

The Roy and Marnie Pearce Center for Professional Communication

Spring 2004 / No. Three

In this Issue:

- ❑ **A Semester of Studio**
- ❑ **Call for Nominations ~ New Faculty Achievement Award**
- ❑ **Looking toward Summer**
- ❑ **New Studio Administrator**
- ❑ **Studio Associates**
- ❑ **Spring Workshops**

The Robert S. Campbell Award for Faculty Achievement in Communication across the Curriculum

The Pearce Center is pleased to call for nominations for the first annual Robert S. Campbell Award for Faculty Achievement in Communication Across the Curriculum. This award honors the memory of Robert S. Campbell, a 1937 graduate of Clemson, and recognizes a faculty member for exceptional contributions to communication across the curriculum (CAC) at Clemson.

Nominations by a colleague or self-nomination should be submitted to The Campbell Award Selection Committee, Pearce Center, 601 Strode Tower by January 26, 2004. Nominations should include a brief (no more than one page) description of contributions to CAC on campus and how CAC has made a contribution to the candidate's teaching and other professional activity.

Finalists may be requested to submit other supporting materials. The selection committee will evaluate candidates' contributions to CAC in the immediately preceding year as well as over time with the program.

The Campbell Award includes: (1) \$500 (cash or professional development funds); (2) framed statement of recognition; (3) and Clemson University Trustee's Award in recognition of exceptional achievement in teaching, research, and service (usually presented at spring banquet).

A SEMESTER OF STUDIO!

Please join us for the following events as we celebrate the opening of the Class of 1941 Studio for Student Communication with our Semester of Studio. For those events requiring registration, the form may be found at <http://www.clemson.edu/pearce/Calendar/form.htm>.

CAC Event and Reception for Faculty

Join us for the first CAC Event to be held in the Studio as we explore the uses of technology in teaching and learning as it pertains to communication issues. The event will last from **4-7pm on Monday, January 26**. Registration required.

Studio Open House for Students

From **12pm to 5pm on Wednesday, January 28**, we invite all students to visit the Studio and learn what this new facility has to offer them, from practice space for presentations to workspace for portfolios to technology of all kinds. Studio Associates and Pearce Team members will be available to lead tours and answer questions.

Digital Portfolio Gallery Event

Drop in and see what Clemson students are doing with digital portfolios. This gallery event will be held on **Tuesday, February 17 from 3-5pm** and will showcase several student digital portfolios from across the disciplines.

All Day Writing Retreat for Faculty

Bring your ideas, drafts, laptops, and lunches; we'll provide the space. On **Monday, February 23 from 9am until 4pm**, 40 faculty will have the opportunity to work out their ideas for writing, to begin drafting articles and book proposals, and to share their writing with others – to have a retreat without leaving campus! Registration required.

Studio Poetry Slam

On **Wednesday, March 3 from 7-9pm**, Clemson students will rock the Studio walls with an original poetry slam.

Studio CAC Event and Luncheon for Faculty

As the last event of the semester, the CAC Event will offer special presentations by faculty from across campus. The event will be held on **Wednesday, April 28 from 8:30am to 12:30pm** and faculty are encouraged to register early.

Looking toward Summer

The Pearce Center will be active this summer. As in the previous past two summers, we will host faculty from across the country at the Clemson Digital Portfolio Institutes. In addition, we will also host the first meeting of the American Association of Higher Education and Pearce Center-sponsored Coalition on Learning in Digital Portfolios.



Focus on the new Studio Director

Barbara Ramirez

The Pearce Center welcomes Barbara Ramirez and Barbara Evers to the Studio as Director and Graduate Research Assistant respectively. In this issue, we introduce Ms. Ramirez.

Barbara Ramirez has been at Clemson for the past 27 years, first as an undergraduate and graduate student and then as a faculty member.

As a lecturer in the English Department, Ms. Ramirez has taught a variety of courses, including freshman composition, sophomore literature, business and technical writing, and children’s literature. For the last seven years, she has also served as the Director of the Writing Center. In that capacity, she enjoys the opportunity to work with students on their writing individually rather than in the larger classroom setting. In particular, she focuses on the problems of students who are learning English as their second language.

The new Studio is staffed by students from across campus who have been trained in a variety of communication practices through the Studio Communication and Composition class. These **Studio Associates** will be available to help orient faculty and students to the new facility and to work with students on all forms of communication, from writing to posters, from speaking to portfolios.

Shawn Apostel	Professional Communication
Kelly Baranowski	English
Mike Crawford	Marketing
Will Dickert	Health Sciences
Barbara Evers	Professional Communication
Samotria Holmes	Industrial Engineering
Stacey Kelley	Communication Studies
Brian Morrison	English
Ashley Schuerman	Graphic Communications
Jason Walter	English

Spring Workshops

Please join us for one or all three of our spring workshops. Each workshop is offered twice to accommodate diverse schedules, and all workshops will be held in the Studio’s conference room, located on the first floor of Daniel Hall. To register, please visit our online registration form at <http://www.clemson.edu/pearce/Calendar/form.htm>.

Assessing Oral Presentations

Oral presentations and speeches are frequently assigned across disciplines, but many faculty are not familiar with rubrics/competencies with which they can assess the quality of the presentation. Presented by Dr. Andy Billings, this workshop is designed to familiarize faculty with the oral communication General Education objectives, aid faculty in applying these objectives within oral presentations in their discipline, and brainstorm ways in which oral communication can become an even more integral component of various curricula. Offered on **Tuesday, February 3 from 2:30 - 4:30pm** and on **Wednesday, February 4 from 10am – 12noon**.

Helping Students Cross-Communicate in Many Media

As we know, most student work includes various kinds of communication. Sometimes, students give a talk that then becomes a research report. Sometimes students give a talk accompanied by PowerPoint slides or a poster. Sometimes students write a paper that they have discussed with their colleagues. Given that most work includes at least two media, how can we create assignments that help students do well in both? And as important, how can we help students take material from one medium—say talking—and use it in another—say print? Presented by Dr. Kathleen Yancey, this interactive workshop will focus on both questions: please join us! Offered on **Wednesday, March 3 from 1:30-3:30pm** and **Thursday, March 4 from 10:30am-12:30pm**.

Involving Students in Writing Assessment

We know the importance of being able to improve our own writing by picking out what needs to be changed to suit the needs of our audiences and purposes, and we want to encourage our students to become better assessors of their work. Presented by Dr. Morgan Gresham, this workshop addresses how to involve students in assessing their own and their classmates’ writing through peer reviews and electronic discussion, and we will model how to facilitate student conversation about good writing and the qualities of their writing. The workshop will be offered on **Monday, March 29 from 1:00 - 3:00pm** and again on **Wednesday, March 31 from 9:30-11:30am**.

Special thanks to Clemson’s English Department! Ms. Barbara Ramirez, a lecturer in the English Department, is administering the Studio this spring, assisted by Ms. Barbara Evers, a graduate student in the Professional Communication program, who brings experience in corporate communication and training.