Honoring those with the vision and the will to lead
We sometimes forget that one person can change the future. Thomas Green Clemson did it. And now, you have, too.

True, it was the generosity of thousands of Clemson alumni and friends, corporations and foundations that took us to our goal of $1 billion dollars. But the decision to give — to lead — is a personal one. And it was you, one individual, who stepped forward with the Will to Lead.
YOUR SUPPORT HAS ENSURED THE FUTURE OF CLEMSON. It has made the University a world-class institution, sought by some of the nation’s best students and home to some of its brightest faculty. Like the wings of a butterfly that may begin the movement that will cause a tremendous wave, the effects of your gift will expand to reach generations far beyond ours.
BECAUSE OF YOU, a homeless young woman has completed her degree and is now employed as a social worker, poised to help hundreds of others and changing the course of her life and that of her siblings.

Because of you, the pressing need for high-quality engineers in industries as seemingly diverse as video gaming and aerospace will be met, fueling economic development in the Lowcountry.

Because of you, an injured baseball player can complete his rehabilitation just steps from the field, never missing a minute of classes, training, interaction with teammates or coaches, cutting his recovery by weeks.

Because of you, a young faculty researcher is garnering awards and support for his innovative materials, fiber architectures and manufacturing processes — created with the goal of bringing low-cost manufacturing back to this country.

Because of you, these stories are repeated hundreds of times across campus, in Charleston, Greenville and Greenwood, and around the world.
ONE LEADER.
ONE DONOR AT A TIME.

A university that had never dreamed so big, reached so far or taken on such a challenge raised over $1,000,000,000. It had never been done by a public university with an alumni base as small as Clemson’s. But we did it. We’ve made Clemson stronger, more stable and better prepared for the future.

THANK YOU.

You will never know the full extent of what your gift will do, but it is sure to live on through future generations of Tigers, ensuring a strong Clemson today, tomorrow and forever.
Who will lead?

THE WILL TO LEAD began its official “silent phase” in 2006. But anyone who knows Clemson, knows that the determination to make a difference, to step forward and lead, began when Thomas Green Clemson, continuing his wife’s wishes, signed his last will and testament establishing a public institution that would be a “high seminary of learning.” With this stroke of the pen, he sought to improve the future of the state by bringing education and prosperity to an area scarred by war, poverty and neglect.
Those of us who benefited from the Clemsons’ long-ago vision understand the bold and unselfish nature of that gift. And we understand that through the years, their vision called upon generation after generation of leaders to step forward in the face of opposition, financial hardships and those who sought the easier path. But Clemson University has never had a shortage of leaders. And the Will to Lead capital campaign proved that once again.

The very name of the campaign was chosen as a constant reminder that it is our time. The very success of the campaign shows that you have accepted the challenge. You have chosen to lead, and future generations of engineers, artists, architects, teachers, nurses, farmers, researchers, doctors, lawyers, athletes, community leaders, entrepreneurs, parents, ministers, writers, creators and inventors stand ready to serve our state — and our nation — because you led.

You have modeled the Will to Lead by your generosity in both time and money. You have stepped into the shoes once filled by Thomas Green and Anna Calhoun Clemson. And you have proven that in this generation, just as in the Clemsons’, there are visionaries willing to sacrifice and willing to lead.
The first Legacy Day is celebrated honoring Fort Hill Legacy Society members (who bequeathed over $1M to Clemson in their wills) by placing bronze leaves under the Second Century Oak at Fort Hill. That evening a gala honors members of the Cumulative Giving Societies.

The Scroll of Honor is dedicated honoring hundreds of Tigers who have made the ultimate sacrifice in service to their country.

The Campaign Leadership Committee meets for the first time before the public campaign launch.

The Class of 1960 North Green is completed and ready for dedication.

The Will to Lead public campaign kicks off on campus followed by campaign events in Greenville, Atlanta, Washington, D.C., Charlotte, Columbus, and San Francisco.

Harris A. Smith Building, Clemson’s first LEED certified building, is opened.

The Class of 1960 North Green is dedicated honoring members of the Cumulative Giving Societies.

Lee B. Hall a LEED Gold certified building, opens. It was ranked “one of the best in new university architecture around the world” in 2012 by Architectural Digest.

Dr. John and Suzanne Morse make the largest faculty gift of the campaign, establishing an endowed chair in arthropod biodiversity.

Class of 1956 Academic Success Center is celebrated.

Harris A. Smith Building, Clemson’s first LEED certified building, is opened.

The Class of 1960 North Green is completed and ready for dedication.

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Lee B. Hall a LEED Gold certified building, opens. It was ranked “one of the best in new university architecture around the world” in 2012 by Architectural Digest.
Thousands donate more than $2.6M to the Barker Scholars Endowment to honor President Emeritus and Mrs. Barker.

James P. Clements succeeds James F. Barker, becoming the 15th president of Clemson.

Greenville becomes Orangeville when Clemson business programs make their homes in the Greenville OHE building.

The Will to Lead reaches its goal of $600M. Immediately, campaign leadership issues an even bigger challenge. Still, it is a record-setting goal for any public university with an alumni base the size of Clemson’s.

