Clemson University continues to be nationally recognized as one of the top public institutes of higher education in the nation, providing students with diverse learning and world-class research programs and facilities. When students come to Clemson, they experience multiple facets of student life not only in academics, but also in Clemson's history, traditions, spirit and campus life. The Division of Student Affairs helps to create supportive environments and innovative opportunities for student learning, preparing and empowering Clemson students to make a difference.

When Clemson students experience: Student Affairs, they experience success. In this report, you will see the state of Student Affairs as of January 2016 with outcomes for our four strategic goals. You will also see updates on the University's capital projects:

• The Snow Family Outdoor Fitness and Wellness Center, an outdoor recreational activity site for students, now features the new LoConte Family Field, which opened in fall 2015 and includes a high-performance synthetic turf for intramurals and club sports programs.
• After more than 100,000 man hours of construction, the Douthit Hills project is underway and building structures are beginning to take shape toward an expected summer 2018 completion. Douthit Hills will include new student housing, a residential dining center, a new bookstore, a new campus recreation center and retail spaces.
• With progress like drywall installation and exterior masonry visible and an expected completion of summer 2016, it is exciting to see the Core Campus project transform the heart of Clemson's campus with new residence halls, retail dining, a new dining hall and academic space, among other facilities.
• Renovation of the Barnes Center (formerly known as the sheep barn) is set to begin soon, with an opening planned for fall 2016. As a future on-campus entertainment and activity venue space, the Barnes Center will be a modern, social destination for students to relax, interact and learn, while at the same time preserving a piece of Clemson's agricultural and historical heritage.
The Division of Student Affairs aims to enrich the Clemson experience for undergraduates and graduate students through services and environments that support success. To meet the needs of all members of our diverse student body, the division provides programs with high satisfaction rates, supports student learning, increases wellness and interpersonal interaction, and maintains solving facility needs. With programs providing health and counseling services to support students accessing various transportation options, the division is committed to students’ needs outside of the classroom.

### Facility Stewardship (FY14–15)

- Housing Development Projects: $707,345
- Housing Maintenance: $24,546.32
- Parking Upgrades: $38,125
- Campus Recreation: $10,927
- RedStorm: $220,757
- Fire Department: $407
- Grand Total — $253,346,340.05

### Services and Environments

#### Medical Clinic Visits

- Physician: 3,737
- Registered Nurse: 8,365
- Counselor: 8,230
- Psychologist: 438
- Psychiatrist: 454
- Social Worker: 341

#### Commuter Choice Ridership

- Tigerconnect (On Campus)
  - FY13–14 Ridership: 11,282
  - FY14–15 Ridership: 11,282
- TigerTransit (Off Campus)
  - FY13–14 Ridership: 2,744
  - FY14–15 Ridership: 2,744
- Gotcharide (On Campus)
  - FY13–14 Ridership: 2,031
  - FY14–15 Ridership: 2,031
- Campustransitridership
  - FY13–14 Ridership: 4,388
  - FY14–15 Ridership: 4,388
- TigerCommute (Off Campus)
  - FY13–14 Ridership: 38,125
  - FY14–15 Ridership: 38,125
- TigerTransit (On Campus)
  - FY13–14 Ridership: 468,982
  - FY14–15 Ridership: 468,982
- TigerConnect (On Campus)
  - FY13–14 Ridership: 92,303
  - FY14–15 Ridership: 92,303
- TigerTransit (Off Campus)
  - FY13–14 Ridership: 4,388
  - FY14–15 Ridership: 4,388

#### Awards and Recognition

- Princeton Review National Recognition ranked Clemson University:
  - National recognition ranked Clemson University:
    - Ranked #2 in Everyone Plays Intramural Sports
    - Ranked #2 in Students Love Their College
    - Ranked #7 in Happiest Students
    - Ranked #14 in Scholarship Opportunities
    - Ranked #15 in Financial Aid
    - Ranked #17 in Research
    - Ranked #17 in Princeton Review National Recognition

- Regional/national/international design awards won
  - FOR MOST INNOVATIVE, EFFECTIVE AND EFFICIENT OPERATION
    - 2015 AWARD OF EXCELLENCE
  - They have also pledged $30,000 to build a second school.
  - In Circle of Sisterhood in June 2015.

