



# South Carolina Extension Family and Consumer Sciences Newsletter

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February 2003

## Clemson News

In January, Extension Associate Rick Willey transferred his academic home from the Department of Family and Youth Development to the Department of Forest Resources and Extension. Associate William Hair transferred his academic home to the Department of Crop and Soil Environmental Science. These moves were designed to place these Associates in environments that more closely match their academic training and background, where they can collaborate with other faculty and staff working in related fields. Rick's primary responsibility will still be to provide leadership to 4-H and Youth Natural Resource programs. Rick's office will be located in 256 Lehotsky, but his telephone number will remain the same at 864-656-3090. William will still be providing leadership for the 4-H Agriculture program, and he will be located in the Orangeburg County Office.

I am still gathering information for the development of a Directory, which will include professionals working in FCS to facilitate communication and faster answers to questions about program efforts. When it is complete, I will be placing the Directory on the Department of Family and Youth Development website. The second step will be to expand the Directory to include county agents as well.

Please forward this newsletter on to others you believe would benefit from reading it. My main distribution list is the FCS Leadership Team and the agents currently designated as FCS agents for Clemson Extension. I hope to soon have a distribution list for South Carolina State agents also. Individuals not currently receiving the newsletter directly should email me ([nporter@clermson.edu](mailto:nporter@clermson.edu)) and ask to be placed on the distribution list. Of course, if you feel that you are overwhelmed with email and would like to be removed from the distribution list, I would be happy to do that as well.

I really need you to send me information for this newsletter that you think would be helpful for me to share with others. If you don't send it to me, I am likely to call or email and ask for something for the newsletter!

## Educational Programs

### Financial Champions

This new personal finance curriculum targeting 12 - 15 year olds is now available for individuals, classes, or youth organizations from the National 4-H Cooperative Curriculum System. According to Teenage Research Unlimited, U.S. teens spent \$172 billion in 2001, yet they know less now about money than they did five years ago. A 2002 survey by Jump\$tart, a national non-profit coalition for financial literacy, shows that high school seniors' understanding of personal finance skills have dropped from 57.3 percent in 1997 to 50.2 percent in 2002. Financial literacy has a failing grade for most of today's youth.

**Financial Champions**, a personal finance curriculum for middle school aged youth, seeks to change those numbers through a series of two youth guides, a helper's guide, and a free interactive web-based game. Support for the development and distribution of the curriculum was provided by 4HCCS. InCharge Institute and Windemere Communications provided financial and technical support for the **Financial Champions** curriculum and a companion interactive web game found at <http://pa4h.cas.psu.edu/Curricula/FinancialChampions/index.htm>.

The first youth guide, *Money Fun-damentals*, helps youth identify their money personalities and has activities to explore communication and problem solving, defining needs and wants, resolving disagreements about money, setting goals and creating budgets. Activities in the second youth manual, *Money Moves*, guide youth through taking care of money and selecting financial services. Other activities involve compounding simple interest and looking at the positive and negative aspects of credit. Youth also will learn how to maintain a checking account, the effects of advertising and other aspects of consumerism. The Helper's Guide contains activities that enhance the youth guides as well as ideas for group activities, presentations, demonstrations, field trips, community service projects, exhibits, leadership opportunities, and meeting icebreakers. The books can be purchased at the 4HCCS website, <http://www.n4hccs.org/> individually or as a set for \$10.75.

Dr. Nancy Porter represented Clemson University as one of nine universities and two youth-serving organizations who contributed time and expertise of staff to develop **Financial Champions**. The curriculum is an objective way for youth to learn about a subject that may have a major impact upon the financial security of their future. For more information about **Financial Champions**, contact Dr. Porter at 864-656-5718 or [nporter@clemson.edu](mailto:nporter@clemson.edu).

## Subject Matter Updates

### National Consumer Protection Week

Every year, National Consumer Protection Week (NCPW) offers a chance to highlight a topic of special relevance. The focus of this year's NCPW (February 2-8, 2003), Information Security, offers an opportunity for education and outreach on computer security, privacy, medical information, e-commerce, spam, and identity theft. Visit the NCPW website at

<http://www.consumer.gov/ncpw>. The site features information for businesses and consumers, resources, and an outreach toolkit.

