



## Curriculum and Course Change System - Print Change/Delete Course Form

003217

X Change a Course - Abbrev &amp; Number: MGT- 218

Corresponding Lab Course: --

Corresponding Honors course: --

.. Add Honors course: --

Corresponding Graduate course: --

.. Add Graduate course: --

Course Title: MGT PC APPLICATIONS

**Brief Statement of Change:**

The Department Assessment Committee has identified deficiencies in students mastery of Excel skills hindering performance. Moreover, these skills have been identified as essential components of other Department course, namely, MGT310, MGT312, and MGT390 as examples.

Accordingly, changes detailed below are proposed to the Learning Objectives, Topics Outline, and Course Evaluation. Additionally, the course is being changed from "PASS/FAIL" to "Graded". Participation expectations for this class, as an online course, are that students will interact with the content, instructor, and classmates on at least a weekly basis through course assignments, asynchronous discussions and/or synchronous sessions, in addition to weekly office hours sessions each Friday during scheduled class meeting times.

Last Term taught: 1108

.. Change Abbrev to:

Effective Term: 08/2012

.. Change Number to:

.. Change Catalog Title:

.. Change Transcript Title:

from:

from: MGT PC APPLICATIONS

to:

to:

.. From: Fixed Credit: 3 (0,)

To: Fixed Credit: (,)

Change of Credit Variable Credit: - (-), (-) Variable Credit: - (-),(-)

.. Add cross-listing with the following child course(s):

.. Delete cross-listing with the following child course(s):

.. Reverse Parent/Child relationship with:

Reverse Faculty and Relationship with		X Change Course Modifier		.. Change General Education Designation	
.. Change Method of Instruction					
from:	to:	from:	to:	from:	to:
.. A-Lecture Only	..	X Pass/Fail Only	..	English	
.. B-Lab (w/fee)	..	.. Graded	X	.. Composition	..
.. D-Seminar	..	.. Variable Title	..	Oral	
E-Independent	..	.. Creative Inquiry	..	.. Communication	..
.. Study	..	.. Repeatable	..	.. Mathematics	..
.. F-Tutorial (w/fee)	..	maximum credits		Natural Science	
.. G-Studio	..	from:		.. w/Lab	..
.. H-Field course	..	to:		.. Math or Science	..
.. I-Study Abroad	..			.. A&H (Literature)	..
X L-Lab (no/fee)	..			A&H	
N/B-Lecture	..			.. (Non-Literature)	..
.. /Lab(w/fee)	..			.. Social Science	..
N/L-Lecture/Lab(no	..			.. CCA	..
.. fee)	..			.. STS	..

.. Change Catalog Description:

from:

to:

.. Change Prerequisite(s):

from:

to:

**Learning Objectives:** Upon completion of this course, students will be able to demonstrate knowledge of basic components for personal computers. Students will also be able to demonstrate knowledge of the operation of core Internet web browser functionality. Students will further be able to demonstrate knowledge of and be able to use personal word processing and presentation applications. Students will be demonstrate proficiency in using spreadsheet applications to include formulas, freezing and unfreezing data, charts (column, pie, and line), sorting data, auto filter routines, conditional formatting, pivot tables and charts, median and mode arrays, logical functions (AND, NOT, OR) future value routines, trace precedents, WHAT-IF analyses, data validation, two-variable data routines, and pivot chart modifications. Students will demonstrate proficiency in using database applications to include designing tables in datasheets, creating tables, modifying fields within tables, adding and deleting fields, and modifying field and table properties.

**Topical Outline:** Lesson 1 – Computer Concepts 2010 (in SimNet)

Lesson 2 – Word 2010 (in SimNet)

Lesson 3 – PowerPoint 2010 (in SimNet)

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Lesson 4 - Basic Excel 2010 (in SimNet)  
 Lesson 5 - Intermediate Excel 2010 (in SimNet)  
 Lesson 6 - Advanced Excel 2010 (in SimNet)  
 Lesson 7 - Access 2010 (in SimNet)

**Evaluation:** The grading scale is as follows:

A (final average = 90-100)—Excellent indicates work of a very high character, the highest grade given.  
 B (final average = 80-89.99)—Good indicates work that is definitely above average, though not of the highest quality.  
 C (final average = 70-79.99)—Fair indicates work of average or medium character.  
 D (final average = 60-69.99)—Pass indicates work below average and unsatisfactory, the lowest passing grade.  
 F (final average below 59.99)—Failed indicates that the student knows so little of the subject that it must be repeated in order that credit can be received.  
 I—Incomplete indicates that a relatively small part of the semester's work remains undone.  
 W—Withdraw indicates that the student withdrew from the course or was withdrawn by the instructor after the first two weeks of class work and prior to the last seven weeks of classes, not including the examination period.

The final average for the class is comprised of the following:

Exam 1 - Computer Concepts 2010 (in SimNet) - 50 questions - 5% of final grade  
 Exam 2 - Word 2010 (in SimNet) - 50 questions - 5% of final grade  
 Exam 3 - PowerPoint 2010 (in SimNet) - 50 questions - 5% of final grade  
 Exam 4 - Basic Excel 2010 (in SimNet) - 50 questions - 10% of final grade  
 Exam 5 - Intermediate Excel 2010 (in SimNet) - 50 questions - 15% of final grade  
 Exam 6 - Advanced Excel 2010 (in SimNet) - 50 questions - 15% of final grade  
 Exam 7 - Access 2010 (in SimNet) - 50 questions - 15% of final grade  
 Project 1 - Access 2010 - 10% of final grade  
 Project 2 - Intermediate Excel 2010 - 10% of final grade  
 Project 3 - Advanced Excel 2010 - 10% of final grade

**Form Originator:** RKLEIN, Richard Klein **Date Form Created:** 11/3/2011

**Form Last Updated by:** , **Date Form Last Updated:** 11/12/2011

**Form Number:** 4642

**Approval**

<i>Kristin Scott</i>	11/14/11	<i>Carice M. Anderson</i>	12/2/2011
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
<i>Bob Thorne</i>	11/14/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
<i>Alan M. Coggeshall</i>	11/11/11	<i>Thomas R. Nelson</i>	12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
<i>Mark Baller</i>	11/14/11	<i>James J. Baller</i>	12/21/11
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

## **MGT 218 –MANAGEMENT OF PERSONAL COMPUTER APPLICATIONS**

Updated: November 14, 2011

503219

**Instructor:** Dr Richard Klein, PhD

**Office:** 111 Sirrine Hall

**Class Room:** TBD

**Sections:** TBD

**Email:** [rklein@CLEMSON.edu](mailto:rklein@CLEMSON.edu), reference/subject line; "MGT218"

**Phone:** 864-656-0591 (voicemail only)

Students can obtain help with the course content during the weekly office hours on Friday (see details below). Outside of the scheduled office hours, all contact with the instructor should be via email. All emails will be answered within 24 hours, or on weekends or holidays by the next business day, if not immediately. Responses not acknowledge within 24 hours, or by the next business day, should be assumed not received and resent.

**Office Hours:** Fridays 9:30AM-12:30PM in TBD Sirrine Hall

### **Course Description**

Personal computer applications that support managers. Students learn from hands-on work rather than lecture. Refer to the "Catalog Description" in Clemson University's *Undergraduate Announcements* at the following URL:

<http://www.registrar.clemson.edu/publicat/catalog/2011/coi/hlth415-w.pdf>.

### **Prerequisites**

None.

### **Learning Outcomes**

Upon completion of this course, students will be able to demonstrate knowledge of basic components for personal computers. Students will also be able to demonstrate knowledge of the operation of core Internet web browser functionality. Students will further be able to demonstrate knowledge of and be able to use personal word processing and presentation applications. Students will be able to demonstrate proficiency in using spreadsheet applications to include formulas, freezing and unfreezing data, charts (column, pie, and line), sorting data, auto filter routines, conditional formatting, pivot tables and charts, median and mode arrays, logical functions (AND, NOT, OR), future value routines, trace precedents, WHAT-IF analyses, data validation, two-variable data routines, and pivot chart modifications. Students will demonstrate proficiency in using database applications to include designing tables in datasheets, creating tables, modifying fields within tables, adding and deleting fields, and modifying field and table properties.

### **Online Text/Software, Required**

SimNet/SimGrader for Office 2010, ISBN: 9780077461287. Registration Code available for purchase through the bookstore and SimNet online.

### **Materials, Required**

Microsoft Office 2010, download available at the following URL:

[http://www.clemson.edu/ccit/software\\_applications/software/licenses/microsoft\\_office.html](http://www.clemson.edu/ccit/software_applications/software/licenses/microsoft_office.html)

## Academic Integrity

From "Academic Integrity" policy under "Academic Regulations" in the Clemson University's *Undergraduate Announcements*

(<http://www.registrar.clemson.edu/publicat/catalog/2011/acadreg.pdf>):

*As members of the Clemson University community, we have inherited Thomas Green Clemson's vision of this institution as a "high seminary of learning." Fundamental to this vision is a mutual commitment to truthfulness, honor, and responsibility, without which we cannot earn the trust and respect of others. Furthermore, we recognize that academic dishonesty detracts from the value of a Clemson degree. Therefore, we shall not tolerate lying, cheating, or stealing in any form.*

*When, in the opinion of a faculty member, there is evidence that a student has committed an act of academic dishonesty, the faculty member shall make a formal written charge of academic dishonesty, including a description of the misconduct, to the Associate Dean for Curriculum in the Office of Undergraduate Studies. At the same time, the faculty member may, but is not required to, inform each involved student privately of the nature of the alleged charge.*

Consistent with Clemson University's *Undergraduate Announcements* acts of plagiarism may be resolved through the Plagiarism Resolution Form

(<http://www.clemson.edu/academics/academic-integrity/plagiarism-resolution.html>).

## Accommodations on Students with Disabilities

Students with disabilities who need accommodations should make an appointment with Arlene Stewart, Director of Student Disability Services, to discuss specific needs within the first month of classes. Students should present a Faculty Accommodation Letter from Student Disabilities Services when they meet with instructors. Student Disability Services is located in G-20 Redfern, telephone number: 656-6848; e-mail: [sds-l@clemson.edu](mailto:sds-l@clemson.edu). Please be aware that accommodations are not retroactive and new Faculty Accommodation Letters must be presented each semester.

## Attendance Policy

From the "Class Attendance" policy under "Academic Regulations" in Clemson University's *Undergraduate Announcements*

(<http://www.registrar.clemson.edu/publicat/catalog/2011/acadreg.pdf>):

*College work proceeds at such a pace that regular attendance is necessary for each student to obtain maximum benefits from instruction. Regular and punctual attendance at all class ... sessions is a student obligation, and each student is responsible for all the work, including tests and written work, in all class ... sessions. No right or privilege exists that permits a student to be absent from any given number of class ... sessions except as stated in the syllabus for each course. At the same time, it is obvious that students have valid reasons for missing classes, the instructors are expected to be reasonable in the demands they place on students.*

*... Additionally, students occasionally are required to miss class because of participation in co-curricular activities, such as class trips, that the faculty members note on their syllabi. The student must discuss these activities with the faculty members whose classes will be missed well in advance of their occurrences. The documentable absences are necessary, and the instructor will make arrangements for those students to make-up graded work that takes place during those necessary*

*absences. The time, location, and nature of the make-up work will be at the discretion of the instructor. If required, documentation will be provided to instructors by students.*

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**For this class**, students are expected to be in attendance online, for all exams during dates and times noted at the start of each semester in Blackboard. Other required activities may be designated by the instructor.

**Participation expectations for this class**, as an online course, are that students will interact with the content, instructor, and classmates on at least a weekly basis through course assignments, asynchronous discussions and/or synchronous sessions, in addition to weekly office sessions each Friday during the semester.

### **Grading System**

The grading scale is as follows:

A (final average = 90-100)—Excellent indicates work of a very high character, the highest grade given.

B (final average = 80-89.99)—Good indicates work that is definitely above average, though not of the highest quality.

C (final average = 70-79.99)—Fair indicates work of average or medium character.

D (final average = 60-69.99)—Pass indicates work below average and unsatisfactory, the lowest passing grade.

F (final average below 59.99)—Failed indicates that the student knows so little of the subject that it must be repeated in order that credit can be received.

I—Incomplete indicates that a relatively small part of the semester's work remains undone.

W—Withdrew indicates that the student withdrew from the course or was withdrawn by the instructor after the first two weeks of class work and prior to the last seven weeks of classes, not including the examination period.

Refer to "Grading System" under "Academic Regulations" in the Clemson University's *Undergraduate Announcements* at the following URL:

<http://www.registrar.clemson.edu/publicat/catalog/2011/acadreg.pdf>.

**For this class**, each of the following seven lessons MUST reflect 100% complete within SimNet,

Lesson 1 – Computer Concepts 2010 (in SimNet)

Lesson 2 – Word 2010 (in SimNet)

Lesson 3 – PowerPoint 2010 (in SimNet)

Lesson 4 – Basic Excel 2010 (in SimNet)

Lesson 5 – Intermediate Excel 2010 (in SimNet)

Lesson 6 – Advanced Excel 2010 (in SimNet)

Lesson 7 – Access 2010 (in SimNet)

**For this class**, pass each of the following seven exams and three projects, with a score of 65% or higher, ensuring that all exams and assignments are completed (i.e., a student who skips any of the exams/assignments or earns less than 65% on any exam/assignment will receive a failing grade for the class).

Exam 1 – Computer Concepts 2010 (in SimNet) – 50 questions – 5% of final grade  
 Exam 2 – Word 2010 (in SimNet) – 50 questions – 5% of final grade  
 Exam 3 – PowerPoint 2010 (in SimNet) – 50 questions – 5% of final grade  
 Exam 4 – Basic Excel 2010 (in SimNet) – 50 questions – 10% of final grade  
 Exam 5 – Intermediate Excel 2010 (in SimNet) – 50 questions – 15% of final grade  
 Exam 6 – Advanced Excel 2010 (in SimNet) – 50 questions – 15% of final grade  
 Exam 7 – Access 2010 (in SimNet) – 50 questions – 15% of final grade  
 Project 1 – Access 2010 – 10% of final grade  
 Project 2 – Intermediate Excel 2010 – 10% of final grade  
 Project 3 – Advanced Excel 2010 – 10% of final grade

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**For management majors**, a C or better is required for this course to count toward degree requirements.

### Posting of Grades

The United States Family Educational Rights and Privacy Act prohibit the public distribution of grades or graded work. This is commonly understood to include posting grades by student names, initials, or student number. It is also understood to include placing of graded material in a public place where students go through the material to find their own graded work.

**For the class**, all student grades, including midterm evaluations, will be posted within Blackboard's Gradebook.

**Schedule for this class**, is detailed below. All exams are taken online over the Internet. All exams are administered during dates and times noted at the start of each semester in Blackboard. Each exam is allowed 75 minutes to complete.

Week 1	Lesson 1 – Computer Concepts 2010 (in SimNet)
Week 2	Syllabus Exam must be completed by midnight EST Exam 1– Computer Concepts (in SimNet) – 50 questions
Week 3	Lesson 2 Word 2010 (in SimNet) – 50 questions
Week 4	Exam 2 – Word 2010 (in SimNet)
Week 5	Lesson 3– PowerPoint 2010 (in SimNet) – 50 questions
Week 6	Exam 3– PowerPoint 2010 (in SimNet) – 50 questions
Week 7	Lesson 4 – Basic Excel 2010 (in SimNet)
Week 8	Exam 4– Basic Excel 2010 (in SimNet) – 50 questions
Week 9	Lesson 5 – Intermediate Excel 2010 (in SimNet)
Week 10	Project 1 Due
Week 11	Exam 5 – Intermediate Excel 2010 (in SimNet) – 50 questions
Week 12	Lesson 6 – Advanced Excel 2010 (in SimNet)
Week 13	Project 2 Due
Week 14	Exam 6 – Advanced Excel 2010 (in SimNet) – 50 questions
Week 15	Lesson 7 – Access 2010 (in SimNet) Project 3 Due
Finals Week	Exam 7 – Access 2010 (in SimNet) – 50 questions

**PLEASE READ THE INFORMATION IN THE SYLLABUS AND INSTRUCTIONS CAREFULLY.**

### 1. Syllabus Exam

## **IMPORTANT! COMPLETE THE SYLLABUS EXAM (IN BLACKBOARD) OR BE DROPPED FROM THE CLASS!**

In order to verify the roll, the Syllabus Exam must be completed. The exam is available through the tab on the left hand side in Blackboard. Students failing to complete the exam by the deadline will be **dropped** from the class.

### **2. SimNet Server Registration**

You must register under New SimNet Student, with either a previously purchased Registration Code or Buy Online, through the **McGraw-Hill SimNet Course** link under the SimNet tab in Blackboard. The following requirements ensure that you can access the SimNet course through Blackboard and that grades will update from SimNet to Blackboard's Gradebook.

1. You **must** use a valid Clemson email address in the registration.
2. Your Username (in SimNet) **must** be your Clemson login/email (i.e., rklein).
3. Your Student ID (in SimNet) **must** be your nine digit CUID.
4. Your Last Name and First Name (in SimNet) **must** be the same as they appear in Blackboard.

### **3. SimNet Requirements**

Download Lessons and take timed Exams online (except the Advanced Excel 2010 exam which is under the Advanced Excel tab in Blackboard) through the **McGraw-Hill SimNet Course** link under the SimNet tab in Blackboard.

SimNet requires:

1. High speed Internet connection
2. Internet Explorer 7 (IE7) or Mozilla's Firefox 3.5 (or greater for either) Web browser
3. Adobe Flash Player version 9.0.124 (or greater)

You may need to update to a later version of Internet Explorer, Firefox, and/or Adobe Flash Player.

### **4. Install Software**

The exams require both Microsoft Internet Explorer 8 and the Microsoft Office 2010 Suite. If they are not currently installed on the primary computer to be used in this class, Internet Explorer 8 can be downloaded from Microsoft's site through the link using the "Microsoft Internet Explorer 8 Download" tab in Blackboard. Similarly, the Office 2010 Suite is available through the link to CCIT's site under the "Microsoft Office 2010 Download" tab.

**Mac users** will need to run Office 2010 in a Windows environment in order to work with all of the software applications when completing lessons and exams. While Office 2011 for Mac is equivalent to Office 2010 for Windows, Office 2011 does not include Microsoft Access. Mac users will need a Windows partition including the Windows 7 operating system.

1. Select the "Mac OS X Installer Page" tab in Blackboard.

2. Next, select the "Window 7 Install in Boot Camp" option to create the partition.

When the Windows 7 installer finishes, you will need to reboot your computer.

**WHEN YOU REBOOT**, as soon as your screen goes black, press and hold the option key (the option key will either be labeled with the word "option", "alt", or the symbol).

You should see a two disk icons, one labeled "Macintosh HD" (or possibly EFI Boot) and one labeled "Windows". Click on the Windows icon and then click on the arrow underneath it to boot into Windows 7.

If the Apple logo appears on your screen (see below) you missed the option boot menu. Restart your Mac and hold down the option key.

You will have to repeat this procedure every time your machine reboots to boot in to Windows 7. During the course of the Windows installation, the machine will reboot several times. After Windows is installed, it might attempt to download and install several Windows updates - this process can take as long as 30 minutes.

3. Finally, install Office 2010 Suite in the Windows partition.

To avoid rebooting holding down the "option" key to run Windows 7, an emulation program like Parallels can be purchased through the campus Apple store.

Alternatively, students may use a Windows based PC in one of the campus computer labs to complete lessons and exams.

## 5. Lessons

Students **MUST** to complete each lesson before taking each exam. The SimNet **MUST** reflect 100% complete. Material on exams comes directly from lessons. Each lesson offers three options (Teach Me, Show Me, and Let Me Try). View these in any order desired.

As with any course based on technology, there may be disruptions and/or technical issues.

**Do not wait until the last minute!** Technical problems will **not** be accepted as justification for a deadline extension. **The most common cause of failing this class** is from students who **wait until the last minute to complete lessons**, and then encounter unexpected problems.

## 6. Exams

All exams are taken online over the Internet. All exams are administered during dates and times noted at the start of each semester in Blackboard. Each exam is allowed 75 minutes to complete. All exams can be completed in less than 40 minutes.

Each exam requires a score of **65% or greater** to receive a passing grade for the course ensuring that all exams and assignments are completed (i.e., a student who skips any of the exams/assignments or earns less than 65% on any exam/assignment will receive a failing grade for the class).



000225



## Curriculum and Course Change System - Print Change/Delete Course Form

**X Change a Course - Abbrev & Number: MGT- 310**

Corresponding Lab Course: --

Corresponding Honors course: MGT-H-310

.. Add Honors course: --

Corresponding Graduate course: --

.. Add Graduate course: --

**Course Title: INTER BUSINESS STATS****Brief Statement of Change:**

The Department Curriculum Committee identified this course as one where students are lacking but require more substantial knowledge of Excel to be successful. MGT 218 has been revised to address this need, therefore, following this assessment, it is being proposed as a prerequisite for this course. For scheduling and enrollment purposes, MTH SC 309 or equivalents as well as MGT 218 or equivalents will be the prerequisites for this class. Additional equivalents that are generally considered acceptable include: For MTH SC 309 - MthSc 301, 302, Ex St 301, Psych 309, IE 360 AND IE 361 (must complete both IE courses) and for MGT 218 - Cp Sc 220

Last Term taught: 1108

Effective Term: 01/2012

.. Change Abbrev to:

.. Change Number to:

.. Change Catalog Title:

from:

to:

.. Change Transcript Title:

from: INTER BUSINESS STATS

to:

.. Change of Credit

From: Fixed Credit: 3 (3,)

Variable Credit: - (-), (-)

To: Fixed Credit: (,)

Variable Credit: - (-), (-)

.. Add cross-listing with the following child course(s):

.. Delete cross-listing with the following child course(s):

.. Reverse Parent/Child relationship with:

.. Change Method of Instruction	.. Change Course Modifier	.. Change General Education Designation
from: to:	from: to:	from: to:
X A-Lecture Only	.. Pass/Fail Only	.. English Composition
.. B-Lab (w/fee)	X Graded	.. Oral Communication
.. D-Seminar	.. Variable Title	.. Mathematics
.. E-Independent Study	.. Creative Inquiry	.. Natural Science w/Lab
.. F-Tutorial (w/fee)	.. Repeatable	.. Math or Science
.. G-Studio	.. maximum credits	.. A&H (Literature)
.. H-Field course	from: to:	.. A&H (Non-Literature)
.. I-Study Abroad		.. Social Science
.. L-Lab (no/fee)		.. CCA
.. N/B-Lecture/Lab(w/fee)		.. STS
.. N/L-Lecture/Lab(no fee)		

**.. Change Catalog Description:**

from:

to:



**X Change Prerequisite(s):**

from: MTH SC 309

to: MTH SC 309 or equivalents and MGT 218 or equivalents

**Learning Objectives:****Topical Outline:****Evaluation:****Form Originator:** KSCOTT3, Kristin Scott **Date Form Created:** 9/27/2011**Form Last Updated by:** KSCOTT3, Kristin Scott **Date Form Last Updated:** 11/13/2011**Form Number:** 4422**Approval**

	11/14/11		12/2/11
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11/14/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/11/11		12/20/11
Chair, College Curriculum Committee	Date	Provost	Date

	11/14/11		12/21/11
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

000227

**CLEMSON**

UNIVERSITY Curriculum and Course Change System - Print Change/Delete Course Form

X **Change a Course - Abbrev & Number: MGT- 312**  
 Corresponding Lab Course: --  
 Corresponding Honors course: MGT-H-312  
 .. **Add Honors course:** --  
 Corresponding Graduate course: --  
 .. **Add Graduate course:** --  
**Course Title: DEC MODELS FOR MGT**

**Brief Statement of Change:**

The Assessment Committee identified this course as one where students are lacking but require more substantial knowledge of Excel to be successful. MGT 218 is being revised to address this need, therefore, following this assessment, has been proposed as a prerequisite for this course. For scheduling and enrollment purposes, MTH SC 309 or equivalents as well as MGT 218 or its equivalents will be the prerequisites for this class. Additional equivalents that are generally considered acceptable include: For MTH SC 309 - MthSc 301, 302, Ex St 301, Psych 309, IE 360 AND IE 361 (must complete both IE courses) and for MGT 218 - Cp Sc 220

Last Term taught: 1108  
 Effective Term: 01/2012

.. **Change Abbrev to:**  
 .. **Change Number to:**

.. **Change Catalog Title:**  
 from:  
 to:

.. **Change Transcript Title:**  
 from: DEC MODELS FOR MGT  
 to:

.. **Change of Credit** From: Fixed Credit: 3 (3,) To: Fixed Credit: (,) Variable Credit: - (-), (-) Variable Credit: - (-),(-)

.. **Add cross-listing with the following child course(s):**

.. **Delete cross-listing with the following child course(s):**

.. **Reverse Parent/Child relationship with:**

.. <b>Change Method of Instruction</b>	.. <b>Change Course Modifier</b>	.. <b>Change General Education Designation</b>
from: to:	from: to:	from: to:
X A-Lecture Only ..	.. Pass/Fail Only ..	.. English Composition ..
.. B-Lab (w/fee) ..	.. X Graded ..	.. Oral Communication ..
.. D-Seminar ..	.. Variable Title ..	.. Mathematics ..
.. E-Independent Study ..	.. Creative Inquiry ..	.. Natural Science w/Lab ..
.. F-Tutorial (w/fee) ..	.. Repeatable ..	.. Math or Science ..
.. G-Studio ..	.. maximum credits ..	.. A&H (Literature) ..
.. H-Field course ..	from: ..	.. A&H (Non-Literature) ..
.. I-Study Abroad ..	to: ..	.. Social Science ..
.. L-Lab (no/fee) ..	..	.. CCA ..
.. N/B-Lecture/Lab(w/fee) ..	..	.. STS ..
.. N/L-Lecture/Lab(no fee) ..	..	..

