

GRANTS

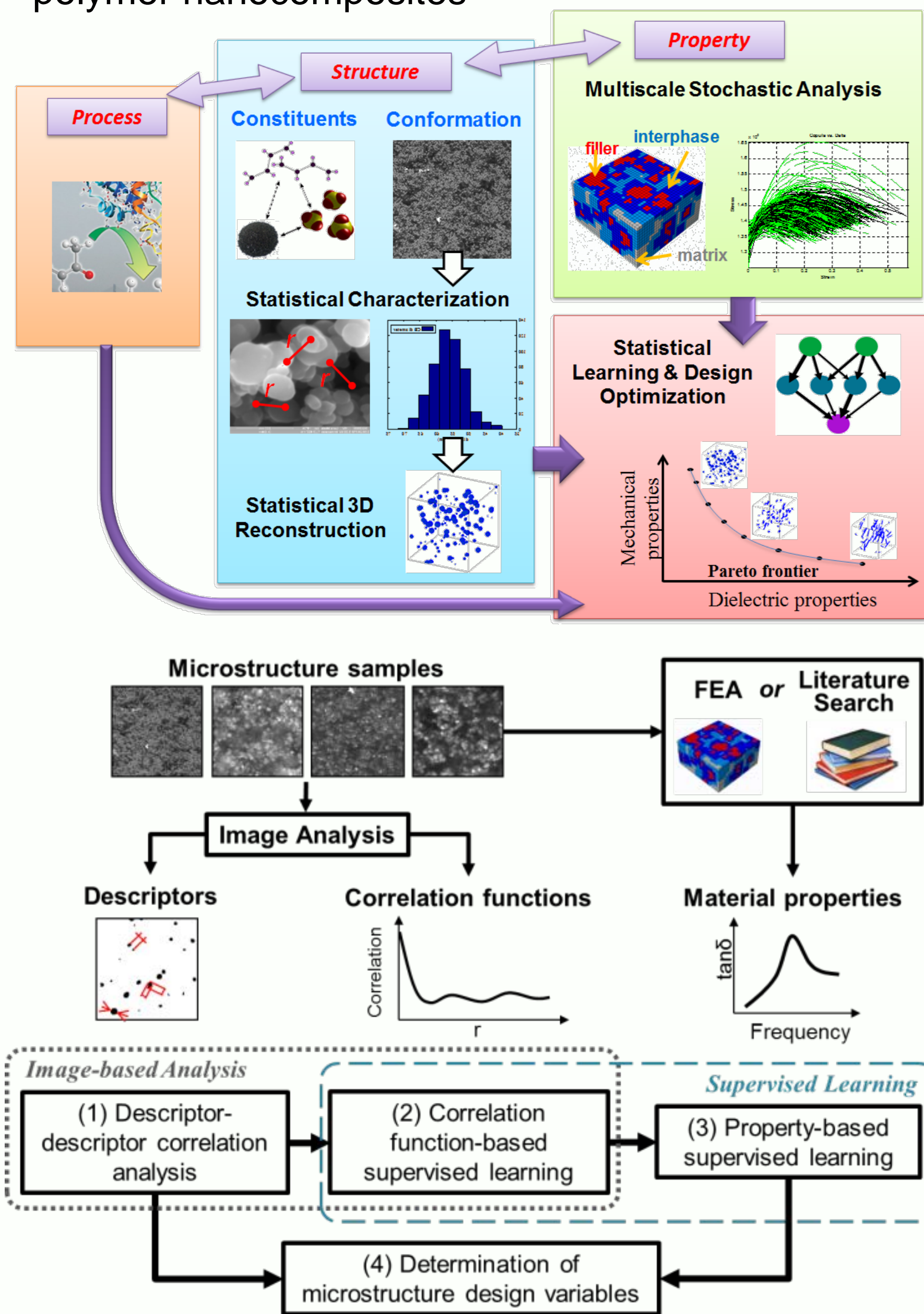
## Nanostructured Materials System (NMS)

DEMS-1334929 Engineering Polymer Nanodielectric Systems Using a Descriptor-Based Design Methodology (PI: W. Chen, Co-PIs: C. Brinson and L. Schadler).

EDI-1130640 Robust Design to Account for Geometric Imperfections in Small-Scale Structures (PI: W. Chen, Co-PI: C. Sun)

