



Curriculum and Course Change System - Print New Course Form

000017

**Course Abbreviation & Number:**  
 X New Undergraduate Course: LANG- 254  
 .. New Honors Course: --  
 .. New Graduate Course: -  
**Effective Term:** 05/2012

**Catalog Title:** Introduction to World Cinemas  
**Transcript Title:** Intro World Cinemas

**Fixed Credit Course:** 3 (2,3)  
**Variable Credit Course:** - (-), (-)

Method of Instruction	Course Modifier	General Education Designation
.. A-Lecture Only	.. Pass/Fail Only	.. English Composition
.. B-Lab (w/fee)	X Graded	.. Oral Communication
.. D-Seminar	.. Variable Title	.. Mathematics
.. E-Independent Study	.. Creative Inquiry	.. Natural Science w/Lab
.. F-Tutorial (w/fee)	.. Repeatable	.. Math or Science
.. G-Studio	maximum credits:	.. A&H (Literature)
.. H-Field course		.. A&H (Non-Literature)
.. I-Study Abroad		.. Social Science
.. L-Lab (no/fee)		X CCA
X N/B-Lecture/Lab(w/fee)		.. STS
.. N/L-Lecture/Lab(no fee)		

**Add cross-listing with the following child course(s):**

**Catalog Description:** Introduction to the development of cinemas outside the United States through an examination of representative works, genres, and movements, in their cultural contexts. Conducted in English. All films are subtitled.

**Prerequisite(s):** none

**Projected Enrollment:**

Year 1 - 25 Year 2 - 50 Year 3 - 75 Year 4 - 100

**Required course for students in:** not required

**Statement of need and justification based on assessment results of student learning outcomes:** This course introduces students to the history of world cinemas. It familiarizes students with a comparatist analysis of cultural representations. It will also be recommended to all majors of the Languages Department.

**Textbook(s):** The Oxford History of World Cinema. Ed. Geoffrey Nowell-Smith. Oxford University Press.

**Learning Objectives:** Students will demonstrate an understanding of the development of cinema as an industry, as an art, and as a cultural force throughout the world.

Students will explain ways in which the cinemas of different traditions reflect or engage with their own cultural context, including an in-depth understanding of a chosen area tradition.

Students will analyze the practical and theoretical issues that arise in defining the concept of a "world cinema" and other closely related terms (national cinema, third cinema, cosmopolitan cinema, transnational and transcultural cinema, global cinema, etc.).

Students will learn to apply the techniques of film analysis.

**Topical Outline:** Note: All films will be viewed during the lab session.

Week 1: Early Cinema (Lumières, Méliès, Skladonovsky, Edison, etc)  
 The Smiling Madame Beudet (Dulac)  
 Un chien andalou (Bunuel)

Week 2: Silent Era Modernist Experimentation  
 Berlin: Symphony of a Great City (Ruttman)  
 Man with a Movie Camera (Vertov)

Week 3: Early Sound  
 M (Lang)

Week 4: French National Cinema  
 Grand Illusion (Renoir)

Week 5: Italian Neorealism  
 Bicycle Thieves (De Sica)

Week 6: Indian Cinema  
 The World of Apu (Ray)

Midterm due

Week 7: New Wave (in France)

Breathless (Godard)

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Week 8: Japanese Postwar Cinema  
High and Low (Kurosawa)

Week 9: Cinema Nôvo (in Brazil)  
Vidas Secas (dos Santos)

Week 10: Third Cinema  
The Hour of the Furnaces (Solanas and Getino)

Week 11: African Cinema and Postcolonialism  
Xala (Sembene)

Week 12: Taiwanese Cinema  
The Terrorizers (Yang)

Week 13: Iranian Cinema  
Close Up (Kiarostami)

Research paper due

Week 14: Spanish Cinema and Contemporary Europe  
All About My Mother (Almodóvar)

Week 15: Conclusion  
S21: The Khmer Rouge Killing Machine (Rithy Panh)

Final exam

**Evaluation:** A take-home midterm exam including a scene analysis and an analytic essay focusing on issues explored during the first half of the course.  
A research paper focused on one national or area cinema.  
A final exam focusing on the concept of "world cinema" and other related notions.

35% - midterm take-home exam  
35% - research paper  
30% - final exam

**Duplication (if applicable):** none


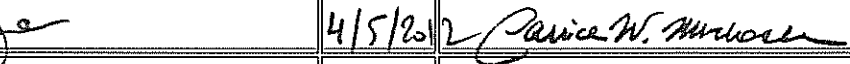





**Learning Activities associated with General Education competencies (if applicable):** This course considers the development of world cinemas as a means of creating and transmitting cultural values. It focuses on how the different (economic, cultural, aesthetic, political, etc.) conditions have inflected the manner in which different regions, nations, and ethnicities have come into contact with the global phenomenon of filmmaking. Students will often work with reference to American culture to appreciate how world cinemas reflect different cultures, with an in-depth consideration of one area cinema.

**Form Originator:** JMAI, Joseph Mai **Date Form Created:** 1/29/2012

**Form Last Updated by:** , **Date Form Last Updated:** 4/5/2012

**Form Number:** 4835

**Approval**

	4/5/2012		5/4/2012
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	4/9/12		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	4-16-12		6/14/12
Chair, College Curriculum Committee	Date	Provost	Date
	4/11/12		6/14/12
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

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X Change a Course - Abbrev & Number: COMM- 300

Corresponding Lab Course: ---

Corresponding Honors course: --

.. Add Honors course: --

Corresponding Graduate course: --

.. Add Graduate course: --

Course Title: COMM IN WORLD CONTX

**Brief Statement of Change:**

(1) Course renumbered from 300 to 400 to reflect theoretical emphasis and advanced content. (2) Course renamed and given new description to distinguish the course from Intercultural Communication, as well as to enhance its focus on communication's roles in changing globalization processes. (3) Content areas revised and focused to address contemporary communication issues and practices. (4) New template syllabus created to reflect the above changes in greater detail.