Football indoor practice facility celebrated.

Drivetrain testing facility celebrated.

President Clements’ inauguration celebrated.

Tiger Band Plaza celebrated.

Clemson football team celebrates the opening of the new player facility.

Culminating nearly two years of work, Clemson’s collaborative Solar Decathlon home showcases student talent on a world stage.

The newly renovated and expanded Freeman Hall opens.

Adobe Digital Studio celebrated.

Watt Family Innovation Center celebrated.

July 7
August 31
November 21
December 31
January
May 9
October 25
September 26
October 8-17
October 15
October 16
January 21
June 30
End of Will to Lead for Clemson campaign

April 6
Clemson has first Give Day, raising $903,883.76

July 15
The success of the Will to Lead for Clemson campaign is celebrated
From the littlest Tiger dropping a coin in a bucket.
To students putting on events that brought the Clemson Family together.
To major donors supporting new facilities and programs.
To our very first 24-hour Give Day celebration.
Every single gift to the Will to Lead for Clemson campaign has made a difference.

Alumni participation is one of the criteria for determining a university’s national ranking. There were many who doubted that a university with an alumni base as small as Clemson’s could reach a $1 billion goal. But never ever underestimate the will of Clemson Tigers.

One gift at a time, we not only met our goal, we surpassed it, we raised our ranking and we proved without a doubt that Clemson’s “All In” spirit is more than a catch phrase.
We’ve come a long way through our Will to Lead for Clemson. We have achieved much.

But the future won’t wait, and neither will Clemson. Clemson Forever isn’t a promise for today. It’s an unrelenting mission to provide a strong foundation that will hold high the ideals of our University forever. The commitment of our Clemson Family is powerful. It’s empowering. It’s steadfast. And so, we move forward.
NOW WE ASK, “WHAT’S NEXT?”

Your support — your will to lead — has poised the University to meet the future with confidence.

ClemsonForward is our next great step — a strategic plan that answers the question, “How do we make a great university even better?” This plan takes us beyond the 2020 Road Map and into the future focused on strong priorities. Research excellence. Exceptional engaged learning experiences. A strong academic core. And a living environment that is nurturing, inclusive and fulfilling.

The ClemsonForward plan is a real plan for the real world. It will stir imaginations. It will find answers. It will produce students with real world experiences and a global perspective, assured and prepared for what’s next.

We ask you to continue forward with us. Your gifts help Clemson today, Clemson tomorrow and Clemson forever.

We are forever grateful.
CAMPAIGN LEADERSHIP

Just as it took the insight and vision of Thomas and Anna Clemson, along with others, to ensure the future of Clemson University, so it took these leaders to step forward, devoting time and resources to the success of this campaign. And this group was not satisfied when we reached what we thought was an ambitious goal of $600 million. Backed by the enthusiasm, dedication and sacrifice of the Clemson Family, they laid down the biggest challenge of all: Raise $1 billion in support of the students, faculty, staff and programs that make Clemson great.

We made it. And we could not have done it without this group of leaders. Special thanks to the many additional sub-committee volunteers who served in leadership roles for colleges, units and athletics. Thank you, thank you. You have followed in the steps of Thomas and Anna Clemson to ensure that Clemson University remains great.

WILL TO LEAD CAMPAIGN LEADERSHIP

The following served as chairs, co-chairs or honorary chairs during the course of the ten-year campaign.

- James F. Barker ’70
- James P. Creel Sr. ’61
- Philip H. Prince ’49, HD ’95
- E. Smyth McKissick III ’79
- Betty Sheppard Poe
- Kelly C. Davies ’86
- Richard “Rich” Davies ’86

The following served Clemson as members of the WILL TO LEAD EXECUTIVE CAMPAIGN COMMITTEE, many graciously serving for multiple years during the course of the campaign.

- Marcia Barker HA ’01
- James E. Bostic, Jr. ’69, Ph.D. ’72
- Jan E. Childress
- James P. Clements
- Carolyn W. Creel ’81
- Harry Frampton 67
- Mike Gill
- Becky Hash
- Tom Hash ’69
- Leon J. “Bill” Hendrix Jr. ’63
- C. Tycho Howle ’71, ’73
- Roy Jeffcoat ’55
- Patti H. McAbee HA ’00
- Albert Dial McAlistier

- Robert “Bobby” McConnell ’72, M ’74
- Les McCraw ’56
- Stuart C. McWhorter ’91
- Mark Mitchell ’83, Ph.D. ’87
- Carole W. Oakley ’71
- Michael Dean Perry ’95
- Mark Richardson ’83
- David P. Rochester ’68
- Ken Smith ’81
- Charles Sullivan ’56
- A. J. “Buddy” Thompson Jr. ’69
- Joseph J. Turner Jr. ’71, M ’77
- Bill Vandiver ’64
- Charles K. Watts ’59

- Bill Amick*
- Louis Batson*
- J.J. Britton
- Fletcher Derrick*
- W. G. DesChamps**
- David Dukes
- Lawrence Gressette*
- Bill Hendrix
- Doug Kingsmore*
- Ronnie Lee
- Tom Lynch*
- Louis Lynn
- Patti McAbee
- Paul McAlistier**
- Nicky McCarter
- Les McCraw*

BOARD OF TRUSTEES

The following have served as Trustees since July 1, 2006, when the campaign began, to June 30, 2016.

