WE BELIEVE EACH ONE OF US HAS THE POTENTIAL TO POSITIVELY IMPACT THE WORLD

CLEMSON UNIVERSITY STUDENT AFFAIRS MAGAZINE, SPRING/SUMMER 2014

a SOCIAL GATHERING space:
the BARNES CENTER

STUDENT AFFAIRS MAGAZINE OVERVIEW

the HISTORY of the SHEEP BARN
the new BARNES CENTER
the IMPACT to our STUDENTS
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Dear Friends of Clemson,

Students choose to come to Clemson University for a myriad of reasons. For some it is to follow family legacies or our academic reputation, and for others it might be Clemson’s athletic teams. The beautiful campus is as inviting as our faculty and students, and the town-gown relationship is consistently ranked No. 1 by The Princeton Review.

Once students arrive, they are inundated with opportunities for involvement, from Fraternity and Sorority Life, to intramurals, cultural organizations and living-learning communities. Students are rarely left without some way to connect with their peers.

But it is often after the organizations have met and the classes have been dismissed that students need to unwind. For many students, staying on campus late at night or on the weekends provides few choices for evening entertainment, especially for those that have yet to make connections with other students or organizations. The University consistently has programming in place, such as our U-NITES and Campus Recreation late-night events. To complement this, we need a new social destination. With the renovation of the sheep barn into the Barnes Center, Clemson students will have a place to hang out informally, to meet friends, to see and do new things, all while remaining on campus. Most important, the Barnes Center is designed with student engagement and recreation in mind, while both preserving and progressing Clemson’s rich and vibrant history.

As Clemson has grown it has become even more important that we provide intimate space that make us continue to feel like a small school. When we began brainstorming for our rustic red barn on East campus we tossed around several ideas. And while they were plentiful, they all shared one common theme: we want to create a place for any and all students to socialize. Through student, staff and Clemson community feedback, we’ve developed a fun place that will give students an on-campus social destination with unique, late-night programming open to everyone.

In the coming pages, you’ll read about the history of our social programming, today’s entertainment services and venues and the future of the Barnes Center. We’re excited about this next phase of development with the Division of Student Affairs. As evidenced in the inaugural “Believe” issue last fall, the division hopes to inform readers about ongoing capital initiatives and needs while showcasing new and current projects and services. Thank you for supporting Clemson’s Division of Student Affairs.

Be well.

Gail A. DiSabatino
Overview of the **DIVISION of STUDENT AFFAIRS**

Clemson University’s Division of Student Affairs comprises an entire collection of programs and services aimed at student learning and personal development outside the classroom. We believe each one of us has the potential to positively impact the world, and that can be achieved through a variety of avenues. Whether through leadership opportunities or career workshops, Student Affairs provides programming that keeps students involved and in touch with the necessary resources for success.

Generally speaking, Student Affairs touches the lives of students every day. Whether we’re helping 3,346 students participate in community service events throughout last year or giving students real-world internship opportunities, we’re at the forefront of students’ lives. In addition, the Division of Student Affairs strives to extend the learning that takes place in the classroom by creating a seamless transition for students to continue that experiential education via our unique, cocurricular programs and services.

This past year alone, we offered paid internships in virtually every department, where students were able to articulate their experiences through journals and surveys. One intern, Katie Runge, summed up her experience by saying, “I feel this internship allows me to gain priceless experience that I cannot learn by sitting in a classroom all day.” Students also find other employment opportunities throughout the division, making Student Affairs the highest
employer of students on campus, employing 1,027 students last year alone.

Further, students have the opportunity to spend their fall, spring and winter breaks taking service trips to underdeveloped areas, learning the importance of giving to those in need.

Clemson’s transportation services continue our efforts to safely and sustainably transport students, whether through evening shuttle services, carpools or low-emission car rental programs. Students have the opportunity to not only take advantage of these aforementioned programs but also be a part of developing and executing many of these parking services program ideas.

Student Affairs is a part of Clemson students’ lives day in and day out, from the time they wake up to the time they go to sleep and even while they are sleeping. Aimed at highlighting individual departments within Student Affairs, this publication delves into the inner makeup of our significant areas and shares the focus of our staff, their goals and accomplishments.