**.. Change Catalog Description:**

from:  
 to:

**X Change Prerequisite(s):**

from: MTH SC 309

to: MTH SC 309 or equivalents and MGT 218 or equivalents

**Learning Objectives:****Topical Outline:****Evaluation:**

Form Originator: KSCOTT3, Kristin Scott Date Form Created: 9/27/2011



Form Last Updated by: , Date Form Last Updated: 11/10/2011

Form Number: 4423

**Approval**

<i>Kristin Scott</i>	11/10/11	<i>Charles W. Anderson</i>	12/2/2011
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
<i>Don Olan</i>	11/10/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
<i>John M. Coggeshall</i>	11/11/11	<i>Charles R. Helman</i>	12/20/11
Chair, College Curriculum Committee	Date	Provost	Date

000228

			
11/11/11	12/21/11		
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

**CLEMSON**  
 UNIVERSITY

003229

## Curriculum and Course Change System - Print Change/Delete Course Form

X Change a Course - Abbrev &amp; Number: MGT- 317

Corresponding Lab Course: --

Corresponding Honors course: --

.. Add Honors course: --

Corresponding Graduate course: --

.. Add Graduate course: --

Course Title: LOGISTICS MGMT

**Brief Statement of Change:**

Assessment data indicates that students are weak in their ability to solve applied optimization problems. One reason appears to be the absence of prior exposure to optimization models and tools (e.g., EXCEL SOLVER) via a formal prerequisite course. Requiring MGT 312 as a prerequisite will ensure that students will have prior knowledge of and exposure to solving optimization problems using EXCEL since MGT 218 is a prerequisite for MGT 312.

Last Term taught: 1108

Effective Term: 01/2012

.. Change Abbrev to:

.. Change Number to:

.. Change Catalog Title:

from:

to:

.. Change Transcript Title:

from: LOGISTICS MGMT

to:

.. Change of Credit From: Fixed Credit: 3 (3,)

Variable Credit: - (-), (-)

To: Fixed Credit: (,)

Variable Credit: - (-), (-)

.. Add cross-listing with the following child course(s):

.. Delete cross-listing with the following child course(s):

.. Reverse Parent/Child relationship with:

.. Change Method of Instruction		.. Change Course Modifier		.. Change General Education Designation	
from:	to:	from:	to:	from:	to:
X A-Lecture Only	..	.. Pass/Fail Only	..	.. English Composition	..
.. B-Lab (w/fee)	..	X Graded	..	.. Oral Communication	..
.. D-Seminar	..	.. Variable Title	..	.. Mathematics	..
.. E-Independent Study	..	.. Creative Inquiry	..	.. Natural Science w/Lab	..
.. F-Tutorial (w/fee)	..	.. Repeatable	..	.. Math or Science	..
.. G-Studio	..	maximum credits	..	.. A&H (Literature)	..
.. H-Field course	..	from:	..	.. A&H (Non-Literature)	..
.. I-Study Abroad	..	to:	..	.. Social Science	..
.. L-Lab (no/fee)	..		..	.. CCA	..
.. N/B-Lecture/Lab(w/fee)	..		..	.. STS	..
.. N/L-Lecture/Lab(no fee)	..		..		..

## .. Change Catalog Description:

from:

to:

## X Change Prerequisite(s):

from: junior standing

to: MGT 312

Learning Objectives:

Topical Outline:

Evaluation:

Form Originator: KSCOTT3, Kristin Scott Date Form Created: 10/25/2011

Form Last Updated by: , Date Form Last Updated: 11/14/2011

Form Number: 4564

## Approval

<i>Kristin Scott</i>	11/14/11	<i>Carrie W. Ambrose</i>	12/2/11
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
<i>Don Sharen</i>	11/14/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
<i>Don M. Coggeshall</i>	11/14/11	<i>David P. Helms</i>	12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
<i>Mark Ball</i>	11/14/11	<i>James J. Ball</i>	12/21/11

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College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

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## Curriculum and Course Change System - Print Change/Delete Course Form

**X Change a Course - Abbrev & Number: MGT- 390**

Corresponding Lab Course: --

Corresponding Honors course: --

.. **Add Honors course:** --

Corresponding Graduate course: --

.. **Add Graduate course:** --**Course Title: OPS MGT****Brief Statement of Change:**

The Assessment Committee identified this course as one where students are lacking and require more substantial knowledge of Excel to be successful. MGT 218 has been revised to address this need, therefore, following this assessment, it is being proposed as a prerequisite for this course. For scheduling and enrollment purposes, MTH SC 309 or equivalents as well as MGT 218 or its equivalents will be the prerequisites for this class. Additional equivalents that are generally considered acceptable include: For MTH SC 309 - MthSc 301, 302, Ex St 301, Psych 309, IE 360 AND IE 361 (must complete both IE courses) and for MGT 218 - Cp Sc 220

Last Term taught: 1108

Effective Term: 01/2012

.. **Change Abbrev to:**.. **Change Number to:**.. **Change Catalog Title:**

from:

to:

.. **Change Transcript Title:**

from: OPS MGT

to:

.. **Change of Credit** From: Fixed Credit: 3 (3,)

Variable Credit: - (-), (-)

To: Fixed Credit: (,)

Variable Credit: - (-),(-)

.. **Add cross-listing with the following child course(s):**.. **Delete cross-listing with the following child course(s):**.. **Reverse Parent/Child relationship with:**

.. <b>Change Method of Instruction</b>		.. <b>Change Course Modifier</b>		.. <b>Change General Education Designation</b>	
from:	to:	from:	to:	from:	to:
X A-Lecture Only	..	.. Pass/Fail Only	..	.. English Composition	..
.. B-Lab (w/fee)	..	X Graded	..	.. Oral Communication	..
.. D-Seminar	..	.. Variable Title	..	.. Mathematics	..
.. E-Independent Study	..	.. Creative Inquiry	..	.. Natural Science w/Lab	..
.. F-Tutorial (w/fee)	..	.. Repeatable	..	.. Math or Science	..
.. G-Studio	..	.. maximum credits	..	.. A&H (Literature)	..
.. H-Field course	..	from:	..	.. A&H (Non-Literature)	..
.. I-Study Abroad	..	to:	..	.. Social Science	..
.. L-Lab (no/fee)	..		..	.. CCA	..
.. N/B-Lecture/Lab(w/fee)	..		..	.. STS	..
.. N/L-Lecture/Lab(no fee)	..		..		..

.. **Change Catalog Description:**

from:

to:

**X Change Prerequisite(s):**



from: MTH SC 309

to: MTH SC 309 or equivalents and MGT 218 or equivalents

**Learning Objectives:****Topical Outline:****Evaluation:****Form Originator:** KSCOTT3, Kristin Scott **Date Form Created:** 9/20/2011**Form Last Updated by:** , **Date Form Last Updated:** 11/10/2011**Form Number:** 4340**Approval**

<i>Kristin Scott</i>	11/10/11	<i>Carice W. Mendenhall</i>	12/2/2011
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
<i>Don Dhanan</i>	11/10/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
<i>John M. Gagnier</i>	11/10/11	<i>David R. Nelson</i>	12/2/2011
Chair, College Curriculum Committee	Date	Provost	Date

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	11/11/11		12/21/11
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

6





000233

**X Change a Course - Abbrev & Number: MGT- 416**  
 Corresponding Lab Course: --  
 Corresponding Honors course: --  
 .. **Add Honors course:** --  
 Corresponding Graduate course: --  
 .. **Add Graduate course:** --  
**Course Title: MGT HUMAN RESOURCES**

**Brief Statement of Change:**

Title and description change for MGT 416 to allow students to repeat the course when offered as different topics by different instructors (i.e., special topics). This will allow students to take MGT 416 more than once in order to learn different content relative to the special topic associated with the course.

Last Term taught: 1101  
 Effective Term: 01/2012

.. **Change Abbrev to:**  
 .. **Change Number to:**

**X Change Catalog Title:**  
 from: Management of Human Resources  
 to: Special Topics in Human Resources

**X Change Transcript Title:**  
 from: MGT HUMAN RESOURCES  
 to: SPECIAL TOPICS HR

.. **Change of Credit:** From: Fixed Credit: 3 (3,) To: Fixed Credit: (,) Variable Credit: - (-), (-) Variable Credit: - (-),(-)

.. **Add cross-listing with the following child course(s):**

.. **Delete cross-listing with the following child course(s):**

.. **Reverse Parent/Child relationship with:**

X Change Method of Instruction		X Change Course Modifier		.. Change General Education Designation	
from:	to:	from:	to:	from:	to:
X A-Lecture Only	..	.. Pass/Fail Only	..	.. English Composition	..
.. B-Lab (w/fee)	..	X Graded	X	.. Oral Communication	..
.. D-Seminar	..	.. Variable Title	..	.. Mathematics	..
.. E-Independent Study	..	.. Creative Inquiry	..	.. Natural Science w/Lab	..
.. F-Tutorial (w/fee)	..	.. Repeatable	X	.. Math or Science	..
.. G-Studio	..	maximum credits		.. A&H (Literature)	..
.. H-Field course	..	from:		.. A&H (Non-Literature)	..
.. I-Study Abroad	..	to:6		.. Social Science	..
.. L-Lab (no/fee)	..			.. CCA	..
.. N/B-Lecture/Lab(w/fee)	..			.. STS	..
.. N/L-Lecture/Lab(no fee)	..				

**X Change Catalog Description:**

**from:** Management of Human Resources 3(3,0) Recent developments in the management of human resources with emphasis on results of research into the motivation, development of potential, and full utilization of the human resources.  
**to:** In-depth examination of advanced topics in HR Management based on the developments in the HR profession and interests of faculty. Emphasizes the strategic formulation and application of these topics to support organizational leadership. May be repeated for a maximum of six credits, if different topics are covered.

**.. Change Prerequisite(s):**

**from:**  
**to:**

**Learning Objectives:** Students will gain a solid understanding of complex HR and leadership challenges and be able to (a) describe them and (b) devise a strategy for handling such issues and (c) weigh the pros and cons associated with their desired strategy.

**Topical Outline:** Students taking the Advanced HRM course are required to have completed MGT 307 (Fundamentals of HRM) and MGT 400 (Organizational Behavior) and are expected to be familiar with the basic functions and issues related to the management of human resources. For this course, we will build on this foundation by focusing on some of the more complex HR issues, dilemmas and challenges facing HR practitioners and organizational leaders today. Thus, the primary goal for this course is to provide students with opportunities to expand their HR expertise by reviewing, researching, reflecting and analyzing relevant HR scenarios affecting the modern workplace. After completing this course, students should be able to research and evaluate HR-related issues and develop arguments for and against strategies aimed at resolving these issues. Students will be able to present (in written and presentation form) a defense of their selected strategy and defend their course of action.

**Evaluation:** Assessment Points

Exam 1 100  
 Exam 2 100  
 Exam 3 100  
 2 HR Topics Debates, 40 points each, Peer Evaluation, 10 points each  
 100  
 10 Online Quizzes, 4 in-class evaluations, 5 points each 70  
 In-class group exercise: Case Analysis 30  
**TOTAL POINTS POSSIBLE 500**

Projected Grade Distribution

000234

A 450-500 pts  
 B 400-449 pts  
 C 350-399 pts  
 D 300-349 pts

The projected cutoff point for A's, B's, C's, and D's are based on a 90%, 80%, 70%, and 60%, respectively.

Form Originator: KSCOTT3, Kristin Scott Date Form Created: 9/7/2011

Form Last Updated by: , Date Form Last Updated: 11/10/2011

Form Number: 4284

## Approval

<i>Kristin Scott</i>	11/10/11	<i>Carice W. Anderson</i>	12/2/2011
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
<i>David Hansen</i>	11/10/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
<i>John M. Coggeshall</i>	11/14/11	<i>David R. Helms</i>	12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
<i>Michael C.</i>	11/11/11	<i>Christy J. [Signature]</i>	12/21/11
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

**College of Business and Behavioral Science  
Department of Management, Clemson University  
MGT 416: Human Resources Management  
Room: 103 Sirrine Hall  
Fall Term, 2011, 3 Credits  
Tuesday & Thursday, 9:30 AM – 10:45 AM**

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Instructor: Kristin Scott, Ph.D.  
Office: 112 Sirrine Hall  
Hours: Tuesday, 11:00–12:30 pm, Thursday, 11:00– 12:30 pm or by appointment  
Phone: (864) 656-3760 (office)  
E-mail: [kscott3@clemson.edu](mailto:kscott3@clemson.edu), [kdswork@gmail.com](mailto:kdswork@gmail.com)  
Textbook: **Taking Sides: Clashing Views in Human Resources Management**, by Pramila Rao  
ISBN-13: 978-0-07-352733-8, ISSN: 2152-9795 (print), ISSN: 2152-9809 (online)  
**The Essential HR Handbook**, by Sharon Armstrong and Barbara Mitchell  
ISBN: 978-1-56414-990-9

**Course Objectives/Philosophy**

Students taking the Advanced HRM course are required to have completed MGT 307 (Fundamentals of HRM) and are expected to be familiar with the basic functions and issues related to the management of human resources. For this course, we will build on this foundation by focusing on some of the more complex HR issues, dilemmas and challenges facing HR practitioners and organizational leaders today. Thus, the primary goal for this course is to provide students with opportunities to expand their HR expertise by reviewing, researching, reflecting and analyzing relevant HR scenarios affecting the modern workplace. After completing this course, students should be able to research and evaluate HR-related issues and develop arguments for and against strategies aimed at resolving these issues. Students will be able to present (in written and presentation form) a defense of their selected strategy and defend their course of action. In doing so, students will gain a solid understanding of complex HR and leadership challenges and be able to (a) describe them and (b) devise a strategy for handling such issues and (c) weigh the pros and cons associated with their desired strategy.

**Important Course Information:**

For additional information, PowerPoint slides, and other materials for this course visit the Blackboard site. Be aware that the instructor may change some assignments during the term or need to slightly modify the syllabus to accommodate guest speaker schedules. Be sure to check Blackboard regularly for the most up-to-date information about the course. Students are expected to regularly check their email and Blackboard throughout the semester. **PLEASE BE AWARE THAT IF YOUR MAJOR IS "MANAGEMENT" OR "INDUSTRIAL MANAGEMENT," YOU MUST EARN A "C" OR BETTER GRADE IN ORDER TO RECEIVE CREDIT FOR THIS COURSE.**

**Academic Integrity**

Please review the Clemson University Statement on Academic Integrity at <http://www.clemson.edu/academic/integrity.htm>, which states "As members of the Clemson University community, we have inherited Thomas Green Clemson's vision of this institution as a 'high seminary of learning.' Fundamental to this vision is a mutual commitment to truthfulness, honor and responsibility, without which we cannot earn the trust and respect of others. Furthermore, we recognize that academic dishonesty detracts from the value of a Clemson degree. Therefore, we shall not tolerate lying, cheating, or stealing in any form." Procedures for dealing with academic disintegrity can be found at as well as procedures for dealing with academic disintegrity at <http://www.clemson.edu/academic/instruction.htm>.

## Grading

Grades will be based upon three (3) equally weighted noncumulative examinations (100 pts each), online quizzes, and in-class debates (200 points total). Test questions will be drawn from assigned readings, debates and class discussions or exercises. Exam format and content will be discussed during review sessions prior to each exam.

<b>Assessment</b>	<b>Points</b>	<b>Tentative Date</b>
Exam 1	100	September 27, 2011
Exam 2	100	October 27, 2011
Exam 3	100	December 14, 2011
2 HR Topics Debates, 40 points each, Peer Evaluation, 10 points each	100	See calendar for due dates
10 Online Quizzes, 4 in-class evaluations, 5 points each	70	On going –see calendar on last page for deadlines
In-class group exercise: Case Analysis	30	Nov 29- Dec 6, 2011
<b>TOTAL POINTS POSSIBLE</b>	<b>500</b>	

The following grading scale will be utilized to determine the letter grade assigned to each student. Your final grade for the course will be based on the distribution below.

### Projected Grade Distribution

A	450-500 pts	C	350-399 pts
B	400-449 pts	D	300-349 pts

The projected cutoff point for A's, B's, C's, and D's are based on a 90%, 80%, 70%, and 60%, respectively. If you end up with a 89%, 79%, 69% or 59% I will round up to the next letter grade. However, **you only have one opportunity to do extra credit for this class** and it must be done during the semester (see extra credit handout). Otherwise, *I do not give extra credit assignments at the end of the course to allow you to "enhance" your grade (i.e., if you have an 88% you have earned a B).* See "how to succeed in this class" below to ensure you achieve the best grade possible (to maintain scholarships, to graduate, etc.).

## Make-Up Exams

Make-ups for the exams are provided only with verified family and/or medical emergency and must be taken within two (2) weeks of the scheduled exam date. Incomplete (I) grades are given for health/medical emergencies only and must be approved by the instructor prior to the final class session. The University defines the following as excused absences: illness of the student or serious illness of a member of the student's immediate family; death of a member of the students immediate family; University sponsored trips; or major religious holidays. In each foreseen case, written verification will be required a least one week before the scheduled exam and permission to miss an exam must be secured before the scheduled exam time unless the cause of the absence is unforeseen. **IF YOU MISS AN EXAM FOR AN UNFORSEEN REASON YOU SHOULD CONTACT ME US AS SOON AS YOU ARE PHYSICALLY ABLE TO PICK UP THE PHONE AND CALL OR SEND AN EMAIL.** The makeup exam will be held at one time within two weeks following the regularly scheduled exam time.

**Quizzes, Participation and Professionalism (70 points total)**

***Quizzes, In-Class Exercises, & Assignments (10 online quizzes and 4 in-class evaluations worth 5 points each):*** This class consists of a combination of lecture, debates, and class discussions. You are strongly encouraged to participate in all these events as they are the central component of the course. To ensure you are keeping up with the course material you will be required to complete 10 online quizzes (worth 5 points each) on Blackboard throughout the semester. **The quizzes must be taken before the class date that they are due (see course schedule for due dates). Blackboard automatically shuts down the quiz at 9:30 AM on the day they are due.** In addition, you will provide feedback to your classmates following each debate session (I will provide a handout containing the evaluation form). These evaluations (worth 5 points each) will help you to focus on and understand the key issues associated with each debate. These forms will also give you the opportunity to decide which debate team was the most convincing as well as provide a means to offer your feedback to the debate teams.

**You must be present in class to receive points for the evaluation assignments that are collected. Unless you have an excused absence (doctor's note, coach's note, etc.) you cannot make up this work because they are strictly an in-class assignment.**

**Debates, 2 total worth 40 points each (80 points total), plus Peer Evaluation 10 points each (20 points total) – for a total of 100 points**

Groups will be assigned topics from the Taking Sides Handbook to prepare for a class debate. For each topic, **one team** will present a supporting, or YES, argument while a **second team** will present a contrary, or NO, argument. The two groups with a given topic will conduct the debate in class on the dates listed in the Course Schedule (last page of this syllabus).

In addition to the Taking Sides articles, all groups will need to use independent research (e.g., "Find Articles" – HR Abstracts, Business Source Premier, Lexus-Nexus) to prepare for the debate. You may also use sources such as an article from the world, national or business sections of a high-quality daily newspaper (e.g., The Wall Street Journal, Los Angeles Times, New York Times), a well-regarded business magazine (e.g., BusinessWeek, Fortune, the Economist), or a similarly well-respected industry-specific publication (e.g., Variety, Chronicle of Philanthropy). Groups that use relevant independent research will be rewarded for their ingenuity and initiative. **A team member who is absent for a debate will receive a grade of zero for that debate regardless of that person's contribution to the team's preparation, unless he/she has a university-approved absence.** Students who are not participating in a debate will be required to submit a peer evaluation form at the end of the debate, as explained above, to demonstrate that you understand the key concepts and to offer constructive feedback.

**Case Analysis: (30 points total).** At the end of the semester we will work in class on a case analysis. This case will require you to draw on the knowledge gained throughout the semester and provide you with an opportunity to evaluate/apply HR's role in an organizational context.

**Disability Services:** I am happy to assist students needing accommodations during the semester. Students with disabilities needing accommodations should contact the Office of Student Disability Services in G20 Redfern Health Center, 656-6848, prior to contacting me during office hours so that the accommodation process adheres to Clemson University guidelines.

**General Course Expectations**

- ♦ **Being Prepared:** Students are expected to read assigned material prior to class and participate in class discussion and activities. If you do not get an opportunity to ask your question during class, stop by my office or feel free to contact me via electronic mail.
- ♦ **Being in Class:** I will not take roll, however, consistent attendance is essential for acceptable performance in the course. Missing class will only make the process of absorbing this material more difficult. I will also present material in class that may not be found in the text. If you find yourself falling behind or you are having problems with the material, I encourage you to come to me for assistance.
- ♦ **Being Courteous:**
  1. Be on time for class, and do not leave until class is dismissed. **Late arrivals and early departures are very disruptive to your fellow students and to me!** If you have a long walk to get to this class from another, let me know in advance.
  2. Please avoid carrying on private conversations during class. This behavior shows disrespect for your class mates who would like to hear the lecture and it can have a negative impact on the learning experience for the entire class. Turn off/mute cell phones or any other electronic devices prior to class!

**HOW TO SUCCEED IN THIS CLASS**

- ATTEND class regularly and participate - read chapters & assigned reading before class.
- Take notes during class (you should not be skimming the internet or doing work for other classes during lectures). *Laptops will not be permitted in class if their use is abused.*
- Prepare and study for exams.
- Keep up with the online quizzes and CONTRIBUTE to your group debate projects (i.e., do your part, help your team members, show up for the debate).

**SUMMARY OF IMPORTANT POINTS**

- **Participation is expected. This is not the kind of course you can just show up for exams and expect to pass the class.** You must take an active role – both in and out of class.
- You will be expected to have read the applicable chapter, any additional readings and completed any necessary pre-work before coming to class. This will be necessary for you to do well on the exams and course work.
- Pay attention in class. Take notes. If laptops become widely used to surf the internet (and I will monitor this) they will not be allowed in class.
- Do your part for the group debates. Be available for your team members and contribute meaningfully. Your final grade on the projects (and therefore in the course) could be impacted negatively if you do not.
- In general, *extra credit work* beyond the option I give you (I will go over in class) *is NOT offered to "boost" your grade in the course.* Plan accordingly (i.e., participate, take notes, study, be responsible) to ensure you receive the highest grade possible.
- If you find, during the course of the semester, that you are having problems understanding the material or with any aspect of this course please communicate this to me (in person or via email). This is the only way I can ensure you get the help you need in a timely fashion. Waiting until the end of the course is too late.