Last Term taught: 1106	.. Change Abbrev to:
Effective Term: 05/2012	X Change Number to: 400
X Change Catalog Title:	X Change Transcript Title:
from: COMMUNICATION IN A WORLD CONTEXT	from: COMM IN WORLD CONTX
to: COMMUNICATION AND GLOBALIZATION	to: COMM & GLOBALIZATION

Change of Credit: From: Fixed Credit: 3 (3, ) To: Fixed Credit: (, )  
 Variable Credit: - (-), (-) Variable Credit: - (-), (-)

- .. Add cross-listing with the following child course(s):
- .. Delete cross-listing with the following child course(s):
- .. Reverse Parent/Child relationship with:

.. Change Method of Instruction	.. Change Course Modifier	.. Change General Education Designation
from: X A-Lecture Only	to: .. Pass/Fail Only	from: .. English Composition
.. B-Lab (w/fee)	.. X Graded	to: .. Oral Communication
.. D-Seminar	.. Variable Title	.. Mathematics
.. E-Independent Study	.. Creative Inquiry	.. Natural Science w/Lab
.. F-Tutorial (w/fee)	.. Repeatable	.. Math or Science
.. G-Studio	.. maximum credits	.. A&H (Literature)
.. H-Field course	from:	.. A&H (Non-Literature)
.. I-Study Abroad	to:	.. Social Science
.. L-Lab (no/fee)		.. CCA
.. N/B-Lecture/Lab(w/fee)		.. STS
.. N/L-Lecture/Lab(no fee)		

**X Change Catalog Description:**

**from:** COMM 300: Communication in a World Context 3(3,0); In-depth examination of differences in communication practices and meanings seen through a global perspective. Preq: COMM 201 with a C or better or consent of instructor.  
**to:** COMM 400: Communication and Globalization 3(3,0); In-depth examination of communication's role in globalization processes, including case studies of contemporary social, technical, professional, and ethical issues. Preq: COMM 201 with a C or better or consent of instructor.

**.. Change Prerequisite(s):**

from:

to:

- Learning Objectives:**
1. To enable students to competently define and communicate about globalization from multiple perspectives.
  2. To enable students to think critically, reason ethically, and conduct rigorous analyses on communication-related dimensions of globalization.
  3. To enhance students' ability to identify creative, innovative, and responsible communication practices for engaging globalization processes in their private, public, and professional lives.
  4. To empower students to act as responsible and reflective citizens and change agents based upon their knowledge of globalization.

**Topical Outline:** Week 1: Introduction to Globalization

- Week 2: Histories of the Communication↔Globalization Relationship
- Week 3: Major Frameworks for Studying Communication↔Globalization
- Week 4: Global Institutions and Communication Technologies
- Week 5: Discourses of Globalization
- Week 6: More Discourses of Globalization
- Week 7: Globalization and its Discontents
- Week 8: The "Glocalization" of Media and Culture
- Week 9: Organizational Communication and Economic Issues
- Week 10: Political Communication and Governance
- Week 11: Activist Communication and Humanitarianism

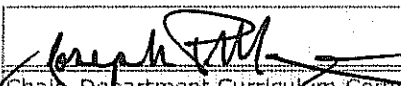
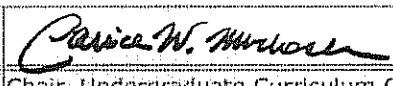

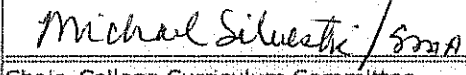
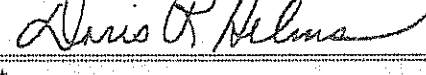
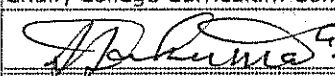

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Week 12: Human Migration and Interaction  
Week 13: Environmental Communication about Global Change  
Week 14: Communication about Conflict, War, and Peace  
Week 15: Communication Ethics in an Age of Globalization  
Final Week: Final Exam

Evaluation: Final Exam: 25%  
Participation: 25%  
Applied Project: 25%  
Research Paper: 25%  
Total: 100%

Form Originator: BRENDK, Brenden Kendall Date Form Created: 2/9/2012  
Form Last Updated by: , Date Form Last Updated: 2/13/2012  
Form Number: 4876

Approval

	4/11/12		5/4/2012
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	4-11-12		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	4-16-12		6/11/12
Chair, College Curriculum Committee	Date	Provost	Date
	4/11/12		6/11/12
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

**Course Abbreviation & Number:**  
X New Undergraduate Course: COMM- 321  
.. New Honors Course: --  
.. New Graduate Course: -

**Effective Term:** 05/2012

**Catalog Title:** Communication Across Media Platforms

**Transcript Title:** COMM ACROSS MEDIA

**Fixed Credit Course:** 3 (3,0)

**Variable Credit Course:** - (-), (-)

Method of Instruction	Course Modifier	General Education Designation
X A-Lecture Only	.. Pass/Fail Only	.. English Composition
.. B-Lab (w/fee)	X Graded	.. Oral Communication
.. D-Seminar	.. Variable Title	.. Mathematics
.. E-Independent Study	.. Creative Inquiry	.. Natural Science w/Lab
.. F-Tutorial (w/fee)	.. Repeatable	.. Math or Science
.. G-Studio	maximum credits:	.. A&H (Literature)
.. H-Field course		.. A&H (Non-Literature)
.. I-Study Abroad		.. Social Science
.. L-Lab (no/fee)		.. CCA
.. N/B-Lecture/Lab(w/fee)		.. STS
.. N/L-Lecture/Lab(no fee)		

**Add cross-listing with the following child course(s):**

**Catalog Description:** This course provides an overview of the communication convergence strategies and practices used across multiple media platforms, including print, broadcast, Internet, and social media. Emphasis is placed on media law, ethics, and communication practices used across multiple media platforms.

