# **College of Business Research Report 2019-20**

## **Exhibitions**

## **Graphic Communications**

## Stevens M.F.A., Daryl D. (Lecturer)

#### Exhibition

"Art on the Town," Local artists, Anderson Arts Center. (April 1, 2020 - June 1, 2020). Art on the Town is an exhibition of local artists in Anderson, SC.

## Weiss, Charles T. (Associate Professor)

#### Exhibition

"45th Annual Annual 2020 Juried Show." (April 3, 2020 - June 2, 2020).

45th annual juried art show. I had three pieces selected through a juried process.

"Estadio Abandonado" received a Merit Award, and "Contours 2" received a second place merit award for all photography entries.

#### Exhibition

"C.T. Weiss - Photo Retrospective," Charles Weiss, None. (December 6, 2018 - January 10, 2020).

Exhibition of my photographic work of the past 20 years that included traditional photography, digital photography, metal photography, and photo wood transfer. A total of 50 prints were displayed

#### Exhibition

"21st Annual Belton Standpipe Heritage and Juried Art Show." (September 26, 2019 - November 6, 2019).

21st annual juried art show in Belton, SC. I had two original photographs accepted through a juried process.

## Exhibition

"Through the Lens." (August 3, 2019 - August 31, 2019).

Regional Photography Exhibition. Two pieces were accepted into the exhibit. Old Growth and Frutas de Valencia.

## **Editorial and Review Activities**

## **Economics**

## Sauer, Raymond D. (Professor)

Editorial Review Board Member, Journal of Sports Economics. (May 16, 2019 - May 15, 2020)

Member of Editorial Board, Journal of Sports Economics

### Warren, Patrick L. (Associate Professor)

Editorial Review Board Member, Public Finance Review, Appointed, 50 hours spent per year. (2018 - Present)

## **Graphic Communications**

## Walker, Erica B. (Assistant Professor)

Editorial Review Board Member, International Journal of Innovative Teaching and Learning in Higher Education (IJITLHE). (January 2019 - December 2022)

## Management

## Akturk, M. Serkan (Assistant Professor)

Editor, Decision Sciences Journal. (2020 - Present)

Session organizer for INFORMS Annual Conference, 2019

Session organizer for POMS Annual Conferences 2015, 2016, 2018, 2019

#### Ingram, Amy E. (Associate Professor)

Editorial Review Board Member, Journal of Business Venturing. (2018 - Present)

Editorial Review Board Member, Small Business Economics. (2018 - Present)

## Ke, Zhihong (Assistant Professor)

Editor, Forty-First International Conference on Information Systems. (2020) Serve as an AE for User Behaviors, User Engagement, and Consequences track.

## Kettinger, William J. (Named Professor)

Editor, MIS Quarterly Executive (Senior Editor), Appointed, 200 hours spent per year. (January 2010 - Present)
Full control of process and acceptance of assigned paper

## Navis, Chad C. (Named Professor)

Editorial Review Board Member, Administrative Science Quarterly, Appointed, 250 hours spent per year. (December 2016 - December 2021)

Review on average 1+ paper per month

#### Roth PhD, Phil L. (Professor)

Editorial Review Board Member, Personnel Psychology, Appointed, 40 hours spent per year. (May 2020 - May 2021)
Review manuscripts for this top tier journal.

## Scott, Kristin L. D. (Professor)

Editorial Review Board Member, Group and Organization Management, Appointed, 30 hours spent per year. (June 2018 - Present)

## Sridharan, V (Professor)

Editor, Decision Sciences Journal. (January 2016 - Present)

Editor, Mathematical Problems in Engineering. (January 2015 - Present)

### Zagenczyk, Tom J. (Professor)

Editorial Review Board Member, Associate Editor, Group & Organization Management, Appointed, 150 hours spent per year. (September 2017 - Present)

Associate Editor

Editorial Review Board Member, Journal of Management, Appointed, 25 hours spent per year. (July 2017 - Present)

Editorial Board member

Editorial Review Board Member, Group & Organization Management, Appointed, 25 hours spent per year. (July 2013 - Present)

Editorial Board member

Editorial Review Board Member, European Journal of Work & Organizational Psychology, Appointed, 25 hours spent per year. (April 2012 - Present)

Editorial Board member

Editorial Review Board Member, Journal of Business & Psychology, Appointed, 25 hours spent per year. (April 2010 - Present)
Editorial Board member

## Marketing

## Aragon, Oriana R. (Assistant Professor)

Editorial Review Board Member, Journal of Social and Personal Relationships, Appointed. (October 10, 2019 - Present)

#### Forcum, Lura E. (Assistant Professor)

Editorial Review Board Member, Journal of Business Research. (2017 - Present)

#### **Hunter, Gary K. (Associate Professor)**

Editorial Review Board Member, Journal of Academy of Marketing Science. (May 16, 2019 - May 15, 2020)

Editorial Review Board: Journal of the Academy of Marketing Science

Editorial Review Board Member, Journal of Business Research. (May 16, 2019 - May 15, 2020)

Editorial Review Board: Journal of Business Research

Editorial Review Board Member, Journal of Personal Selling & Sales Management. (May 16, 2019 - May 15, 2020)

Editorial Review Board: Journal of Personal Selling & Sales Management

## Mullins, Ryan R. (Associate Professor)

- Editorial Review Board Member, Journal of the Academy of Marketing Science, Appointed. (August 2019 Present)
- Editorial Review Board Member, Journal of Service Research, Appointed. (June 2017 Present)
- Editorial Review Board Member, Journal of Personal Selling and Sales Management, Appointed. (January 2012 Present)

## Scheinbaum, Angeline C. (Associate Professor)

Editorial Review Board Member, Journal of Advertising, Appointed, 20 hours spent per year. (2017 - Present)

Review articles when asked, including revisions, and attend or virtually attend annual editorial board meeting.

Editorial Review Board Member, Journal of Advertising Research, Appointed, 20 hours spent per year. (2017 - Present)

Review articles when asked, including revisions, and attend or virtually attend annual editorial board meeting.

Editorial Review Board Member, Journal of Business Research, Appointed, 20 hours spent per year. (2016 - Present)

Review articles when asked, including revisions, and attend or virtually attend annual editorial board meeting.

Editorial Review Board Member, Journal of Consumer Marketing, Appointed, 20 hours spent per year. (2014 - Present)

Review articles when asked, including revisions, and attend or virtually attend annual editorial board meeting.

Editorial Review Board Member, Journal of the Academy of Marketing Science, Appointed, 20 hours spent per year. (2013 - Present)

Review articles when asked, including revisions, and attend or virtually attend annual editorial board meeting.

Editorial Review Board Member, Sport Marketing Quarterly, Appointed, 20 hours spent per year. (2013 - Present)

Review articles when asked, including revisions, and attend or virtually attend annual editorial board meeting.

### Swain, Scott D. (Associate Professor)

Editor, European Journal of Marketing, Appointed. (2018 - Present)

Editorial Review Board Member, Journal of International & Interdisciplinary Business Research, Appointed. (2018 - Present)

Editorial Review Board Member, Journal of Business Research, Appointed. (2017 - Present)

Editorial Review Board Member, International Journal of Business Research, Appointed. (2016 - Present)

Editorial Review Board Member, Journal of Management and Engineering Integration, Appointed. (2016 - Present)

Editorial Review Board Member, Journal of Marketing Analytics, Appointed. (2015 - Present)

## Thyroff, Anastasia (Associate Professor)

Editorial Review Board Member, Journal of Global Scholars of Marketing Science. (2017 - Present)

## **School of Accountancy**

## Dalton, Derek W. (Associate Professor)

Editorial Review Board Member, Contemporary Accounting Research, Appointed. (2020 - Present)

As an editorial review board member of *Contemporary Accounting Research*, I review several papers for the journal each year. *Contemporary Accounting Research* is recognized as a premiere top-six journal in accounting.

Editorial Review Board Member, Auditing: A Journal of Practice and Theory, Appointed. (2017 - Present)

As an editorial review board member of *Auditing: A Journal of Practice and Theory* (AJPT), I review several papers for the journal each year. *AJPT* is a section-level journal of the American Accounting Association.

Editorial Review Board Member, Accounting and the Public Interest, Appointed. (2015 - Present)

As an editorial review board member of Accounting and the Public Interest, I review several papers for the journal each year. Accounting and the Public Interest is a section-level journal of the American Accounting Association.

## **Garrett, Jace B. (Assistant Professor)**

Editorial Review Board Member, Behavioral Research in Accounting. (June 1, 2020 - Present)

## Kisska-Schulze, Kathryn (Assistant Professor)

Editorial Review Board Member, Journal of Business Ethics, 7 hours spent per year. (2018 - Present)

Review approximately 1-2 article submissions annually sent to me by the Editor for publication consideration, and provide thoughtful feedback.

Editorial Review Board Member, Journal of Legal Aspects of Sport, 7 hours spent per year. (2016 - Present)

I review approximately 1-2 article submissions annually sent to me by the Editor for publication consideration, and provide thoughtful feedback.

Editorial Review Board Member, American Business Law Journal, 5 hours spent per year. (2014 - Present)

In this capacity, I serve as a Manuscript Reviewer. I review about 1 article submission annually sent to me by the Editorial Board for publication consideration, and provide thoughtful feedback.

Editorial Review Board Member, Rocky Mountain Law Journal, 5 hours spent per year. (2013 - Present)

Review article submissions sent to me by the Editor for publication consideration, and provide thoughtful feedback.

## Radtke, Robin (Associate Professor)

Editorial Board Member, Behavioral Research in Accounting, 2017 – present.

## Contracts, Grants, and Sponsored Research

## **Economics**

## De Los Santos, Babur

#### Funded

"FW-HTF-P: Wearable Adaptive Cognitive Assistance to Auditory Situational Awareness for Construction Workers Exposed to Complex and Dynamic Noises - Principal Investigator, Le,Tuyen Thanh," Sponsored by National Science Foundation, Other. (May 16, 2019 - May 15, 2020).

## Simon, Curtis J. (Professor)

#### Funded

"Caitlin O'Loughlin Travel Award - Principal Investigator, Simon, Curtis J," Sponsored by Charles G. Koch Charitable Foudation, The, Other. (May 16, 2019 - May 15, 2020).

## **Graphic Communications**

## Walker, Erica B. (Assistant Professor)

#### Funded

"ColorNet: Consistent display of Clemson brand colors using artificial intelligence," Sponsored by CURF, CURF.

## Management

#### Ferrand, Yann (Lecturer)

## Funded

"P30: Realizing Improved Patient Care through Human-centered Design in the Operating Room (RIPCHD.OR) Learning Lab - Principal Investigator, Joseph, Anjali, "Sponsored by National Institutes of Health/DHHS, Other. (May 16, 2019 - May 15, 2020).

## Fredendall, Lawrence D. (Professor)

#### Funded

"P30: Realizing Improved Patient Care through Human-centered Design in the Operating Room (RIPCHD.OR) Learning Lab - Principal Investigator, Joseph, Anjali, "Sponsored by National Institutes of Health/DHHS, Other. (May 16, 2019 - May 15, 2020).

## Kettinger, William J. (Named Professor)

#### Funded

"The Effects of Gamification on Security Compliance Under Conditions of Social Engineering Professor," Sponsored by FedEx Institute of Technology Cluster on Advanced Security Technology (CAST) Research Grant, University of Memphis.

## McKenzie, Kevin M. (Lecturer)

#### Funded

"Collaborative Research: CICI: Secure and Resilient Architecture: SciGuard: Building a Security Architecture for Science DMZ based on SDN and NFV Technologies - Principal Investigator, Hu,Hongxin," Sponsored by National Science Foundation, Other. (May 16, 2019 - May 15, 2020).

## Zagenczyk, Tom J. (Professor)

#### Funded

"IUSE/PFE:RED: Clemson University: Learning Teams and Innovation Ventures for Adaptable Training in Engineering (CULTIVATE) - Principal Investigator, de la Garza, Jesus M.," Sponsored by National Science Foundation, Other. (May 16, 2019 - May 15, 2020).

## Marketing

## Mullins, Ryan R. (Associate Professor)

#### Funded

"7-2019-SCDA ACRE CGP-1-DWeathers, SDSwain, RMullins, KVernon, KBargerWeathers-Clemson - Principal Investigator, Weathers III,Peter D," Sponsored by Agribusiness Center for Research and Entrepreneurship (ACRE), Other. (May 16, 2019 - May 15, 2020).

#### Funded

"Uncovering the Impact of Sales Force Capabilities on Firm Performance - Principal Investigator, Mullins,Ryan R," Sponsored by Sales Education Foundation, Other. (May 16, 2019 - May 15, 2020).

## Pickett, Gregory M. (Professor)

#### Funded

"South Carolina Medical Device Alliance - Principal Investigator, Desjardins, John D," Sponsored by SC Research Authority (SCRA), Other. (May 16, 2019 - May 15, 2020).

#### Swain, Scott D. (Associate Professor)

#### Funded

"7-2019-SCDA ACRE CGP-1-DWeathers, SDSwain, RMullins, KVernon, KBargerWeathers-Clemson - Principal Investigator, Weathers III,Peter D," Sponsored by Agribusiness Center for Research and Entrepreneurship (ACRE), Other. (May 16, 2019 - May 15, 2020).

## Weathers, Danny (Associate Professor)

#### Funded

"7-2019-SCDA ACRE CGP-1-DWeathers, SDSwain, RMullins, KVernon, KBargerWeathers-Clemson - Principal Investigator, Weathers III,Peter D," Sponsored by Agribusiness Center for Research and Entrepreneurship (ACRE), Other. (May 16, 2019 - May 15, 2020).

## Journal Articles, Conference Proceedings, and Other Intellectual Contributions

## Dean, College of Business

## Hollingsworth, Carl (Associate Dean)

## Non-Refereed Journal Articles

Journal Article (Published)

Hollingsworth, C., Neal, T. L., Reid, C. D. (2020). The Effect of Office Changes within Audit Firms on Clients' Audit Quality and Audit Fees. *AUDITING-A JOURNAL OF PRACTICE & THEORY*, 39(1), 71-99.

Journal Article (Accepted)

Hollingsworth, C., Irving, J. (in press). A Review of the PCAOB's Enforcement Program: 2005-2017. *Current Issues in Auditing*.

Journal Article (Submitted)

Hollingsworth, C., Carver, B. T., Irving, J. Audit Fee Decreases and Clients' Financial Reporting Quality. *European Accounting Review*.

Journal Article (Working Paper)

Hollingsworth, C., Reid, C., Neal, T. An Empirical Analysis of U.S. Audit Partner Rotation, Audit Quality, Audit Fees, and Audit Lag.

## **College of Business Advising**

Monaghan, Neil M.

## **Non-Refereed Journal Articles**

Journal Article (Submitted)

Khalifa, M., Martorelli Di Genova, B., McAlpine, S. G., Rozema, S., Monaghan, N. M., Morris, J. C., Knoll, L., Golden, J. Dual stage picolinic acid derived inhibitors of Toxoplasma gondii. *ACS Infectious Diseases*.

### **Economics**

#### Barkowski, Scott J. (Assistant Professor)

## Refereed Journal Articles

Journal Article (Published)

Barkowski, S. J., McLaughlin, J. S., Ray, A. (2020). A Reevaluation of the Effects of State and ACA Dependent Coverage Mandates on Health Insurance Coverage. *Journal of Policy Analysis and Management*, 39(3), 629-663. http://dx.doi.org/10.1002/pam.22220

Journal Article (Published)

He, Q., Barkowski, S. J. (2020). The effect of health insurance on crime: Evidence from the Affordable Care Act Medicaid expansion. *Health Economics*, 29(3), 261-277. http://dx.doi.org/10.1002/hec.3977 Journal Article (Accepted)

Barkowski, S. J. (in press). Does government health insurance reduce job lock and job push? *Southern Economic Journal*. http://dx.doi.org/10.1002/soej.12434

Journal Article (Accepted)

Barkowski, S. J., McLaughlin, J. S. (in press). In Sickness and in Health: Interaction Effects of State and Federal Health Insurance Coverage Mandates on Marriage of Young Adults. *Journal of Human Resources*. http://dx.doi.org/10.3368/jhr.57.2.0118-9295r2

### Bodenhorn, Howard N. (Professor)

## **Refereed Journal Articles**

Journal Article (Published)

Bodenhorn, H. N. (2019). Diagnosing sample-selection bias in historical heights: a reply to Komlos and A'Hearn. *Journal of Economic History*, 79(4), 1154-1175.

