

Curriculum and Course Change System - Print Major Form

Change Major Name: Visual Arts (ND - 201308)

Degree: BFA

Effective Catalog Year: 2015 .. Change Major Name to:

.. Change Degree to: (CHE approval required)

X Change Curriculum Requirements

(Submit or upload Curriculum map in catalog format. CHE approval required for > 18 hours of changes)

.. Change General Education Requirements (Must also submit a General Education Checklist)

.. Add, Change or Delete Concentration(s)

(Submit or upload Curriculum map in catalog format. CHE approval required)

.. Add, Change or Delete Emphasis Area(s)

Explanation: The proposed change is to split our ART 4720 (Senior Studio II, 5 credits) into two courses. A new course, ART 4740, is proposed as a 1 credit course independent from ART 4720, and will focus specifically on the production of the senior exhibition.

Originally this content was contained within each respective studio area's ART 4720 section, but in ART 4740 the Gallery Director will act as instructor for all seniors allowing more direct oversight and concentrated instruction on critical professional practices related to exhibition development and execution. ART 4720 will correspondingly decrease by 1 credit, from 5 credits to 4 credits.

Form Originator: VZIMANY, Zimany, Valerie A. Date Form Created: 3/6/2014

Form Last Updated by: VZIMANY, Zimany, Valerie A. Date Form Last Updated: 3/14/2014

Approval			
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Chair, Department Curficulum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
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Department Chair	Date	Chair, Graduate Çurriculum Committee	Date
MillSild	3/24/	+ Nadi M. AVA	7/8/14
Chair, College Curriculum Committee	Date	Provost	Date
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College Dean	Date /	Ptesident	Date

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Explanation: The proposed change is to split our ART 4720 (Senior Studio II, 5 credits) into two courses. A new course, ART 4750, is proposed as a 1 credit course independent from ART 4720, and will focus specifically on the production of the senior exhibition.

Originally this content was contained within each respective studio area's ART 4720 section, but in ART 4750 the Gallery Director will act as instructor for all seniors allowing more direct oversight and concentrated instruction on critical professional practices related to exhibition development and execution. ART 4720 will correspondingly decrease by 1 credit, from 5 credits to 4 credits.

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Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
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Department Chair	Date	Chair, Graduate Curriculum Committee	Date
		Nadi M. AVA	7/8/14
Chair, College Curriculum Committee	Date	Próvost / V	Date
		James P. Clemento	17/11/14
College Dean	Date	tresident	Date



Curriculum and Course Change System - Print Change/Delete Course Form

X Change a Course - Abbrev & Number: ART- 4720

Corresponding Lab Course: --Corresponding Honors course: --

.. Add Honors course: --

Corresponding Graduate course: --

.. Add Graduate course: --

Course Title: Bfa Senior Studio II

Brief Statement of Change:

Historically this course has embedded various gallery-specific activities related to the development of a student's BFA Exhibition. A new course (ART 4740) has been proposed that will clarify and establish this element separately from the existing ART 4720 curriculum, therefore a corresponding decrease in credit is necessary.

Last Term taught: 201308 .. Change Abbrev to:

Effective Term: 08/20145 ... Change Number to:

from:

.. Change Catalog Title: .. Change Transcript Title: from: Bfa Senior Studio II

to:

From: Fixed Credit: 5 (0,15) To: Fixed Credit: 4 (,12)

Change of Credit|Variable Credit: - (-), (-) |Variable Credit: - (-),(-)

.. Add cross-listing with the following child course(s):

.. Delete cross-listing with the following child course(s):

.. Reverse Parent/Child relationship with:

Change Method of Instruction		Change Course M	odifier	Change General Education Designation	
from:	to:	from:	to:	from:	to:
A-Lecture Only		Pass/Fail Only	••	Creative Inquiry	**
X B-Lab (w/fee)		X Graded		English Composition	**
D-Seminar		Variable Title		Oral Communication	**
E-Independent Study		Creative Inquiry	••	Mathematics	**
F-Tutorial (w/fee)	• •	Repeatable	**	Natural Science w/Lab	***
G-Studio		maximum credits		Natural Science w/Lab	••
H-Field course		from:		Math or Science	,,
I-Study Abroad		to:		A&H (Literature)	
L-Lab (no/fee)				A&H (Non-Literature)	**
N/B-Lecture/Lab(w/fee)				Social Science	
N/L-Lecture/Lab(no fee)				CCA	••
				STS	

