

# CLEMSON COMMUNITY COALITION

**Mission:** *To reduce high risk alcohol and other drug (AOD) use primarily among college students in our area through coalition building, environmental management, awareness and education.*

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## Meetings:

**When:** 1st Wednesday of the month, 3:30-4:30pm

**Where:** Council Chamber Room, Clemson City Hall

### Upcoming Meeting Dates:

- \* March 7th
- \* April 7th
- \* May 2nd



### 2017-2018 CCC Officers:

**Chair:** Crystal Fulmer

**Vice Chair:** Chana Land

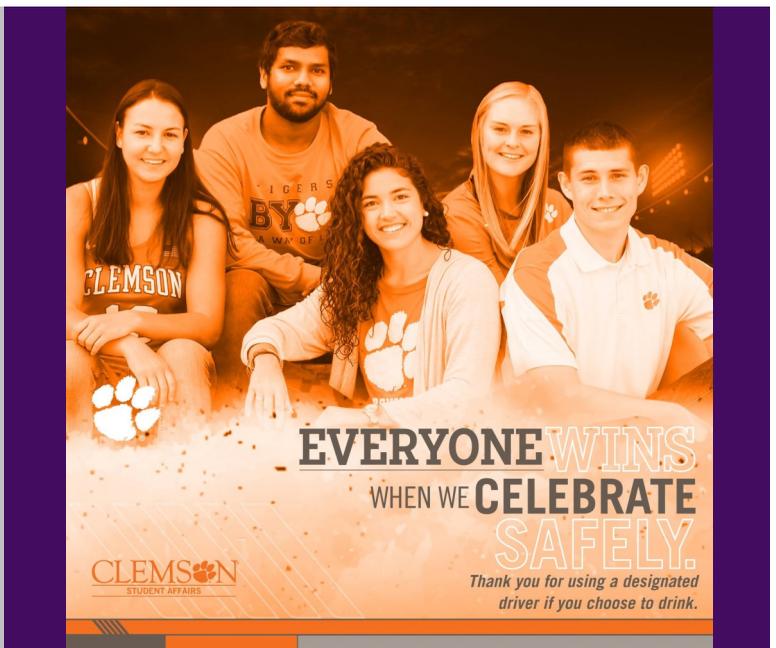
**Marketing Chair:** Rachel Edwards

**Secretary:** Morgan Danyi

### Contact Us:

[Clemson.edu/healthy-campus/aod/coalition.html](http://Clemson.edu/healthy-campus/aod/coalition.html)

[ClemsonCoalition@clemson.edu](mailto:ClemsonCoalition@clemson.edu)



'Celebrate Safely' ads display around campus & community

## CCC Business

### Strengthening the Community

CCC members offer a range of diverse personal and professional perspectives that continually strengthen the coalition and the community. Attendance in Fall 2017 meetings included members from :

- CU Healthy Campus
- CU Advocacy & Success
- CU Emergency Management
- The Esso Club
- Nick's Tavern & Deli
- IPTAY
- The Pickens County Advocacy Center
- CU Graduate Student Government
- CU Vice President of Student Affairs Office
- CU Access & Equity
- CU Office of Community & Ethical Standards
- CU Fraternity & Sorority Life
- CU Housing and Dining
- CAT Bus
- CUPD
- Clemson PD
- & Community Members

Thank you to the campus, community, and business partners that make CCC what it is. Please feel free to share upcoming meeting dates and times with other groups that hold stake in the health and wellness of Clemson's community!

## Fresh Look Into Fall

The second wave of 'Celebrate Safely' campaign flyers launched in downtown bars and restaurants. This version (shown above) sends the message to use a designated driver if you choose to drink.

The 2017 Clemson University Fire and Safety Report reported marked decreases in liquor law arrests and drug law violations. [See the full report here.](#)

Campus partners hosted Domestic Violence Awareness Month in October. Events included guest speakers, information and awareness raising sessions. On behalf of the [Joyful Heart Foundation](#), NFL's Mark Herzlich spoke to a crowd of over 500 students, athletes, and staff as the keynote speaker for the event.

Also in October, the Steppin' It Up Coalition of Pickens County hosted the Hands Across the Carolinas 5K to raise awareness and education for drug abuse and addiction.

## City & Community

### Fall Crawl

CCC engaged in outreach and prevention strategies for Fall Crawl, an annual bar crawl downtown. Healthy Campus engaged in social media marketing before the event with health and safety tips for those who choose to participate in the event, and CU Waterdrop provided cases of



One of the messages delivered by CU Healthy Campus leading up to this year's Fall Crawl

water to bars and restaurants downtown. This year's Fall Crawl received a lighter turn-out, and no major incidents were reported from the event.

These prevention efforts will extend into future bar crawls, such as Ain't Patty's Day in the spring. CCC will work with community partners to advertise alternatives to Ain't Patty's Day, including the Clemson vs. GA Tech baseball game and other campus events.