Journal Article (Published)

Bodenhorn, H. N. (2019). A Theory of and Diagnostics for Selection Biases in Historical Heights Samples. *Research in Economic History*, *35*(1), 59-89.

#### Other Intellectual Contributions

Book Review (Published)

Bodenhorn, H. N. (2019). *Accounting for Slavery: Masters and Management* (4th ed., vol. 9, pp. 635-37).

Book Chapter (Published)

Bodenhorn, H. N. (2019). Private Seeking of Private Monopoly in Early American Banking.". *Public Choice Analyses of American Economic History*, (vol. 3, pp. 167-206).

## Garcia G Menendez, Jorge L. (Assistant Professor)

### Refereed Journal Articles

Journal Article (Published)

Garcia G Menendez, J. L. (2020). Quantifying the Life-cycle Benefits of an Influential Early Childhood Program. *Journal of Political Economy*, *128*(7), 2502-2541.

Journal Article (Published)

Garcia, J. L. (2019). Early childhood education and crime. *Infant Mental Health Journal*, 40(1), 141-151. https://onlinelibrary.wiley.com/doi/pdf/10.1002/imhj.21759

## Gorry, Aspen (Assistant Professor)

#### **Non-Refereed Journal Articles**

Journal Article (Published)

Gorry, A., Munro, D., vom Lehn, C. (2020). Experience, skill composition, and the persistence of unemployment fluctuations. *Labour Economics*, *63*, 101793.

Journal Article (Published)

Caliendo, F. N., Gorry, A., Slavov, S. (2020). Survival ambiguity and welfare. *Journal of Economic Behavior* \& Organization, 170, 20--42.

Journal Article (Published)

Gorry, A., Gorry, D., Trachter, N. (2019). Learning and Life Cycle Patterns of Occupational Transitions. *International Economic Review*, *60*(2), 905--937.

Journal Article (Published)

Slavov, S., Gorry, D., Gorry, A., Caliendo, F. N. (2019). Social security and saving: an update. *Public Finance Review*, *47*(2), 312--348.

Journal Article (Published)

Caliendo, F. N., Gorry, A., Slavov, S. (2019). The cost of uncertainty about the timing of Social Security reform. *European Economic Review*, *118*, 101--125.

### **Gorry, Devon (Assistant Professor)**

### Non-Refereed Journal Articles

Journal Article (Published)

Anderson, M. L., Dobkin, C., Gorry, D. (2020). The Effect of Influenza Vaccination for the Elderly on Hospitalization and Mortality: An Observational Study With a Regression Discontinuity Design. *Annals of Internal Medicine*, *172*(7), 445--452.

Journal Article (Published)

Gorry, D. (2019). Heterogeneous Consequences of Teenage Childbearing. *Demography*, 56(6), 2147--2168.

Journal Article (Published)

Gorry, A., Gorry, D., Trachter, N. (2019). Learning and Life Cycle Patterns of Occupational Transitions. *International Economic Review, 60*(2), 905--937.

Journal Article (Published)

Slavov, S., Gorry, D., Gorry, A., Caliendo, F. N. (2019). Social security and saving: an update. *Public Finance Review*, *47*(2), 312--348.

### Jerzmanowski, Michal M. (Associate Professor)

## Refereed Journal Articles

Journal Article (Published)

Tamura, R. F., Jerzmanowski, M. M. (2019). Directed Technological Change and Cross-Country Income Differences: A Quantitative Analysis. *Journal of Development Economics*, *141*(1), 131-157.

## Lewis, Matthew S. (Associate Professor)

### Non-Refereed Journal Articles

Journal Article (Accepted)

Lewis, M. S. (in press). On the Absence of Directional Price Discrimination in the U.S. Airline Industry. *Journal of Industrial Economics*.

Journal Article (Submitted)

Lewis, M. S. Identifying Airline Price Discrimination and the Effect of Competition. *International Journal of Industrial Organization*.

Journal Article (Submitted)

Lewis, M. S., Wolak, F. A., Levin, L. Reference Dependence in the Demand for Gasoline.

## Makowsky, Michael D. (Associate Professor)

### Refereed Journal Articles

Journal Article (Accepted)

Makowsky, M. D., Graham, S. (in press). Local Government Dependence on Criminal Justice Revenue and Emerging Constraints. *Annual Review of Criminology, Forthcoming*.

## Non-Refereed Journal Articles

Journal Article (Published)

Makowsky, M. D. (2019). A Proposal to End Regressive Taxation through Law Enforcement. *The Hamilton Project*, 2019--06.

Journal Article (Published)

Makowsky, M. D., Stratmann, T., Tabarrok, A. (2019). To serve and collect: the fiscal and racial determinants of law enforcement. *The Journal of Legal Studies*, *48*(1), 189--216.

#### Other Intellectual Contributions

Book Chapter (Published)

Makowsky, M. D. (2019). When Average Is Irrelevant: Computational Modeling of Religious Groups. *Advances in the Economics of Religion* (pp. 61--72). Springer.

#### Tamura, Robert F. (Professor)

## Refereed Journal Articles

Journal Article (Published)

Tamura, R. F., Cuberes, D. (2020). Equilibrium and A-Efficient Fertility with Increasing Returns to Population and Endogenous Mortality. *Journal of Demographic Economics*, 86, 157-182.

Journal Article (Published)

Tamura, R. F., Jerzmanowski, M. M. (2019). Directed Technological Change and Cross-Country Income Differences: A Quantitative Analysis. *Journal of Development Economics*, *141*(1), 131-157.

### Thomas, Charles J. (Visiting Associate Professor)

#### Refereed Journal Articles

Journal Article (Published)

Deck, C. A., Thomas, C. J. (2020). Using Experiments to Compare the Predictive Power of Models of Multilateral Negotiations. *International Journal of Industrial Organization*, 102612.

Journal Article (Published)

Thomas, C. J. (2019). A new perspective on entry in horizontal merger analysis. *Review of Industrial Organization*, *55*(3), 459--491.

#### Journal Article (Accepted)

Thomas, C. J. (in press). Profitable horizontal mergers without efficiencies can increase consumer surplus. *The Journal of Industrial Economics*.

## Warren, Patrick L. (Associate Professor)

## Refereed Journal Articles

#### Journal Article (Published)

Linvill, D. L., Warren, P. L. (2020). Engaging with others: How the IRA coordinated information operation made friends. *The Harvard Kennedy School (HKS) Misinformation Review*. https://misinforeview.hks.harvard.edu/article/engaging-ira-coordinated-information-operation/

## Journal Article (Published)

Linvill, D. L., Warren, P. L. (2020). Troll Factories: Manufacturing Specialized Disinformation on Twitter. *Political Communication*.

## Non-Refereed Journal Articles

### Journal Article (Published)

Warren, P. L. (2020). An Equilibrium Theory of Retirement Plan Design.

## Journal Article (Published)

Linvill, D. L., Warren, P. L. (2020). Engaging with others: How the IRA coordinated information operation made friends.

## Journal Article (Published)

Linvill, D. L., Warren, P. L. (2020). Troll Factories: Manufacturing Specialized Disinformation on Twitter.

### Journal Article (Published)

Linvill, D. L., Warren, P. L. (2019). The Russians are Hacking My Brain!" Investigating Russia's Internet Research Agency Twitter Tactics during the 2016 United States Presidential Campaign.

#### Other Intellectual Contributions

#### Newspaper Article (Published)

Linvill, D. L., Warren, P. L. (2020). Yes, Russia spreads coronavirus lies. But they were made in America.. https://www.washingtonpost.com/outlook/2020/04/02/yes-russia-spreads-coronavirus-lies-they-were-made-america/

## Magazine/Trade Publication (Published)

Linvill, D. L., Warren, P. L. (2019). *That uplifting tweet you just sent? A Russian troll sent it.*. https://www.rollingstone.com/politics/politics-features/russia-troll-2020-election-interference-twitter-916482/

#### Magazine/Trade Publication (Published)

Linvill, D. L., Warren, P. L. (2019). Students need to learn how trolls and bots stir up online divisions. https://www.timeshighereducation.com/opinion/students-need-learn-how-trolls-and-bots-stir-online-divisions

## Wilson, Paul W. (Professor)

## **Conference Proceedings**

Conference Proceeding (Published)

Gropp, C., Herzog, A. C., Safro, I. M., Wilson, P. W., Apon, A. W. (2019). Clustered Latent Dirichlet Allocation for Scientific Discovery. *2019 IEEE International Conference on Big Data (Big Data)* (pp. 4503--4511).

### **Finance**

## **Greene, Daniel T. (Assistant Professor)**

## Non-Refereed Journal Articles

Journal Article (Published)

Greene, D. T., Kahle, K., Intintoli, V. J. (2020). Do Board Gender Quotas Affect Firm Value? Evidence from California Senate Bill No. 826. *Journal of Corporate Finance*.

Journal Article (Accepted)

Greene, D. T., Smith, J. (in press). How Does Acquisition Experience Affect Managerial Career Outcomes? *Journal of Financial and Quantitative Analysis*.

## Harris, Josh (Lecturer)

## Refereed Journal Articles

Journal Article (Submitted)

Harris, J. W., Stephens, R., Sensenig, D., Pickard, S., McCoy, M., Kahler, R. Integrating Financial Therapy within the Financial Planning Process for Copreneurs: A Theoretical Case Vignette with Recommended Strategies. *Journal of Financial Therapy*.

## Other Intellectual Contributions

Book Review (Published)

Harris, J. W. (2019). Book Review: Client Psychology (2nd ed., vol. 10, pp. 6).

Book Chapter (Accepted)

Harris, J. W., Joseph, M., Machiz, I., McCoy, M. (in press). Exploring how developmental theories could shape the integration of financial education into K-3rd grade curriculum. *Review of Financial Socialization*.

## Intintoli, Vincent J. (Assistant Professor)

#### Non-Refereed Journal Articles

Journal Article (Published)

Greene, D. T., Kahle, K., Intintoli, V. J. (2020). Do Board Gender Quotas Affect Firm Value? Evidence from California Senate Bill No. 826. *Journal of Corporate Finance*.

#### Shen, Lily (Assistant Professor)

## Non-Refereed Journal Articles

Journal Article (Published)

Shen, L., Springer, T. M., Highfield, M. (2019). Economies of Scale and the Operating Efficiency of REITs: A Revisit. *Journal of Real Estate Finance and Economics*.

Journal Article (Published)

Ren, H., Shen, L., Runge, A., Hawkins, T., Ballato, J. M., Gibson, U., Peacock, A. (2019). Low-loss silicon core fibre platform for broadband nonlinear photonics in the mid-infrared. *arXiv* preprint arXiv:1903.07643.

Journal Article (Accepted)

Shen, L., Cummingham, C., Geradi, K. (in press). Double Trigger for Mortgage Default: the Fracking Boom. *Management Science*.

Journal Article (Submitted)

Shen, L., Ross, S. Information Value of Property Descriptions: A Machine Learning Approach. *Journal of Urban Economics*.

Journal Article (Submitted)

Shen, L., Ambrose, B. Past Experiences and Investment Decisions: Evidence from Real Estate Markets. *Journal of Real Estate Finance and Economics*.

## Springer, Thomas M. (Professor)

## Non-Refereed Journal Articles

Journal Article (Published)

Shen, L., Springer, T. M., Highfield, M. (2019). Economies of Scale and the Operating Efficiency of REITs: A Revisit. *Journal of Real Estate Finance and Economics*.

#### Sun, Minxing (Clinical Assistant Professor)

## Refereed Journal Articles

Journal Article (Published)

Sun, M., Gupta, V., Mortal, S., Silveri, S., Turnban, D. (2020). You're fired! Gender disparities in CEO dismissal. *Journal of Management*, 46(4), 560-582.

Journal Article (Accepted)

Gu, M., Sun, M., Wu, Y., Xu, W. (in press). Economic Policy Uncertainty and Momentum. *Financial Management*. https://onlinelibrary.wiley.com/doi/abs/10.1111/fima.12322

#### Non-Refereed Journal Articles

Journal Article (Accepted)

Sun, M., Xu, W., Gu, M., Wu, Y. (in press). Economic Policy Uncertainty and Momentum. *Financial Management*. https://onlinelibrary.wiley.com/doi/abs/10.1111/fima.12322

## Xu, Weike (Clinical Assistant Professor)

## Refereed Journal Articles

Journal Article (Accepted)

Gu, M., Sun, M., Wu, Y., Xu, W. (in press). Economic Policy Uncertainty and Momentum. *Financial Management*. https://onlinelibrary.wiley.com/doi/abs/10.1111/fima.12322

## Non-Refereed Journal Articles

Journal Article (Accepted)

Sun, M., Xu, W., Gu, M., Wu, Y. (in press). Economic Policy Uncertainty and Momentum. *Financial Management*. https://onlinelibrary.wiley.com/doi/abs/10.1111/fima.12322

## Zykaj, Blerina (Assistant Professor)

## Non-Refereed Journal Articles

Journal Article (Published)

Pan, Xuhui (Nick), Wang, K., Zykaj, B. (2019). Does institutional ownership predict mutual fund performance? An examination of undiscovered holdings within 13(f) reports. EUROPEAN FINANCIAL MANAGEMENT, 25(5), 1249-1285.

## **Graphic Communications**

## Blue, Carl N. (Associate Professor)

#### Refereed Journal Articles

Journal Article (Submitted)

Blue, C. N. Perspective for Implementing an Eye-Tracking Research Model in Web Development Curriculum as a Guide to Improve the User's Experience. *JTMAE - Journal of Technology, Management, and Applied Engineering.* 

## **Conference Proceedings**

Conference Proceeding (Accepted)

Blue, C. N. (2019). *Developing an Eye-Tracking Research Model* (vol. The 2019 ATMAE Annual Conference Presentation Abstracts and Proceedings Papers, pp. 115-119). Capitol Hill Management Services in Raleigh, NC. https://www.atmae.org/page/ATMAEConferenceProceedings

#### Conference Proceeding (Accepted)

Blue, C. N. (in press). Color Management Considerations for Outputting Engineering Graphics. *EDGD - Engineering Design Graphics Division* (N/A ed., vol. N/A, pp. N/A). 1818 N Street N.W. Suite 600 Washington DC 20036: ASEE - American Society for Engineering Education. N/A

### Conference Proceeding (Submitted)

Blue, C. N. Developing A (CTS) Computer-To-Screen Application Using an Inkjet Printer to Apply A Stencil Directly to The Mesh in a Hybrid Screen Printing Processes. 64289

Darmstadt, Germany, Magdalenenstrasse 2: IARIGAI - The International Association of Research Organizations for the Information, Media and Graphic Arts Industries.

#### Conference Proceeding (Submitted)

Blue, C. N. Observations on Interactivity and Engagement: Paper Spatial Visualization Test of Rotations Versus Spatial Visualization Gaming Instrument. *International Journal of Game-Based Learning. published by the Information Resource Management Association*. Academic Conferences and Publishing International Ltd © 2020. https://www.academic-conferences.org/conferences/ecgbl/

## Bridges, Amanda W. (Clinical Assistant Professor)

## Refereed Journal Articles

Journal Article (In Preparation; Not Yet Submitted)

Bridges, A. W. Graphic Communications Skills, Content Knowledge, and Tools Needed in Higher Education Graphic Communications Programs. *Journal of Print and Technology Research*.

### Chang, Shu (Associate Professor)

## **Conference Proceedings**

Conference Proceeding (Published)

Chang, S. (2020). STEAMing Textile Smart through Classroom Research and Teaching. Proceeding of 2020 Conference of the American Society of Engineering Education, St. Lawrence Section.

Conference Proceeding (Published)

Chang, S. (2019). Effect of Print Parameters on the Accuracy of Part Dimensions from a Fused Deposition Modelling 3D Printer. Proceedings of 46th International Research Conference of larigai.

#### Other Intellectual Contributions

United States Patent (Published)

Chang, S. (2020). US 10,663,497, Method and system for automated association of devices with electricity meters (US 10,663,497 ed.).