Tentative Course Schedule					
Class	Day	Date	Topic	Exam Due Dates	*Quiz Due Dates
1	Th	25-Aug	Intro to Course		
2	T	30-Aug	Intro to HR Management; Essential HR Handbook, CH 1 <i>Last day to register or add a class</i>		NOTE:
3	Th	1-Sept	Intro to Debating: (Affirmative Action: in class example) Homework: Necessary Art of Persuasion Essential HR Handbook, Ch 10 <b>Submit List of Preferred Debate Topics</b>		Quizzes shut down at 9:30 am on their
4	T	6-Sept	Intro to Debating: continued, HR manager testimonials		due date!
	T	6-Sept	<i>Last day to drop a class or withdraw from the University without a W grade</i>		
5	Th	8-Sept	Employment Law; Essential HR Handbook, Ch 9 BB Article: SHRM Immigration Reform Survey		Quiz 1
6	T	13-Sept	DEBATE 1: Religion in the Workplace (Taking Sides)		
7	Th	15-Sept	Recruitment; Essential HR Handbook, Ch 2 BB Article: Recruiting Military Brass		Quiz 2
8	T	20-Sept	DEBATE 2: Social Networking Sites (Taking Sides)		
9	Th	22-Sept	Selection BB Article: SHRM Recruitment and Selection Overview BB Article: Learning from Others' Hiring Mistakes		Quiz 3
10	T	27-Sept	Exam 1	Exam 1	
11	Th	29-Sept	HR and Technology; Essential HR Handbook, Ch 11		Quiz 4
12	T	4-Oct	DEBATE 3: Technology in the Workplace (Taking Sides)		
13	Th	6-Oct	Compensation & Rewards; Essential HR Handbook, Ch 7 BB Article: Motivation in Today's Workforce		Quiz 5
14	T	11-Oct	DEBATE 4: Merit Pay Effectiveness (Taking Sides)		
15	Th	13-Oct	Guest Speaker		
	F	14-Oct	<i>Last day for instructors to issue midterm evaluations</i>		
16	T	18-Oct	FALL BREAK		
17	Th	20-Oct	Benefits; Essential HR Handbook, Ch 6 BB Article: Healthcare Reform Will Impact HR		Quiz 6
18	T	25-Oct	Performance Appraisals; Essential HR Handbook, Ch 5 BB Article: When There is no Pay for Performance		Quiz 7
19	Th	27-Oct	Exam 2	Exam 2	
	F	1-Nov	<i>Last day to drop a class or withdraw from the University without final grades</i>		
	T	1-Nov	Employee Relations; Essential HR Handbook, Ch 8 BB Article: How to Motivate Your Problem People		
	Th	3-Nov	Special Topic: Workplace Investigations		Quiz 8
20	T	8-Nov	DEBATE 5: Executive Pay (Taking Sides)		
21	Th	10-Nov	Workforce Challenges; Essential HR Handbook, Ch 12		
22	T	15-Nov	DEBATE 6: Catering to the Millennial Generation (Taking Sides)		Quiz 9
23	Th	17-Nov	Measuring HR Effectiveness: BB Article: HR Pros Could Learn from ML Baseball Stats BB Article: Next Generation Staffing Metrics HR and Firm Performance (Taking Sides)		Quiz 10
24	T	22-Nov	Guest Speaker		
25	Th	24-Nov	THANKSGIVING BREAK		
26	T	29-Nov	Case Analysis: "Why I hate HR" – Keith Hammonds		
27	Th	1-Dec	Case Analysis: "Why I hate HR" – Keith Hammonds		
28	T	6-Dec	Case Analysis: "Why I hate HR" – Keith Hammonds		
29	Th	8-Dec	Exam Review		
K99 in ScotW			Final Exam: Wed., December 14, 2011, Room 103, 8 am	Exam 3	S

000240

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## Curriculum and Course Change System - Print Change/Delete Course Form

**X Change a Course - Abbrev & Number: MGT- 431**  
 Corresponding Lab Course: --  
 Corresponding Honors course: --  
 .. Add Honors course: --  
 Corresponding Graduate course: --  
 .. Add Graduate course: --  
**Course Title: EMP RIGHTS & RESP**

**Brief Statement of Change:**

Assessment committee proposes to change prerequisites so that students can take either MGT 307 or MGT 400 before taking MGT 431 but do not have to have both as the present catalogue requires. An assessment of MGT 431 content was conducted to determine if both MGT 307 and MGT 400 were needed for students to be successful in this class. From this assessment it was determined that the fundamental concepts learned in the general human resources class (MGT 307) as well as the organizational behavior class (MGT 400) were sufficient on their own to prepare students for MGT 431. Therefore, to increase scheduling flexibility, it is being recommended that the prerequisite requirements be changed to MGT 307 OR MGT 400 - rather than both.

Last Term taught: 1101  
 Effective Term: 01/2012

.. Change Abbrev to:  
 .. Change Number to:

.. Change Catalog Title:  
 from:  
 to:

.. Change Transcript Title:  
 from: EMP RIGHTS & RESP  
 to:

.. From: Fixed Credit: 3 (3,) To: Fixed Credit: (,)  
 Change of Credit Variable Credit: - (-), (-) Variable Credit: - (-),(-)

.. Add cross-listing with the following child course(s):

.. Delete cross-listing with the following child course(s):

.. Reverse Parent/Child relationship with:

.. Change Method of Instruction	.. Change Course Modifier	.. Change General Education Designation
from: to:	from: to:	from: to:
X A-Lecture Only	.. Pass/Fail Only	.. English Composition
.. B-Lab (w/fee)	.. X Graded	.. Oral Communication
.. D-Seminar	.. Variable Title	.. Mathematics
.. E-Independent Study	.. Creative Inquiry	.. Natural Science w/Lab
.. F-Tutorial (w/fee)	.. Repeatable	.. Math or Science
.. G-Studio	.. maximum credits	.. A&H (Literature)
.. H-Field course	from:	.. A&H (Non-Literature)
.. I-Study Abroad	to:	.. Social Science
.. L-Lab (no/fee)		.. CCA
.. N/B-Lecture/Lab(w/fee)		.. STS
.. N/L-Lecture/Lab(no fee)		

.. Change Catalog Description:  
 from:  
 to:

X Change Prerequisite(s):  
 from: MGT 307 AND MGT 400  
 to: MGT 307 OR MGT 400

Learning Objectives:

Topical Outline:

Evaluation:

Form Originator: KSCOTT3, Kristin Scott Date Form Created: 9/6/2011

Form Last Updated by: , Date Form Last Updated: 11/10/2011



Form Number: 4274

**Approval**

<i>Kristin Scott</i>	11/10/11	<i>Carice W. Ambrose</i>	12/20/11
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
<i>David Haren</i>	11/10/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
<i>John M. Coggeshall</i>	11/11/11	<i>David R. McLean</i>	12/20/2011
Chair, College Curriculum Committee	Date	Provost	Date



000241

	11/1/11		12/21/11
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		



000242

## Curriculum and Course Change System - Print Change/Delete Course Form

X Change a Course - Abbrev &amp; Number: MGT- 435

Corresponding Lab Course: --

Corresponding Honors course: --

.. Add Honors course: --

Corresponding Graduate course: --

.. Add Graduate course: --

Course Title: PERS INTERVIEWING

## Brief Statement of Change:

Assessment committee proposes to change prerequisites so that students can take either MGT 307 or MGT 400 before taking MGT 435 but do not have to have both as the present catalogue requires. An assessment of MGT 435 content was conducted to determine if both MGT 307 and MGT 400 were needed for students to be successful in this class. From this assessment it was determined that the fundamental concepts learned in the general human resources class (MGT 307) as well as the organizational behavior class (MGT 400) were sufficient on their own to prepare students for MGT 435. Therefore, to increase scheduling flexibility, it is being recommended that the prerequisite requirements be changed to MGT 307 OR MGT 400 - rather than both.

Last Term taught: 1101

Effective Term: 01/2012

.. Change Abbrev to:

.. Change Number to:

.. Change Catalog Title:

from:

to:

.. Change Transcript Title:

from: PERS INTERVIEWING

to:

.. Change of Credit From: Fixed Credit: 3 (3,) To: Fixed Credit: (,) Variable Credit: - (-), (-) Variable Credit: - (-),(-)

.. Add cross-listing with the following child course(s):

.. Delete cross-listing with the following child course(s):

.. Reverse Parent/Child relationship with:

.. Change Method of Instruction	.. Change Course Modifier	.. Change General Education Designation
from: to:	from: to:	from: to:
X A-Lecture Only ..	.. Pass/Fail Only ..	.. English Composition ..
.. B-Lab (w/fee) ..	X Graded ..	.. Oral Communication ..
.. D-Seminar ..	.. Variable Title ..	.. Mathematics ..
.. E-Independent Study ..	.. Creative Inquiry ..	.. Natural Science w/Lab ..
.. F-Tutorial (w/fee) ..	.. Repeatable ..	.. Math or Science ..
.. G-Studio ..	maximum credits	.. A&H (Literature) ..
.. H-Field course ..	from: to:	.. A&H (Non-Literature) ..
.. I-Study Abroad ..		.. Social Science ..
.. L-Lab (no/fee) ..		.. CCA ..
.. N/B-Lecture/Lab(w/fee) ..		.. STS ..
.. N/L-Lecture/Lab(no fee) ..		

.. Change Catalog Description:

from:

to:

X Change Prerequisite(s):

from: MGT 307 AND MGT 400

to: MGT 307 OR MGT 400

Learning Objectives:

Topical Outline:

Evaluation:



Form Originator: KSCOTT3, Kristin Scott Date Form Created: 9/6/2011

Form Last Updated by: KSCOTT3, Kristin Scott Date Form Last Updated: 11/10/2011

Form Number: 4275

## Approval

<i>Kristin Scott</i>	11/10/11	<i>Carice W. Anderson</i>	12/2/2011
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
<i>Dr. Shane</i>	11/10/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
<i>Dr. M. Gagerkull</i>	11/11/11	<i>Alvin R. Helms</i>	12/20/11
Chair, College Curriculum Committee	Date	Provost	Date

	11/11/11		12/21/11
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

000244



## Curriculum and Course Change System - Print Change/Delete Course Form

## X Change a Course - Abbrev &amp; Number: MGT- 452

Corresponding Lab Course: --

Corresponding Honors course: --

.. Add Honors course: --

Corresponding Graduate course: --

.. Add Graduate course: --

Course Title: BUSINESS ANALYSIS

## Brief Statement of Change:

Review of past classes from 2009, 2010, and 2011, as part of the Department's overall Assessment efforts has revealed that some students lack (1) a fundamental understanding of business processes and workflows and (2) an understanding of information technology concepts. Detailed investigation reveals many non-business majors had not taken MGT 201 or MGT 318/ACCT 322. Non-business students who have taken MGT 201 (i.e., CIS Majors who have MGT 201 as a requirement as an example) have been very successful in the course. With respect to MGT 318, CIS Majors have taken CP SC 215 and CP SC 231, which cover requisite information technology concepts and material. Prerequisite is being changed to include; 1. MGT 318; or 2. MGT 201 and ACCT 322; or 3. MGT 201 and CP SC 215 and CP SC 231. Note that MGT 201 is a prerequisite for MGT 318.

Last Term taught:

.. Change Abbrev to:

Effective Term: 01/2012

.. Change Number to:

.. Change Catalog Title:

.. Change Transcript Title:

from:

from: BUSINESS ANALYSIS

to:

to:

.. From: Fixed Credit: 3 (3,) To: Fixed Credit: (,)

Change of Credit: Variable Credit: - (-), (-) Variable Credit: - (-),(-)

.. Add cross-listing with the following child course(s):

.. Delete cross-listing with the following child course(s):

.. Reverse Parent/Child relationship with:

.. Change Method of Instruction

.. Change Course Modifier

.. Change General Education Designation

from:

to:

from:

to:

from:

to:

X A-Lecture Only

..

.. Pass/Fail Only

..

English

.. B-Lab (w/fee)

..

.. X Graded

..

.. Composition

..

.. D-Seminar

..

.. Variable Title

..

Oral

.. E-Independent

..

.. Creative Inquiry

..

.. Communication

..

.. Study

..

.. Repeatable

..

.. Mathematics

..

.. F-Tutorial (w/fee)

..

.. maximum credits

.. Natural Science

.. G-Studio

..

.. from:

.. w/Lab

..

.. H-Field course

..

.. to:

.. Math or Science

..

.. I-Study Abroad

..

.. A&amp;H (Literature)

..

.. L-Lab (no/fee)

..

.. A&amp;H

.. N/B-Lecture

..

.. (Non-Literature)

..

.. /Lab(w/fee)

..

.. Social Science

..

.. N/L-Lecture/Lab(no

..

.. CCA

..

.. fee)

..

.. STS

..

.. Change Catalog Description:

from:

to:

X Change Prerequisite(s):

from: Junior standing

to: 1. MGT 318; or 2. MGT 201 and ACCT 322; or 3. MGT 201 and CP SC 215 and CP SC 231

Learning Objectives:

Topical Outline:

Evaluation:

Form Originator: RKLEIN, Richard Klein Date Form Created: 9/1/2011

Form Last Updated by: , Date Form Last Updated: 11/12/2011

Form Number: 4258

Approval

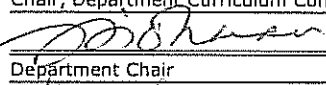
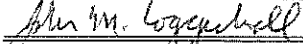

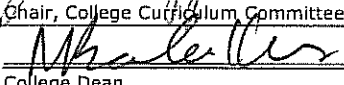
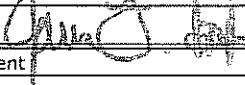
Kristin Scott

11/14/11

Carice W. Anderson

12/2/2011

000245

Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11/14/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/11/11		12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
	11/14/11		12/21/11
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		



## Curriculum and Course Change System - Print Change/Delete Course Form

X Change a Course - Abbrev &amp; Number: MGT- 455

Corresponding Lab Course: --

Corresponding Honors course: --

.. Add Honors course: --

Corresponding Graduate course: --

.. Add Graduate course: --

Course Title: EMERGING I T TRENDS

## Brief Statement of Change:

Review of past classes from 2009, 2010, and 2011, as part of the Department's overall Assessment efforts has revealed that some students lack (1) a fundamental understanding of business processes and workflows and (2) an understanding of information technology concepts. Detailed investigation reveals many non-business majors had not taken MGT 201 or MGT 318/ACCT 322. Non-business students who have taken MGT 201 (i.e., CIS Majors who have MGT 201 as a requirement as an example) have been very successful in the course. With respect to MGT 318, CIS Majors have taken CP SC 215 and CP SC 231, which cover requisite information technology concepts and material. Prerequisite is being changed to include; 1. MGT 318; or 2. MGT 201 and ACCT 322; or 3. MGT 201 and CP SC 215 and CP SC 231. Note that MGT 201 is a prerequisite for MGT 318.

Last Term taught: 1101 .. Change Abbrev to:

Effective Term: 01/2012 .. Change Number to:

.. Change Catalog Title: .. Change Transcript Title:  
from: from: EMERGING I T TRENDS

to: to:

.. From: Fixed Credit: 3 (3,) To: Fixed Credit: (,)

Change of Credit: Variable Credit: - (-), (-) Variable Credit: - (-),(-)

.. Add cross-listing with the following child course(s):

.. Delete cross-listing with the following child course(s):

.. Reverse Parent/Child relationship with:

.. Change Method of Instruction	.. Change Course Modifier	.. Change General Education Designation
---------------------------------	---------------------------	---

from:	to:	from:	to:	from:	to:
X A-Lecture Only	.. .. Pass/Fail Only	..	..	English	..
.. B-Lab (w/fee)	.. X Graded	..	..	.. Composition	..
.. D-Seminar	.. .. Variable Title	..	..	Oral	..
E-Independent	.. Creative Inquiry	..	..	.. Communication	..
.. Study	.. .. Repeatable	..	..	.. Mathematics	..
.. F-Tutorial (w/fee)	.. maximum credits	..	..	Natural Science	..
.. G-Studio	from:	..	..	w/Lab	..
.. H-Field course	to:	..	..	.. Math or Science	..
.. I-Study Abroad	..	..	..	.. A&H (Literature)	..
.. L-Lab (no/fee)	..	..	..	A&H	..
N/B-Lecture	..	..	..	.. (Non-Literature)	..
.. /Lab(w/fee)	..	..	..	.. Social Science	..
N/L-Lecture/Lab(no	..	..	..	.. CCA	..
.. fee)	..	..	..	.. STS	..

.. Change Catalog Description:

from:

to:

X Change Prerequisite(s):

from: Junior standing

to: 1. MGT 318; or 2. MGT 201 and ACCT 322; or 3. MGT 201 and CP SC 215 and CP SC 231

Learning Objectives:

Topical Outline:

Evaluation:

Form Originator: RKLEIN, Richard Klein Date Form Created: 9/1/2011

Form Last Updated by: , Date Form Last Updated: 11/12/2011

Form Number: 4259

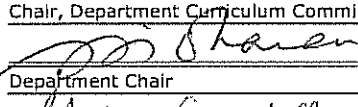
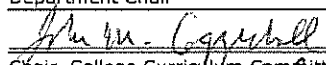

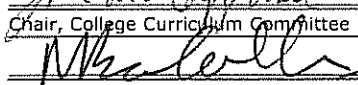
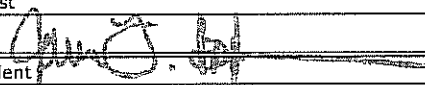
Approval

Kristin Scott

11/14/11

Carica W. Anderson

12/2/2011

Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11/19/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/11/11		12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
	11/14/11		12/21/11
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		



## Curriculum and Course Change System - Print Change/Delete Course Form

000248

X Change a Course - Abbrev &amp; Number: MGT- 456

Corresponding Lab Course: --

Corresponding Honors course: --

.. Add Honors course: --

Corresponding Graduate course: --

.. Add Graduate course: --

Course Title: BUSINESS INFO MGT

**Brief Statement of Change:**

Review of past classes from 2009, 2010, and 2011, as part of the Department's overall Assessment efforts has revealed that some students lack (1) a fundamental understanding of business processes and workflows and (2) an understanding of information technology concepts. Detailed investigation reveals many non-business majors had not taken MGT 201 or MGT 318/ACCT 322. Non-business students who have taken MGT 201 (i.e., CIS Majors who have MGT 201 as a requirement as an example) have been very successful in the course. With respect to MGT 318, CIS Majors have taken CP SC 215 and CP SC 231, which cover requisite information technology concepts and material. Prerequisite is being changed to include; 1. MGT 318; or 2. MGT 201 and ACCT 322; or 3. MGT 201 and CP SC 215 and CP SC 231. Note that MGT 201 is a prerequisite for MGT 318.

Last Term taught: 1101

.. Change Abbrev to:

Effective Term: 01/2012

.. Change Number to:

.. Change Catalog Title:

.. Change Transcript Title:

from:

from: BUSINESS INFO MGT

to:

to:

.. From: Fixed Credit: 3 (3,) To: Fixed Credit: (,)

Change of Credit: Variable Credit: - (-), (-) Variable Credit: - (-),(-)

.. Add cross-listing with the following child course(s):

.. Delete cross-listing with the following child course(s):

.. Reverse Parent/Child relationship with:

.. Change Method of Instruction

.. Change Course Modifier

.. Change General Education Designation

from:

to:

from:

to:

from:

to:

X A-Lecture Only

..

.. Pass/Fail Only

..

English

.. B-Lab (w/fee)

..

.. X Graded

..

.. Composition

..

.. D-Seminar

..

.. Variable Title

..

Oral

.. E-Independent

..

.. Creative Inquiry

..

.. Communication

..

.. Study

..

.. Repeatable

..

.. Mathematics

..

.. F-Tutorial (w/fee)

..

.. maximum credits

.. Natural Science

.. G-Studio

..

.. from:

.. w/Lab

..

.. H-Field course

..

.. to:

.. Math or Science

..

.. I-Study Abroad

..

.. A&amp;H (Literature)

..

.. L-Lab (no/fee)

..

A&amp;H

.. N/B-Lecture

..

.. (Non-Literature)

..

.. /Lab(w/fee)

..

.. Social Science

..

.. N/L-Lecture/Lab(no

..

.. CCA

..

.. fee)

..

.. STS

..

.. Change Catalog Description:

from:

to:

X Change Prerequisite(s):

from: Junior standing

to: 1. MGT 318; or 2. MGT 201 and ACCT 322; or 3. MGT 201 and CP SC 215 and CP SC 231

Learning Objectives:

Topical Outline:

Evaluation:

Form Originator: RKLEIN, Richard Klein Date Form Created: 9/1/2011

Form Last Updated by: , Date Form Last Updated: 11/12/2011

Form Number: 4260

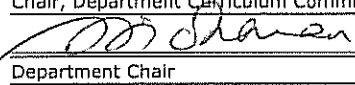
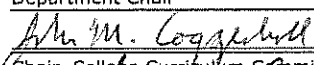
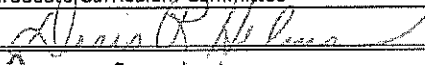


Approval

11/14/11

11/12/2011



000249

Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11/16/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/11/11		12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
	11/14/11		12/21/11
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

000250



## Curriculum and Course Change System - Print Change/Delete Course Form

**X Change a Course - Abbrev & Number: E L E- 301**

Corresponding Lab Course: --

Corresponding Honors course: --

.. **Add Honors course:** --

Corresponding Graduate course: --

.. **Add Graduate course:** --**Course Title: EXEC LEAD & ENTRE****Brief Statement of Change:**

The title and course description changes are due to a change in the nature of the course to serve as a more thorough and rigorous introduction to entrepreneurship as the basis for continued study in the area. Consistent with this change, the prerequisite requirement of MGT 201, Principles of Management, serves multiple purposes. As is, only sophomore standing is required for E L E 301, leading to enrollment management issues, including students without a declared major registering for the course because it is an available elective. Most importantly, MGT 201 is a logical and necessary prerequisite for a course that is intended to introduce entrepreneurship and the associated challenges of the entrepreneurial role. The change from E L E 301 to MGT (E L E) provides a cross-listing consistent with the Management Department's oversight of entrepreneurship courses and program.

Last Term taught: 1108

Effective Term: 01/2012

.. **Change Abbrev to:**.. **Change Number to:****X Change Catalog Title:**

from: Executive Leadership and Entrepreneurship

**X Change Transcript Title:**

from: EXEC LEAD &amp; ENTRE

to: Introduction to Entrepreneurship

to: INTRO TO ENTRE

.. **Change of Credit** From: Fixed Credit: 3 (3,0) To: Fixed Credit: (,) Variable Credit: - (-), (-) Variable Credit: - (-), (-)

.. **Add cross-listing with the following child course(s):**.. **Delete cross-listing with the following child course(s):**.. **Reverse Parent/Child relationship with:**

.. <b>Change Method of Instruction</b>	.. <b>Change Course Modifier</b>	.. <b>Change General Education Designation</b>
from: to:	from: to:	from: to:
X A-Lecture Only ..	.. Pass/Fail Only ..	.. English Composition ..
.. B-Lab (w/fee) ..	X Graded ..	.. Oral Communication ..
.. D-Seminar ..	.. Variable Title ..	.. Mathematics ..
.. E-Independent Study ..	.. Creative Inquiry ..	.. Natural Science w/Lab ..
.. F-Tutorial (w/fee) ..	.. Repeatable ..	.. Math or Science ..
.. G-Studio ..	.. maximum credits ..	.. A&H (Literature) ..
.. H-Field course ..	from: to:	.. A&H (Non-Literature) ..
.. I-Study Abroad ..	..	.. Social Science ..
.. L-Lab (no/fee) ..	..	.. CCA ..
.. N/B-Lecture/Lab(w/fee) ..	..	.. STS ..
.. N/L-Lecture/Lab(no fee) ..	..	..

