Meeting Minutes

- Welcome
- Briefing
  - **Clemson University**
    - Aspire for Athletes and Fall update
      - Healthy Campus is working to create a tailored version of Aspire for athletes, as well as employ CCIT’s help in order to improve online registration for Aspire session. Two sessions of Aspire for Athletes will be offered this month (July), and Aspire sessions for all incoming first-year students will begin in September.
    - Social and print media campaign for the fall for Bystander Intervention, “Before the Party’s Over”
      - The “Before the Party’s Over” campaign will be launched by Healthy Campus and it will seek to promote alcohol safety and bystander intervention. The campaign will be displayed around campus as posters, dining cards, and light pole banners, and online on the Healthy Campus website and social media.
  - Law Enforcement Leadership Summit – August 11, 2015
  - **City & Community**
    - Pickens County Advocacy Center
      - Wrist band campaign for the fall: “Got Consent? Just Ask!” Downtown Clemson bar owners who would like to use these free wrist bands this fall - Contact Shannon Lambert (slambertrcc@gmail.com).
      - There will be a training offered to educate individuals about prevention and recognition of child sexual abuse. This training will take place on August 30th from 6:00-7:30pm and will require a
workbook, costing $10. If you are interested in attending this training, please email Shannon Lambert (slambertrcc@gmail.com).

- **International Town & Gown Association attendees, Washington, D.C.**
  - Kimberly Poole shared some feedback after attending the ITGA conference.
  - ITGA emphasizes the importance of higher education institutions having a connection with the surrounding community.
    - At Clemson, we are already doing a lot of things right.
    - Idea to host a SAMSHA-sponsored town hall meeting regarding underage drinking. These happen every other year at some institutions.
    - Utilize a tool to assess University-Community relationships on various measures. We have completed an assessment like this in the past but perhaps it has been awhile.
    - It was also proposed that educational programs should be utilized in order to educate students on how to be good community members as they prepare to live off campus and eventually graduate and move to other communities.

- **Sub-committees meetings** – See attached for list of sub-committee members
  - **Community Outreach:** Planning a Block Party
    - Plan to hold the event on September 20\(^{th}\), rain date on September 27\(^{th}\). The expected time is 4:00-7:00pm, and the location is TBD.
  - **Downtown business and bar owner outreach:**
    - Plan to look into if all downtown bars serve food until closing time. Look into building and promoting late night menus. Work with restaurants to provide and promote food specials on major weekends (football games, bar crawls).
    - Idea for bathroom stall campaigns in bars/restaurants downtown. This campaign would highlight issues related to pregaming and sexual assault. We can also hang the posters we’ve printed through Healthy Campus for “Before the Party’s Over.”
  - **Apartment Manager and Off-Campus student efforts**
  - **Liaison to City Council:** This will happen through the four CCC members who serve on the Joint City-University Advisory Board, and Jerry Chapman, City Council member.

**Upcoming Meetings:** 1\(^{st}\) Wednesday of the month. Please note that the next three meetings will take place in the Community Room at City Hall. Time will be 3:30-4:30pm.

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