



Stormwater Education



Because We All Live Downstream...

Lexington Countywide Stormwater Consortium (LCSC)

October 29, 2008 1:00 PM

Cohen Campbell (Styx) Hatchery DNR Station

Attendees: See sign in sheets for Consortium member and partners

The meeting was called to order at 1:10 p.m. by Bill Blackston. The agenda and other materials pertaining to the meeting were handed out at registration table.

AGENDA

1. Introductions of any new LCSC members
All members and guest in attendance introduced themselves.

2. Rain Garden Education Workshop / Installation
Bill Blackston explained that the workshop transitioned from educating the professionals to educating the homeowners. City of Cayce has helped with getting the workshop together for Wednesday, December 3rd at the Cayce Municipal Complex, to include a two or three hour educational workshop concluding with installation of a Rain Garden.

Committee meeting on marketing and distribution for the workshop will be held at the home office of Clemson Extension in Lexington on November 5th at 1 p.m.

3. Carolina Clear Web page on line www.clemson.edu/carolinaclear
 - a. links to our Carolina Clear home page and LCSC consortium page – breadcrumbs
Katie Giacalone reminded attendees to link up to the new website, (which has already had 382 views) and toured the attendees through the website.

 - b. Pics, for banner& pages
Variety of pictures and information regarding stormwater located on the webpage.

- c. Stories and events that pertain to stormwater education
Educational information will be on the webpage for additional resources.

4. New Mass Media efforts coming

In addition to newspaper ads, website announcement, press release and posters for classroom education, Katie Giacalone will be working on mass media which includes; billboard, radio and TV psa that all send the same message. General Stormwater awareness will be the first message that will let the public know how they contribute to stormwater. The target audience will be homeowners, pet owners, and mechanics. Attendees viewed the first PSA.

5. End of Year reports are due now

Synithia Williams asked attendees to let her know if they have been involved in any stormwater education activities, so that it can be listed on the report.

Festivals for LCSC members to participate in: Okra Strut, Saluda Shoals, Earth Day, Peach Festival, Cayce Blue Grass Festival and the Poultry Festival

MS4 members are reminded to get their end of the year report into DHEC.

6. Education Plan of work

At the next LCSC meeting the entire meeting will be spent finalizing Education Plan of Work. Attendees will be asked for any advice and potential changes to the plan.

7. Next meeting

November-December joint meeting
December 17th, 2008 at 1pm – Springdale Town Hall