

Change Undergraduate Course

000126

Change a Course

Subject: COMM-Communication
Number: 3550
Effective Term: Fall 2017
Title: Principles of Public Relations

Honors Course:

Add Honors Course:

Last Term Course was taught: 201605

Brief Statement of Change Based on Assessment Results:

Part of learning the field of public relations is understanding the real-world work of a public relations practitioner. One of the ways this course helps students understand this kind of work is in a weekly lab meeting. Students will work with actual clients to develop public relations materials to meet client needs.

Students will work in teams and independently over the course of the semester to develop a range of materials for the client, and will present the final products to the client.

Rationale for Changing a Course

- Strengthen Program Requirement(s)
- Alignment of Student Learning Outcomes
- Alternative Delivery of Content
- Improve Time to Degree
- Evolution of the Discipline
- Changing Prerequisites
- Address DWF Rates
- General Education Modifications
- Other (Please specify.)

Change of Credit

From
Fixed Credit Course
Credit Hrs Contact Hrs

3 3

Variable Credit Course
Credit Hrs Contact Hrs

Min Max Min Max

To

Fixed Credit Course
Credit Hrs Contact Hrs

3 2

Variable Credit Course
Credit Hrs Contact Hrs

Min Max Min Max

Change Prerequisite(s) / Corequisite(s)

From None
To Coreq: COMM 3551

Learning Objectives

- Learn to define public relations and see the public relations challenges involved in managerial work
- Explain and apply communication theories and ethical principles in public relations efforts
- Learn about prominent public relations successes (e.g., the Tylenol recall) and failures (e.g., the Clinton-Lewinsky case)
- Identify principal types of public relations work including employee relations, media relations, government relations, stockholder relations, community relations, stakeholder relations, and special event planning
- Be able to list key skills needed to succeed in public relations
- Know about portfolio materials that demonstrate a novice's capabilities to professionals

- Learn to research and write a simple public relations plan
- Recognize and have some experience using standard public relations vehicles such as the research memorandum, backgrounder, proposal, the press release, the flier, kiosk, web page, thank-you note, and fact sheet.
- Be familiar with Associated Press style

000127

Topical Outline

Week 1: Introduction to PR
Week 2: Jobs in PR
Week 3: History of PR
Week 4: Meeting Stakeholder Needs
Week 5: Communication Theory and Public Opinion
Week 6: Ethics and Social Responsibility
Week 7: Research and Evaluation
Week 8: Press Releases
Week 9: PR Strategy
Week 10: PR Tactics
Week 11: Multimedia Message Development
Week 12: The Digital Age
Week 13: Crisis Communication
Week 14: PR and Marketing
Week 15: PR and Law
Final Exam Week: Final Exam

Evaluation

Undergraduate

A	90	-	100
B	80	-	89
C	70	-	79
D	60	-	69
F	<		60

Exam #1: 20%
Exam #2: 20%
Final Exam: 20%
Lab Work: 40%
Total: 100%

Syllabus

Upload File: [COMM 3551-20161114083853.doc](#)

Form

User ID: jmazer **Name:** Joseph Mazer
Date: 11/14/2016 **Number:** 28085

000128
11/14/16

[Signature]
Chair, Department Curriculum Committee

Date

[Signature]
Department Chair

11.14.16

Date

John M. Coggeshall
Chair, College Curriculum Committee

11/14/16

Date

College Dean

Date

Director, Calhoun Honors College
John D. Hill

12/2/2016

Date

Chair, Undergraduate Curriculum Committee

Date

Chair, Graduate Curriculum Committee

Date

Robert S. Jones
Provost

2/6/17

Date

President

Date

Add Undergraduate Course

000129

Course Attributes

Subject Abbreviation: COMM-Communication **Catalog Title:** Principles of Public Relations Lab **Additional Fee?**
Course Number: 3551 **Transcript Title:** Principles of PR Lab **Justification**
Effective Term: Spring 2017 **Cross-reference(s):**
College: Behavioral, Soc and Hlth Sci **Grade Mode:** Non-Gradeable
Department: Communications Studies

Form

User ID: jmazer **Name:** Joseph Mazer
Date: 11/14/2016 **Number:** 25398

Hours

Fixed Credit Course	
Credit Hrs	Contact Hrs
0	2

Variable Credit Course			
Credit Hrs		Contact Hrs	
Min	Max	Min	Max

Rationale for Add Course

- Strengthen Program Requirement(s)
- Alignment of Student Learning Outcomes
- Alternative Delivery of Content
- Improve Time to Degree
- Evolution of the Discipline
- Changing Prerequisites
- Address DWF Rates
- General Education Modifications
- Other (Please specify.)

Schedule Types

- Field Course
- Independent Study
- Internship
- Lab No Fee
- Lab With Fee
- Lecture
- Other
- Seminar
- Studio
- Tutorial

Projected Enrollment

Year 1: 50
Year 2: 50
Year 3: 50
Year 4: 50

Evaluation

Undergraduate
A 90 - 100
B 80 - 89
C 70 - 79
D 60 - 69
F < 60
PR Writing assignments: 20%
Crisis Simulation: 20%
Total: 40%

Catalog Description

Non-credit laboratory to accompany COMM 3550.