**Prerequisite(s):** COMM 201 with a C or better or consent of instructor

**Projected Enrollment:**

Year 1 - 25 Year 2 - 25 Year 3 - 25 Year 4 - 25

**Required course for students in:** This is not a required course. It is an elective course for students in the Communication Studies major.

**Statement of need and justification based on assessment results of student learning outcomes:** Many Communication Studies majors seek to pursue mass media careers and this course contributes to their preparation in this area. More importantly, this class emphasizes the most recent technological trends in mass media as media professionals are required to possess knowledge and skills related to how communication functions across multiple media platforms. This course draws upon faculty expertise in communication, mass media, and social media. These topical areas represent an important focus of our undergraduate degree program. Finally, versions of this proposed course have been offered as special topics classes over the past three years. These special topics courses have generated significant student interest and demand.

**Textbook(s):** Living Ethics Across Media Platforms, by Michael Bugeja  
Personal Connections in the Digital Age, by Nancy K. Baym  
Inside Reporting: A Practical Guide to the Craft of Journalism, 2nd Ed., by Tim Harrower  
The Associated Press Stylebook

**Learning Objectives:** By the end of this course, students will be able to:

1. Understand and engage with specific theoretical and practical issues in the fields of mass communication and new communication technologies.
2. Develop effective media messages that illustrate an understanding and appreciation for converged media environments.
3. Understand and appreciate the legal and ethical principles for communication across multiple media platforms.
4. Demonstrate proficiency in oral, written, digital, and visual communication.

**Topical Outline:** Week 1: Introduction: First Amendment of the United States Constitution

Week 2: Mass Media and Society Overview

Week 3: Media Convergence, Consolidation, and Multiple Platforms

Week 4: Communication, the Internet, and Multiple Platforms I

Week 5: Communication, the Internet, and Multiple Platforms II

Week 6: Communication, Print Media, and Multiple Platforms

Week 7: Communication, Broadcast Media, and Multiple Platforms

Week 8: Midterm Exam

Week 9: Communication, Social Media, and Multiple Platforms I

Week 10: Communication, Social Media, and Multiple Platforms II

Week 11: Communication, Media Law, and Multiple Platforms I

Week 12: Communication, Media Law, and Multiple Platforms II

Week 13: Communication, Media Ethics, and Multiple Platforms I

Week 14: Communication, Media Ethics, and Multiple Platforms II

Week 15: Project Presentations

Final Week: Final Exam

**Evaluation:** Reading Quizzes: 15%

Multiple Media Platforms Project: 25%

Project Presentation: 10%

Midterm Exam: 25%

Final Exam: 25%

Total: 100%


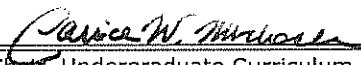

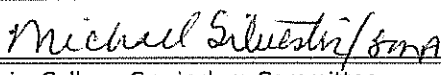
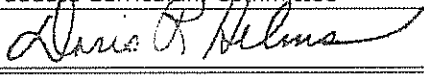

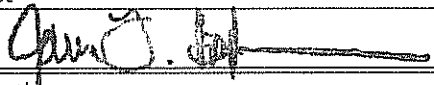
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Form Originator: JMAZER, Joseph Mazer Date Form Created: 2/8/2012

Form Last Updated by: , Date Form Last Updated: 4/6/2012

Form Number: 4868

Approval

	4/11/12		5/4/2012
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	4-11-12		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	4-16-12		6/11/12
Chair, College Curriculum Committee	Date	Provost	Date
	4/11/12		6/11/12
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

**Course Abbreviation & Number:**  
X New Undergraduate Course: COMM- 322  
.. New Honors Course: --  
.. New Graduate Course: -

**Effective Term:** 05/2012

**Catalog Title:** Communication Design  
**Transcript Title:** COMMUNICATION DESIGN

**Fixed Credit Course:** 3 (2,2)  
**Variable Credit Course:** - (-), (-)

Method of Instruction	Course Modifier	General Education Designation
.. A-Lecture Only	.. Pass/Fail Only	.. English Composition
.. B-Lab (w/fee)	X Graded	.. Oral Communication
.. D-Seminar	.. Variable Title	.. Mathematics
.. E-Independent Study	.. Creative Inquiry	.. Natural Science w/Lab
.. F-Tutorial (w/fee)	.. Repeatable	.. Math or Science
.. G-Studio	maximum credits:	.. A&H (Literature)
.. H-Field course		.. A&H (Non-Literature)
.. I-Study Abroad		.. Social Science
.. L-Lab (no/fee)		.. CCA
X N/B-Lecture/Lab(w/fee)		.. STS
.. N/L-Lecture/Lab(no fee)		

**Add cross-listing with the following child course(s):**

**Catalog Description:** This course provides an overview of the communication theories, tools, and techniques available to design, manipulate, and convey technological messages and experiences in digital contexts. Provides knowledge and critical skills necessary to consider communication design as an important and inevitable component of communication studies careers. Includes a laboratory.

**Prerequisite(s):** COMM 201 with a C or better or consent of instructor

**Projected Enrollment:**  
Year 1 - 25 Year 2 - 25 Year 3 - 25 Year 4 - 25

**Required course for students in:** This is not a required course. It is an elective course for students in the Communication Studies major.

**Statement of need and justification based on assessment results of student learning outcomes:** Many Communication Studies majors seek to pursue media-related careers or careers that require knowledge of communication and message design. This course contributes to their preparation in these areas. This course provides theoretical and practical knowledge necessary for professional success in public relations, mass media, and design-related fields. Versions of this proposed course have been offered as special topics classes over the past three years. These special topics courses have generated significant student interest and demand.

