



PROCESS COLOR MANAGEMENT SEMINAR

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For many years, Clemson University has led the flexographic printing industry in offering educational opportunities around process color printing and process control in the pressroom. This two-and-a-half day seminar builds on proven methods and incorporates current trends and processes for CMYK color reproduction. Attendees will learn the workflow of process color printing for flexography, from creative design through press quality process control.

Presentation topics include:

- Flexo Characteristics in Process Color Printing
- The Color Fingerprint Test
- Workflow of CMYK Color Management
- Proofing In's and Out's
- Key Process Indicators... and more!

Hands-on sessions include:

- Optimizing Ink and Ink Film Thickness
- Press Calibration & Fingerprint Characterization
- Color Measurement, Analysis & Profile Generation
- Utilizing ICC Profiles in Electronic Workflow
- Managing Expectations through Proofing
- Process Control in the Pressroom... and more!

RATES:

- \$995/person
- \$895/person for early bird or 3+ registrants

CONTACT & REGISTER:

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