.. Change Catalog Description:

from:

to:

.. Change Prerequisite(s):

from:

Learning Objectives: STUDENT LEARNING OUTCOMES

Continue a rigorous studio work ethic based upon self-motivation and creative thinking supported by appropriate and pertinent research. This course will rely heavily on the following points ultimately leading to the completion of ART 4720 culminating in a Senior Studio Exhibition and Final Presentation.

- · Exhibit a familiarity and facility with media processes in studio discipline to effectively support content of work that exhibits skill in technique.
- · Demonstrate an awareness of work in an art historical context. Continued research assignments may be given to support this activity.
- . Demonstrate an ability to articulate ideas/concepts and processes in both verbal and written forms. This is especially important for Final Presentation during the Senior Studio Exhibition

Topical Outline: TOPICAL OUTLINE

- Week 1 Syllabus, Individual consultation
- Week 2 Individual meeting with focus area faculty, research and development of senior thesis
- Week 3 Presentation to focus area and advanced students detailing senior thesis project
- Week 4 Individual meeting with focus area faculty, artist statement rough draft due



- Week 5 Individual meeting with focus area faculty, select work for submission to 5-week review
- Week 6 5-Week Review with two other art faculty. Written statement due one day prior to participating faculty.
- Week 7 Individual meeting with focus area faculty, assessment of 5-week review
- Week 8 Individual meeting with focus area faculty, discuss final work-plan objectives, goals, concepts, and techniques for the remaining half of the semester
- Week 9 Individual meeting with focus area faculty, revise statement, prepare for 10-week review
- Week 10 10-Week Review with area faculty and two other art faculty Written artists statement due one day prior to participating faculty
- Week 11 Individual meeting with focus area faculty, assessment of 10-week review. Final work plan outlined for remaining thesis work
- Week 12 Individual meeting with focus area faculty, final artist statement due
- Week 13 Individual meeting with focus area faculty, discuss exhibit layout
- Week 14 Individual meeting with focus area faculty, work installation in gallery
- Week 15 Final Oral Presentation during BFA exhibition with area faculty and two other art faculty Final Report due Artist statement, Research statement, Bibliography, Technical summary, Portfolio selection of artwork images

Evaluation: 20% - Commitment to studio involvement as evidenced in 5 & 10-week reviews, and at Senior Studio Exhibition and Final Presentation.

50% - Quality, quantity, and depth / significance of work presented at the 5 & 10-week, and at Senior Studio Exhibition and Final Presentation.

15% - Quality of Oral Presentation of work at reviews and at Final Presentation.

15% - Quality of written Artist Statement and Final Report submission.

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Approval	1 /		
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Chair, College Curriculum Committee	Date	Próvost // /	Date
Boyce Herand	3/25/19	James P. Clements	7/11/14
College Dean	Dáte	Resident	Date
Director, Calhoun Honors College	Date		



Curriculum and Course Change System - Print New Course Form

Course Abbreviation & Number:

X New Undergraduate Course: ART-4740 4750

.. New Honors Course: --

.. New Graduate Course: -

Effective Term: 08/2014

Catalog Title: Senior Exhibition Internship Transcript Title: Senior Exhibition Internship

Fixed Credit Course: 1 (0,3)
Variable Credit Course: - (-), (-)

Method of Instruction	Course Modifier	General Education Designation
A-Lecture Only	Pass/Fail Only	Creative Inquiry
X B-Lab (w/fee)	X Graded	English Composition
D-Seminar	Variable Title	Oral Communication
E-Independent Study	Creative Inquiry	Mathematics
F-Tutorial (w/fee)	Repeatable	Natural Science No Lab
G-Studlo	maximum credits:	Natural Science w/Lab
H-Field course		Math or Science
I-Study Abroad		A&H (Literature)
L-Lab (no/fee)		A&H (Non-Literature)
N/B-Lecture/Lab(w/fee)		Social Science
N/L-Lecture/Lab(no fee)		CCA
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Add cross-listing with the following child course(s):

Catalog Description: During this weekly internship through the Lee Gallery, students complete various projects related to their BFA Senior Exhibition. The Internship compliments the BFA studio curriculum by providing students with access to professional practices in exhibition design and execution.