### **South Carolina Children and Weight Summit**

As a collaborative Clemson University/Medical University of South Carolina/ University of South Carolina effort, this timely meeting will address the growing problem of childhood obesity, specifically in South Carolina. The date is March 27, 2003 from 9:30 AM to 3:30 PM at the Greenville Hilton, 45 West Orchard Park Drive, Greenville, South Carolina. Lectures include: "Perspectives on Obesity" presented by Robin Hamre, Obesity Prevention Program Team Leader, Centers for Disease Control and Prevention; "Complications and Connections of Obesity and Type 2 Diabetes" presented by Angela Liese, Department of Epidemiology and Biostatistics, University of South Carolina; "Environmental Change and Building Needed Coalitions" presented by Margo Wootan, Director of Nutrition Policy, Center for Science in the Public Interest; and "Kidnetic.com" presented by Richard Elder, Director of the ACTIVATE/ Kidnetic.com Project, International Food Information Council. The meeting will include time for networking, break-out sessions, and sharing time.

Objectives include:

1. Uncover the statistics and implications related to children's weight issues.
2. Focus on the "state of SC" relative to childhood obesity and Type 2 diabetes.
3. Offer strategies/programming ideas that work.
4. Develop action plans that target child obesity in each county/region of SC.

Contact Dr. Marge Condrasky ([mcondra@clemson.edu](mailto:mcondra@clemson.edu)) or Dr. Barbara Luccia ([bluccia@clemson.edu](mailto:bluccia@clemson.edu)) for more information.

### **Strengthening and Building Partnerships for Workforce Development**

A prepared workforce is one of the most critical issues facing communities today and in the future. Preparing the workforce requires a multi-faceted approach that brings together individuals, employers, government, and communities. Forming strong and effective collaborations is key for states and counties to attract, retain, and develop talented people for their workforce. The purpose of this conference is to build and strengthen the capacity of individuals and organizations supporting workforce development at both the state and county levels. Participants will be offered through keynote speakers, workshops, and round tables discussions the tools, models, partnerships, and applied research needed to make a significant impact on workforce development issues in their communities and states.

For full details about registration information, hotel accommodations, and the conference agenda, log on to <http://srdc.msstate.edu/workforce>. **Note:** Early registration is due by February 10 (\$200) and the final registration date is February 26 (\$250).

## **Baby Boomers Come of Age**

Twenty-six FCS professionals (23 from Clemson and 3 from South Carolina State) attended the Baby Boomers Come of Age inservice training held January 21 and 22, 2003 at the Sandhill Research and Education Center. The Baby Boomers in the audience, as well as the instructors, enjoyed reminiscing about their personal histories as Baby Boomers while learning how to program effectively to this large target population. The Baby Boomers Come of Age curriculum provides many opportunities for exciting programs in the coming year.

## **Professional Development**

### **South Carolina Extension Association of Family and Consumer Sciences (SCEAFCS) and South Carolina Association of Family and Consumer Sciences (SCAFCS) Joint Annual Meeting**

Linda Russell ([lrsll@clemson.edu](mailto:lrsll@clemson.edu)) and Kathy Wright ([kwrght@clemson.edu](mailto:kwrght@clemson.edu)) hope you are planning to attend the State Meeting February 26 – 28, 2003 at the Hilton Garden Inn, Rock Hill, SC. Linda has provided the Top Ten reasons why you should attend this meeting.

1. To hear excellent national speakers – President, Ingrid Holmes, NFAFCS; President, Dr. Sharon Y. Nichols, AAFCS; and Teacher of the Year – Barbara Conner
2. Tours! Workshops!
3. Door Prizes
4. Silent Auction – Don't forget to bring your item
5. Provost Dori Helms on Friday morning
6. Awards Luncheon
7. Southern Spring Show Tour – Don't forget to register
8. Networking! New Ideas!
9. Reception for Winthrop graduates on Thursday at 5:00 P.M.
10. Professional Development!