**Textbook(s):** Frascara, J. (2004). Communication design: Principles, Methods, and Practice. Allworth Press.

Book chapters, journal articles, and design documents will be made available by the instructor

**Learning Objectives:** By the end of this course, students will be able to:

1. Understand and engage with specific theoretical and practical issues in the field of communication and design.
2. Implement communication design principles for the effective production of design materials.
3. Professionally communicate and interact with contracted clients.
4. Demonstrate proficiency in oral, written, digital, and visual communication.

**Topical Outline:** Topical Outline (Lecture)

- Week 1: Introduction: History of Communication and Design
- Week 2: Principles of Visual Communication I
- Week 3: Principles of Visual Communication II
- Week 4: Communication that Surrounds Us
- Week 5: Communication Consultation and Analyses
- Week 6: Communication and Design Process I
- Week 7: Communication and Design Process II
- Week 8: Midterm Exam and Layout Principles
- Week 9: Communication Design and Layout I
- Week 10: Communication Design and Layout II
- Week 11: Communication Design and Branding I
- Week 12: Communication Design and Branding II
- Week 13: Client-Based Project Presentations
- Week 14: Client-Based Project Presentations
- Week 15: Client-Based Project Presentations
- Final Week: Final Exam

Topical Outline (Lab)

- Week 1: Introduction to Lab and Software
- Weeks 2-4: Visual Communication Design Exercises
- Weeks 5-7: The Design Process and Layout Exercises


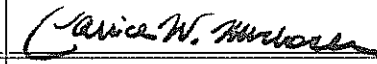

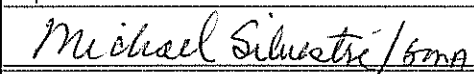

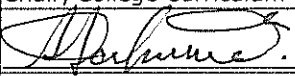

Week 8: Layout Exercises Continued  
 Weeks 9-11: Branding Exercises  
 Weeks 12-15: Client-Based Project Workshops

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**Evaluation:** Reading Quizzes: 15%  
 Client-Based Group Project: 25%  
 Client-Based Group Project Presentation: 10%  
 Midterm Exam: 25%  
 Final Exam: 25%  
 Total: 100%

**Form Originator:** JMAZER, Joseph Mazer **Date Form Created:** 2/8/2012  
**Form Last Updated by:** , **Date Form Last Updated:** 4/6/2012  
**Form Number:** 4869

**Approval**

	4/11/12		5/4/2012
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	4-11-12		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	4-16-12		6/11/12
Chair, College Curriculum Committee	Date	Provost	Date
	4/11/12		6/11/12
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		



000025



Curriculum and Course Change System - Print Change/Delete Course Form

X Change a Course - Abbrev & Number: COMM- 366

Corresponding Lab Course: --  
 Corresponding Honors course: --  
 .. Add Honors course: --  
 Corresponding Graduate course: --  
 .. Add Graduate course: --  
**Course Title: SPECIAL TOPICS**

**Brief Statement of Change:**

Course description is being changed to focus on "application" based topics. Topics related to theory or research will be covered by a new COMM 466. The maximum repeatable hours is being decreased from 15 to 9 and the need for consent of the department chair is being removed.

Last Term taught: 1201 .. Change Abbrev to:  
 Effective Term: 05/2012 .. Change Number to:

.. Change Catalog Title: .. Change Transcript Title:  
 from: from: SPECIAL TOPICS  
 to: to:  
 .. From: Fixed Credit: (,) To: Fixed Credit: (,)  
 .. Variable Credit: 0-0 (-), (-) Variable Credit: - (-),(-)

.. Add cross-listing with the following child course(s):

.. Delete cross-listing with the following child course(s):

.. Reverse Parent/Child relationship with:

.. Change Method of Instruction	X Change Course Modifier	.. Change General Education Designation
from: X A-Lecture Only	to: .. Pass/Fail Only	to: from: .. English Composition
.. B-Lab (w/fee)	.. X Graded	.. Oral Communication
.. D-Seminar	.. X Variable Title	.. Mathematics
.. E-Independent Study	.. .. Creative Inquiry	.. Natural Science w/Lab
.. F-Tutorial (w/fee)	.. X Repeatable	.. Math or Science
.. G-Studio	.. maximum credits	.. A&H (Literature)
.. H-Field course	.. from: 15	.. A&H (Non-Literature)
.. I-Study Abroad	.. to:9	.. Social Science
.. L-Lab (no/fee)		.. CCA
.. N/B-Lecture/Lab(w/fee)		.. STS
.. N/L-Lecture/Lab(no fee)		

**X Change Catalog Description:**

**from:** Consideration of select major areas of study in the field. With consent of department chair, may be repeated for a maximum of 15 credits, but only if different topics are covered.

**to:** Consideration of select major areas of practice in the field with a focus on application of communication concepts. May be repeated for a maximum of 9 credits, but only if different topics are covered

.. Change Prerequisite(s):

from:  
to:

**Learning Objectives:** varies with topic

Example:

Student Learning Objectives

- To become proficient at operating a handheld HD video camera
- To become proficient at using Final Cut Pro Editing Software
- To learn the art of video storytelling

**Topical Outline:** varies with topic

Example:

Topical Outline

- Week 1: Introduction
- Week 2: Camera Use Workshops and Video Editing Review
- Week 3: Meet with HIST 299 Students and develop documentary plan
- Week 4: Developing documentary scripts
- Week 5: Production of films
- Week 6: Production of films
- Week 7: Production of films
- Week 8: Production of films
- Week 9: First Draft Due and In class Critiques
- Week 10: Audio Editing
- Week 11: Spring Break
- Week 12: Film Critique
- Week 13: Film Critique
- Week 14: Final Editing
- Week 15: Final Project Due, Viewing
- Finals Week: Final Exam

