

# NEWS FROM THE '55 EXCHANGE

• HOME OF CLEMSON ICE CREAM •



Where Tradition Flavors the Future  
CLEMSON UNIVERSITY

VOLUME 2, ISSUE 1 JULY 01, 2007

## FIRST YEAR OF OPERATIONS A SUCCESS !

### WE ARE ONE YEAR OLD !

Thanks to a generous gift from the Class of 1955, core elements of the "Clemson Experience" are being preserved through the creation and operation of a world-class teaching, research, and service facility.

#### 1 Year Benchmarks

- Over 50,000 people served
- Donated \$3,500 to student clubs
- Employed over 35 students
- Distributed over \$5,000 in profit sharing to student staff
- Clemson featured website



SOUTHERN ACCENTS PERFORMED AT THE '55 EXCHANGE DURING ARTS IN APRIL WEEK

**REMINDERS:** Our operation is 100% staffed and managed by students. Please consider us when making your Clemson pledge. A fully funded '55 Exchange endowment will secure our student's continued success.

#### '55 EXCHANGE ENDOWMENT

—————  
\$ 1,000,000 goal  
\$ 43,000 current  
\$ 957,000 to go

## STUDENT PROFILE: JESSICA KEARSE



Major: Psychology with a minor in Sociology.

Hometown: Orangeburg, SC

Accomplishments: One of the '55 Exchange's most engaging personalities, Jessica is an honor roll student and was a charter member of our sales staff. She is a member of Alpha Kappa Alpha Sorority and serves on the University's Council of Diversity Affairs and Student Health Advisory Committee. She is an avid cook and reader and will graduate in May of 2009.

## SPECIAL NOTES

- The '55 Exchange will be closed Monday September 3 in observance of the academic holiday that was established for the Florida State football game day. The store will be open Sept. 1 and 2 for the pre-game weekend and the First Friday (on Sunday) Parade.

## IN THE NEWS WYFF CHANNEL 4

- As one of its featured stops of the *On the Road Summer Tour*, WYFF TV4 news broadcasted live from the '55 Exchange. Summer interns Sara Stancil and Mellissa Ried presented their new product concepts (ice cream cakes and blended coffee beverages) that will be launched this fall.

