

7th
ANNUAL



MEN *of* COLOR
NATIONAL SUMMIT
CLEMSON® UNIVERSITY

APRIL 10-12, 2024 · GREENVILLE, SC

SPONSORSHIP OPPORTUNITIES





2024 EVENT OVERVIEW



APRIL 10

Leadership Reception
6–8 p.m.
AVENUE, Downtown Greenville



APRIL 11

Plenary and Breakout sessions, 9:30 a.m.–5 p.m.
Greenville Convention Center
Casual Evening Event for Students
and Chaperones, 6–8 p.m.
Location TBD



APRIL 12

Plenary and Breakout sessions
9 a.m.–1:30 p.m.
Greenville Convention Center



A CULTURE OF EDUCATION. AN EXPERIENCE OF A LIFETIME.

For seven years, Clemson University’s Men of Color (MOC) National Summit has worked to bridge the opportunity gap and to illuminate pathways after high school for African American/Black and Hispanic/Latinx men of color and their allies by emphasizing the importance of education and inspiring high school and college students to see opportunities for their future. The two-day event has earned a reputation nationally amongst educators, educational institutions, policymakers, government leaders and corporate stakeholders, as well as a five-time winner of the prestigious *Insight into Diversity’s* Higher Education Excellence in Diversity Awards, which recognizes colleges and universities that demonstrate an outstanding commitment to diversity and inclusion.

Our mission as a land-grant institution is an abiding commitment to public service. Clemson University seeks to accomplish this through the Clemson Elevate mission dedicated to creating the No. 1 student experience, doubling research efforts by 2035 and transforming the lives of South Carolina residents through outreach across the state.

Men of Color embodies those goals by connecting with historically marginalized students in South Carolina before high school graduation and highlighting what higher education could mean to their overall success. This effort touches all three pillars of Clemson Elevate by showcasing what college looks like, encouraging innovative thinking in all fields of study and bringing the reality of a college education into focus.

Join Clemson University to help prepare our next generation of community leaders by building bridges and creating clearer pathways to higher education. We look forward to another sold-out event and to celebrating seven years of tremendous work by Clemson University and our community partners.

SUMMIT EVENT SCHEDULE 2024 NEW FORMAT

Clemson University's Men of Color National Summit agenda has been restructured to provide better opportunities for both high school and undergraduate college students to have hands-on engagement to learn about their future academic and professional careers, as well as customized content for professionals and allies to support these young men on their journeys.

WEDNESDAY, APRIL 10, 2024

Leadership Reception - 6:00 - 8:00 p.m., AVENUE, Downtown Greenville

THURSDAY, APRIL 11, 2024

Plenary and Breakout Sessions - 9:30 a.m. - 5:00 p.m., Greenville Convention Center

6:00 a.m. - 10:00 a.m. Rickey Smiley Morning Show

9:30 a.m. - 10:30 a.m. OPENING KEYNOTE

10:30 a.m. - 12:30 p.m. Morning Breakout Sessions

- High School Student Breakout Sessions
- High School Student College Showcase
- Undergraduate Student Mock Interviews
- Professional Breakout Sessions
- Exhibit/Job/Graduate School Fair

12:30 p.m. - 1:30 p.m. BOXED LUNCH

1:30 p.m. - 3:30 p.m. Afternoon Breakout Sessions

- High School Student Breakout Sessions
- College Showcase
- Undergraduate Student Mock Interviews

1:30 p.m. - 5:00 p.m. Afternoon Breakout Sessions

- Undergraduate Student Breakout Sessions
- Professional Breakout Sessions and Workshops
- Exhibit/Job/Graduate School Fair

Casual Evening Event for Students and Chaperones - 6:00 - 8:00 p.m., Location TBD

FRIDAY, APRIL 12, 2024

Plenary and Breakout Sessions - 9:00 a.m. - 1:30 p.m., Greenville Convention Center

9:00 a.m. - 12:00 p.m. Morning Breakout Sessions

- High School Student Breakout Sessions
- Undergraduate Student Breakout Sessions and Mock Interviews
- Professional Breakout Sessions
- Exhibit/Job/Graduate School Fair

12:00 p.m. - 1:30 p.m. CLOSING KEYNOTE

SESSION DESCRIPTIONS:

Breakout Sessions – Tailored for each audience, breakout sessions will be focused on sharing strategies and practical skills for high school students, undergraduate students, and professionals.

Exhibit/Job/Graduate School Fair – Students will interact with exhibitors from sponsor organizations, higher education institutions and more to learn about potential career paths.

Undergraduate Mock Interviews – To help undergraduate students prepare for graduate school and professional interviews, Clemson will facilitate mock interview sessions and will provide feedback to students to refine their approach for a better chance to stand out.

College Showcase - In rotating 30-minute sessions, Clemson Colleges and Departments will have the opportunity to engage small groups of students with a more in-depth dialogue about what majors they offer, facilitate applied activities based on course of study, and show the types of career opportunities available after graduation.



2023 SUMMIT FACTS

ATTENDEE BREAKDOWN

44%

High School and Middle School Students, including Tiger Alliance Participants

9%

College Undergraduate Students

47%

Adults - Chaperones, Professional Educators and Administrators, Government and Community Leaders, Corporate Leaders



2,100+ participants from across the country



20 states represented



97% of post-survey respondents said they were very likely to recommend the Summit to a friend or colleague

THANK YOU

TO OUR 2023 SPONSORS

Corporate and community leaders who step forward to provide sponsorships, in-kind donations and partnerships help to advance the mission of the Clemson University Men of Color National Summit. This support is invaluable to the summit's success. Thank you!