**X Change Catalog Description:**

**from:** E L E 301 Executive Leadership and Entrepreneurship I 3(3,0) Cross-disciplinary course which seeks to create an appreciation of the opportunities and uncertainties in an entrepreneurs life through extensive readings and interactions with entrepreneurs. Preq: sophomore standing.

**to:** ~~MGT~~ (E L E) 301 - Introduction to Entrepreneurship 3(3,0) An overview of entrepreneurship topics: opportunity creation and discovery, business concepts and business models, feasibility and business plans. Financial, managerial, legal, social and ethical issues are also addressed. Preq: MGT 201.

**X Change Prerequisite(s):****from:** NONE**to:** MGT 201**Learning Objectives:** Learning Objectives

The learning goals for the course are:

1. To learn the basic concepts and language of entrepreneurship.
2. To encourage entrepreneurial thinking and understand the human side of entrepreneurship.
3. Building your capabilities and self-confidence in oral and written presentations.
4. Enlarging your leadership skill set in an entrepreneurial world.

**Topical Outline:** Course Description

The premise of this course is that most people can become effective leaders, and with support even entrepreneurs. Its purpose is to understand the human side of entrepreneurship and to provide you with the tools, strategies, and experiences to enable you to become a more effective leader and to embrace change and innovation (key attitudes that are precursors of entrepreneurship). The approach is both self-exploratory and experiential, and you are expected to be an active participant in the learning sessions. A special emphasis will be placed on developing socially responsible leaders in an entrepreneurial world.

000251

\*The required book for this course is:  
Read, Sarasathy, Dew, Wiltbank and Ohlsson, Effectual Entrepreneurship, Routledge, 2011.

#### Student Profile

This course is particularly designed for students interested in starting their own business, as well as those who wish to develop executive leadership skills to succeed in the corporate environment. This course presents a unique opportunity for students to interact with and learn from successful entrepreneurs and leaders in a classroom setting. This course is open to students from all majors across the university and is the first entrepreneurship class in the Spiro Center Experiential Track. Students are encouraged to take this course in their sophomore or junior year. Sophomore standing is a prerequisite for this course.

#### Learning Objectives

The learning goals for the course are:

1. To learn the basic concepts and language of entrepreneurship.
2. To encourage entrepreneurial thinking and understand the human side of entrepreneurship.
3. Building your capabilities and self-confidence in oral and written presentations.
4. Enlarging your leadership skill set in an entrepreneurial world.

#### Evaluation: Method of Evaluation

Your final grade will be based on the following:

Modules Points

Effectual Entrepreneurship Presentations 50

Elevator Pitch 25

Launch Pad 150

Social Entrepreneurship 50

Class Participation 25

Quizzes 100

Final Exam 100

500

Late assignments are not accepted. Final course grades will strictly be determined as follows (percentages):

90-100 = A

80-89.9 = B

70-79.9 = C

Form Originator: KSCOTT3, Kristin Scott Date Form Created: 9/16/2011

Form Last Updated by: , Date Form Last Updated: 11/13/2011

Form Number: 4312

#### Approval

<i>Kristin Scott</i>	11/14/11	<i>Carice W. Anderson</i>	12/2/2011
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
<i>Dr. O'Leary</i>	11/14/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
<i>Mr. M. Coggeshall</i>	11/14/11	<i>Chris K. Helms</i>	12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
<i>M. K. L. L.</i>	11/14/11	<i>Chris K. Helms</i>	12/21/11
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

**ELE 301: Executive Leadership and Entrepreneurship**

Syllabus – Fall 2011

Class meets: T, TH: 3:30 – 4:45, Sirrine 120

Office: 346 Sirrine Hall

Phone: 858-229-9028

Instructor: Dave Wyman

Office Hours: T, TH: 11-2

E-mail: dwyman@clermson.edu

*"One person with passion is better than forty people merely interested." ~ E.M. Forster***Course Description**

The premise of this course is that most people can become effective leaders, and with support even entrepreneurs. Its purpose is to understand the human side of entrepreneurship and to provide you with the tools, strategies, and experiences to enable you to become a more effective leader and to embrace change and innovation (key attitudes that are precursors of entrepreneurship). The approach is both self-explorative and experiential, and you are expected to be an active participant in the learning sessions. A special emphasis will be placed on developing socially responsible leaders in an entrepreneurial world.

\*The required book for this course is:

Read, Sarasathy, Dew, Wiltbank and Ohlsson, *Effectual Entrepreneurship*, Routledge, 2011.

**Student Profile**

This course is particularly designed for students interested in starting their own business, as well as those who wish to develop executive leadership skills to succeed in the corporate environment. This course presents a unique opportunity for students to interact with and learn from successful entrepreneurs and leaders in a classroom setting. This course is open to students from all majors across the university and is the first entrepreneurship class in the Spiro Center Experiential Track. Students are encouraged to take this course in their sophomore or junior year. Sophomore standing is a prerequisite for this course.

**Method of Evaluation**

Your final grade will be based on the following:

<u>Modules</u>	<u>Points</u>
Effectual Entrepreneurship Presentations	50
Elevator Pitch	25
Launch Pad	150
Social Entrepreneurship	50
Class Participation	25
Quizzes	100
Final Exam	<u>100</u>
	<b>500</b>

Late assignments are not accepted. Final course grades will strictly be determined as follows (percentages):

90-100 = A

80-89.9 = B

70-79.9 = C

## Learning Objectives

000253

The learning goals for the course are:

1. To learn the basic concepts and language of entrepreneurship.
2. To encourage entrepreneurial thinking and understand the human side of entrepreneurship.
3. Building your capabilities and self-confidence in oral and written presentations.
4. Enlarging your leadership skill set in an entrepreneurial world.

### Effectual Entrepreneurship – 50 Points

Each team (2-3 people) will make a 6 slide, 5 minute presentation from *Effectual Entrepreneurship*. This will be worth 50 points. Please prepare all presentations as follows:

- Professionalism – timekeeping (no more than 5 minutes), casual business attire (no jeans, t-shirts)
- Presentation flow – fluent, enthusiastic, audible
- Content – organized, knowledgeable, relevant, 1 page executive summary for all members of class
- PowerPoint – professional, 6x6 rule (no more than 6 bullets and 6-8 words per bullet, 6 slides, clean).

On presentation days where there is a guest speaker (generally Thursdays), each team should include 1 extra slide that introduces the guest speaker to the class. Please note that not all members of a team presentation will necessarily receive the same grade (e.g. dressing in jeans limits that student's maximum grade to a B).

### Elevator Pitch – 25 points (Individual)

Imagine you find yourself in an elevator with a potential investor; you have less than a minute until the door opens to make a convincing explanation of your business idea. Your challenge is to find an idea that you are passionate about and that has the potential to be the next big thing. As a student, you have a unique perspective – Apple, Dell, Microsoft, and Facebook were all started by students on limited funds. The elevator pitch is 60 seconds.

Please hand in a one-page slide (PowerPoint) in 30 point font that outlines your elevator pitch in up to five bullets. This slide may answer some of the following questions:

- What is your cool product idea? What is its USP (unique selling proposition)?
- What problem do you solve? For whom?
- How big is the market?
- How will you win them over?
- How will you make money?

### Launch Pad Entrepreneurial Project – 150 Points

Launch Pad is designed to assist teams in the genesis of ideas for new business concepts and help move them toward the formation of potential new companies. The only constraint is that the project must be practical – ideally, the business opportunity should be local and cost less than \$100,000 to start. Each Slide Presentation should consist of 2 slides (a title slide plus 1 project slide) and a 1-page executive summary for the instructor. Each slide presentation (except the final) is limited to two minutes.

#### Slide 1

#### The Cool Product – 20 points

What is your team's cool product? What is your USP – unique selling proposition? How is it different?

- Slide 2      The Customer – 20 points  
Who is the primary target customer and what is their inconvenient problem that you are solving? What are the demographics and psychographics of your primary target customers?
- Slide 3      The Market – 20 points  
How big is your market? How do you know its size?
- Slide 4      Winning Customers – 20 points  
How will you reach your audience and win customers over? This section may include your advertising copy and guerrilla marketing strategies.
- Slide 5      Business Model – 50 points  
How do you make money? Is your product or service likely to be profitable? What resources are required to succeed and where are they going to come from? Where do you need help?
- Slide 5 will be presented with the title slide and the previous four slides in a final 5 minute Launch Pad presentation (i.e. one title slide plus five business slides). Your peers will help assess your final grade as they help select the best Launch Pad presentations.

#### Peer Evaluation – 20 Points

At the end of Launch Pad, you will be asked to evaluate yourself and the peers on your team. Your final grade could be adjusted up or down depending upon the feedback the instructor receives from the rest of the team. Your team colleagues will be asked to grade your performance as poor, proficient, or star.

- Stars – Any individual receiving “star” ratings in each assessment will receive the full 20 points.
- Proficient – Any individual receiving two or more “proficient” ratings will receive 10 points.
- Poor – Points will be deducted from team grades for any individual receiving more than one poor grade (10 points per occurrence). It is possible to end up with negative points.

#### **Social Entrepreneurship Project – 50 Points**

Students will form in teams of 2 (with new partners that are different from Launch Pad) to design a new business concept that makes a social impact (i.e. projects should focus on the triple bottom line - People, Planet, Profit). Final presentations will follow the Launch Pad format of 6 slides (including title slide), 5 minute, 1-page executive summary format.

#### **Quizzes – 100 points**

This class will feature quizzes and exams based predominantly on readings from *Effectual Entrepreneurship* as well as other material covered in the class. No make-ups will be given.

There are three special quizzes.

- Due **August 30**: The first quiz is to hand in your student fact sheet. It will be graded on content, inclusion of a photo, and format (10 points)
- Due November 30: Write one thank you note to a guest speaker (10 points)
- Due December 13: Complete the student assessment of instructors (10 points)

## Final Exam – 100 points – Interview an Entrepreneur

You have been asked to write a book on entrepreneurial leadership for starting entrepreneurs. To do this you need to interview one entrepreneur that is not a guest speaker in our class. What are the five key entrepreneurial leadership lessons that you have learned from this entrepreneur?

- a. First page – is the title of your book. Include your name and the entrepreneur's name. Creativity is important!
- b. Second page – is an executive summary of the five key entrepreneurial leadership lessons that you have learned from this entrepreneur. Please integrate the lessons from your interview with lessons learned in class.
- c. Third page – short biography of the entrepreneur. Please include a photo of the entrepreneur.

Please make the presentation visually attractive and meaningful. The final exam is due by e-mail on Friday, December 16<sup>th</sup> at 2:00 pm.

### Network Bash:

The Spiro Institute of Entrepreneurial Leadership has arranged for three special entrepreneurship events on campus that are titled "Network Bash" – the events are specifically designed to help you design your entrepreneurial path.

#### Ignite\*

Thursday, September 15<sup>th</sup> - Self Auditorium - 6 to 7:30 pm - Personal Branding and Social Media

#### Excite

Thursday, October 13<sup>th</sup> - Alumni Center - 6 to 7:30pm - Alumni Networking

*Note: This event is optional, but highly recommended as it is limited to only 100 students who will meet up with 15 alumni to discuss personal networking and career advice.*

#### Engage\*

Wednesday, November 9<sup>th</sup> - Self Auditorium - 6 to 7:30 pm - Pitch Session

\* Attendance is mandatory unless a student has a conflicting class scheduled. In return for attending the Network Bash – Engage event, we will not have class on Tuesday, November 22.

### Class Attendance

No right or privilege exists that allows the instructor or a student to be absent. To encourage perfect attendance, the class offers 25 attendance points. Points will be deducted for absences:

- One absence = 10 point deduction
- Two absences = 25 point deduction
- Third absence = student will automatically receive a failing grade in this class

Bona fide medical excuses covered by a doctor's certificate, personal emergencies cleared with the instructor, and official Clemson University business are excused. A student is deemed to have an unexcused absence if they have not e-mailed the instructor before the class.

According to the Faculty Manual, if I am late for class, you are authorized to leave after waiting for ten minutes

### **Academic Integrity Policy**

As members of the Clemson University community, we have inherited Thomas Green Clemson's vision of this institution as a "high seminary of learning." Fundamental to this vision is a mutual commitment to truthfulness, honor, and responsibility, without which we cannot earn the trust and respect of others. Furthermore, we recognize that academic dishonesty detracts from the value of a Clemson degree. Therefore, we shall not tolerate lying, cheating, or stealing in any form.



## ELE 301: Tentative Class Schedule

Date	Topic	Text	Assignment
August 25	Introduction		
<b>Week 2:</b>			
August 30	Creativity and Innovation	Ch. 1	<b>Quiz 1: Student Fact Sheet</b>
September 1	Guest Speaker: Greg Smith	Ch. 2	
<b>Week 3:</b>			
September 6	Elevator Pitch	Ch. 3	Elevator Pitch
September 8	I Don't Have Enough Money	Ch. 4	
<b>Week 4:</b>			
September 13	Entrepreneurial Myths	Ch. 5	Slide 1: The Cool Product
September 15	<b>No Class – NetworkBash Ignite</b>		<b>6:00 -7:30; Self Auditorium (Strom Thurmond)</b>
<b>Week 5:</b>			
September 20	How to Take the Plunge	Ch. 6	Slide 2: The Customer
September 22	Guest Speaker: Michael Arabe	Ch. 7	
<b>Week 6:</b>			
September 27	I'm Afraid of Failing	Ch. 8	Slide 3: The Market
September 29	The Bird-in-Hand Principle	Ch. 9	
<b>Week 7:</b>			
October 4	Understanding Transformation	Ch. 10	Slide 4: Winning Customers
October 6	Guest Speaker: Scan Source	Ch. 11	
<b>Week 8:</b>			
October 11	Launch Pad Presentations		Six Slides, Five Minutes
October 13	Launch Pad Presentations		Six Slides, Five Minutes
October 13	<b>NetworkBash Excite</b>		<b>6:00 -7:30; Alumni Center (sign up required)</b>
<b>Week 9:</b>			
October 18	<b>Fall Break</b>		
October 20	Guest Speaker: Roger Clinkscales	Ch. 12	
<b>Week 10:</b>			
October 25	Partnerships	Ch. 13	
October 27	Guest Speaker: Stefan Weishelt	Ch. 14	
<b>Week 11:</b>			
November 1	Leverage Surprise	Ch. 15	
November 3	Guest Speaker: Curtis Harper	Ch. 16	
<b>Week 12:</b>			
November 8	Social Entrepreneurship Project	Ch. 17	Form groups
November 9	<b>NetworkBash Engage</b>		<b>6:00 -7:30; Self Auditorium (Strom Thurmond)</b>
November 10	Non-predictive Control	Ch. 18	
<b>Week 13:</b>			
November 15	When the Venture Grows Up	Ch. 19	
November 17	Social Change	Ch. 20	
<b>Week 14:</b>			
November 22	Free Class in Lieu (NetworkBash)		
November 24	<b>Thanksgiving</b>		
<b>Week 15:</b>			
November 29	Entrepreneurial Leadership		Quiz: Thank you note
December 1	Entrepreneurial Leadership		
<b>Week 16:</b>			
December 6	Social Entrepreneurship		Presentations
December 8	Social Entrepreneurship		Presentations
<b>Week 17:</b>			
	Examination week		Student Assessment of Instructor / Final Exam



## Curriculum and Course Change System - Print Change/Delete Course Form

000253

**X Change a Course - Abbrev & Number: E L E- 315**

Corresponding Lab Course: --

Corresponding Honors course: --

.. **Add Honors course:** --

Corresponding Graduate course: --

.. **Add Graduate course:** --**Course Title: NEW VENTURE CREATION****Brief Statement of Change:**

Previously, MKT (E L E) 314 was the first in a two course sequence that ended with MGT (E L E) 315. MKT (E L E) 314 is not offered on a regular basis. Hence, the previously described modified MGT (E L E) 301 in item 1 above will now serve as the first course in the sequence, and the MGT (E L E) 315 course title, description and prerequisite now reflect that change.

Last Term taught: 1108

Effective Term: 01/2012

.. **Change Abbrev to:**.. **Change Number to:****X Change Catalog Title:**

from: New Venture Creation II

to: New Venture Creation

.. **Change Transcript Title:**

from: NEW VENTURE CREATION

to:

.. **Change of Credit**

From: Fixed Credit: 3 (3,)

Variable Credit: - (-), (-)

To: Fixed Credit: (,)

Variable Credit: - (-), (-)

.. **Add cross-listing with the following child course(s):**.. **Delete cross-listing with the following child course(s):**.. **Reverse Parent/Child relationship with:**

.. <b>Change Method of Instruction</b>		.. <b>Change Course Modifier</b>		.. <b>Change General Education Designation</b>	
from:	to:	from:	to:	from:	to:
X A-Lecture Only	..	.. Pass/Fail Only	..	.. English Composition	..
.. B-Lab (w/fee)	..	X Graded	..	.. Oral Communication	..
.. D-Seminar	..	.. Variable Title	..	.. Mathematics	..
.. E-Independent Study	..	.. Creative Inquiry	..	.. Natural Science w/Lab	..
.. F-Tutorial (w/fee)	..	.. Repeatable	..	.. Math or Science	..
.. G-Studio	..	.. maximum credits	..	.. A&H (Literature)	..
.. H-Field course	..	from:	..	.. A&H (Non-Literature)	..
.. I-Study Abroad	..	to:	..	.. Social Science	..
.. L-Lab (no/fee)	..			.. CCA	..
.. N/B-Lecture/Lab(w/fee)	..			.. STS	..
.. N/L-Lecture/Lab(no fee)	..				

**X Change Catalog Description:**

**from:** Second of a two-part series examining entrepreneurship. Using opportunity analysis developed in MKT (E L E) 314, course focuses on designing and managing an organization capable of effectively pursuing the opportunity. Topics include organization strategy and design, start-up capital, operations and sourcing issues, leadership, team building, and management of rapid growth.

**to:** Through the development of a business plan, the course focuses on creating an organization capable of effectively exploiting a viable opportunity. Topics include organization strategy and design, start-up capital, operations and sourcing issues, leadership, team building, and management of rapid growth. ~~Must be taken at Clemson University.~~

**X Change Prerequisite(s):****from:** MKT (E L E) 314**to:** MGT (E L E) 301**Learning Objectives:** Objectives / Learning Outcomes: Students will comprehend / demonstrate;

- The tradeoffs an entrepreneur must make in starting a new business, and
- What it takes to create an organization from scratch, and
- How to make decisions based on incomplete information and uncertainty; and
- The analytical & problem solving skills needed to be an entrepreneur
- The written & oral communication skills needed for influencing key stakeholders

**Topical Outline: COURSE DESCRIPTION**

This course explores the broad issues and challenges of starting a new business, introducing a new product or service, and creating a new market. Our focus is on how entrepreneurs / entrepreneurial teams discover, evaluate and exploit business opportunities. We will cover sources of funding, organizational issues, and new venture strategy. The class will be a mix of seminar discussions, your presentations, in-class exercises, and guest speakers.

Outline: To fulfill these objectives, the course is divided into four parts:

1. The Entrepreneur and the Opportunity
  - a. The Entrepreneur & New Venture Team
  - b. Discovery, Evaluation, and Exploitation of Opportunities
2. The Entrepreneurial Opportunity and the Feasibility Analysis
  - a. External Analysis
  - b. Strategy & the Business Model

000259

## c. Economic Logic &amp; Financial Analysis

## 3. Establishing &amp; Building the New Venture

- a. Establishing Legal Foundation
- b. Business Operations & Financial Controls
- c. Venture Growth – HR, Marketing, and Financial Analysis

## 4. Special Topics in Entrepreneurship

- a. Venture Exit
- b. Franchising & Purchasing an Existing Business

## Required Reading:

- Bamford, C. and Bruton, G. (2011) Entrepreneurship: A Small Business Approach. McGraw Hill: New York, NY. ISBN 978-0-07-340311-3
- Abrams, R. Six-Week Start-Up (2nd Edition), Palo Alto: CA: The planning shop. (www.planningshop.com)
- Other readings as assigned (see Blackboard)

## Recommended Reading:

- ☐ Christiansen, C. & Raynor, M. The Innovator's Solution. ISBN-1-57851-582-0. Available online.

## COURSE EXPECTATIONS

By choosing this course as an elective and having completed the prerequisites, it is assumed that you are considering starting or owning your own business. Since being an entrepreneur is nothing like a "normal" job where you are merely an employee, you will work very hard in this class. The chances of successfully starting and growing your own business are small (depending on how you count it, at least 1 of every 2 start-ups close in the first two years).

Class meetings start promptly. Please be on time for every meeting and stay for the entire class. You will need to come to class prepared, having read the required materials or completed the expected assignment. Class discussions are beneficial when everyone in the room can contribute.

Students who do not devote a substantial amount of time and effort to this class learn very little, become very frustrated, and tend to keep other students from achieving their learning goals. In fact, there is a direct correlation between the time devoted to this course, the depth and breadth of learning students achieve and their satisfaction with the course: the more time you can devote to this course the more you will learn and the more fun you will have. Showing up for each class session is a necessary but insufficient condition for passing this class.

## Evaluation: COURSE EVALUATION

% of Grade Possible Points

Exams 40%

Exam I 100 points

Exam II 100 points

Individual Assignments 30%

1. \*Business Idea Presentation 50 points

2. Quizzes 50 points

3. Attendance 50 points

Feasibility Analysis / Group Project 30%

1. Project Notebook 100 points

2. In-Class Presentation 30 points

3. Peer Review 20 points

100% 500 points

A: 90-100%

B: 80-89%

C: 70-79%

D: 60-69%

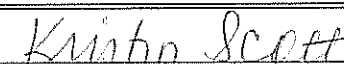


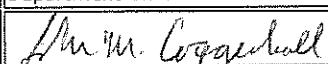



F: 59% or below

Form Originator: KSCOTT3, Kristin Scott Date Form Created: 9/16/2011

Form Last Updated by: , Date Form Last Updated: 11/13/2011

Form Number: 4314

## Approval

	11/14/11		12/2/2011
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11/14/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/11/11		12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
	11/14/11		12/21/11
College Dean	Date	President	Date

000260

Director, Calhoun Honors College	Date	

**New Venture Creation, Fall 2011**  
**MGT 315**  
**MW / 5:45 pm – 7:00 pm / Sirrine Hall, Room 108**

<b>Contact Information:</b> Peter Gianiodis – Assistant Professor (864) 656-7343 <a href="mailto:pgianio@clermson.edu">pgianio@clermson.edu</a>	<b>Office Hours:</b> Monday and Wednesday 1:30 am to 4:00 pm, and by appointment Room 123C
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**PREEQUISITES**

ELE 301, MKT 314, or MKT 430. Prerequisites are strictly enforced.

**COURSE DESCRIPTION**

This course explores the broad issues and challenges of starting a new business, introducing a new product or service, and creating a new market. Our focus is on how entrepreneurs / entrepreneurial teams discover, evaluate and exploit business opportunities. We will cover sources of funding, organizational issues, and new venture strategy. The class will be a mix of seminar discussions, your presentations, in-class exercises, and guest speakers.

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  - a. External Analysis
  - b. Strategy & the Business Model
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  - a. Establishing Legal Foundation
  - b. Business Operations & Financial Controls
  - c. Venture Growth – HR, Marketing, and Financial Analysis
4. Special Topics in Entrepreneurship
  - a. Venture Exit
  - b. Franchising & Purchasing an Existing Business

**Required Reading:**

- Bamford, C. and Brutan, G. (2011) Entrepreneurship: A Small Business Approach. McGraw Hill: New York, NY. ISBN 978-0-07-340311-3
- Abrams, R. Six-Week Start-Up (2<sup>nd</sup> Edition), Palo Alto: CA: The planning shop. (www.planningshop.com)
- Other readings as assigned (see Blackboard)

**Recommended Reading:**

- ✓ Christiansen, C. & Raynor, M. The Innovator's Solution. ISBN-1-57851-582-0. Available online.

**COURSE EXPECTATIONS**

By choosing this course as an elective and having completed the prerequisites, it is assumed that you are considering starting or owning your own business. Since being an entrepreneur is nothing like a “normal” job where you are merely an employee, **you will work very hard in this class**. The chances of successfully starting and growing your own business are small (depending on how you count it, at least 1 of every 2 start-ups close in the first two years).

