

CLEMSON NATIONAL SCHOLAR. STUDIED AROUND THE GLOBE. POISED FOR SUCCESS.

Senior economics major and Clemson National Scholar Benjamin Ward has studied in the British Isles, interned with the U.S. State Department in Germany and the S.C. Department of Commerce, studied energy and the environment in Iceland and experienced the history and culture of Turkey. Back on the Clemson campus, he has served as co-president for the Clemson ONE Campaign to fight AIDS and world poverty.

Ben's rich experiences have given him a global view necessary in a global economy. And he credits Clemson with creating miles of opportunities.

Says Ben, "I chose Clemson for a number of reasons. One was value. Nowhere else can I get this quality of education at a comparable cost. When I factored in the outstanding scholarship opportunities [through the Clemson National Scholars program] I was offered, it was an easy choice."

Leading Students

Clemson's success rests on attracting and retaining bright, driven students whose achievements during and after college will help make Clemson a top-20 public institution. These students recognize the value of investing in a Clemson education, and they seek the experiences they know they will find only here: cutting-edge research opportunities, creative enrichment programs and the chance to become a part of the Clemson Family. Bringing these students to Clemson is our top priority.

The Reality

Dwindling public funding, the global economic climate and more people entering higher education have created an urgency for additional scholarships and fellowships, both need-based – to open doors for good students who would not otherwise be able to afford college – and merit-based – to attract and enroll the nation's most aspiring students.





The urgency is very real for Clemson students. The following illustration outlines typical freshman-year costs:

In-state tuition and fees	\$11,108
Books/supplies	\$900
Average on-campus housing.....	\$3,914
Seven-day meal plan	\$2,642
Transportation	\$2,360
Personal	\$1,920
Laptop (required)	\$1,300
TOTAL estimated cost of attendance per year	\$24,144
LIFE Scholarship	(\$5,000)
Federal and state grants	(\$3,500)
TOTAL estimated out-of-pocket cost	\$15,644*

*Out-of-state estimated out-of-pocket costs \$29,666

While Clemson could offer qualified students a \$5,000-value LIFE Scholarship for academic achievements and \$3,500 in federal and state need-based grants, other schools may be able to offer multiple scholarships that cover full tuition. In the end, Clemson may lose the most gifted students to rival universities.

Indeed, the colleges that are able to offer more financial support are typically better able to recruit top students. Without adequate funding for scholarships – both need- and merit-based – Clemson loses these promising future leaders to other schools whose scholarship endowments are far greater. Moreover, the state of South Carolina misses opportunities to keep these bright graduates and their economic impact in our home state.

The Need

Clemson University needs to raise private funding for the priority areas below in order to attract the best students to our University and to help worthy students have an opportunity to gain a higher education.

- Need- and merit-based undergraduate scholarships
- Graduate fellowships
- Graduate fellowships in Public Service Activities
- Scholarships for community and 4-H programs
- IPTAY scholarships for student athletes

The Impact

Increasing Clemson’s scholarship endowment will help us fulfill our promise to the people of South Carolina and become a top-20 public institution. With this funding, Clemson will be better able to:

- Nurture talented students who might not otherwise have the chance to attend and complete college.
- Develop a knowledgeable and skilled work force, which will fuel the economy.
- Provide student financial assistance at a level consistent with other top-20 institutions.
- Attract the best and brightest students who will be a magnet for leading researchers and eminent faculty, helping to boost Clemson into the top 20.

