SOLID ORANGE IN AFRICA

College of Health, Education, and Human Development
Small Beginnings

Dr. Aloyce Nzuki, (PRTM, PhD ’06)
- Ford Foundation Scholar at Clemson University
- PhD Advisor – Dr. Ken Backman
- Director, Tanzanian Tourism Board
Small Beginnings

Dr. Ken Backman

• Presented research at the Atlas Africa Conference, 2007 and 2010
• Special Editor for 2 issues of Tourism Analysis that focused on Sub-Saharan Africa, 2011
• Chaired 2 PhD dissertations
  – A Consumer Situational Analysis: The Influence of Young Children on the Purchase of Travel to Overseas Destinations (2006)
  – Sustainable Community Tourism Development: The Case of Tanzania (2010)
Small Beginnings

Dr. Ken Backman

• Presented workshops at the University of Dar es Salaam, the Tanzanian Ministry of Natural Resources and Tourism, Tanzania National Parks in 2005 and 2007
This collaboration led to the introduction to a young Kenyan Maasai student, James Nampushi, who wanted to earn a Master’s degree. Dr. Backman persuaded James to attend Clemson. James has been profiled in a number of Clemson publications as well as online publications as being the Maasai warrior who killed the lion with his spear. But, his place at Clemson is much more than that.
Small Beginnings: 
First Maasai Admitted to PRTM

James is working toward becoming the first from his region to earn a post graduate degree. Upon graduation, he will teach at Narok University, the first university in Maasailand in Kenya.
Small Beginnings:
Kenyan’s First Visit to Clemson

The Kenyan delegation visited:

- The Department of Chemistry, Forest and Natural Resources, Graduate School, International Office, College of Business and Behavioral Science, School of Nursing, and The Eugene T. Moore School of Education.

- The culmination of the visit was the signing of a Memorandum of Agreement between Clemson University and Narok University College.
Small Beginnings:
Clemson to Narok University College
Off to Narok University College
Clemson’s Home in Narok
Clemson’s Welcome to Narok!
In the Masai Mara
Wildlife in the Masai Mara
Narok University College “Planning the Way Forward”
Clemson Plantings at Narok University College Forest
Cultural Exchange
The Guiding School
Looking to Year 3
Small Beginnings
The First Clemson Book Donation to Narok University College
Small Beginnings
The First Clemson Graduate Class
“Recreation Behavior in Natural Environments”
Small Beginnings: Growing

James Nampushi
Ian Munanura
Eric Reson

Bernard Kitheka
Agnes Sirima
John Mgnonja
Moriaso Nabaala
Small Beginnings

...The Future
Small Beginnings

...The Future
Small Beginnings

...The Future
Small Beginnings

...The Future
Small Beginnings
...The Future

Narok/Clemson Partnership

• Capacity building through education, research and teaching
• NSF sustainability education grant
• USAID-Higher Education Development grant
• International Reading Association grant to build literacy
• Masters and Certificate Program in International Parks and Tourism
• Relationship with Maasai Heritage Preservation Foundation: eLearning
Small Beginnings
...The Future

Narok/Clemson Partnership

• U.S. AID Natural Resources and Tourism
• U.S. AID Higher Education
• International Reading Association
• Kenyan Embassy Higher Education
• U.S. National Park Service
From Small Beginnings to Great Things

Clemson University
Narok University College
Government of Kenya