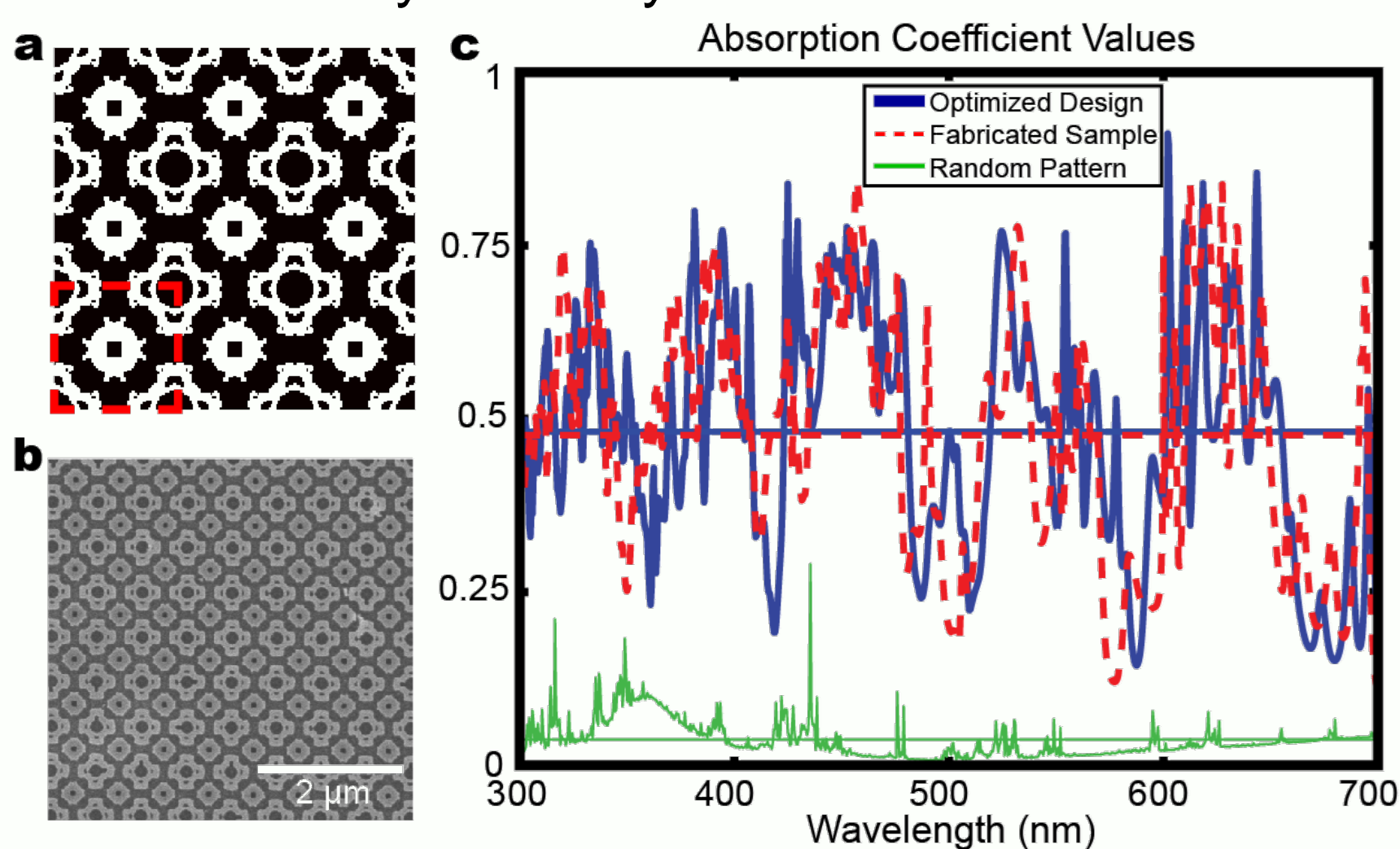
### Heterogeneous Polymer Nanocomposites

❖ Descriptor based computational design framework for establishing process-structure-property relationship of polymer nanocomposites



