Florence-Darlington Stormwater Consortium
Minutes

April 8, 2010
10:00 a.m.
Conference Call

The meeting was held via conference call. Present were Cal Sawyer, Terasa Young, Alma Harris, Dan Hill, Charles Brooks, Julie Ritz, Geoff Smith, Forrest Whittington, Michael Hemingway and Alvin Ard. Cal reported that Katie and Baby Tallulah are doing well, and Katie would be back in the swing of things soon.

Local Natural Resources Agent
Cal Sawyer with Clemson University introduced Terasa Young, our new Local Natural Resources Agent and Florence-Darlington Stormwater Consortium Coordinator. After welcoming Terasa to the FDSC Team, Cal turned it over to Terasa, who shared her background. Terasa is from Upstate New York (No, we don’t hold that against you, Terasa), with a Bachelors Degree in Biology. She has been in South Carolina since 1996, and in the Pee Dee area specifically for the last 3 years. She has worked in grant efforts in the Math and Science area, as well as teaching others about environmental concerns. **Terasa will get her contact information to all Consortium members and get around to meet everyone as soon as possible.**

Earth Day Options and Needs
Cal requested information on Earth Day Activities and needs for the Consortium.

Earth Day Activities:

*Kalmia Gardens on Saturday, April 10th, 2010 from 1:00 – 5:00 p.m.* Contact: Dan Hill, Kalmia Gardens. There will be tours, speakers, music and activities. Congressman John Spratt will be the keynote speaker. **Dan has an enviroscape, and requested a presence and materials. No one volunteered.**

*Just a Walk in the (Williamson) Park, April 17th, 2010 from 10 a.m. – 2:00 p.m.* Contact: Tony Dileo, Darlington Downtown Revitalization. 843.395.2310. Darlington County reported receiving an invitation to an event that marks the completion of the Trail Loop in Williamson Park located on the corner of Spring Street & Williamson Park Drive. This event will unveil the newest section of the walking trail loop, with the first look in over 20 years at some areas of the park. Information on the 40th Anniversary of Earth Day and activities for kids and adults alike will mark this community celebration. **Mr. Dileo has not asked for any materials, and sent invitations.**

*Rural Heritage Festival, Saturday, April 17th, 2010. Time unknown.* Contact: Carolyn Jebaily/Dr. Frederick at the Clemson Extension/Pee Dee Center. **Unknown needs.**

Ideas for Earth Day Contributions to these events:

*Rain Barrell Raffle.* Since there are only 3 events, Cal suggested a raffle for 3 Rain Barrells, one at each event. **The Consortium agreed. Terasa and Cal will coordinate this effort.**
Pre- and Post-Construction Workshop for area contractors

The Consortium discussed a One-Day PPC Workshop, and chose a date, tentative location, and tentative agenda, as well as providing CE credits to Registered Landscape Architects, Professional Engineers, and Tier-B Surveyors. The target audience will include contractors and sub-contractors, as well.

There was some discussion about the cost for the target audience. There was a contingent who felt that there should be some cost associated with the Conference, as it would give those attending, some stake, or “buy-in”. However, more of the consortium members voted for the Conference to be free.

Cal brought up an “attendance strategy” since sometimes the connotation for a “free” Conference often breeds discontent and low attendance. Local builders associations, surveyors and engineers groups, and general contractors associations could be tapped to share information and garner registrants. Newsletters, mass emails, and other forms of mass distribution offer a good chance at information coverage.

