

PAM DAVIS

SENIOR DIRECTOR OF STRATEGIC INITIATIVES



Pam Davis serves as the senior director of strategic initiatives for the Division of Student Affairs. In her role, she works directly with the Office of Institutional Excellence to align Student Affairs strategic and operational plans, assessment, enterprise risk management, business continuity and continuous improvement projects to Clemson Elevate — the University’s strategic plan. As a key member of the Excellence Lead Community of Practice, Davis influences University-wide continuous improvement opportunities and sharing of best practices.

Davis will also oversee the implementation of the Student Affairs inclusive excellence strategic plan in alignment with the University’s commitment to diversity, equity and inclusion. In her capacity, she serves as a member of the Student Affairs Leadership Team.

Davis served as the director of Campus Reservations and Events from October 2016 through January 2023, where her team was responsible for managing four indoor venues and more than 10 outdoor event spaces. She led a team comprised of full-time staff and students responsible for managing a heavy volume of reservation requests and event logistics. In her role, Davis also chaired the University’s Special Events Review Board.

She managed large-scale University events such as doctoral hooding and graduation each year, including ceremonies that successfully transitioned to Bon Secours Wellness Arena in Greenville, South Carolina during modified operations due to COVID-19.

Davis worked with Furman University as director of its “Bridges to a Brighter Future” program and with the City of Greenville Parks and Recreation Department as a program manager prior to returning to Clemson. She previously held a role during her first stint at Clemson from 2005-09 as director of student activities, where she oversaw Fraternity and Sorority Life, as well as student event groups such as Central Spirit and student media organizations. She helped coordinate the First Friday Parade and Homecoming Display Build, among other campus events.

Davis earned a bachelor’s degree in speech and communications from Clemson in 1997 and added a master’s degree in educational counseling in 2000.