## Walker, Erica B. (Assistant Professor)

#### Non-Refereed Journal Articles

Journal Article (Published)

Conti, B. (2019). Are You for the Orange Team or the Red Team?: An exploratory study on displaying brand colors on large format LED screens at live sporting events.

Journal Article (Published)

Walker, E. B., Przestrzelski, B. (2019). Re-Designing the Senior Design Classroom Experience with Game-Based Learning.

Journal Article (Published)

Walker, E. B., Edlein, S. (2019). Teaching like a master: Implementing the cognitive apprenticeship framework in graphic communications laboratory assignments.

Journal Article (Published)

Walker, E. B., Boyer, M., Benson, L. C. (2019). Using Studio Design to Support Cognitive Apprenticeship and Epistemic Change in the Engineering Classroom.

Journal Article (Published)

Walker, E. B., Boyer, D. M., Benson, L. C. (2019). Using Studio Culture to Foster Epistemic Change in an Engineering Senior Design Course. *IEEE Transactions on Education*, 62(3), 209-215. http://dx.doi.org/10.1109/te.2019.2898151

Journal Article (Accepted)

Boyer, M., Walker, E. B. (in press). The Impact of Industry Expert Adjuncts on Students' Course Experiences.

Journal Article (Accepted)

Walker, E. B., Smith, D. H. (in press). Consistent display of Clemson brand colors using artificial intelligence.

Journal Article (Submitted)

Sports, A. Color Correction In Video: Testing the Accuracy and Efficiency for Achieving Brand-Correctness using DaVinci Resolve.

### Conference Proceedings

Conference Proceeding (Published)

Smith, D. H., Walker, E. B. (2020). Automated Brand Color Accuracy for Real-Time Video.

Conference Proceeding (Accepted)

Walker, E. B., Boyer, M. M. (in press). Bridging the gap between thinking and doing: Industry expert adjuncts and future-ready teaching methods.

Conference Proceeding (Accepted)

Walker, E. B., Smith, D. H. (in press). ColorNet: A Neural Network-Based System for Consistent Display of Brand Colors for Video.

#### Weiss, Charles T. (Associate Professor)

#### **Conference Proceedings**

Conference Proceeding (Published)

Weiss, C. T. (2020). *Augmented Reality for the 2020 Classroom*. Valencia: IATED. https://library.iated.org/publications/INTED2020

Conference Proceeding (Published)

Weiss, C. T. (2020). SMALL GROUP LEARNING IN LARGER LECTURE CLASSES. Valencia: IATED. https://library.iated.org/publications/INTED2020

## **MBA Programs**

## Kilbourne, William E. (Lecturer)

## Refereed Journal Articles

Journal Article (Published)

Thyroff, A., Kilbourne, W. E. (2020). STIRPAT for Marketing: An Introduction, Expansion, and Suggestions for Future Use. *Journal of Business Research*, *108*, 351-361.

## Management

## Colak, Ahmet (Assistant Professor)

## Non-Refereed Journal Articles

Journal Article (Published)

Colak, A. (2019). Supply Chain Proximity and Product Quality. Management Science.

## Ferrand, Yann (Lecturer)

### Non-Refereed Journal Articles

Journal Article (Published)

Fredendall, L. D., Ferrand, Y., Taaffe, K. M., San, D. (2019). Reducing Perioperative Phases of Care Durations through Improved Efficiency.

#### Fredendall, Lawrence D. (Professor)

## Refereed Journal Articles

Journal Article (Published)

Costa, L. B. M., Godinho Filho, M., Fredendall, L. D., Ganga, Gilberto Miller Dev\'os (2020). The effect of Lean Six Sigma practices on food industry performance: Implications of the Sector's experience and typical characteristics. *Food Control*, 107110.

Journal Article (Published)

Fredendall, L. D., Smith, J. S. (2019). Delivering effective healthcare at lower cost: Introduction to the special issue. *Journal of Operations Management*.

Journal Article (Published)

Choo, A. S., Kovach, J. V., Fredendall, L. D. (2019). Effects of Surprises During Quality Improvement Projects: A Longitudinal Study on Method-Driven Learning in Behavioral Healthcare. *IEEE Transactions on Engineering Management*.

Journal Article (Published)

LeNoble, C. A., Fredendall, L. D. (2019). Further linking Lean management and IO psychology: A focus on capacity buffers. *Industrial and Organizational Psychology, 12*(3), 267--271.

Journal Article (Published)

Th\"urer, Matthias, Maschek, T., Fredendall, L. D., Gianiodis, P., Stevenson, M., Deuse, J. (2019). On the integration of manufacturing strategy: deconstructing Hoshin Kanri. *Management Research Review*.

Journal Article (Published)

Fredendall, L. D., Ferrand, Y., Taaffe, K. M., San, D. (2019). Reducing Perioperative Phases of Care Durations through Improved Efficiency.

Journal Article (Published)

Alfred, Myrtede, Ken Catchpole, Emily Huffer, Kevin Taaffe, and Larry Fredendall, A Work Systems Analysis of Sterile Processing: Sterilization and Case Cart Preparation. Structural Approaches to Address Issues in Patient Safety (Advances in Health Care Management, Vol. 18), 2019, pp. 173-196.

Journal Article (Published)

Alfred M., Catchpole K., Huffer, E., Taaffe, K., Fredendall, L., Work systems analysis of sterile processing: decontamination. BMJ Qual Saf 2020; 29:320-328. doi:10.1136bmjqs-2019-009422

## Hersel, Matt C. (Assistant Professor)

## Refereed Journal Articles

Journal Article (Accepted)

Connelly, B. L., Shi, W., Walker, H. J., Hersel, M. C. (in press). Searching for a sign: CEO successor selection in the wake of corporate misconduct. *Journal of Management*.

Journal Article (Not Accepted)

Hersel, M. C., Gangloff, K. A., Shropshire, C. Mixed messages: Communication-action consistency and investor reaction following financial misconduct. *Academy of Management Journal*.

Journal Article (Not Accepted)

Hersel, M. C. Fighting with the fourth estate: A theoretical framework of organization-media rivalry for narrative control following a transgression. *Academy of Management Review*.

Journal Article (Submitted)

Heavey, C., Fox, B., Simsek, Z., Hersel, M. C. In front of one's nose: A review, reconceptualization, and research framework for advancing executive confidence. *Academy of Management Annals*.

## Ingram, Amy E. (Associate Professor)

#### Refereed Journal Articles

Journal Article (Submitted)

Stewart, W. H., May, R., Scott, K., Ingram, A. E. (2021). The ties that bind: change and organizational commitment in the Ukraine. *Management and Organizational Review*.

Journal Article (Published)

Ingram, A. E., Peake, W. O., Stewart, W. H., Watson, W. (2019). Emotional Intelligence and Venture Performance. *JOURNAL OF SMALL BUSINESS MANAGEMENT*, *57*(3), 780-800.

Journal Article (Published)

Hechavarria, D. M., Ingram, A. E. (2019). Entrepreneurial ecosystem conditions and gendered national-level entrepreneurial activity: a 14-year panel study of GEM. *SMALL BUSINESS ECONOMICS*, *53*(2), 431-458.

Journal Article (Published)

Blevins, D. P., Ingram, A. E., Tsang, Eric W. K., Peng, M. W. (2019). How do foreign initial public offerings attract investor attention? A study of the impact of language. STRATEGIC ORGANIZATION, 17(3), 363-384.

Journal Article (Published)

Ridge, J. W., Ingram, A. E., Abdurakhmonov, M., Hasija, D. (2019). Market reactions to non-market strategy: Congressional testimony as an indicator of firm political influence. STRATEGIC MANAGEMENT JOURNAL, 40(10), 1644-1667.

## Ke, Zhihong (Assistant Professor)

## Refereed Journal Articles

Journal Article (Accepted)

Ke, Z., Liu, D., Gupta, A., Brass, D. J. (in press). Assimilate or Differentiate? Experimental Evidence on Where Users Choose to Contribute in User-Generated Content. *Decision Sciences*.

Journal Article (Accepted)

Ke, Z., Liu, D., Brass, D. J. (in press). Do Online Friends Bring Out the Best in Us? The Effect of Friend Contributions on Online Review Provision. *Information Systems Research*.

Journal Article (Submitted)

Ke, Z., Liu, D., Adomavicius, G. Are "Helpful" Reviews High Quality? Towards a Measure of Online Review Quality. *Management Information Systems Quarterly*.

Journal Article (Submitted)

Babar, Y., Curley, S., Ke, Z., Liu, D., Sheffler, Z. The Effects of Nudges in a Corporate Wellness Program (Authors are listed alphabetically) (under 2nd round review). *Journal of the Association for Information Systems*.

Journal Article (In Preparation; Not Yet Submitted)

Ke, Z., Liu, D., Brass, D. J. Online User Dynamics: The Effects of Elite and Tenure on Content Provision. *a premier IS journal*.

Journal Article (In Preparation; Not Yet Submitted)

Ke, Z., Liu, D., Gupta, A., Rui, H. The Ebb and Flow of Online Word of Mouth. *Management Information Systems Quarterly*.

#### Kettinger, William J. (Named Professor)

## **Refereed Journal Articles**

Journal Article (Published)

Falagara-Sigala, I., Kettinger, W. J., Wakolbinger, T. (2020). Digitizing the Field: Designing ERP Systems for Triple-A Humanitarian Supply Chains. *Journal of Humanitarian Logistics and Supply Chain Management*, 10(2), 231--260.

Journal Article (Submitted)

Henningsson, S., Kettinger, W. J., Zhang, C. COVID-19 as a Transformative Rare Event: Leveraging Digital Affordance Actualization. *European Journal of Information Systems*.

Journal Article (Submitted)

Yun, S., Li, H., Kettinger, W. J. IT Strategies and Security Investments Roles in Reducing Organizational IT Security Breaches. *Journal of MIS - (1st Revision - submitted)*.

Journal Article (Submitted)

Agrawal, D., Zhang, C., Kettinger, W. J., Adeli, A. Spotting Something for Nothing: Intrinsic Informational Cues in Open Data App Adoption. *Communications of the AIS - 1st Revision (to be submitted by 8/2020)*.

Journal Article (Submitted)

Li, H., Kettinger, W. J. The Building Blocks of Software Platforms: Understanding the Past to Forge the Future. *Journal of the AIS - 2nd Revision Submitted*.

## Journal Article (Submitted)

Li, H., Kettinger, W. J., Zhang, C. Circumnavigating Across Time: Coevolution of Participants' Strategies and Products in a Digital Platform Ecosystem. *MIS Quarterly - 2nd Revision* (to be submitted by 9 /2020).

#### Journal Article (Submitted)

Yun, S., Li, H., Kettinger, W. J. Better Safe Than Sorry: Understanding Organizational Accidental Security Breaches from a Mindfulness Perspective. *Journal of MIS*.

#### Journal Article (Submitted)

Raddatz, N., Kettinger, W. J., Coyne, J. Giving to Get Well: Patients' Willingness to Manage and Share Health Information on Al-Driven Platforms. *European Journal of Information Systems*.

#### Journal Article (Submitted)

Li, Y., Kettinger, W. J. Testing the Relationship between Information and Knowledge in Computer-Aided Decision-Making. *Information System Frontier*.

#### Journal Article (Submitted)

Kettinger, W. J., Ryoo, S. Y., Marchand, D. A. We're Engaged! Following the Path to Successful Information Management Capabilities. *Journal of Strategic Information Systems - 1st revision submitted*.

#### Journal Article (Submitted)

Najjar, M., Kettinger, W. J., Kettinger, L. D. Information Systems Incident Recovery and Service Value: A Service Dominant Logic View. *European Journal of Information Systems - 3rd Revision*.

#### Journal Article (Submitted)

Li, H., Yun, S., Kettinger, W. J. The Changing Tides of IT Security Investments and Strategies on Their Impact on Data Breaches. *MIS Quarterly - 1st Revision (to be submitted by August 2020)*.

### Journal Article (Submitted)

Bui, S., Kettinger, W. J. Let Me Tell You About Me: How Revealing Identity and Adaptive Personalization Influences Online Shopping Repurchase. *Electronic Commerce Research and Applications*.

## Journal Article (Submitted)

Patel, J., Kettinger, W. J., Ryoo, S. Y. IT's Job Infusion 'Keeps on Truckin': Understanding the Resourceful and Demanding Effects. *Information Systems Research - 2nd Revision* (to be submitted 9/3/2020).

#### **Conference Proceedings**

#### Conference Proceeding (Published)

Kettinger, W. J., Li, H., Zhang, C. (2019). Information Management Capabilities in the Digital Era: The Senior Manager's Perspective. *Proceedings of the International Conference on Information System, Munich Germany*.

## Conference Proceeding (Published)

Li, H., Yoo, S., Kettinger, W. J. (2019). The Changing Tides of Investments and Strategies and Their Impacts on Security Breaches. *Proceedings 2019 International Conference on Informations Systems, Munich Germany.* 

## Kim, Hongki (Assistant Professor)

## Refereed Journal Articles

Journal Article (Submitted)

Kim, H., Benbasat, I., Cavusoglu, H. Online Consumers' Attribution of Inconsistency Between Advice Sources. *MIS Quarterly*.

Journal Article (Submitted)

Kim, H., Benbasat, I., Cavusoglu, H. Supporting Online Consumers by Identifying Consistency Distance Among Advice Sources. *MIS Quarterly*.

Journal Article (Submitted)

Kim, H., Benbasat, I. How Online Consumers Use Recommendations and Reviews from Multiple Advice Source: An Empirical Exploration Using Verbal Protocol Analysis. *Information Systems Research*.

## **Kyprianou, Christina (Assistant Professor)**

## Refereed Journal Articles

Journal Article (Published)

Simsek, Z., Heavey, C., Kyprianou, C., Risus, M. (2020). How Do Strategic Leaders Engage with Social Media? A Theoretical Framework for Research and Practice. *Strategic Management Journal*.

## Li, He (Assistant Professor)

#### Refereed Journal Articles

Journal Article (Submitted)

Yun, S., Li, H., Kettinger, W. J. IT Strategies and Security Investments Roles in Reducing Organizational IT Security Breaches. *Journal of MIS - (1st Revision - submitted)*.

Journal Article (Submitted)

Li, H., Kettinger, W. J. The Building Blocks of Software Platforms: Understanding the Past to Forge the Future. *Journal of the AIS - 2nd Revision Submitted*.

Journal Article (Submitted)

Li, H., Kettinger, W. J., Zhang, C. Circumnavigating Across Time: Coevolution of Participants' Strategies and Products in a Digital Platform Ecosystem. *MIS Quarterly - 2nd Revision* (to be submitted by 9 /2020).

Journal Article (Submitted)

Yun, S., Li, H., Kettinger, W. J. Better Safe Than Sorry: Understanding Organizational Accidental Security Breaches from a Mindfulness Perspective. *Journal of MIS*.

Journal Article (Submitted)

Li, H., Yun, S., Kettinger, W. J. The Changing Tides of IT Security Investments and Strategies on Their Impact on Data Breaches. *MIS Quarterly - 1st Revision (to be submitted by August 2020)*.

Journal Article (Published)

Wu, J., Li, H., Liu, L., Xu, Y. Prior ties, investor role, and venture capital syndication. *Small Business Economics*. http://dx.doi.org/10.1007/s11187-019-00251-9

## **Conference Proceedings**

## Conference Proceeding (Published)

Kettinger, W. J., Li, H., Zhang, C. (2019). Information Management Capabilities in the Digital Era: The Senior Manager's Perspective. *Proceedings of the International Conference on Information System, Munich Germany*.

#### Conference Proceeding (Published)

Li, H., Yoo, S., Kettinger, W. J. (2019). The Changing Tides of Investments and Strategies and Their Impacts on Security Breaches. *Proceedings 2019 International Conference on Information Systems, Munich Germany*.

## Miller, Janis L. (Associate Professor)

## **Refereed Journal Articles**

Journal Article (Published)

Riley, J. M., Klein, R., Miller, J. L., Sridharan, V. (2019). Mitigating manifest supply chain disruptions. *The TQM Journal*.