In this issue, we highlight our student entertainment programming organizations and an exciting student activity space, the sheep barn, which we plan to renovate into the Barnes Center, named after Frank S. Barnes Jr. It is our belief that engaged students will perform better in the classroom which will help them toward becoming global citizens prepared to change the world. It is our aim that the Barnes Center will provide students with a place to enjoy on-campus entertainment in a safe environment.
Constructed on rolling green hills and nestled at the foot of the Blue Ridge Mountains, Clemson University is personified by a rich agricultural history and tradition that is embodied in many of its historical buildings. There are a number of iconic sites on Clemson’s campus, celebrated for the depth they bring to the University’s history. Clemson University’s architectural heritage begins with the marriage of Thomas Green Clemson and Anna Maria Calhoun, the daughter of U.S. congressman and former vice president, John C. Calhoun. Upon her death, Anna Maria left her estate to her husband, who had visions of grandeur to one day establish a state agricultural college. Clemson fulfilled his vision by declaring in his will that Fort Hill plantation and a large portion of his estate be used for the betterment of education in South Carolina. This would later become Clemson University. The Fort Hill plantation is just one of the structures which signifies the University’s opulent historical significance. However, there are some sites on Clemson’s campus whose significance has dissolved into the landscape. The sheep barn is an example of one of Clemson’s obscure historical jewels.

According to the Clemson University Preservation Master Plan from February 2009, the sheep barn’s construction is dated back to 1903 and was individually registered on the National Register of Historic Places on Jan. 4, 1990, as the earliest existent structure associated with Clemson’s Agricultural Department. The sheep barn is a two-story, rectangular building with a standing seam, metal-gabled roof. It has a brick foundation constructed with a combination of local clay brick. The sides and both gabled ends are covered with vertical wooden clapboards, which also feature diamond-shaped vents. Three square cupola ventilators are louvered on the sides and situated along the roof’s peak.

Originally used for housing cattle, the sheep barn dates to a period of transition aimed at improving livestock practices in disease prevention, hygiene and productivity, and only briefly housed sheep. Oddly enough, the name was more permanent than the tenants, and it continued to be known as the Sheep Barn after the sheep departed. The architectural features and materials suggest that the sheep barn was a costly project built to comply with new farming standards and is a significant component of Clemson’s agricultural history.

Over the years, there have been many suggestions for revitalizing this historical site for modern purposes. A report from Clemson’s College of Architecture, Arts and Humanities department of planning and landscape architecture in 1995 suggested the sheep barn be renovated and used in a different way. “A new use should be found for the sheep barn which will be compatible with the existing structure,” the report stated. With the generous gift from the Barnes family, this historic structure will finally be given new life. The Barnes Center will keep Clemson’s traditions alive, while providing students with a new and exciting social venue to experience Clemson life.
LOOKING FORWARD

Plans for the Barnes Center are to include evening, alternative programming, most notably occurring Thursday through Sunday nights. The Barnes Center will open late afternoon or early evening, and provide a place where activities and events begin after students are done with classes, internships and other events. It is this time that students most frequently are seeking something to do, and it has been evidenced through retention surveys that first-year students who transfer from the University cite inadequate, on-campus social programming at night. This new opportunity is a direct example of how we aim to satisfy our student retention and engagement strategic goal. Upon taking office, Clemson University Undergraduate Student Government President Kayley Seawright said, “As I assumed the role, I came to understand that alcohol-free programming was important to students and administrators. Students, specifically first-year students, need a place to go on campus to hang out.” It is our plan for the Barnes Center to improve this void.

