Summer Program Task Force Report

I. Sources and Projections for New Revenue
The task force for summer programs has identified two major sources of ‘new’ revenue for the university:

<table>
<thead>
<tr>
<th>Source of Revenue</th>
<th>Estimated Net Revenue</th>
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<tbody>
<tr>
<td>1. Establish a support system to manage new and existing summer programs to allow for:</td>
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<td>A. Creation of new fee-based summer programs</td>
<td>$682,500.00</td>
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<td>B. Increased revenue from current summer programs (grant increases, fundraising, new services)</td>
<td>$150,000.00 – $200,000.00</td>
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<td>2. Proposed cuts to current youth affiliated programs</td>
<td>$425,965.00</td>
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<tr>
<td>Total Estimated Net Revenue</td>
<td>$1,258,465.00 – $1,308,465.00</td>
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II. Recommendations*

1. Establish dual Summer Programs Support Systems for new and existing on- and off-campus summer programs. The following model represents the proposed support system:

   A. The proposed Summer Programs Support System outlined above will allow for an increase in net revenue through the creation of new on- and off-campus summer programs (see appendix for program specifics).

   **Proposed New Off-Campus Programs (not limited to these):**
   - Community Service Experiences - Summer Gap Program
   - Professional Experiences - Miami Outreach Program
   - Academic Experiences - Traveling Academic Program
   - Social Experiences - Pre-Freshman Adventure Program

   **Proposed New On-Campus Programs (not limited to these):**
   - Academic Student Experiences - "Discover College, Discover Clemson" Experience
   - Social Experience - Pre-Freshman "Clemson Connection"
   - Clemson Experience for Parents of Incoming Freshman

   B. By establishing a Summer Programs Support System, we expect an increase in revenue from existing summer programs through increases in grants, fundraising, and new support services such as marketing and public relations.

2. As part of this report, we recommend including proposed cuts to current youth affiliated programs.

III. Benefits of Proposed Recommendations
Departments, faculty, and students would realize the following incentives for developing new revenue generating programs and expanding existing ones.

**Departments**
- Student recruitment & retention
- Student retention
- Expansion of summer programs
- Creative inquiry opportunities
- Cross-department collaboration
- System organizing summer programs

**Faculty**
- Program research opportunities
- Personal financial incentives
- System for organizing summer programming
- Potential for publications
- Grant writing – develop officer

**Students/Participants**
- Academic credit
- Community service hours
- Bonding experience between students
- Internships
- Travel opportunities
- Resume building experiences

*Please see appendix for conditions and assumptions about our recommendations.