## Navis, Chad C. (Named Professor)

## Refereed Journal Articles

Journal Article (Published)

Waldron, T. L., Navis, C. C., Karam, E. P., Markman, G. D. Toward a theory of Activist-Driven Responsible Innovation: How Activists Pressure Firms to Adopt More Responsible Practices. *Journal of Management Studies*.

## Other Intellectual Contributions

#### Book Chapter (Published)

Waldron, T. L., Navis, C. C., Markman, G. D. (2019). Mightier Than the Sword: How Activists Use Rhetoric to Facilitate Perception Change in Industries. *The Oxford Handbook of Corporate Social Responsibility: Psychological and Organizational Perspectives* (Siegel, D., McWilliams, A., Rupp, D., Stahl, G., & Waldman, D. ed.). Oxford: Oxford University Press.

#### Purvis, Russell L. (Associate Professor)

## Refereed Journal Articles

Journal Article (Accepted)

Zagenczyk, T. J., Purvis, R. L., Cruz, K. S., Thoroughgood, C. N., Sawyer, K. B. (in press). Perceived organizational support and outcomes: Moderating role of perceived ethical climate. *International Journal of Human Resource Management*. https://www.tandfonline.com/doi/abs/10.1080/09585192.2019.1706618

#### Journal Article (Submitted)

Cruz, K. S., Zagenczyk, T. J., Scott, K. L. D., Purvis, R. L. Perceptions of co-worker exclusion and performance outcomes: Are different forms of support helpful or harmful? *Journal of Management & Organization*.

## Non-Refereed Journal Articles

### Journal Article (Published)

Zagenczyk, T. J., Purvis, R. L., Cruz, K. S., Thoroughgood, C. N., Sawyer, K. B. (2020). Context and social exchange: perceived ethical climate strengthens the relationships between perceived organizational support and organizational identification and commitment. *The International Journal of Human Resource Management*, 1-20.

### Journal Article (Submitted)

Purvis, R. L., Zagenczyk, T. J., Cruz, K. S. Who matters to shared psychological climate perceptions? An investigation of social network tie types and attributes. *International Journal of Human Resource Management*.

## **Conference Proceedings**

### Conference Proceeding (Published)

Cruz, K. S., Zagenczyk, T. J., Scott, K. L. D., Purvis, R. L. (2019). Co-Worker Exclusion and Performance Outcomes: Are Different Forms of Support Helpful or Hurtful? *Academy of Management Proceedings* (1st ed., vol. 2019, pp. 10220).

## Roth PhD, Philip L. (Professor)

## Refereed Journal Articles

#### Journal Article (Accepted)

Roth, P. L. (in press). Subgroup differences in situational judgment test scores: Evidence from large applicant samples. *International Journal of Selection and Assessment*.

### Journal Article (Accepted)

Roth, P. L. (in press). What's on job seekers' social media sites? A content analysis and effects of structure on recruiter judgments and predictive validity. *Journal of Applied Psychology*.

#### Journal Article (Published)

STEWART, JR, W. H., Roth, P. L. RISK PROPENSITY DIFFERENCES BETWEEN ENTREPRENEURS AND. *Citeseer*.

### Journal Article (Published)

Mackey, J. D., Roth, P. L., Van Iddekinge, C. H., McFarland, L. A. (2019). A meta-analysis of gender proportionality effects on job performance. *Group* & *Organization Management*, 44(3), 578-610.

## Journal Article (Published)

Van Iddekinge, C. H., Arnold, J. D., Frieder, R. E., Roth, P. L. (2019). A meta-analysis of the criterion-related validity of prehire work experience. *Personnel Psychology*, 72(4), 571-598.

#### Conference Proceedings

#### Conference Proceeding (Published)

Roth, P. L., Roth, R., McDaniel, M. A. (2019). A Meta-Analysis of Social Media Assessment Frequency: Used a Lot, Studied a Little? *Academy of Management Proceedings* (1st ed., vol. 2019, pp. 10224).

## Conference Proceeding (Published)

Roth, P. L., Arnold, J. D., Walker, H. J., Zhang, L., Van Iddekinge, C. (2019). Organizational Political Affiliation and Job Seekers: If I Hate Your Party, am I Still Attracted? *Academy of Management Proceedings* (1st ed., vol. 2019, pp. 10223).

## Conference Proceeding (Published)

Roth, P. L., Bobko, P., Thatcher, J., Pu, W. (2019). Political Affiliation in Resumes: Loathing, Disidentification, and the Dark Side of Assessment. *Academy of Management Proceedings* (1st ed., vol. 2019, pp. 10225).

#### Other Intellectual Contributions

## Book Chapter (Published)

Roth, P. L., Stewart, W. H. (2020). When being normal is not enough. *How to get published in the best management journals* (2nd ed., pp. 143-145). Cheltenham: Edward Elgar.

#### Sava, M. Gabriela (Assistant Professor)

## **Refereed Journal Articles**

#### Journal Article (Accepted)

Sava, M. Gabriela, Vargas, L. G., May, J. H., Dolan, J. G. (2020). Multi-dimensional stability analysis for Analytic Network Process models. *Annals of Operations Research*.

#### Journal Article (Accepted)

Sava, M. Gabriela, Vargas, L. G., May, J. H., Dolan, J. G. (2019). An analysis of the sensitivity and stability of patients' preferences can lead to more appropriate medical decisions. *Annals of Operations Research*.

## Journal Article (Submitted)

Sava, M. Gabriela, Vargas, L. G., May, J. H., Shang, J., Dolan, J. G. A unified framework for preventive healthcare service design: patient-physician collaboration. *Journal of Operational Research Society*.

## Journal Article (Submitted)

Sava, M. Gabriela, Pirrallo, R. G., Helsel, B. C., Tian, J., Wang, K.-C., Bruch, J., Gimbel, R. W. Diabetic patient surveillance embedded in the Emergency Department: proof of concept and opportunities. *Value in Health*.

#### Journal Article (Submitted)

Sava, M. Gabriela, Vargas, L. G., May, J. H., Limeri, L., Dolan, J. G. Improving the efficiency of personalized medical decision-making for preventive screening. *IISE Transactions*.

## Journal Article (Submitted)

Sava, M. Gabriela, Stanciu, A., Dolan, J. G., May, J. H., Vargas, L. G. Clinical implications of a multi-dimensional preferences analysis for personalized colorectal cancer screening. *Medical Decision Making*.

### Journal Article (In Preparation; Not Yet Submitted)

Sava, M. Gabriela, May, J. H., Stanciun, A., Chen, Y. Improving the preventing screening via analytical tools - a state-of-the-art literature review. *POM*.

## Journal Article (In Preparation; Not Yet Submitted)

Sava, M. Gabriela, May, J. H., Tian, J., Pirrallo, R. G. Who, if anyone, should be screened for diabetes in the Emergency Department? *MSOM*.

Journal Article (In Preparation; Not Yet Submitted)

Sava, M. Gabriela, Bichescu, B., Scott, K., Krivacek, S., Watt, P. Fostering employee participation in voluntary corporate wellness programs. *Management Science*.

## Scott, Kristin L. D. (Professor)

## Refereed Journal Articles

Journal Article (Accepted)

Stewart, W. H., May, R. C., Scott, K. L., Ingram, A. E. (in press). Scott, K.A. & Ingram A.E. The. *Management and Organization Review*.

Journal Article (Accepted)

Zagenczyk, T. J., Powell, E. E., Scott, K. L. D. (in press). How exhausting!? Social network ties, structural position, and emotional exhaustion. *Journal of Management Studies*. https://onlinelibrary.wiley.com/doi/abs/10.1111/joms.12557

Journal Article (Submitted)

Cruz, K. S., Zagenczyk, T. J., Scott, K. L. D., Purvis, R. L. Perceptions of co-worker exclusion and performance outcomes: Are different forms of support helpful or harmful? *Journal of Management & Organization*.

## **Conference Proceedings**

Conference Proceeding (Published)

Cruz, K. S., Zagenczyk, T. J., Scott, K. L. D., Purvis, R. L. (2019). Co-Worker Exclusion and Performance Outcomes: Are Different Forms of Support Helpful or Hurtful? *Academy of Management Proceedings* (1st ed., vol. 2019, pp. 10220).

#### Simsek, Zeki (Endowed Chair)

#### Refereed Journal Articles

Journal Article (Published)

Simsek, Z., Heavey, C., Kyprianou, C., Risus, M. (2020). How Do Strategic Leaders Engage with Social Media? A Theoretical Framework for Research and Practice. *Strategic Management Journal*.

Journal Article (Submitted)

Heavey, C., Fox, B., Simsek, Z., Hersel, M. C. In front of one's nose: A review, reconceptualization, and research framework for advancing executive confidence. *Academy of Management Annals*.

Journal Article (Published)

Simsek, Z., Vera, E., Paruchuri, S., Nadkarni, S., Shaw, J. (2019). New Ways of Seeing Big Data. *Academy of Management Journal*.

## **Conference Proceedings**

Conference Proceeding (Published)

Fox, B. C., Simsek, Z., Heavey, C. (2019). Founder Pre-Entry Experience and New Venture Innovation Over Time: An Examination of Multiple Paths. *Academy of Management Proceedings* (1st ed., vol. 2019, pp. 17304).

## Conference Proceeding (Published)

Heavey, C. Fox, B., Simsek, Z. & Hersel, M. (2019). Investigating the Boundary Conditions of CEO Core Self-Evaluation: A Two-Study Approach. Strategic Management Society, Minnesota.

#### Snider, Blake (Associate Professor)

## Refereed Journal Articles

Journal Article (Published)

Moore, T. W., Snider, J. B. (2019). Your learning style may explain your emotional intelligence or your emotional ineptitude. *International Leadership Journal*, *11*(2), 105-115. http://internationalleadershipjournal.com/wp-content/uploads/2019/07/Summer-2019-Vol.-11-No.-2.pdf

#### Sridharan, V (Professor)

## **Refereed Journal Articles**

Journal Article (Published)

Radhakrishnan, A., Sridharan, S. V., Hales, D. N., Hall, B. AN EXPLORATORY STUDY ON SUSTAINING SUPPLY CHAIN INTEGRATION.

Journal Article (Published)

Ojha, D., Patel, P. C., Sridharan, S. V. (2020). Dynamic strategic planning and firm competitive performance: A conceptualization and an empirical test. *International Journal of Production Economics*, 222, 107509.

Journal Article (Published)

Atadeniz, S. N., Sridharan, S. V. (2019). Effectiveness of nervousness reduction policies when capacity is constrained. *International Journal of Production Research*, 1--17.

Journal Article (Published)

Ojha, D., Sahin, F., Shockley, J., Sridharan, S. V. (2019). Is there a performance tradeoff in managing order fulfillment and the bullwhip effect in supply chains? The role of information sharing and information type. *International Journal of Production Economics*, 208, 529--543.

Journal Article (Published)

Riley, J. M., Klein, R., Miller, J. L., Sridharan, V. (2019). Mitigating manifest supply chain disruptions. *The TQM Journal*.

#### Stewart Jr., Wayne H. (Professor)

## **Refereed Journal Articles**

Journal Article (Submitted)

Stewart, W. H., May, R., Scott, K., Ingram, A. E. (2021). The ties that bind: change and organizational commitment in the Ukraine. *Management and Organizational Review*.

Journal Article (Published)

Ingram, A. E., Peake, W. O., Stewart, W. H., Watson, W. (2019). Emotional Intelligence and Venture Performance. *JOURNAL OF SMALL BUSINESS MANAGEMENT*, *57*(3), 780-800.

#### Other Intellectual Contributions

## Book Chapter (Published)

Roth, P. L., Stewart, W. H. (2020). When being normal is not enough. *How to get published in the best management journals* (2nd ed., pp. 143-145). Cheltenham: Edward Elgar.

## Tribble, Lori L. (Assistant Professor)

## Refereed Journal Articles

Journal Article (Published)

Karam, E., Gardner, W., Tribble, L. L., Cogliser, C. (2019). The Missing Link? The implications of relational attributions for Leader-Member exchange. *Journal of Organizational Behavior*, *40*, 554-569.

### Tripp Jr, John F. (Assistant Professor)

## **Refereed Journal Articles**

Journal Article (Submitted)

Cunningham, S., DeAngelo, G., Tripp, J. F. Craigslist reduced violence against women. Journal of Human Resources.

## Non-Refereed Journal Articles

Journal Article (Published)

Lankton, N. K., McKnight, D. H., Tripp, J. F. (2019). Understanding the Antecedents and Outcomes of Facebook Privacy Behaviors: An Integrated Model. *IEEE Transactions on Engineering Management*.

Journal Article (Submitted)

Lankton, N. K., McKnight, D. H., Tripp, J. F. To Share or Not to Share: A Motivation and Trust Model.

Journal Article (Submitted)

Lankton, N., Tripp, J. F., McKnight, H. Social Contracts and the Sharing Economy: The Roles of Trust in the Provider and the App. *Journal of Management Information Systems*.

## **Conference Proceedings**

Conference Proceeding (Published)

Chipidza, W., Tripp, J. F. (2020). The Effect of Turnover Intention on Tie Formation in Online Organization Networks. *Proceedings of the 53rd Hawaii International Conference on System Sciences*.

### Wallace, Craig (Department Chair/Head)

#### Refereed Journal Articles

Journal Article (Published)

Joplin, T., Greenbaum, R. L., Wallace, C., Edwards, B. D. (2019). Employee Entitlement, Engagement, and Performance: The Moderating Effect of Ethical Leadership. *Journal of Business Ethics*, 1--14.

## Journal Article (Published)

Casper, W., Edwards, B. D., Wallace, C., Landis, R. S., Fife, D. A., others (2019). Selecting response anchors with equal intervals for summated rating scales. *Journal of Applied Psychology*.

## Zagenczyk, Thomas J. (Professor)

### Refereed Journal Articles

### Journal Article (Published)

Cruz, K. S., Zagenczyk, T. J., Hood, A. C. (2020). Aggregate perceptions of intrateam conflict and individual team member perceptions of team psychological contract breach: The moderating role of individual team member perceptions of team support. *Journal of Work and Organizational Psychology*, *36*(1), 77-86. https://journals.copmadrid.org/jwop/art/jwop2020a7

#### Journal Article (Accepted)

Zagenczyk, T. J., Powell, E. E., Scott, K. L. D. (in press). How exhausting!? Social network ties, structural position, and emotional exhaustion. *Journal of Management Studies*. https://onlinelibrary.wiley.com/doi/abs/10.1111/joms.12557

### Journal Article (Accepted)

Zagenczyk, T. J., Purvis, R. L., Cruz, K. S., Thoroughgood, C. N., Sawyer, K. B. (in press). Perceived organizational support and outcomes: Moderating role of perceived ethical climate. *International Journal of Human Resource Management*. https://www.tandfonline.com/doi/abs/10.1080/09585192.2019.1706618

#### Journal Article (Submitted)

Cruz, K. S., Zagenczyk, T. J., Scott, K. L. D., Purvis, R. L. Perceptions of co-worker exclusion and performance outcomes: Are different forms of support helpful or harmful? *Journal of Management & Organization*.

## Journal Article (In Preparation; Not Yet Submitted)

Eisenberger, R., Zheng, D., Wen, X., Zagenczyk, T. J., Mesdaghinia, S. The Employee-Organization Relationship: Indebtedness or Gratitude? *Organizational Behavior and Human Decision Processes*.

## Journal Article (In Preparation; Not Yet Submitted)

Cruz, K. S., Zagenczyk, T. J. You, me, and the organization makes three: The moderating role of employer – employee relationships on co-worker relationships. *Journal of Applied Psychology*.

### Journal Article (Published)

Zagenczyk, T. J., Purvis, R. L., Cruz, K. S., Thoroughgood, C. N., Sawyer, K. B. (2020). Context and social exchange: perceived ethical climate strengthens the relationships between perceived organizational support and organizational identification and commitment. *The International Journal of Human Resource Management*, 1--20.

#### Journal Article (Submitted)

Zagenczyk, T. J., Powell, E. E. Social networks as structural and relational antecedents of organizational identification and organizational citizenship behavior. *Journal of Management*.

Journal Article (Submitted)

Purvis, R. L., Zagenczyk, T. J., Cruz, K. S. Who matters to shared psychological climate perceptions? An investigation of social network tie types and attributes. *International Journal of Human Resource Management*.

