"The architecture program at Clemson University captures the social and environmental context of South Carolina and the surrounding areas. Intellectual freedom, artistic values, academic excellence and social responsibility are just a few of the guiding values of the school and the architecture program."

2011 NAAB Visiting Team Report, Clemson University School of Architecture

"This course (architectural engineering) is established to comply with an increasing demand in the South for men trained in architectural design, building construction, and allied subjects. ... Throughout the entire course special attention is paid to the engineering branch of the architect's profession."

1913-1914 Catalogue, Clemson Agricultural College

"Imagine a school in balance, where a strong tradition coexists with innovation, where the campuses are both small-town and urban, where faculty and students share mutual respect, ... Would this be an architectural Eden? Visit Clemson University and see."


100+ years of architectural leadership
MESSAgE FROM THE CHAIR

In late June, other faculty members, many alumni and I attended the AIA Convention, the largest annual meeting of the architecture profession in the country (and probably the world). The theme of this year’s convention was “Building Leaders,” and there could not have been a better theme in view of Clemson’s School of Architecture, whose 100 years of leadership, innovation and creativity are celebrated this year and will be the focus of the AIA’s 2013 Convention’s theme. “Southern Roots + Global Reach: 100 Years of Clemson Architecture” will be the theme for the AIA Convention, which will be held in April in Atlanta.

Kate Schwennsen, FAIA, Hon. FIAIA, Hon. RAIC, Hon. RAIA, Hon. JIA, SFIDC, Professor and Chair

RECENT EVENTS

100 + YEARS OF ARCHITECTURAL LEADERSHIP CELEBRATED

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FALL

August 21
Clawson begins

August 22
Special lecture by Michael Murphy of MASS Design Group, 7 p.m.
Lee Hall Auditorium and Broadway Reception preceding at 5 p.m.
MASS Design Group is a 501(c)(3) pending not-for-profit organization governed by a board of directors and administered by an executive team. Their work to demonstrate the ability to improve people’s lives through design and to be an example for how designers can rethink their role in the world.

August 23-24 AIA SAR Architecture for Health Annual Conference at Clemson University Chateauahou 4.0

This conference explores “Health Care Architecture in the Public Realm” with guest speakers Dr. John R. psychologists, nurses, therapists, and many other well-known speakers. A reception and alumni gathering will help celebrate Architecture + Health at 45.

September 6
Clemson University Architecture Student Recreation season, Fall 2013

Clemson University Architecture is published semimonthly by the School of Architecture. For questions or comments, contact Kate Schwennsen, professor and chair

September 20
CAF-Architecture Centennial Lecture: Kimberly Stangl, AIA, and Betsy Beaman, AIA, USA, SEGD, principal of Stirling Beaman & Sears, Atlanta, Ga., 1:30 p.m., Lee Hall Auditorium

Stirling Beaman & Sears is entering its third decade of practicing Atlanta architecture firm. Throughout this time,

2013

they have become a national architectural and interior design leader in some of the most technically challenging and rigorous building types: health care, pediatrics, higher education, research institutions and facilities for the arts.

Note: The Fall 2013 CAF-Architecture Centennial Lecture Series continues and completes the theme of “Southern Roots + Global Reach,” through related lectures by accomplished alumni.

September 28
CAF-Architecture Alumni + Family Homecoming BBQ, two hours before game, Lee Hall Courtyard

October 3 - October 10: Exhibition “Southern Roots + Global Reach: 100 Years of Clemson Architecture” will be on display in Lee Hall Gallery. The exhibition will be subject to change.

EVEN TS

October 8
Centennial Grand Finale: Symposium and Beaux-Arts Ball (see pages 4 and 5)

November 8
CAF-Architecture Centennial Lecture: Scott Rankings, AIA, FACHA, LEED AP, vice president, RTKL, RTKL, Washington, D.C., 1:30 p.m., Lee Hall Auditorium

Scott Rankings serves as one of two international design leaders for the AIA’s worldwide healthcare practice. Scott has been practicing architecture for 20 years, working exclusively in the field of healthcare design. For the past six years, he has focused most of his efforts on various international markets including Canada, China and the Middle East.

December 2-10
Graduation

December 9-13
Final Exams

December 19
Celebration

Note: Please check the news/calendar on the school’s website at clemson.edu/ architecture, as some dates/locations may be subject to change.

In May, the Clemson Architecture Center in Charleston celebrates the 40th anniversary of the Barcelona Pavilion, designed by Ludwig Mies van der Rohe and constructed in 1929 at the Barcelona Exposition of Modernism.

