Jim Anthony founded The Cliffs Communities in 1991, upon his development of The Cliffs at Glassy, the Company’s first of eight master-planned communities. A visionary example, Mr. Anthony lives according to a philosophy of respect for the integrity of the land, a sense of deep connection to community, and a love of his work.

Mr. Anthony’s land preservation efforts and success selling real estate led to his being recognized as Entrepreneur of the Year for the Carolinas in 2000 by Ernst & Young, LLP. In 1999, he was named The Most Influential Greenvillian by Greenville Magazine, and was a finalist for Greenville Magazine’s Business Person of the Year. He has since been named to Greenville Magazine’s list of 50 Most Influential People in 2005 and 2006.

Jim’s personal passion is giving back within the community, and he has been instrumental in The Cliffs Communities’ establishment of several non-profit organizations for philanthropic donations. His personal passion for children’s wellness led him to found Zest Quest in 2004, a non-profit children’s health initiative now in the pilot stages in the South Carolina public school system. In honor of this level of generosity and for his profound impact upon the community, Jim was given the Distinguished Citizen Award by the Blue Ridge Council of the Boy Scouts of America in 2006.

Jim and his wife, Vicky, live in his hometown of Pickens, South Carolina, and have two grown sons, Jacob and Lucas. In his free time, Mr. Anthony enjoys hiking, clay shooting, fly fishing, and traveling internationally – particularly to The Cliffs’ properties in British Columbia, Chile, and the Abaco Islands.