**Evaluation:** varies with topic

Example:

Requirement(s)

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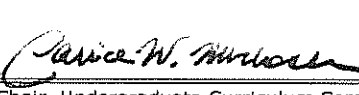
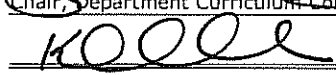

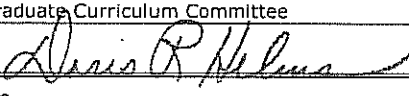
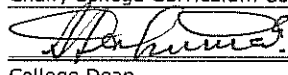

Points Possible  
 Video Script 25%  
 Production Tasks 25%  
 Group Report 25%  
 Final Exam 25%

Form Originator: DARRENL, Darren Linvill Date Form Created: 2/9/2012

Form Last Updated by: , Date Form Last Updated: 4/11/2012

Form Number: 4875

Approval

	4/11/12		
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	4-11-12		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	4-16-12		6/16/12
Chair, College Curriculum Committee	Date	Provost	Date
	4/11/12		6/11/12
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

X Change a Course - Abbrev & Number: **COMM- 368**  
 Corresponding Lab Course: --  
 Corresponding Honors course: --  
 .. Add Honors course: --  
 Corresponding Graduate course: --  
 .. Add Graduate course: --  
**Course Title: ORG COMM SIMULATION**

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**Brief Statement of Change:**  
 The following slight changes are made to correct errors and to better reflect changing teaching expertise among department faculty, (1) Error in descriptions of prerequisites and course title corrected; (2) greater specificity and practice-focus brought to course description; (3) template syllabus updated to better reflect Clemson priorities and policies.

Last Term taught: 0501 .. **Change Abbrev to:**  
 Effective Term: 05/2012 .. **Change Number to:**  
 X Change Catalog Title: X Change Transcript Title:  
 from: from: ORG COMM SIMULATION  
 to: Applied Communication to: APPLIED COMM

.. From: Fixed Credit: 3 (3,) To: Fixed Credit: (,)  
**Change of Credit** Variable Credit: - (-), (-) Variable Credit: - (-),(-)

.. Add cross-listing with the following child course(s):  
 .. Delete cross-listing with the following child course(s):  
 .. Reverse Parent/Child relationship with:

.. Change Method of Instruction		.. Change Course Modifier		.. Change General Education Designation	
from:	to:	from:	to:	from:	to:
X A-Lecture Only	.. .. Pass/Fail Only	..	..	.. English Composition	..
.. B-Lab (w/fee)	.. X Graded	..	..	.. Oral Communication	..
.. D-Seminar	.. .. Variable Title	..	..	.. Mathematics	..
.. E-Independent Study	.. .. Creative Inquiry	..	..	.. Natural Science w/Lab	..
.. F-Tutorial (w/fee)	.. .. Repeatable	..	..	.. Math or Science	..
.. G-Studio	.. maximum credits	..	..	.. A&H (Literature)	..
.. H-Field course	.. from:	..	..	.. A&H (Non-Literature)	..
.. I-Study Abroad	.. to:	..	..	.. Social Science	..
.. L-Lab (no/fee)	..	..	..	.. CCA	..
.. N/B-Lecture/Lab(w/fee)	..	..	..	.. STS	..
.. N/L-Lecture/Lab(no fee)	..	..	..		

X Change Catalog Description:  
**from:** COMM 368: Applied Communication 3(3,0): Students apply communication theory, research and processes to understanding a variety of practical situations and communication contexts. Addresses the history, purpose, practices and ethics of applied communication research. Preq: COMM 301 with a C or better and at least one of COMM 306, 310, or 311 with a C or better, or consent of instructor.  
**to:** COMM 368: Applied Communication 3(3,0): Students apply and develop practical knowledge and skills relevant to specific research areas in communication studies to be determined by the instructor. These may include organizational, health, media and technological communication, etc. Preq: COMM 201 and one of COMM 306, 310, or 311 with Cs or better, or consent of instructor.

X Change Prerequisite(s):  
**from:** COMM 301 with a C or better and one of COMM 306, 310, or 311 with a C or better or consent of instructor  
**to:** COMM 201 with a C or better and one of COMM 306, 310, or 311 with a C or better or consent of instructor

**Learning Objectives:** 1. To enable understanding, use of, and communication about applied communication research.  
 2. To employ communication theory and research methods to address applied questions practical problems.  
 3. To develop skill in the collaborative and/or consultative investigation of applied questions practical problems related to communication.  
 4. To develop the ability to creatively and professionally implement and report on solutions to applied questions practical problems related to communication.

**Topical Outline:** Weeks 1-2: Foundations of Applied Communication Research and Practice  
 Weeks 3-4: Methods of Applied Communication Research  
 Weeks 5-6: Contexts of Applied Communication Research  
 Weeks 7-8: Case Studies in Applied Communication Research and Practice  
 Weeks 9-10: Applied Project Design  
 Weeks 11-12: Applied Project Execution  
 Weeks 13-14 Applied Project Write-Up  
 Week 15-Final Week: Applied Project Presentation and Reporting

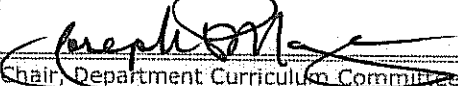
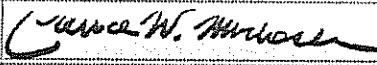
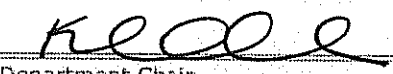
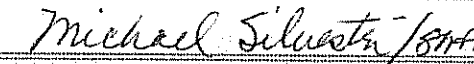