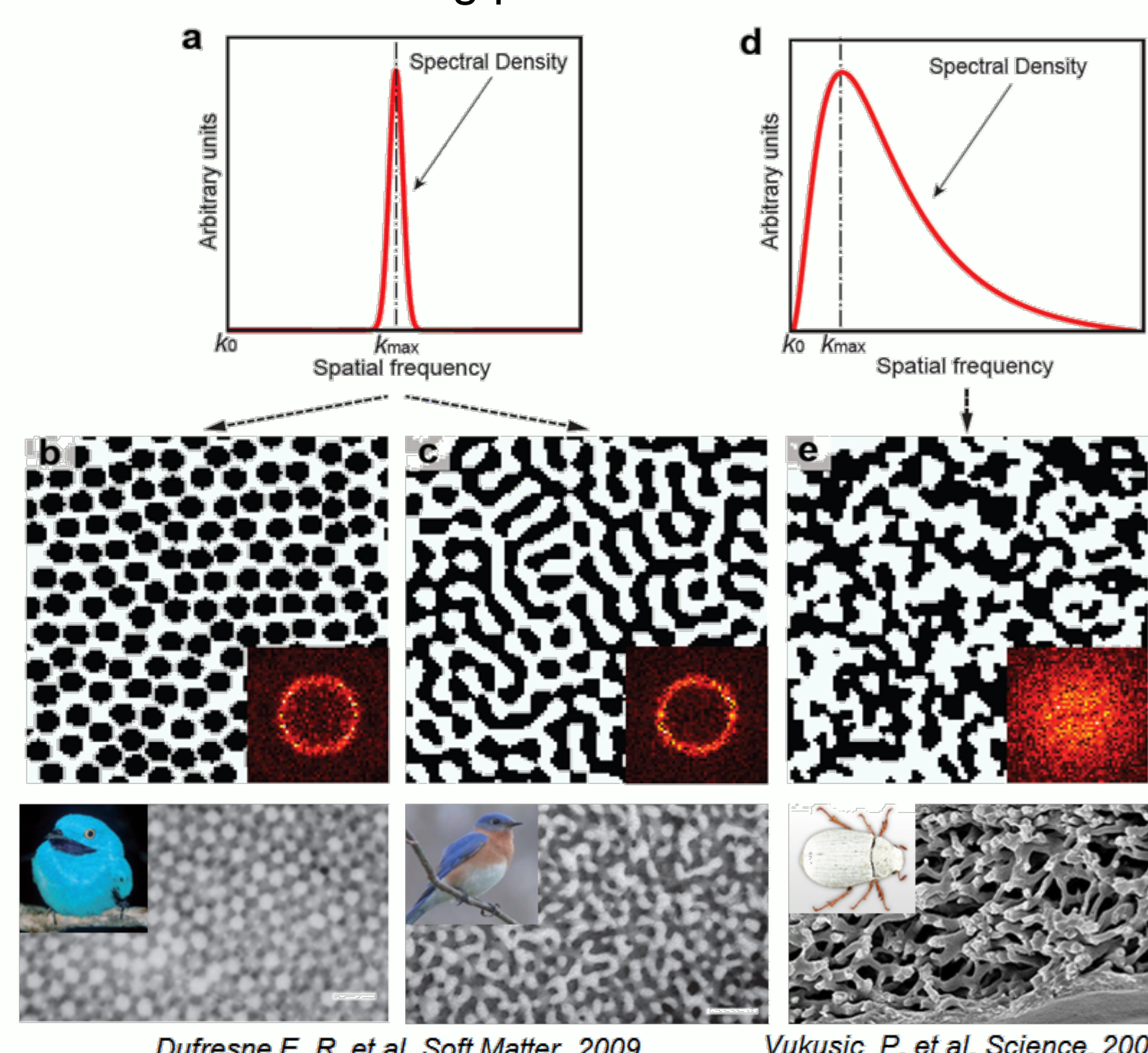
### Metamaterials Design of Solar Cell

❖ Topology optimization method achieves highly efficient metamaterial system beyond the reach of intuitive design.



### Quasi-Random Nanophotonics Design

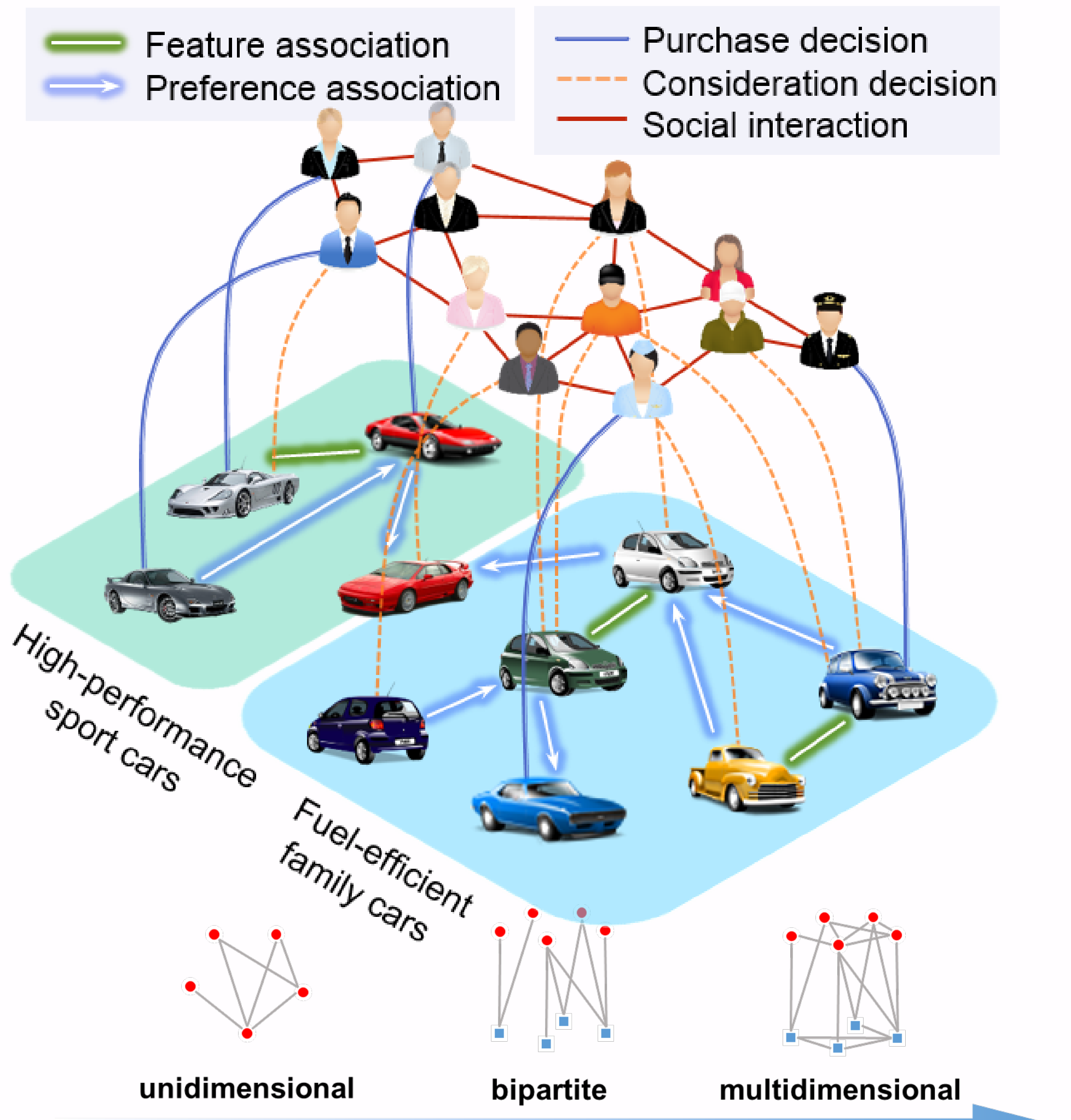
❖ Bio-inspired non-deterministic design strategy to achieve high-performance quasi-random NMS for scalable manufacturing processes.