Prerequisite(s) Corequisite(s)

Coreq: COMM 3550

Statement of need and justification based on assessment of student learning outcomes

Part of learning the field of public relations is understanding the real-world work of a public relations practitioner.

One of the ways this course helps students understand this kind of work is in a weekly lab meeting. Students will work with actual clients to develop public relations materials to meet client needs.

Students will work in teams and independently over the course of the semester to develop a range of materials for the client, and will present the final products to the client by the end of the semester.

Textbook(s)

The Associated Press Stylebook and Briefing on Media Law (2016). New York: Basic Books. -OR- An online subscription to www.APStyleBook.com.

Learning Objectives

By the end of this course, students will be able to:

- Assess public relations cases based on best practices.
- Write effective communications (using precise language and AP style) for a variety of PR and business functions.
- Engage in effective communication processes in simulated situations, such as a crisis simulation.
- Master the basics of Associated Press style and the usage rules most commonly employed in strategic communication

Topical Outline

Week 1: Introduction to Writing Projects
Week 2-Week 4: Establishing Client Contacts, Drafting Proposals
Week 5 – Week 7: Conducting PR Research, Creating Draft Content
Week 8: Midterm, No Lab
Week 9 – Week 12: Building Digital Content
Week 13 – Week 15: Finalizing Client Projects, Presenting to Clients

000130

Syllabus

Upload File: [COMM 3551-20160922151813.doc](#)

Chair, Department Curriculum Committee

0001/01
11/14/16

Date

Department Chair

11.14.16

Date

Chair, College Curriculum Committee

11/14/16

Date

College Dean

Date

Director, Calhoun Honors College

Date

Chair, Undergraduate Curriculum Committee

12/2/2016

Date

Chair, Graduate Curriculum Committee

Date

Provost

Robert S. Jones

2/6/17

Date

President

Date

Add Undergraduate Course

000132

Course Attributes

Subject Abbreviation: COMM-Communication **Catalog Title:** Public Relations Writing **Additional Fee?**
Course Number: 3570 **Transcript Title:** Public Relations Writing Justification
Effective Term: Spring 2017 **Cross-reference(s):**
College: Behavioral, Soc and Hlth Sci **Grade Mode:** Standard Letter
Department: Communications Studies

Form

User ID: jmazer **Name:** Joseph Mazer
Date: 11/14/2016 **Number:** 25400

Hours

Fixed Credit Course			
Credit Hrs		Contact Hrs	
3		2	

Variable Credit Course			
Credit Hrs		Contact Hrs	
Min	Max	Min	Max

Rationale for Add Course

- Strengthen Program Requirement(s)
- Alignment of Student Learning Outcomes
- Alternative Delivery of Content
- Improve Time to Degree
- Evolution of the Discipline
- Changing Prerequisites
- Address DWF Rates
- General Education Modifications
- Other (Please specify.)

Schedule Types

- Field Course
- Independent Study
- Internship
- Lab No Fee
- Lab With Fee
- Lecture
- Other
- Seminar
- Studio
- Tutorial

Projected Enrollment

Year 1: 50
Year 2: 50
Year 3: 50
Year 4: 50

Evaluation

Undergraduate

A	90	-	100
B	80	-	89
C	70	-	79
D	60	-	69
F	<		60

Case Study Assignment/Presentation: 20%
Midterm Exam: 20%
Final Exam: 20%
Lab Work: 40%
Total: 100%

Catalog Description

Focuses on principles of editing and public relations writing applied to a variety of potential public relations careers. The course will assist students in learning the job requirements of editorial positions in public relations, publications, and information as defined by public relations agencies, nonprofit organizations, and large corporations.

Prerequisite(s) Corequisite(s)

COMM 3571

Statement of need and justification based on assessment of student learning outcomes

This course increases the Department of Communication's course offerings in the area of strategic communication, which is in line with the department's overall mission and focus area. The addition of this course is also driven by national disciplinary trends in strategic communication and by student interest and demand.

Textbook(s)

Newsom, D. & Haynes, J. (2014). Public Relations Writing: Form & Style (10th Ed.). Boston: Cengage.

The Associated Press Stylebook and Briefing on Media Law (2015). New York: Basic Books. –OR– An online subscription to www.APStyleBook.com.