The January Newsletter had all the registration information for our joint meeting with SCAFCS/SCATFCS. If you need information, contact Linda Russell.

Kathy adds that Provost Helms will speak at the Extension Section meeting on Friday morning. Her topic, "Vision for Clemson's Emphasis Area: Family and Community Living" will be of

interest to each of us. Provost Helms will be available for questions afterward and will join us for our awards luncheon.

You will want to register for the bus tour to the Southern Spring Show on Wednesday, Feb. 26, 2003 to Charlotte, NC. This is the SCEAFCS fundraiser for the year. Registration forms are available from Kathy or Linda.

### **Silent Auction Planned**

SCEAFCS will hold a Silent Auction on Thursday, February 27 from 5:30-6:45 P.M. as a fundraiser for the association. Each SCEAFCS member is asked to donate one or more nice items to auction. Please plan to bring your tax-deductible donation to the annual meeting. If for some reason you cannot attend, please send your donation with another member.

### **The Forum for Family and Consumer Issues**

This electronic journal is posted at [http://www.ces.ncsu.edu/depts/fcs/pub/8\(1\)/forum.html](http://www.ces.ncsu.edu/depts/fcs/pub/8(1)/forum.html). Click on "Current Issue" to find the following articles:

Cremation: History, Process, and Regulations

By Marsha A. Goetting and Claire DelGuerra, Montana State University

Assessing Decision-making Skills of Youth

By Claudia Mincemoyer and Daniel F. Perkins, Penn State University

Use of Kitchen Ventilation: Impact on Indoor Air Quality

By Kathleen Parrott, JoAnn Emmel, and Julia Beamish, Virginia Tech

Navigating the Resource Maze: A Simulation of Resource Finding for Families of Young Children with Special Needs

By Sally Bowman and Sharon Rosenkoetter, Oregon State University

Oklahoma Cooperative Extension Service and the Oklahoma Marriage Initiative

By Rachel A. Neal and Lynda C. Harriman, Oklahoma State University

Perspectives: Calling All Caregivers: The Caregiving Crisis in America

By Katherine Brandt, The Hospice of the Florida Suncoast

Review: The Worst Day of My Life, So Far, by M.A. Harper

Reviewed by Edna L. Ballard, Duke University Medical Center

Editor's Corner: Ethical Issues of Advance Directives

By Carol A. Schwab, Editor, N.C. State University

## Awards

### Home Baking Association

This association believes baking plays an important role in the development of socially and academically well-rounded children and each year, seeks to award educators who have implemented outstanding programs that teach children to bake.

The nationally recognized award consists of \$1,000 and an all-expenses paid trip for two to a luxury resort. Additional information, an application form for the 2003 Home Baking Association Educator Award, and the 2002 award winning lesson plans can be found on the HBA website: <http://www.homebaking.org/>. The deadline for entries is March 31, 2003.

The HBA is a national, nonprofit trade association. Realizing today's students also are tomorrow's parents and professionals, the HBA supports their development by producing quality educational materials. For more information on HBA resource materials, such as videos, curricula, and the educator resource guide, please visit the website at <http://www.homebaking.org/> or call the Home Baking Association at 785-478-3283.

### Jeanne M. Priester Award

Nominations are being accepted through March 3 for the 2003 Jeanne M. Priester Award.

The Jeanne M. Priester Award is sponsored by the Healthy People...Healthy Communities National Initiative and is made in honor of the accomplishments and contributions of Jeanne M. Priester to the Cooperative Extension System. Ms. Priester was a leader in advancing health education within the CES during her tenure at the United States Department of Agriculture. The purpose of the award is to honor Extension programs that are positively impacting the health of people across the United States and providing the leadership to expand Extension's capacity to effectively implement health programs. The Priester Award will recognize sound and innovative health education programs on the county, state and national level. Award winners will be recognized at the Priester Health Conference, April 22-24, 2003 in Phoenix, Arizona.