- Panhellenic — National Panhellenic Conference’s EXCELLENCE AWARD
  - in Circle of Sisterhood in June 2015.
  - FY13–14 Membership (as of April 1, 2014): 12,181
  - FY14–15 Membership (as of April 30, 2015): 14,153
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AWARDS AND RECOGNITION

PARKING AND TRANSPORTATION SERVICES received the 2015 AWARD OF EXCELLENCE FOR MOST INNOVATIVE, EFFECTIVE AND EFFICIENT OPERATION from the Carolina Parking Association for the implementation/use of License Plate Recognition (LPR), Multi-Space Meters, Parking Space Sensors and Loop Technologies, Solar Powered Trail Receptors and smart LED Lighting systems.

PRFATERNITIES AND SORORITIES RAISED $312,697 AND RECORDS 45,219 SERVICE HOURS IN 2015.

PRFATERNITIES AND SORORITIES LIFE awards this year included:
- Panhellenic — National Panhellenic Conference’s EXCELLENCE AWARD
- Delta Delta Di (PPC) — GOLDEN LION AWARD
- Alpha Tau Omega (PSC) — TRUE MERIT AWARD
- Delta Sigma Theta (NPHC) — PROGRAMMING AWARD

FRATERNITY AND SORORITY LIFE awards this year included:
- Panhellenic — National Panhellenic Conference’s EXCELLENCE AWARD
- Alpha Delta Pi (PPC) — GOLDEN LION AWARD
- Alpha Tau Omega (PSC) — TRUE MERIT AWARD
- Delta Sigma Theta (NPHC) — PROGRAMMING AWARD

PANHellenic built a school in Senegal, Africa through Circle of Sisterhood in June 2015. They have also pledged $30,000 to build a second school.

COMMUTER CHOICE RIDERSHIP: Spring 2014 Participants: 167, Spring 2015 Participants: 488,374 (2.20 PER GROUP IN 76 GROUPS)

They have also pledged $30,000 to build a second school.

In Students Love Their College
In Everyone Plays Intramural Sports
In Happiest Students

Experience CARE
Student Affairs plays a significant part in the lives of students every day, while also striving to sustain a healthy and safe campus for all members of the Clemson community. With efforts to meet the campus safety and security needs of all students, the division’s programs help to address students’ wellness education and health needs, inspire healthy behaviors, and promote the knowledge, values and behaviors consistent with Clemson University’s commitment to sustainability, health and safety. Student Health Services at Redfern Health Center and facilities like the Swann Fitness Center at Fike are just a few areas supporting the division’s goals and encouraging our students to live engaging and productive lives.

AMERICAN COLLEGE HEALTH ASSOCIATION (ACHA)

PERCENT OF REDFERN PATIENTS SATISFIED WITH THE FRIENDLINESS, COURTESY AND HELPFULNESS OF THE REGISTRATION STAFF.

- 89.1%

PERCENT OF REDFERN PATIENTS SATISFIED WITH THEIR HEALTH CARE PROVIDER.

- 91.1%

PERCENT OF REDFERN PATIENTS SATISFIED WITH THEIR HEALTH CARE PROVIDER LISTENED CAREFULLY TO THEIR CONCERNS.

- 89.7%

PERCENT OF REDFERN PATIENTS SATISFIED WITH THE QUALITY OF THE EXPLANATIONS AND ADVICE THEY WERE GIVEN FOR THEIR CONDITION AND THE RECOMMENDED TREATMENT.

- 82.3%

PERCENT OF REDFERN PATIENTS SATISFIED THAT THEIR CONFIDENTIALITY AND PRIVACY WERE CAREFULLY PROTECTED.

