MINUTES

Welcome to McKenna Skipper and Alyssa Tebault, student interns in Healthy Campus.

**AOD Executive Leadership Team report (Crystal Fulmer)**

- Crystal reported that Johnson Link (CU Student Affairs) will inquire with Mike Money in CUAD Marketing regarding AOD promotional videos or images during football and other games.
  - Crystal, Chana, and Mary Erin will meet to plan a marketing ideas to propose to CUAD for football and other sports.
  - CUAD/Clemson football has an excellent social media presence and followers. Hopefully we can include social media content for anything we propose to CUAD, possibly starting on social media and increasing our efforts from there.
  - “It’s On Us” is making a video about interpersonal violence including coaches and other well-known campus individuals. Crystal will talk with them about this process and potentially collaborate.
- The Strategic Plan for Alcohol and Other Drugs is under review by the AOD ELT, and they will vote to approve it at their May meeting.

**Clemson University**

- Law Enforcement Summit report/discussion – March 7 (Mal Pai/Crystal Fulmer)
  - Theme: Mental health and suicide risk: Responding to individuals in distress
  - 61 law enforcement officers, student affairs staff, and community members attended. All 23 individuals who responded to the comment card agreed that the Summit provided valuable information.
- Sexual Assault Awareness Month – (Megan Fallon & Taylor Tyson)
  - Crystal reviewed the upcoming events for SAAM (see attached).

**City & Community**

- Clemson vs. Notre Dame baseball – March 11 (Chana & Crystal)
  - A videoboard ad and 15 second PSA was announced during the March 11 baseball game for alcohol use risk reduction (see ad and PSA below). This effort provided an entry point for more efforts in athletic events to promote safety related to alcohol and other drug use.
- Ain’t Patty’s Day report/discussion – March 11
• Lambda Theta Pi was not allowed to sell quesadillas as planned, at the City’s request, because it would be very crowded on the streets. Follow up to discuss potential locations for groups to set up food sales in the future.
• Ain’t Patty’s Day didn’t seem as well attended this year. Tate Brown reported at an earlier instance that this event didn’t produce as much major trouble as in years past. Ten arrests were made downtown associated with the event, and one ambulance call. Perhaps promotion of the baseball game versus Notre Dame, police and Fire Marshall presence, cooler weather, and education through social media and other outlets deterred participants from attending Ain’t Patty’s Day and reduced hazardous drinking.

• Spring into Clemson report/discussion - April 1
  • Dale expressed concerns that as a downtown business owner, the event hurt business for the day. Multiple factors likely contributed such as difficulty finding parking and vendors in front of local business, some with competing items for sale.
  • Concerns that wristband sales were low. Also, better marketing/signage is needed for the purpose of the wristbands (Were they for event entrance, or for alcohol?).
  • Parking was a concern. It appeared that individuals who were not vendors were asked to park elsewhere from the deck. Difficult to find parking.
  • Suggestion to increase event marketing if held again. Ads in the newspapers, on the trash cans, email announcements to Clemson University faculty, staff, and students.
  • Suggestion to combine this festival with the Clemson Blues and Art Festivals to have one larger event with greater attendance.

• Discussion that underage drinking at Campus Beach (and other beaches near the dikes) may be an issue with warmer weather. CUPD has been out there. Patricia will discuss with Campus Rec staff and will follow up if signs or other efforts are needed.
• Crystal reported that we will have an AOD Summit this July. Date and location TBD.

CCC Business
• May, June, and August CCC meetings will be held in the Council Chamber Room of Clemson City Hall. The Community Room is undergoing renovations to become office space for the City.
• Nominations for the Vice Chair CCC office are due to Crystal Fulmer (cburnet@clemson.edu) by April 26. Self-nominations are accepted. We will vote and elect these positions at the May 3 meeting.
• Please review the Bylaws (see attached) and email Crystal any feedback for changes in advance of the May 3 meeting.

Announcements
• Sexual Assault Awareness Month – Clemson University (see attached)
• City of Clemson Victims’ Rights week – April 2-8

Upcoming Meetings: 1st Wednesday of the month, 3:30-4:30pm

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<thead>
<tr>
<th>Date</th>
<th>Location</th>
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<tbody>
<tr>
<td>May 3, 2017 – 3:30-4:30pm</td>
<td>Council Chamber Room, Clemson City Hall</td>
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<tr>
<td>June 7, 2017 – 3:30-4:30pm</td>
<td>Council Chamber Room, Clemson City Hall</td>
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<td>July – No meeting</td>
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<tr>
<td>August 2, 2017 – 3:30-4:30pm</td>
<td>Council Chamber Room, Clemson City Hall</td>
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Accompanying PSA:

“Hey Clemson fans! Clemson Baseball, Healthy Campus, and the Clemson Community Coalition want to remind you to be safe this St. Patrick’s Day. If you choose to drink, here are two tips to reduce your risk: use a designated driver and pace your drinks to one or fewer per hour. Thank you and go Tigers!”