

Gabriela Graphic Communication

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LinkedIn URL | Digital Portfolio Link

EDUCATION

Bachelor of Science in Graphic Communication

Clemson University

Minor: (if applicable)

May 20xx

Clemson, SC

GPA: 3.7/ 4.0

PROFESSIONAL EXPERIENCE

Design Intern

Clemson University Creative Services

Clemson, SC

August 20xx - December 20xx

- Developed creative strategies for the University to present to institutional stakeholders
- Collaborated with colleagues on development of three marketing projects for Homecoming Weekend
- Awarded Intern of the Month for producing content that advances the mission of the University

Design Intern

20xx

City of Naperville Parks and Recreation

Summer

Naperville, IL

- Organized monthly newsletter that was sent out to 3,000+ Naperville area residents
- Created trend and mood boards for a Return to Nature Campaign

OTHER EXPERIENCE

Front Desk Receptionist

– 20xx

Sky Salon

Summers 20xx

Naperville, IL

- Prepared a social media campaign for the Salon's rebranding efforts
- Grew the Salon's social media interactions on Instagram by 20% in the first two months

LEADERSHIP & CAMPUS INVOLVEMENT

Vice President

Present

Gamma Epsilon Tau- Graphic Honor Society

January 20xx-

- Created nominating committee for the incoming Executive Board
- Oversee a committee of three students who promotes graphic communication efforts on campus

Member

20xx

Clemson University Student Government Association

August 20xx- May

- Participated on the Campus Voting Committee that promoted student voting in elections
- Member of Student Finance Committee that allocated funding for student clubs and organizations

TECHNICAL SKILLS & INTERESTS

Adobe Creative Suite

Storyboard Creation

Logo Creation



Office of Career and Global Engagement