Learning Objectives

By the end of this course, students will be able to:

- Identify all stakeholders of an organization and their communication needs.
- Write effective communications (using precise language and AP style) for a variety of PR and business functions.
- Use theory and strategy to choose appropriate and ethical PR tactics.
- Analyze and critique past and current PR tactics.
- Master the basics of Associated Press style and the usage rules most commonly employed in strategic communication

000133

Topical Outline

Week 1: Introduction: What is Public Relations? Define organizational Context

Week 2: Types and Contexts of PR Writing

Week 3: How Organizations Communicate

Week 4: PR Writing: Fact Sheets, News Releases, Quotes

Week 5: Communicating with Clients: Guest Expert

Week 6: PR Practice: Backgrounder on Guest Expert

Week 7: Communicating in the Field: Writing Press Materials

Week 8: Midterm Exam

Week 9: Communication, Community Affairs

Week 10: Communication, Crisis Communication & Planning

Week 11: Communication, Client Needs and Problem Statements

Week 12: Communication, Multimedia Messaging Strategies

Week 13: Communication, Media Management and Planning

Week 14: Communication, Case Management and Scenarios

Week 15: Final Paper Presentations

Final Exam Week: Final Exam

Lab Schedule Outline

Week 1: Introduction to Writing Projects

Week 2-Week 4: Establishing Client Contacts, Drafting Proposals

Week 5 – Week 7: Conducting PR Research, Creating Draft Content

Week 8: Midterm, No Lab

Week 9 – Week 12: Building Digital Content

Week 13 – Week 15: Finalizing Client Projects, Presenting to Clients

Syllabus

Upload File: [COMM 3570-20160922152435.doc](#)

Chair, Department Curriculum Committee

09/2/16

Date

Department Chair

11.14.16

Date

Chair, College Curriculum Committee

11/14/16

Date

College Dean

Date

Director, Calhoun Honors College

12/2/16

Date

Chair, Undergraduate Curriculum Committee

Date

Chair, Graduate Curriculum Committee

Date

Provost

Robert M. Jones

2/6/17

Date

President

Date

Add Undergraduate Course

Course Attributes

Subject Abbreviation: COMM-Communication **Catalog Title:** Public Relations Writing Lab **Additional Fee?**
Course Number: 3571 **Transcript Title:** Public Relations Writing Lab Justification
Effective Term: Spring 2017 **Cross-reference(s):**
College: Behavioral, Soc and Hlth Sci **Grade Mode:** Non-Gradeable
Department: Communications Studies

Form

User ID: jmazer **Name:** Joseph Mazer
Date: 11/14/2016 **Number:** 25401

Hours

Fixed Credit Course
 Credit Hrs Contact Hrs

0 2

Variable Credit Course
 Credit Hrs Contact Hrs

Min Max Min Max

Rationale for Add Course

- Strengthen Program Requirement(s)
 Alignment of Student Learning Outcomes
 Alternative Delivery of Content
 Improve Time to Degree
 Evolution of the Discipline
 Changing Prerequisites
 Address DWF Rates
 General Education Modifications
 Other (Please specify.)

Schedule Types

- Field Course
 Independent Study
 Internship
 Lab No Fee
 Lab With Fee
 Lecture
 Other
 Seminar
 Studio
 Tutorial

Projected Enrollment

Year 1: 50
 Year 2: 50
 Year 3: 50
 Year 4: 50

Evaluation

Undergraduate

A 90 - 100

B 80 - 89

C 70 - 79

D 60 - 69

F < 60

PR Writing assignments: 20%

Crisis Simulation: 20%

Total: 40%

Catalog Description

Non-credit laboratory to accompany COMM 3570.

Prerequisite(s) Corequisite(s)

COMM 3570

Statement of need and justification based on assessment of student learning outcomes

Part of learning the field of public relations is understanding the real-world work of a public relations practitioner.

One of the ways this course helps students understand this kind of work is in a weekly lab meeting.

Students will work with actual clients to develop public relations materials to meet client needs.

Students will work in teams and independently over the course of the semester to develop a range of materials for the client, and will present the final products to the client by the end of the semester.

Textbook(s)

The Associated Press Stylebook and Briefing on Media Law (2016). New York: Basic Books. –OR–

An online subscription to www.APStyleBook.com.

Learning Objectives

By the end of this course, students will be able to:

- Assess public relations cases based on best practices.
- Write effective communications (using precise language and AP style) for a variety of public relations and business functions.
- Engage in effective communication processes in simulated situations, such as a crisis simulation.
- Master the basics of Associated Press style and the usage rules most commonly employed in strategic communication

Topical Outline

Week 1: Introduction to Writing Projects
Week 2-Week 4: Establishing Client Contacts, Drafting Proposals
Week 5 – Week 7: Conducting PR Research, Creating Draft Content
Week 8: Midterm, No Lab
Week 9 – Week 12: Building Digital Content
Week 13 – Week 15: Finalizing Client Projects, Presenting to Clients

000136

Syllabus

Upload File: [COMM 3571-20160922152758.doc](#)

Chair, Department Curriculum Committee

11/09/16

Date

Department Chair

11.14.16

Date

Chair, College Curriculum Committee

11/14/16

Date

College Dean

Date

Director, Calhoun Honors College

Date

Chair, Undergraduate Curriculum Committee

12/27/2016

Date

Chair, Graduate Curriculum Committee

Date

Provost

Robert W. Jones

2/6/17

Date

President

Date

Change Undergraduate Course

000139

Change a Course

Subject: COMM-Communication

Number: 3900

Effective Term: Fall 2017

Title: Comm Studies Internship

Honors Course:

Add Honors Course:

Last Term Course was taught: 201605

Brief Statement of Change Based on Assessment Results:

The proposed change restricts COMM 3900 enrollment to Communication or Sports Communication majors or minors.

