Landshut University of Applied Sciences
Teaching – learning – research
Landshut and the University
City of Landshut

City of Landshut (founded in 1204)

Trausnitz Castle

Landshut Royal Wedding

St. Martin’s Church
Landshut as an economic region
Industry in the surrounding of Landshut

- Premium car manufacturers
  
  ![BMW](image1.png)  ![Audi](image2.png)

- Subsystem suppliers
  
  ![ZF](image3.png)  ![C](image4.png)

Landshut is a region where many industries are booming, such as automotive, energy, life science and many more.
The University in figures

Business Administration

Electrical and Industrial Engineering

Computer Science

Mechanical Engineering

Interdisciplinary Studies

Social Work

2nd on MeinProf.de
6 faculties
34 courses (some can also be studied part-time and/or while working)
119 professors
229 other staff
5,021 students (winter semester 2017/18)
Student numbers

5,021 students (winter semester 2016/17)

- Mechanical Engineering: 17%
- Electrical and Industrial Engineering: 29%
- Computer Science: 17%
- Social Work: 18%
- Interdisciplinary Studies: 3%
- Business Administration: 16%
### Our courses

<table>
<thead>
<tr>
<th>Business Administration</th>
<th>Electrical and Industrial Engineering</th>
<th>Computer Science</th>
<th>Mechanical Engineering</th>
<th>Social Work</th>
<th>Interdisciplinary Studies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Administration</td>
<td>Electrical Engineering and Information Technology</td>
<td>Computer Science</td>
<td>Mechanical Engineering</td>
<td>Social Work</td>
<td>Engineering Pedagogy</td>
</tr>
<tr>
<td>International Business</td>
<td>Industrial Engineering</td>
<td>Business Computing and Information Systems</td>
<td>Automotive Engineering</td>
<td>Social Work in Child and Youth Care</td>
<td>Sign Language Interpreting</td>
</tr>
<tr>
<td></td>
<td>International Industrial Engineering</td>
<td>Automotive Computer Science</td>
<td>Automotive and Commercial Vehicle Engineering</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Automotive Industrial Engineering</td>
<td>Biomedical Engineering</td>
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</table>

<table>
<thead>
<tr>
<th>Master</th>
</tr>
</thead>
<tbody>
<tr>
<td>Market-Oriented Management</td>
</tr>
<tr>
<td>International Business</td>
</tr>
<tr>
<td>Human Resources Management</td>
</tr>
<tr>
<td>Electrical Engineering</td>
</tr>
<tr>
<td>Industrial Engineering</td>
</tr>
<tr>
<td>Electrical Systems Development</td>
</tr>
</tbody>
</table>

### Studying while working

**Bachelor:** Industrial Engineering, Industrial Engineering – Energy and Logistics
**Master:** Process Management and Resource Efficiency, Applied Computational Mechanics, Systems and Project Management, Value-Based Production Management
The University of Applied Sciences Landshut offers students the possibility to study any of the following eleven languages:

- German (as a foreign language)
- English,
- French,
- Spanish,
- Italian,
- Chinese,
- Turkish,
- Russian,
- Swedish,
- Japanese,
- German sign language

Please contact Johannes Krosch (johannes.krosch@haw-landshut.de) for further information.
Library

✓ open 24/7 all week
✓ many workstations
✓ specialized books
✓ working rooms
✓ inter library loan
<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>International Partner Universities</td>
<td>~40</td>
<td>Global</td>
</tr>
<tr>
<td>Outgoing Students</td>
<td>~200</td>
<td>Worldwide</td>
</tr>
<tr>
<td>Incoming Exchange Students</td>
<td>~50</td>
<td>Exchange / Double Degree</td>
</tr>
<tr>
<td>Incoming Degree Students</td>
<td>~150</td>
<td>Foreign full time students</td>
</tr>
<tr>
<td>Guest Lecturer</td>
<td>~18</td>
<td>Financially supported</td>
</tr>
</tbody>
</table>
Partner Regions

- Europe
- North Amerika
- Canada
- Australia
- China
- Russia
Why study in Landshut?
What the University has to offer

- **Active campus life**
  - University sport, clubs and organisations

- **Exciting courses** regardless of degree programme
  - Ethics, patent law, design, public speaking ...