## Conference Proceedings

Conference Proceeding (Published)

Cruz, K. S., Zagenczyk, T. J., Scott, K. L. D., Purvis, R. L. (2019). Co-Worker Exclusion and Performance Outcomes: Are Different Forms of Support Helpful or Hurtful? *Academy of Management Proceedings* (1st ed., vol. 2019, pp. 10220).

## **Zhang, Ying (Assistant Professor)**

## Non-Refereed Journal Articles

Journal Article (Published)

Zhang, Y., Swaminathan, J. M. (2020). Warehouse Location in An Emerging Country: A Win–Win Proposition? *Production and Operations Management, 29*(6), 1487-1505. http://dx.doi.org/10.1111/poms.13169

Journal Article (Published)

Narayanan, S., Balasubramanian, S., Swaminathan, J. M., Zhang, Y. (2020). Managing uncertain tasks in technology-intensive project environments: A multi-method study of task closure and capacity management decisions. *Journal of Operations Management*, 66(3), 260-280. http://dx.doi.org/10.1002/joom.1062

## Marketing

## Aragon, Oriana R. (Assistant Professor)

### Refereed Journal Articles

Journal Article (Published)

Weathers, D., Aragon, O. R. (2019). Integrating Analytics into Marketing Curricula: Challenges and Effective Practices for Developing Six Critical Competencies. *Marketing Education Review*, 29(4), 266-282.

Journal Article (Submitted)

Alexander, R., Aragon, O. R., Silton, R. The Neuroscience of Positive Emotions and Affect: Implications for Promoting Happiness and Wellbeing. *Neuroscience and Biobehavioral Reviews*.

#### Non-Refereed Journal Articles

Journal Article (Published)

Bathgate, M. E., Aragon, O. R., Cavanagh, A. J., Waterhouse, J. K., Frederick, J., Graham, M. J. (2019). Perceived supports and evidence-based teaching in college STEM. *International Journal of STEM Education, 6*(1). http://dx.doi.org/10.1186/s40594-019-0166-3

Journal Article (Accepted)

Aragon, O. R. (2020). Benefits of a college STEM faculty development initiative: Instructors report increased and sustained implementation of research-based instructional strategies. *JMB Education*.

## **Conference Proceedings**

## Conference Proceeding (Published)

Aragon, O. R. (2019). So Cute! Consumers' visual engagement with cuteness: The moderating effects of perceptions of required care and caregiving goals. ACR Association Consumer Research North American.

#### Conference Proceeding (Submitted)

Aragón, O. R. *Using Neuroscience to Explain Product Choice*. Clemson: ACR Association Consumer Research.

#### Other Intellectual Contributions

#### Book Chapter (Published)

Aragon, O. R. (2019). Relationship initiation: Bridging the gap between initial attraction and well-functioning communal relationships.

### Mullins, Ryan R. (Associate Professor)

## Refereed Journal Articles

## Journal Article (Published)

Mullins, R. R., Menguc, B., Panagopoulos, N. G. (2020). Antecedents and performance outcomes of value-based selling in sales teams: a multilevel, systems theory of motivation perspective. *JOURNAL OF THE ACADEMY OF MARKETING SCIENCE*.

#### Journal Article (Published)

Mullins, R. R., Agnihotri, R., Hall, Z. (2020). The Ambidextrous Sales Force: Aligning Salesperson Polychronicity and Selling Contexts for Sales-Service Behaviors and Customer Value. *JOURNAL OF SERVICE RESEARCH*, 23(1), 33-52.

#### Non-Refereed Journal Articles

## Journal Article (Published)

Bachrach, D. G., Mullins, R. R. (2019). A dual-process contingency model of leadership, transactive memory systems and team performance. *JOURNAL OF BUSINESS RESEARCH*, 96, 297-308.

#### Journal Article (Published)

Singh, J., Flaherty, K., Sohi, R. S., Deeter-Schmelz, D., Habel, J., Le Meunier-FitzHugh, Kenneth, Malshe, A., Mullins, R. R., Onyemah, V. (2019). Sales profession and professionals in the age of digitization and artificial intelligence technologies: concepts, priorities, and questions. *JOURNAL OF PERSONAL SELLING & SALES MANAGEMENT*, 39(1), 2-22.

#### Other Intellectual Contributions

#### Book Chapter (Published)

Mullins, R. R. (2020). Making the Presentation. *Professional Selling* (First ed.). Chicago, IL: Chicago Business Press. https://chicagobusinesspress.com/book/professionalselling#toc

#### Book Chapter (Published)

Mullins, R. R. (2020). Planning Sales Calls and Presentations. *Professional Selling* (First ed.). Chicago, IL: Chicago Business Press.

https://chicagobusinesspress.com/book/professionalselling#toc

#### Editorial Material (Published)

Mullins, R. R., Panagopoulos, N. G. (2019). *Understanding the theory and practice of team selling: An introduction to the special section and recommendations on advancing sales team research* (vol. 77, pp. 1-3).

## Raymond, Mary A. (Professor)

## Non-Refereed Journal Articles

#### Journal Article (Published)

Siemens, J. D., Raymond, M. A., Choi, Y., Choi, J. (2020). The influence of message appeal, social norms and donation social context on charitable giving: investigating the role of cultural tightness-looseness. *JOURNAL OF MARKETING THEORY AND PRACTICE*.

## Scheinbaum, Angeline C. (Associate Professor)

## Refereed Journal Articles

### Journal Article (Published)

Scheinbaum, A. C., Shah, P., Kukar-Kinney, M., Copple, J. (2020). Regret and nonredemption of daily deals: Individual differences and contextual elements. *Psychology & Marketing*, 37(4), 535-555.

#### Journal Article (Accepted)

Hwang, H.-C., Oh, J., Scheinbaum, A. C. (in press). Interactive music for multisensory e-commerce: The moderating role of online consumer involvement in experiential value, cognitive value, and purchase intention. *Psychology & Marketing*.

#### Non-Refereed Journal Articles

#### Journal Article (Submitted)

Wakefield, L., Scheinbaum, A. C. The delivery likelihood model of word-of-mouth: A theory explaining consumers do or do not deliver WOM. *Journa of Marketing*.

#### Journal Article (Submitted)

Wang, B., Scheinbaum, A. C., Li, S., Krishen, A. How affective evaluation and tourist type impact event marketing outcomes: Field studies in touristic experiences. *Journal of Advertising*.

## Journal Article (Submitted)

Orimoloye, O., Kukar-Kinney, M., Scheinbaum, A. C., Carlson, J., He, H. A theory explaining predictors of online shopping cart use and abandonment: Evidence from click-stream data in e-tail. *Journal of Academy of Marketing Science*.

#### Journal Article (Submitted)

Scheinbaum, A. C., Wang, S., Lee, C. C., Jan, S. The efficacy of entertainment themed safety messaging in airlines: The moderating role of flight frequency. *Journal of Advertising Research*.

### **Conference Proceedings**

## Conference Proceeding (Accepted)

Wang, B., Li, S., Atkinson, L., Scheinbaum, A. C. (in press). *Competent and Warm? Examining Asian Stereotypes in Advertising*. Association for Education in Journalism & Mass Communication.

## Conference Proceeding (Accepted)

Orimoloye, O., Kukar-Kinney, M., Carlson, J., He, H., Scheinbaum, A. C. (in press). *Motivations Behind Online Shopping Cart Use and Abandonment*. Academy of Marketing Science.

### Conference Proceeding (Accepted)

Wang, B., Scheinbaum, A. C., Li, S., Krishen, A. (in press). *The Moderating Roles of Time Pressure and Individualism for Retail Event Sponsorship*. Academy of Marketing Science.

### Conference Proceeding (Accepted)

Wakefield, L., Scheinbaum, A. C. (in press). Word-of-Mouth that Consumers Do Not Share and Why (Winter ed.). American Marketing Association.

#### Other Intellectual Contributions

## Book (Published)

O'Guinn, T., Allen, C., Scheinbaum, A. C., Semenik, R. (2019). *Advertising and Integrated Brand Promotion* (8th ed., pp. 1-425). Mason, OH: Cengage. https://www.amazon.com/Advertising-Integrated-Promotion-Thomas-OGuinn/dp/1337110213

#### Poster (Published)

Graeber, J., Scheinbaum, A. C., Brown, N. D. (2019). If the cause fits, wear It: The NBA jersey sponsorship program and the role of congruence and CSR-linked marketing in an emerging sport sponsorship environment (Summer ed.). American Marketing Association.

## Siemens, Jennifer D. (Associate Professor)

## Non-Refereed Journal Articles

### Journal Article (Published)

Siemens, J. D., Weathers, D., Smith, S., Fisher, D. (2020). Sizing Up Without Selling Out: The Role of Authenticity in Maintaining Long-Run Consumer Support for Successful Underdog Brands. *JOURNAL OF ADVERTISING*, 49(1), 78-97.

## Journal Article (Published)

Siemens, J. D., Raymond, M. A., Choi, Y., Choi, J. (2020). The influence of message appeal, social norms and donation social context on charitable giving: investigating the role of cultural tightness-looseness. *JOURNAL OF MARKETING THEORY AND PRACTICE*.

#### Other Intellectual Contributions

## Instructional Material (Published)

Thyroff, A., Siemens, J. D. (2019). Teaming Up with Industry: Using Internships to Collect Ethnographic Data. In K. K. Coker & Joel (Eds.), *Shining in the Classroom* (2nd ed., vol. 29, pp. 147-152).

## Swain, Scott D. (Associate Professor)

## **Conference Proceedings**

## Conference Proceeding (Published)

Swain, S. D., Ault, A., Ball, L., Enright, J., Shtompil, A. K. (2020). *Measuring the Perceived Intensity of Rivalries*. Clearwater Beach, FL: 26th International Conference on Industry, Engineering, and Management Systems.

## Conference Proceeding (Published)

Swain, S. D., Korschun, D., Aggarwal, A., Rafieian, H. (2019). *Taking a Stand: Consumer Responses When Companies Get (Or Don't Get) Political*. Institute for Operations Research and the Management Sciences (ISBM).

#### Other Intellectual Contributions

Technical Report (Published)

Korschun, D., Rafieian, H., Aggarwal, A., Swain, S. D. (2019). *Taking a Stand: Consumer Responses When Companies Get (or Don't Get) Political.* SSRN.

### Thyroff, Anastasia (Associate Professor)

## **Refereed Journal Articles**

Journal Article (Published)

Thyroff, A. (2020). Ode to Alda: Tales of Icelandic Tourism. *Marketing Theory*, 20(2), 185-193.

Journal Article (Published)

Thyroff, A., Kilbourne, W. E. (2020). STIRPAT for Marketing: An Introduction, Expansion, and Suggestions for Future Use. *Journal of Business Research*, *108*, 351-361.

Journal Article (Published)

Thyroff, A. (2019). Teaching Qualitative Marketing Research: An Experiential Approach. *Marketing Education Review*, 29(1), 75-87.

Journal Article (Published)

Murray, J. B., Thyroff, A. (2019). Toward a Processual Theory of Transformation. *Journal of Business Research*, *100*, 319-326.

#### Other Intellectual Contributions

Instructional Material (Published)

Thyroff, A., Siemens, J. D. (2019). Teaming Up with Industry: Using Internships to Collect Ethnographic Data. In K. K. Coker & Joel (Eds.), *Shining in the Classroom* (2nd ed., vol. 29, pp. 147-152).

Instructional Material (Published)

Thyroff, A. (2019). Tell Me About Your Experience... Using Practice Interviews for Course Feedback. In K. K. Coker & J. Whalen (Eds.), *Shining in the Classroom* (2nd ed., vol. 29, pp. 147-152).

#### Tower, Annette P. (Assistant Professor)

#### Refereed Journal Articles

Journal Article (Published)

Tower, A. P., Hewett, K., Fenik, A. P. (2019). The Role of Cultural Distance Across Quantiles of International Joint Venture Longevity. *Journal of International Marketing*, 27(4), 3-21.

Journal Article (Submitted)

Tower, A. P., Hewett, K., Saboo, A. withheld. Journal of Business Research.

## Non-Refereed Journal Articles

Journal Article (In Preparation; Not Yet Submitted)

Tower, A. P., Hewett, K., Rego, L. Investigating Spillover Effects Across Brand Equity and Customer Satisfaction: Guidance for Balancing Marketing Resource Allocations.

## Wang, Xianyong (Lecturer)

# Refereed Journal Articles

Journal Article (Published)

Qian, M., Wang, X. (2019). Illustration of Multilevel Explanatory IRT Model DIF testing with the Creative Thinking Scale. *The Journal of Creative Behavior*.

## Weathers, Danny (Associate Professor)

# Refereed Journal Articles

Journal Article (Published)

Weathers, D., Aragon, O. R. (2019). Integrating Analytics into Marketing Curricula: Challenges and Effective Practices for Developing Six Critical Competencies. *Marketing Education Review*, 29(4), 266-282.

## Non-Refereed Journal Articles

Journal Article (Published)

Siemens, J. D., Weathers, D., Smith, S., Fisher, D. (2020). Sizing Up Without Selling Out: The Role of Authenticity in Maintaining Long-Run Consumer Support for Successful Underdog Brands. *JOURNAL OF ADVERTISING*, 49(1), 78-97.

Journal Article (Submitted)

Tseng, A., Lu, S., Grover, V., Weathers, D. The Effect of Herd Behavior on Voting Participation and Review Helpfulness. *Journal of Management Information Systems*.

# **School of Accountancy**

#### Carver, Brian T. (Assistant Professor)

## **Refereed Journal Articles**

Journal Article (Submitted)

Hollingsworth, C., Carver, B. T., Irving, J. Audit Fee Decreases and Clients' Financial Reporting Quality. *European Accounting Review*.

#### Dalton, Derek W. (Associate Professor)

# Refereed Journal Articles

Journal Article (Published)

Dalton, D. W., McMillan, J. J. (2020). An Analysis of Glass Ceiling Perceptions in the Accounting Profession. *Journal of Business Ethics*, 164(1), 17-38.

Journal Article (Accepted)

Dalton, D. W. (in press). The Effects of Machiavellianism and Ethical Environment on Whistle-blowing across Low and High Moral Intensity Settings. *Advances in Accounting Behavioral Research*.

Journal Article (Published)

Bobek, D. D., Dalton, D. W., Hageman, A. M., Radtke, R. R. (2019). An Experiential Investigation of Tax Professionals' Contentious Interactions with Clients. *JOURNAL OF THE AMERICAN TAXATION ASSOCIATION*, 41(2), 1-29.

Journal Article (Published)

Buchheit, S., Dalton, D. W., Pollard, T. J., Stinson, S. R. (2019). Crowdsourcing Intelligent Research Participants: A Student versus MTurk Comparison. *BEHAVIORAL RESEARCH IN ACCOUNTING*, *31*(2), 93-106.

Journal Article (Published)

Dalton, D. W., Vinson, J. M., Widener, S. K. (2019). Is Prestige Only Beneficial? A Cost of Perceived External Prestige Among Accounting Employees. *EUROPEAN ACCOUNTING REVIEW*.

## Davis-Culler, Phebian L. (Clinical Assistant Professor)

# Refereed Journal Articles

Journal Article (Published)

Davis-Culler, P. L., Schleifer, L. L. F., Shackell, M., Widener, S. K. (2020). Creating a Lean Environment. *Strategic Finance* (January 2020), 38-. https://sfmagazine.com/post-entry/january-2020-creating-a-lean-environment/

Journal Article (Submitted)

Davis-Culler, P. L., Harvin, O., Killey, M., Solar, D. Utilizing Methods of Proving Income in Fraud Examinations. *Journal of Forensic and Investigative Accounting*.

## Other Intellectual Contributions

Book Chapter (Accepted)

Davis-Culler, P. L., Donnelly, A. M., Radtke, R. R. (2020). Investigating the Ethical Implications of Whistleblowing within Accounting. *The Routledge Companion on Accounting and Ethics*.

# Donnelly, Amy M. (Assistant Professor)

# Refereed Journal Articles

Journal Article (Submitted)

Donnelly, A. M., Kaplan, S., Vinson, J. M. Accountability and Audience Uncertainty: The Impact of Ego Depletion and Trait Skepticism on Auditor Judgment. *Behavioral Research in Accounting*.