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Students who do not devote a substantial amount of time and effort to this class learn very little, become very frustrated, and tend to keep other students from achieving their learning goals. In fact, there is a direct correlation between the time devoted to this course, the depth and breadth of learning students achieve and their satisfaction with the course: the more time you can devote to this course → the more you will learn → the more fun you will have. **Showing up for each class session is a necessary but insufficient condition for passing this class.**

**Own Your Work:**

In a few instances, the instructions (especially concerning the group project) are *intentionally* vague and ambiguous. I do not do this just to play games or just for the fun of it. You will find out soon enough, if you have not already, that sometimes life will hand you a “slippery rock” from time to time. Keep this in mind: **you will always be rewarded for original thinking, hard work, and self-direction.**

**Academic Integrity:**

The official statement on academic integrity at Clemson University is:

*“As members of the Clemson University community, we have inherited Thomas Green Clemson's vision of this institution as a seminary of learning. Fundamental to this vision is a mutual commitment to truthfulness, honor, and responsibility, without which we cannot earn the trust and respect of others. Furthermore, we recognize that academic dishonesty detracts from the value of a Clemson degree. Therefore, we shall not tolerate lying, cheating, or stealing in any form.*

*Any breach of the principles outlined in the Academic Integrity Statement is considered an act of academic dishonesty. Academic dishonesty is further defined as:*

- 1. Giving, receiving, or using unauthorized aid on any academic work;*
- 2. Plagiarism, which includes the copying of language, structure, or ideas of another and attributing the work to one's own efforts;*
- 3. Attempts to copy, edit, or delete computer files that belong to another person or use of Computer Center account numbers that belong to another person without the permission of the file owner, account owner, or file number owner;*

*All academic work submitted for grading contains an implicit pledge and may contain, at the request of an instructor, an explicit pledge by the student that no unauthorized aid has been received. It is the responsibility of every member of the Clemson University community to enforce the Academic Integrity Policy."*

## **COURSE EVALUATION**

	<u>% of Grade</u>	<u>Possible Points</u>
Exams	40%	
Exam I		100 points
Exam II		100 points
Individual Assignments	30%	
1. *Business Idea Presentation		50 points
2. Quizzes		50 points
3. Attendance		50 points
Feasibility Analysis / Group Project	30%	
1. Project Notebook		100 points
2. In-Class Presentation		30 points
3. Peer Review		20 points
	100%	<b>500 points</b>

\*Maximum possible score is 45 points, unless your idea is chosen. See below.

*Note: Grades will not be rounded up.*

**Point Scale:** Letter grades follow this point scale:

450 to 500	=	A
400 to 449	=	B
350 to 399	=	<b>**C**</b>
325 to 349	=	D
Below 325	=	F

**\*\* Management & Industrial Mgmt majors must repeat the course if they do not earn a "C" or better.**

**Exams:**

The course will have **two** exams, each worth **100 points**. The exams will consist of multiple-choice and short answer/essay questions (roughly 75% multiple-choice, and 25% short essay). These questions will come from class discussion, the cases and/or text. *The exams are not cumulative.*

**Individual Assignments:**

**Business Idea Presentation:** For this assignment, you will create and present a business idea for up to **50 points**. There are two components to this assignment: a typed written assignment, and a single PowerPoint slide. Follow the steps below exactly. Failure to follow instructions will result in a score of **0 points**.

Step 1: Identify one change that you have noticed in (1) technology, (2) demographics, (3) economics (4) social trends, and (5) political / regulatory. List the changes below. *Example: Researchers have invented a fuel cell capable of powering a vehicle.*

- 1.
- 2.
- 3.
- 4.
- 5.

Step 2: After you have made this list, think of the following types of innovations that could occur in response to them including: (1) new products or services, (2) new markets, (3) new production processes, (4) new raw materials, and (5) new ways of organizing. Please match the source of the opportunity with the type of innovation that the change would lead to. *Example: The technological change of a fuel cell capable of powering a vehicle creates the opportunity to make a new product, a car that does not have an internal combustion engine.*

- 1.
- 2.
- 3.
- 4.
- 5.

Step 3: Take the five innovations that you have identified and describe an opportunity for a new business to pursue to take advantage of each of them. *Example: I propose starting a business to manufacture cars that use fuel cells rather than internal combustion engines to power them.*

- 1.
- 2.
- 3.
- 4.
- 5.



Step 4: Take the five business opportunities and explain their value proposition (i.e. why they will be good businesses). *Example: It's a good idea to manufacture cars powered by fuel cells rather than internal combustion engines because existing car companies don't have expertise in making fuel cell cars and my education at Clemson University taught me to make fuel cells.*

- 1.
- 2.
- 3.
- 4.
- 5.

Step 5: Choose one of the five business opportunities that you have identified and prepare: (1) a 1-2 page **Executive Summary** and a **PowerPoint Slide** that outlines your business opportunity. Make sure to include as an Appendix all of the information you gathered for this assignment.

***Papers should be single-spaced!***

***Late assignments for all written assignments will be dropped a letter grade!***

*Example:*

- *Researchers have invented a fuel cell capable of powering a vehicle.*
- *This technological change creates the opportunity to make a car that does not have an internal combustion engines.*
- *I propose starting a business to manufacture cars that use fuel cells rather than internal combustion engines to power them.*
- *This is a good idea because existing car companies don't have expertise in making fuel cell cars and my education at Clemson University taught me to make fuel cells.*

Step 6: **By 9:00 pm on September 9<sup>th</sup>, e-mail me your PowerPoint slide and your written assignment.**

Name both files using the following format → Last Name\_Idea\_315

Use a similar format for the subject line of the e-mail → Last Name, Idea, 315

Step 7: On **September 12<sup>th</sup>**, you will have **one minute** to present your business idea to the rest of the class, and answer any questions that the class has about it.

Step 8: I will post the power point slides on Blackboard. **By 9 pm on September 12<sup>th</sup>, you need to e-mail me with your top three choices for business ideas ranked from first to third. You may not choose your own idea.** I will select the top ideas and assign students to teams to pursue those ideas. The person who came up with the idea will be on the team. I will try to assign other people to their preferred ideas.

Anyone whose idea is chosen as one of the ideas pursued by the class will get **5 points** towards their Business Idea Presentation grade.

**Quizzes:** You will complete quizzes during the semester for a combined **50 points**. The quizzes will be administered in class or via Blackboard. Have the books handy as you answer the questions. Quizzes are listed on the class schedule.

**Attendance:** You are expected to attend every class session unless classes have been officially canceled by the University, or the absence is due to an officially recognized Clemson event. If you miss a class, you are responsible for the material covered during that class. If the professor is more than 15 minutes late for class, the class is considered cancelled and the students may leave. If an unexpected absence prevents you from turning in an assignment, taking an exam, or otherwise hinders with the assigned coursework, you must **provide appropriate documentation of your absence**. Be aware that making up an exam will only be allowed in the most extreme circumstances.

All absences must be pre-approved, with at least one week's notice given by e-mail ([pgianio@clermson.edu](mailto:pgianio@clermson.edu)). Attendance accounts for 10% of your final grade and points will be allocated on the following basis:

0 absences	=	50 points
1 absence	=	45 points
2 absences	=	40 points
3 absences	=	35 points
>3 absences	=	25 points

#### **Feasibility Analysis Group Project:**

During the semester, each student will participate in a team project consisting of 3-4 members. Each team will employ the *Six-Week Start-up* book to create a new venture; the venture will exploit an entrepreneurial opportunity developed by the team and **approved by the instructor**. The culmination of this project will be a complete assessment of your business concept and a presentation at the end of the semester. The project will account for a sizable portion of each team member's grade. This is a very important assignment!

**Project Notebook:** For this assignment, you will create a Project Notebook comprised of the completed Worksheets from the *Six-Week Start-up* book. The assignment is worth up to **100 points**.

The *Six-Week Start-up* book provides a step-by-step manual for creating a new business. Included are worksheets that describe various aspects of the business. See the book and Blackboard for course worksheets and for information about how to reference supporting documentation for worksheet responses. The worksheet forms must be submitted in a three-ring binder. All information provided in the forms must be typed (no handwritten responses are accepted). Each "week" of work output will be evaluated with a grade, and returned to the team.

***Late assignments for all written assignments will be dropped a letter grade!***

Since each project will likely involve a different kind of business in many different industries, the quality and quantity of the work effort that will meet the "A" standard is a judgment made through the expertise of the instructor.

**In-Class Presentation:** At the end of the semester, each team will conduct a 7-10 minute presentation describing their business venture. This Executive Summary will give a high-level overview of the business employing the pertinent information from the *Six-Week Start-up* worksheets. The assignment is worth up to **30 points**.

**Peer Review:** At the end of the course each member will evaluate their fellow team members. I expect members to fairly grade their cohorts; this is not a "give-me", nor should it be used as a mechanism to punish. Rather, it is intended to be an honest evaluation of the members' individual contribution to the team. **Do not** fill these out in the presence of your team members. The Peer Review will be due no later than the class session following the day of your team's presentation. The assignment is worth up to **20 points**.

Please see attached TEAM PARTICIPATION EVALUATION for this purpose.

***Late assignments will not be accepted and automatically receive a failing grade!***

### **Reusing Prior Coursework:**

You are allowed to reuse work from any class project(s) that you completed in other courses.

## **ADDITIONAL INFORMATION**

### **Instructional Support:**

I encourage you to leverage *The Class of 1941 Studio for Student Communication*; it provides assistance in all forms of communication - writing, speeches, PowerPoint slides and presentations, posters and portfolios. The Studio is open from 10:30 to 4:30 Monday through Friday. Students may use the space to work individually or in teams. Both "drop-in" help and appointments are available. The studio is located on the first floor of Daniel Hall.

<http://www.clemson.edu/1941studio/>.

### **Students with Disabilities:**

Appropriate accommodations will be made for students with physical or mental disabilities that are documented by Clemson University Disabilities Services.

### **Grade Disputes:**

Returned paperwork, unclaimed by a student, will be discarded after two weeks. All disputes about an evaluation of any graded work during the semester must be submitted, in writing (typed, not handwritten) no later than seven (7) days after the work has been distributed to students in the class. Any grade challenges must provide specific justifications for why the grade would be changed.

### **Change:**

I reserve the right to alter any or all of the above policies and below schedule as necessary to meet the needs of this class. Historically, any changes have been very minor. I will communicate these changes using the following media: in class, via e-mail, or by posting it on Blackboard/CLE.

000268

## Tentative Class Schedule

#	Date	Topic	Reading	Details / Assignment
1	W 8/24	Introduction to the Course	Chapter 1	
PART I: THE ENTREPRENEUR AND THE OPPORTUNITY				
2	M 8/29	The Entrepreneur	Chapter 2 ( <i>The Call of the Entrepreneur</i> )	<a href="http://www.youtube.com/watch?v=pem0ZSsMQVA">http://www.youtube.com/watch?v=pem0ZSsMQVA</a>
3	W 8/31	Opportunity Discovery	Chapter 3 ( <i>Socialnomics</i> )	<b>Team Formation &amp; Order</b> <a href="http://www.youtube.com/watch?v=NhPgUcjGQAw">http://www.youtube.com/watch?v=NhPgUcjGQAw</a>
4	M 9/5	Opportunity Evaluation I	Chapter 3 Case: <i>The Toy Store(y)</i>	Quiz #1
5	W 9/7	Opportunity Evaluation II	Chapter 3 Case: <i>Online Dating (Business of Free)</i>	<b>BI STEP SIX</b> <b>Due 9/10 by 9:00 pm</b> <a href="http://www.youtube.com/watch?v=RZkeCIW75CU">http://www.youtube.com/watch?v=RZkeCIW75CU</a>
6	M 9/12	*** Business Idea 1 Minute Presentations ***		<b>FA STEP SEVEN</b> <b>Vote on Business Idea by 9:00 pm</b>
PART II: ENTREPRENEURIAL OPPORTUNITY AND FEASIBILITY ANALYSIS				
7	W 9/14	External Analysis I	Chapter 4	
8	M 9/19	External Analysis II	Chapter 4 Case: <i>Music Industry (Industry Decline)</i>	Quiz #2 <a href="http://www.youtube.com/watch?v=csoXrvfUcUo">http://www.youtube.com/watch?v=csoXrvfUcUo</a>
9	W 9/21	Business Model I	Chapter 5 ( <i>Willie Wonka</i> )	
10	M 9/26	Business Model II	Chapter 5 Case: <i>Barnes &amp; Nobles (Outsourcing your own job)</i>	<b>GUEST SPEAKER?</b> <a href="http://www.youtube.com/watch?v=rYaZ57Bn4pQ">http://www.youtube.com/watch?v=rYaZ57Bn4pQ</a>
11	W 9/28	Economic Logic	Chapter 6 Mini Case: <i>Rodriquez Family</i> in B&B ( <i>Freemium</i> )	Quiz #3 <a href="http://www.youtube.com/watch?v=ZOKcedfE_nM">http://www.youtube.com/watch?v=ZOKcedfE_nM</a>
12	M 10/3	Financial Analysis	Chapter 9 ( <i>TBD</i> )	<b>Review for Exam 1</b>
13	W 10/5	EXAM 1		
PART III: ESTABLISHING & BUILDING THER NEW VENTURE				
14	M 10/10	Establishing Legal Foundation	Chapter 7 ( <i>TBD</i> )	

#	Date	Topic	Reading	Details / Assignment
15	W 10/12	Establishing Operations I	Chapter 8 Case: <i>Fresh &amp; Easy</i> ( <i>Castaway</i> )	WEEK #1 DUE
16	M 10/17	NO CLASS – FALL BREAK		
17	W 10/19	Establishing Operations II	Chapter 8 Case: <i>Fresh &amp; Easy</i> ( <i>TBD</i> )	GUEST SPEAKER?
18	M 10/24	HR Management	Chapter 10 ( <i>Keeping Small Business Employees</i> )	Quiz #4 WEEK #2 DUE <a href="http://www.youtube.com/watch?v=O0tbAF0ZKOo&amp;playnext=1&amp;list=PLB194586B07D87D7E">http://www.youtube.com/watch?v=O0tbAF0ZKOo&amp;playnext=1&amp;list=PLB194586B07D87D7E</a>
19	W 10/26	Marketing I	Chapter 11 Mini Case: <i>Rodriquez Family</i> in B&B ( <i>Big</i> )	
20	M 10/31	Marketing II	Chapter 11 ( <i>Marketing Warfare</i> )	WEEK #3 DUE <a href="http://www.youtube.com/watch?v=m9C_3e5DL_0">http://www.youtube.com/watch?v=m9C_3e5DL_0</a>
21	W 11/2	Financial Management I	Chapter 12 Mini Case: <i>Rodriquez Family</i> in B&B	
22	M 11/7	Financial Management II	Chapter 12 ( <i>Socialnomics</i> )	Quiz #5 <a href="http://www.youtube.com/watch?v=ypmfs3z8esI">http://www.youtube.com/watch?v=ypmfs3z8esI</a>
PART IV: ESTABLISHING & BUILDING THER NEW VENTURE				
23	W 11/9	Exit Strategy	Chapter 13	WEEK #4 DUE
24	M 11/14	Franchising	Chapter 14	Review for Exam II
25	W 11/16	EXAM II		
26	M 11/21	TBA		WEEK #5 DUE
27	W 11/23	NO CLASS – THANKSGIVING BREAK		
28	M 11/28	TBA		WEEK #6 DUE
29	W 11/30	In-Class Presentations		Peer Evaluations (from project handout)
30	M 12/5	In-Class Presentations		Peer Evaluations (from project handout)
31	W 12/7	In-Class Presentations		Peer Evaluations (from project handout)
32	M 12/12	NO FINAL		

000279



## CURRICULUM AND COURSE CHANGE SYSTEM - Print Major Form

**Change Major Name:** Management  
**Degree:** BS  
**Effective Catalog Year:** 2012  
 .. **Change Major Name to:**  
 .. **Change Degree to:** (CHE approval required)  
 X **Change Curriculum Requirements**  
 (Submit or upload Curriculum map in catalog format. CHE approval required for > 18 hours of changes)  
 .. **Change General Education Requirements**  
 (Must also submit a General Education Checklist)  
 .. **Add, Change or Delete Concentration(s)**  
 (Submit or upload Curriculum map in catalog format. CHE approval required)  
 .. **Add, Change or Delete Emphasis Area(s)**

**Explanation:** The Management Department Curriculum Committee proposed several changes to the departmental curriculum that have been approved by the College Curriculum Committee. The proposed curriculum map reflects the changes to the existing map when and if the changes are approved at the University level.

**Form Originator:** KSCOTT3, Kristin Scott **Date Form Created:** 11/14/2011  
**Form Last Updated by:** KSCOTT3, Kristin Scott **Date Form Last Updated:** 11/14/2011  
**Form Number:** 4716

Approval			
	11/14/11		12/2/2011
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	1/14/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/11/11		12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
	11/14/11		12/21/11
College Dean	Date	President	Date

## EXISTING

### Freshman Curriculum

#### First Semester

- 1 - BUS 101 Business Foundations<sup>1</sup>
  - 3 - ECON 211 Principles of Microeconomics<sup>1</sup>
  - 3 - MTHSC 102 Intro. to Math. Analysis<sup>1,2</sup> *or*
    - 4 - MTHSC 106 Calculus of One Variable II<sup>1,2</sup>
  - 3 - PSYCH201 Introduction to Psychology *or*
    - 3 - SOC 201 Introduction to Sociology
  - 4 - Natural Science Requirement<sup>1,3</sup>
  - 1 - Elective
- 15

#### Second Semester

- 3 - COMM 150 Intro. to Human Comm. *or*
    - 3 - COMM 250 Public Speaking
  - 3 - ECON 212 Principles of Macroeconomics<sup>1</sup>
  - 3 - ENGL 103 Accelerated Composition<sup>1</sup>
  - 3 - MTHSC 207 Multivariable Calculus<sup>1,2</sup> *or*
    - 4 - MTHSC 108 Calculus of One Variable III<sup>1,2</sup>
  - 3 - Science and Tech. in Society Requirement<sup>3</sup>
- 15

<sup>1</sup>Freshman core curriculum class. Students must complete core classes before submitting a change-of-major request from Pre-Business to a business major.

<sup>2</sup>The following sequences are acceptable: MTHSC 102/207, 106/108, 106/207. For each of the four-credit-hour courses taken, one credit will be applied toward the elective credit-hour requirement.

<sup>3</sup>See General Education Requirements.

## PROPOSED

### Freshman Curriculum

#### First Semester

000275

- 1 - BUS 101 Business Foundations<sup>1</sup>
  - 3 - ECON 211 Principles of Microeconomics<sup>1</sup>
  - 3 - MTHSC 102 Intro. to Math. Analysis<sup>1,2</sup> *or*
    - 4 - MTHSC 106 Calculus of One Variable II<sup>1,2</sup>
  - 3 - PSYCH201 Introduction to Psychology *or*
    - 3 - SOC 201 Introduction to Sociology
  - 4 - Natural Science Requirement<sup>1,3</sup>
  - 1 - Elective
- 15

#### Second Semester

- 3 - COMM 150 Intro. to Human Comm. *or*
    - 3 - COMM 250 Public Speaking
  - 3 - ECON 212 Principles of Macroeconomics<sup>1</sup>
  - 3 - ENGL 103 Accelerated Composition<sup>1</sup>
  - 3 - MTHSC 207 Multivariable Calculus<sup>1,2</sup> *or*
    - 4 - MTHSC 108 Calculus of One Variable III<sup>1,2</sup>
  - 3 - Science and Tech. in Society Requirement<sup>3</sup>
- 15

<sup>1</sup>Freshman core curriculum class. Students must complete core classes before submitting a change-of-major request from Pre-Business to a business major.

<sup>2</sup>The following sequences are acceptable: MTHSC 102/207, 106/108, 106/207. For each of the four-credit-hour courses taken, one credit will be applied toward the elective credit-hour requirement.

<sup>3</sup>See General Education Requirements

## EXISTING

### Sophomore Year

#### First Semester

3 - ACCT 201 Financial Accounting Concepts  
3 - EX ST 301 Introductory Statistics or  
3 - MTHSC 309 Intro. Business Statistics  
3 - MGT 201 Principles of Management<sup>1</sup>  
3 - Arts and Humanities (Non-Lit.) Req.<sup>2</sup>  
3 - International Studies Requirement<sup>3</sup>  
15

#### Second Semester

3 - ACCT 202 Managerial Accounting Concepts  
3 - MGT 218 Mgt. Personal Computer Appl.  
3 - MGT 310 Intermediate Business Statistics<sup>1</sup>  
3 - Arts and Humanities (Literature) Requirement<sup>2</sup>  
3 - International Studies Requirement<sup>3</sup>  
15

### Junior Year

#### First Semester

3 - MGT 318 Management of Information Systems<sup>1</sup>  
3 - MGT 390 Operations Management<sup>1</sup>  
3 - MKT 301 Principles of Marketing  
3 - Emphasis Area Requirement<sup>1,4</sup>  
3 - Support Area Requirement<sup>5</sup>  
15

#### Second Semester

3 - LAW 322 Legal Environment of Business  
3 - MGT 307 Human Resource Management<sup>1</sup> or  
3 - MGT 400 Mgt. of Organizational Behavior<sup>1</sup>  
3 - MGT 312 Decision Models for Management<sup>1</sup>  
3 - Emphasis Area Requirement<sup>1,4</sup>  
3 - Support Area Requirement<sup>5</sup>  
15

### Senior Year

#### First Semester

3 - FIN 306 Corporation Finance  
3 - Emphasis Area Requirement<sup>1,4</sup>  
6 - Support Area Requirement<sup>5</sup>  
3 - Elective  
15

#### Second Semester

3 - MGT 415 Business Strategy<sup>1</sup>  
3 - MGT 423 International Business Management<sup>1</sup>  
3 - Emphasis Area Requirement<sup>1,4</sup>  
3 - Support Area Requirement<sup>5</sup>  
3 - Elective  
15

120 Total Semester Hours

## PROPOSED

000272

### Sophomore Year

#### First Semester

3 - ACCT 201 Financial Accounting Concepts  
3 - EX ST 301 Introductory Statistics or  
3 - MTHSC 309 Intro. Business Statistics  
3 - MGT 201 Principles of Management<sup>1</sup>  
3 - MGT 218 Mgt. Personal Computer Appl<sup>1</sup>  
3 - International Studies Requirement<sup>3</sup>  
15

#### Second Semester

3 - ACCT 202 Managerial Accounting Concepts  
3 - MGT 310 Intermediate Business Statistics<sup>1</sup>  
3 - Arts and Humanities (Literature) Requirement<sup>2</sup>  
3 - Arts and Humanities (Non-Lit.) Req.<sup>2</sup>  
3 - International Studies Requirement<sup>3</sup>  
15

### Junior Year

#### First Semester

3 - MGT 318 Management of Information Systems<sup>1</sup>  
3 - MGT 390 Operations Management<sup>1</sup>  
3 - MKT 301 Principles of Marketing  
3 - Emphasis Area Requirement<sup>1,4</sup>  
3 - Support Area Requirement<sup>5</sup>  
15

#### Second Semester

3 - LAW 322 Legal Environment of Business  
3 - MGT 307 Human Resource Management<sup>1</sup> or  
3 - MGT 400 Mgt. of Organizational Behavior<sup>1</sup>  
3 - MGT 312 Decision Models for Management<sup>1</sup>  
3 - Emphasis Area Requirement<sup>1,4</sup>  
3 - Support Area Requirement<sup>5</sup>  
15

### Senior Year

#### First Semester

3 - FIN 306 Corporation Finance  
3 - Emphasis Area Requirement<sup>1,4</sup>  
6 - Support Area Requirement<sup>5</sup>  
3 - Elective  
15

#### Second Semester

3 - MGT 415 Business Strategy<sup>1,6</sup>  
3 - MGT 423 International Business Management<sup>1</sup>  
3 - Emphasis Area Requirement<sup>1,4</sup>  
3 - Support Area Requirement<sup>5</sup>  
3 - Elective  
15

120 Total Semester Hours



## FOOTNOTES FOR PROPOSED CURRICULUM

000273

<sup>1</sup>Grade of C or better in this course is required for graduation.