- **Good support** from lecturers and tutors
  - Practical training for the best employment prospects

- **Many international partner universities**
  - Opportunities to spend time abroad

- **Language Centre offering eleven languages**

- **Contacts with industry and social institutions**
  - Placements, research projects

- **Encouraging entrepreneurship**
  - Separate teaching event, 'Start-up night'
- Exchange student at Landshut University for one semester
- Double Degree Programs (Computer Science or International Business Program) for 2 – 3 semester and gain practical experience in the integrated internship
- Join our Summer School “Renewable Energy” for 10 days
English Modules for Exchange / Double Degree Students

- Wide range of interesting english lectures in all faculties
- Exchange Students are flexible in selection of courses across faculties
- Lectures and module description published at University Homepage
- Find course content here:

Due to the targeted energy transition in Germany the region of Bavaria and its different industrial sectors undergo significant changes. Landshut University of Applied Sciences scientifically accompanies these changes in the region with different projects and solutions.
Summer School Renewable Energy - LOAD UP YOUR BATTERIES

What can you experience?

✓ Dive into one of the most interesting Bavarian regions, next to Munich and only 30 minutes to Munich Airport

✓ Experience a mixture of lectures and practical sessions in one of the worldwide most popular fields of research “Renewable energy”

✓ Enjoy most exciting trips to famous companies in the region (like BMW, Energy Centre Munich Airport, Wolff Heating Systems)

✓ Learn effectively from experts in a small group and network with excellent professors

✓ Join cultural activities including city tours to Munich and Neuschwanstein
**Program Details:**

**Program Dates:** May 23 – June 2, 2018

**Application:** February 1, 2018 - March 23, 2018

**Language of Instruction:** English

**Expenses:** 800€ (incl. housing, breakfast and lunch, registration and program fee) - please calculate individual travel costs

**Workload:** 90 hours (equals 3 ECTS/1.5 Credits) – recognition at home university

Find application information and online registration sheet on [www.uas-landshut.com/summer-school](http://www.uas-landshut.com/summer-school)

If you need further information, please contact your International Office or us at: [Julia.daschner@haw-landshut.de](mailto:Julia.daschner@haw-landshut.de)
Fields of Cooperation for Staff
Fields of Cooperation

Research Cooperations in the fields of Automotive, Social Change and cohesion research, Energy, Lightweight Design, Electronics and System Integration, Production and logistics systems

Guest Lecture / Teaching at Landshut University on basis of general mobility conditions

Digitized Teaching after Guest Lecturing at LUAS

Short / initiation Visits

Options for Staff / Lecturer / Research Exchange
General Conditions for Staff Mobility

Funding and Cooperation Priorities

- Priority 1: Partner universities from USA, Canada, Australia, China, Russia, Europe

Duration of Stay

- max. 70 days or 3 months
- from Europe usually approx. 1 - 4 weeks,
- from outside Europe: approx. 4 - 6 weeks

Course Content and Teaching Options:
Wide range of course contents can be accepted but has to be individually agreed before and held in cooperation with LUAS Prof

One-time-cooperation:
- Option 1: Guest lectures in existing modules
- Option 2: Introduction of new digitized course (part of existing module or study general)

Continuous cooperation:
- Option 3: Introduction of study general course minimum once a year
- Option 4 Introduction of new digitized course (Lecturer has to travel min. once to Landshut for recording – continuous hosting from abroad possible)
Synergies with Pitt’s Global Plan

- **Pitt Global Professorships**
  - UAS Landshut: Faculty Mobility

- **Pitt Global Fellowships**
  - UAS internationalization plan to increase student mobility beyond Europe (Erasmus)

- **Faculty and Staff Ambassador**
  - could be a source for diversifying Pitt’s Ph.D. student population

- **Study Abroad Next Generation**
  - UAS Summer Schools as well as traditional 1-2 semester exchange + internships

- **Global Classrooms**
  - UAS is expanding technology use in classroom, plan to have international faculty start a course at Landshut, then continue remotely with a local partner professor on-site (grant from the Bavarian government “digitization of education”)

16.10.2018 Hochschule Landshut
General Conditions for Staff Mobility

Travel expenses (based on DAAD guidelines)

Maximum amounts*:
- USA (east): 700€
- USA (west): 1.250€
- Russia (European part): 275€
- Russia (Asian part): 675€
- China: 725€
- Europe: 300€
- Turkey: 225€

