

# CLEMSON WORLD

Production Office  
Clemson World  
114 Daniel Drive  
Clemson, SC 29631-1520

## Digital File Information Form

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Company Name

Date

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Technical Contact

Phone Number

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Name of Ad

File Name

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Provide the following information:

**File Type**

PDF/X

**Creation Program**

XPress

InDesign

Other \_\_\_\_\_

**Delivery Method**

CD-ROM

ZIP Disk

**Size of Ad**

1/4 pg vertical

1/2 pg vertical

1/2 pg horizontal

Other \_\_\_\_\_

1 pg

4th cover

inside front or inside back covers

**Color**

4-color

Black & white

Other \_\_\_\_\_

**SWOP Approved Proof Included**

Yes

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Double check your files to be sure that:

- All fonts are embedded. Type 1 Fonts only.
- All images are TIFF or EPS, 300 to 600 dpi.
- All images are CMYK or grayscale only (NO RGB).
- All trim and bleed marks are included.
- Print out of the disk's directory.

FOR CLEMSON WORLD USE ONLY

Date received \_\_\_\_\_

Date verified \_\_\_\_\_

Verified by \_\_\_\_\_