Journal Article (Submitted)

Donnelly, A. M., Kennedy, F. A., Widener, S. K. Insights into the Relationships between Management Controls and Intrinsic Motivation. *Journal of Managerial Accounting Research*.

# Other Intellectual Contributions

Book Chapter (Accepted)

Davis-Culler, P. L., Donnelly, A. M., Radtke, R. R. (2020). Investigating the Ethical Implications of Whistleblowing within Accounting. *The Routledge Companion on Accounting and Ethics*.

#### Edwards, Frances L. (Associate Professor)

# Refereed Journal Articles

Journal Article (Published)

Edwards, F. L. (2020). Fraud, Illegality and Corruption in the Export of Used Goods from the United States. *International Journal of Business and Social Science*, 11(2).

Journal Article (Published)

Edwards, F. L. (2020). Same-Sex Marriages and the Supreme Court: A Missed Opportunity in Revisiting Miscegenation Laws and Violations of U.S. Constitutional Laws and Statutes. *International Journal of Business and Social Science*, *2*(11).

## Garrett, Jace B. (Assistant Professor)

## Refereed Journal Articles

Journal Article (Published)

Socal, M. P., Garrett, J. B., Tayler, W. B., Bai, G., Anderson, G. F. (2020). Naming convention, interchangeability, and patient interest in biosimilars. *Diabetes Spectrum*.

Journal Article (Published)

Garrett, J. B., Tayler, W. B., Bai, G., Socal, M. P., Trujilio, A. J., Anderson, G. F. (2019). Consumer Responses to Price Disclosure in Direct-to-Consumer Pharmaceutical Advertising. *JAMA Internal Medicine*, *179*(3), 435-437.

Journal Article (Published)

Garrett, J. B., Livingston, J., Tayler, W. B. (2019). Controls and cooperation in interactive and non-interactive settings. *Contemporary Accounting Research*, *36*(4), 2494-2520.

# Goodson, Brian M. (Assistant Professor)

## Refereed Journal Articles

Journal Article (Published)

Dennis, S. A., Goodson, B. M., Pearson, C. A. (2020). Online worker fraud and evolving threats to the integrity of MTurk data: A discussion of virtual private servers and the limitations of IP-based screening procedures. *Behavioral Research in Accounting*, 32(1), 119--134.

# Harp, Nancy L. (Associate Professor)

# Refereed Journal Articles

Journal Article (Accepted)

Harp, N. L. (in press). A Bold Move or Biting Off More than They Can Chew: Examining the Performance of Small Acquirers. *Review of Quantitative Finance and Accounting*.

Journal Article (Published)

Bagley, P. L., Barnes, B. G., Harp, N. L. (2019). Evaluating Risk and Processing Integrity Controls over Spreadsheets: An Educational Case. *ISSUES IN ACCOUNTING EDUCATION*, 34(3), 21-40.

Journal Article (Published)

Viator, R. E., Harp, N. L., Rinaldo, S. B., Marquardt, B. B. (2019). The mediating effect of reflective-analytic cognitive style on rational thought. *THINKING & REASONING*.

# Hawkins, Erin M. (Assistant Professor)

## Refereed Journal Articles

Journal Article (Submitted)

Hawkins, E. M., Vandervelde, S. D., Zimbelman, A. When Documentation Inhibits Helpful Auditor Intuition: An Examination of Experience and Justification. *The Accounting Review*.

Journal Article (Working Paper)

Hawkins, E. M., Newman, A. H., Robertson, J. C., Stefaniak, C., Vinson, J. M. A Multi-Method Study of the Effects of Eliminating Time Entry on Audit Timeliness and Related Auditor and Client Perceptions.

Journal Article (Working Paper)

Saunders, K., Keune, M. B., Hawkins, E. M. Facilitating Research on Novice Auditors: Academic Perceptions and Auditor Insights into the Work of Novices.

Journal Article (Working Paper)

Hawkins, E. M., Vandervelde, S. D. Social Presence Theory and Auditor-Client Interactions: A Literature Review.

Journal Article (Working Paper)

Hawkins, E. M. The Effect of Perceived Social Presence on Professional Skepticism.

# Kennedy, Frances A. (Professor)

## Refereed Journal Articles

Journal Article (Submitted)

Donnelly, A. M., Kennedy, F. A., Widener, S. K. Insights into the Relationships between Management Controls and Intrinsic Motivation. *Journal of Managerial Accounting Research*.

# Kisska-Schulze, Kathryn (Assistant Professor)

## Refereed Journal Articles

Journal Article (Published)

Kisska-Schulze, K. (2019). This Is Our House! - The Tax Man Comes to College Sports. *Marquette Sports Law Review, 29*(2), 347-79.

https://scholarship.law.marquette.edu/cgi/viewcontent.cgi?article=1755&context=sportsla w

Journal Article (Accepted)

Kisska-Schulze, K., Mock, R. (in press). The Robotic Revolution: A Tax Policy Collision Course. *Temple Law Review*.

Journal Article (Accepted)

Davis-Nozemak, K., Kisska-Schulze, K. (2020). Applying Sustainability to Tax. *Florida Tax Review*.

Journal Article (Accepted)

Kisska-Schulze, K., Holden, J. (2020). Betting on Education. Ohio State Law Journal.

Journal Article (Accepted)

Kisska-Schulze, K., Davis-Nozemak, K. (2020). Humans vs. Robots: Rethinking Tax Policy For a More Sustainable Future. *Maryland Law Review*.

Journal Article (Accepted)

Kisska-Schulze, K., Ciocchetti, C., Flick, R. (in press). Case Baiting. *American Business Law Journal*.

## Non-Refereed Journal Articles

Journal Article (Published)

Chamberlain, D., Mock, R., Kisska-Schulze, K. (2019). Disappearing Forks and Magical Airdrops. *Tax Notes*, *165*, 791-95.

Journal Article (Working Paper)

Kisska-Schulze, K., Epstein, A. Changing the Face of College Sports One Tax Return at a Time.

Journal Article (Working Paper)

Bowal, P., Kisska-Schulze, K., Haigh, R., Ng, A. Regulating Cannabis: A Comparative Exploration of the Canadian Experience.

# Madray, Russ (Senior Lecturer)

# Non-Refereed Journal Articles

Journal Article (Published)

Madray, R. (2019). Changes Are Coming to Employee Benefit Plan Audits. *Journal of Pension Benefits*, 26(4), 37-38.

# McMillan, Jeffrey J. (Professor)

# Refereed Journal Articles

Journal Article (Published)

Dalton, D. W., McMillan, J. J. (2020). An Analysis of Glass Ceiling Perceptions in the Accounting Profession. *Journal of Business Ethics*, 164(1), 17-38.

Journal Article (Submitted)

Vinson, J. M., McMillan, J. J., Schleifer, L. L. F. An Investigation of the Impact of Grit on Academic Performance in Accounting. *Issues in Accounting Education*.

# McPhee, Gregory P. (Assistant Professor)

# Refereed Journal Articles

Journal Article (Published)

Lao, B., Huang, K., McPhee, G. P. (2020). Internal Information Quality and Patent-related Innovation. *Journal of Business Finance and Accounting*, 47(3-4), 489-518. https://onlinelibrary.wiley.com/doi/abs/10.1111/jbfa.12439 Journal Article (Published)

Hannan, L., McPhee, G. P., Newman, D., Tafkov, I. (2019). The Informativeness of Relative Performance Information and Its Effect on Effort Allocation in a Multitask Environment. *Contemporary Accounting Research*.

https://onlinelibrary.wiley.com/doi/abs/10.1111/1911-3846.12482

# Radtke, Robin R. (Associate Professor)

# Refereed Journal Articles

Journal Article (Published)

Bobek, D. D., Dalton, D. W., Hageman, A. M., Radtke, R. R. (2019). An Experiential Investigation of Tax Professionals' Contentious Interactions with Clients. *JOURNAL OF THE AMERICAN TAXATION ASSOCIATION*, 41(2), 1-29.

#### Other Intellectual Contributions

Book Chapter (Accepted)

Davis-Culler, P. L., Donnelly, A. M., Radtke, R. R. (2020). Investigating the Ethical Implications of Whistleblowing within Accounting. *The Routledge Companion on Accounting and Ethics*.

## Schleifer, Lydia L. F. (Associate Professor)

# Refereed Journal Articles

Journal Article (Published)

Davis-Culler, P. L., Schleifer, L. L. F., Shackell, M., Widener, S. K. (2020). Creating a Lean Environment. *Strategic Finance* (January 2020), 38-. https://sfmagazine.com/post-entry/january-2020-creating-a-lean-environment/

Journal Article (Submitted)

Vinson, J. M., McMillan, J. J., Schleifer, L. L. F. An Investigation of the Impact of Grit on Academic Performance in Accounting. *Issues in Accounting Education*.

#### Vinson, Jeremy M. (Assistant Professor)

#### Refereed Journal Articles

Journal Article (Published)

Vinson, J. M., Robertson, J. C., Cockrell, R. C. (2019). The effects of critical audit matter removal and duration on jurors' assessments of auditor negligence. *AUDITING: A Journal of Practice & Theory*, 38(3), 183-202.

Journal Article (Accepted)

Vinson, J. M., Curtis, M. B., Conover, T. L., Chui, L. (in press). Ethical relativism in accounting: A cross-cultural examination of the influence of culture and risk taking propensity on ethical decision-making. *Journal of International Accounting, Auditing, and Taxation*.

Journal Article (Submitted)

Vinson, J. M., Robertson, J. C., Curtis, M. B. How Auditors' Approach to Client Inquiry May Affect Audit Quality: A Mixed-Method Examination of Client Inquiry and Note Taking. *EUROPEAN ACCOUNTING REVIEW*.

# Journal Article (Submitted)

Donnelly, A. M., Kaplan, S., Vinson, J. M. Accountability and Audience Uncertainty: The Impact of Ego Depletion and Trait Skepticism on Auditor Judgment. *Behavioral Research in Accounting*.

#### Journal Article (Submitted)

Vinson, J. M., McMillan, J. J., Schleifer, L. L. F. An Investigation of the Impact of Grit on Academic Performance in Accounting. *Issues in Accounting Education*.

#### Journal Article (Published)

Dalton, D. W., Vinson, J. M., Widener, S. K. (2019). Is Prestige Only Beneficial? A Cost of Perceived External Prestige Among Accounting Employees. *EUROPEAN ACCOUNTING REVIEW*.

#### Journal Article (Working Paper)

Hawkins, E. M., Newman, A. H., Robertson, J. C., Stefaniak, C., Vinson, J. M. A Multi-Method Study of the Effects of Eliminating Time Entry on Audit Timeliness and Related Auditor and Client Perceptions.

# Widener, Sally K. (Academic Program Director)

# Refereed Journal Articles

# Journal Article (Published)

Davis-Culler, P. L., Schleifer, L. L. F., Shackell, M., Widener, S. K. (2020). Creating a Lean Environment. *Strategic Finance* (January 2020), 38-. https://sfmagazine.com/post-entry/january-2020-creating-a-lean-environment/

# Journal Article (Submitted)

Donnelly, A. M., Kennedy, F. A., Widener, S. K. Insights into the Relationships between Management Controls and Intrinsic Motivation. *Journal of Managerial Accounting Research*.

#### Journal Article (Published)

Dalton, D. W., Vinson, J. M., Widener, S. K. (2019). Is Prestige Only Beneficial? A Cost of Perceived External Prestige Among Accounting Employees. EUROPEAN ACCOUNTING REVIEW.

# **Presentations**

# Dean, College of Business

## Hollingsworth, Carl (Associate Dean)

Carver, Brian Todd (Presenter), Hollingsworth, Carl (Author), Neal, Terry (Author), AAA Auditing Section Mid-Year Meeting, "Engagement Partner Busyness and Audit Quality: Evidence from the U.S.," American Accounting Association, Houston, TX, United States. (January 2020).

# **Economics**

# Espey, Molly (Professor)

Espey, Molly, Southern Economic Association annual meeting, "Gender, Effort, and Peer Evaluation in Cooperative Undergraduate Economics Courses," Orlando, FL. (November 2019).

Espey, Molly, Southern Economics Association Annual meeting, "Land and Water Conservation Fund: Bipartisan Yet Partisan," Orlando, FL. (November 2019).

# Gorry, Aspen (Assistant Professor)

Gorry, Aspen, Labor Markets and Public Policy Conference, "The Million Dollar Rule, Executive Compensation, and Managerial Risk-Taking," Clemson, SC, United States. (February 2020).

#### Gorry, Devon (Assistant Professor)

Gorry, Devon, Southeastern Micro Labor Workshop, "Consequences of Teenage Childbearing on Child Outcomes." (May 2020).

Gorry, Devon (Discussant), Labor Markets and Public Policy. (February 2020).

Gorry, Devon (Discussant), 17th Annual Southeastern Health Economics Study Group. (November 2019).

### Lewis, Matthew S. (Associate Professor)

Lewis, Matthew S, Southern Economic Association Meetings, "On the Absence of Directional Discrimination in the U.S. Airline Industry," Fort Lauderdale, FL, United States. (November 2019).

# Makowsky, Michael D. (Associate Professor)

Makowsky, Michael D (Lead Author), Southeastern Applied Micro and Labor Economics Workshop, "The Wages of Irregular Tasks," Atlanta, GA, United States. (April 17, 2020).

#### Warren, Patrick L. (Associate Professor)

Warren, Patrick L, Research Symposium, "Touching Trolls," Clemson Research. (May 2020).

- Warren, Patrick L, Cyber Tactics, "Touched by the Trolls," Army Cybercommand. (April 2020).
- Linvill, Darren L, Warren, Patrick L, 3rd Annual Watson-in-the-Watt Al Symposium, "Touching Trolls: User Engagement with Russian IRA Troll Accounts," Clemson University, Clemson. (April 21, 2020).
- Warren, Patrick L, Upstate International, "Touched by the Troll," World Affairs Council, Greenville, SC, United States. (March 2020).
- Warren, Patrick L, Piedmont Economics Club, "Touched by the Trolls," Piedmont Economics Club, Greenville, SC, United States. (March 2020).
- Warren, Patrick L, NBER -- Law and Economics, "Discussion of Hart," National Bureau of Economic Research, Cambridge, MA, United States. (February 2020).
- Warren, Patrick L, Surprise Resulting from Convergence, "Touched by the Trolls," Intelligence Community Studies Board, Washington, DC, United States. (January 2020).

# Watson, Lawrence R. (Professor Of Practice)

- Watson, Lawrence Reed, HERO, "Planning for Performance," Clemson University, Clemson, United States. (January 25, 2020).
- Watson, Lawrence Reed, HERO Program, "Measuring Performance," Hayek Center, Clemson, SC, United States. (November 17, 2019).
- Watson, Lawrence Reed, Civil Discourse Project, "Persuasive Writing," Hayek Center, Communications Department, Clemson, SC. (October 21, 2019).
- Watson, Lawrence Reed, Free Market Speaker Series, "Climate Change: Is a Carbon Tax a Solution," College of Charleston, Center for Public Choice and Market Process, Charleston, SC. (October 9, 2019).

## **Finance**

#### **Greene, Daniel T. (Assistant Professor)**

- Greene, Daniel Thomas, Clemson University Brown Bag Presentation. (2019).
- Greene, Daniel Thomas, Financial Management Association (FMA) Annual Meeting, New Orleans. (2019).
- Greene, Daniel Thomas, Financial Management Association (FMA) Annual Meeting, New Orleans. (2019).

#### Harris, Josh (Lecturer)

McCoy, Megan (Author), Harris, Josh William (Author), Monthly Webinar, "Strategies and Techniques to address Financial Anxiety," XY Planning Association, United States. (April 2020).