- 93.9%

SWANN FITNESS CENTER AT FIKE VISITS

16,529 unique students visiting the Swann Fitness Center at Fike at least once from August 7, 2014 to May 9, 2015.

ACUHO-I/BENCHWORKS RESIDENT ASSESSMENT

Satisfaction with safety and security was the most highly rated aspect of on-campus residence with an average of 5.99 on a scale of 1 (very dissatisfied) to 7 (very satisfied).

- PERCENT OF RESIDENT STUDENTS SATISFIED WITH THE SECURITY OF POSSESSIONS IN THEIR ROOMS.
  - 86%

- PERCENT OF RESIDENT STUDENTS ARE SATISFIED WITH FEELING SAFE WALKING ON CAMPUS AT NIGHT.
  - 86%

- PERCENT OF RESIDENT STUDENTS ARE SATISFIED WITH FEELING SAFE IN THEIR HALL OR APARTMENT BUILDING.
  - 92%

- PERCENT OF RESIDENT STUDENTS SATISFIED WITH FEELING SAFE IN THEIR ROOMS.
  - 91%
SENSE OF BELONGING

Clemson students who are actively involved and feel included are typically more successful in the classroom, leading to higher retention rates. Student Affairs seeks to foster in all students a sense of belonging to the Clemson University community to enable their overall success.

The division gauges how to better add or enhance environments to encourage social and interpersonal interactions, support participation in campus life and activities, and promote a sense of community. From measuring the quality of interactions of students with student services staff to evaluating a student’s entire educational experience at Clemson, the division works hard to provide opportunities for students to feel a part of the Clemson Family.

NATIONAL SURVEY OF STUDENT ENGAGEMENT (NSSE)

NSSE is administered each spring at hundreds of colleges and universities across the United States as a way to assess student perceptions of their educational experience and the extent to which they are participating in activities associated with student success in college. Clemson has chosen to compare responses from our first-year students and seniors against those at institutions classified as Research Universities (high research activity), according to The Carnegie Classification of Institutions of Higher Education.

U-NITES!, CLEMSON’S FREE LATE-NIGHT WEEKEND PROGRAM

<table>
<thead>
<tr>
<th>Percentage of Students</th>
<th>Clemson</th>
<th>U-NITES!</th>
</tr>
</thead>
<tbody>
<tr>
<td>PERCENT OF STUDENTS AGREED OR STRONGLY AGREED THEY HAVE A SENSE OF BELONGING AT CLEMSON UNIVERSITY</td>
<td>81%</td>
<td>82%</td>
</tr>
<tr>
<td>PERCENT OF STUDENTS AGREED OR STRONGLY AGREED U-NITES! PROVIDED THEM OPPORTUNITIES TO BE INVOLVED ON CAMPUS</td>
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<td></td>
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<td>PERCENT OF STUDENTS CHOSE TO ATTEND A U-NITES! EVENT OVER STAYING IN THEIR ROOM, HOUSE OR APARTMENT</td>
<td>93%</td>
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First-Year Seniors:
- 6.4% of students felt more than moderately accepted by other students.
- 7.2% felt living on campus contributed significantly to their sense of belonging.
- 80% reported spending 8 hours per week participating in co-curricular activities.
- 6.4% felt the university places a high emphasis on encouraging contact among students from different backgrounds.
- 7.2% reported the university places a high emphasis on providing support for their overall well-being.
- 81% of students felt their college experience contributed to understanding people of other backgrounds.
- 86% felt their college experience contributed to their ability to work effectively with others.

First-Year Seniors:
- 81% said their college experience contributed significantly to their understanding of people of other backgrounds.
- 86% said their college experience contributed significantly to their ability to work effectively with others.