Additional information and nomination forms can be found at <http://www.nnh.org/newpriester/2003awardinfo.htm>

If you have any questions, please don't hesitate to call or email Mary Remenschneider at 334-844-5313 or [mremensc@acesag.auburn.edu](mailto:mremensc@acesag.auburn.edu).

## Success Stories

To see a description of the 2002 Jeanne M. Priester Award winners go to <http://www.nnh.org/newpriester/award02.htm>. You will see that the State/Multi-State Health Program winner was The Southern Appalachia Leadership Initiative on Cancer

(SALIC)/Blue Ridge Cancer Coalition in which Clemson University Cooperative Extension Service was a collaborator. Marian Chapman ([mchpmn@clemson.edu](mailto:mchpmn@clemson.edu)) was the most recent program leader representing Clemson and she participated in the awards ceremony.

Thanks to a Healthy Lifestyle Grant from Kraft Foods, Inc., children in Fairfield County will start the New Year better equipped to avoid obesity. Tarana Khan ([taranak@clemson.edu](mailto:taranak@clemson.edu)), Clemson Extension 4-H and youth development agent in Fairfield County, was awarded the \$8,000 grant from the National 4-H Council, which had received a \$50,000 grant from Kraft Food, Inc. The 4-H Council broke the Kraft grant into smaller grants and offered local Extension counties up to \$8,000 to develop or expand programs that partner youths from 5 to 12 with adults to reverse the trend of obesity.

### **Café Clemson**

Cafe Clemson has opened its doors again in Greenville County. Elizabeth Hill ([ehill@clemson.edu](mailto:ehill@clemson.edu)) has completed a series of nutrition classes in the Golden Strip of the county. Cafe Clemson uses a non-formal restaurant setting to teach young parents who participate Family Learning Team programs and students from GED classes. During the four sessions participants play games, observe food preparation demonstrations, hear an informative presentation otherwise known as a lecture, ask questions, get to know one another and enjoy a relaxed atmosphere. Elizabeth is using LINC funds to provide the foods for the main dish. The Family Learning Team is providing the facility, other food items to complete a meal, door prizes, and child care. Currently Cafe Clemson is open for four weeks at the Overbrook Child Development Center in Greenville. A modified version of the Cafe will open in April for a chapter of the MOM's Club on the Eastside.

### **Demographic Information/Statistics**

Have you ever wondered how your county compares in the state for offering the best job opportunities or for good programs for senior citizens? Thanks to the Clemson University's Jim Self Center on the Future, a ranking of South Carolina counties is available on the web. The center is part of the Strom Thurmond Institute (STI).

According to Greg Hawkins ([greg@strom.clemson.edu](mailto:greg@strom.clemson.edu)), the Economic and Social Well-Being Index represents a series of measurements that monitor conditions and changes that reflect well-being. This index examines quality of life indicators in five measurement categories: Income and Employment Prospects; Health and Social Conditions; Business Activity and Climate; Human Capital Development; Physical Environment Conditions.

Each county is ranked on their performance and conditions with regards to the 25 measurements, culminating in a rank score for each measurement and category of measurements. In addition, the web program is interactive and allows users to provide their own individual preferences and weightings to recalculate the rankings. The program can be found by going to <http://www.scfuture.clemson.edu/today&tomorrow/indices/>.

## **Funding Opportunities**

### **Career Advancement Scholarship Program**

The Business & Professional Women's Foundation provides student scholarship support to assist women who are twenty-five years of age or older with critical financial need to seek the education necessary to enter, re-enter, or advance within the work force. The application deadline is 04/15/2003. Please write Attn.: Scholarships, 2012 Massachusetts Avenue, N.W. Washington, DC 20036; telephone 202-293-1200; fax 202-861-0298. The Program URL is: <http://www.bpwusa.org/i4a/pages/index.cfm?pageid=3381>.

Applicants must be officially accepted into an accredited program or course of study at a U.S. institution, including institutions in the District of Columbia, Puerto Rico and the Virgin Islands, and must be graduating within twelve to twenty-four months from the date of the grant.