Rationale for Changing a Course

- Strengthen Program Requirement(s)
- Alignment of Student Learning Outcomes
- Alternative Delivery of Content
- Improve Time to Degree
- Evolution of the Discipline
- Changing Prerequisites
- Address DWF Rates
- General Education Modifications
- Other (Please specify.)

Change Catalog Description

From Preplanned, preapproved, faculty-supervised internship provides Communication Studies majors with field experience in areas related to their curriculum. May be repeated for a maximum of six credits. To be taken Pass/No Pass only.

To Preplanned, preapproved, faculty-supervised internship provides Communication and Sports Communication majors with field experience in areas related to their curriculum. May be repeated for a maximum of six credits. Enrollment restricted to Communication and Sports Communication majors and minors. To be taken Pass/No Pass only.

Learning Objectives

Varies by internship

Topical Outline

Varies by internship

Evaluation

Undergraduate

A 90 - 100

B 80 - 89

C 70 - 79

D 60 - 69

F < 60

Varies by internship

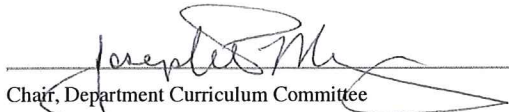
Syllabus

Upload File: [Communication Design-20161023151811.docx](#)

Form

User ID: jmazer **Name:** Joseph Mazer

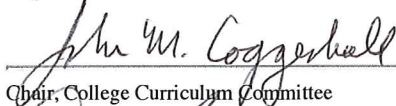
Date: 10/23/2016 **Number:** 27117


Chair, Department Curriculum Committee

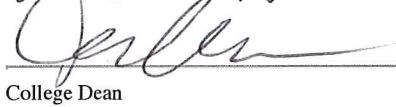
~~09/21/10~~
Date


Department Chair

10-24-16
Date


Chair, College Curriculum Committee

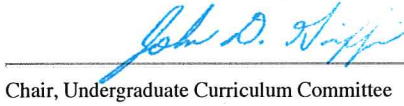
11/11/16
Date


College Dean

11-11-16
Date

Director, Calhoun Honors College

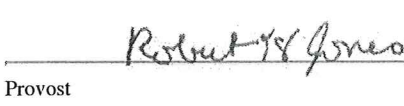
Date


Chair, Undergraduate Curriculum Committee

12/2/2016
Date

Chair, Graduate Curriculum Committee

Date


Provost

2/6/17
Date

President

Date

Change Undergraduate Course

Change a Course

Subject: PRM-Parks Rec and Tourism Mgt
 Number: 1950
 Effective Term: Spring 2017
 Title: Pro Golf Management Seminar I
 Honors Course:
 Add Honors Course:
 Last Term Course was taught: 201601

Brief Statement of Change Based on Assessment Results:

Please remove PRM 2810 and consent of instructor. Please add Professional Golf Management concentration. The removal of the PRM 2810 allows for better content progression.

Rationale for Changing a Course

- Strengthen Program Requirement(s)
- Alignment of Student Learning Outcomes
- Alternative Delivery of Content
- Improve Time to Degree
- Evolution of the Discipline
- Changing Prerequisites
- Address DWF Rates
- General Education Modifications
- Other (Please specify.)


Change Prerequisite(s) / Corequisite(s)

From PRM 2810 and consent of instructor.
 To Professional Golf Management concentration.

Form

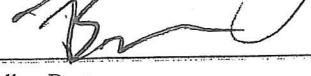
User ID: sabrina Name: Sabrina McCall
 Date: 11/14/2016 Number: 21498

000141


Chair, Department Curriculum Committee ~~000000~~
4/29/16 141 1/2
Date


Department Chair 4/25/16
Date


Chair, College Curriculum Committee 5/3/16
Date


College Dean 5/4/16
Date

Director, Calhoun Honors College Date


Chair, Undergraduate Curriculum Committee 12/2/2016
Date

Chair, Graduate Curriculum Committee Date


Provost 2/6/17
Date

President Date

Change Undergraduate Course

Change a Course

Subject: PRTM-Parks Rec and Tourism Mgt
 Number: 2810
 Effective Term: Spring 2017
 Title: Intro to Golf Mgt
 Honors Course:
 Add Honors Course:
 Last Term Course was taught: 201601

Brief Statement of Change Based on Assessment Results:

please delete Professional Golf Management concentration and consent of instructor. Coreq: PRTM 2811.; please add prereq PRTM 1950; changes requested to better sequence course content

Rationale for Changing a Course

- Strengthen Program Requirement(s)
- Alignment of Student Learning Outcomes
- Alternative Delivery of Content
- Improve Time to Degree
- Evolution of the Discipline
- Changing Prerequisites
- Address DWF Rates
- General Education Modifications
- Other (Please specify.)