## Complex Customer-Product Networks

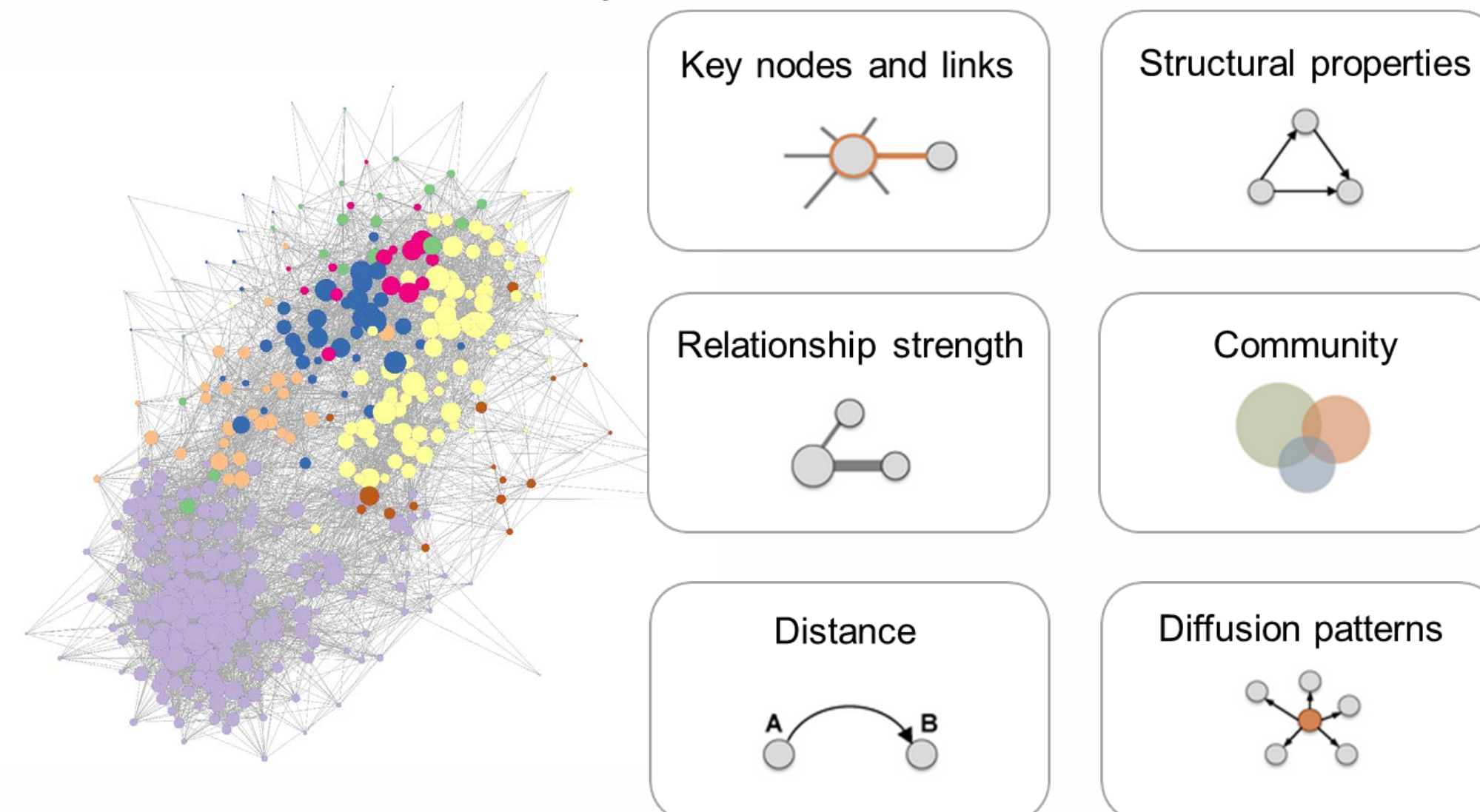
ESD-1436658 Multidimensional Network Analysis for Analyzing and Predicting Complex Customer-Product Relations in Engineering Design (PI: W. Chen, Co-PI: N. Contractor, Ford Motor Company)

