

Curriculum and Course Change System - Print New Course Form

Course Abbreviation & Number:

X New Undergraduate Course: ART- 3570

.. New Honors Course: -.. New Graduate Course: -

Effective Term: 08/2014

Catalog Title: Community Supported Art - Creative Inquiry

Transcript Title: Community Supported Art-CI

Fixed Credit Course: (,)

Variable Credit Course: 1-3 (0-0), (2-6)

Method of Instruction	Course Modifier	General Education Designation
A-Lecture Only	Pass/Fail Only	X Creative Inquiry
B-Lab (w/fee)	X Graded	English Composition
D-Seminar	Variable Title	Oral Communication
E-Independent Study	X Creative Inquiry	Mathematics
F-Tutorial (w/fee)	X Repeatable	Natural Science No Lab
X G-Studio	maximum credits: 9	Natural Science w/Lab
H-Field course		Math or Science
I-Study Abroad		A&H (Literature)
L-Lab (no/fee)		A&H (Non-Literature)
N/B-Lecture/Lab(w/fee)		Social Science
N/L-Lecture/Lab(no fee)		CCA
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Add cross-listing with the following child course(s):

Catalog Description: Examination and research of arts non-profit fundraising models in various iterations. This course provides a sampling of professional marketing, social networking and other professional development practices for artists and arts organizations through real-world problem-solving and application on the Clemson University Campus or in the surrounding community.

Prerequisite(s): none

Projected Enrollment:

Year 1 - 10 Year 2 - 10 Year 3 - 10 Year 4 - 10

Required course for students in:

Statement of need and justification based on assessment results of student learning outcomes: This course is needed to diversify professional practice offerings in the Art major, and was launched out of student interest in collaboration with peers in other disciplines, particularly Art Minors in Marketing, Graphic Communications, and Package Design. It is part of a current and ongoing endeavor within the Department of Art to expose students to practical experiences and real-world problem-solving, which will be applicable to developing and maintaining a career as an arts professional. Course is currently operating as an ART 490 Directed Studies and needs to be more specific as a catalog offering.

Textbook(s): none

Learning Objectives: Actively research sustainable arts models, such as the Community Supported Art (CSA) model.

Consider career goals beyond Clemson, and how CSAs, artist registries, and other professional development opportunities can increase an individual or institution's (art non-profit, gallery, school) visibility and connections with the local community.

Develop professional public relations and marketing strategies and artifacts.

Apply researched models to the arts community at Clemson and beyond.

Topical Outline: Week 1 Introduction of Project

Week 2 Presentation – What is Art's role in a Community? How can Arts organizations sustain themselves and develop meaningful relationships with investors and community stakeholders? What are the benefits for artists in these equations?

Week 3 Reading Discussion - CSA Replication Kit, assign team research. Guest speaker ideas.

Week 4 Team Research Presentations - Contextual Research - the CSA model in action.

Week 5 Team Research Presentations - Implementation Methods - making a CSA happen.

Week 6 Brainstorming session on CSA Replication Kit, roles assigned for research.

Week 7 Guest speaker / Teleconference with Springboard for the Arts consultation. Midterm individual design, web, or PR artifact due.

Week 8 Begin brainstorming Clemson CSA - identity / branding and social media.

Week 9 Small group breakouts - assign roles - logo, blog, packaging. Juror selection research.

Week 10 Teleconference with Springboard for the Arts, or other guest speaker. Ongoing team work sessions.

Week 11 Web Team, Communications Team, Design Team research presentations.

Week 12 Determine final approaches to event. Develop "Rules of Engagement" for participants.

Week 13 Next steps - PR & Marketing - what makes a memorable event plan?

Week 14 Small group breakouts. Finalizing sample materials for printing and web upload.

Week 15 Launch web content, paper and email press releases of call for artists with juror information. Final team presentations. Final portfolio artifacts and sketchbook/journal due.

