ANDY THOMAS
VICE PRESIDENT, MARKETING AND COMMUNICATIONS
MCLAREN AUTOMOTIVE
“EXPERIENCE IS EVERYTHING”

TUE. MAR 8 AT 6:30 PM
106 WATT FAMILY INNOVATION CENTER

Jaguar. Ferrari. Rolls-Royce. BMW. McLaren. Global luxury brands that make your heart race. And what else do they have in common? Clemson grad Andy Thomas, recently-appointed VP of Marketing & Communications for McLaren. Hear from an expert what it’s like to work on branding the greatest cars in the world.

The Erwin Center for Brand Communications and the Department of Communication Studies present a monthly speaker series in which influential people from advertising, media, marketing and communications speak and interact with students.