

# NEWS FROM THE '55 EXCHANGE

• HOME OF CLEMSON ICE CREAM •



Where Tradition Flavors the Future  
CLEMSON UNIVERSITY

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## BRING YOUR DAUGHTER TO CLEMSON !

### STUDENTS OF THE '55 EXCHANGE HOST CAREER WORKSHOP FOR FUTURE TIGERS !

Our students were excited to host two sessions in this year's *Bring Your Daughter to Clemson* event. These future tigers learned about exciting careers in the Food Science field and ice cream innovation.

Working in small hands-on learning groups, the girls had the opportunity to create, develop and manufacture their very own unique ice cream flavor.

The highly anticipated ice cream creations were later served at a social event for all the girls.



Daughters of Clemson alumni learning about career opportunities by creating their own unique Clemson Ice Cream Flavor.

**REMINDERS:** Our operation is 100% staffed and managed by students. Please consider us when making your Clemson pledge.

### '55 EXCHANGE ENDOWMENT

\$ 1,000,000 goal  
\$ 143,000 current  
\$ 857,000 to go

## SPECIAL NOTES

- The '55 Exchange will move to its extended summer hours for the months of June and July. During these months the store is open from 11:30 am to 8:00 pm on Mon -Thu, and till 6:00 pm on Fri, Sat and Sun.

## COFFEE CHILLERS LAUNCHED!

A new line of frozen coffee beverages was launched to rave reviews. The Coffee Chillers come in 4 flavors

- Chocolate Mocha
- Mint Chocolate Chip
- Caramel
- French Vanilla.

The products were developed by Melissa Ried during her summer internship experience and are a frozen blend of Clemson Ice Cream, shaved ice, cold extracted espresso and flavored syrups. As a special touch the Coffee Chillers are topped off with a splash of whipped cream and then drizzled with a ribbon of chocolate or caramel syrup.

## NEW WEBSITE LAUNCHED



A new website for the '55 Exchange was launched during the spring semester of 2008. The website was developed to give campus visitors, alumni and local customers of the '55 Exchange up-to-date information concerning new product offerings, store hours, special events and a history of our operations. [www.clemson.edu/icecream](http://www.clemson.edu/icecream)