<sup>2</sup>See advisor for approved list of qualifying courses. One course may also satisfy the Cross-Cultural Awareness Requirement. See footnote 3 below.

<sup>3</sup>See General Education Requirements. *Note:* Cross-Cultural Awareness Requirement may be satisfied by other General Education courses, by the International Studies Requirement, or through the use of elective hours.

<sup>4</sup>Management majors must complete an emphasis area consisting of twelve hours beyond the coursework required by the management curriculum and the support area requirement. Students should choose ONE of the following ways to satisfy this requirement:

***Entrepreneurship*** MGT(ELE) 301, 315, plus two courses from ELE 401, 499, MGT 497, MKT(ELE) 314, MKT 420, 425, 426, 427, 428, 429, 430, ECON(ELE)321, SOC(ELE, POSC, PSYCH) 356

***Human Resources Management***—Any of the following courses, including at least two management courses not already taken in the basic curriculum: MGT 307, 400, 416, 425, 431, 435, 436, PSYCH 364, 368, 369, 435, 457, 471

***International Management***—Any four of the following courses: ECON 310, FIN 411, LAW 420, MGT 424, 444, MKT 427, PO SC 361, 362, 367, 429, and any business courses approved in advance and ~~taken overseas~~ as part of a study abroad experience

***Management Information Systems***—MGT 411, 452; and two courses from CP SC 462, MGT 430 (topic must be approved in advance by advisor), 454, 455, 456

***Operations Management***—MGT 402; and two courses from MGT 408, 411, 427; and one course from MGT 404, 412, 444

***Supply Chain Management***—MGT 412, 424; and two courses from MGT 305, 317, 402, 408, 427, 444, MKT 426

***General Management***—Any four 300- or 400-level management courses

<sup>5</sup>Management majors must complete a support area consisting of fifteen hours beyond the coursework required by the management curriculum and the management emphasis area requirement. Students should choose ONE of the following three ways to satisfy this requirement: (1) Declare and complete a minor requiring AT LEAST 15 hours of additional coursework; *or* (2) Complete 15 hours of coursework selected from the approved list of management support courses; *or* (3) Complete five courses from the same foreign language: 201, 202, 305; and any two other courses at the 300 or 400 level (CHIN, FR, GER, ITAL, JAPN, RUSS, or SPAN)

*Note:* At least 50 percent of the total credits taken in ACCT, ECON, E L E, FIN, LAW, MGT, and MKT must be taken at Clemson University.

<sup>6</sup>MGT 415 must be taken at Clemson University.



## Curriculum and Course Change System - Print Major Form

**Change Major Name:** Management (Operations Mgt Emph)  
**Degree:** BS  
**Effective Catalog Year:** 2012  
 .. **Change Major Name to:**  
 .. **Change Degree to:** (CHE approval required)  
 .. **Change Curriculum Requirements**  
 (Submit or upload Curriculum map in catalog format. CHE approval required for > 18 hours of changes)  
 .. **Change General Education Requirements**  
 (Must also submit a General Education Checklist)  
 .. **Add, Change or Delete Concentration(s)**  
 (Submit or upload Curriculum map in catalog format. CHE approval required)  
 X **Add, Change or Delete Emphasis Area(s)**

000274

**Explanation:** In reviewing the course catalogue the Committee discovered that MGT 452 was erroneously listed as an option for the Operations Management emphasis area. MGT 452 is an information systems course and not focused on operations management. Hence, the assessment committee is recommending that MGT 452 be deleted from the options list to rectify this error.

**Form Originator:** KSCOTT3, Kristin Scott **Date Form Created:** 11/9/2011  
**Form Last Updated by:** , **Date Form Last Updated:** 11/10/2011  
**Form Number:** 4672

Approval			
<i>Kristin Scott</i>	11/10/11	<i>Patricia W. Mum</i>	12/2/2011
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
<i>Dr. Sharan</i>	11/10/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
<i>John M. Loggess</i>	11/11/11	<i>David R. McLean</i>	12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
<i>Mark Latta</i>	11/11/11	<i>James T. Latta</i>	12/21/11
College Dean	Date	President	Date



## Curriculum and Course Change System - Print Major Form

000275

**Change Major Name:** Management (International Mgt Emph)  
**Degree:** BS  
**Effective Catalog Year:** 2012  
**.. Change Major Name to:**  
**.. Change Degree to:** (CHE approval required)  
**.. Change Curriculum Requirements**  
 (Submit or upload Curriculum map in catalog format. CHE approval required for > 18 hours of changes)  
**.. Change General Education Requirements**  
 (Must also submit a General Education Checklist)  
**.. Add, Change or Delete Concentration(s)**  
 (Submit or upload Curriculum map in catalog format. CHE approval required)  
**X Add, Change or Delete Emphasis Area(s)**

**Explanation:** In reviewing the course catalogue the committee discovered that L&IT 401 (Languages and International Trade) has been deleted. As a result, the curriculum committee is recommending that L & IT 401 be deleted from the options list for the International Business emphasis in BS Management.

**Form Originator:** KSCOTT3, Kristin Scott **Date Form Created:** 11/9/2011  
**Form Last Updated by:** , **Date Form Last Updated:** 11/10/2011  
**Form Number:** 4673

Approval			
	11/10/11		12/2/2011
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11/10/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/11/11		12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
	11/14/11		12/26/11
College Dean	Date	President	Date



## Curriculum and Course Change System - Print Major Form

**Change Major Name:** Management (Entrepreneurship Emph)  
**Degree:** BS  
**Effective Catalog Year:** 2012  
**.. Change Major Name to:**  
**.. Change Degree to:** (CHE approval required)  
**.. Change Curriculum Requirements**  
 (Submit or upload Curriculum map in catalog format. CHE approval required for > 18 hours of changes)  
**.. Change General Education Requirements**  
 (Must also submit a General Education Checklist)  
**.. Add, Change or Delete Concentration(s)**  
 (Submit or upload Curriculum map in catalog format. CHE approval required)  
**X Add, Change or Delete Emphasis Area(s)**

000276

**Explanation:** Old emphasis description: Entrepreneurship— MKT (E L E) 314, MGT (E L E) 315, plus two courses from E L E 301, 401, 499, ECON (E L E) 321, SOC (E L E, PO SC, PSYCH) 356, MGT 497

Proposed emphasis description: Entrepreneurship— ~~MKT~~ (E L E) 301, ~~MGT~~ (E L E) 315, plus two courses from E L E 401, 499, MGT 497, MKT (E L E) 314, MKT 420, 425, 426, 427, 428, 429, 430, ECON (E L E) 321, SOC (E L E, PO SC, PSYCH) 356

**Justification:** The change in the emphasis area requires the changed MGT (E L E) 301, 315 sequence described above. The addition of electives allows for more flexibility in meeting student needs and interests in addition to enabling proper assessment. MKT (E L E) 314 is not offered on a regular basis. This has created a need for substitutions and has posed a challenge in demonstrating the effectiveness of the program through assessment data. New additions to the emphasis area include:

MKT 420 - Professional Selling  
 MKT 425 - Retail Management  
 MKT 426 - Business to Business Marketing  
 MKT 427 - International Marketing  
 MKT 428 - Services Marketing  
 MKT 429 - Public and Nonprofit Marketing  
 MKT 430 - Marketing New Product Development

**Form Originator:** KSCOTT3, Kristin Scott **Date Form Created:** 11/10/2011  
**Form Last Updated by:** , **Date Form Last Updated:** 11/15/2011  
**Form Number:** 4683

Approval			
	11/15/11		12/02/2011
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11-15-11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
Angela Morgan	11-15-11		12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
	11-15-11		12/21/11
College Dean	Date	President	Date



Curriculum and Course Change System - Print Minor Form

000277

Change Minor: Entrepreneurship  
Effective Catalog Year:

.. Change Minor Name to:

X Change Minor Requirements:

**Current Catalog Description:** A minor in Entrepreneurship consists of 15 credits including the following: ACCT 201, ECON (MGT) 306 or 314, and FIN 306. Six credit hours from one of the following tracks are also required: Planning MKT (E L E) 314, MGT (E L E) 315 Experiential E L E 301, 401 Foundations, ECON (E L E) 321, SOC (E L E, PO SC, PSYCH) 356. Note: Not open to business majors except BA in Economics

**Proposed Catalog Description:** A minor in Entrepreneurship consists of 15 credits including the following: MGT (E L E) 301 and MGT (E L E) 315. Nine credit hours from the following courses are also required: E L E 401, 499, MGT 497, MKT (E L E) 314, MKT 420, 425, 426, 427, 428, 429, 430, ECON (E L E) 321, SOC (E L E, PO SC, PSYCH) 356. Note: Not open to business majors except BA in Economics

**Summary/ Explanation:** The change in the minor requires the changed MGT (E L E) 301, 315 sequence described in Part I. above. The removal of tracks and the addition of electives allow for more flexibility in meeting student needs and interests in addition to enabling proper assessment. The courses in the three current tracks, although required, are not being offered on a regular basis. This has created a need for substitutions and has posed a challenge in demonstrating the effectiveness of the program through assessment data.

Form Originator: KSCOTT3, Kristin Scott Date Form Created: 9/20/2011

Form Last Updated by: KSCOTT3, Kristin Scott Date Form Last Updated: 11/10/2011

Form Number: 4337

Approval			
	11/10/11		12/2/2011
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11/10/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/11/11		12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
	11/11/11		12/21/11
College Dean	Date	President	Date

000278



## Curriculum and Course Change System - Print Minor Form

Add Minor: Human Resources

Effective Catalog Year: ~~2011~~ 2012

**Catalog Description:** A minor in Human Resources Management requires 15 credit hours as follows: MGT 307, MGT 400, MGT 431 and MGT 435 and three additional credit hours selected from MGT 416 or MGT 425. Not open to Management Majors.

Form Originator: KSCOTT3, Kristin Scott Date Form Created: 9/20/2011

Form Last Updated by: KSCOTT3, Kristin Scott Date Form Last Updated: 11/10/2011

Form Number: 4341

Approval			
<i>Kristin Scott</i>	11/10/11	<i>Carrie W. Anderson</i>	12/2/2011
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
<i>Scott D. Darden</i>	11/10/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
<i>John M. Coggeshall</i>	11/11/11	<i>David R. Nelson</i>	12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
<i>Mark L. ...</i>		<i>David J. ...</i>	12/21/11
College Dean	Date	President	Date



000279

## Curriculum and Course Change System - Print Change/Delete Course

## Form

X **Change a Course - Abbrev & Number: ACCT- 322**

Corresponding Lab Course: --

Corresponding Honors course: --

.. **Add Honors course:** --

Corresponding Graduate course: --

.. **Add Graduate course:** --**Course Title: ACCT INFO SYSTEM****Brief Statement of Change:**

Change the prerequisite from CP SC 220 to MGT 218. Management has changed the content of MGT 218 to include more Microsoft Excel and Access material. Based on these content changes and the proposal by the management faculty to make MGT 218 the prerequisite for MGT 310, the accounting faculty believes the change from CP SC 220 to MGT 218 is in the best interest of our students.

Last Term taught: 1108

.. **Change Abbrev to:**

Effective Term: 01/2012

.. **Change Number to:**.. **Change Catalog Title:**.. **Change Transcript Title:**

from:

from: ACCT INFO SYSTEM

to:

to:

.. From: Fixed Credit: 3 (3,) To: Fixed Credit: (,)

**Change of Credit** Variable Credit: - (-), (-) Variable Credit: - (-),(-).. **Add cross-listing with the following child course(s):**.. **Delete cross-listing with the following child course(s):**.. **Reverse Parent/Child relationship with:**

.. <b>Change Method of Instruction</b>	.. <b>Change Course Modifier</b>	.. <b>Change General Education Designation</b>
from:	from:	from:
to:	to:	to:
X A-Lecture Only	.. .. Pass/Fail Only	.. English Composition
.. B-Lab (w/fee)	.. X Graded	.. Oral Communication
.. D-Seminar	.. .. Variable Title	.. Mathematics
.. E-Independent Study	.. .. Creative Inquiry	.. Natural Science w/Lab
.. F-Tutorial (w/fee)	.. .. Repeatable	.. Math or Science
.. G-Studio	.. maximum credits	.. A&H (Literature)
.. H-Field course	.. from:	.. A&H (Non-Literature)
.. I-Study Abroad	.. to:	.. Social Science
.. L-Lab (no/fee)	..	.. CCA
.. N/B-Lecture/Lab(w/fee)	..	.. STS
.. N/L-Lecture/Lab(no fee)	..	..

.. **Change Catalog Description:**

from:

to:



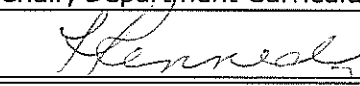
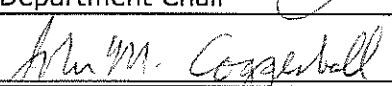
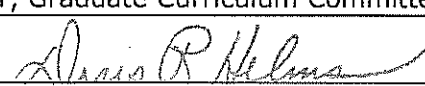

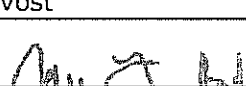
X **Change Prerequisite(s):**

from: CP SC 220

to: MGT 218

**Learning Objectives:****Topical Outline:****Evaluation:****Form Originator:** CHOLLIN, Carl Hollingsworth **Date Form Created:** 11/4/2011**Form Last Updated by:** CHOLLIN, Carl Hollingsworth **Date Form Last Updated:** 11/4/2011**Form Number:** 4655

**Approval**

	11/9/11	 12/2/2011
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Comn
	11/9/11	
Department Chair	Date	Chair, Graduate Curriculum Committee
	11/11/11	 12/20/11
Chair, College Curriculum Committee	Date	Provost
	11/11/11	 12/21/11
College Dean	Date	President
Director, Calhoun Honors College	Date	





## Curriculum and Course Change System - Print Major Form

000281

**Add Major Name:** Accounting**Degree:** BS**Effective Catalog Year:** 2012**Explanation:** Three changes are being made to the curriculum requirements.

1. In Second Semester Sophomore Year, we are replacing CP SC 220 with MGT 218. Management has changed the content of the course to include more Microsoft Excel and Access material. Based on these content changes and the proposal by the management faculty to make MGT 218 the prerequisite for MGT 310, the accounting faculty believes the change from CP SC 220 to MGT 218 is in the best interest of our students.

2. Move MGT 310 from the second semester sophomore year to the first semester senior year and move the MKT 301 from the first semester senior year to the second semester sophomore year. The reordering of MGT 310 to the senior year is required due to the proposal from MGT to change the prerequisite on MGT 310 to MGT 218.

3. Add FIN 307 to footnote 7. FIN 307 is a required course for the finance minor. Adding FIN 307 as an acceptable business requirement course allows accounting students to complete the finance minor without having to request a course substitution.

**Form Originator:** CHOLLIN, Carl Hollingsworth **Date Form Created:** 11/4/2011**Form Last Updated by:** , **Date Form Last Updated:** 11/8/2011**Form Number:** 4656**Approval**

	11/9/11		12/20/11
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11/9/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/11/11		12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
	11/11/11		12/21/11
College Dean	Date	President	Date

## Accounting Bachelor of Science

### Freshman Curriculum

#### First Semester

- 1 - BUS 101 Business Foundations<sup>1</sup>
- 3 - ECON 211 Principles of Microeconomics<sup>1</sup>
- 3 - MTHSC 102 Intro. to Math Analysis<sup>1,2</sup>
- 3 - PSYCH 201 Introduction to Psychology or  
3 - SOC 201 Introduction to Sociology
- 4 - Natural Science Requirement<sup>1,3</sup>

1 - Elective

15

#### Second Semester

- 3 - COMM 150 Intro. to Human Comm. *or*  
3 - COMM 250 Public Speaking
- 3 - ECON 212 Principles of Macroeconomics<sup>1</sup>
- 3 - ENGL 103 Accelerated Composition<sup>1</sup>
- 3 - MTHSC 207 Multivariable Calculus<sup>1,2</sup>
- 3 - Science and Tech. Society Requirement<sup>3</sup>

15

<sup>1</sup> Freshman core curriculum class. Students must complete core classes before submitting a change-of-major request from Pre-Business to a Business major.

<sup>2</sup> The following sequences are acceptable: MTHSC 102/207, 106/108, 106/207. For each of the four-credit-hours courses taken, one credit will be applied toward the elective credit-hour requirement.

<sup>3</sup> See General Education Requirements.

**Sophomore Year****First Semester**

3 - ACCT 201 Financial Accounting Concepts  
 3 - EX ST 301 Introductory Statistics *or*  
     3 - MTHSC 309 Intro. to Business Statistics  
 3 - MGT 201 Principles of Management  
 3 - Arts and Humanities (Non-Lit.) Requirement<sup>1</sup>  
3 - International Studies Requirement<sup>2</sup>  
 15

**Second Semester**

1 - ACCT 204 Accounting Procedures  
3 - MGT 218 Mgt. Personal Computer Appl.  
3 - MKT 301 Principles of Marketing  
 3 - Arts and Humanities (Literature) Requirement<sup>1</sup>  
 3 - International Studies Requirement<sup>2</sup>  
3 - Elective  
 16

**Junior Year****First Semester**

3 - ACCT 311 Intermediate Financial Acct. I  
 3 - ACCT 322 Accounting Information Systems  
 3 - ENGL 304 Business Writing  
 3 - FIN 311 Financial Management I  
3 - Fine Arts Requirement<sup>3</sup>  
 15

**Second Semester**

3 - ACCT 312 Intermediate Financial Acct. II  
 3 - ACCT 340 Internal Auditing Theory<sup>4</sup> *or*  
     3 - ACCT 415 Auditing<sup>4</sup>  
 3 - FIN 312 Financial Management II  
 3 - LAW 322 Legal Environment of Business  
 3 - PHIL 344 Business Ethics  
1 - Elective  
 16

**Senior Year****First Semester**

3 - ACCT 303 Cost Accounting  
 3 - ACCT 313 Intermediate Financial Acct. III  
 3 - ACCT 404 Individual Taxation<sup>4</sup> or  
     3 - ACCT 406 Business Taxation<sup>4</sup>  
3 - MGT 310 Intermediate Business Statistics  
3 - International Business Requirement<sup>5</sup>  
 15

**Second Semester****Option A: Internship<sup>6</sup>**

3 - ACCT 399 Internship in Accounting<sup>6</sup>  
 3 - ACCT 410 Budgeting & Executive Control  
 3 - MGT 415 Business Strategy  
6 - Business Requirement<sup>7</sup>  
 15

**Option B: Business Management**

3 - ACCT 410 Budgeting & Executive Control  
 3 - MGT 415 Business Strategy  
9 - Business Requirement<sup>7</sup>  
 15

122 Total Semester Hours

<sup>1</sup> See General Education Requirements. Note: Cross-Cultural Awareness Requirement may be satisfied by other General Education course, by the International Studies Requirement, or through the use of elective hours.

<sup>2</sup> See advisor.

<sup>3</sup> A A H 210, MUSIC 210, or THEA 210.

<sup>4</sup> Students planning to pursue the Master of Professional Accountancy degree program should take ACCT 404 and 415. Students planning to work in industry upon completion of the degree program should take ACCT 340 and 406.

<sup>5</sup> ECON 310, FIN 411, LAW 420, MGT 423, or MKT 427.

<sup>6</sup> The internship may be completed either in the summer between junior and senior years with MGT 415, ACCT 410, and six of Business Requirement completed during the second semester of the senior year; or the internship may be completed in the second semester of the senior year with MGT 415, ACCT 410, and six of Business Requirement completed during the summer sessions.

<sup>7</sup> ACCT 340, any 400-Level ACCT course, ECON 302, (MGT) 306, FIN 304, 305, 307, 308, 402, 404, MGT 390, 411, 452, or 456.

*Note:* At least 50 percent of the total credits taken in ACCT, ECON, FIN, LAW, MGT, and MKT must be taken at Clemson University.

### **Summary of Changes**

In Second Semester Sophomore Year, replace CP SC 220 with MGT 218. Management has changed the content of the course to include more Microsoft Excel and Access material. Based on these content changes and the proposal by the management faculty to make MGT 218 the prerequisite for MGT 310, the accounting faculty believes the change from CP SC 220 to MGT 218 is in the best interest of our students.

Move MGT 310 from the second semester sophomore year to the first semester senior year and move the MKT 301 from the first semester senior year to the second semester sophomore year. The reordering of MGT 310 to the senior year is required due to the proposal from MGT to change the prerequisite on MGT 310 to MGT 218.

Add FIN 307 to footnote 7. FIN 307 is a required course for the finance minor. This change allows accounting students to complete the finance minor without having to request a course substitution.



## Curriculum and Course Change System - Print Major Form

000286

**Change Major Name:** Political Science**Degree:** BS**Effective Catalog Year:** 2012**.. Change Major Name to:****.. Change Degree to:** (CHE approval required)**.. Change Curriculum Requirements**

(Submit or upload Curriculum map in catalog format. CHE approval required for &gt; 18 hours of changes)

**.. Change General Education Requirements**

(Must also submit a General Education Checklist)

**.. Add, Change or Delete Concentration(s)**

(Submit or upload Curriculum map in catalog format. CHE approval required)

**X Add, Change or Delete Emphasis Area(s)**

**Explanation:** 1. All BS students in Political Science are required to take one upper-level American politics course and one upper-level global politics course. We are moving one course, PO SC 461 "American Diplomacy and Politics," from the approved global politics course list to the approved American politics course list.

2. At present, there is a caveat placed on the BS in Political Science whereby no more than three hours' credit from PO SC 310, 311, 312, 313, 409, and 410 may be applied toward a political science major. We wish to add PO SC 305 "Creative Inquiry" to this caveat.

**Form Originator:** LAURAO, Laura Olson **Date Form Created:** 11/10/2011**Form Last Updated by:** LAURAO, Laura Olson **Date Form Last Updated:** 11/10/2011**Form Number:** 4684**Approval**

	11/10/11		12/2/2011
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11/11/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/11/11		12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
	11/11/11		12/21/11
College Dean	Date	President	Date

000267

## POLITICAL SCIENCE

### Bachelor of Science

The requirements for a Bachelor of Science degree in Political Science consist of PO SC 101, 102 or 104, 199, 499, and at least 24 additional credit hours in political science at the 300-400 level, including one upper-level American politics course and one upper-level global politics course.

In consultation with the departmental advisor, students choose one of the following concentrations: American Politics, Global Politics, Political Economy, Public Administration, or Public Policy.

Note: No more than three hours credit from PO SC 310, 311, 312, 313, 409, and 410 may be applied toward a Political Science major.