Although we have more than 400 student organizations and several programming committees and events, we are excited to transform the Barnes Center into a venue that consistently houses entertainment for students to attend and participate in, regardless of their affiliation with other organizations. The Barnes Center will host no-cost events open to any and everyone. There will be a viable food concept, based on student input and tastes as well as a loft and stage. Plans also include event space that expands outside the actual structure, granting additional capacity to several hundred students. Through gifts to the Division of Student Affairs, the Barnes Center can become a reality for the thousands of students for whom it will benefit.
Frank S. Barnes Jr. truly was a Clemson Legacy. After graduating from Clemson with a degree in electrical engineering, Frank remained committed to his alma mater. He dedicated his professional career to the nearby Rock Hill Telephone Company that was started by his father, a 1915 Clemson graduate. As Frank worked his way toward becoming president of the company in 1968, he also served as a member of both Clemson’s Board of Visitors and the Foundation Board. Frank earned the Distinguished Alumnus Award and President’s Award. In 1997, he was awarded the highest honor for a Clemson alumnus, the Clemson Medallion. The Barnes family went on to establish three endowments for Clemson University’s College of Engineering and Science, helping to establish the Frank Barnes Sr. Telecommunications Laboratory. Frank’s spirit and dedication to Clemson creates a legacy that is integral to the Clemson Family and to the forthcoming Barnes Center.

As we create the new but historically rich social center on Clemson’s campus, we honor Frank and the hard work he devoted to Clemson. We sincerely thank the Barnes family for the generous gift to the Division of Student Affairs and helping take the Barnes Center concept one step further to completion.
Clemson University is ranked as having some of the “happiest students” in the country by giving students a top-quality education while providing an enriching campus life experience. The department providing many of these entertainment and engagement opportunities is Clemson’s department of Campus Activities and Events (CAE). Utilizing several venues on campus and comprising an ever-evolving mix of student staff and programming organizations, CAE offers students exciting evening entertainment throughout the year, while also promoting student engagement and personal development. The department reflects years of programming boards and student entertainment groups and has progressed into the hub of campus activities. CAE also hosts several events, including a programming series of evening events. Additionally, the staff advises three student-run entertainment organizations. To understand the department that will help bring entertainment to the Barnes Center, one must first understand the history of student programming on Clemson’s campus.

Central Dance Association, Central Dance and Concert, and Union Programming Board

Offering events at the campus YMCA building since 1916 – later known as Holtzendorff Hall – Clemson’s first social “destination” was the place to go for physical and social recreation during the early 1900s. But later, as a shift occurred in coed institutions, the all-male Clemson College formed the Central Dance Association (CDA) and women from nearby colleges began coming to campus for dances and social gatherings. From the 1930s to the 1970s, programming such as cultural activities, popular entertainment, films, game contests, outdoor travel and dances were housed in Holtzendorff Hall and planned by the CDA.

As the University evolved, so did the programming and activities that took place on campus. In 1972, the newly formed Union Programming Board was formed and consisted of 11 student-run, entertainment-programming committees, each with a delegated authority over some form of entertainment. The Board, overseen by full-time staff, with student input, consisted of the CDA, outdoor rec, cultural activities, trips, seasonal events, film committees, coffee houses, tournaments and more. Though programming and events were initially in Holtzendorff Hall, the Board eventually moved to the newly constructed
Throughout the 1980s and 1990s, concerts at Clemson continued to be a staple on campus. Everyone from the Rolling Stones, Pink Floyd, the Eagles and U2 as well as Elton John, Billy Joel and George Strait performed at Death Valley stadium. Littlejohn Coliseum, which hosts men’s and women’s basketball, also hosted a variety of musical and entertainment acts throughout the 90s and 2000s, including Bob Dylan, Rod Stewart, Huey Lewis and the News, Def Leppard and multiple rap and country acts. The venue underwent a complete renovation in 2004, making it a premiere destination for bands coming to the Southeast. Festivals were plentiful and concerts on campus planned by our student concert and entertainment committees brought out not only students, but also fans from several states. For decades, Clemson University has been a unique and frequent place for top-tier entertainment acts around the country.

CONCERTS

Edgar A. Brown Union in 1976. During its heyday, the Edgar A. Brown Union had a student pub (Edgars), bowling alley, open space for events, dining options, offices and more. It was the go-to place for campus activities.

The CDA eventually became one of the Board’s 11 committees, the Central Dance and Concert Committee (CDCC) in 1977. It was one of the most popular committees during the 1970s, 1980s and 1990s, bringing activities like dance parties and concerts such as Mother’s Finest, Vassar Clements and Lonnie Brooks. Events were housed at the Y Beach, Clemson House Ballroom, Union Loggia and Littlejohn Coliseum. Each committee planned a variety of activities for students, from square dances to camping trips and craft nights. At one such dance, President Emeritus Jim Barker met his future wife, Marcia Barker. There seemed to always be something to do for students, especially at the Union.