**Consortium partners are to get preliminary lists to Carolina Clear. Carolina Clear will compile a mailing list. Consortium partners should touch each person that they know that will “fit” into the target list, and encourage that person to come. If each of the partners advertises through email, website, and word of mouth, then the outcome (attendance) may be better. Also, Consortium partners should ask to speak to groups that serve each target audience subset to get the word out about the Conference.**

A consortium member suggested a “Quick Start” or “Field guide” of similarities and differences in the regulation of the Consortium membership for the developers. This guide would give the developer/contractor a reference point that could be used in the office or in the field to assist in pre- and post-construction activities, as well as information on the approval process. **Alvin Ard will email their brochure to Carolina Clear. Other partners need to get their info to Cal, as well. Carolina Clear will compile.**

**Date:** Thursday, May 20, 2010  
**Location:** Tentative First Choice is the Regional Pee Dee Council on Governments Office  
Tentative Second Choice is the Florence Library  
**Based on availability**  
**Speakers:** Jill Stuart, SCDHEC  
Calvin Sawyer, Clemson University  
John ???, Clemson University  
Consortium Partners  
**Food:** City of Florence will cook lunch  
Carolina Clear will provide refreshments  
**Agenda:**  
Pre- & Post-Construction issues regarding Stormwater Management  
Installation/Maintenance and troubleshooting  
Silt fencing, etc.  
Emphasizing good plans  
Engaging Stormwater & building construction inspectors in round-table Dialogue  
Consistency between the partners  
Discussion of Ordinance differences – in layman’s terms
A Quick-Start or Quick-Reference guide of similarities & differences
Utility companies
Co-permittee responsibilities
Emerging Issues with the new permit cycle & Planning Ahead
Notice of Termination
70% coverage
Onsite monitoring by contractors at their expense
Target Audience: Contractors  Registered Landscape Architects
Sub-Contractors  Professional Engineers (PE)  Tier-B Surveyors
Advertising: Group newsletters, mass emails, word of mouth, mail outs.

Watershed signage
Cal reported that Carolina Clear submitted a proposal to SCDOT near the first of this year. SCDOT is in the midst of an administration change, and Ray Vaughan reported to Cal Sawyer that the proposal would be presented to the new administration as soon as possible. The proposal starts with signage at the basin level near the Interstates and US Roads, then trickles into the sub-basin level.

Partners needs
Darlington County requested the 5-1/2 x 8-1/2 information cards regarding Rain Gardens, Water Barrels, and Pet Waste. Terasa will deliver those as soon as she is able to go to Charleston to get the materials.

Meeting adjourned approximately 11:20 a.m.

Respectfully submitted,
Julie Ritz

ACTION ITEMS

1) Terasa Young will get her contact information to the Consortium partners as soon as possible. **completed**
2) Three (3) Rain Barrells will be raffled off at the three Earth Day Events: Kalmia Gardens (4-10) unmanned tabletop display with free rain barrel drawing (40 entries); Just a Walk in (Williamson) Park (4-17) will set up manned tabletop display with free rain barrel drawing; and the Rural Heritage Festival (4-17) will set up unmanned display with free rain barrel drawing. Terasa will handle this.
3) Dan Hill has requested a Consortium presence and materials for the Kalmia Gardens Earth Day Activity 4-10. See first Earth Day Event
4) Consortium partners are to forward to Carolina Clear (Cal & Terasa) mailing lists of the target audience for the Contractor/Developer Conference in May.
5) Carolina Clear will compile the mailing list.
6) Consortium partners need to touch personally their contacts in the target audience to invite them and to see if Consortium Partners can speak at local target audience gatherings.

7) Carolina Clear will check with Pee Dee Regional Council of Governments for meeting room availability on May 20\textsuperscript{th}. Secondary location is Florence Library. Neither location is available. We can use the auditorium and classrooms at the Pee Dee Research and Education Center which is located at 2200 Pocket Road in Florence. The facility does not have a kitchen.

8) City of Florence will cook for the Contractors/Developers Conference May 20. Please let Terasa know if this is still possible without kitchen facilities. There are sinks and electricity but no stove/microwave, etc.

9) Carolina Clear will provide refreshments for the same conference.

10) Consortium partners are to email their development information to Carolina Clear to be included in a “Quick Reference” or “Quick Start” Guide.

11) As soon as Terasa can go to Charleston and get her materials and supplies, she will drop off materials to each Consortium Partner.