

# STUDENT AFFAIRS DASHBOARD

October 2009



GOAL	PERIOD SUMMARY	PROGRESS
<p>1. Increase Undergraduate Student Retention and Engagement</p>	<p>Over 10,000 students and parents participated in the New Student Summer Orientation program, which included a newly revised Transfer Summer Orientation program focusing on students' successful academic and social transition to Clemson. One hundred and eighty-seven returning students volunteered as Welcome Leaders to our incoming freshmen and transfer students during the second annual Clemson Connect program. The Interfraternity Council (IFC) and College Panhellenic Council (CPC) held their fall formal recruitments and had the largest initial interest in Clemson's history – 801 men for IFC and 753 women for CPC.</p>	
<p>2. Promote Graduate Student Satisfaction and Success</p>	<p>The 2009 International Student Orientation had 232 graduate and 10 undergraduate student participants, on par with the 2008 number of participants. The Swann Fitness Center saw an increase in graduate student visits in summer 2009 – a 12% increase over summer 2008 and a 21% increase over summer 2007.</p>	
<p>3. Prepare <i>All</i> Students to Interact Successfully and Meaningfully with People from Diverse Backgrounds</p>	<p>3,885 incoming students participated in the “One Clemson” program conducted on August 17, 2009 as a part of LIB 100 (Clemson Connect) – 14.8% increase over 2008. This is one of the single most important programs to establish a community of respect we offer to students. Swann Fitness Center summer 2009 use by diverse populations increased compared to summer 2008 use as follows: International students-16%, African-American students-6%, Asian-American students-32%, Hispanic students-47%.</p>	
<p>4. Develop Students as Ethical Leaders and Agents of Positive Change</p>	<p>Through donations and money raised through t-shirt sales, the Orientation Service Project donated 4,315 school supplies to needy children in the Pickens, Oconee and Anderson county area – a 34% increase from last year's donation. Sixty students (including the Men's Tennis and Swim teams and Women's Tennis team) participated in a fundraiser for Collins Children's Home through the Dean of Students Office, raising almost \$30,000.</p>	
<p>5. Provide Services and Facilities that Enrich the Student Experience</p>	<p>Princeton Review ranked Clemson as #2 happiest students and Career Services as #3 in the country. In a survey of graduating students, 73% indicated they had visited the Michelin® Career Center. Numerous facility improvements were made including extensive technical upgrades in McKissick Theater (in Hendrix Student Center), a Lightsey Bridge venue was remodeled and transformed into a new fitness room for residents and University Housing invested approximately \$1,500,000 on facility improvements such as paint, carpet, furniture, asbestos abatement and wireless internet coverage.</p>	
<p>6. Ensure a Healthy and Safe Campus for <i>All</i> Members of the Clemson Community</p>	<p>More than 3,000 first-year students completed the e-CHUG online alcohol education and prevention program and 800 students have completed the ASTP alcohol risk-reduction and prevention program. EMpower Clemson, SGA, CUPD and Housing collaborated to distribute safety resource magnets in all freshmen residence halls in August 2009. Additional surveillance cameras were installed in strategic locations throughout Swann Fitness Center, including an upgraded monitoring system at the entrance control desk. According to OCES statistics for 2008-09 academic year, harm to person cases decreased by 52% and disorderly conduct cases decreased by 29%.</p>	

## STUDENT AFFAIRS OPERATIONAL EXCELLENCE INITIATIVES

Lean initiatives identified this period are projected to result in annual cost efficiencies of approximately \$325K. Fiscal year-to-date efforts include: \$298K through absorption of areas of responsibility related to recycling, preventative maintenance programs and avoidance of contracted services; \$20K through greater utilization of volunteers, unpaid interns and federal work study; and \$7K in desk phone, fax machine, print and copy strategic reductions.