Marketing 101: Your Go-To Quide for all Event Marketing Needs and Resources at Clemson University BUDGET PLANNING WORKSHEET

This is a sample worksheet to help set your event budget! Some expenses/incomes may not be utilized according to your event needs.

ANTICIPATED EXPENSES			Anticipated Income			
Facilities Rental	\$		Admission Fees	\$		
Food	\$	· .	Co-Sponsors (please list below)			
Lodging	\$					
Publicity	\$					
Speaker Fees/Honorariums	\$		Anticipated Gran		Amount Awarded	
Technical Support	\$.	Name of Grant	Amount Requested	Amount Awarded	
Trave!	\$		Name of Grant Name of Grant	Amount Requested		
Security	\$	_	Other Income	·		
Films License/Permits	\$		other medine	_	,	
Registration Fees	\$	_		, ·		
Other	\$					
TOTAL	\$		TOTAL	\$_		

Adjustments can be made to event/program if totals do not match.