



December 5, 2018, 3:30-4:30p.m.
Council Chamber Room, Clemson City Hall

Crystal Fulmer, CCC Chair/CU Healthy Campus
Dave Eckstein, Community Member
Leasa Evinger, CU Housing and Dining
Joe Strickland, CU Frat & Sorority Life
Tyrome Philson, CU Advocacy and Success
Aparna Mahendranath, CCC Marketing Chair/CUSG

Kit Batson, CU Healthy Campus
John Reynolds, CU Housing and Dining
Kristi Bussell, CU Healthy Campus
Harriett-Graham Courtney, CU FSL
Mason Hammond, CUSG H&HS

Minutes

- Welcome and Introductions
- CCC Business
 - Spring/Summer 2018 newsletter recently published; Fall 2018 newsletter is underway
- Briefing
 - Report from AOD Executive Leadership Team
 - Medical transports due to alcohol use seem up in the City. Crystal will ask Chief Bill Daniel for the numbers in January/February. Chief Dixon encouraged CUSG to host Clemson Against Drunk Driving (CADD) week in the spring.
 - The road closure in downtown Clemson from 10pm-2am on Friday nights before home football games seems helpful. Chief Dixon reported that there have been 60-70% fewer incidents in downtown for these evenings.
 - Football discussion
 - Issues surrounding football games have seemed quieter this year. One reason is because our first five games were Noon games.
 - Two recent evening games – Joe Strickland reported that he served as Dean on Call that weekend and didn't notice an increase in calls.
 - Discussion of using alcohol/tailgating throughout the day before evening games.
 - Suggestion to encourage IPTAY/CUAD to open the parking lots later in the morning for tailgating. The CCC and other have tried this in the past and would be very difficult to change. (Parking lots open at 6:00am for Noon/1:00pm kickoffs and 8:00am for all other kickoff times.)
 - Suggestion for targeted messaging before night games about concerns/dangers of drinking alcohol all day.
 - Ask IPTAY/CUAD to stop giving "passes out" and back into the game at half time. We are one of the only ACC or SEC that allows this.

- Clemson University
 - Fall 2018 Aspire to Be Well report
 - 238 sessions were held in order to see 99% of all freshmen and transfer students (5,202 students total). They were also able to see 96% of all Bridge to Clemson students (822 students total).
 - 23 student facilitators lead each session in pairs.
 - Vaping – Education and awareness
 - Vaping has come up as a more common concern on campus. It is also a violation of Clemson’s Tobacco Free Campus (TFC) policy.
 - Healthy Campus is working with SA Publications to revise the existing TFC campaign image to indicate that vaping is prohibited by the policy. Healthy Campus is also developing a short educational module for student groups about vaping.
 - Leasa mentioned that when vaping or smoking issues come up in a residence life context, educational conversations are held first. A report that leads to an OCES violation are rare.
 - Healthy Campus and Club Sports
 - HC is working to talk with the Director of Club Sports in Campus Rec about becoming more involved in the prevention and education to teams about alcohol and other drug issues.
 - Step UP! Update
 - Close to 3,000 students participated in Step UP! bystander intervention training through Fraternity & Sorority Life this fall.
- City & Community
 - The Halloween bar crawl mentioned at the last meeting (hosted by Charleston Sports Pub) did not happen.
 - Fall Crawl - November 10th
 - Fall Crawl did not draw much of a crowd this year. Police reported that it seemed like a normal night downtown. Fall Crawl was held during an away game this year rather than a “bye” weekend, as in some years past. Some students were watching or attending the game in Boston College. It was also held on a popular Mountain Weekend for fraternities to travel.
 - Ain’t Pattys Day weekend efforts (March 9, 2019)
 - Hoping to work in advance this year to collaborate and promote a variety of alternative events on Ain’t Pattys Day weekend.
 - Ideas brainstormed:
 - Partner or promote Barnes Center events
 - Clemson LiVE events
 - Tiger Paw Productions for major events/concerts
 - University wide bingo, or versus a few residence halls
 - Promote CU basketball game vs. Syracuse at Noon Saturday
 - Promote CU baseball series vs. UNC
 - Any fraternity or sorority philanthropy events that weekend?
 - Celebrate Safely coasters in the bars downtown
 - Coasters have been printed with Celebrate Safely/alcohol safely messaging. Will be distributed to the bars downtown to use, as well as an “bar takeover” planned by CAPS to notice people leaving their drinks unattended and make them aware with a coaster.
- Updates from the group
 - Tigers Together Advocacy Training for suicide prevention will host sessions open to any faculty, staff, or student on February 15, 9:00-10:30am, Brown Room in Cooper Library; *see attached flyer*.
 - Fraternity and Sorority Life

- Hoping to have Tim Piazza or Max Gruver’s parents to campus (students who died from other universities due to suspected hazing). Must be held in Littlejohn for sufficient seating.
- IFC Spring Recruitment will be January 19-24. IFC is trying to strengthen their social event policies and risk management.
- Bridge students living at Lightsey Bridge (John Reynolds)
 - The percent of alcohol incidents per individual in the community has decreased as the semester has gone on.
 - Providing individual education.
 - Discussing how the reputation of the Bridge program/housing is affected by how alcohol is used in the community.
- Announcements
 - Clemson Against Drunk Driving (CADD) week, organized by CUSG, was rescheduled to the spring (date TBD) due to bad weather in November.
 - 5th Law Enforcement Summit – February 2020 TBD
- Adjourn

Upcoming Meetings: 1st Wednesday of every other month, 3:30-4:30pm

<u>Date</u>	<u>Location</u>
February 6, 2019	Council Chambers, Clemson City Hall
April 3, 2019	Council Chambers, Clemson City Hall
June 5, 2019	Council Chambers, Clemson City Hall

Role and purpose of CCC membership

As a CCC member, you will:

- Contribute to a discussion of local and national trends regarding alcohol and other drug use and negative consequences.
- Discuss ideas for evidence-based initiatives to address these issues.
- Discuss current AOD prevention and enforcement efforts from campus and community groups/offices.
- Identify opportunities for collaboration across groups/offices.
- Maintain relationships with various stakeholders who contribute to AOD prevention efforts.