Radian6: Search River of News

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The “Search River of News” widget allows users to do quick search on a keyword in their Topic Profile(s). This enables users to search for emerging trends that may relate to their Topic Profile by entering keywords that may not even be in that Topic Profile keyword groups.

Using the “Search River of News” Widget

1. Click on the Dashboard tab.

2. Along the left hand side of the Dashboard, click on the Search River of News icon. (Very first Icon).

3. When selected, the widget will appear on the left hand side of the dashboard screen as a drop box from the icon.

4. In the field, type in the keyword you would like to search in your River of News.
5. Now select from the Topic Profile(s) below that you would like to run your search in.

![Image of Topic Profiles to Search]

For example, up above, this user is searching the keyword “Dorms” in the Topic Profiles selected.

6. Once your search has been set up, clicking on go will pull up the “River of News” widget.

**Navigating the River of News Widget**

The **River of News Widget** shows the user all of the posts from the media types selected in the Topic Profiles. This allows the user to see and read the post that Radian6 has pulled in on based on the keywords keyed in the keyword groups. This widget shows you exactly what people are saying or aren’t saying about your product, brand, or industry. The user is also able to dive in deeper into the post by navigating straight to that person’s social media page. This is has to be the most essential widget in Radian6.

7. Once the widget has been brought up, you should be able to view all the posts that have been pulled in by keyword(s) keyed in your **Keyword Groups**.
8. The River of News widget can be sorted in multiple ways by selecting the “Sort by:” icon at the top left hand corner of the widget. For example, you can sort the posts by Engagement, Twitter Followers, Twitter Updates, View Count, etc.

![Sort by: Comment Count]

9. At the bottom left hand corner of the widget are three viewing icons: **River, Top 10, and Workflow**.

   I. **The River** icon is the normal view for the widget. When opening a River of News, the widget will automatically be set to this viewing angle.

   II. **Top 10** shows the user the top 10 posts out of your Topic Profile search. Radian6 will measure these Top 10 posts by default, the post with the most comments. However, here are more ways the user can measure the Top 10 by: Engagement, Forum Thread Size, Inbound Links, Twitter Following, Twitter Followers, Twitter Updates, Unique Commenters, View Count, and Likes and Votes.

   III. **Workflow viewer** is the most engaging for the Topic Profile users. Team member’s will be able to comment on posts, track posts, share insight, and assign posts to individual team members. The image below shows all the options available while in Workflow viewer.
In the **Workflow** viewer, the user can filter their content to fit whatever meets their criteria by selecting the “Filter by:” icon at the top of the widget. The image below shows the “Filter by:” drop menu:

10. The **Edit** icon at the top right of the widget allows the user to delete irrelevant posts found in the River of News that do not meet the user’s criteria.

11. The **Widget Option** icon at the bottom left hand corner of the widget gives you the options to export reports, manage alerts, and change the font size in your widget.