Clemson:
- 81% of students agreed or strongly agreed they have a sense of belonging at Clemson University.
- 82% of students agreed or strongly agreed U-NITES! provided them opportunities to be involved on campus.
- 93% of students chose to attend a U-NITES! event over staying in their room, house or apartment.
Student Affairs is committed to giving students the resources they need to effectively apply their Clemson education to solving personal and community challenges by developing competencies for personal and professional development. Through initiatives like career counseling and workshops, on-campus residential communities and community and civic engagement opportunities, students learn to articulate who they are, to value interactions with people from diverse populations, and to use critical thinking skills to make a difference and bring about positive change.

**CAREER SERVICES**

- **74** % increase in student enrollment in UPIC Internships (from 468 in FY14 to 640 in FY15)
- **102** % increase in total student attendance at the career fair over five years (from 2,600 in FY11 to 5,360 in FY15)
- **85** % increase over five years in total job postings for Clemson students (from 4,463 in FY11 to 8,295 in FY15)

**PERCENT INCREASE FOR TOTAL STUDENT ATTENDANCE AT THE CAREER FAIR OVER FIVE YEARS (FROM 2,600 IN FY11 TO 5,360 IN FY15)**

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**PERCENT INCREASE OVER FIVE YEARS IN TOTAL JOB POSTINGS FOR CLEMSON STUDENTS (FROM 4,463 IN FY11 TO 8,295 IN FY15)**

**CENTER FOR CAREER AND PROFESSIONAL DEVELOPMENT (CCPD)**

- **87%** of recent graduates felt prepared to interview for jobs, consistent with results from the 2013-14 survey
- **85%** of recent graduates have, or had, a strategy for landing jobs after graduation.
- **76%** of recent graduates felt prepared to interview for jobs.

**PERCENT OF RECENT GRADUATES FEEL PREPARED TO INTERVIEW FOR JOBS.**

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The Division of Student Affairs is made up of multiple teams from various departments collaborating to create outstanding programs and services for Clemson students. The division’s efforts are supported by a number of financial resources such as student fees, generated revenues, tuition and state funding as well as private gifts from generous donors. Funds generated through these sources allow Student Affairs to provide students with opportunities to make the most of their Clemson Experience and programs and services coinciding with the University’s goals in ClemsonForward.

These graphs summarize our financial resources and give a picture of operational expenses for the 2014–2015 fiscal year. Along with mandatory student fees, major sources of revenue included meal plans, housing fees and orientation fees. Other sources included those received through the recovery of costs incurred by the division and through private giving.

**By the Numbers**

**Total Sources:** $85,811,763

- **State Appropriations, Tuition and Fees:** $6,996,688
- **Student Fees (Mandatory):** $9,701,911
- **Student Fees (Non-Mandatory):** $30,670,705
- **Private Gifts:** $1,915,965
- **Internal and External Recoveries:** $2,257,909

**Other Revenues:** $34,268,585

**Total Uses:** $85,249,536

- **Staff Wages and Benefits:** $25,073,600
- **Operating Expenses and Supplies:** $35,333,980
- **Student Wages and Benefits:** $3,388,184
- **Debt Service:** $8,488,750
- **Equipment:** $344,323
- **Professional Development and Travel:** $545,278
- **Non-Mandatory Transfers:** $12,075,420
- **Operating Expenses and Supplies:** $35,333,980

**Student Employees:** 912 (793 Undergraduate and 119 Graduate) were paid a total of $3,414,588 during FY15.

To learn more about the impact donating to the Division of Student Affairs can have, please visit [clemson.edu/studentaffairs/giving.html](clemson.edu/studentaffairs/giving.html).

Student Affairs creates positive and supportive environments for students to learn and grow in all areas of life outside of the classroom. As we support the University and the students we serve, we will continue to evaluate our resources and the effectiveness of the programs and services they provide to ensure Clemson students are prepared and empowered to make a difference. The division thanks our generous donors and enjoys getting to know our supporters and friends throughout the year.

To learn more or get involved in any of our funding opportunities or to make a private gift to enhance our programs and services, please contact the Division of Student Affairs Senior Director of Development, Brandy Page, by emailing page5@clemson.edu.

GIVING TO STUDENT AFFAIRS