### Multidimensional Customer-Product Network Framework



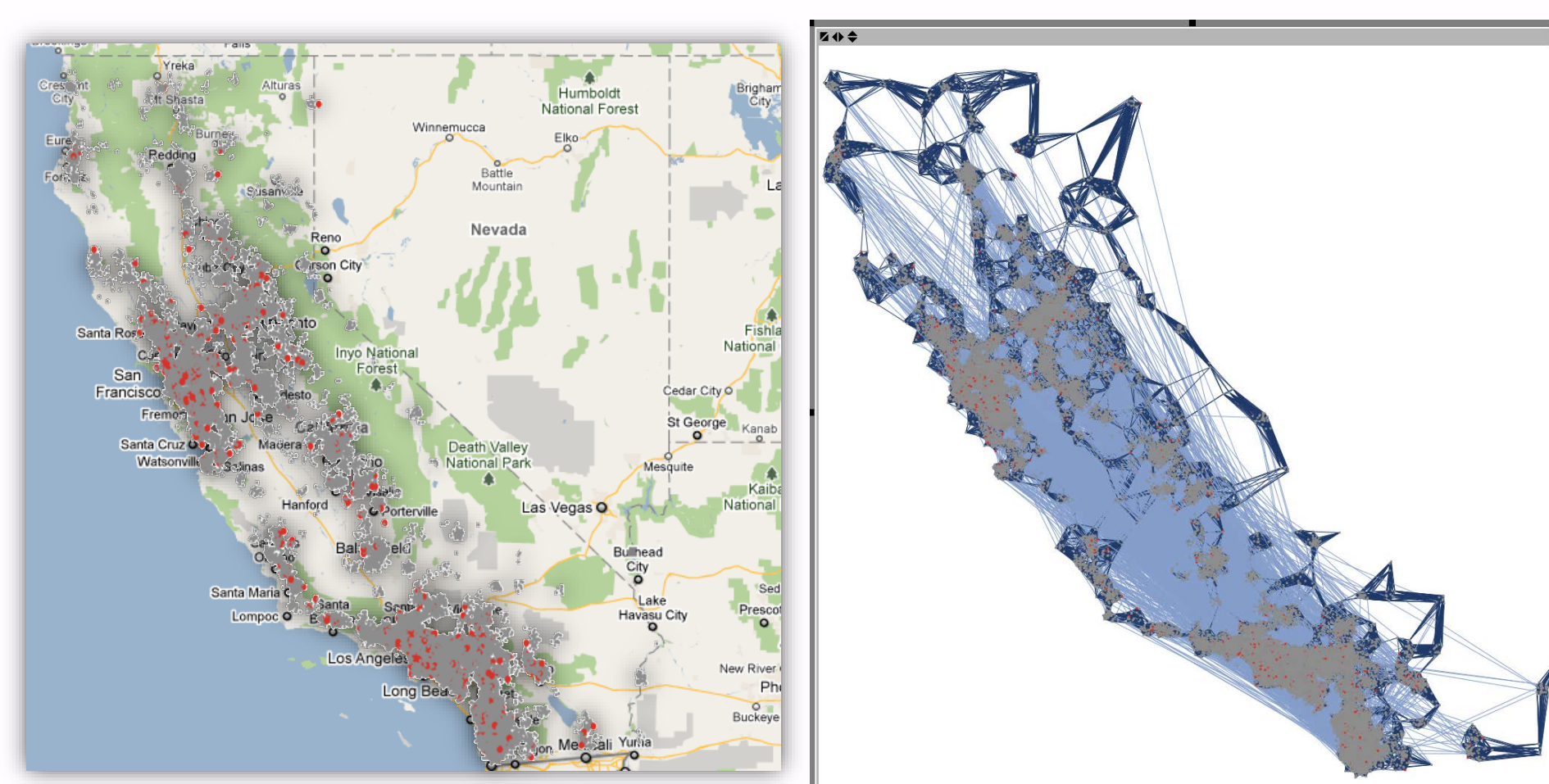
### Product Network Structure Analysis

❖ Topological analysis for deriving product competition maps and market segments.