*with evidence of expenditure; settlement of actual costs

Remuneration of professional fees (based on the Guidelines for the Appointment and Remuneration of teaching staff on a part-time basis at LUAS)

- Teaching staff (with full professorship): 65€ per lesson
- Teaching staff (without full professorship but doctorate): 48€ per lesson
- Teaching staff for special tasks (without doctorate): 36€ per lesson

**gross remuneration; with approx. 6 lessons per day

Subsistence expenses – no payment (but room service)
Actors in Internationalization
# Business Studies Internship

**International Faculty Coordinator**

<table>
<thead>
<tr>
<th>Business</th>
<th>Studies</th>
<th>Internship</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Prof. Dr. Jäger</strong>&lt;br&gt;(USA, Canada, Australia)</td>
<td><strong>Prof. Dr. Gronover</strong>&lt;br&gt;(UK)</td>
<td><strong>Prof. Dr. Patrick Dieses</strong>&lt;br&gt;(International Business)</td>
</tr>
<tr>
<td><strong>Prof. Dr. Kumpf</strong>&lt;br&gt;(Scandinavia)</td>
<td><strong>Prof. Dr. Zinser</strong>&lt;br&gt;(Spain)</td>
<td></td>
</tr>
<tr>
<td><strong>Prof. Dr. Fischer / Dekan</strong>&lt;br&gt;(Ireland)</td>
<td><strong>Prof. Dr. Strunz</strong>&lt;br&gt;(France)</td>
<td></td>
</tr>
</tbody>
</table>
International Faculty Coordinator

Electrical Engineering | Studies | Internship

Prof. Dr. Faber
(USA, Turkey)

Prof. Dr. Ivanov
(Eastern Europe)

Prof. Dr. Kligge
(Western Europe)

Prof. Dr. Dietl
(China)

Prof. Dr. Dieterle
International Faculty Coordinator

Computer Science
- Prof. Dr. Mock
- Prof. Dr. Siebert

Mechanical Engineering
- Prof. Dr. Höling
- Prof. Dr. Babel

Interdisciplinary Studies
- Prof. Dr. Dollinger
- Prof. Dr. Benner

Social Work
- Prof. Dr. Özdogan
- Manuela Ziegler
Welcome Service for staff and students

Students
- Welcome Weeks including
  - Get to know our campus, the city and surrounding
  - Get in touch with Student Unions
  - Intercultural Training
  - Support choice of modules
- Buddy Program and Peer to Peer Support
- Placement Test, Language Courses and Tutoring
- Training for internship preparation (Application and Assessment Center)

Staff and Students
- Welcome and Accommodation Service
- Company Tours
- Cultural Program Germany
- Intercultural Regular Table
Activities – Welcome Weeks

- Eagle’s Nest + Lake Königssee on Saturday
- Munich on Monday
- Neuschwanstein Castle on Thursday
Impressions
Neuschwanstein Castle
Impressions
Fortress Hohensalzburg
Impressions
Official Welcome with the Mayor of Landshut
Impressions
Mountain Tours
Impressions
Octoberfest
Impressions
Christkindlmarkt
Impressions
Student Life in Landshut
- Advisory and support of outgoing students for study or internship abroad
- Support and advisory of international students of Landshut University
- Sourcing and provision of scholarships and cooperation with funding institutions
- Cooperation with partner universities / establishment of new international contacts
- Coordination of international activities of LUAS
- Organisation and reception of foreign delegations and guest lecturers
- International University Marketing
Goals
Internationalisierung 2.0

Digitization of Lectures

- Attractive course offer / involvement of international teaching staff
- Increase lecturer exchange whilst reducing travel expenses and time
- Possibly: Set up international joint degree or double degree programs with international teaching staff
## Business Administration

- Business Administration Seminar (different subjects)
- Doing Business in Russia
- European Law
- E-Marketing
- Management Accounting and Control
- Principles of Finance and Investments
- Principles of Human Resource Management
- Principles of International Management
- Principles of Marketing and Sales
- Principles of Operations and Logistics Management
- Principles of Organisation
- Private Wealth Management

Find course content here:

## English Lectures – Technical Modules

### Electrical & Industrial Engineering
- Applied Physics
- Corporate and Business Strategy
- International Business and Cross-cultural Communication
- International Production Networks and Logistics
- Marketing and Sales
- Principles of Business Administration and Economics
- Procurement, Manufacturing and Logistics
- Project Management
- Seminar (Introduction to the methodology of science)

