

PILGRIMAGE OF PLACE

Domino Development Team



OUTLINE

Introduction to Sustainability

International Study Tour

Pilgrimage of Place

Guiding Principles

Certification

Case study: Pacolet

INTRODUCTION

The sustainability dilemma:

The expert model has short lived success in communities.



INTRODUCTION

The sustainability solution:

Study a similar successful community for breakthrough ideas.



INTRODUCTION

The sustainability solution:

Dr. Frank Fear

Michigan State University Professor of Resource Development; engagement author; Kellogg consultant; guide-by-the-side to County Mayo, Ireland.



Sister Maureen Lally

Director of the Tochar Valley Rural Community Network, County Mayo, Ireland; professional community development practitioner; former Extension specialist



INTRODUCTION

Fear and Lally's principles of sustainable community development:

- Engagement
- Appreciative inquiry
- Autonomous development



Dr. Frank Fear
Michigan State University



Maureen Lally
Tochar Valley
Rural
Community
Network,
County Mayo,
Ireland

INTRODUCTION

Additional principle of sustainable community development:

- **Urban & Community Forestry**
- **Environmental landscaping**



SUSTAINABILITY PRINCIPLES

Engagement

- Engagement is a way of being- both on campus and off-energized by the norms of engagement.
- Norms of engagement include respectfulness, collaboration, mutuality, and dedication to learning with emphasis on the values of community, responsibility, virtue, stewardship, and a mutual concern for each other.
- Framed this way, engagement becomes a leadership and management practice.

--Dr. Frank Fear

SUSTAINABILITY PRINCIPLES

Engagement

- “It is a rich and deeply lived experience-energized by passion for the work; expressed as a collaborative creation of mind, heart, and spirit; and stimulated by a vision for a better world.”
- ... “Grounded in an ethos of mutuality, respectfulness, and stewardship, proceeding through dialogue, and fostering inclusive well being.”

--Dr. Frank Fear

SUSTAINABILITY PRINCIPLES

Engagement

“Engaged learning is an approach, an expression of being, a leadership ethic, and a way for scholars, practitioners, and administrators to connect otherwise diverse activities thematically, coherently, and meaningfully.”

-Frank Fear et al., 2002. *A Model of Engaged Learning: Frames of Reference and Scholarly Underpinnings*.
Outreach Scholarship Conference, Ohio State University

Appreciative Inquiry

- Both a world view and a practical tool, a process where people affirm the „good things’ happening in their lives.
- Contrasting with the conventional approach- symbolized by a glass half empty- accentuating problems that need fixing.

Fear, et al., 2003. Experiencing Engagement: Stories From the Field. *Journal of Higher Education*

Autonomous Development

- Local people have experience envisioning and organizing local development efforts.
- Outside influence is locally regulated, targeted by local people in ways that make sense locally.
- *Autonomous development involves local people taking control of their development agenda.*

--Fear, et al., 2000. unpublished document, Michigan State University

SUSTAINABILITY PRINCIPLES

Traditional model

- Technical assistance is dominant institutional engagement model.
- University expertise-often research based knowledge-is made available locally.
- Model works well when indigenous capacity is limited and when local people benefit from adopting outside ideas, practices, or technologies.

Fear, et al., 2000. unpublished document, Michigan State University

SUSTAINABILITY PRINCIPLES

Urban & Community Forestry

Views of nature may reduce stress in most people in as little as four minutes. This improves quality of life.

-Ellen Vincent thesis research

Sustainable landscapes involve a plant inventory and an environmentally considerate landscape management plan -E.V.





County Mayo, Ireland

- W.K. Kellogg funds sustainability tour for rural revitalization in SC.
- 18 people selected based on geography and vocational diversity.
- Participant commitment of 80 hours of project work in SC is obtained.
- Participants agree to be learners, not experts.





