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- * **Faculty Advisory Board Meeting**
- * **Pearce CAC Alumni Event**

Coming CAC Events !!

The Pearce Center for Professional Communication will offer several events, open to all faculty and staff, early in the term.

On **September 4**, we'll sponsor a **Writing Retreat**, which is an opportunity for faculty to work out ideas for writing, to begin drafting articles and book proposals, and to share this writing with others. Hosted at the Outdoor Lab, this retreat is offered in response to faculty requests; it offers a terrific opportunity to get our writing activities underway as the academic year begins.

On **October 15**, in cooperation with the Campbell Chair, we'll host two workshops to be given by Dr. Toby Fulwiler. Fulwiler is a pioneer of the writing-across-the-curriculum movement and a leading expert on the writing process and on using journals in teaching and learning.

The first workshop will run from **10am-12noon** and is entitled **Using Journals Across the Curriculum**. This will be a practical, "how to," participatory workshop for exploring the theory and practice of assigning student journals in content classes of different sizes.

A second workshop will run from **2pm-4pm** and is entitled **Helping Students Focus on Revision**. This workshop will focus on strategies for improving student writing through structured revision.

For additional information and to sign up, please contact Angie Justice at ajstc@clemsun.edu or 656-1520.

First Clemson Institute for Service Learning, Ethics and Reflection

Dan Wueste

Clemson University was the site for a truly unique institute, the South Carolina Institute on Service-learning and Ethics (SCISE). Held at the Madren Center, June 25-28, SCISE involved a collaborative trio of Clemson University centers: the National Dropout Prevention Center, the Roy and Marnie Pearce Center for Professional Communication, and the Robert J. Rutland Center for Ethics. SCISE, which carries graduate credit, includes a follow-up meeting at Clemson on April 18th, 2003. Financial support for the Institute was provided by SC Alliance 2020, the Clemson University Innovation Fund, the Rutland Center and the Pearce Center.

The goal of the Institute was to help teachers learn how to make the most of service learning as a vehicle for ethical reflection. The participants were service-learning practitioners from the Leader Schools and other outstanding service-learning high schools; Midlands Technical College, Benedict College, and Clemson University. Primers on service learning, sophisticated techniques of reflection, and applied ethics were provided by Marty Duckenfield of the National Dropout Prevention Center, Kathleen Yancey and Michael Neal of the Pearce Center, and Daniel Wueste, Kelly Smith, and Stephen Satris of the Rutland Center. Hands-on group activities using case studies were a large part of the institute. Participants were divided into small groups where, with help from a facilitator, they practiced and modeled the kinds of activities—critical discussion and reflective writing—they will be using with their students.

The organizers are also working hard to locate a permanent source of funding that will allow SCISE to continue indefinitely and to gradually increase its scope beyond the state of South Carolina.

~~Studio Update

On August 5, the architectural firm of Pazdan Smith presented their design schematic for the Class of 1941 Studio for Student Communication to President Barker. We met in Strode Tower directly across from the site in first floor Daniel where the Studio will be housed.

Designed to accommodate communication purposes ranging from making presentations to writing drafts to creating electronic portfolios, this space is open, flexible, and inviting. Over the course of the coming year, the architects will team with the members of the Pearce Center to present several iterations of **Studio Showcase** to the members of the campus community. This will be an opportunity to see the design and help us think together about how our Studio can serve student needs. In addition, we are creating a webpage to showcase the development of the Studio: it will include before and after pictures; digital versions of the brochure we have used to publicize the Studio; and notes from the various planning meetings as well as architectural renderings. We hope to announce the website in our next newsletter. In the meantime, feel free to check our Pearce Center site for details: <http://www.clemson.edu/caah/pearce/>

Clemson Digital Portfolio Institute: Another Clemson First

On July 1-2, the Pearce Center for Professional Communication hosted the Clemson Digital Portfolio Institute, a 2-day experience for 25 faculty. Half of the faculty came from Clemson and represented all five colleges. The other half attended from around the country, representing every institutional type, from community colleges and liberal arts schools to historically black colleges and R1 institutions. Together, we focused on the unique characteristics of digital portfolios, on ways to make them “work” for students, and on planning processes for campus-wide initiatives and individual course applications in fields ranging from English Ed to honors biology.

Led by Kathleen Yancey, Donna Winchell, and Shane Peagler, the Institute allowed participants to develop a common language for and understanding of portfolios and to see several models of digital portfolios from across the country. In addition, two of the participants—from New York City Technical College and St. Olaf’s College—brought their considerable experience to the group as well.

Next summer, the Pearce Center is planning to host several such Institutes. Possible institutes include one for beginners, another for more advanced learners, and a third for those interested in researching digital portfolios. In addition, Clemson will participate in a national digital portfolio effort led by the American Association of Higher Education.



Focus on new pearce faculty member

New to the Pearce Team and to Clemson are Dr. Teddi Fishman and Dr. Morgan Gresham. This month we take pleasure in introducing Dr. Fishman.

Dr. Fishman completed her Ph.D. at Purdue University, where she taught courses ranging from English Composition to Business Writing and Technical Writing; she worked with new teaching assistants as well. She also helped launch Purdue's distance education pilot for the Professional Writing program and was the first coordinator of Purdue's nationally recognized Online Writing Lab. In her first teaching position, at the State University of West Georgia, Dr. Fishman took the lead in helping new faculty teach in smart classrooms.

Dr. Fishman also was awarded one of Clemson's first MAPC degrees, and she had her first teaching experience here, as part of the MAPC program, before moving to Indiana to attend school at Purdue. She now resides in Seneca, with her family and a small menagerie that includes horses, llamas, and several smaller pets.

Working with the Pearce team, Dr. Fishman will give writing workshops and contribute to our development of the Studio, placing special emphasis on the role that the online may play in it.

When asked what drew her back to Clemson, Fishman said, “Rhetoric used to be considered a cornerstone of education; here it still is. How could I not want to be part of that?”