Minutes

• Briefing
  o Clemson University – Crystal Burnette
    ▪ AOD 2020 Strategic Plan - Attached to email for your review
      • This strategic plan was developed as a 5-year plan for the University related to alcohol and drug initiatives. It is the guiding document for CCC and AOD Executive Leadership Team, and informs the work of numerous campus and community partners listed within.
      • Most relevant goals highlighted for CCC contribution
        o Goal 1.1: Bystander intervention
        o Goal 1.2: Risk reduction strategies related to alcohol
        o Goal 1.3: Reduce heavy drinking behaviors
        o Strategy 2.2d: Students in recovery for alcohol, drugs, and/or other addictive behaviors
          ▪ Crystal Burnette & Kelly Bollinger- currently developing a proposal considering various services for CU students in active recovery.
        o Goal 2:3: CARE Network – Continue build awareness of this resource for off-campus partners
        o Goal 3.2: Be Safe app – CCC could increase student knowledge of app
        o Goal 3.3: Law Enforcement Summit – February 11th, 2016
        o Goal 3.4: Party Registration Policy – Increase knowledge of policy; partner more with FSL
        o Goal 3.5: Alcohol-Free Events
      • As a coalition and subcommittees, we will discuss and decide which areas we want to focus on
        ▪ National College Health Administration (NCHA) student survey
          • 2016 survey will be launched online on February 22
            o We are working to increase student participation through a targeted marketing campaign and incentives for participation
        ▪ Involving students in CCC
• Dave Eckstein brought up the consideration of working to involve more students in the CCC, similar to student representation from several years ago. Their involvement would be beneficial to:
  o Educate other students and the groups they represent
  o Obtain student feedback about issues they are facing
• Plan to get students involved
  o CCC members will identify 1-2 students each (if possible) that they believe would be a good representation. Please see the following google doc to recommend a student and see the list of student organizations identified in CCC bylaws.
    ▪ CCC- Student Involvement
  o City & Community
    ▪ City ordinance regarding bar crawls (proposed)
      • Will be discussed during City Council meeting in January
      • Goal to be approved by March 2016
    ▪ National Championship game (January 11) – Law enforcement will be present throughout Clemson
      • Hendrix Student Center- all meeting rooms will be open and have food for students to watch game
      • Street lights on North Clemson Ave. will be up by next week.
• Topics that will be discussed during February meeting
  o Subcommittee mapping onto AOD 2020 Strategic Plan
    ▪ Community outreach
    ▪ Apartment Manager and off-campus student efforts
    ▪ Downtown business and bar owner outreach
  o New screening tool for alcohol and Rx drug misuse – “ScreenU”
• Announcements
  o Law Enforcement Summit – February 11, 2016
    ▪ “Interpersonal Violence: Understanding the Victim’s Experience”
  o The Blunt Truth SC Task Force Summit – April 20, 2016; Columbia, SC
    ▪ Marijuana education and legal impact

Upcoming Meetings: 1st Wednesday of the month, 3:30-4:30pm

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
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<tbody>
<tr>
<td>February 3rd</td>
<td>Community Room, Clemson City Hall</td>
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<tr>
<td>March 2nd</td>
<td>Community Room, Clemson City Hall</td>
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<tr>
<td>April 6th</td>
<td>Community Room, Clemson City Hall</td>
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<td>May 4th</td>
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Clemson Community Coalition

Vision Statement:
We envision a campus and community committed to a high quality of life free of the impact of substance abuse and its adverse effects.

Mission:
To promote cultural change by engaging in research, education, coalition building, environmental management, interventions, and other appropriate activities to reduce high risk AOD (alcohol and other drugs) use primarily among college students in the community.