

References

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- 'The ten-acre Kendall Square master plan in Cambridge, Massachusetts, nearing completion steps from the Massachusetts Institute of Technology, has transformed a blighted brownfield site into a center for business and enterprise with six blocks of mixed-

use sustainable development.' The first of seven proposed buildings to be completed is Behnisch + Behnisch's Genzyme Center.

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Within the past decade, a marked shift has occurred in the attitude toward green building. Applying environmental friendliness to the real estate industry, although a well-meaning notion, was seen from a business standpoint as simply too expensive and impractical. What a difference a few years can make. Technological advances and a growing understanding of the cost benefits and increased long-term value of sustainable development have fueled tenant demand, developer response, and investor confidence.

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Redmond Town Center is a mixed-use development located on a 120-acre environmentally-sensitive site in Redmond, Wash. The master plan features neo-traditional design principles and preserves green space, a farmers' market, and water courses for salmon. Architects: LMN.

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