Cultural heritage tourism

- Sacred path
- Historic homes and farms
- Museums
- Caravan vacations
- Value added agriculture: cheese making; in-home dinners
- Value added history: first person tours; local entertainment; B&B conversations



Economic Development



Historic homes tour (Arthur & fairy circles)

Economic Development



Mayo-ruins and abbey

Economic Development



Photo by Ellen Strother

Ceidhe Fields-ancient archeology

Economic Development



Ballintubber-Angela's tour

Economic Development



Food, drink, dancing

Economic Development



Kiltimagh

INTERNATIONAL STUDY TOUR

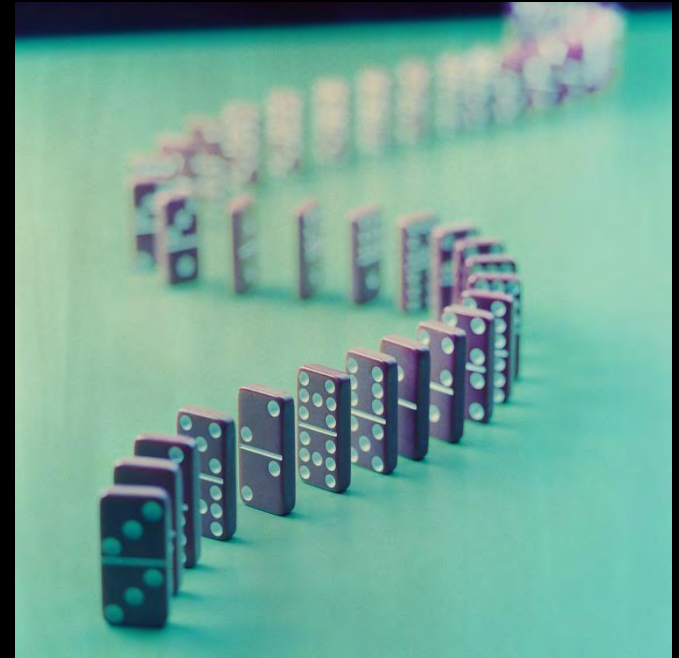
County Mayo's uncommon tour

- **People: Welcoming; first person stories; intergenerational emphasis.**
 - **Process: Revitalization is not easy; one step at a time; celebrate; affirm; collaborate. Tour providers are all paid.**
 - **Place: Celebrate and honor natural and built environments; people. Preserve and create; old and new may exist side by side. Celebrate what exists.**
-

PILGRIMAGE OF PLACE

Domino Development

- Guides by the side.
- Engaged specialists.
- Active learners & listeners.
- People who are transformed by each community experience.
- People who pass along the stories.



- People sharing experiences.
 - Communities sharing lessons learned.
-

PILGRIMAGE OF PLACE

Guiding Principles

- **People**
- **Process**
- **Place**



PILGRIMAGE OF PLACE

Guiding Principles

Progress: Revitalizing communities through valuing people, honoring process, and conveying a sense of place.



PILGRIMAGE OF PLACE

Guiding Principles

- **People**

- Recognize and nurture each individual's sense of history and place.
- Value and honor diversity in all its forms.
- Recognize and nurture peoples' gifts and talents.
- Inspire a sense of stewardship and service.

*Seek diversity...seek
intergenerational
connections...empower and
nurture...cultivate servant leaders*



PILGRIMAGE OF PLACE

Guiding Principles

- **Process**

- Listen deeply for what has heart and meaning.
- Extend honor and respect through finding value in all conversations, perspectives, and contributions.
- Acknowledge the value discovered through contribution.

