

The Roy and Marnie Pearce Center for Professional Communication

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Digital Portfolio Award Winners

In April 2004, the Clemson Alumni Association and the Pearce Center awarded the first annual prizes for electronic portfolios. There were four prizes, open to all students, and the awards were presented at the Pearce Center's Corporate Advisory Board meeting on April 15, 2004.

The awards for Most Creative and Most Original were awarded to Ashley Schuermann for her English 102 and English 459 portfolios respectively. Ashley is a senior majoring in Graphic Communications, and she is also a Studio Associate. In reviewing her portfolios, the judges were impressed by Ashley's ability to map her learning and connect different kinds of learning across sites and by her graphic design ability.

Josh Reynolds, an engineering major with a creative writing minor, won the Most Reflective title for his English 102 portfolio. The judges were particularly impressed with Josh's depth of thought and his ability to make connections across his college work.

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CAC AND STUDIO PROGRAMS MAKE NEWS

The Communication Across the Curriculum program and several of the Class of 1941 Studio for Student Communication initiatives have gained Clemson University and the Pearce Center national attention recently.

Pearce Team members have written and submitted papers on the Studio, its programming, and its outreach activities to several national conferences. Art Young, Michael Neal, and Teddi Fishman represented the Pearce Team and presented one such paper at the 2004 Writing Across the Curriculum (WAC) Conference in May. Another Pearce group, headed by Andy Billings, will present at the National Communication Association Convention in November in Chicago.

On the publishing front, Kathleen Yancey and Morgan Gresham have co-authored an article on the Studio and its impending online format. The article has been accepted for publication and is the lead article in this fall's issue of *WPA: Writing Program Administration*.

In addition to these activities, the Pearce Team, in cooperation with the College of Architecture, Arts, & Humanities and the Campbell Chair for Technical Communication, has applied for and been accepted to host the 2006 WAC Conference here at Clemson University. The WAC Conference traditionally draws 350-400 participants and will be held May 18-20, 2006.

Finally, for the third consecutive year, *US News & World Report (2004)* has named Clemson as one of the top universities in the country for promoting **writing across the disciplines**. ✧

Studio Walk Abouts

- ◆ Have you seen the Studio? ◆ Have your students seen it?
- ◆ Did you know that more than 550 students visited the Studio in the spring 2004 semester to work on or receive help on a class project or paper?

If you answered "no" to any of the above questions—or even if you replied yes—come walk about the Studio with us and see for yourself what the Studio has to offer you and your students!

Studio Walk-Abouts are tours of the 4000 square foot Studio space on the first floor of Daniel Hall. We spend 30 minutes escorting each class through the space and pointing out the facilities that are available – from "SmartBoards" to presentation areas – and explaining how we can work with the students.

During August and September, we will offer 20 classes, on a first-come, first-serve basis, an opportunity to participate in a Walk About during their regular class times. To request a Walk-About, please contact Melissa Powell (mtidwel@clemson.edu) with the date and time you would prefer. We will schedule your Walk-About and confirm your class's participation. Since we can only schedule tours for the first 20 classes, please respond as soon as possible to assure your class a space. ✧

Using the Studio: Practicalities & Possibilities

Faculty and students are using the Studio in ways both expected and unexpected. Some faculty like to schedule one or more spaces within the Studio where students can work on team projects or formally present on those projects. The two Smartboards lend themselves well to planning and drafting, and the conference room is a perfect setting for whole-group presentations. Some students like to come for advice and assistance on different kinds of communication tasks, from giving talks to designing PowerPoint presentations to thinking through a research proposal to designing a portfolio. Other students like to attend the Studio Poetry Jams, signature events that began in the spring and will be continued this term. We are also working with colleagues at Furman University and Greenville Tech to host a cross-institutional Poetry Jam Event. To reserve space for your communication-related class, please email Barbara Ramirez, at bjram@clemson.edu.

Pearce Workshops for Fall 2004

Once again this fall, the Pearce Center is sponsoring a number of Communication Across the Curriculum workshops. You may sign up for any of the following events by visiting our online form at <http://www.clemson.edu/pearce/Calendar/form.htm>.

Discipline-Oriented Communication: Incorporating Oral Communication General Education Competencies in Courses Across the Curriculum

With new General Education requirements to take effect soon, faculty from across the disciplines are likely attempting to find ways to incorporate requirements into their undergraduate major. Presented by Dr. Andy Billings, this workshop will discuss ways to incorporate oral communication competencies into different types of courses efficiently and effectively. Relevant course materials, assignments, and assessment tools will be discussed. Offered on Tuesday, September 14 from 1-3pm and Wednesday, September 15 from 2-4pm in the Pearce Center Studio, first floor of Daniel Hall.

Effective Writing and Multi-media Communication in the Disciplines

In this workshop presented by Dr. Teddi Fishman, participants will think about how to include in their classes two kinds of writing: (1) the writing of print, and (2) the writing produced through digital technology. We will begin with a discussion of effective writing in print and then widen our focus to include specific multi-media applications that seem "natural" to students and that can enhance communication within all disciplines. Laptop computers will be available or participants can bring their own. Offered on Tuesday, October 26 from 9-11am and Wednesday, October 27 from 9-11am in the Pearce Center Studio, first floor of Daniel Hall.

AN INVITATION

In the spring, the Peace Center will sponsor a three-part symposium on the uses of the visual in enhancing learning in all disciplines. We know that such enhancement takes place—in art classes, of course; in business classes through the use of concept mapping; in writing classes, through the use of process mapping--and elsewhere. If you are interested in joining the team that will create and deliver this symposium, please contact Kathleen Yancey, at kyancey@clemson.edu and 656-5394. We look forward to working with you!

CAC Calendar of Events

AUGUST

By appointment: Studio Walk Abouts

SEPTEMBER

By appointment: Studio Walk Abouts

9, Thursday: Studio Student Open House; 12-5pm

14, Tuesday: CAC Workshop: Discipline-Oriented Communication: Speaking; 1-3pm

15, Wednesday: CAC Workshop: Discipline-Oriented Communication: Speaking; 2-4pm

22, Wednesday: Advertising Night, co-sponsored with the Greenville Advertising Council

OCTOBER

26, Tuesday: CAC Workshop: Effective Writing and Multi-media Communication in the Disciplines; 9-11am

27, Wednesday: CAC Workshop: Effective Writing and Multi-media Communication in the Disciplines; 9-11am

NOVEMBER

5 and 6, Thursday & Friday: Pearce Corporate Advisory Board Meeting

DECEMBER

8, Wednesday: CAC Alumni Event; 8:30 am - 12:30pm

Digital Portfolio Award Winners, cont.

The Clemson's Best award was presented to Riley Croft for his English 314 portfolio for technical writing. Riley is a senior in industrial engineering? In reviewing his portfolio, the judges cited his inclusion of Clemson throughout the work as a key to tying the portfolio together.

Our judges—Chip Egan, Mary Haque, and Jan Murdoch—deserve a big round of applause as well. Not least, we thank Matt Watkins and the Alumni Association, who helped make the awards possible.

The Digital Portfolio Awards carried monetary prizes of \$100 to \$250. The competition will be offered again in April 2005. ◆