FRATERNITY & SORORITY LIFE
HIGHLIGHTS 2018-19

DIVISION OF STUDENT AFFAIRS

The office of Fraternity and Sorority Life offers the fraternity and sorority community support that emphasizes the importance of social responsibility, academic excellence and leadership through open communication, needs-based advising and direct interaction with organization members and advisors. We believe in the power of values-based fraternities and sororities to create positive change.

MEMBERSHIP EXPERIENCE

TOP FIVES:

REASONS TO JOIN (FSES 2019)
1. Friendships
2. Social Opportunities
3. Philanthropy and Community Service
4. Leadership Development
5. Career Networking

POSITIVE EFFECTS OF MEMBERSHIP (FSES 2019)
1. Develop Positive Relationships (97%)
2. Become Involved in Items of Interest (95%)
3. Serve the Community (94%)
4. Sense of Campus Community (94%)
5. Value to Overall Collegiate Experience (88%)

DEMOGRAPHICS

<table>
<thead>
<tr>
<th></th>
<th>OVERALL</th>
<th>OVERALL FSL</th>
<th>% of POP. AFFILIATED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women</td>
<td>48.5%</td>
<td>65.2%</td>
<td>30.4%</td>
</tr>
<tr>
<td>Men</td>
<td>51.5%</td>
<td>34.8%</td>
<td>15.9%</td>
</tr>
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<thead>
<tr>
<th></th>
<th>CPC</th>
<th>IFC</th>
<th>MGC</th>
<th>NPHC</th>
<th>ALL FSL</th>
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</tr>
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<tbody>
<tr>
<td>In-State %</td>
<td>51.2%</td>
<td>45.3%</td>
<td>89.1%</td>
<td>86.4%</td>
<td>50.1%</td>
<td>68%</td>
</tr>
<tr>
<td>Out-of-State %</td>
<td>48.8%</td>
<td>54.7%</td>
<td>10.9%</td>
<td>13.6%</td>
<td>49.9%</td>
<td>32%</td>
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MEMBERSHIP TRENDS (SINCE 2010)

33% increase in total members vs.

31% increase in undergraduate enrollment

Fall 2018 MEMBERSHIP

CPC
13 Chapters
2,947 Members
227 Avg. Chapter Size

IFC
21 Chapters
1,599 Members
76 Avg. Chapter Size

NPHC
8 Organizations
46 Members
76 Avg. Chapter Size

MGC
4 Organizations
38 Members
10 Avg. Chapter Size

2018-19 RECRUITMENT TOTALS

CPC
Fall Primary Recruitment: 802
Fall Continuous Open Bidding: 41
Spring Continuous Open Bidding: 60
Total: 903

IFC
Fall Recruitment: 371
Spring Recruitment: 123
Pi Kappa Alpha Expansion: 74
Total: 568

NPHC
Fall Intake: 8
Spring Intake: 11
Total: 19

MGC
Fall Intake: 39
Spring Intake: 40
Total: 79
Launched Clemson Greek Experience Program – A framework for fraternities and sororities to provide their members with purposeful co-curricular education that complements the academic mission of Clemson University. The six areas in Clemson Greek Experience are:

1) Academic Engagement; 2) Personal Health and Wellbeing; 3) Community Impact; 4) Personal Development and Self Discovery; 5) Global Citizenship, Diversity and Inclusion; 6) Clemson Involvement

Fraternities and sororities sponsored 150 educational programs in 2018-19.

StepUp Bystander Intervention Training

FSL adopted this national program for community-wide, bystander intervention training: 3,800 students trained in 2018-19.

Pre and Post Training Survey – Agree/Strongly Agree Response

- I have the skills to help in problem situations (77.44% vs 94.08%)
- I am now willing to intervene in problem situations (84.84% vs 93.93%)
- I would investigate unclear situations (72.38% vs 90.43%)

RETENTION – 2017 COHORT DATA

Fall 2018: All four council GPAs exceeded 3.0 for the first time on record

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<td>MGC GPA</td>
<td>3.317</td>
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<td>NPHC GPA</td>
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ACADEMICS

Fall 2018: All four council GPAs exceeded 3.0 for the first time on record

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RETENTION – 2017 COHORT DATA

97.62% First-Year FSL Members Retention Rate

93.30% Overall FSL Retention Rate

PROGRAMS

Service

65,131.50 Hours Served $574,860.90 Dollars Raised

RECOGNITION/HIGHLIGHTS


Chapters of the Year: Amanda H. Hays Cup (CPC) – Alpha Delta Pi; Dr. Jerome V. Reel, Jr. Cup (IFC) – Beta Theta Pi; Founders Cup (MGC) – Lambda Theta Phi Latin Fraternity, Inc.; Altheia L. Richardson Cup (NPHC) – Delta Sigma Theta, Sorority, Inc.