# Shen, Lily (Assistant Professor)

- Shen, Lily, Research Seminar, "Contractual Completeness in the CMBS Market: Insights from Machine Learning," Santa Clara University, San Jose, CA, United States. (2020).
- Shen, Lily, Annual Clemson University Al Symposium. (April 15, 2020).
- Shen, Lily, The FSU-UF-UCF Real Estate Symposium, Panama City Beach, FL, United States. (April 15, 2020).
- Shen, Lily, AREUEA/Allied Social Science Association Meeting, San Diego, CA, United States. (January 5, 2020).
- Shen, Lily, AREUEA/Allied Social Science Association Meeting, "Information Value of Property Descriptions: A Machine Learning Approach," San Diego, CA, United States. (January 5, 2020).
- Shen, Lily, AREUEA/Allied Social Science Association Meeting, "Tenant Rights, Evictions, and Rent Affordability," San Diego, CA, United States. (January 5, 2020).
- Shen, Lily, The 2019 Rental Housing Conference, St. Louis, MO, United States. (December 15, 2019).
- Shen, Lily, New York City, NY, United States. (October 15, 2019).

# **Graphic Communications**

## Blue, Carl N. (Associate Professor)

Bridges, Amanda Wells, Blue, Carl Nelson, Jones, Carol D, Graphic Communications Education Association Regional Conference, "Strategies for the Integration of Tablets in a Graphic Communications Classroom," Clemson, SC, United States. (March 2020).

#### Bridges, Amanda W. (Clinical Assistant Professor)

- Bridges, Amanda Wells, Graphic Communications Education Association Regional Conference, "21st Century Graphic Design Skills, Content Knowledge, and Tools Needed in an Effective University-level Graphic Design Program.," Clemson, SC, United States. (March 2020).
- Bridges, Amanda Wells, Blue, Carl Nelson, Jones, Carol D, Graphic Communications Education Association Regional Conference, "Strategies for the Integration of Tablets in a Graphic Communications Classroom," Clemson, SC, United States. (March 2020).

## Chang, Shu (Associate Professor)

- Chang, Shu, the 46th International IARIGAI Conference, "Effect of Print Parameters on the Accuracy of Part Dimensions from a Fused Deposition Modelling 3D Printer," Stuttgart, Germany. (September 17, 2019).
- Chang, Shu, Graphic Communications Education Association Conference, "Engaging Students in Academic Research in the "Print Industry Operations" Class," Graphic Communications Education Association, Clemson, SC. (July 30, 2019).

#### Jones, Carol D. (Senior Lecturer)

- Bridges, Amanda Wells, Blue, Carl Nelson, Jones, Carol D, Graphic Communications Education Association Regional Conference, "Strategies for the Integration of Tablets in a Graphic Communications Classroom," Clemson, SC, United States. (March 2020).
- Kalyaan, Anusha (Postdoc), Jensen, Stanley (Student), Adamkovics, Mate (Faculty), Brittain, Sean D (Faculty), American Astronomical Society Meeting, "Examining the Water Chemistry in Transitional Disks around Herbig Ae/Be and T-Tauri stars," AAS, Honolulu, HI, United States. (January 2020).

# Stevens M.F.A., William D. (Lecturer)

Stevens, William Daryl (Lecturer), Graphic Communications Educators Association (GCEA) conference, "Unplugged," Clemson University Department of Graphic Communications, Clemson, SC, United States. (July 31, 2019).

# Walker, Erica B. (Assistant Professor)

- Walker, Erica Black, Boyer, Matthew, International Consortium of Educational Development (ICED 2020), "Bridging the gap between thinking and doing: Industry expert adjuncts and future-ready teaching methods," Zurich, Switzerland. (June 2020).
- Baumann, Jeremiah, Delacruz, John, Kinsky, Emily, Walker, Erica Black, Pressgrove, Geah, Adobe Education Leaders Showcase, "Using Adobe Spark in the Classroom," Adobe. (June 16, 2020).
- Walker, Erica Black, 2020 NAB Show's Broadcast Engineering and Information Technology (BEIT) Conference, "Automated brand color accuracy for real-time video," Las Vegas, NV, United States. (April 2020).
- Walker, Erica Black, Smith, Dae Hudson, Technical Association of the Graphic Arts (TAGA), "Consistent display of Clemson brand colors using artificial intelligence," Oklahoma City, OK, United States. (March 2020).
- Walker, Erica Black, 2020 Graphic Communication Education Association (GCEA) Regional Conference, "From course objective to life objective: A crash course in using the Cognitive Apprenticeship model to develop professional skills," Clemson, SC, United States. (March 2020).
- Walker, Erica Black, Printing Industries of America (PIA) Color Conference, "Keynote: Part Two: Are You for the Orange Team or the Red Team?," San Diego, CA, United States. (January 2020).
- Walker, Erica Black, Clemson Graduate Student Teaching Institute (GSTI), "Connecting the dots: Mapping objectives to assessments using the design canvas," Clemson, SC, United States. (December 2019).
- Lazar, Kelly Best, Walker, Erica Black, Clemson Teaching Symposium, "Science Education at the Intersection of STEM & Film Production," Clemson, SC, United States. (December 2019).
- Walker, Erica Black, Clemson Teaching Symposium, "Slack[ing]: A Tool to Increase Productivity and Streamline Communication," Clemson, SC, United States. (December 2019).

- Tallapragada, Meghnaa, Lazar, Kelly Best, Walker, Erica Black, National Communication Association Annual Meeting, "Visual Science communication strategies: Training and assessing communication materials developed by emerging STEM professionals and science communicators." (November 2019).
- Walker, Erica Black, Boyer, Matthew, "Workshop: Preparing industry expert adjuncts to transition into the classroom," Greenville, SC, United States. (August 2019).
- Walker, Erica Black, 2019 Graphic Communication Education Association (GCEA) Conference, "Building a Brand: Investing in the Social "Networth" for Your Program," Clemson, SC, United States. (July 2019).
- Walker, Erica Black, 2019 Graphic Communication Education Association (GCEA) Conference, "From Capture to Youtube in 50 minutes: Using Premiere Rush to teach video production," Clemson, SC, United States. (July 2019).

# Management

# Akturk, M. Serkan (Assistant Professor)

Akturk, M. Serkan, INFORMS Annual Conference, "Retail Channel Integration through Ship-To-Store Omnichannel Capability: A Data Analytics Study," Seattle, WA, United States. (October 2019).

# DePriest, Gail (Principal Lecturer)

- DePriest, Gail, Sales Roundtable Organization, "Successful Planning for Sales," Greenville Chamber of Commerce, Greenville, SC. (December 2019).
- DePriest, Gail, Young Professionals at Baldor, "Emerging Leaders Workshop," Baldor Corporation, Division of ABA, Greenville, SC. (September 2019).

#### Fredendall, Lawrence D. (Professor)

- Roth, Aleda Marie (co-author), Fredendall, Lawrence D (Co-author), Annual Meeting Decision Sciences Institute, "A Numerical Taxonomy of Stroke Patient Medical History: Implications for Operations Management," Decision Sciences Institute, New Orleans, LA, United States. (November 2019).
- Kim, Jaeyoung (Presenter), Allen, Robert (co-author), Fredendall, Lawrence D (Co-author), Annual Meeting Decision Sciences Institute, "The Effects of Team Familiarity on Team Coordination and Outcomes in the Operating Room," Decision Sciences Institute, New Orleans, LA, United States. (November 2019).
- Kim, Jaeyoung (presenter), Allen, Robert (co-author), Fredendall, Lawrence D (co-author), Porter, Marissa Shuffler (co-author), Informs Annual Meeting, "The Role of Team Familiarity to Improve Surgical Team Performance in Operating Room," Institute for Operations Research and the Management Sciences, Seattle, WA, United States. (October 2019).

# Grant, Benjamin N. (Assistant Professor)

Grant, Benjamin Noah, INFORMS, "The Physician Learning Curve for quality and cost outcomes for Congestive Heart Failure Patients," University of Washington, Seattle, WA, United States. (October 22, 2019).

- Grant, Benjamin Noah, INFORMS, "Optimal Dynamic Appointment Scheduling of Base and Surge Capacity," University of Washington, Seattle, WA, United States. (October 20, 2019).
- Grant, B., "The Physician Learning Curve for Quality and Cost Outcomes for Congestive Heart Failure Patients", INFORMS, Seattle 2019.

# Ingram, Amy E. (Associate Professor)

- Ingram, A., Hasija, D. 2019. Drivers of intra-industry competitive effects: Investors' reaction to data breaches. SMS. Paper presented at the Annual SMS Conference, Minneapolis.
- Ingram, A., Stewart, W, & Ridge, J. 2019. Seemingly contradictory but true: Paradox in entrepreneurship. EGOS. Paper presented at the Annual EGOS Conference, Edenborough.

# Ke, Zhihong (Assistant Professor)

Ke, Zhihong, Liu, De, Adomavicius, Gediminas, The 29th Workshop on Information Technologies and Systems (WITS 2019), "Are "Helpful" Online Reviews High Quality? An Examination of Online Review Quality and Its Relationship with Helpfulness Votes," Munich, Germany. (2019).

## Kettinger, William J. (Named Professor)

- Kim, Hongki, Kwag, Giyoon J, Kettinger, William J, INFORMS, "How Do Experts and Normal Users Interact in Online Health Communities: Exploration of Underlying Mechanism." (2020).
- Zhang, Chen (author), Totty, Stephanie (author), Kettinger, William J (author), Luecke, Michela (author), 2019 Journal of the AIS Theory Workshop, "It Takes Two to Tango: Can an Extended Media Synchronicity Theory Better Explain Communication Performance?," JAIS, Munich, Germany. (December 2019).

# Kim, Hongki (Assistant Professor)

Kim, Hongki, Kwag, Giyoon J, Kettinger, William J, INFORMS, "How Do Experts and Normal Users Interact in Online Health Communities: Exploration of Underlying Mechanism." (2020).

## Mann, Christopher R. (Clinical Professor)

Mann, Christopher R, Commissioning Ceremony, December 2019, "Military Career: Opportunities & Milestones," Department of Aerospace Studies, Clemson, SC, United States. (December 2019).

#### Navis, Chad C. (Named Professor)

- Navis, Chad C, Raffaelli, Ryan, Glynn, Mary Ann, Babson College Entrepreneurship Research Conference, "Failure to Deliver: Institutional Dynamics and the Non-Emergence of the Online Grocery Market," Knoxville, TN, United States. (June 2020).
- Navis, Chad C, California Entrepreneurship Educators Conference, "Doing Qualitative Research in Entrepreneurship," UC-San Diego, San Diego, CA, United States. (April 2020).

#### Purvis, Russell L. (Associate Professor)

Cruz, Kevin S (Author), Zagenczyk, Thomas Joseph (Author), Purvis, Russell L. (Author), Scott, Kristin L Damato (Author), 2019 Academy of Management Conference, "Perceptions of co-worker exclusion and performance outcomes: Are different forms of support helpful or harmful?," Academy of Management, Boston, MA, United States. (August 2019).

# Roth, Aleda M. (Named Professor)

- Lee, Min K (Presenter), Roth, Aleda Marie, Aragon, Oriana Rachel, Production and Operations Management Society (POMS), "Identifying perceived customer value for wellness-centric features in hospitality: Evidence from EEG signals.," Minneapolis, MN, United States. (April 23, 2020).
- Roth, Aleda Marie (co-author), Fredendall, Lawrence D (Co-author), Annual Meeting Decision Sciences Institute, "A Numerical Taxonomy of Stroke Patient Medical History: Implications for Operations Management," Decision Sciences Institute, New Orleans, LA, United States. (November 2019).
- Lee, Min (Author), Roth, Aleda Marie (Author), Aragon, Oriana Rachel, INFORMS, "Identifying perceived customer value for wellness-centric features in hospitality: Evidence from EEG signals," INFORMS, Seattle, WA, United States. (October 2019).

## Roth PhD, Philip L. (Professor)

- Roth, Philip L, AOM, "Meta-analysis of social media assessment frequency: Used a lot, studied a little?," AOM. (August 2019).
- Roth, Philip L, AOM, "Organizational political affiliation and job seeker attitudes and intentions.," AOM. (August 2019).
- Roth, Philip L (Vincent Pu), AOM, "The role of political affiliation in hireability ratings: Resume-based judgments, loathing, and the dark side of expected performance.," AOM. (August 2019).

#### Sava, M. Gabriela (Assistant Professor)

- Sava, M. Gabriela, "Improving the efficiency of patient-centered medical decision-making for preventive screening," NC State University, Poole College of Management, Railegh, NC, United States. (January 2020).
- Sava, M. Gabriela, "Improving the efficiency of patient-centered medical decision-making for preventive screening," University of Texas at San Antonio, College of Business, San Antonio, TX, United States. (January 2020).
- Sava, M. Gabriela, Vargas, Luis G, May, Jerrold H, Limeri, Linda, Dolan, James G, 50th Annual Meeting of the Decision Sciences Institute, "Improving the efficiency of patient-centered medical decision-making for preventive screening," DSI, New Orleans, LA, United States. (November 2019).
- Sava, M. Gabriela, May, Jerrold H, Tian, Jingyuan, Pirrallo, Ronald G, 50th Annual Meeting of the Decision Sciences Institute, "Should everyone be screen for diabetes in the Emergency Department?," DSI, New Orleans, LA, United States. (November 2019).

- Sava, M. Gabriela, Vargas, Luis G, May, Jerrold H, Shang, Jennifer, Dolan, James G, INFORMS Annual Meeting, "A unified framework for preventive healthcare service design: patient-physician collaboration," INFORMS, Seattle, WA, United States. (October 2019).
- Sava, M. Gabriela, "Health Organizational Science Research Table Top," Clemson University, Clemson, SC, United States. (October 2019).
- Sava, M. Gabriela, Vargas, Luis G, May, Jerrold H, Limeri, Linda, Dolan, James G, INFORMS Annual Meeting, "Improving the efficiency of patient-centered medical decision-making for preventive screening," INFORMS, Seattle, WA, United States. (October 2019).
- Sava, M. Gabriela, May, Jerrold H, Tian, Jingyuan, Pirrallo, Ronald G, INFORMS Annual Meeting, "Should everyone be screen for diabetes in the Emergency Department?," INFORMS, Seatlle, WA, United States. (October 2019).
- Sava, M. Gabriela, Pirrallo, Ronald G, Prisma Health-Upstate Diabetes Executive Steering Team, "Diabetic patient surveillance embedded in the Emergency Department: proof of concept and opportunities," Prisma Health, Greenville, SC, United States. (September 2019).
- Sava, M. Gabriela, May, Jerrold H, Tian, Jingyuan, Pirrallo, Ronald G, INFORMS Healthcare, "Who, if anyone, should be screened for diabetes in the Emergency Department?," INFORMS, Cambridge, MA, United States. (July 2019).

## Scott, Kristin L. D. (Professor)

- Scott, Kristin L, Zagenczyk, Christian Joseph (Coauthor), Thoroughgood, Christian, Christian Thoroughgood, "Mindfulness and Swearing as Affective Regulators of Employee Wellbeing Outcomes," Society for Industrial and Organizational Psychology Conference, Austin, TX, United States. (April 2020).
- Adair, Elizabeth A (Author), Scott, Kristin L Damato (Author), Zagenczyk, Thomas Joseph, Duffy, Michelle K (Author), 2019 Academy of Management Conference, "Mindful or paranoid? Indirect effects of envy on anxiety and incivility," Academy of Management, Boston, MA, United States. (August 2019).
- Cruz, Kevin S (Author), Zagenczyk, Thomas Joseph (Author), Purvis, Russell L. (Author), Scott, Kristin L Damato (Author), 2019 Academy of Management Conference, "Perceptions of co-worker exclusion and performance outcomes: Are different forms of support helpful or harmful?," Academy of Management, Boston, MA, United States. (August 2019).
- Thoroughgood, Christian (First author), Wang, W. (Coauthor), Sawyer, Katina (Coauthor), Scott, Kristin L (Coauthor), Christian Thoroughgood, "When There's No One Else To Blame: The Impact of Coworker Perceived Competence and Warmth on the Relations between Ostracism, Shame, and Ingratiation," Academy of Management, Villanova, MA, United States. (August 2019).

#### Zagenczyk, Thomas J. (Professor)

Scott, Kristin L, Zagenczyk, Christian Joseph (Coauthor), Thoroughgood, Christian, Christian Thoroughgood, "Mindfulness and Swearing as Affective Regulators of Employee Wellbeing Outcomes," Society for Industrial and Organizational Psychology Conference, Austin, TX, United States. (April 2020).