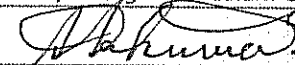
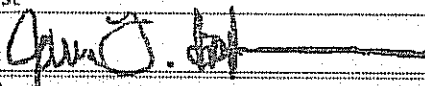
**Evaluation:** Applied Project: 25%  
 Project Presentation: 25%  
 Exams: 12.5%

Reading Responses: 12.5%  
 Participation/Journals: 12.5%  
 Reflection Papers: 12.5%  
 Total: 100%

000073

Form Originator: BRENDEK, Brenden Kendall Date Form Created: 2/3/2012  
 Form Last Updated by: , Date Form Last Updated: 2/10/2012  
 Form Number: 4860

Approval

	4-11-12		5/4/2012
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	4/11/12		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	4-16-12		6/11/12
Chair, College Curriculum Committee	Date	Provost	Date
	4/11/12		6/11/12
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		



000033

## Curriculum and Course Change System - Print New Course Form

**Course Abbreviation & Number:**

X New Undergraduate Course: COMM- 466

.. New Honors Course: --

.. New Graduate Course: -

**Effective Term:** 05/2012**Catalog Title:** Advanced Special Topics in Communication Studies**Transcript Title:** Adv Special Topics**Fixed Credit Course:** 3 (3,0)**Variable Credit Course:** - (-), (-)

Method of Instruction	Course Modifier	General Education Designation
X A-Lecture Only	.. Pass/Fail Only	.. English Composition
.. B-Lab (w/fee)	X Graded	.. Oral Communication
.. D-Seminar	X Variable Title	.. Mathematics
.. E-Independent Study	.. Creative Inquiry	.. Natural Science w/Lab
.. F-Tutorial (w/fee)	X Repeatable	.. Math or Science
.. G-Studio	maximum credits: 9	.. A&H (Literature)
.. H-Field course		.. A&H (Non-Literature)
.. I-Study Abroad		.. Social Science
.. L-Lab (no/fee)		.. CCA
.. N/B-Lecture/Lab(w/fee)		.. STS
.. N/L-Lecture/Lab(no fee)		

**Add cross-listing with the following child course(s):**

**Catalog Description:** COMM 466: Advanced Special Topics in Communication Studies 3(3,0): Consideration of specialized areas of study in the field, emphasizing theoretical depth or extensive research. May be repeated for a maximum of 9 credits, but only if different topics are covered. Prereq: Junior or senior standing.

**Prerequisite(s):** Junior or Senior standing**Projected Enrollment:**

Year 1 - 19 Year 2 - 19 Year 3 - 19 Year 4 - 19

**Required course for students in:**

**Statement of need and justification based on assessment results of student learning outcomes:** This course is being added to differentiate special topics courses which focus on application of communication concepts (COMM 366) from those which focus on communication theory and research.

**Textbook(s):** varies with topic**Learning Objectives:** varies with topic

Example:

Student Learning Objectives

- 1) Students will demonstrate their ability to apply theoretical and methodological concepts by developing, coordinating, and facilitating a campus event designed to promote dialogue about identity and civic issues.
- 2) Students will collect, examine, and reflect upon scholarly artifacts in order to demonstrate their knowledge of communication studies.
- 3) Students will engage one another in thoughtful discussions regarding public and political issues related to race, gender, ethnicity, sexual orientation, class, and national identity.
- 4) Students will demonstrate oral competency by presenting their final projects to a diverse academic audience.
- 5) Students will demonstrate competency in written and oral communication, ethical judgment, critical thinking by developing, coordinating, and facilitating a campus event designed to promote dialogue about identity and civic issues.

**Topical Outline:** varies with topic

Example:

- Week 1: Introduction
- Week 2: Language of Citizenship
- Week 3: Media and Citizenship
- Week 4: Corporate Citizenship?
- Week 5: News Media
- Week 6: National Citizenship
- Week 7: Anti-War Activism
- Week 8: Deliberative Democracy and Midterm
- Week 9: Media and Politics
- Week 10: Documentary Activism
- Week 11: Spring Break
- Week 12: Alternative Media
- Week 13: Youth, Technology and Citizenship
- Week 14: Education
- Week 15: Review
- Final Week: Final Exam

**Evaluation:** varies with topic

Example:

Requirement(s)

Points Possible

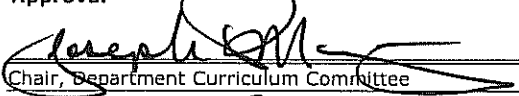
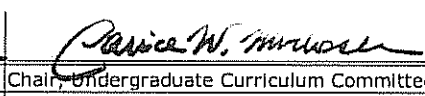


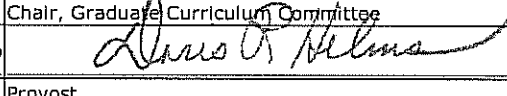
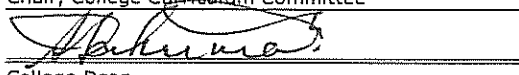
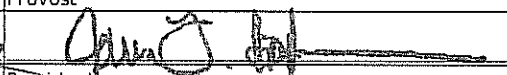
Essay 10%

Final Project 10%  
 Leadership Assignment 10%  
 Participation, In-class Activities, Homework, and Quizzes 10%  
 Midterm Examination 20%  
 Final Examination 30%

000034

**Form Originator:** DARREN, Darren Linvill **Date Form Created:** 2/10/2012  
**Form Last Updated by:** , **Date Form Last Updated:** 4/11/2012  
**Form Number:** 4878

**Approval**

	4/11/12		5/4/2012
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	4-11-12		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	4-16-12		6/11/12
Chair, College Curriculum Committee	Date	Provost	Date
	4/11/12		6/11/12
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		



Curriculum and Course Change System - Print New Course Form

000005

**Course Abbreviation & Number:**  
 X **New Undergraduate Course:** AUDIO- 195  
 .. **New Honors Course:** --  
 .. **New Graduate Course:** -