Change Prerequisite(s) / Corequisite(s)

From Professional Golf Management concentration and consent of instructor. Coreq:
 PRTM 2811.
 To PRTM 1950

Form

User ID: sabrina Name: Sabrina McCall
 Date: 11/14/2016 Number: 21503

~~0000016~~

4/29/16 142 1/2

[Signature]

Chair, Department Curriculum Committee

Date

4/29/16

Department Chair

Date

[Signature]

5/3/16

Chair, College Curriculum Committee

Date

[Signature]

College Dean

Date

Director, Calhoun Honors College

Date

[Signature]

12/2/2016

Chair, Undergraduate Curriculum Committee

Date

Chair, Graduate Curriculum Committee

Date

[Signature]

2/6/17

Provost

Date

President

Date

Change Undergraduate Course

Change a Course

Subject: PRTM-Parks Rec and Tourism Mgt
Number: 2820
Effective Term: Spring 2017
Title: Principle Golfer Dev

Honors Course:

Add Honors Course:

Last Term Course was taught: 201601

Brief Statement of Change Based on Assessment Results:

please delete prereq PRTM 2810, please add prereq PRTM 1950; prereq changed to provide better content sequencing

Rationale for Changing a Course

- Strengthen Program Requirement(s)
- Alignment of Student Learning Outcomes
- Alternative Delivery of Content
- Improve Time to Degree
- Evolution of the Discipline
- Changing Prerequisites
- Address DWF Rates
- General Education Modifications
- Other (Please specify.)

Change Prerequisite(s) / Corequisite(s)

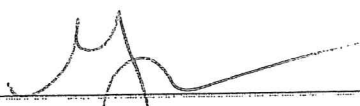
From PRTM 2810.
To PRTM 1950

Form

User ID: sabrina **Name:** Sabrina McCall
Date: 11/14/2016 **Number:** 21506

~~0000125~~

143 1/2



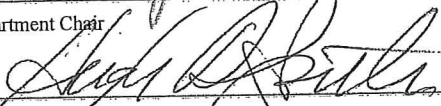
Chair, Department Curriculum Committee Date

4/29/16



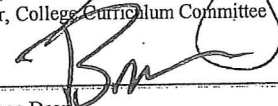
Department Chair Date

4/29/16



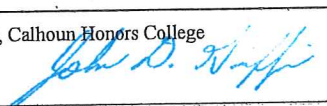
Chair, College Curriculum Committee Date

5/3/16



College Dean Date

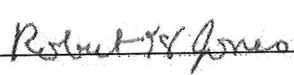
Director, Calhoun Honors College Date



12/2/2016

Chair, Undergraduate Curriculum Committee Date

Chair, Graduate Curriculum Committee Date



2/6/17

Provost Date

President Date

Change Undergraduate Course

Change a Course

Subject: PRTM-Parks Rec and Tourism Mgt
Number: 2830
Effective Term: Spring 2017
Title: Adv Mth Golf Teaching
 Honors Course: Add Honors Course:
Last Term Course was taught: 201601
Brief Statement of Change Based on Assessment Results:
 Please delete PRTM 2820 as prereq; please add PRTM 2950, 2820, 2810
 Prereqs changed to provide better content sequencing

Rationale for Changing a Course

- Strengthen Program Requirement(s)
- Alignment of Student Learning Outcomes
- Alternative Delivery of Content
- Improve Time to Degree
- Evolution of the Discipline
- Changing Prerequisites
- Address DWF Rates
- General Education Modifications
- Other (Please specify.-)

Change Prerequisite(s) / Corequisite(s)

From PRTM 2820.
To PRTM 2950, 2820, 2810

Form

User ID: sabrina **Name:** Sabrina McCall
Date: 11/14/2016 **Number:** 21508

0000000

[Signature]
Chair, Department Curriculum Committee Date 4/29/16

[Signature]
Department Chair Date 4/29/16

[Signature]
Chair, College Curriculum Committee Date 5/3/16

[Signature]
College Dean Date

Director, Calhoun Honors College Date
[Signature]
Chair, Undergraduate Curriculum Committee Date 12/2/2016

Chair, Graduate Curriculum Committee Date
[Signature]
Provost Date 2/6/17

President Date

Change Undergraduate Course

Change a Course

Subject: PRTM-Parks Rec and Tourism Mgt
 Number: 3830
 Effective Term: Spring 2017
 Title: Golf Shop Operations
 Honors Course: Add Honors Course:
 Last Term Course was taught: 201601
Brief Statement of Change Based on Assessment Results:
 Please delete PRTM 2820 as prereq; please add PRTM 2950, 2820, 2810
 Prereqs changed to provide better content sequencing

Rationale for Changing a Course

- Strengthen Program Requirement(s)
- Alignment of Student Learning Outcomes
- Alternative Delivery of Content
- Improve Time to Degree
- Evolution of the Discipline
- Changing Prerequisites
- Address DWF Rates
- General Education Modifications
- Other (Please specify.)

