The College of Business and Behavioral Science is pleased to host the course:

**Being A Leader And The Effective Exercise Of Leadership:**
An Ontological / Phenomenological Model

June 12 - 18, 2016 | Clemson University, Clemson, South Carolina, USA

Discover the Power of Your Leadership in One Week

The Being A Leader And The Effective Exercise Of Leadership Course is 7-day leadership laboratory using a NEW science of leadership. Participants discover what it is to BE a leader and to exercise leadership effectively as their natural self-expression in the areas of their life where leadership is most important to them.

The content in each of the three parts of this course is not presented merely as ideas to be understood and mastered. Rather, participants work to master certain powerful contexts that shape and color the way in which the circumstances one confronts in leadership situations occur or show up, and how one occurs for oneself in such situations. When mastered, these contexts for leader and leadership result in the circumstances of any leadership situation, and oneself in such situations, occurring or showing up so that one’s naturally correlated way of being and acting is that of being a leader and exercising leadership effectively.

“Epistemological mastery leaves you knowing. Ontological mastery leaves you being, as in ‘being’ a leader.” ~ Dr. Michael Jensen, Course author/instructor

**Being A Leader Course Instructors**

**Dr. Michael C. Jensen** is the Jesse Isidor Straus Professor of Business Administration, Emeritus at Harvard Business School, and the co-founder, Chairman, Managing Director and Integrity Officer at Social Science Electronic Publishing. Dr. Jensen has played an important role in the academic discussion of the capital asset pricing model, stock options policy, and corporate governance.

**Werner Erhard** is an original thinker whose ideas have transformed the effectiveness and quality of life for millions of people and thousands of organizations around the world.

**Dr. Jeri Echeverria** is a Professor and Provost Emerita of the California State University in Fresno, California and the Executive Vice Chancellor and Chief Academic Officer of the California State University System (ret.). A native Californian born to Basque immigrants, Dr. Echeverria is an expert on Basque settlement in the American West. She has published numerous articles and chapters on Basques and is frequently invited to speak on related topics.
Steve Zaffron is the best-selling author of ‘The Three Laws of Performance: Rewriting the Future of Your Organization and Your Life’, and CEO of Vanto Group, a consulting firm specializing in the design and implementation of large-scale initiatives to elevate organizational performance.

The Promise of the Being A Leader Course

“You will leave this course being a leader and exercising leadership effectively as your natural self-expression in any situation and no matter what the circumstances.”

What Past Participants Say

“I have been involved in a couple of long workshops with non-economists recently, in Kenya with architects and construction CEO’s, with environmental leaders in Montana, and recently in south Florida with PHD ecologists and the like, and the entire structure of my talks and presentations has been altered significantly and importantly by your training at the Mays School of Business, College Station, Texas. The impact has been profound and I just wanted to thank you for the opportunity you afforded me. It has helped me personally and professionally in myriad and powerful ways.”
~ Dr. Robert E. McCormick, BB&T Scholar, Professor Emeritus of Economics, Clemson University

"Since taking the course I have been delighted to find myself able to 'be' a magnet for new thinking, new solutions and unique strategies. Not only that, but I am now also able to assist others in taking a leap in their own exercise of leadership.”
~ Catherine A. Parrish, participant in Simon School of Business '08 Course, University of Rochester, New York

“[This course] helped give me the tools I needed to be able to create something that without action from me would not have happened. … Having integrity gave me a sense of ownership on situations when they went bad or good. … As an Air Force Officer all these things are directly applicable.”
~ Danny Velo, Officer, United States Air Force

Course Logistics

Venue:  Clemson University, in Clemson, South Carolina, USA (Location TBA)
Dates:  Sunday June 12 - Saturday June 18, 2016
Schedule:  Sunday June 12 - Tuesday June 14: Course Days 1-3
          Wednesday June 15: Practice Day
          Thursday June 16 - Saturday June 18: Course Days 4-6

For More Information / To Register

For questions about the course, contact Innovative Event Management:

Phone: 1-888-200-3599 from US/Canada, or 1-972-360-3196 from outside US/Canada
Email: info@iem.events
Web: www.BeingALeader.net/Clemson