Listen deeply...most treasured values...extend honor and respect...create a covenant...mutually passionate and practical...heart and meaning



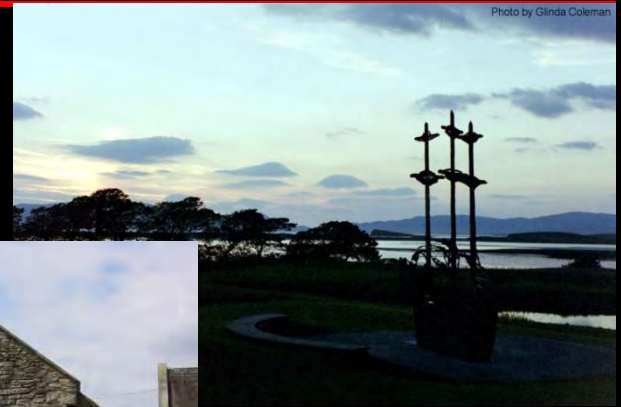
PILGRIMAGE OF PLACE

Guiding Principles

- **Place**

- Acknowledge the significance of history and place in shaping community life.
- Acknowledge how diverse perspectives revealed through storytelling create more comprehensive understanding of the community as a collective whole.

*Celebrate community...
storytelling... value...
journey...past, present,
future...discovery*



CERTIFICATION

Four cycles

- All evaluated on use of guiding principles
- Cycles 1-3 awarded in-community
- Cycle 4 awarded at state function



CERTIFICATION

Cycle 1

- Identify unique community strengths.
- Host overnight Pilgrimage for another Pilgrimage community & Domino Development Team.



CERTIFICATION

Cycle 2

- Develop revitalization plan.
- Host one-day tour to showcase progress made from cycle 1.



CERTIFICATION

Cycle 3

- Continue to develop economic development sites/events.
- Host 1-day tour of economic development sites/features.



CERTIFICATION

Cycle 4

- Host Pilgrimage of Place event to new community/ies to showcase rural revitalization.



CERTIFICATION

Sustaining certification

- Submit evidence of “creative representation” each year of guiding principles.



CASE STUDY PACOLET



Capacity building: Community
Master Plan

CASE STUDY PACOLET

- Covenant
- Community Master Plan
- Tour
- International, national, local partners



CASE STUDY PACOLET



We, the people of Pacolet, are proud of our heritage, culture and history. We are committed to preserving and protecting our quality of life and supporting the vision we have created for our future.

Capacity building: Community
Covenant

CASE STUDY PACOLET



**PACOLET
Community Covenant**

We, the people of Pacolet, hold the following to be true that we:

- bear responsibility for the future of our community;
- continue as stewards of nature's blessings entrusted to us in this place;
- cherish and protect our community, its people and all our assets ensuring sustainability for generations to come.

Acknowledging these truths, we commit to one another and our community the following:

- to preserve the character of our community
- to care for one another, especially guiding our youth and caring for our aging population
- to recognize, celebrate and accept diversity at all levels
- to continue the Pacolet tradition of neighbor helping neighbor
- to realize our connection to the river and its role in our lives
- to preserve and celebrate our natural, physical and cultural history
- to provide recreational and learning activities for our citizens
- to plan and manage future growth as to benefit our community
- to promise a life long commitment to our home, Pacolet