Change Prerequisite(s) / Corequisite(s)

From PRTM 2820.
 To PRTM 2950, 2820, 2810

Form

User ID: sabrina Name: Sabrina McCall
 Date: 11/14/2016 Number: 21509



4/29/16 145 1/2

[Signature]
Chair, Department Curriculum Committee Date

4/29/16

[Signature]
Department Chair Date

5/3/16

[Signature]
Chair, College Curriculum Committee Date

[Signature]
College Dean Date

Director, Calhoun Honors College Date

12/2/2016

[Signature]
Chair, Undergraduate Curriculum Committee Date

Chair, Graduate Curriculum Committee Date

[Signature]
Provost Date

2/16/17

President Date

Change Undergraduate Course

Change a Course

Subject: PRTM-Parks Rec and Tourism Mgt
Number: 3950
Effective Term: Spring 2017
Title: PGM Seminar III

Honors Course:

Add Honors Course:

Last Term Course was taught: 201508

Brief Statement of Change Based on Assessment Results:

please delete PRTM 2950 as prereq; please add PRTM 2830 and PRTM 3830 as prereq
Changing prereq to provide better content sequencing

Rationale for Changing a Course

- Strengthen Program Requirement(s)
- Alignment of Student Learning Outcomes
- Alternative Delivery of Content
- Improve Time to Degree
- Evolution of the Discipline
- Changing Prerequisites
- Address DWF Rates
- General Education Modifications
- Other (Please specify.)

Change Prerequisite(s) / Corequisite(s)

From PRTM 2950.
To PRTM 2830 and PRTM 3830

Form

User ID: sabrina **Name:** Sabrina McCall
Date: 11/14/2016 **Number:** 21511

4/16/16

~~4/16/16~~

[Signature]

Chair, Department Curriculum Committee

4/29/16

Date

[Signature]

Department Chair

3/24/16

Date

[Signature]

Chair, College Curriculum Committee

5/3/16

Date

[Signature]

College Dean

Date

Director, Calhoun Honors College

[Signature]

Date

12/2/2016

Chair, Undergraduate Curriculum Committee

Date

Chair, Graduate Curriculum Committee

Date

[Signature]

Provost

2/6/17

Date

President

Date

Change Undergraduate Course

Change a Course

Subject: PRTM-Parks Rec and Tourism Mgt
 Number: 4830
 Effective Term: Spring 2017
 Title: Golf Club Mgt & Ops

Honors Course:
 Add Honors Course:

Last Term Course was taught: 201508

Brief Statement of Change Based on Assessment Results:

please delete pre/co req of COOP1040 and COOP 1050; please add PRTM 2830 and PRTM 3830 as prereq; Changing prereqs to provide better content sequencing

Rationale for Changing a Course

- Strengthen Program Requirement(s)
- Alignment of Student Learning Outcomes
- Alternative Delivery of Content
- Improve Time to Degree
- Evolution of the Discipline
- Changing Prerequisites
- Address DWF Rates
- General Education Modifications
- Other (Please specify.)

Change Prerequisite(s) / Corequisite(s)

From COOP 1040 and COOP 1050.
 To PRTM 2830 and PRTM 3830

Form

User ID: sabrina Name: Sabrina McCall
 Date: 11/14/2016 Number: 21510

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4/29/16 147'12

Chair, Department Curriculum Committee

Date

Department Chair

Date

Chair, College Curriculum Committee

Date

College Dean

Date

Director, Calhoun Honors College

Date

Chair, Undergraduate Curriculum Committee

Date

Chair, Graduate Curriculum Committee

Date

Provost

Date

President

Date

Change Undergraduate Course

Change a Course	
Subject:	PRTM-Parks Rec and Tourism Mgt
Number:	4950
Effective Term:	Spring 2017
Title:	Pro Golf Management Seminar IV
Honors Course:	<input type="checkbox"/> Add Honors Course:
Last Term Course was taught:	201508
Brief Statement of Change Based on Assessment Results: please delete PRTM 3950 as prereq; please add PRTM 2830 and PRTM 3830 as prereq Changing prereq to provide better content sequencing	

Rationale for Changing a Course

- Strengthen Program Requirement(s)
- Alignment of Student Learning Outcomes
- Alternative Delivery of Content
- Improve Time to Degree
- Evolution of the Discipline
- Changing Prerequisites
- Address DWF Rates
- General Education Modifications
- Other (Please specify.)