Littlejohn Coliseum, which hosts men’s and women’s basketball, also hosted a variety of musical and entertainment acts throughout the 90s and 2000s, including Bob Dylan, Rod Stewart, Huey Lewis and the News, Def Leppard and multiple rap and country acts.

Holtzendorff Hall once was the main site for programming and events until they moved to the newly constructed Edgar A. Brown Union in 1976.
CAMPUS PROGRAMMING TODAY

Today the music industry has evolved and stadium tours are not as frequent as they once were. The Edgar A. Brown Union, once a hub of activity, has become more student services-focused today and includes Student Affairs office space. It hosts a new Starbucks®, dining options, a ballroom, computer store and offices like Parking and Transportation Services and the Post Office, but it is no longer the central go-to place for something to do on the weekends. The culture of entertainment has shifted and student interests are evolving from 20 to 30 years ago.

Today, our student entertainment programming committees are divided into three student organizations. Just as the facilities that housed Clemson’s entertainment have progressed to keep pace with the rapid pulse of campus life, these committees have also evolved into TigerPaw Productions (TPP), CLEMSONLiVE and Central Spirit, and are advised by the full-time staff in Campus Activities and Events.

TPP, like the CDCC, is and always has been a student-run concert programming board that brings acts like the Zac Brown Band and Bob Dylan to campus. Central Spirit supports athletics and provides students with opportunities to cheer on every team through activities such as the football balloon launch, face painting and pep rallies. They also host the annual Homecoming display build and First Friday Parade, two longstanding Clemson traditions. CLEMSONLiVE is the entertainment committee that brings events like CU On Ice, the Masquerave (an extension of the Tiger Gras party from the 90s), Movies in McKissick and Lights Out!, a glow in the dark party. Back in the height of its popularity, the CDA and Union Programming Board provided students with consistent programming, a safe location for events and a myriad of opportunities to get involved. Students were bombarded with options for activities and events and had places to congregate, no matter what day of the week. While we still have plenty of involvement opportunities through our 400+ student organizations, Gantt Center for Student Life cultural programming, University Housing & Dining events and Campus Recreation programs (intramurals, club sports and outdoor recreation), we are excited to have the Barnes Center to provide a place to centrally socialize in the evening hours.

U-NITES

The Barnes Center will be overseen by full-time staff in Campus Activities and Events who bring a wealth of knowledge and history into promoting and booking memorable entertainment programs. Currently, CAE staff advises the aforementioned student organizations and also hosts the U-NITES events, which are quickly becoming a big success on campus. Still in its inaugural year, U-NITES events are scheduled seven times
each semester and attracted 2,300 students this past fall alone. In a recent survey, 43 percent of surveyed U-NITES participants said on the evenings they attended U-NITES events, they consumed less alcohol than they usually would. Another 67 percent said having an alcohol-free environment that provides entertainment or social opportunities on campus is important to them. And because of the U-NITES events, 83 percent said they have a sense of belonging at Clemson University and 79 percent said the events positively impacted their overall Clemson Experience. The events included everything from a hypnotist, ghost hunter and beach bash to a trip to Carowinds, tailgate parties and trivia nights. They mimic some of the glory days of the varied events put on by the Union Programming Board; but, they are not enough and students need more consistent, regular programming. 

**PLANS FOR TOMORROW**

While the Edgar A. Brown Union and Hendrix Student Center both offer lounge, study, dining and some recreation opportunities, they do not replace the need for central and accessible places for students. Mandy Hays, director of Campus Activities and Events says, “In order for students to regularly attend events and stay on campus, we’ve got to have exciting and consistent programming. The Barnes Center will provide a social destination for students to attend regular, weekly events, late at night that are open to everyone.” Although the University has been given many gifts to fund activities like U-NITES, these monetary gifts provide only temporary solutions and are often one-time funds.
Students watch the annual First Friday Parade.
Who will it IMPACT?