THE CAC.C turns 25

THE VILLA AT 40

In March, the Dallas Center for Building Research and Urban Studies at Georgia Tech celebrated (in 40K) its 100th anniversary with simultaneous events in Genoa, Clemson, Barcelona and Charleston.

THE 13TH ANNIVERSARY OF THE BARCELONA PAVILION

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SEPTEMBER 30–OCTOBER 30: EXHIBITION
“SOUTHERN ROOTS + GLOBAL REACH: 100 YEARS OF CLEMSON ARCHITECTURE”

This monthlong exhibition in the Lee Gallery explores and honors the people, themes and stories of the past century.

JOIN US FOR THE GRAND FINALE OF “SOUTHERN ROOTS + GLOBAL REACH,” THE CENTENNIAL CELEBRATION OF CLEMSON’S SCHOOL OF ARCHITECTURE.

OCTOBER 18: SYMPOSIUM
“THE ARCHITECTURE OF REGIONALISM IN THE AGE OF GLOBALIZATION”

This daylong symposium in Lee Hall features a keynote lecture by Alexander Tzonis and Liane Lefaivre, Ph.D., and a colloquium including Frank Harmon, FAIA; Marion Blackwell, FAIA; and Merrill Elam, FAIA.

OCTOBER 18: CELEBRATION
GET YOUR BEAUX-ARTS ON! UPCYCLE!

Enjoy this formal reception and costume party in Lee III, Clemson, 7–11 p.m.

The Beaux-Arts Ball (in French the Bal des Quatres Arts) is the annual costume ball traditionally given by the students of the École Nationale Supérieure des Beaux-Arts in Paris during the spring in the École building on the rue Bonaparte overlooking the Seine. In the past, elaborately allegorical floats circled the room at midnight and were judged by a panel. “It is a riot, a revival of paganism, known elsewhere only in Italy. It is also, in its way, a hymn to beauty, a living explosion of the senses and the emotions,” wrote E. Berry Wall in Neither Pest Nor Puritan. In 1931 in New York, famous architects dressed up as their buildings and today, many American architecture schools hold similar costume balls.

Suggested attire: Reduce, reuse, repurpose to create your attire. Upcycling is the process of converting waste materials or useless products into new materials or products of better quality or for better environmental value.

Get more information and BUY YOUR TICKETS ONLINE at clemson.edu/architecture/celebration.

Note: The background image shows students dancing at the 1965 Clemson Architecture Beaux Arts Ball.

* Taken from wikipedia.org/wiki/Beaux_Arts_Ball
** Taken from wikipedia.org/wiki/Upcycling
In 1971, when Prof. Harlan McClure was elected president of the American College of Arts, Science, and Business at Clemson University (ACSA), Clemson College of Architecture and Arts embodied four departments that offered an ample constellation of courses ranging from visual arts to health care. The expansion in the coverage of the curriculum, however, was not only the fruit of the Socratic ambition McClure brought to the school. More importantly, the meticulous revision of curricula in the 1960s forged a lasting academic tradition, a constant and penetrating search for both the center (focus) and locus (setting) of architectural education that let the school build a flexible pedagogy. In this tradition, the search for focus pursues the epistemological question: What is the place of the discipline of architecture in the network of sciences? Along the same line, the search for redefines the conceptual and physical boundaries of studio settings by carefully examining evolving changes in the role of architects and their horizon of imagination. The decade of the 1970s witnessed significant modifications in both fields of research.

The idea of open studio challenged the introverted, parochial character of public studio and attracted the proliferation of various architectural offices working in the same field. The idea of open studio was first introduced as an attempt to make a living environment where students could engage in a hands-on experience integrating both theoretical and practical works. To further enhance the intellectual and practical works, the Studio based on an active cooperation of a broad range of disciplines allied with architecture. As evidence, the Studio of Architecture and Health founded by George Means in 1965 "was a teaching + learning environment where undergraduate students would assist local design teams and participate in local community projects. The following year, Akt's S.N. Architecture, chartered Clemson as "a school in balance [...who] is open to the tensions of the local and the global and the powerful indifference toward social, ecological and constructional concerns. In these years, Barton Products, Thom Mayne and Samuel Mockbee were among the distinguishing visiting critics invited to Clemson.

In 1998, Clemson's interest in reorganization of the existing off-campus programs in Genoa and Charleston as vertical studios opened to both undergraduate and graduate students. However, the establishment of the Faculty of Architecture in the 2000s provided a new perspective to the expansion in the network of sciences? Along the same line, the search for redefines the conceptual and physical boundaries of studio settings by carefully examining evolving changes in the role of architects and their horizon of imagination. The decade of the 1970s witnessed significant modifications in both fields of research.

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