Evaluation: 30% Team Research Presentations

30% Final Design Presentation

15% Participation – Reading or other topical discussions and critiques 15% Individual Portfolio Artifacts (web content, design items, marketing, PR assignments)

10% Sketchbook / Journal assignments

Form Originator: VZIMANY, Zimany, Valerie A. Date Form Created: 4/1/2014
Form Last Updated by: VZIMANY, Zimany, Valerie A. Date Form Last Updated: 4/17/2014

Form Number: 7334

Approval / >	į		
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Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
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Department Chair / / /	Date	Chair, Graduate Curriculum Committee	Date
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Chair, College Curriculum Committee	Date	Provinct A	Date
Dane VIA	4/18/14	James F. Clemento	7/11/14
College Dean /)	Date '	President	Date
Director, Calhoun Honors College	Date	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	

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From: <ci_information@clemson.edu>

Subject: Your CI project - #787 Community Supported Art is approved

Date: January 20, 2014 6:39:42 PM EST To: <vzimany@clemson.edu>

Reply-To: <ci_information@clemson.edu>

Dear Valerie.

Your CI project - 787 Community Supported Art - is approved for Spring 2014.

Please make the following changes:

We will advertise this project on the CI website.

NOTES:

Thank you for this unique new project. Everything you submitted looks good. Please check in with Julie Dubose (the CI fiscal analyst) to discuss the honoraria for the outside speakers - she will guide you to handling the paperwork correctly and resolving any issues well in advance of the speaker's visit.

Julie Dubose will set up the budget in your dept, Art (0509).

She will deposit funds into that account about three weeks into the semester. If you need funds more quickly, please communicate with Julie (dubose3@clemson,edu, 656-1715).

Funding is based on the number of students enrolled in the designated course. Most of the funds should be spent to accomplish the project; approximately 1/3 of the funds may be spent for faculty professional development (travel, etc.). See the CI website for budget guidelines and other useful information. All CI spending must be completed by June 30.

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CI funds do not carryover to the next fiscal year.

Please recognize that CI project approval does not constitute approval to teach the course as part of your workload. That permission can be granted only by your department chair or supervisor. If you have not yet done so, please contact the appropriate individual to discuss this course.

Thank you for this new Creative Inquiry Project. I look forward to seeing what you and your students accomplish.

- Barbara

Barbara J. Speziale
Associate Dean, Undergraduate Studies
Professor, Biological Sciences Director, HHMI SC LIFE Project
E201 Martin Hall , Clemson University, Clemson, SC USA 29634
Phone: 864-656-1550 Fax: 864-656-1480 Email: <a href="mailto:bjspz@clemson.edu/clemson.ed

SC LIFE: <u>www.clemson.edu/sclife</u> FIRST: <u>www.clemson.edu/first</u>

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X Change a Course - Abbrev		tem - Print Change/Delete Course Form	
Corresponding Lab Course: Corresponding Honors course: /	AAH2100		
Add Honors course:			
Corresponding Graduate course Add Graduate course:	:		
Course Title: Intro to Art and	i Architecture		
Brief Statement of Change:			
The catalog course description i			
History at research universities	is not taught in one semester	and emphasizes in-depth	
historical and conceptual develor styles, and techniques, which a			
Last Term taught: 201308	X Change Abbrev		
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Form Last Updated by: VZIMA Form Number: 7333	ANY, Zimany,Valerie A. Date	Form Last Updated: 4/1/2014	
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N/L-Lecture/Lab(no fee)				CCA	••
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Change Catalog Descri	iption:				

to: AGM 2210 **Learning Objectives: Topical Outline: Evaluation:**

Form Originator: CPIPER, Piper, Christine A Date Form Created: 4/3/2014

Form Last Updated by: CPIPER, Piper, Christine A Date Form Last Updated: 4/3/2014

Approval Chair, Undergraduate Curriculum Committee Chair, Department Curriculum Committee do Date Chair, Graduate Curriculum Committee Provost Committee Date Chair, College Curriculum Date College Dean Date Date Director, Calhoun Honors College Date

to:

from: BE 2220

Form Number: 7339

X Change Prerequisite(s):

CLEMSON

RECORD FOR STATE Curriculum and Course Change System - Print Change/Delete Course Form 606006 X Delete a Course - Abbrev & Number: HP- 4120

Corresponding Graduate Course: HP--6120 .. Corresponding Honors course: --

Course Title: Historic Construction

Brief Statement of Change:

Remove all 600 and corresponding 400 -level courses from graduate curriculum

Last Term taught: 200801 Effective Term: 08/2014

Form Originator: ALLISYM, Miller, Allisyn Kay Date Form Created: 2/27/2014

Form Last Updated by: ALLISYM, Miller, Allisyn Kay Date Form Last Updated: 2/27/2014

Form Number: 7224

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Director, Calhoun Honors College	Date		