### Computer Sciences
- Artificial Intelligence
- Big Data Algorithms and Systems
- Concepts of Modern Programming Languages
- Internet of Things
- IT Project Management
- IT Seminar
- SAGE Applications in Math and Computer Science
- Secure Software Engineering
- IT for Smart Grids

Find course content here:

## General Studies

- Borders and Mobility
- Cross Cultural Communication
- Energy and Society
- English for Negotiations
- English for International Careers
- English for Marketing
- Gender - Pastels, Prints, Positions
- Leadership & Gender
- Mathematics and Music
- Sustainable Technologies: Renewable Energy, Smart Buildings and Electronic Mobility
- International Project Management

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Find course content here:

# English Lectures – Social Work Summer Term

<table>
<thead>
<tr>
<th>Social Work</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module Basics of Social Work - Summer Term</td>
</tr>
<tr>
<td>Social Functions of social work - compulsory</td>
</tr>
<tr>
<td>Social Work as a human rights profession</td>
</tr>
<tr>
<td>Professionalisation of Social Work</td>
</tr>
<tr>
<td>Module Intercultural competence - Summer Term</td>
</tr>
<tr>
<td>Cultural and Intercultural Competence - compulsory</td>
</tr>
<tr>
<td>Social Work and intercultural competence - the European perspective in the work with delinquents</td>
</tr>
<tr>
<td>Sociology of the body and disability</td>
</tr>
<tr>
<td>Gender Competence and Gender Mainstreaming</td>
</tr>
<tr>
<td>Module Society and Culture - Summer Term</td>
</tr>
<tr>
<td>Educational professionalism in the context of cultural collectivity and difference - compulsory</td>
</tr>
<tr>
<td>Community Music</td>
</tr>
<tr>
<td>Convention of the United Nations on the rights of persons with disability</td>
</tr>
<tr>
<td>Educational concepts of social work under racism critical aspects</td>
</tr>
</tbody>
</table>

English Lectures – Social Work Winter Term

<table>
<thead>
<tr>
<th>Module Pedagogic Principles for Social Work - Winter Term</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pedagogic principles for social work - compulsory</td>
</tr>
<tr>
<td>Culture, education and social work</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Module Modern Society - Winter Term</th>
</tr>
</thead>
<tbody>
<tr>
<td>The sociological view on modern society - compulsory</td>
</tr>
<tr>
<td>Social inequality and gender relations</td>
</tr>
<tr>
<td>Islamophobia: Current Research on Prejudice and Practical Social Work</td>
</tr>
<tr>
<td>Public Health in Social Work</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Module Society and Culture - Winter Term</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social work and cultural differences - compulsory</td>
</tr>
<tr>
<td>Youth cultural developments</td>
</tr>
<tr>
<td>Understand Depressions - accompany art-therapeutically and music-therapeutically</td>
</tr>
</tbody>
</table>

Find course content here:

Partner Universities North America / Canada

**North America**

- University of Texas, Dallas
- Texas Tech University, Dallas
- Clemson University, South Carolina
- University of Wilmington, North Carolina
- National University of San Diego
- University of South Carolina Upstate, Spartanburg (Double Degree)

**Canada**

- Vancouver Island University
Partner Regions China and Australia

**China**
- Shanghai Normal University, Shanghai
- Shanghai Technical Institute of Electronics and Information (Internship)

**Australia**
- University of Sunshine Coast
- International College of Management Sydney
- **IN PROCESS** RMIT University Melbourne

**Russia**
- NSTU, Novosibirsk
- St. Petersburg State University of Economics
Partner Regions Europe and Russia

Europe
- Denmark
- Finland
- France
- Great Britain
- Ireland
- Italy
- Netherlands
- Portugal
- Romania
- Sweden
- Switzerland
- Slovakei
- Spain
- Tschech Republic
- Turkey
Partner Universities Europe

**Denmark**
Lillebaelt Academy University of Applied Sciences
VIA University College Horsens

**Finland**
Satakunta Polytechnic, Rauma
Novia University, Turku
University of Eastern Finland, Kuopio

**France**
Université Robert Schuman, Strasbourg
Université Catholique de Lille

**United Kingdom**
Anglia Ruskin University, Cambridge
Anglia Ruskin University, Chelmsford
University of South Wales, Pontypridd
Edinburgh Napier University, Edinburgh
Moray College UHI, Elgin

