South Carolina 4-H Horse Youth Ambassador

Purpose:
The purpose of the SC 4-H Horse Youth Ambassador Program is to provide a leadership opportunity for youth involved in the 4-H Horse Project. These ambassadors will serve as a liaison for the SC 4-H Horse Program to other equine groups and youth organizations. Participation in the program is limited to senior 4-Hers ages 16 – 18 of the current 4-H year (date determined by January 1 of the project year) who have previously served at SC 4-H State Ambassadors for one year. The Specialist and program staff will screen and select ambassadors based on application and resume. These youth will represent the SC 4-H Horse Program as an ambassador and will receive training and set goals under the guidance of the SC 4-H Horse Specialist and other extension staff.

Responsibilities:
• Attend require trainings including but not limited to the SC 4-H Ambassador Training.
• SC 4-H Horse Youth Ambassadors will assist with regional and state 4-H Horse Program events and activities.
• SC 4-H Horse Youth Ambassadors will be liaisons between other equine groups and youth organizations across the state.
• Membership recruitment with other youth horse groups such as breed organizations, FFA and pony club.
• Each ambassador must attend two equine groups, events and/or youth organizations outside of the 4-H organization to create awareness and/or to recruit members. This may include but is not limited to breed/show organizations, FFA chapter meetings, pony club meetings, festivals, SC High School Rodeo Association, SC Horse Council, SC Farm Bureau Horse Commodity group, SC Department of Agriculture, and local county council. Ambassadors must then submit a one-page description of what they did to promote, educate, and/or recruit members to the SC 4-H Horse Program. These descriptions must be turned in by last day of the SC State 4-H Horse Show to Katie Shaw at berry7@clemson.edu or 219 W. Laurens Street, Laurens, SC, 29360.

Policies
• Ambassadors must be a minimum of 16 years old as of January 1 of the current year.
• Ambassadors must have previously served as a SC State 4-H Ambassador for one year.
• Ambassadors are expected to work together as a team, and with appropriate Extension volunteers, faculty and staff.
• Ambassadors must read and respond to ambassador correspondence (email, phone, etc.) within 72 hours (three business days).
• Must maintain a positive and supportive attitude towards all the SC 4-H events and competitions
• Must always be viewed as a role model to others through positive oral and written communication, including social media.