- Adair, Elizabeth A (Author), Scott, Kristin L Damato (Author), Zagenczyk, Thomas Joseph, Duffy, Michelle K (Author), 2019 Academy of Management Conference, "Mindful or paranoid? Indirect effects of envy on anxiety and incivility," Academy of Management, Boston, MA, United States. (August 2019).
- Cruz, Kevin S (Author), Zagenczyk, Thomas Joseph (Author), Purvis, Russell L. (Author), Scott, Kristin L Damato (Author), 2019 Academy of Management Conference, "Perceptions of co-worker exclusion and performance outcomes: Are different forms of support helpful or harmful?," Academy of Management, Boston, MA, United States. (August 2019).
- Zagenczyk, Thomas Joseph (Author), Powell, E. Erin (Author), 2019 Academy of Management Conference, "Social networks as structural and relational antecedents of organizational identification and organizational citizenship behavior.," Academy of Management, Boston, MA, United States. (August 2019).
- Cruz, Kevin S (Author), Zagenczyk, Thomas Joseph, Hood, Anthony (Author), 2019 INGroup Conference, "Aggregate perceptions of intrateam conflict and individual team member perceptions of team psychological contract breach: The moderating role of perceived team support.," INGroup, Lisbon, Portugal. (July 2019).

# **Zhang, Ying (Assistant Professor)**

- Zhang, Ying, DSI, "Locating Warehouse in an Emerging Country: A Win-Win Proposition?." (November 2019).
- Zhang, Ying, INFORMS, "Improved Crop Yields through Optimized Planting Schedules." (October 2019).
- Zhang, Ying, Invited Seminar Talk, "Improved Crop Yields through Optimized Planting Schedules," Shanghai University of Finance and Economics. (October 2019).
- Zhang, Ying (author), INFORMS Annual Meeting, "Maximizing Disability Diversity, Cultural Diversity and Productivity: A Study in Apparel Manufacturing," INFORMS. (October 2019).
- Zhang, Ying, INFORMS, "Optimal Investment of Farming Mechanization under Limited Budget." (October 2019).
- Zhang, Ying, Invited Seminar Talk, "Improved Crop Yields through Optimized Planting Schedules," Chinese University of Hong Kong, Shenzhen. (September 2019).

# Marketing

#### Aragon, Oriana R. (Assistant Professor)

- Lee, Min K (Presenter), Roth, Aleda Marie, Aragon, Oriana Rachel, Production and Operations Management Society (POMS), "Identifying perceived customer value for wellness-centric features in hospitality: Evidence from EEG signals.," Minneapolis, MN, United States. (April 23, 2020).
- Aragon, Oriana Rachel, Clark, Margaret S, SPSP, "Tears of joy and smiles of joy prompt distinct patterns of emotion regelation," Society for Personality and Social Psychology, New Orleans, LA, United States. (February 2020).

Aragon, Oriana Rachel (Presenter), Tri-State Collaborative Marketing Symposium.
Southeastern Regional Conf, "Just Add Cute? Effects of Cuteness on Consumer Engagement and Liking Are Moderated by Perceptions of Required Care and Caregiving Goals," Clemson University. (November 2, 2019).

# Forcum, Lura E. (Assistant Professor)

- Siemens, Jennifer Dianne, Forcum, Lura E, McElveen, Carter Willis, AMA Marketing and Public Policy Conference, ""Are Blind Bags Similar to Loot Boxes, and Should Regulators Care?"," American Marketing Association. (2020).
- Forcum, Lura E, Siemens, Jennifer Dianne, McElveen, Carter Willis, Association of Public Policy and Marketing, "Are Blind Bags Similar to Loot Boxes, and Should Regulators Care." (May 2020).
- Forcum, Lura E, Gray, Kurt, Association of Public Policy and Marketing, "Fur Babies and Pet Parents: The Impact of Humanized Pets on Owners' Spending." (May 2020).
- Forcum, Lura E, Gray, Kurt, Mind and Morality Lab, "Minds that Don't Matter: Online Interaction with Brands Decreases Social Perception of Other People." (May 2020).

## McElveen, Carter W. (Senior Lecturer)

- Siemens, Jennifer Dianne, Forcum, Lura E, McElveen, Carter Willis, AMA Marketing and Public Policy Conference, ""Are Blind Bags Similar to Loot Boxes, and Should Regulators Care?"," American Marketing Association. (2020).
- Forcum, Lura E, Siemens, Jennifer Dianne, McElveen, Carter Willis, Association of Public Policy and Marketing, "Are Blind Bags Similar to Loot Boxes, and Should Regulators Care." (May 2020).

#### Mullins, Ryan R. (Associate Professor)

- Mullins, Ryan R, 3rd Annual HEC Montréal Sales Symposium, "The Future of Selling is Human," HEC Montreal Sales Institute, Montreal, Canada. (May 2020).
- Mullins, Ryan R, Beyond Security Conference, "Why Cultivating Engagement in Today's Sales Force is More Important than Ever," SYNNEX Corporation, Austin, TX, United States. (May 2020).

#### Scheinbaum, Angeline C. (Associate Professor)

- Scheinbaum, Angeline Close, American Marketing Association Winter Educators'
  Conference, "Advertising scholarship from the view of editors and reviewers," American Marketing Association, San Diego, CA, United States. (February 2020).
- Scheinbaum, Angeline Close (Presenter), Grady College Research Brownbag Series, "The WOM delivery model and why consumers don't share," The University of Georgia, Athens, GA, United States. (February 2020).
- Scheinbaum, Angeline Close, Clemson University Intercollegiate Research Symposium, "Exposing underage consumers to alcohol sport sponsorship: The role of arousal on brand attitude and beverage choice," Clemson Department of Marketing, Clemson, SC, United States. (January 2020).

Scheinbaum, Angeline Close, Society for Marketing Advances Doctoral Consortium, "Positioning yourself professionally and personally," Society for Marketing Advances, New Orleans, LA, United States. (October 2019).

## Siemens, Jennifer D. (Associate Professor)

- Siemens, Jennifer Dianne, Forcum, Lura E, McElveen, Carter Willis, AMA Marketing and Public Policy Conference, ""Are Blind Bags Similar to Loot Boxes, and Should Regulators Care?"," American Marketing Association. (2020).
- Forcum, Lura E, Siemens, Jennifer Dianne, McElveen, Carter Willis, Association of Public Policy and Marketing, "Are Blind Bags Similar to Loot Boxes, and Should Regulators Care." (May 2020).

## Swain, Scott D. (Associate Professor)

- Swain, Scott Darren (Presenter), Watt Faculty Fellows, "Natural Language Classifiers for Role Play Text Analysis," Watt Family Innovation Center, Clemson, SC, United States. (May 2020).
- Swain, Scott Darren (Presenter/Author), Ault, Ally (Author), Ball, Lucas (Author), King, Harris (Author), Enright, Jack (Author), Shtompil, Aleksandra K. (Author), 26th International Conference on Industry, Engineering, and Management Systems, "Measuring the Perceived Intensity of Rivalries," Association for Industry, Engineering, and Management Systems, Clearwater Beach, FL, United States. (March 2020).
- Swain, Scott Darren (Author), ACRE, "Effectively Communicating Animal Welfare to Consumers," South Carolina Department of Agriculture, Clemson, SC, United States. (January 2020).
- Swain, Scott Darren (Author), Watt Faculty Fellows, "Use of Conversation Intelligence (CI) Software to Automate and Enrich Aspects of Student Assessment and Feedback," Watt Family Innovation Center, Clemson, SC, United States. (January 2020).
- Swain, Scott Darren (Author), ACRE, "Consumer Perceptions of Animal Welfare Policies and Practices," South Carolina Department of Agriculture, Clemson, SC, United States. (July 2019).
- Swain, Scott Darren (Author), Korschun, Daniel (Presenter), Rafieian, Hoori (Author), Aggarwal, Anubhav (Author), 41st ISMS Marketing Science Conference (INFORMS),, "Taking a Stand: Consumer Responses When Companies Get (Or Don't Get) Political," Institute for Operations Research and the Management Sciences (ISBM), Rome, Italy. (July 2019).

# Tower, Annette P. (Assistant Professor)

Tower, Annette Popp, Summer Academic Conference, "Investigating Spillover Effects Across Brand Equity and Customer Satisfaction: Guidance for Balancing Marketing Resource Allocations," AMA, Chicago, IL. (August 2019).

# **School of Accountancy**

# Carver, Brian T. (Assistant Professor)

Carver, Brian Todd (Presenter), Hollingsworth, Carl (Author), Neal, Terry (Author), AAA Auditing Section Mid-Year Meeting, "Engagement Partner Busyness and Audit Quality: Evidence from the U.S.," American Accounting Association, Houston, TX, United States. (January 2020).

## Davis-Culler, Phebian L. (Clinical Assistant Professor)

- Davis-Culler, Phebian L (Co-Author), Mammadov, Babak (Author), SoA Brown Bag Series (2019-2020), "Auditors of Registered Investment Advisors: The Monitoring Role," Clemson University School of Accountancy, Clemson, SC, United States. (April 2020).
- Donnelly, Amy Melissa (Co-author), Davis-Culler, Phebian L (Co-author), Radtke, Robin R (Co-author), "Brown Bag." (April 2020).
- Davis-Culler, Phebian L (Author), Harvin, Oscar (Author), Forensic Accounting Section Meeting, "How Skeptical and/or Financially Savvy Individuals can be vulnerable to becoming victims of financial fraud," American Accounting Association, Washington, DC, United States. (March 5, 2020).

# Donnelly, Amy M. (Assistant Professor)

- Donnelly, Amy Melissa (Co-author), Davis-Culler, Phebian L (Co-author), Radtke, Robin R (Co-author), "Brown Bag." (April 2020).
- Donnelly, Amy Melissa (Presenter, co-author), Kaplan, Steven (Co-author), Vinson, Jeremy (Co-author), Audit Midyear Meeting, ""Accountability and Audience Uncertainty: The Impact of Ego Depletion and Trait Skepticism on Auditor Judgment"," American Accounting Association, Houson, TX. (January 2020).
- Donnelly, Amy Melissa (Presenter, co-author), Brown, Bonnie (Co-author), Donnelly, David (Co-author), Audit Midyear Meeting, ""The Effects of Justification Timing and Power Level on Auditor Judgement in a Multiple Accountability Setting"," American Accounting Association, Houston, TX. (January 2020).
- Donnelly, Amy Melissa (Co-author), Brown, Bonnie (Presenter, co-author), Donnelly, David (Co-author), ABO Midyear Meeting, ""The Effects of Justification Timing and Power Level on Auditor Judgement in a Multiple Accountability Setting"," American Accounting Association, Providence, RI. (October 2019).

#### Garrett, Jace B. (Assistant Professor)

Garrett, Jace B, 2019 BYU Accounting Research Symposium, "New Controls and the Development of Trust," Brigham Young University. (September 21, 2019).

#### Hawkins, Erin M. (Assistant Professor)

Hawkins, Erin Michelle (Author), Newman, Andrew (Author), Robertson, Jesse (Author), Stefaniak, Chad (Author), Vinson, Jeremy Michael (Author and Presenter), AAA Auditing Midyear Meeting, "A Field Study of the Effects of Eliminating Time Entry on Audit Timeliness and Related Auditor Perceptions," American Accounting Association (AAA), Houston, TX, United States. (January 2020).

- Hawkins, Erin Michelle (Author), Keune, Marsha (Author), Saunders, Kelli (Author and Presenter), AAA Auditing Midyear Meeting, "Participant Selection in Behavioral Audit Research: Perceptions from Academics and Insights from Interns and Supervisors," American Accounting Association (AAA), Houston, TX, United States. (January 2020).
- Hawkins, Erin Michelle, Vandervelde, Scott D (Author), Zimbelman, Aaron (Author and Presenter), AAA Auditing Midyear Meeting, "When Documentation Inhibits Helpful Auditor Intuition: An Examination of Experience and Accountability," American Accounting Association (AAA), Houston, TX, United States. (January 2020).
- Hawkins, Erin Michelle (Author), Keune, Marsha (Author), Saunders, Kelli (Author and Presenter), Brigham Young University Accounting Research Symposium, "Participant Selection in Behavioral Audit Research: Perceptions from Academics and Insights from Interns and Supervisors," Brigham Young University, Provo, UT, United States. (October 2019).

# Kisska-Schulze, Kathryn (Assistant Professor)

- Kisska-Schulze, Kathryn, Bowal, Peter, Legal, Ethical, and Compliance ISsues in Emerging Markets: Cannabis in the States, "Regulating Cannabis: A Comparative Exploration of the Canadian Experience," American Business Law Journal and Oklahoma State University, Oklahoma City, OK, United States. (February 2020).
- Kisska-Schulze, Kathryn, Holden, John, Southeastern Academy of Legal Studies in Business Annual Conference, "Betting on Education," Southeaster Academy of Legal Studies in Business, Montgomery, AL, United States. (November 2019).
- Kisska-Schulze, Kathryn, Kelley School of Business Law & Ethics Speaker Series, "Case Baiting," Indiana University Kelley School of Business, Bloomington, IN, United States. (September 2019).
- Kisska-Schulze, Kathryn, Grow, Nathaniel, Edelman, Marc, Epstein, Adam, Holden, John, Sports Law Panel, "Recent Developments in Sports Law," Academy of Legal Studies in Business, Montreal, Canada. (August 2019).

#### Madray, Russ (Senior Lecturer)

Madray, Russ, State CPA Society Conferences, "Various," Various, United States. (2019).

#### Mammadov, Babak (Assistant Professor)

- Davis-Culler, Phebian L (Co-Author), Mammadov, Babak (Author), SoA Brown Bag Series (2019-2020), "Auditors of Registered Investment Advisors: The Monitoring Role," Clemson University School of Accountancy, Clemson, SC, United States. (April 2020).
- Mammadov, Babak, 2020 AAA Financial Accounting and Reporting Section Meeting, "2020 AAA Financial Accounting and Reporting Section Meeting," American Accounting Association, Nashville, TN. (January 25, 2020).
- Mammadov, Babak, 2020 Auditing Midyear Meeting, "2020 Auditing Midyear Meeting," American Accounting Association (AAA), Houston, TX, United States. (January 18, 2020).

#### Radtke, Robin R. (Associate Professor)

Donnelly, Amy Melissa (Co-author), Davis-Culler, Phebian L (Co-author), Radtke, Robin R (Co-author), "Brown Bag." (April 2020).

## Vinson, Jeremy M. (Assistant Professor)

- Donnelly, Amy Melissa (Presenter, co-author), Kaplan, Steven (Co-author), Vinson, Jeremy (Co-author), Audit Midyear Meeting, ""Accountability and Audience Uncertainty: The Impact of Ego Depletion and Trait Skepticism on Auditor Judgment"," American Accounting Association, Houson, TX. (January 2020).
- Hawkins, Erin Michelle (Author), Newman, Andrew (Author), Robertson, Jesse (Author), Stefaniak, Chad (Author), Vinson, Jeremy Michael (Author and Presenter), AAA Auditing Midyear Meeting, "A Field Study of the Effects of Eliminating Time Entry on Audit Timeliness and Related Auditor Perceptions," American Accounting Association (AAA), Houston, TX, United States. (January 2020).

## Way, Dan (Assistant Professor)

- Way, Dan, AAA Spark Virtual Conference, "An Experimental Investigation of Insulating and Non-Insulating Cost Allocations," American Accounting Association. (June 2020).
- Way, Dan, AAA Spark Virtual Conference, "The Effect of Performance Measures on Risk in Capital Investment Decisions," American Accounting Association. (June 2020).
- Way, Dan, AAA Management Accounting Section Mid-Year Meeting, "Discussion," American Accounting Association. (January 2020).
- Way, Dan, AAA Management Accounting Mid-Year Meeting, "New Controls and the Development of Trust," American Accounting Association. (January 2020).
- Way, Dan, Clemson University Research Workshop, "New Controls and the Development of Trust," Clemson University. (November 2019).
- Way, Dan, AAA ABO Section Meeting, "How do Openness of Internal Reporting and Shared Interest with an Employee Affect Managerial Collusion and Subsequent Cooperation?," American Accounting Association. (October 2019).