- Bill Amick*
- Louis Batson*
- J.J. Britton
- Fletcher Derrick*
- W. G. DesChamps**
- David Dukes
- Lawrence Gressette*
- Bill Hendrix
- Doug Kingsmore*
- Ronnie Lee
- Tom Lynch*
- Louis Lynn
- Patti McAbee
- Paul McAlistier**
- Nicky McCarter
- Les McCraw*

- Smyth McKissick
- Tom McTeer
- Bob Peeler
- Mark Richardson
- Bill Smith
- Joe Swann
- Les Tindal*
- Kim Wilkerson
- David Wilkins
- Allen Wood*

* Emeriti during this time period
** These members of the Clemson Family are now deceased
CORPORATE AND FOUNDATION PARTNERS

Many corporate and foundation partners stepped forward to make gifts that went beyond helping us reach our ultimate Will to Lead goal. Often, you also served as mentors, advisers and collaborators, giving something that has far-reaching effects across campus. Thank you. You many never know how many lives you touched in this generation as well as in those to follow.

These partners provided our faculty and students with vital technology, machinery, equipment and, most important, wisdom garnered from their years of business experience.

The Abney Foundation
Adobe
Advance SC
American International Group (AIG)
Anonymous
AT&T
Barnes & Noble
BB&T
Big Switch Networks
BMW
The Boeing Company
CB&I
Cliff Communities Inc.
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National Space Biomedical Research Institute
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The Bernard Osher Foundation
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Patrick Square LLC
The Jean T. and Heyward G. Pelham Foundation
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Planar, a Leyard Company
RENK LABECO Test Systems Corp
Salesforce.com
SCANA Corporation
ScanSource Inc.
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The Self Family Foundation
Self Regional Healthcare
Siemens
J.E. Sirrine Textile Foundation
Thomas W. Smith Foundation
Sonoco
Spartanburg Regional Healthcare System
Spirit Communications
SRC Enterprises
SRC Holdings
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The Sunshine Lady Foundation, Inc.
TD Bank
TECO-Westinghouse Motor Company
The Timken Company
Toyota Racing Development
Wells Fargo
The Wyss Foundation
MILLION-DOLLAR PLUS DONORS

Clemson owes a special thanks to these individuals and families who reached a landmark cumulative gift level of $1M or more over the course of the capital campaign. This list reflects gifts of cash, pledges and gifts-in-kind to Clemson during the period between July 1, 2006 and June 1, 2016.

- Estate of Porter and Sara Adams
- Anonymous Donors
- The Barnes Family
- Dr. James and Edith Bostic
- Estate of Robert Brooks
- Doris Buffett
- Bill and Lynne Burton
- Ken and Mary Cadden
- Estate of Caroline Barton Caughman
- Thomas and Karen Chapman
- J. Michael and Katherine Cheezem
- Jan Childress
- Class of 1956
- Class of 1963
- Class of 1964
- Estate of Dr. Ernest Corley Jr.
- Richard and Kelly Davies
- Samuel and Patricia Deal
- Ed and Jane Duckworth
- Joe and Gretchen Erwin
- Robert and Elizabeth Faunt勒
- Maurice “Butch” and Joy Ferree
- Harry and Susan Frampton
- Captain Wilbur and Dotty Ginn and Will and Alice Ginn
- Gerald and Candice Glenn
- Ronald and Katherine Harper
- Becky Hash
- Tom and Carolyn Hash
- Leon and Pamela Hendrix Family
- R. Glenn and Heather Hilliard
- Dr. Milton and Betty Holcombe
- C. Teco and Marie Holvie Family
- Robert and Helen “Bunny” Hughes
- Michael and Kerri Jo Jansen
- Estate of Robert Patrick Jenkins
- James Kennedy
- Margaret Lloyd
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- Albert and Gayle McAlister
- Michael and Lynn McBride
- E. Smyth and Martha McArtick
- Dr. Wainard Miller Jr. and Sheila McLawhorn Miller
- Mark and Janet Mitchell
- Daria Moore and Richard Rainwater
- Dr. John and Suzanne Morse
- Michael and Robyn Nieri
- Mitch and Carla Noville
- Dr. Roy and Marlie Pearce
- Bill and Laura Pelham
- Betty Shepard Poe
- Mark and Kathryn Richardson
- Goz and Pat Segars
- Doug and Lynn Smith
- Estate of Ethelyn Berry Smith
- Harris Smith
- David and Lynette Snow
- Bob and Kees Stanzune
- Joe and Bobbi Swann and Family
- Dr. John and Diane Walker
- Dr. Charles and Linda Watt Family
- Mike and Kimberly Watt
- Steve and Pam Watt
- Dr. Theodore “Ted” Westmoreland
- Gene and Pat Williams
- Rodney and Ann Williams
- Dr. Hankley Wyss
- Wade and Caroline Young
- McKin and Dolile Younts
- Anita Zucker