

Using LinkedIn



Networking

Who should I be networking with?

Clemson alumni, companies that you are interested in, classmates, people who work in your future field, etc.

When should I be networking?

It is never too early to start connecting with others. There is no commitment or responsibility while trying to connect.

Connecting vs. Following

Connecting: Two way communication
One person sends a invite to connect, that can be either accepted or declined

Following: One way communication
This is not a mutual connection.
Example: Following Clemson University on LinkedIn to keep up with information posted by the University

Personalize your Connection Message

When connecting with a person you may not know, send a message explaining who you are and why you are interested in connecting. This makes the interaction more personable and is more likely to end in a connection.

What Should I be Posting?

Showcase what you have been doing in your professional and academic world

Ideas for academic posting: Dean's or President's List, graduation, projects you are proud of , new positions in clubs/organizations, etc.

Ideas for professional posting: New employment, job opportunities at your company, promotions, etc.

Join Groups

Groups give people with a common interest a place to share insights, experiences and connect privately

How do I join a group? Search a key word or organization. The results will state whether it is a person or group. Many groups have admins that will filter through requests.

What do I post in groups? You are able to ask advice or share insights about the group's topic. You can also join and decide to just follow the group with minimal interaction.

Download the App

Downloading the app is the most convenient way to use LinkedIn. This allows you to have a networking source consistently at your fingertips!