The Barnes Center will become a thriving and vibrant social scene for the Clemson community. Whether living on or off campus, all students will be able to attend the many different types of events and activities hosted there. This will be a place with energy, laughter and music, and each student will find new ways to experience the many Barnes Center events, from a comedy show to a swing and shag event to karaoke nights. Each Clemson student is different, and the Barnes Center has the potential to impact every student in a very unique and individualized way. A few examples of just some of the types of students it will connect with follow:

1. **The singer/songwriter** – Although nightly shower performances or concerts for hall mates are fun, these small showcases are not quite enough for this talented individual. The Barnes Center’s open mic nights are the perfect stage on which to share their talent. The singer/songwriter invites the crowd to sing along and enjoys the rush of a new spotlight and a chance to share music with his or her peers.

2. **The graduate student** – The division aims to constantly improve graduate student satisfaction and success as one of our strategic goals. The Barnes Center will help the graduate student who may have grown tired of the downtown scene and is looking for new and interesting ways to stay connected with their on-campus friends. Whether meeting friends for karaoke or attending a comedy show, the Barnes Center is a place where graduate students can catch up with friends for late-night conversation or test their trivia knowledge while saving money.

3. **The leader** – Student Affairs works to develop students into ethical leaders and agents of positive change. The Barnes Center provides the student leader with a chance to get involved and hone the leadership skills their current roles have already established. They can volunteer to select the headlining act for comedy night or supervise the student staff that will unload the performing band’s equipment. Here, the leader will find the right place to develop and grow in their leadership abilities.

4. **The introvert** – Not everyone makes friends easily or quickly and a student who has trouble in this area can enjoy Barnes Center events with the knowledge that everyone is invited and included. Only a short walk from the Horseshoe and several first-year residence halls, this student...
does not have to stray far and can even join a small group of friends for the quick walk across campus. Inside the barn, the warm conversation and welcoming environment can help students take small steps outside their comfort zone.

5. The international student — One of Student Affairs’ main objectives is to prepare students to interact successfully and meaningfully with people from diverse identities. The Barnes Center will provide opportunities from students of various cultures, backgrounds, ethnicities and religions, among others, to interact and mingle. The international student can take a few friends and meet for an event that will open them to new people and cultures.

6. The on-campus upperclassman — Making a transition from first-year student to upperclassman, this student likes finding new ways to get involved in organizations and activities. Upperclassmen will love the proximity of the Barnes Center’s location to an apartment in Lightsey Bridge or Calhoun Courts.

7. The entrepreneur — This student will immediately enjoy being on the planning committee of how the space can be used. Whether hosting focus groups, helping determine talent or thinking of visual and decorative plans, the entrepreneur will help configure a space that will benefit the most amount of people in the best way possible.

From first-year to graduate students, the artist to the engineer, the Barnes Center will create an energetic place for Clemson students to gather and enjoy various events with their Clemson Family.
Why GIVE?

One of the most exciting aspects of the Barnes Center project is that students will be involved in almost every stage of its development. From the planning, renovation, opening and beyond, students will be able to take advantage of the many opportunities that the Barnes Center provides. It will be a place established for students by students, where each part has a special meaning. Your gift will ensure that students will see this project to completion and have the ability to leave their mark across many different levels and experience it in a unique and personalized way.

“The Barnes Center will be a place for students to connect to Clemson and make it their University, not just a place they went for college,” said Dr. George N. Smith, associate vice president for Student Affairs and dean of Campus Life. This will become evident through the University’s growing internship program. The Barnes Center’s employment opportunities meet a Student Affairs goal of providing services and facilities that enrich the student experience. By integrating intern positions into both the development and the operation of the Barnes Center, students will have a chance to make an impact.

They can also develop their own personal and professional skill sets for a future beyond Clemson. From the MBA student who will help draft a business plan to the landscape architecture student who has big ideas for the space’s outdoor aesthetic, there is something for everyone. Communication majors can draft written materials and conduct research, while finance or accounting students can manage the business operations behind the Barnes Center. With karaoke or open mic nights, there is ample opportunity for marketing internships that will attract more students to the late-night socials and events while developing students’ professional skills. With the various opportunities for professional involvement, students will enhance their time at Clemson in preparation for a future in their chosen field.