**Effective Term:** 08/2012  
**Catalog Title:** AUDIO 195 Creative Inquiry Audio  
**Transcript Title:** AUDIO 195 CI AUDIO

**Fixed Credit Course:** (,)  
**Variable Credit Course:** 1-4 (1-4), (0-0)

Method of Instruction	Course Modifier	General Education Designation
.. A-Lecture Only	.. Pass/Fail Only	.. English Composition
.. B-Lab (w/fee)	X Graded	.. Oral Communication
.. D-Seminar	.. Variable Title	.. Mathematics
X E-Independent Study	X Creative Inquiry	.. Natural Science w/Lab
.. F-Tutorial (w/fee)	X Repeatable	.. Math or Science
.. G-Studio	maximum credits: 8	.. A&H (Literature)
.. H-Field course		.. A&H (Non-Literature)
.. I-Study Abroad		.. Social Science
.. L-Lab (no/fee)		.. CCA
.. N/B-Lecture/Lab(w/fee)		.. STS
.. N/L-Lecture/Lab(no fee)		

**Add cross-listing with the following child course(s):**

**Catalog Description:** In consultation with and under the direction of a faculty member, students pursue scholarly activities individually or in teams. These creative inquiry projects may be interdisciplinary. Arrangements with mentors must be established prior to registration. May be repeated for a maximum of eight credits.

**Prerequisite(s):**

**Projected Enrollment:**

Year 1 - 0 Year 2 - 4 Year 3 - 0 Year 4 - 4

**Required course for students in:**

**Statement of need and justification based on assessment results of student learning outcomes:** Audio is a new course rubric, and we need to create this course so that it will be available when needed.

**Textbook(s):** Dependent upon the project.

**Learning Objectives:** Dependent upon the project.

**Topical Outline:** Dependent upon the project.

**Evaluation:** A typical audio project progresses through multiple phases. Evaluation will occur at the end of each phase. For a recording-based project the following evaluation scheme would be used:

- Session Planning 5%
- Session Tracking 35%
- Mixing/Post Production 40%
- Mastering 20%

**Form Originator:** BWHISLE, Bruce Whisler **Date Form Created:** 3/7/2012  
**Form Last Updated by:** BWHISLE, Bruce Whisler **Date Form Last Updated:** 3/7/2012  
**Form Number:** 4943

**Approval**

		<i>Carice W. Anderson</i>	5/4/2012
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
<i>Bruce A. Whisler</i>	3-21-12		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
<i>David Hunter</i>	3/21/12	<i>Alexis O. Helms</i>	6/4/12
Chair, College Curriculum Committee	Date	Provost	Date
<i>Michael Silvestri / Sma</i>	4-16-12	<i>James O. Holt</i>	6/11/12
College Dean	Date	President	Date
<i>Stefan Burns</i>	4/11/12		
Director, Calhoun Honors College	Date		



Curriculum and Course Change System - Print New Course Form

000036

**Course Abbreviation & Number:**

X New Undergraduate Course: AUDIO- 295  
 .. New Honors Course: --  
 .. New Graduate Course: -

**Effective Term:** 08/2012

**Catalog Title:** AUDIO 295 Creative Inquiry Audio

**Transcript Title:** AUDIO 295 CI AUDIO

**Fixed Credit Course:** (,)

**Variable Credit Course:** 1-4 (1-4), (0-0)

Method of Instruction	Course Modifier	General Education Designation
.. A-Lecture Only	.. Pass/Fail Only	.. English Composition
.. B-Lab (w/fee)	X Graded	.. Oral Communication
.. D-Seminar	.. Variable Title	.. Mathematics
X E-Independent Study	X Creative Inquiry	.. Natural Science w/Lab
.. F-Tutorial (w/fee)	X Repeatable	.. Math or Science
.. G-Studio	maximum credits: 8	.. A&H (Literature)
.. H-Field course		.. A&H (Non-Literature)
.. I-Study Abroad		.. Social Science
.. L-Lab (no/fee)		.. CCA
.. N/B-Lecture/Lab(w/fee)		.. STS
.. N/L-Lecture/Lab(no fee)		

**Add cross-listing with the following child course(s):**

**Catalog Description:** In consultation with and under the direction of a faculty member, students pursue scholarly activities individually or in teams. These creative inquiry projects may be interdisciplinary. Arrangements with mentors must be established prior to registration. May be repeated for a maximum of eight credits.

**Prerequisite(s):**

**Projected Enrollment:**

Year 1 - 0 Year 2 - 4 Year 3 - 0 Year 4 - 4

**Required course for students in:**

**Statement of need and justification based on assessment results of student learning outcomes:** Audio is a new course rubric, and we need to create this course so that it will be available when needed.

**Textbook(s):** Dependent upon the project.

**Learning Objectives:** Dependent upon the project.

**Topical Outline:** Dependent upon the project.

**Evaluation:** A typical audio project progresses through multiple phases. Evaluation will occur at the end of each phase. For a recording-based project the following evaluation scheme would be used:

- Session Planning 5%
- Session Tracking 35%
- Mixing/Post Production 40%
- Mastering 20%

**Form Originator:** BWHISLE, Bruce Whisler **Date Form Created:** 3/7/2012

**Form Last Updated by:** , **Date Form Last Updated:** 3/7/2012

**Form Number:** 4944

**Approval**

		<i>Cassie W. Murdoch</i>		5/4/2012
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date	
<i>Bruce A. Whisler</i>	3-21-12			
Department Chair	Date	Chair, Graduate Curriculum Committee	Date	
<i>Deirdre Hartman</i>	3/21/12	<i>Lewis R. Helms</i>	6/11/12	
Chair, College Curriculum Committee	Date	Provost	Date	
<i>Michael Silvestri / SMA</i>	4-16-12	<i>James O. [Signature]</i>	6/11/12	
College Dean	Date	President	Date	
<i>[Signature]</i>	4/11/12			
Director, Calhoun Honors College	Date			





