



STRATEGIC PLAN: 2023-28(REVISED)

PREAMBLE

As the Emeritus College celebrates twenty years of service to the University and Clemson family, we reaffirm our role in support of Clemson University and the essential Land Grant mission of teaching, research, and service. The College encourages and enables its members' meaningful engagement in University affairs and champions their continuing role as a resource for faculty, staff, and students.

PURPOSE

The College advances the interests of the University and emeritus faculty by intentionally infusing core values of Belonging, Collaboration, Engagement and Well-Being throughout its programs and services. We foster a healthy environment of genuine concern for the well-being and continuing success of all involved.

PRINCIPLES

DIVERSITY—Respect and value the distinguishing characteristics of each person.

EQUITY—Ensure fair and equal access, opportunities, resources, and promotion.

INCLUSION—Regard every person fairly and respectfully and as a valued voice.

BELONGING—Provide the experience of inclusion.

COLLABORATION—Foster an atmosphere of genuine discovery and exploration across disciplines and viewpoints.

ENGAGEMENT—Nurture the life of the mind through fostering the exchange of ideas and social interaction and support mutual welfare.

WELL BEING—Foster ideals of health, self-esteem, volunteerism, and self-worth.

INTEGRITY—Model the highest individual, societal, and professional ethical standards.

EXCELLENCE—Pursue and celebrate high standards of achievement.

RESPECT—Cultivate tolerance in furthering a more egalitarian, accepting, and generous society.

Supported by our Purpose and Principles, the following presents the College's updated strategic plan for 2023-28.

VISION

As a full collaborative University partner, we advance Clemson University's mission through supporting a nationally recognized, transformational, and creative academic retirement.

MISSION

We facilitate high quality engagement, defined by our principles, and involvement of all Clemson University Emeritus Faculty to serve the University and the Community through collegial interactions and programming.

STRATEGIC GOALS/OPERATING OBJECTIVES

1. Engage in actions to increase visibility and recognition of the Emeritus College across the University and beyond.
 - 1.1: Continue marketing/communications plan using related materials for the College.
 - 1.2: Promote the College to the campus and beyond through systematic email, print, and social media platforms.
 - 1.3: Promote the College to the campus through engagement and collaboration with individual Departments and Colleges.

2. Enhance involvement, engagement, and belonging for all Emeritus College faculty in activities of the College.
 - 2.1: Update Emeritus College database of members with email and mailing addresses with assistance from Institutional Research.
 - 2.2: Periodically survey members for their interests and barriers to participation.
 - 2.3: Promote/enhance participation.

3. Engage and serve Clemson University.
 - 3.1: Engage Clemson University leadership.
 - 3.2: Engage and serve Clemson students.
 - 3.3: Engage with current Clemson faculty and professional staff.

3.4: Engage with Clemson University governance in promoting the mission and vision of the University.

4. Engage the broader community.

4.1: Continue and strengthen engagement with, and support of current organizations.

4.2: Extend engagement with, and support of, additional community service and peer institutions and organizations.

5. Facilitate substantive, high quality social and educational program of events and services for Emeritus Faculty.

5.1: Host major events for Emeritus faculty/guests.

5.2: Host educational/social events.

5.3: Provide technological support for EC members.

5.4: Facilitate group activities based on EC members' interests.

5.5: Measure participation of Emeritus members and guests.

6. Extend the Emeritus College's sense of belonging by supporting members in need.

6.1: Facilitate support for Emeritus faculty members in need.

6.2: Identify and communicate support agencies for Emeritus Faculty members in need.

Approved by the Advisory Board, September 20, 2023