### Freshman Year

#### First Semester

- 3 - PO SC 101 American National Government
- 1 - PO SC 199 Introduction to Political Science
- 3 - Foreign Language Requirement<sup>1</sup>
- 3 - Mathematics Requirement<sup>2</sup>
- 4 - Natural Science Requirement<sup>3</sup>

14

#### Second Semester

- 3 - ENGL 103 Accelerated Composition
- 3 - PO SC 102 Intro. to International Relations or  
3 - PO SC 104 Intro. to Comparative Politics
- 3 - Foreign Language Requirement<sup>1</sup>
- 3 - Mathematics Requirement<sup>2</sup>
- 4 - Natural Science Requirement<sup>3</sup>

16

### Sophomore Year

#### First Semester

- 3 - ECON 211 Principles of Microeconomics
- 3 - American Politics Requirement<sup>4</sup>
- 3 - Arts and Humanities (Non-Lit.) Requirement<sup>5</sup>
- 3 - Mathematics Requirement<sup>2</sup>
- 3 - Philosophy of Science Requirement<sup>6</sup>

15

#### Second Semester

- 3 - ECON 212 Principles of Macroeconomics
- 3 - Advanced Political Science Requirement<sup>7</sup>
- 3 - Arts and Humanities (Literature) Requirement<sup>5</sup>
- 3 - Global Politics Requirement<sup>8</sup>
- 3 - Elective

15

## AMERICAN POLITICS CONCENTRATION

### Junior Year

#### First Semester

- 3 - PO SC 341 Quantitative Methods in Pol. Sci.
- 3 - American Politics Requirement<sup>4</sup>
- 3 - Oral Communication Requirement<sup>5</sup>
- 3 - Philosophy/Religion Requirement<sup>9</sup>
- 3 - Elective

15

### Second Semester

- 3 - American Politics Requirement<sup>4</sup>
- 3 - Minor Requirement<sup>10</sup>
- 3 - Science and Tech. in Society Requirement<sup>5</sup>
- 7 - Elective

16

### Senior Year

#### First Semester

- 1 - PO SC 499 Professional Dev. in Political Sci.
- 3 - American Politics Requirement<sup>4</sup>
- 6 - Minor Requirement<sup>10</sup>
- 5 - Elective

15

#### Second Semester

- 3 - American Politics Requirement<sup>4</sup>
- 6 - Minor Requirement<sup>10</sup>
- 6 - Elective

15

121 Total Semester Hours

## GLOBAL POLITICS CONCENTRATION

### Junior Year

#### First Semester

- 3 - PO SC 341 Quantitative Methods in Pol. Sci.
- 3 - Global Politics Requirement<sup>8</sup>
- 3 - Oral Communication Requirement<sup>5</sup>
- 3 - Philosophy/Religion Requirement<sup>9</sup>
- 3 - Elective

15

#### Second Semester

- 3 - Global Politics Requirement<sup>8</sup>
- 3 - Minor Requirement<sup>10</sup>
- 3 - Science and Tech. in Society Requirement<sup>5</sup>
- 7 - Elective

16

### Senior Year

#### First Semester

- 1 - PO SC 499 Professional Dev. in Political Sci.
- 3 - Global Politics Requirement<sup>8</sup>
- 6 - Minor Requirement<sup>10</sup>
- 5 - Elective

15

#### Second Semester

- 3 - Global Politics Requirement<sup>8</sup>
- 6 - Minor Requirement<sup>10</sup>
- 6 - Elective

15

121 Total Semester Hours

## POLITICAL ECONOMY CONCENTRATION

### Junior Year

#### First Semester

- 3 - ECON 314 Intermediate Microeconomics
- 3 - PO SC 341 Quantitative Methods in Pol. Sci.
- 3 - Oral Communication Requirement<sup>5</sup>
- 3 - Philosophy/Religion Requirement<sup>9</sup>
- 3 - Elective

15

### Second Semester

- 3 - ECON 350 Moral and Ethical Aspects of a Market Economy
- 3 - PO SC 448 Studies in Political Economy
- 3 - Science and Tech. in Society Requirement<sup>5</sup>
- 7 - Elective

16

### Senior Year

#### First Semester

- 3 - PO SC 449 Political Theory of Capitalism
- 1 - PO SC 499 Professional Dev. in Political Sci.
- 3 - Advanced Political Science Requirement<sup>7</sup>
- 3 - Economics Requirement<sup>11</sup>
- 6 - Elective

16

#### Second Semester

- 3 - ECON 360 Public Choice
- 3 - Advanced Political Science Requirement<sup>7</sup>
- 3 - Economics Requirement<sup>11</sup>
- 6 - Elective

15

122 Total Semester Hours

## PUBLIC ADMINISTRATION CONCENTRATION

### Junior Year

#### First Semester

- 3 - PO SC 321 Public Administration
- 3 - PO SC 341 Quantitative Methods in Pol. Sci.
- 3 - Oral Communication Requirement<sup>5</sup>
- 3 - Philosophy/Religion Requirement<sup>9</sup>
- 3 - Elective

15

#### Second Semester

- 3 - Advanced Political Science Requirement<sup>7</sup>
- 6 - Public Administration Requirement<sup>12</sup>
- 3 - Science and Tech. in Society Requirement<sup>5</sup>
- 4 - Elective

16

### Senior Year

#### First Semester

- 3 - PO SC 421 Public Policy
- 1 - PO SC 499 Professional Dev. in Political Sci.
- 6 - Public Administration Requirement<sup>12</sup>
- 5 - Elective

15

#### Second Semester

- 3 - Policy/Administration Requirement<sup>13</sup>
- 6 - Public Administration Requirement<sup>12</sup>
- 6 - Elective

15

121 Total Semester Hours

## PUBLIC POLICY CONCENTRATION

### Junior Year

#### First Semester

- 3 - PO SC 341 Quantitative Methods in Pol. Sci.
  - 3 - PO SC 421 Public Policy
  - 3 - Oral Communication Requirement<sup>5</sup>
  - 3 - Philosophy/Religion Requirement<sup>9</sup>
  - 3 - Elective
- 15

#### Second Semester

- 3 - Advanced Political Science Requirement<sup>7</sup>
  - 6 - Public Policy Requirement<sup>12</sup>
  - 3 - Science and Tech. in Society Requirement<sup>5</sup>
  - 4 - Elective
- 16

### Senior Year

#### First Semester

- 3 - PO SC 321 Public Administration
  - 1 - PO SC 499 Professional Dev. in Political Sci.
  - 6 - Public Policy Requirement<sup>12</sup>
  - 5 - Elective
- 15

#### Second Semester

- 3 - Policy/Administration Requirement<sup>13</sup>
  - 6 - Public Policy Requirement<sup>12</sup>
  - 6 - Elective
- 15

121 Total Semester Hours

<sup>1</sup>Six hours (through 202) in the same modern foreign language are required.

<sup>2</sup>MTHSC 102 or 106; MTHSC 108 or 207; MTHSC 301 or 309 or EX ST 301

<sup>3</sup>See General Education Requirements. A two-semester sequence in the same science is required.

<sup>4</sup>PO SC 302, 321, 343, 381, 403, 405, 407, 409, 416, 421, 423, 424, 427, 430, 436, 437, 438, 442, 453, 454, 455, 480, or 482

<sup>5</sup>See General Education Requirements. (Note: Arts and Humanities (Non-Literature) Requirement must be satisfied by a course in PHIL or REL.)

<sup>6</sup>PHIL 102, 225, 323, 325, or 327

<sup>7</sup>Any 300- or 400-level PO SC course

<sup>8</sup>PO SC 361, 362, 363, 367, 371, 372, 375, 410, 428, 429, 456, 457, 459, 466, 471, 472, 473, 476, 477, 478, or (LANG) 485

<sup>9</sup>Any course in PHIL or REL

<sup>10</sup>See list of approved minors on page 87.

<sup>11</sup>ECON 301, 302, 309, 310, 315, 319, 402, 404, 410, 412, 413, 419, 420, 422, 425, 427, 428, 440 or HIST 325, 327.

<sup>12</sup>See advisor.

<sup>13</sup>PO SC 302, 424, 427, or 430

## PSYCHOLOGY

Psychology is the study of human and animal behavior and the biological, psychological, and social processes related to that behavior. The Bachelor's degree in Psychology prepares students for a variety of professional careers related to human resources, personnel, counseling, and other people-oriented positions in human services, business, and industry. Additionally, the Bachelor's degree provides excellent preparation for graduate training in such areas as clinical, counseling, industrial, experimental, cognitive, social, biological, health, developmental, and school psychology. The program also provides excellent preparation for students who intend to pursue professional training in medicine, physical or occupational therapy, dentistry, pharmacy, veterinary science, or law. Further information is available at [www.clemson.edu/psych/](http://www.clemson.edu/psych/).

### Change of Major into Psychology

Students who change majors into Psychology must have completed at least 12 credit hours at Clemson or in the Bridge Program and must have a 2.4 minimum Clemson/Bridge cumulative grade-point ratio.

### Bachelor of Arts

The Bachelor of Arts program requires PSYCH 201, 202, 309, 310, 492, and 19 additional credits selected from PSYCH 275 and/or 300-400-level psychology courses arranged as follows:

Two courses from the Biological and Cognitive menu: PSYCH 324, 333, 422

One course from each of the following menus:

Applied—PSYCH 275, 364, 368, 383, 435, 456, 480, 488

Individuals and Groups—PSYCH 340, 352, 370

Laboratory/Research—PSYCH 325, 334, 423, 456, 471, H490, 493, 495, 497, 498

At least six credits must be from 400-level psychology courses, with at least three of those credits from psychology courses numbered between 400 and 489. BIOSC 470 may be taken in lieu of one elective psychology course. Students satisfying both the Applied and Laboratory requirements with PSYCH 456 must still satisfy the requirement for 19 additional credits in Psychology (see above). Students should consult their advisors for other degree requirements and course recommendations.

### Freshman Year

#### First Semester

- 3 - PSYCH 201 Introduction to Psychology
  - 1 - PSYCH 202 Introductory Psychology Lab.
  - 3 - Foreign Language Requirement<sup>1</sup>
  - 3 - Mathematics Requirement<sup>2</sup>
  - 3 - Social Science Requirement<sup>3</sup>
  - 2 - Elective
- 15

#### Second Semester

- 3 - ENGL 103 Accelerated Composition
  - 3 - Arts and Humanities (Non-Lit.) Requirement<sup>2</sup>
  - 3 - Foreign Language Requirement<sup>1</sup>
  - 3 - Major Requirement<sup>4</sup>
  - 3 - Mathematics Requirement<sup>2</sup>
- 15

### Sophomore Year

#### First Semester

- 4 - PSYCH 309 Introductory Experimental Psych.
  - 3 - Arts and Humanities (Literature) Requirement<sup>2</sup>
  - 3 - Cross-Cultural Awareness Requirement<sup>2</sup>
  - 4 - Natural Science Requirement<sup>3</sup>
  - 1 - Elective
- 15

#### Second Semester

- 4 - PSYCH 310 Advanced Experimental Psych.
  - 3 - Major Requirement<sup>4</sup>
  - 4 - Natural Science Requirement<sup>3</sup>
  - 4 - Elective
- 15

### Junior Year

#### First Semester

- 4 - Major Requirement<sup>4</sup>
  - 3 - Minor Requirement<sup>6</sup>
  - 3 - Science and Tech. in Society Requirement<sup>2</sup>
  - 6 - Elective
- 16

#### Second Semester

- 3 - Major Requirement<sup>4</sup>
  - 3 - Minor Requirement<sup>6</sup>
  - 3 - Oral Communication Requirement<sup>2</sup>
  - 6 - Elective
- 15

### Senior Year

#### First Semester

- 1 - PSYCH 492 Senior Laboratory in Psychology
  - 3 - Major Requirement<sup>4</sup>
  - 3 - Minor Requirement<sup>6</sup>
  - 7 - Elective
- 14

#### Second Semester

- 3 - Major Requirement<sup>4</sup>
  - 6 - Minor Requirement<sup>6</sup>
  - 6 - Elective
- 15

120 Total Semester Hours

<sup>1</sup>Two semesters (through 202) in the same modern foreign language are required.

<sup>2</sup>See General Education Requirements. (Note: Two Mathematics courses are required.)

<sup>3</sup>See General Education Requirements. Social Science Requirement must be in an area other than psychology.

<sup>4</sup>See major requirements in program description above.

<sup>5</sup>See General Education Requirements. A two-semester sequence in the same physical or biological science, each including a laboratory, is required.

<sup>6</sup>Select any minor listed on page 87.





000259

## Curriculum and Course Change System - Print Major Form

**Change Major Name:** Political Science (BA)**Degree:** BA**Effective Catalog Year:** 2012.. **Change Major Name to:**.. **Change Degree to:** (CHE approval required).. **Change Curriculum Requirements**

(Submit or upload Curriculum map in catalog format. CHE approval required for &gt; 18 hours of changes)

.. **Change General Education Requirements**

(Must also submit a General Education Checklist)

.. **Add, Change or Delete Concentration(s)**

(Submit or upload Curriculum map in catalog format. CHE approval required)

X **Add, Change or Delete Emphasis Area(s)**

**Explanation:** At present, there is a caveat placed on the BA in Political Science whereby no more than three hours' credit from PO SC 310, 311, 312, 313, 409, and 410 may be applied toward a political science major. We wish to add PO SC 305 "Creative Inquiry" to this caveat.

**Form Originator:** LAURAO, Laura Olson **Date Form Created:** 11/10/2011**Form Last Updated by:** , **Date Form Last Updated:** 11/12/2011**Form Number:** 4685**Approval**

	11/12/11		12/2/2011
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11/14/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/11/11		12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
	11/11/11		12/21/11
College Dean	Date	President	Date

## Sophomore Year

### First Semester

- 3 - ACCT 201 Financial Accounting Concepts
  - 3 - EX ST 301 Introductory Statistics or  
3 - MTHSC 309 Intro. Business Statistics
  - 3 - MGT 201 Principles of Management
  - 3 - Arts and Humanities (Non-Lit.) Requirement<sup>1</sup>
  - 3 - International Studies Requirement<sup>2</sup>
- 15

### Second Semester

- 3 - ACCT 202 Managerial Accounting Concepts
  - 3 - MGT 310 Intermediate Business Statistics
  - 3 - MKT 301 Principles of Marketing
  - 3 - Arts and Humanities (Literature) Requirement<sup>1</sup>
  - 3 - International Studies Requirement<sup>2</sup>
- 15

## Junior Year

### First Semester

- 3 - ENGL 304 Business Writing
  - 3 - LAW 322 Legal Environment of Business
  - 3 - MKT 302 Consumer Behavior
  - 3 - MKT 431 Marketing Research
  - 3 - Support Course Requirement<sup>3</sup>
- 15

### Second Semester

- 3 - FIN 306 Corporation Finance
  - 3 - MKT 427 International Marketing
  - 3 - Emphasis Area Requirement<sup>4</sup>
  - 3 - Support Course Requirement<sup>3</sup>
- 4 - Elective
- 16

## Senior Year

### First Semester

- 3 - MGT 415 Business Strategy
  - 3 - MKT 420 Professional Selling
  - 3 - Emphasis Area Requirement<sup>4</sup>
  - 3 - Support Course Requirement<sup>3</sup>
  - 3 - Elective
- 15

### Second Semester

- 3 - MKT 450 Strategic Marketing Management
  - 3 - Emphasis Area Requirement<sup>4</sup>
  - 6 - Support Course Requirement<sup>3</sup>
  - 3 - Elective
- 15

### 121 Total Semester Hours

<sup>1</sup>See General Education Requirements. Note: Cross-Cultural Awareness Requirement may be satisfied by other General Education courses, by the International Studies Requirement, or through the use of elective hours.

<sup>2</sup>See advisor.

<sup>3</sup>Chosen jointly by the student and the advisor. These must support the emphasis area selected by the student. Certain minors may be used to satisfy the Support Courses Requirement. See advisor.

<sup>4</sup>Select one of the following emphasis areas (Note: MKT 298, 398, 399, and 498 cannot be used to satisfy emphasis area requirements):

*General Marketing*—nine credit hours selected from any MKT courses at the 300 or 400 level

*Services Marketing*—MKT 428 plus six credit hours selected from any MKT courses at the 300 or 400 level

*Sport Marketing*—MKT 321 plus six credit hours selected from any MKT courses at the 300 or 400 level

*Technical Marketing*—MKT 426 plus six credit hours selected from any MKT courses at the 300 or 400 level

Note: At least 50 percent of the total credits taken in ACCT, ECON, FIN, LAW, MGT, and MKT must be taken at Clemson University.

## POLITICAL SCIENCE

The Department of Political Science offers two degree programs: a Bachelor of Arts and a Bachelor of Science, requiring 120–122 credit hours. Both prepare students for a wide range of graduate programs and career opportunities. The Bachelor of Arts program provides broad coverage of the political science discipline and emphasizes communication skills and humanities. The Bachelor of Science program is recommended for those with an aptitude for mathematics and/or an interest in political economy, public administration, public policy, or other fields requiring advanced quantitative skills. Both programs are appropriate for pre-law students and for students interested in either American or global politics. Note that the Bachelor of Arts degree requires a minor, and the Bachelor of Science degree requires a field of concentration and, depending on the concentration, requires or allows a minor.

### Bachelor of Arts

The requirements for a Bachelor of Arts degree in Political Science consist of PO SC 101, 102 or 104, 199, 499, and at least 24 additional credit hours in political science at the 300–400 level, including at least one course from each of the following fields:

American Government—PO SC 403, 405, 416, 436, 442

Comparative Politics—PO SC 371, 372, 466, 471, 476, 477, 478

International Relations—PO SC 361, 362, 363, 375, 429

Political Theory—PO SC 450, 453, 455

Public Policy and Public Administration—PO SC 302, 321, 421, 423, 424, 427, 430

The student's additional coursework in political science is chosen with the consent and advice of the departmental advisor to ensure an appropriate balance of breadth and specialization within the field of political science. In addition to the courses listed above, the department offers a wide range of specialized courses in each of the subfields of the political science discipline.

The Bachelor of Arts degree in Political Science also requires additional arts and humanities courses beyond the basic General Education Requirements.

Note: No more than three hours credit from PO SC 310, 311, 312, 313, 409, and 410 may be applied toward a Political Science major.

### Freshman Year

#### First Semester

- 3 - PO SC 101 American National Government
  - 1 - PO SC 199 Introduction to Political Science
  - 3 - Foreign Language Requirement<sup>1</sup>
  - 3 - History Requirement<sup>2</sup>
  - 3 - Mathematics Requirement<sup>3</sup>
  - 1 - Elective
- 14

### Second Semester

- 3 - ENGL 103 Accelerated Composition
  - 3 - PO SC 102 Intro. to International Relations or  
3 - PO SC 104 Intro. to Comparative Politics
  - 3 - Foreign Language Requirement<sup>1</sup>
  - 3 - History Requirement<sup>2</sup>
  - 4 - Natural Science Requirement<sup>3</sup>
- 16

## Sophomore Year

### First Semester

- 3 - Arts and Humanities (Literature) Requirement<sup>1</sup>
  - 3 - Major Requirement<sup>4</sup>
  - 3 - Mathematics or Natural Science Requirement<sup>1</sup>
  - 3 - Oral Communication Requirement<sup>1</sup>
  - 3 - Elective
- 15

### Second Semester

- 3 - Arts and Humanities (Literature) Requirement<sup>1</sup>
  - 3 - Arts and Humanities (Non-Lit.) Requirement<sup>1</sup>
  - 3 - Major Requirement<sup>4</sup>
  - 3 - Minor Requirement<sup>5</sup>
  - 3 - Science and Tech. in Society Requirement<sup>1</sup>
- 15

## Junior Year

### First Semester

- 3 - ECON 211 Principles of Microeconomics
  - 3 - Major Requirement<sup>4</sup>
  - 3 - Minor Requirement<sup>5</sup>
  - 6 - Elective
- 15

### Second Semester

- 3 - ECON 212 Principles of Macroeconomics
  - 3 - Major Requirement<sup>4</sup>
  - 3 - Minor Requirement<sup>5</sup>
  - 3 - Philosophy/Religion Requirement<sup>6</sup>
  - 3 - Elective
- 15

## Senior Year

### First Semester

- 1 - PO SC 499 Professional Dev. in Political Sci.
  - 3 - Fine Arts Requirement<sup>7</sup>
  - 6 - Major Requirement<sup>4</sup>
  - 3 - Minor Requirement<sup>5</sup>
  - 2 - Elective
- 15

### Second Semester

- 6 - Major Requirement<sup>4</sup>
  - 3 - Minor Requirement<sup>5</sup>
  - 6 - Elective
- 15

### 120 Total Semester Hours

<sup>1</sup>Six hours (through 202) in the same modern foreign language are required.

<sup>2</sup>HIST 101, 102, 172, 173, 193

<sup>3</sup>See General Education Requirements. (Note: Students selecting MTHSC 106 and 108 will take fewer elective hours.)

<sup>4</sup>See major requirements in program description above.

<sup>5</sup>See list of approved minors on page 87.

<sup>6</sup>Any course in philosophy or religion not already used to satisfy a General Education Requirement.

<sup>7</sup>Any course in A A H, ART, DANCE, MUSIC, or THEA not already used to satisfy a General Education Requirement.



000281

## Curriculum and Course Change System - Print Change/Delete Course Form

**X Change a Course - Abbrev & Number: PO SC- 305**

Corresponding Lab Course: --

Corresponding Honors course: --

.. **Add Honors course:** --

Corresponding Graduate course: --

.. **Add Graduate course:** --**Course Title: CREATIVE INQUIRY****Brief Statement of Change:**

We are adding a caveat to the course description stipulating that no more than three hours' credit from PO SC 305, 310, 311, 312, 313, 409, 410 may be applied toward a Political Science major.

Last Term taught: 1108

.. **Change Abbrev to:**

Effective Term: 01/2012

.. **Change Number to:**.. **Change Catalog Title:**.. **Change Transcript Title:**

from:

from: CREATIVE INQUIRY

to:

to:

.. From: Fixed Credit: (,)

.. To: Fixed Credit: (,)

.. **Change of Credit** Variable Credit: 1-3 (-), (-)

Variable Credit: - (-), (-)

.. **Add cross-listing with the following child course(s):**.. **Delete cross-listing with the following child course(s):**.. **Reverse Parent/Child relationship with:**

.. <b>Change Method of Instruction</b>	.. <b>Change Course Modifier</b>	.. <b>Change General Education Designation</b>
--	----------------------------------	--

from:	to:	from:	to:	from:	to:
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.. A-Lecture Only	.. .. Pass/Fail Only	.. .. English Composition	..	..	..
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.. B-Lab (w/fee)	.. X Graded	.. .. Oral Communication	..	..	..
------------------	-------------	--------------------------	----	----	----

X D-Seminar	.. .. Variable Title	.. .. Mathematics	..	..	..
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.. E-Independent Study	.. X Creative Inquiry	.. .. Natural Science w/Lab	..	..	..
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.. F-Tutorial (w/fee)	.. X Repeatable	.. .. Math or Science	..	..	..
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.. G-Studio	.. maximum credits	.. .. A&H (Literature)	..	..	..
-------------	--------------------	------------------------	----	----	----

.. H-Field course	.. from:	.. .. A&H (Non-Literature)	..	..	..
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.. I-Study Abroad	.. to:	.. .. Social Science	..	..	..
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.. L-Lab (no/fee)	..	.. .. CCA	..	..	..
-------------------	----	-----------	----	----	----

.. N/B-Lecture/Lab(w/fee)	..	.. .. STS	..	..	..
---------------------------	----	-----------	----	----	----

.. N/L-Lecture/Lab(no fee)	..				
----------------------------	----	--	--	--	--

**X Change Catalog Description:**

**from:** Engages students in research projects selected by the Political Science Department faculty. Research projects vary depending on faculty and student interest. May be repeated for a maximum of six credits. Political Science majors may apply a maximum of three credits toward degree requirements. Preq: Consent of instructor.

**to:** Engages students in faculty-led research projects. May be repeated for a maximum of six credits. No more than three hours from PO SC 305, 310, 311, 312, 313, 409, 410 may be applied toward a Political Science major, minor, or a Global Politics minor. Preq: Consent of instructor.

**.. Change Prerequisite(s):****from:****to:****Learning Objectives: EXAMPLE**

This semester you will learn:

- How to collect data for an original research project.
- How to undertake content analysis.
- How to apply content analysis to political science.
- How to analyze and interpret the results from data analyses.
- How to use government documents to analyze important research questions in political science.
- The core research questions and literature about the influence of religion on the American presidency.
- How to think more critically about political science research.

**Topical Outline: EXAMPLE**

1. Develop meeting schedules for the semester
- 2-4. Content analysis training sessions

000292

5-15. Content analysis of presidential documents

16. Summary papers due

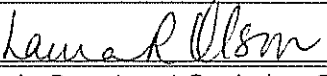

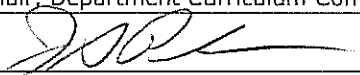
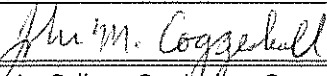

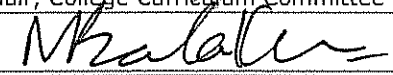
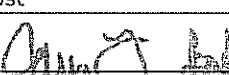
**Evaluation:** EXAMPLE

Attendance and participation at group meetings: 10%

Your work on the content analysis research project: 80%

Research project essay: 10%

**Form Originator:** LAURAO, Laura Olson **Date Form Created:** 11/10/2011**Form Last Updated by:** , **Date Form Last Updated:** 11/10/2011**Form Number:** 4686**Approval**

	11/10/11		12/2/11
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11/11/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/11/11		12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
	11/11/11		12/21/11
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

**Political Science 305-002**  
**Creative Inquiry: Preaching from the Bully Pulpit**  
**Clemson University**  
**Fall 2011**

**Dr. Warber**

Office: 231A Brackett  
Phone: 656-1828  
Email: [awarber@clemson.edu](mailto:awarber@clemson.edu)  
Office Hours: T 2:00 pm-5:00 pm,  
TH 11:00 am-2:00 pm,  
or by appointment

**Dr. Olson**

Office: 230G Brackett  
Phone: 656-1457  
Email: [laurao@clemson.edu](mailto:laurao@clemson.edu)  
Office Hours: MW 1:15 pm-3:00 pm  
or by appointment

We are conducting research for a book project that requires a significant amount of data collection and analysis. This semester you will have the opportunity to be part of this data-gathering process.