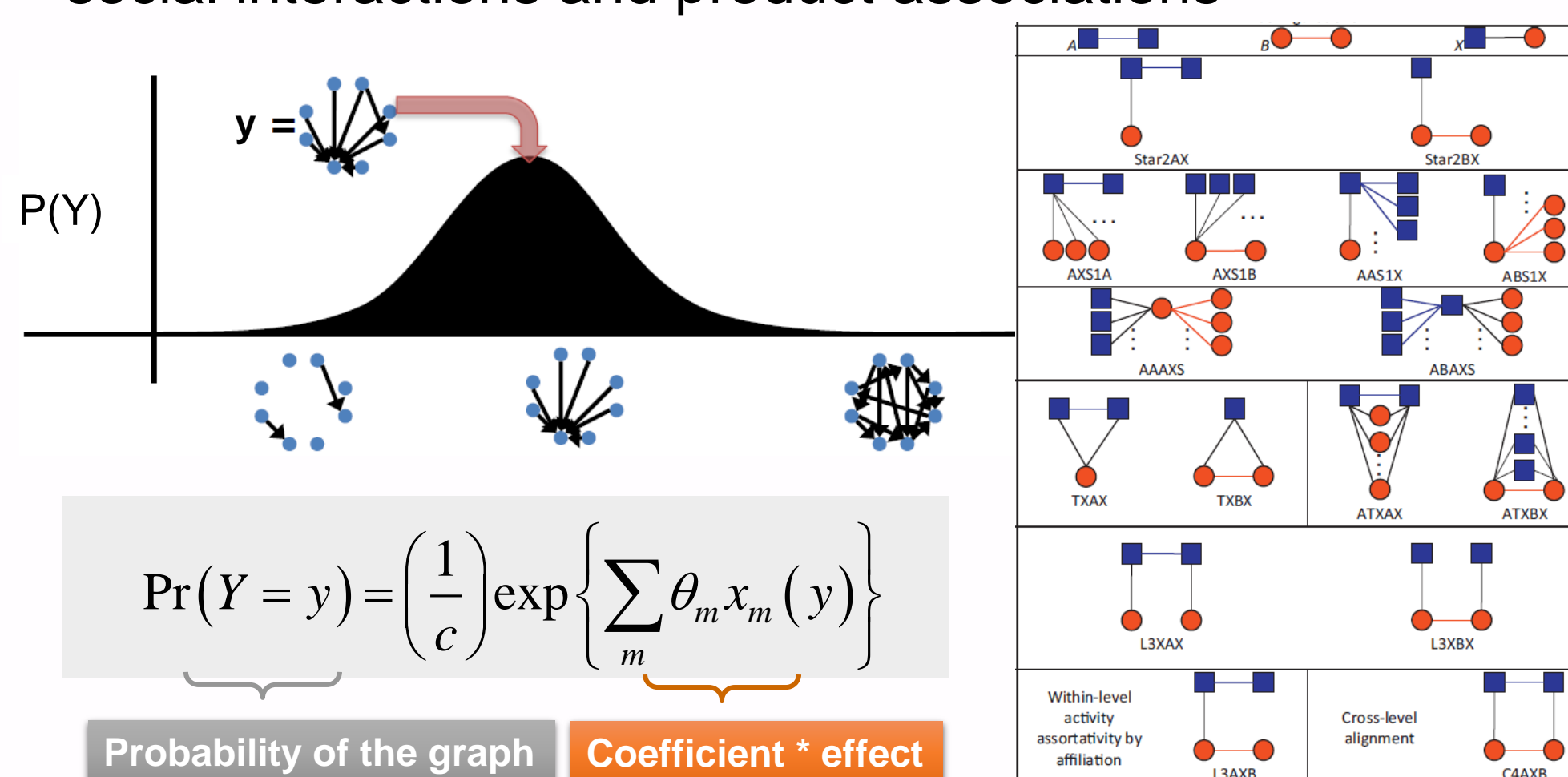
### Social Network Simulation

❖ Simulation of customer social interactions based on small word model and social distance theories.



### Preference Modeling and Prediction

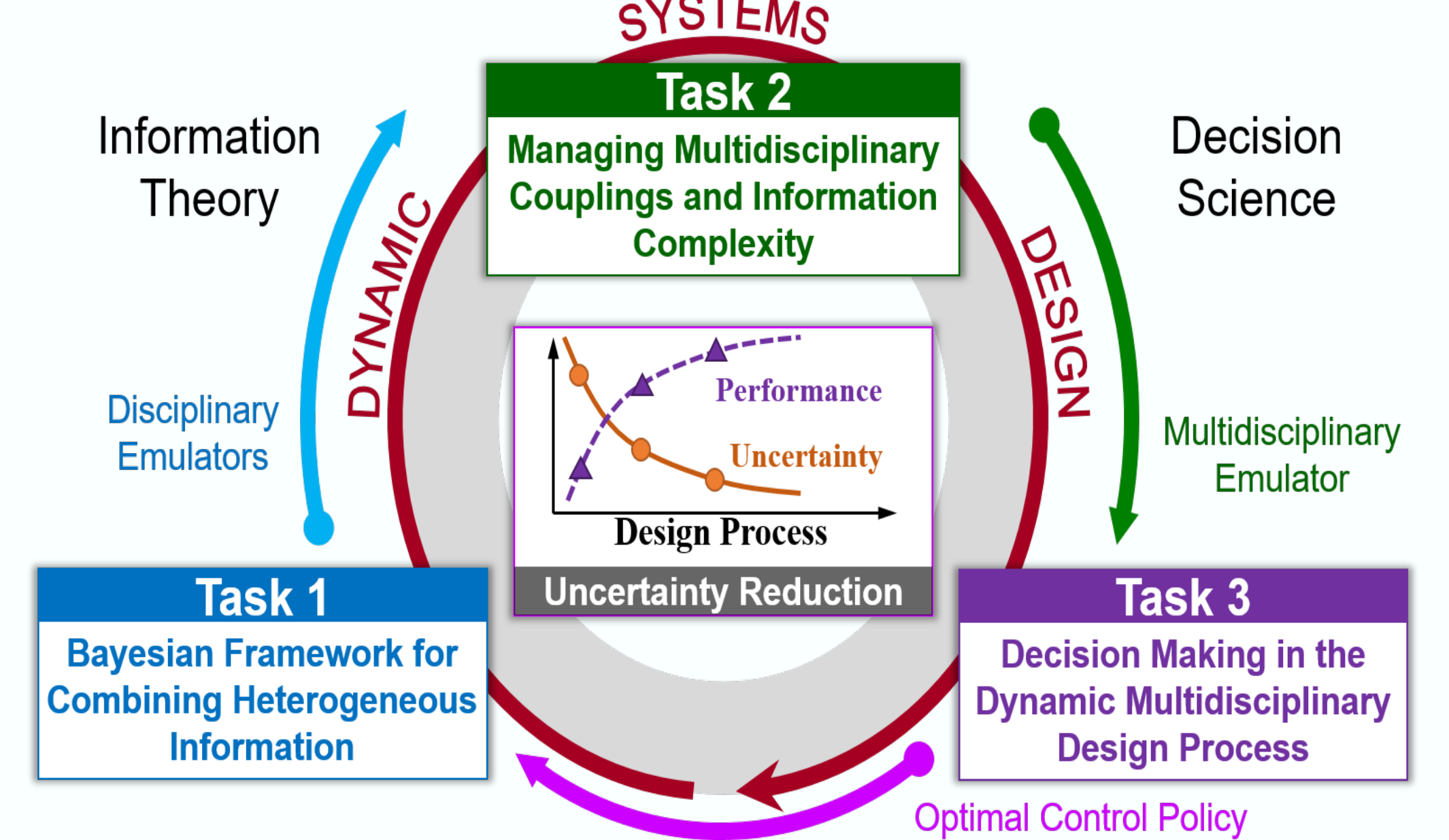
❖ Analysis and prediction of customer preferences under social interactions and product associations