## Curriculum and Course Change System - Print New Course Form

## Course Abbreviation &amp; Number:

X New Undergraduate Course: AUDIO- 395

.. New Honors Course: --

.. New Graduate Course: -

000037

Effective Term: 08/2012

Catalog Title: AUDIO 395 Creative Inquiry Audio

Transcript Title: AUDIO 395 CI AUDIO

Fixed Credit Course: (,)

Variable Credit Course: 1-4 (1-4), (0-0)

Method of Instruction	Course Modifier	General Education Designation
.. A-Lecture Only	.. Pass/Fail Only	.. English Composition
.. B-Lab (w/fee)	X Graded	.. Oral Communication
.. D-Seminar	.. Variable Title	.. Mathematics
X E-Independent Study	X Creative Inquiry	.. Natural Science w/Lab
.. F-Tutorial (w/fee)	X Repeatable	.. Math or Science
.. G-Studio	maximum credits: 8	.. A&H (Literature)
.. H-Field course		.. A&H (Non-Literature)
.. I-Study Abroad		.. Social Science
.. L-Lab (no/fee)		.. CCA
.. N/B-Lecture/Lab(w/fee)		.. STS
.. N/L-Lecture/Lab(no fee)		

## Add cross-listing with the following child course(s):

**Catalog Description:** In consultation with and under the direction of a faculty member, students pursue scholarly activities individually or in teams. These creative inquiry projects may be interdisciplinary. Arrangements with mentors must be established prior to registration.

May be repeated for a maximum of eight credits.

## Prerequisite(s):

## Projected Enrollment:

Year 1 - 0 Year 2 - 0 Year 3 - 4 Year 4 - 4

## Required course for students in:

**Statement of need and justification based on assessment results of student learning outcomes:** Audio is a new course rubric, and we need to create this course so that it will be available when needed.

**Textbook(s):** Dependent upon the project.

**Learning Objectives:** Dependent upon the project.

**Topical Outline:** Dependent upon the project.

**Evaluation:** A typical audio project progresses through multiple phases. Evaluation will occur at the end of each phase. For a recording-based project the following evaluation scheme would be used:

Session Planning 5%

Session Tracking 35%

Mixing/Post Production 40%

Mastering 20%

Form Originator: BWHISLE, Bruce Whisler Date Form Created: 1/19/2012

Form Last Updated by: , Date Form Last Updated: 3/7/2012

Form Number: 4800

## Approval

			5/4/2012
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	3-21-12		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	3/21/12		
Chair, College Curriculum Committee	Date	Provost	Date
	4-16-12		6/14/12
College Dean	Date	President	Date
	4/11/12		6/4/12
Director, Calhoun Honors College	Date		



Curriculum and Course Change System - Print New Course Form

**Course Abbreviation & Number:**

X New Undergraduate Course: AUDIO- 495  
 .. New Honors Course: --  
 .. New Graduate Course: -

000038

**Effective Term:** 08/2012

**Catalog Title:** AUDIO 495 Creative Inquiry Audio

**Transcript Title:** AUDIO 495 CI AUDIO

**Fixed Credit Course:** (.)

**Variable Credit Course:** 1-4 (1-4), (0-0)

Method of Instruction	Course Modifier	General Education Designation
.. A-Lecture Only	.. Pass/Fail Only	.. English Composition
.. B-Lab (w/fee)	X Graded	.. Oral Communication
.. D-Seminar	.. Variable Title	.. Mathematics
X E-Independent Study	X Creative Inquiry	.. Natural Science w/Lab
.. F-Tutorial (w/fee)	X Repeatable	.. Math or Science
.. G-Studio	maximum credits: 8	.. A&H (Literature)
.. H-Field course		.. A&H (Non-Literature)
.. I-Study Abroad		.. Social Science
.. L-Lab (no/fee)		.. CCA
.. N/B-Lecture/Lab(w/fee)		.. STS
.. N/L-Lecture/Lab(no fee)		

**Add cross-listing with the following child course(s):**

**Catalog Description:** In consultation with and under the direction of a faculty member, students pursue scholarly activities individually or in teams. These creative inquiry projects may be interdisciplinary. Arrangements with mentors must be established prior to registration. May be repeated for a maximum of eight credits.

**Prerequisite(s):**

**Projected Enrollment:**

Year 1 - 0 Year 2 - 0 Year 3 - 4 Year 4 - 4

**Required course for students in:**

**Statement of need and justification based on assessment results of student learning outcomes:** Audio is a new course rubric, and we need to create this course so that it will be available when needed.

**Textbook(s):**

**Learning Objectives:** Dependent upon the project.

**Topical Outline:** Dependent upon the project.

**Evaluation:** A typical audio project progresses through multiple phases. Evaluation will occur at the end of each phase. For a recording-based project the following evaluation scheme would be used:

- Session Planning 5%
- Session Tracking 35%
- Mixing/Post Production 40%
- Mastering 20%

**Form Originator:** BWHISLE, Bruce Whisler **Date Form Created:** 2/20/2012

**Form Last Updated by:** , **Date Form Last Updated:** 3/7/2012

**Form Number:** 4906

**Approval**

		<i>Carice W. Whitson</i>	5/4/2012
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
<i>Bruce A. Whisler</i>	3-21-12		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
<i>David O'Hanrahan</i>	3/21/12	<i>Chris P. Helms</i>	6/11/12
Chair, College Curriculum Committee	Date	Provost	Date
<i>Michael Silvestri/gma</i>	4-16-12	<i>James D. ...</i>	6/11/12
College Dean	Date	President	Date
<i>[Signature]</i>	4/11/12		
Director, Calhoun Honors College	Date		