Scholarships may be used for childcare, transportation, and household expenses in addition to the traditional educational expenses.

### **Financial Literacy Project Funding**

The National Endowment for Financial Education (NEFE) Grants Program awards grants to 501(c)(3) organizations to develop educational projects or conduct research devoted to the personal financial literacy and well being of Americans or a segment of the population whose need for personal finance information is not being met. To be considered for funding, a project must offer a practical and tangible solution for the unmet personal financial literacy need, including the ability to be replicated and a plan for distribution of the project deliverables in a manner that assures broad outreach to the target audience. Unsolicited proposals and responses to NEFE Requests for Proposal notices are considered three times each year; postmark deadlines in 2003 are February 4, April 1, and August 5. For more information, go to <http://www.nefe.org/pages/innovativegrants.html>

### **Environmental Education Grant**

Dr. Barbara Speziale ([bjspz@clemsun.edu](mailto:bjspz@clemsun.edu)) writes that if you have a plan for a great, community-oriented environmental program or project, and some time in the next two weeks, consider submitting a proposal to the Environmental Protection Agency's Environmental Education grants competition. Grant submission instructions are listed on the EPA web site: <http://www.epa.gov/enviroed/grants.html>.

The deadline for mailing to EPA is February 14. If you plan to apply, you must have the proposal and all the grant paperwork on campus by Feb 7. It is worth looking at the short descriptions of successful grants at <http://www.epa.gov/enviroed/grants/index.html#4>

Make sure you read the "Tips for Developing Successful Grant proposals:" found at

<http://www.epa.gov/enviroed/granttips.html>.

Dr. Speziale's Tips: (1) write the proposal for \$5000 or less; (2) present a strong plan for what you will do and how it will help the environment; and (3) document your partnerships with strong letters detailing what each partner will do for you.

## Website Links

**The Women's Institute for Financial Education** is a non-profit source dedicated to providing financial education to women in their quest for financial independence. Their motto is "*If you believe it, you can achieve it. Trust WIFE.org (<http://wife.org/index.html>) to show you how.*" On their web site you can subscribe to their electronic newsletter.

## Financial Champions

If you are working with youth and personal financial literacy, you might want to have them surf to <http://pa4h.cas.psu.edu/Curricula/FinancialChamps.html>. This source is a companion webpage to the 4-H Financial Champions curriculum for youth aged 12 to 15 (See additional information in the Educational Programs section of this newsletter).

## Calendar of Events

Public Issues Leadership Development Conference, May 4 - 7, 2003, Arlington, VA. Sponsored by the Joint Council of Extension Professionals. Information can be found at <http://www.jcep.org/>.

Fueling Family Dreams by Promoting Family Resiliency, Pre-conference of the American Association of Family and Consumer Sciences, June 26 - 27, 2003, Washington, DC. Contact Nancy Porter at ([nporter@clermson.edu](mailto:nporter@clermson.edu)).

American Association of Family & Consumer Sciences, June 28 - July 1, 2003, Washington, DC. Information can be found at <http://www.aafcs.org/>.

2003 Summer School of Gerontology, August 3-8, 2003, Coastal Carolina University. Sponsored by the DHHS, Bureau of Senior Services. Contact Kay Mitchell at [mitchelk@dhhs.state.sc.us](mailto:mitchelk@dhhs.state.sc.us) or 803-898-2847.

Galaxy II, a national conference for Cooperative Extension Educators, September 21-25, 2003, Salt Lake City, UT. Information can be found at <http://www.jcep.org/galaxy2.pdf>.

South Carolina Conference on Aging, November 20-21, 2003, The Crowne Plaza Hotel, Hilton Head Island. Contact Kay Mitchell at ([mitchelk@dhhs.state.sc.us](mailto:mitchelk@dhhs.state.sc.us); 803-898-2847) or Marcia Baxley ([baxley@dhhs.state.sc.us](mailto:baxley@dhhs.state.sc.us); 803-898-2830)

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