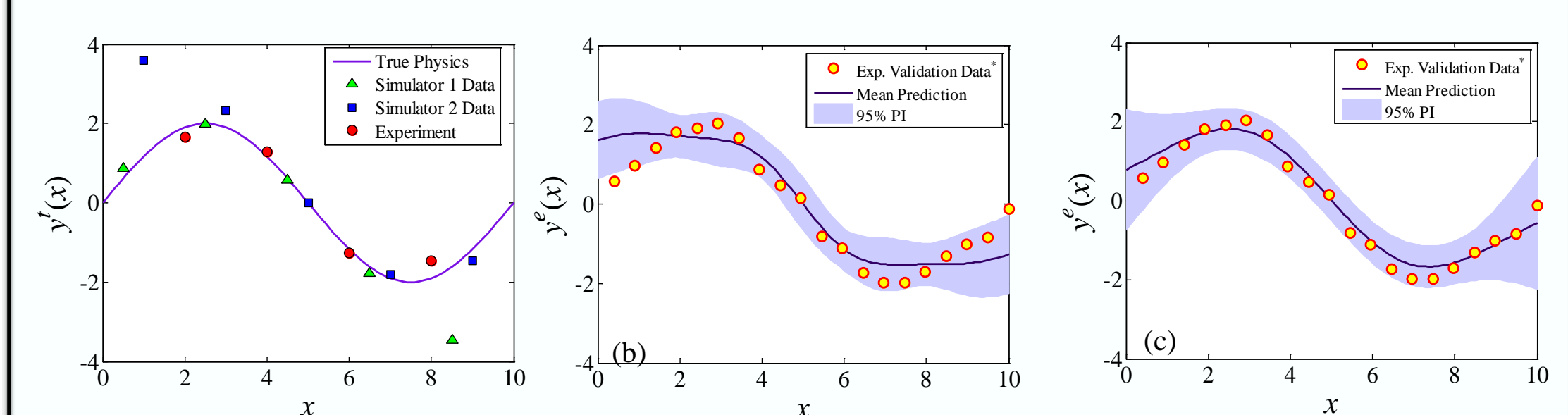
## Multifidelity and Multidisciplinary Optimization under Epistemic Uncertainty

ESD-1537641 Model-Based Multidisciplinary Dynamic Decisions in Design (PI: B. German, D. Apley; Co-PI: W. Chen)