**Ireland**
Griffith College, Dublin
Dublin Business School

**Italy**
La Sapienza Università, Rom
Università degli Studi di Salerno

**Netherlands**
Zuyd Hogeschool, Maastricht/ Sittard
University of Aruba

**Portugal**
Universidade de Lisboa

**Romania**
Lucian-Blaga University, Hermannstadt

**Sweden**
Högskolan Kristianstad

**Switzerland**
UAS Olten Nordwestschweiz

**Slovakia**
Trnava University

**Spain**
Universidad de Alcalá, Guadalajara (Madrid)
Universidad La Laguna, Tenerife
Universidad Politécnica de Catalunya, Barcelona
EAE Business School, Barcelona

**Tschech Republic**
University of South Bohemia, Budweis
University of Ostrava
University Chemistry and Technology Prague

**Turkey**
Akdeniz University, Antalya
Istanbul Aydin University
1. OFFICIAL NOMINATION: we require an official nomination from the International Office of your home university.

2. LANGUAGE REQUIREMENTS: English at least B2 and optionally German B2, depending on the courses you choose.

3. SUBMIT APPLICATION: complete and submit the application package which we send to you after having received the official nomination.

4. APPLY FOR VISA (IF APPLICABLE): Rules and regulations governing entry into Germany change frequently. We help you with your VISA Process. You can also find detailed information on [http://www.auswaertiges-amt.de/EN/EinreiseUndAufenthalt/Visabestimmungen_node.html](http://www.auswaertiges-amt.de/EN/EinreiseUndAufenthalt/Visabestimmungen_node.html)

5. GET YOUR ADMISSION: After you brought in all required documents you will get admitted by us for an study abroad semester or Double Degree program

5. JOIN OUR WELCOME WEEKS AND CULTURAL ACTIVITIES: Come along to our Welcome Weeks and Cultural Activities to meet other international as well as local students.
Bachelor International Business Engineering

- Focus on globally relevant topics
- Technical, business and international focus combined in one study program
- Minimum of one study abroad semester
- Partly taught in English
- Chinese as second language focused
- Flexible, individual course of study
- Individual counselling and small study groups
- Prepares for jobs in international small, medium multicorporate enterprise
International Business Engineering

Master Electrical Eng.
- Bachelor Electrical and Information Tech.
- Bachelor Bio-Medical Eng.

Master Industrial Engineering
- Bachelor Automotive Eng.
- Bachelor Energy- and Business Eng.
- Bachelor Business Eng.
- Bachelor International Business Eng.

Master Process Management & Ressource Efficiency Part Time
- Bachelor International Business Eng. Part Time

Neu!

Faculty Electrical and Business Engineering
Our Cultural Program

Wiesn and Munich Sightseeing
Nazi Party Rally Grounds

King’s Lake
Lake
Chiemsee
... and many more
Interesting Facts about Germany

Beer and more!

- After the Irish, the Germans are those who consume the most beer
- Munich has over 60 beer gardens

- The German Hans Riegel invented the famous Gummy bears

- The Christmas tree tradition started off in Germany

- The Jeans was invented by Levi Strauss (born as Löb Strauß in Buttenheim and † 1902 in San Francisco)
## Outgoing Numbers

<table>
<thead>
<tr>
<th>Anzahl von Name</th>
<th>Fakultät</th>
</tr>
</thead>
<tbody>
<tr>
<td>Zeilenbeschriftungen</td>
<td>SA</td>
</tr>
<tr>
<td>14 SS</td>
<td></td>
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<tr>
<td>14/15 WS</td>
<td></td>
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<tr>
<td>15 SS</td>
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<td>15/16 WS</td>
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<td>16 SS</td>
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<tr>
<td>16/17 WS</td>
<td></td>
</tr>
<tr>
<td>17 SS</td>
<td></td>
</tr>
</tbody>
</table>
Department of Business Administration
Programmes in International Business
Bachelor Program:
- Bachelor of Arts in Business Administration (German courses)
- Bachelor of Arts in International Business Administration (German/English courses) – double degree program

Master Program:
- Master of Arts Market-orientated Management (German courses)
- Master of Arts International Business (German/English courses) – double degree program
- Master of Arts Human Resources Management (Cooperation with GMA / German courses)
Professors: 19
Lectures: aprox. 20
Students: about 1.100