Prerequisite(s): ART 4710

Projected Enrollment:

Year 1 - 10 Year 2 - 10 Year 3 - 10 Year 4 - 10

Required course for students in: Visual Arts Major

Statement of need and justification based on assessment results of student learning outcomes: ART 4740 is proposed as a separate course independent from ART 4720 in which its content / activities were originally contained within each respective studio area. In ART 4740 the Gallery Director will act as instructor for the course allowing more direct oversight and concentrated instruction and interaction with students on critical professional practices related to exhibition development and execution.

Textbook(s): none

Learning Objectives: Students will:

- Conceive and implement a collaborative, cohesive proposal for a group BFA exhibition.
- Develop professional quality written materials, such as an exhibition budget, print advertising, condition reports, artist statement and press release related to BFA exhibition.
- Create professional quality visual design materials for marketing, such as exhibition posters, business cards, and inventory of works in preparation for BFA exhibit.
- Apply professional practices of individual artwork preparation, such as matting and framing or pedestals, in a format appropriate for BFA exhibition.
- Demonstrate proficiency in understanding and practice of general gallery operations including: exhibit layout, installation, professional care and handling of art, following exhibit budget and timeline, social media engagement, reception planning, and striking an exhibition.

Topical Outline: Week 1 Syllabus, Careers In Museum/ Gallery Fields

Week 2 Condition Reports, Loan Agreements, List of Works & Mail Merge

Week 3 Exhibit Plan Development - Components, Flow Charts & Timelines

Week 4 Crafting An Exhibit Budget - Marketing, Framing & Reception

Week 5 Marketing Overview - Press release & exhibit article, exhibit & business

cards, artist profiles, exhibit vinyl, audio recordings, media plan

Week 6 Elements of Framing Overview- Matting, Glazing & Framing Approaches

& Options, BFA 5-Week Reviews

Week 7 Mat Cutting & Building Your Frames - Hands On Workshop

Week 8 Designing Your Exhibition Card & Carolina Arts Ad - Hands On Exercise

Week 9 Writing Your Press Release & Carolina Arts Exhibit Article

Week 10 BFA 10- week reviews - Finish Ad & Articles

Week 11 Design Business Cards, Artist Profiles & Exhibit Poster

Week 12 Webpage, Facebook & TV Announcement Ad Design

Week 13 Exhibit Layout, Installation & Lighting

Week 14 Exhibit on site Installation

Week 15 Handling Art Sales, Planning your reception - Parking requests, directional signs,

Set Up & gallery presentations. Striking an Exhibit - Gallery wall repair and clean up.

Evaluation: • 40% of Grade Scheduled Internship Hours

- 30% of Grade Completion of Assignments (quality & timely)
- 20% of Grade Level of Professionalism While Interning
- 10% of Grade Skills Assessment

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Approval	/ /		
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College Dean /)	Date ' '	President	Date
Director, Calhoun Honors College	Date		

Rhonda Todd

From:

Shannon Clark

Sent:

Monday, April 07, 2014 10:37 AM

To:

Valerie Zimany

Cc:

Julia Pennebaker; Rhonda Todd; Janice Murdoch

Subject:

ART 4740

Good morning Valerie,

A new course – ART 4740 Senior Exhibition Internship – was approved at Friday's Undergraduate Curriculum Committee meeting. I realized this morning, however, that there is already an ART 4740 course in existence: Travel Seminar.

So, you all will need to pick a new course number and correct the form. I would think this can be handled by you simply sending Rhonda Todd in Jan Murdoch's office a corrected form with a new number on it, as well as informing me of the new number for the catalog and for iROAR. Since the course itself has already been approved, we should be able to handle the correction of number without having to take it back through the curriculum approval process. I am copying all involved parties.

Thanks and let me know if you have any questions.

Shannon

Shannon L. Clark Clemson University Registration Services <u>clark4@clemson.edu</u> (864) 656-3616



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