### Information Theoretic Decision Making Framework



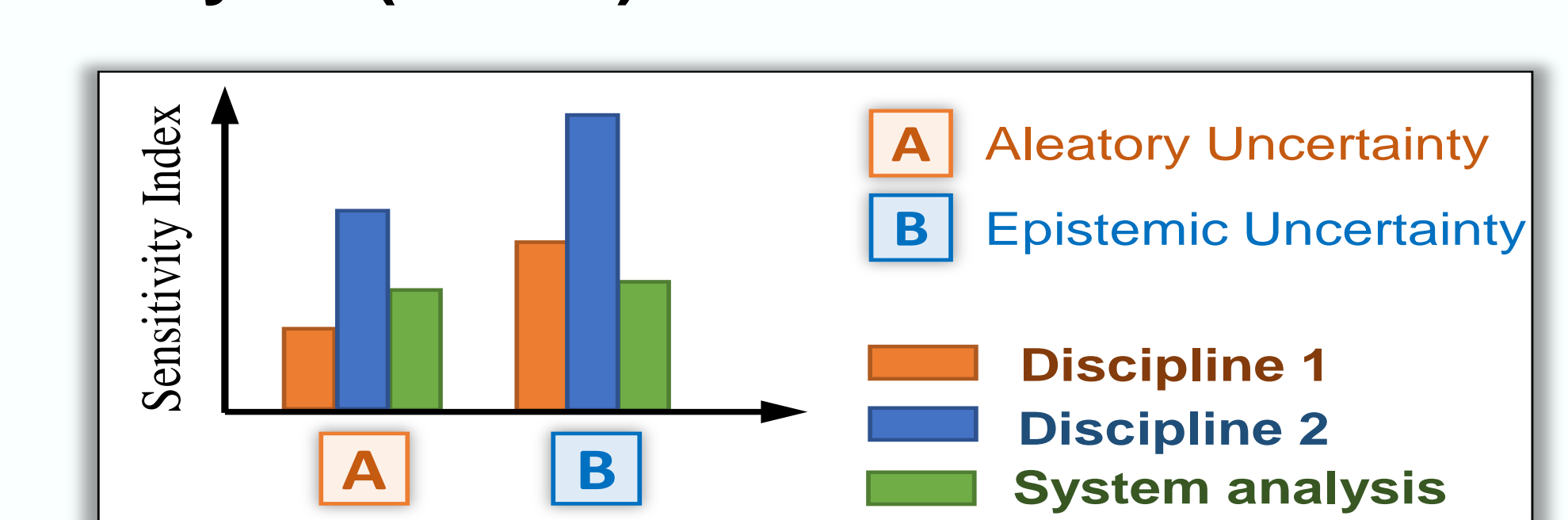
### Non-hierarchical Multi-Model Fusion



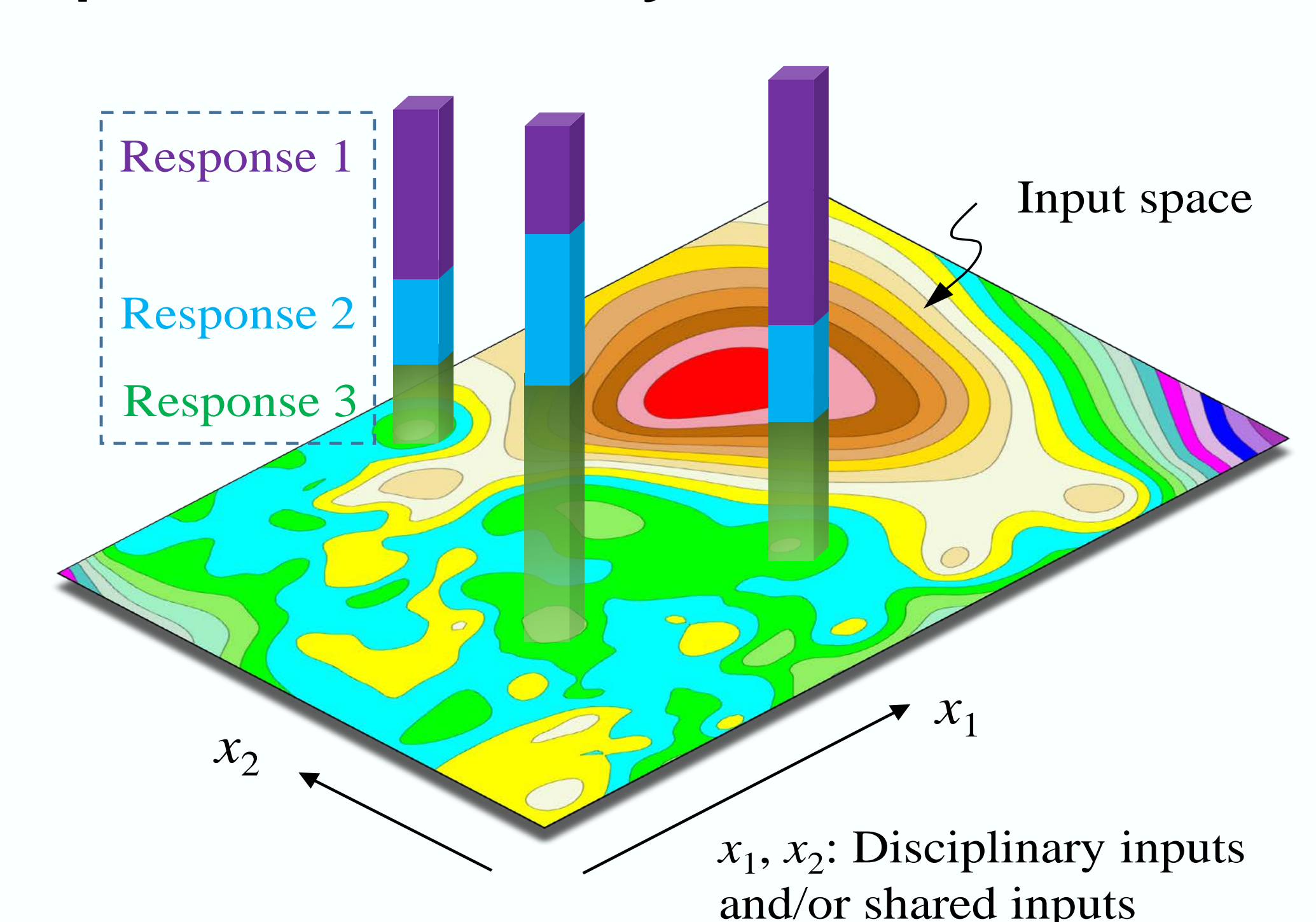
Weighted Sum  $y^f(\mathbf{x}) = y^e(\mathbf{x}) - \varepsilon = \sum_i \rho^{(i)} y^{m(i)}(\mathbf{x}) + \delta(\mathbf{x})$

Parallel Combination  $y^f(\mathbf{x}) = y^e(\mathbf{x}) - \varepsilon = y^{m(i)}(\mathbf{x}) + \delta^{(i)}(\mathbf{x})$

### Multidisciplinary Global Sensitivity Analysis (MSSA)



### Resource Allocation for Reducing Epistemic Uncertainty



- Where in the input space of a multidisciplinary system shall we allocate more resources?
- To what disciplinary response(s) shall we allocate more resources?
- Which type of resource shall we allocate, experiments or simulations?

Determine *near-optimal paths of information seeking actions* by maximizing decision-centric measures of information.

METHODS & RESULTS

Key Publications

Xu, H., et al. "A Descriptor-based Design Methodology for Developing Heterogeneous Microstructural Materials System", *Journal of Mechanical Design* 2014. **Best Paper Award** in 2014 ASME IDETC/CIE-DAC.

Wang, C., et al., "Highly Efficient Light-Trapping Structure Design Inspired By Natural Evolution", *Scientific Reports*, 2013.

Wang, M., et al. "A Multidimensional Network Approach for Modeling Customer-product Relations in Engineering Design", ASME IDETC2015-47302, 2015.

Jiang, Z. et al. "Resource Allocation for Reduction of Epistemic Uncertainty in Simulation-based Multidisciplinary Design", IDETC2015-47473, 2015.