Change Prerequisite(s) / Corequisite(s)

From	PRTM 3950.
To	PRTM 2830 and PRTM 3830

Form

User ID:	sabrina	Name:	Sabrina McCall
Date:	11/14/2016	Number:	21513

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4/29/14 148'12

[Signature]

Chair, Department Curriculum Committee

Date

[Signature]

Department Chair

Date

4/17/11

[Signature]

Chair, College Curriculum Committee

Date

5/3/16

[Signature]

College Dean

Date

Director, Calhoun Honors College

Date

[Signature]

12/2/2016

Chair, Undergraduate Curriculum Committee

Date

Chair, Graduate Curriculum Committee

Date

[Signature]

2/6/17

Provost

Date

President

Date

Change Major

If Gen Ed requirements are changed a separate Gen Ed Checklist form must accompany this form.

Major Name: Professional Golf Management

Degree: Bachelor of Science

Effective Catalog Year: 2017-2018

- | | | |
|---|--------------------------------|------------------------------|
| <input type="checkbox"/> Change Major Name to: PGM | Curriculum Map: | |
| <input type="checkbox"/> Change Degree to: Bachelor of Science | Description: | Updated course map for 17-18 |
| <input checked="" type="checkbox"/> Change Curriculum Requirements | Additional Information: | |
| <input type="checkbox"/> Change General Education Requirements | Description: | Current PGM course map |
| <input type="checkbox"/> Add, Change, or Delete Concentration(s) | | |
| <input type="checkbox"/> Add, Change, or Delete Emphasis Area(s) | | |

Summary/Explanation

PRTM 2000 (1-credit) and PRTM 2200 (previous 2-credit version of course) course are being dropped as requirements in 2nd semester of Freshman year and replaced with the current 3-credit version of PRTM 2200 (added 1-credit hour and content from PRTM 2000).

Rationale for Change Major

- Strengthen Program Requirement(s)
- Alignment of Student Learning Outcomes
- Alternative Delivery of Content
- Improve Time to Degree
- Evolution of the Discipline
- Changing Prerequisites
- Address DWF Rates
- General Education Modifications
- Other (Please specify.)**
Updated single course replaces what was taught in 2 courses previously

Form

User ID: bob **Name:** Robert Brookover

Date: 11/01/2016 **Number:** 27545

000150

11/1/16

Chair, Department Curriculum Committee

Date

[Handwritten signature]

11/1/16

Department Chair

Date

Chair, College Curriculum Committee

Date

College Dean

Date

Director, Calhoun Honors College

Date

Chair, Undergraduate Curriculum Committee

Date

Chair, Graduate Curriculum Committee

Date

Provost

Date

President

Date

John D. Stiff

12/2/2016

Robert S. Jones

2/6/17

Bachelor of Science in Parks, Recreation, and Tourism Management 0151

Professional Golf Management (PGM) Concentration (current) *

Freshman Year					
Fall Semester			Spring Semester		
1	PRTM 195	PGM Seminar I	3	ENGL 103	Accelerated Composition
3		Social Science Requirement ¹	1	PRTM 200	Profession & Practice in PRTM
3		Social Science Requirement ¹	2	PRTM 220	Conceptual Foundations of Parks, Recreation & Tourism
3		Mathematics Requirement ¹	3	PRTM 281	Intro to Golf Management
4		Natural Science with Lab ¹	3	PRTM 282	Principles of Golfer Development
2		Elective	3		Mathematics or Natural Science Requirement ¹
0	LIB 100	Clemson Connect	3		Art & Humanities Requirement (Non-Lit) ¹
16			18		

Sophomore Year					
Fall Semester			Spring Semester		
6	PRTM 226	Foundations of Management and Administration	3		Concentration Requirement ²
5	PRTM 227	Programming in Leisure Services	3	PRTM 283	Advanced Methods of Teaching Golf
3	PRTM 229	Competency Integration in PRTM	3		A & H (Literature) Requirement ¹
1	PRTM 198	Creative Inquiry-PRTM I	3		Oral Communication
1	PRTM 295	PGM Seminar II	3		CCA/STS/Other Gen Ed Requirement
16			15		

Junior Year					
Fall Semester			Spring Semester		
0	Co-op 203	Cooperative Education	9		Concentration Requirement ²
1	PRTM 207	Practicum II	3	PRTM 383	Golf Shop Operations
			4		Elective
1			16		

Senior Year					
Fall Semester			Spring Semester		
16		Concentration Area Requirement	0	Co-op 204	Cooperative Education
			0		
16					

Fifth Year					
	2	PRTM 395			PGM Seminar III
	12				Concentration Requirement
	3	PRTM 483			Golf Club Management & Ops
	17				

PGM

¹ See University General Ed satisfy the Cross Cultural requirements where appropriate

