INTRO TO PREPRESS WORKSHOP
AUGUST 6-8, 2019

New to printing? Designing for print? This three-day workshop is geared toward graphic designers and artists either working as prepress operators or designing for print. The workshop starts off with attendees going on press to print a job, where you will learn about platemaking, ink formulation, press basics and more. Print samples will be analyzed and measured. For the remainder of the workshop, use the tools available in Photoshop, Illustrator and other prepress software to prepare artwork for printing. On the final day, make art adjustments and get back on press to see the results.

Who should attend?
- Prepress operators without a print background
- Graphic designers/artists designing for print
- Prepress operators in need of a hands-on refresher

Topics covered include:
- Trapping
- Screening
- Color management
- Proofing
- Platemaking
- Ink formulation
- Process control… and MUCH more!

A working knowledge of Adobe products is required!

RATES:
- $1,295/person
- $1,195/person for 3+

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