Amount of students per courses:

- Main courses 50-100 students
- Specialization courses 15-40 students
# Department of Business Administration

## Professors

<table>
<thead>
<tr>
<th>Name</th>
<th>Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof. Dieses</td>
<td>Controlling</td>
</tr>
<tr>
<td>Prof. Fischer</td>
<td>Dean, Finance</td>
</tr>
<tr>
<td>Prof. Greipl</td>
<td>Business Informatics</td>
</tr>
<tr>
<td>Prof. Gronover</td>
<td>Intern. Marketing</td>
</tr>
<tr>
<td>Prof. Jaeger</td>
<td>Organization</td>
</tr>
<tr>
<td>Prof. Kumpf</td>
<td>Purchasing, Logistics</td>
</tr>
<tr>
<td>Prof. Leckebusch</td>
<td>Cost Accounting</td>
</tr>
<tr>
<td>Prof. Mühlfriedel</td>
<td>Entrepreneurship</td>
</tr>
<tr>
<td>Prof. Schuster</td>
<td>Marketing</td>
</tr>
<tr>
<td>Prof. Skopp</td>
<td>Accounting</td>
</tr>
<tr>
<td>Prof. Speidel</td>
<td>Human Resources</td>
</tr>
<tr>
<td>Prof. Stoffel</td>
<td>President, Finance</td>
</tr>
<tr>
<td>Prof. Zinser</td>
<td>Taxation</td>
</tr>
<tr>
<td>Prof. Bürker</td>
<td>Marketing</td>
</tr>
<tr>
<td>Prof. Martens</td>
<td>Business Mathematics</td>
</tr>
<tr>
<td>Prof. Gumbsheimer</td>
<td>Macro Economics</td>
</tr>
<tr>
<td>Prof. Prasch</td>
<td>Logistics</td>
</tr>
<tr>
<td>Prof. Stauffert</td>
<td>Project Management</td>
</tr>
<tr>
<td>Prof. Strunz</td>
<td>Business Law</td>
</tr>
</tbody>
</table>
## Partner Universities for the Bachelor and Master in International Business (Double Degree Collaboration)

<table>
<thead>
<tr>
<th>Country</th>
<th>Coordinator</th>
<th>University</th>
<th>degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Frankreich</td>
<td>Prof. Dr. Strunz</td>
<td>Straßburg</td>
<td>B. A.</td>
</tr>
<tr>
<td>Großbritannien</td>
<td>Prof. Dr. Kumpf</td>
<td>Cambridge, England</td>
<td>B. A.</td>
</tr>
<tr>
<td>Großbritannien</td>
<td>Prof. Dr. Gronover</td>
<td>Pontypritt/Cardiff, Wales</td>
<td>B. A./M. A.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Edinburgh, Schottland</td>
<td>B. A./M. A.</td>
</tr>
<tr>
<td>Irland</td>
<td>Prof. Dr. Fischer</td>
<td>Dublin</td>
<td>B. A.</td>
</tr>
<tr>
<td>Skandinavien</td>
<td>Prof. Dr. Kumpf</td>
<td>Turku</td>
<td>B. A.</td>
</tr>
<tr>
<td>Spanien</td>
<td>Prof. Dr. Zinser</td>
<td>Alcalá</td>
<td>B. A.</td>
</tr>
<tr>
<td>USA</td>
<td>Prof. Dr. Jaeger</td>
<td>Spartanburg</td>
<td>B. A.</td>
</tr>
</tbody>
</table>
Double Degree “International Business” Programme

“International Business” goes global.

Main Facts:
• Double Degree (B.A., B.Sc. or M.A., M.Sc.)
• Two foreign languages (English, French, Spanish,…)
• One academic year at partner university
• Internship at international enterprise outside Germany
• Intercultural competence
• International networking (incoming and outgoing)
• International Students from United States, Finland, Spain, France, Netherlands, Romania, Italy, Turkey, Jordan and others
Study one year at University of Applied Sciences means:

- Internship in Germany (depends on cooperation agreement)
- Provide >60 ECTS English courses within one academic year
- Learning German
- Training of inter cultural competence
- Enlarge International management skills
- Living abroad – students life in Germany
Student Exchange with Landshut University of Applied Sciences (LUAS)

Advantage on double degree:

➤ Get full additional degree B.A. or M.A. from Landshut University of Applied Sciences in Business Administration

➤ Full acceptance of academic degree in Europe/Germany and European/German enterprises

➤ Potential to continue with Master Degree or Doctoral Degree in Germany
Double Degree “International Business” Program

Bachelor of Arts “International Business“
- Basic studies (engl./ger.)
- Specialization (engl.)
- International intern

Master of Arts “International Business“
- Basic (engl./ger.)
- Specialization (engl.)
- Master thesis (engl.)