At each turn, Student Affairs looks for ways to incorporate the students whose lives we touch. We will have a tool that will help us empower these students in many new and interesting ways. Your gifts will continue to leave a positive, lasting impression on Clemson’s campus and benefit students throughout their Clemson career. It is our hope to have the necessary funds raised in the near future to bring the Barnes Center to life. If you would like to get involved or find out more about how you can support this initiative, please contact the Student Affairs Development Team Director, Brandy Page, at page5@clemson.edu. By investing in the Barnes Center, you are opening the door for a student to find an internship, express their creativity and be a part of something that will last for years to come on Clemson’s campus.
THROUGH the YEARS

ANGELA NIXON — CENTRAL SPIRIT

Showing your Clemson pride has always been a part of athletics, especially for those in Central Spirit. Angela Nixon (’00) was no exception. During her time with Central Spirit, she served as the director of the football/basketball committee, the secretary and then the president. “Some of my best memories involve blowing up balloons at the crack of dawn on football game days,” says Nixon. She has remained in Clemson since graduating, working with Clemson’s Media Relations office and the Creative Services office where she currently works as a development writer. She still keeps up with many of her friends who were in Central Spirit with her. “Those of us who still live in the Upstate get together regularly, and we all have kids now, so our kids are friends, which I think is so cool. I truly did make lifelong friends being part of Central Spirit, which is just priceless,” says Nixon. Because of the friendships she made while participating in Clemson student programming, Nixon hopes that future students can have the same experiences as her with the new Barnes Center. “Being involved as a student is so important; it can really make your Clemson Experience even more special. Hopefully this Center will provide even more opportunities for students to become involved on the level that I was and make those lifelong connections and friendships that I cherish so much.”

MICHAEL GARCIA — CLEMSONLIVE

Michael Garcia (’08) got involved with CLEMSONLIVE during its infant stages after it had transitioned from the Union Programs and Activities Council (UPAC). He joined as a freshman when a friend convinced him to get connected. Once plugged in, Michael served as the movie director and president of the movie committee. Garcia credits his work with CLEMSONLIVE as the reason he got his job with Proctor & Gamble® today. Now, he works with companies such as Target® to help develop category strategies. Since Clemson student programming developed him professionally, Garcia is excited for the opportunities the Barnes Center will bring to students who work with student programming and attend student programming events. Garcia believes this new venue will be a great multipurpose space that will be more intimate for student entertainment than perhaps other venues.
AMANDA LAMMERS — ASSISTANTSHIP WITH STUDENT ACTIVITIES
During her time in graduate school at Clemson, Amanda Lammers ('00) worked as the graduate assistant for UPAC. Lammers remembers the great experiences she had with the organization and her team. Not only did they work together to plan events for students, such as guest speakers, movies, novelties, etc., they also hung out outside of the office. "They came to my apartment for spaghetti dinners, went to a retreat in the middle of nowhere ... and we probably would have never met were it not for UPAC," says Lammers. Since moving on to Brenau University to be the vice president of Students Services and the interim vice president of Enrollment Management, Lammers looks back fondly on what she accomplished while a part of UPAC at Clemson. "I loved feeling like I was a part of the fiber of Clemson. I was helping students make memories during their college years," she recalls. With the current project of the Barnes Center Lammers is looking forward to a venue that will provide niche programming specifically for student interests.

KIM TOOGOOD — STUDENT INFORMATION
When Kim Toogood ('03) came to Clemson, she began her search for a part-time job on campus. She knew having a job would force her to organize her responsibilities, foster team-building characteristics and allow her to gain valuable skills for the workforce. During her sophomore year, Toogood began working at the Student Union Information Desk in both the Loggia and the Hendrix Center. "I remember that I was so happy to come to work every day," Toogood recalls. She worked with everything from getting student promotional flyers posted around campus to counting the cash register and sorting the mail for the individuals working for the Union staff. Toogood fondly remembers the memories she made while working in the Loggia. Since moving on from Clemson, Toogood has received her Masters of Arts in International Conflict Analysis from Kings College London and is now a doctoral candidate at the School of Conflict Analysis and Resolution at George Mason University (GMU). She credits her work in the Union for teaching her how to successfully multitask and work both independently and on a team as she does now professionally. Kim is excited for Clemson’s Barnes Center initiative because of its similarities to GMU’s student center. "It is great to see all the student organizations and general student life in one concentrated area," she says.
PAM DAVIS — CLEMSONLiVE

