THE ERWIN CENTER SPEAKER SERIES

PRESENTS

BETH PAUL
GENERAL MANAGER
BON SECOURS
WELLNESS ARENA

&

CHRIS FOY
PRESIDENT AND OWNER
IMPRESSION SPORTS &
ENTERTAINMENT

WED. JAN 20 AT 6:30 PM
118 ACADEMIC SUCCESS CENTER

What does it take to manage a major sports venue? How do you build and maintain brand relationships in the world of entertainment and sports sponsorships? Join us and learn more about the world of sports entertainment and venue management.

The Erwin Center for Brand Communications and the Department of Communication Studies presents a monthly speaker series in which influential people from advertising, media, marketing and communications speak and interact with students.