



## Stormwater Education



*Because We All Live Downstream...*

### **Lexington Countywide Stormwater Consortium**

**April 30, 2008 1:00 PM**

**City of Cayce Historical Museum, Cayce**

**Attendees:** Rosemarie Nuzzo, Ken Knudsen, John Sharpe, Bobby Vining, Natalie McKelvey, Sid Varn, David Busby, Synithia Williams, Sheri Armstrong, Bill Blackston & Cal Sawyer

The meeting was called to order at 1:05 p.m. Mr. Blackston gave a general overview of the objectives of the meeting. He stated that the new listserv is now up and running and asked members to advise him of anyone that needed to be added to the listserv. Mr. Sawyer stated that once the program is fully operational, the group would only be meeting twice a year. He stated that at that time another listserv may need to be developed.

Mr. Blackston referenced the Cayce newsletter in which the Mayor made a statement regarding the Resolution signed by all participants and asked members to send him any type of media referencing the program. He stated that he had a cd with pictures of the resolution signing available to members.

#### **MINUTES**

Minutes from the last meeting were approved as submitted.

#### **STRATEGIC EDUCATIONAL PLAN (DRAFT)**

The group discussed the draft Strategic Educational Plan in detail. Cal Sawyer with Clemson University was in attendance to assist the group in reviewing and building the plan. Mr. Sawyer stated that the idea is for the plan to provide a framework for the next five years. He stated that the group has identified the most important partners through their response to the questionnaire. He reviewed consensus of the questionnaire which included target audience, lead service provider, activity, target pollutants and reporting. He stated that he recently found out from DHEC, in terms of target pollutants, that they want to see some sort of link with TMBLs—nutrient and bacteria and it is important that the group addresses this issue in the plan. He then reviewed the spreadsheets in the draft plan. The LCSC's cycle ends on December 1 and he stated that the group may be given some time after that (perhaps two months) to make their report. He stated that all activities may not occur in the first year of the plan and the plan needs to be flexible in the event activities need to be added or deleted.

### General Public

The group discussed the need to come up with some way to educate the public on how to properly dispose of certain items such as light bulbs that contain mercury.

Suggestions were to discuss the issue with Mary Pat Baldauf to see if the group can expand on what they have, include information in municipal newsletters and within municipalities that distribute Consumer Confidence Reports. Mr. Sawyer asked that the group provide him with any suggestions for programs already in use that could possibly be added to the plan. Other suggestions were to include a survey on the LCSC website and on municipal web sites, and a phone survey. Mr. Sawyer stated that the plan should include how to change habits and the best way to go about it. The group discussed contacting Homeowners associations to begin the educational process. Other items added to the draft plan included the Town of Lexington's closed circuit tv station, and in-house newsletters.

### Youth/K-12/Teachers

No other activities were added to the draft plan.

### Elected and Appointed Officials and High-Level Staff

It was suggested that "high-level" be deleted in that all staff need to be aware and educated. Activities added to this section of the plan included collaboration with the Municipal Association of South Carolina and County Association for presentations, articles in their newsletters, and in-house training opportunities.

### Professionals – Contractors, Engineers, Developers

Mr. Sawyer advised the group that discounts are available for staff members of the LCSC to attend classes/training provided by Clemson CES and to contact him directly to receive the discount. Other suggestions made included providing brochures to those obtaining building permits and examining the feasibility of conducting training of homeowners associations in stormwater management inspection and reporting. This activity was moved to "Homeowners."

### Homeowners

Exploring storm drain stenciling/marketing projects was added to the draft plan. Mr. Sawyer suggested that the group come up with one theme to be placed on all drains within Lexington County. Exploring the possibility of providing education to real estate companies on stormwater management was also discussed. Mr. Sawyer suggested that the group consider having signs placed around the county denoting entrances to local watersheds. Septic tank education and educating homeowners on the hazards of illicit discharges were added to the plan.

### LCSC Program Management

The group discussed including Agriculture and golf courses to the plan and exploring educational opportunities for these sectors. It was suggested that this be added to the plan and discussed with John Oxner.

Mr. Sawyer stated that when the plan is reviewed again, the group will need to prioritize the plan and will possibly have to move some items to year 2 such as agriculture and golf courses. Mr. Blackston stated that he would like to put together maps indicating watersheds and items within them such as golf courses, tennis courts, etc., so when there is a problem, these entities can be easily identified.

Mr. Blackston stated that as soon as the comments from the meeting are placed in the draft plan, the plan will be submitted to each LCSC member and he asked that any comments be forwarded to Ms. Williams and to him.

#### Educational Partners and Citizen Appointees

Mr. Blackston stated that he has input information that has been submitted to date. He stated that he has only received 4 citizens appointees. He stated it was not mandatory to have citizens appointees, but it would really help when a member cannot attend a meeting. He encouraged members to submit appointees. Ms. Williams suggested that individuals be identified as appointees and/or members at large. The consensus of the group is to stay with the concept of "appointed" members who are appointed by a municipal's council and have at large members that are voted on by the LCSC.

Ms. Williams suggested that at the next meeting, a limited number of partners be invited to attend. By doing so, less time would be required to discuss the plan with the partners. At the following meeting, another set of partners would be invited to attend. It was the consensus of the group that all the partners be invited to an information meeting to get them to buy in to the program and plan. The group went through the list of partners to identify contacts.

#### Goal Statement and Objectives

Ms. Williams asked that the group's suggested goal statements and objectives be forwarded to her and Mr. Blackston and they will consolidate and send to members for a vote.

#### LCSC Logo

Ken Knudsen provided the group with a suggested logo. Ms. Williams stated suggestions for the logo would be collected and then the group will vote on it.

#### Other Business

Mr. Blackston provided the group with a copy of the Water Quality training flyer and encouraged the group to attend.

#### DHEC MS4 Annual Report

Ms. Williams provided the group with an update on the Annual Report.

#### Friends of Lake Keowee

Mr. Blackston and Sid Varn provided the group with information on their visit with the Friends of Lake Keowee.

The meeting adjourned at 3:55 p.m.