When Pam Davis signed on to be the associate director of student events with Student Affairs in 2005, she did not expect to be a part of the development of CLEMSONLiVE, an organization still thriving today. Before CLEMSONLiVE, UPAC had been the main student programming board. After some consideration, though, Pam and her group of students decided to put UPAC to rest to introduce a new and fresh organization. Since 2005, CLEMSONLiVE has held many successful events that have lasted through the years such as Pizza with the President and the Bowman Block Party. Working as the adviser to CLEMSONLiVE was extremely rewarding for Davis. She was able to watch her students grow in areas such as leadership, financial management, public speaking, marketing and personal communication. “I am still in touch with many of the students I advised in CLEMSONLiVE, and they often tell me that they attribute much of their success today to what they learned through their role in the organization,” said Davis. With student programming moving forward with the Barnes Center, Davis is excited for the new opportunities it will bring to students and also organizations. “Even familiar [organizations] would bring a new energy about them in a new venue.” Since moving on from Clemson, Davis now works for the City of Greenville Parks and Recreation Department as the recreation programs manager. She also coordinates volunteer, intern and practicum opportunities with students at local college and universities.

MATT BUNDRICK — UPAC

During his time at Clemson, Matt Bundrick (‘07) worked as a part of the Web team for UPAC. There he built an interactive website to show UPAC-sponsored events going on around campus and provided ways for students to get reminders, tickets, etc. While working with UPAC, Bundrick not only developed friendships but also professional connections that helped him secure a job with Clemson’s Office of Creative Services as the assistant manager of the Clemson website. When it comes to student programming, Bundrick has a few words of advice for students: “Be willing to learn new things, meet new people and don’t be afraid to do a little work. You’ll not only have a better college experience and feel better about yourself, but you will be very desirable to an employer.” Based on his experiences with UPAC, Bundrick is excited for the new Barnes Center because of its convenient location for a great number of students. “With a student-centric, inviting and accessible venue like this, I would imagine students will be drawn in by the offering of more opportunities for brainstorming, planning and volunteering.”
HOLLY HUTCHENSON — TIGERPAW PRODUCTIONS

Holly Hutchenson (‘06) learned what it means to lead through serving while working with TigerPaw Productions. Though she worked as both the box office director and the executive director of TigerPaw Productions, she also worked with guest services, hospitality and changeover crews before and after shows. Her experiences, however, became some of her fondest memories while at Clemson. “The other directors were some of my best friends during my college years and we had a blast creating and running events, training our peers and being involved in an exciting industry,” Hutchenson says. Not only was working with TigerPaw Productions fun for Hutchenson, but it was also great preparation for the workforce. “I had leadership experience, experience in budgeting, event management, and volunteer and staff training,” she remarks. Since leaving Clemson, Hutchenson has worked for Oxfam, a global company that works against poverty and hunger, as an administrative assistant for the Operation Department, the donor services supervisor and the donor services manager. With all of her work experiences, Hutchenson credits TigerPaw Productions for teaching her how to be a determined and efficient leader and is excited for the similar opportunities that the Barnes Center will bring.

TANYA MASSEY — TIGERPAW PRODUCTIONS

When Tanya Massey (‘99) first arrived at Clemson as a first-year student, she knew she wanted a job on campus. After having some experience with TigerPaw Productions in high school, she decided to volunteer there first. During her freshman and sophomore year, she worked as an usher coordinator during some of the events in Littlejohn Coliseum. As she progressed in the organization, she became a chairperson and worked with other coordinators to organize concerts. When thinking about her time with TigerPaw Productions, Massey chuckled and remembered not getting a lot of sleep during her four years. She said, “My work with the organization made my undergraduate experience what it was and shaped where my future went.” After graduating from Clemson, Massey continued her work with students. She is now the assistant director for Housing and Residential Life at Oklahoma State and has been there for eight years. With her many years of experience working with students, Massey is very enthusiastic about the Barnes Center and the many events that can be housed there, such as comedy shows, concerts or cooking demonstrations that meet the myriad interests of the students.
All renderings are concept drawings only.