PRESENTING SPONSOR: 

FRANKLIN CHANG-DIAZ SPONSORS

City of Greenville
Greenville County
Ellison S. & Noel P.
McKissick Foundation

W.E.B. DUBOIS SPONSORS

Ally Financial
Dominion Energy
Duke Energy
Velda & Jackson Hughes
YUM! Brands

CESAR CHAVEZ SPONSORS

Atlantic Packaging
Bank of America
Bluewater Civil Design
BMW Manufacturing Co., LLC
Bon Secours St. Francis
Health System
Brasfield & Gorrie

William & Karen Brown
Fluor
Gossett Concrete Pipe
Greenville Drive
Hubbell
JPMorgan Chase & Co.
National Gypsum
Nelson Mullins
Prisma Health
Spartanburg Regional
Health System
TD Bank
TD SYNEX

THURGOOD MARSHALL SPONSORS

AFL
AnMed Health
BASF
Denny's
Endeavor
Furman University
Harper General Contractors
Metromont
Michelin North America
Milliken
Samsung
ScanSource

Southern First Bank
SouthState Bank
United Community Bank
Upcountry Fiber
YMCA of Greenville

IN-KIND SPONSORS

Hughes Commercial Properties
(AVENUE)
RICOH
Table 301
Upcountry History Museum
VisitGreenvilleSC

MEDIA SPONSORS

107.3 JAMZ
HOT 98.1
Rejoice 98.9
The Greenville News
WYFF 4

DONORS

Bon Secours Wellness Arena
William & Annette Bradshaw
Cherry Bekaert



2024 MEN OF COLOR NATIONAL SUMMIT

SPONSORSHIP OPPORTUNITIES

For more information on Men of Color National Summit sponsorships, please contact
L. Corrine Grant at liza@clemson.edu or call 864-650-2956.

	FREDERICK DOUGLASS \$100,000	FRANKLIN CHANG-DÍAZ \$50,000	W.E.B. DU BOIS \$25,000	CÉSAR CHÁVEZ \$10,000	THURGOOD MARSHALL \$5,000
REGISTRATION TO ATTEND THE FULL TWO-DAY MEN OF COLOR SUMMIT	12 participants - 6 corporate - 6 students	8 participants - 5 corporate - 3 students	6 participants - 4 corporate - 2 students	4 participants - 3 corporate - 1 student	2 corporate participants
REGISTRATION AND NON-TAX DEDUCTION	\$2,100	\$1,500	\$1,150	\$800	\$450
GIFT	\$97,900	\$48,500	\$23,850	\$9,200	\$4,550
INVITATION TO WEDNESDAY NIGHT LEADERSHIP RECEPTION	10 invitations and recognition	6 invitations	4 invitations	2 invitations	
CORPORATE REPRESENTATIVE BRIEF ADDRESS ON KEYNOTE STAGE	1st or 2nd Day				
RECOGNITION MARKETING MATERIALS:	Logo and Name Listed	Name Listed	Name Listed	Name Listed	Name Listed
WEBSITE	●	●	●	●	●
SIGNAGE	●	●	●	●	●
INVITATION	●	●	●	●	●
EVENT WEBSITE	●	●	●	●	●
CORRESPONDENCE	●	●			
ADVERTISEMENTS	●				
MOC VIDEO	●				
RECOGNITION PAGE IN PROGRAM	Full-page (8" x 10")	Full-page (8" x 10")	Half-page (5" x 8")	Quarter-page (4" x 5")	Eighth-page (2.25" x 3")
	Per IRS guidelines, qualitative sales language is not permitted in recognition pages. Your branding, logo, description of business, contact information and messages of support are allowed.				
EXHIBIT SPACE	Two eight-foot tables with cloth and skirting on both days	Two eight-foot tables with cloth and skirting on both days	One eight-foot table with cloth and skirting on both days	One eight-foot table with cloth and skirting on both days	

YES, I WANT TO BE A SPONSOR.

Please select your sponsorship level.

FREDERICK DOUGLASS SPONSOR – \$100,000

- 12 Participants • \$97,900 gift
\$2,100 registration and non-tax deductible value

FRANKLIN CHANG-DÍAZ SPONSOR – \$50,000

- 8 Participants • \$48,500 gift
\$1,500 registration and non-tax deductible value

W.E.B. DU BOIS SPONSOR – \$25,000

- 6 Participants • \$23,850 gift
\$1,150 registration and non-tax deductible value

CÉSAR CHÁVEZ SPONSOR – \$10,000

- 4 Participants • \$9,200 gift
\$800 registration and non-tax deductible value

THURGOOD MARSHALL SPONSOR – \$5,000

- 2 Participants • \$4,550 gift
\$450 registration and non-tax deductible value

- I would like to donate to the Division of Inclusion and Equity to carry forth its mission.

\$ _____

Sponsorships must be received by **January 15, 2024**, to be included in event publicity.

Please send your donation and this form to:

Make checks payable to **Clemson University Foundation***
Clemson University Foundation Federal Identification Number: 57-0426335
Please write "Men of Color" on check memo line.

Clemson University – Men of Color National Summit
Attention: L. Corrine Grant
110 Daniel Dr.
Clemson, S.C. 29631-1520

To pay by electronic transfer, email liza@clemson.edu.

Main Contact Name

Organization

Organization Name To Be Used in Promotional Materials

Mailing Address

City

State

Zip Code

Phone Number

Email

Signature

Date

Marketing Contact Name

Email

Phone Number

Financial Contact Name

Email

Phone Number

Exhibit Contact Name

Email

Phone Number

* The Clemson University Foundation is a registered 501(c)(3) charitable organization. Donors will receive gift acknowledgment for their files. The amount of a sponsorship contribution that is deductible for federal income tax purposes is limited to the excess of money contributed by the donor over the value of goods or services provided by Clemson University. Donors should consult a tax professional for advice on what they may include as a tax deduction for IRS purposes.