Committed to and signed this day October 4, 2004
Mayor and Town Council

Capacity building: Community Covenant

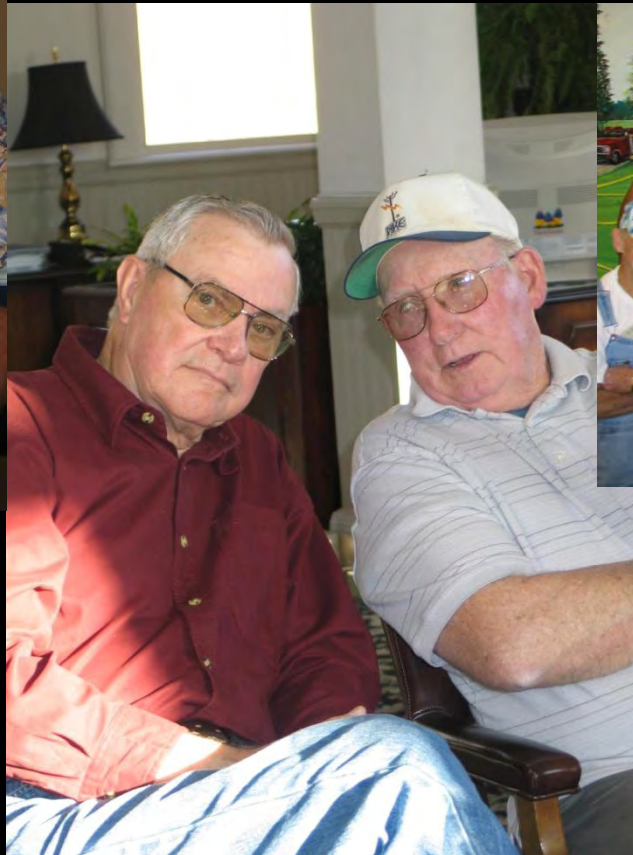
CASE STUDY PACOLET



Capacity building and economic development: Community Master Plan



CASE STUDY PACOLET



Capacity building-
education

CASE STUDY PACOLET



Capacity building: Video shoot and Photo Exhibit



CASE STUDY PACOLET



Economic development: Tours of
architecture, history



CASE STUDY PACOLET



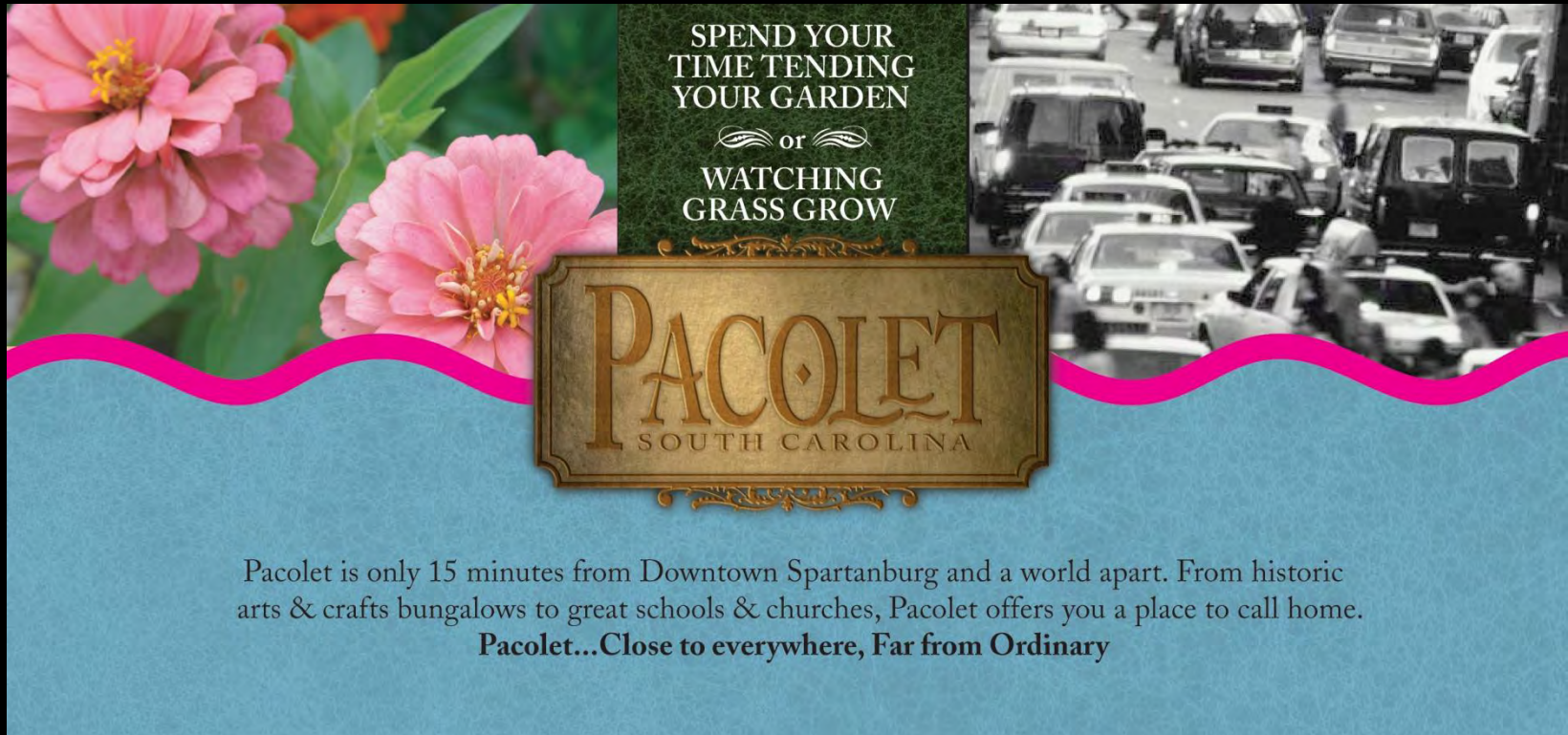
Economic development: Tours of architecture, history, people