Sequence can be changed

1./2. term/semester
- Basic studies (german)

3./4. term
- Specialization & Bachelor thesis (engl.)

5./6. term
- Students from Partner Universities at Landshut

7. term
- International intern

UAS Landshut

Partner Universities

Students from Partner Universities at Landshut

since 2012
Students life in Landshut

Library 24 h – 365 d

Campus

Course rooms for 15 up to 300 students
Landshut attraction
Hochschule Landshut
University of Applied Sciences
Am Lurzenhof 1 · D-84036 Landshut

Phone  +49 (0)871 – 506 0
info@haw-landshut.de
www.uas-landshut.com
History

1978 Establishment with departments of Business Administration and Social Work

1983 Opening of the Faculty of Engineering with courses in Electrical Engineering and Mechanical Engineering (separate faculties since 1990)

1993 Computer Science programme introduced (separate faculty since 2001)

2002 Establishment of the Cluster for Lightweight Design and Centre of Excellence

2011 Technology Centre for Energy (TZE) opens

2012 Strategic development plan revised

2013 Establishment of the Institute of Interdisciplinary Learning (since 2016: Faculty of Interdisciplinary Studies)

2014 Student numbers exceed 5,000 for the first time

2015 Co-founding of the INDIGO network (Internet and Digitization Eastern Bavaria)

2016 Establishment of the Technology Centre for Production and Logistics Systems (TZ PULS)
Entrepreneurship and contact with companies and social institutions

- IDEE start-up centre
- Funding/support and courses
  - Coaching, business simulation game
- Contacts with start-up founders and alumni
- Professors as start-up ambassadors
- Academic projects on entrepreneurship
- Events
  - Start-up night, workshops
- Events
  - Lightweight design colloquium, industry gathering for companies
- Student careers fair
  - Attended by students and companies
- Visits to companies
- Practical projects within companies and social institutions
Research and transfer
Research and transfer in figures

Automotive
- 2 research priorities on the German Rectors’ Conference (HRK) Research Map

Social change and cohesion research
- 27 collaborative doctorates
- 2 technology centres

Energy
- 3 clusters/networks

Lightweight design
- 4 affiliated institutes

Electronics and system integration

Production and logistics systems
- >50 transfer events
Institutes and facilities

- Centre of Excellence for Lightweight Design
- Institute for Social Change and Cohesion Research
- Institute for Project Management and Information Modelling
- Technology Centre for Energy (TZE), Ruhstorf
- Technology Centre for Production and Logistics Systems (PULS), Dingolfing
- Various affiliated institutes
Applied research and transfer

Research projects
- Largely funded by the public sector
- Some involving industry and other organisations

Industrial projects
- Financed by companies
- Results are applied directly within the company

Knowledge and technology transfer
- Exchange with companies and institutions
- Generating know-how for mutual benefit
Research and transfer

Clusters:
- Lightweight Design
- Microsystems Technology
- Medical Technology Network

Technology centres:
- Technology Centre for Energy (Ruhstorf)
- Technology Centre for Production and Logistics Systems (Dingolfing)

Knowledge and technology transfer

- Exchange with companies and institutions
- Generating know-how for mutual benefit
History of Landshut

- Founded by Duke Ludwig I of Bavaria in 1204, Landshut remained the main seat of the House of Wittelsbach until 1255.
- Under the reign of the „Rich Dukes“ Landshut witnessed a glorious period from 1393 to 1503, when it was the seat of government of the dukedom of Bavaria-Landshut.
- Every four years: the greatest European historic festival takes place in Landshut: "Royal Wedding" = "Landshuter Hochzeit“, in which nearly 2,000 citizens of Landshut celebrate the 1475 wedding of the duke "Herzog Georg der Reiche“ and the Polish King‘s daughter Hedwig.
- The city of Landshut has been the seat of government of Lower Bavaria since 1839.