² See PRTM Academic Adv

Bachelor of Science in Parks, Recreation, and Tourism Management 153

Professional Golf Management (PGM) Concentration (2017-18) *

Freshman Year							
Fall Semester			Spring Semester				
1	PRTM 195	PGM Seminar I	3	ENGL 103	Accelerated Composition	0	Co-op 201
3		Social Science Requirement ¹	3	PRTM 2200	Conceptual Foundations of Parks, Recreation & Tourism	1	PRTM 206
3		Social Science Requirement ¹	3	PRTM 281	Intro to Golf Management		
3		Mathematics Requirement ¹	3	PRTM 282	Principles of Golfer Development	1	
4		Natural Science with Lab ¹	3		Mathematics or Natural Science Requirement ¹		
2		Elective	3		Art & Humanities Requirement (Non-Lit) ¹		
0	LIB 100	Clemson Connect					
16			18				

Sophomore Year							
Fall Semester			Spring Semester				
6	PRTM 226	Foundations of Management and Administration	3		Concentration Requirement ²	0	Co-op 202
5	PRTM 227	Programming in Leisure Services	3	PRTM 283	Advanced Methods of Teaching Golf		
3	PRTM 229	Competency Integration in PRTM	3		A & H (Literature) Requirement ¹		
1	PRTM 198	Creative Inquiry-PRTM I	3		Oral Communication	0	
1	PRTM 295	PGM Seminar II	3		CCA/STS/Other Gen Ed Requirement		
16			15				

Junior Year							
Fall Semester			Spring Semester				
0	Co-op 203	Cooperative Education	9		Concentration Requirement ²		
1	PRTM 207	Practicum II	3	PRTM 383	Golf Shop Operations		
			4		Elective		
1			16				

Senior Year							
Fall Semester			Spring Semester				
16		Concentration Area Requirement	0	Co-op 204	Cooperative Education	0	Co-op 205
						6	
			0			6	
16						122	

Fifth Year							
PGM							
2	PRTM 395	PGM Seminar III					See University General Ed satisfy the Cross Cultural requirements where app
12		Concentration Requirement					See PRTM Academic Adv
3	PRTM 483	Golf Club Management & Ops					
17							



October 31, 2016

From: RN/B.S. Completion Program Coordinator
Deborah Willoughby, PhD, RN, ACSN-BC

To: Curriculum Committee, Clemson University
Curriculum Committee, College of Behavioral, Social & Health Sciences
Undergraduate Curriculum Committee, School of Nursing (approved 10/17/2016)

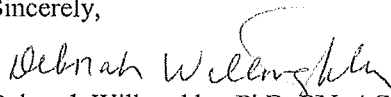
Subject: Registered Nurse/B.S. Completion Program

The Registered Nurse (RN)/B.S. Completion Program offers an individualized study option for the registered nurse to obtain a baccalaureate degree in Nursing. Over the past several years, student enrollment has declined prompting a comparative analysis of our program with other state and national offerings. Through our assessment, we have identified a need to offer the program in a fully online format to remain competitive with other schools. Currently, the RN/B.S. completion program is web enhanced, offering a combination of face-to-face and online instruction. Students meet for class every other Tuesday at University Center in Greenville. The weeks that students do not meet on campus, they complete their course work online through interactive online learning activities.

The advantages of offering the program in a fully online format for these Registered Nurse students include convenience and flexibility, improvement of technical skills, reducing commuting time, and promoting life-long learning. Students will still be able to enroll in a full-time plan of study in order to complete their B.S. in nursing in 12 months. Both part-time and full-time plans of study will still be available to meet the needs of working students. The admission requirements will remain the same: current registered nurse with active unencumbered license; graduate of a nationally accredited registered nursing program; and cumulative grade point average of 2.75 or higher on all attempted college courses.

Please contact me if you have any questions or concerns.

Sincerely,


Deborah Willoughby, PhD, RN, ACSN-BC
Professor, RN/B.S. Completion Program Coordinator
417 Edwards Hall
(864) 656-1437 willoud@clemson.edu
Attachment: RN/BS Completion Program Catalog 2017-2018 Description

SCHOOL OF NURSING

Clemson University
510 Edwards Hall
Clemson, SC
29634-0743

P 864-656-7622

Registered Nurse BS Completion Program (Current)

The RN/BS curriculum offers an individualized study option for the registered nurse to obtain a baccalaureate degree in Nursing. Credits may be earned through an accelerated program of study, combining transfer credits for selected courses from accredited institutions of higher learning, credit by examination for previously completed nursing courses, and enrollment in the courses at Clemson University. Qualified students may take up to six hours of graduate courses towards the master's degree in Nursing. Registered nurses interested in pursuing a baccalaureate degree should contact the School of Nursing for curriculum requirements. This program is offered at the University Center of Greenville.

Registered Nurse BS Completion Program (Proposed)

The RN/BS curriculum offers an individualized study option for the registered nurse to obtain an online baccalaureate degree in Nursing. Credits may be earned through an accelerated program of study, combining transfer credits for selected courses from accredited institutions of higher learning, credit by examination for previously completed nursing courses, and enrollment in the courses at Clemson University. Qualified students may take up to six hours of graduate courses towards the master's degree in Nursing. Registered nurses interested in pursuing a baccalaureate degree should contact the School of Nursing for curriculum requirements. This online program is offered through the University Center of Greenville.