CASE STUDY PACOLET



Economic development: marketing at the Clothroom Market and the Company Store

CASE STUDY PACOLET



SPEND YOUR
TIME TENDING
YOUR GARDEN

or

WATCHING
GRASS GROW

PACOLET
SOUTH CAROLINA

Pacolet is only 15 minutes from Downtown Spartanburg and a world apart. From historic arts & crafts bungalows to great schools & churches, Pacolet offers you a place to call home.
Pacolet...Close to everywhere, Far from Ordinary

Economic development: marketing

CASE STUDY PACOLET



Economic development: historic home-Wagstop Plantation and Nathaniel Hill's World's Best Lemonade



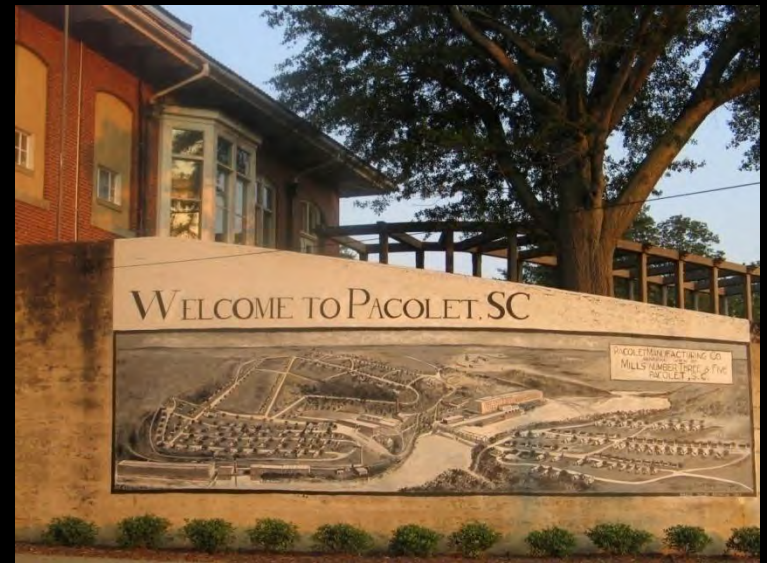
Town of Pacolet's common tour

- **People: Welcoming; first person stories; collective work; intergenerational emphasis.**
 - **Process: Revitalization is not easy; one step at a time; celebrate; affirm; collaborate. Tour providers are all paid.**
 - **Place: Celebrate and honor natural and built environments; cultural heritage; people; progress. Preserve and create.**
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Cultural heritage tourism

- Sacred path i.e. walkable community
- Historic mill homes and farms
- Museum
- Value added agriculture: ice tea; market
- Value added history: first person tours; local entertainment; conversations; Bed & Breakfast experiences



WELCOME



County Mayo

Pacolet, SC



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