Our project seeks to analyze ways in which presidents strategically employ religious rhetoric. We are principally concerned with the question of whether and how the use of religious rhetoric by modern presidents has varied over time. Specifically, we are focusing on the nature and frequency of religious rhetoric that comprises the public speeches and statements made by modern presidents from Jimmy Carter through the George W. Bush administration. This semester, we will continue analyzing the public speeches and statements of George H.W. Bush.

You will be helping us to identify statements containing religious rhetoric in official presidential statements. We will be recording presidents' uses of specific religious keywords and thinking about the specific contexts within which particular presidents used religious rhetoric.

This semester you will learn:

- How to collect data for an original research project.
- How to undertake content analysis.
- How to apply content analysis to political science.
- How to analyze and interpret the results from data analyses.
- How to use government documents to analyze important research questions in political science.
- The core research questions and literature about the influence of religion on the American presidency.
- How to think more critically about political science research.

## Content Analysis Materials

All of the materials for this course (coding sheets, paper, pens, binder clips, Post-It notes, etc.) are located in the Department of Political Science's main office. You will find them on the bottom shelf of the bookcase that is located off to the side in front of the administrative assistant's desk.

## Grades

Grading will follow this scale: A = 90-100; B = 80-89; C = 70-79; D = 60-69; F = 59 and below.

### Your grade for the course will be based on the following:

Attendance and participation at group meetings	10%
Your work on the content analysis research project	80%
Research project essay*	10%

\* Your research project essay will be due by 5:00 PM on Friday, December 9. It should be 1-2 pages in length. Email your papers to either Dr. Warber or Dr. Olson. In your essay, you should reflect on what you learned over the course of the semester, emphasizing any patterns you noticed in the presidential rhetoric that you coded.

## Research Team Members

Byrnes, Matt	mbyrnes@clemsn.edu
Hart, Jason	jbhart@clemsn.edu
Ingram, Kimberly	kingram@clemsn.edu
Johnson, Caroline	cjohns4@clemsn.edu
Jones, Cecelia	cecelij@clemsn.edu
Kingerski, Joey	jkinger@clemsn.edu
Lexow, Jessica	jlexow@clemsn.edu
Porcari, Rees	rporcar@clemsn.edu
Ruroede, MacKenzie	mruroed@clemsn.edu
Stephens, Patrick	pstephe@clemsn.edu

## Research Schedule

### Week 1: August 22-26

Develop meeting schedules for the semester

*New Team Members:* Read Warber and Olson's conference paper "Religion and Ronald Reagan's Rhetorical Presidency"

**Week 2: August 29-September 2**

*New Team Members:* Content Analysis Training Session (Dr. Warber)

*Veteran Team Members:* Content Analysis Training Session (Dr. Olson)

**Week 3: September 5-9**

*New Team Members:* Content Analysis Training Session (Dr. Warber)

*Veteran Team Members:* Content Analysis Training Session (Dr. Olson)

**Week 4: September 12-16**

*New Team Members:* Content Analysis Training Session (Dr. Warber)

*Veteran Team Members:* Coding of presidential rhetoric (follow individual assignments). Coding sheets are due in Dr. Warber's mailbox by 4:30 pm on Friday, September 16.

**Week 5: September 19-23**

*New Team Members:* Content Analysis Training Session (if needed) and Begin Coding

*Veteran Team Members:* Coding of presidential rhetoric (follow individual assignments). Coding sheets are due in Dr. Warber's mailbox by 4:30 pm on Friday, September 23.

**Week 6: September 26-30**

*New Team Members and Veteran Team Members:* Coding of presidential rhetoric (follow individual assignments). Coding sheets are due in Dr. Warber's mailbox by 4:30 pm on Friday, September 30.

**Week 7: October 3-7**

Coding of presidential rhetoric (follow individual assignments). Coding sheets are due in Dr. Warber's mailbox by 4:30 pm on Friday, October 7.

000296

**Week 8: October 10-14**

Coding of presidential rhetoric (follow individual assignments). Coding sheets are due in Dr. Warber's mailbox by 4:30 pm on Friday, October 14.

**Week 9: October 17-21**

No Coding—Fall Break

**Week 10: October 24-28**

Coding of presidential rhetoric (follow individual assignments). Coding sheets are due in Dr. Warber's mailbox by 4:30 pm on Friday, October 28.

**Week 11: October 31-November 4**

Coding of presidential rhetoric (follow individual assignments). Coding sheets are due in Dr. Warber's mailbox by 4:30 pm on Friday, November 4.

**Week 12: November 7-11**

Coding of presidential rhetoric (follow individual assignments). Coding sheets are due in Dr. Warber's mailbox by 4:30 pm on Friday, November 11.

**Week 13: November 14-18**

Coding of presidential rhetoric (follow individual assignments). Coding sheets are due in Dr. Warber's mailbox by 4:30 pm on Friday, November 18.

**Week 14: November 21-25**

No Coding—Thanksgiving Break

**Week 15: November 28-December 2**

Coding of presidential rhetoric (follow individual assignments). Coding sheets are due in Dr. Warber's mailbox by 4:30 pm on Friday, December 2.



000297

**Week 16: December 5-9**

Coding of presidential rhetoric (follow individual assignments). Coding sheets are due in Dr. Warber's mailbox by 4:30 pm on Friday, December 9.

\*Research Project Essay Due on Friday, December 9

**\* There may be other times during the semester when we will need to schedule a group meeting if issues about the coding process arise.**



## Curriculum and Course Change System - Print Change/Delete Course Form

000288

**X Change a Course - Abbrev & Number: PO SC- 310**

Corresponding Lab Course: --

Corresponding Honors course: --

.. **Add Honors course:** --

Corresponding Graduate course: --

.. **Add Graduate course:** --**Course Title: PO SC INTERNSHIP****Brief Statement of Change:**

1. We are adding a caveat to the course description stipulating that no more than three hours' credit from PO SC 305, 310, 311, 312, 313, 409, 410 may be applied toward a Political Science major. 2. We are changing the prerequisite from "PO SC 101 and consent of instructor" to "consent of instructor."

Last Term taught: 1108

Effective Term: 08/2012

.. **Change Abbrev to:**.. **Change Number to:**.. **Change Catalog Title:**.. **Change Transcript Title:**

from:

from: PO SC INTERNSHIP

to:

to:

.. From: Fixed Credit: (,) To: Fixed Credit: (,)  
**Change of Credit** Variable Credit: 1-3 (-), (-) Variable Credit: - (-),(-)

.. **Add cross-listing with the following child course(s):**.. **Delete cross-listing with the following child course(s):**.. **Reverse Parent/Child relationship with:****.. Change Method of Instruction****.. Change Course Modifier****.. Change General Education Designation**

from:

to:

.. A-Lecture Only

.. .. Pass/Fail Only

..

from:

to:

.. English Composition

..

.. B-Lab (w/fee)

.. X Graded

..

.. Oral Communication

..

.. D-Seminar

.. .. Variable Title

..

.. Mathematics

..

X E-Independent Study

.. .. Creative Inquiry

..

.. Natural Science w/Lab

..

.. F-Tutorial (w/fee)

.. X Repeatable

..

.. Math or Science

..

.. G-Studio

.. maximum credits

..

.. A&amp;H (Literature)

..

.. H-Field course

.. from:

.. A&amp;H (Non-Literature)

..

.. I-Study Abroad

.. to:

.. Social Science

..

.. L-Lab (no/fee)

..

.. CCA

..

.. N/B-Lecture/Lab(w/fee)

..

.. STS

..

.. N/L-Lecture/Lab(no fee)

..

**X Change Catalog Description:**

**from:** Off-campus internship for at least one semester or its equivalent. May be repeated for a maximum of three credits. No more than three hours credit from PO SC 310, 311, 312, 313, 409, 410 may be applied toward a Political Science major or minor or a Global Politics minor. No more than six hours credit from PO SC 310, 311, 312, 313 may be applied toward any other degree. Preq: PO SC 101 and consent of instructor.

**to:** Off-campus internship for at least one semester equivalent. May be repeated for a maximum of three credits. No more than three hours from PO SC 305, 310, 311, 312, 313, 409, 410 may be applied toward a Political Science major, minor, or a Global Politics minor. No more than six hours from PO SC 310, 311, 312, 313 may be applied toward any other degree. Preq: consent of instructor.

**X Change Prerequisite(s):****from:** PO SC 101 and consent of instructor**to:** Consent of instructor

**Learning Objectives:** This course offers an opportunity for political science majors and minors to experience an internship. The course includes the internship and an academic component. Normally, students will complete the internship prior to enrolling in the course, usually during the summer or the previous semester. The agency or organization selected for the internship must explicitly give the student practical exposure to the workings of politics, policy-making, and/or public administration. The class will not assemble as a group after the initial meeting. During the semester of course enrollment, students may find it necessary to consult with the instructor as they complete the academic component of the course.

**Topical Outline:** Semester-long independent work on research paper described below in "Evaluation" box.

**Evaluation:** A. After completing the internship, students must submit a letter on official stationery written by a representative of upper management in the organization or agency attesting to the nature of the internship, including the intern's duties and responsibilities. The letter should also note the dates of the internship and the total number of hours the intern was on-the-job. (To receive 3 credit hours for the course, a minimum of 160 hours on-the-job is required.)

B. Each intern should maintain a daily diary or journal of internship activities and projects; each daily diary entry (roughly one or two

000299

paragraphs) should report principal assignments, significant meetings, and unusual observations or issues.

C. Students should submit a paper reporting on the internship experience. The paper, 10-12 double-spaced typed pages in length, must cover the following points:

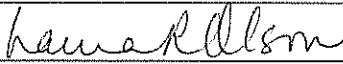
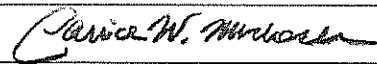

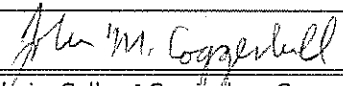
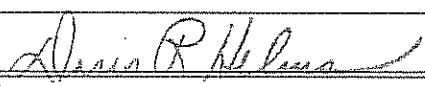


1. A description of the agency or organization and the intern's position within the organization;
2. The dates of the internship and the name and position of your supervisor;
3. A description of the intern's general duties, major activities and projects;
4. A general discussion and evaluation of the contribution of the internship to the organization's mission and to the intern's own educational and professional development;
5. A critical examination and assessment of the relationship between the internship and the organization (e.g., Were the intern's duties defined? Was the intern's role well integrated into the work of the agency? Was the relationship between the intern and supervisor a productive and congenial one?);
6. A critical examination and assessment of the relationship between the internship and the political science program (e.g., Did your course work in political science prepare you for the internship? Was there important knowledge and skills that you needed that the political science program did not provide?);
7. An identification and discussion of some of the most relevant courses, books, articles, and projects in political science to your internship experience;
8. A general observation of the internship, identifying, for example, major lessons learned, specific eye opening experiences, and questions or issues raised.

**Form Originator:** LAURAO, Laura Olson **Date Form Created:** 11/10/2011

**Form Last Updated by:** , **Date Form Last Updated:** 11/10/2011

**Form Number:** 4687

#### Approval

	11/10/11		12/2/2011
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11/11/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/11/11		12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
	11/11/11		12/21/11
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

Clemson University  
Department of Political Science  
232 Brackett Hall

Dr. Bruce Ransom  
Fall 2010  
Time: Tuesday, 5:00-6:00 pm  
Classroom: 212 Brackett Hall  
Office: 231C Brackett Hall  
Office Hours: TTH, 10:30 am—12:15 pm & 2:00 pm—3:15 pm  
Phone: 656-1650 or 656-4700  
E-Mail: [bruce@strom.clemson.edu](mailto:bruce@strom.clemson.edu)

PO SC 310: POLITICAL SCIENCE INTERNSHIP

**Course Description:** This course offers an opportunity for political science majors and minors to experience an internship. The course includes the internship and an academic component. Normally, students will complete the internship prior to enrolling in the course, usually during the summer or the previous semester. The agency or organization selected for the internship must explicitly give the student practical exposure to the workings of politics, policy-making, and/or public administration. The class will not assemble as a group after the initial meeting. During the semester of course enrollment, students may find it necessary to consult with the instructor as they complete the academic component of the course.

**Course Requirements:** After completing the internship, students must submit a letter on official stationery written by a representative of upper management in the organization or agency attesting to the nature of the internship, including the intern's duties and responsibilities. The letter should also note the dates of the internship and the total number of hours the intern was on-the-job. (To receive 3 credit hours for the course, a minimum of 160 hours on-the-job is required.) The letter should also include an evaluation of the intern's performance. The letter should be mailed to the Dr. Bruce Ransom, the internship coordinator, at the following address:

Dr. Bruce Ransom  
Clemson University  
Department of Political Science  
232 Brackett Hall  
Clemson, SC 29634-1354

Each intern should maintain a daily diary or journal of internship activities and projects; each daily diary entry (roughly one or two paragraphs) should report principal assignments, significant meetings, and unusual observations or issues.

On November 15, 2010, at the latest, students should submit a paper reporting on the internship experience. The paper, 10-12 double-spaced typed pages in length, must cover the following points:

1. A description of the agency or organization and the intern's position within the organization;
2. The dates of the internship and the name and position of your supervisor;
3. A description of the intern's general duties, major activities and projects;
4. A general discussion and evaluation of the contribution of the internship to the organization's mission and to the intern's own educational and professional development;
5. A critical examination and assessment of the relationship between the internship and the organization (e.g., Were the intern's duties defined? Was the intern's role well integrated into the work of the agency? Was the relationship between the intern and supervisor a productive and congenial one?);
6. A critical examination and assessment of the relationship between the internship and the political science program (e.g., Did your course work in political science prepare you for the internship? Was there important knowledge and skills that you needed that the political science program did not provide?);
7. An identification and discussion of some of the most relevant courses, books, articles, and projects in political science to your internship experience;
8. A general observation of the internship, identifying, for example, major lessons learned, specific eye opening experiences, and questions or issues raised.

The diary, which may be handwritten, should be submitted with the paper.

**Academic Integrity:** "As members of the Clemson University community, we have inherited Thomas Green Clemson's vision of this institution as a 'high seminary of learning.' Fundamental to this vision is a mutual commitment to truthfulness, honor, and responsibility, without which we cannot earn the trust and respect of others. Furthermore, we recognize that academic dishonesty detracts from the value of a Clemson degree. Therefore, we shall not tolerate lying, cheating, or stealing in any form."

"When, in the opinion of a faculty member, there is evidence that a student has committed an act of academic dishonesty, the faculty member shall make a formal written charge of academic dishonesty, including a description of the misconduct, to the Associate Dean for Curriculum in the Office of Undergraduate Studies. At the same time, the faculty member may, but is not required to, inform each involved student privately of the nature of the alleged charge."



## Curriculum and Course Change System - Print Change/Delete Course Form

000302

**X Change a Course - Abbrev & Number: PO SC- 311**

Corresponding Lab Course: --

Corresponding Honors course: --

.. Add Honors course: --

Corresponding Graduate course: --

.. Add Graduate course: --

**Course Title: MODEL UNITED NATIONS****Brief Statement of Change:**

We are adding a caveat to the course description stipulating that no more than three hours' credit from PO SC 305, 310, 311, 312, 313, 409, 410 may be applied toward a Political Science major.

Last Term taught: 1108

Effective Term: 08/2012

.. Change Abbrev to:

.. Change Number to:

.. Change Catalog Title:

from:

.. Change Transcript Title:

from: MODEL UNITED NATIONS

to:

..

From: Fixed Credit: (,)

To: Fixed Credit: (,)

**Change of Credit** Variable Credit: 0-0 (-), (-) Variable Credit: - (-), (-)

.. Add cross-listing with the following child course(s):

.. Delete cross-listing with the following child course(s):

.. Reverse Parent/Child relationship with:

**.. Change Method of Instruction****.. Change Course Modifier****.. Change General Education Designation**

from:

to:

.. A-Lecture Only

..

.. Pass/Fail Only

..

from:

to:

.. English Composition

..

.. B-Lab (w/fee)

..

.. X Graded

..

.. Oral Communication

..

.. D-Seminar

..

.. Variable Title

..

.. Mathematics

..

.. E-Independent Study

..

.. Creative Inquiry

..

.. Natural Science w/Lab

..

.. F-Tutorial (w/fee)

..

.. X Repeatable

..

.. Math or Science

..

.. G-Studio

..

.. maximum credits

..

.. A&amp;H (Literature)

..

X H-Field course

..

from:

.. A&amp;H (Non-Literature)

..

.. I-Study Abroad

..

to:

.. Social Science

..

.. L-Lab (no/fee)

..

.. CCA

..

.. N/B-Lecture/Lab(w/fee)

..

.. STS

..

.. N/L-Lecture/Lab(no fee)

..

**X Change Catalog Description:**

**from:** Participation in United Nations simulation exercises in competition with other colleges and universities. May be repeated for a maximum of six credits; however, no more than three hours credit from PO SC 310, 311, 312, 313, 409, 410 may be applied toward a Political Science major or minor or a Global Politics minor. No more than six hours credit from PO SC 310, 311, 312, 313 may be applied toward any other degree. Preq: Consent of instructor.

**to:** United Nations simulation exercises. May be repeated for a maximum of six credits. No more than three hours from PO SC 305, 310, 311, 312, 313, 409, 410 may be applied toward a Political Science major, minor, or a Global Politics minor. No more than six hours from PO SC 310, 311, 312, 313 may be applied toward any other degree. Preq: Consent of instructor.

**.. Change Prerequisite(s):****from:****to:**

**Learning Objectives:** 1. Introduce students to the history and structure of the United Nations and the Model United Nations organizations.

2. Simulate debate about current events involving the United Nations and all of its member states.

3. Promote cultural awareness and understanding through participation in national and international conferences.

**Topical Outline:** 1. Orientation session

2. Election of new officers

3. Parliamentary procedure

4. UN bodies

6. Country assignments/partners

7-9. Simulation/position papers

10. Speaking practice/techniques/simulation

11-16. Resolution writing/simulation

**Evaluation:** 10 points: Country Sheet filled out with appropriate data

10 points: Attendance & Participation

40 points: Evaluation of country and UN knowledge  
 40 points= Conference preparation and participation OR Final project


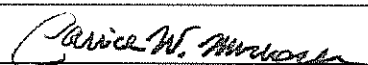

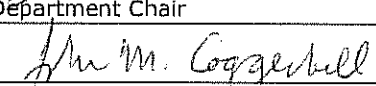

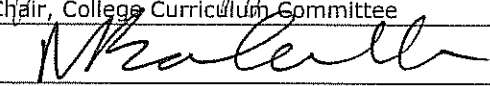

**Form Originator:** LAURAO, Laura Olson **Date Form Created:** 11/10/2011

**Form Last Updated by:** , **Date Form Last Updated:** 11/10/2011

**Form Number:** 4688

000303

### Approval

	11/10/11		12/2/2011
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11/11/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/11/11		12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
	11/11/11		12/21/11
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

CLEMSON UNIVERSITY Department of  
Political Science Fall 2010 Model United  
Nations POSC 311-01

*Tuesday 5:00-6:15pm Classroom:  
213 Brackett*

Faculty Advisor:  
Office:  
Office Phone #:

Dr. Michael Morris  
232D Brackett Hall  
864-656-3233

Office Hours:

Mon.: 2:30-5:00 pm,  
T: 2:00-3:30 pm; W: 2:30-  
5:00 pm FRI: 2:30-5 pm

Email:

morris@m@clermson.edu

Course Description:

This course examines the bodies, committees and agencies of the United Nations and is designed to simulate several of their activities. Research and simulations for the various committees and their topics will be pursued. Because the course involves a student organization, it is expected that students will be responsible for administering and leading the simulations. It is important to note that the class is typically composed of both veterans and newcomers to the Model United Nations experience. Both are welcome. Every effort will be made to assist new students. The main objective is to actively encourage students to participate in international affairs and debate.

\*\*\*It is important to note that the Club meets at the same time (5:00 pm Tuesdays) as the Model UN class period, however the following exceptions apply specifically to club members

1. Attendance at fifty percent of all meetings is mandatory for those wishing to attend conferences
2. Club dues are \$25 a semester to be paid in full by the third meeting of the semester for club members accepted to go to a conference
3. Those club members wishing to attend conferences must attend the majority of fundraisers

Course Objectives:

The goals of this course will be the following:

1. Introduce students to the history and structure of the United Nations and the Model United Nations organizations.
2. Simulate debate about current events involving the United Nations and all of its member states.



3. Promote cultural awareness and understanding through participation in national and international conferences.

#### Course Evaluation:

10 points= Country Sheet filled out with appropriate data  
 10 points= Attendance & Participation  
 10 points= Fundraising  
 30 points= Evaluation about country and UN knowledge  
 40 points= Conference Preparation & Participation OR Final Project

#### Required Readings:

Recommended Readings: *The New York Times*

Glennon, Michael. 2003. "The UN vs. US Power." *Foreign Affairs*. May/June.

#### Course Attendance and Participation:

Because so much of the class is based on class participation, attendance at weekly class meetings is critical. Each student is expected to prepare for class by completing the readings and research for in-class debate and conferences. Any absences should be avoided. If any emergencies occur, please contact the advisor. In the case of excessive absences, you could be asked to provide documentation. Class participation is required. Students are expected to respond to questions asked during class and are encouraged to ask any questions they have about the reading material, lecture subjects, or the general subject matter.

#### Final Project:

*The final project will be assigned to all of those students who do NOT attend a conference.*

This project will be an in-class presentation. It will be prepared and presented in groups of two students. The guidelines for the presentation include: 1) a ten minute presentation of a country or NGO, 2) highlight the country's political history, governmental structure, leader, military, economy, geography, demographics, regional and international disputes, culture, and major domestic issues, and 3) transparencies, power point, and/or handouts. Each member of the group will be expected to contribute to the presentation. One week after the presentation is delivered to the class, a two to three page paper reviewing the presentation and the country will be due at the beginning of class. This paper will review the basic statistics on the country, review the prior oral presentation, and comment on how each member of the group contributed to the presentation before and during the in-class exercise. Each student will do his/her paper individually! A works cited page that lists all sources referenced will be due with the paper - any professionally excepted bibliographical format will be fine.

#### Violations of Clemson Student Handbook Rules:

Violations of Clemson Student Handbook rules will not be tolerated. Specifically, cheating and plagiarism will result in a grade of Zero for the exam in question, and either offense may result in administrative action.

#### Academic Integrity:

"As members of the Clemson University community, we have inherited Thomas Green Clemson's vision of this institution as a 'high seminary of learning.' Fundamental to this vision is a mutual commitment to truthfulness, honor, and responsibility, without which we cannot earn the trust and respect of others. Furthermore, we recognize that academic dishonesty detracts from the value of a Clemson degree. Therefore, we shall not tolerate lying, cheating, or stealing in any form."

Class Officers (elections to be held for AY 2010-2011 FOR THE SPOTS THAT HAVE NO NAMES BELOW)

Office	Name	Phone	Email
President	Lad Williamson	803-600-5843	<a href="mailto:laytonw@clemson.edu">laytonw@clemson.edu</a>
Vice President of Class			
VP Club	Paul Farmer	864-556-6983	<a href="mailto:pfarmer@clemson.edu">pfarmer@clemson.edu</a>
VP Conferences			
Recording Secretary			
Treasurer	Michelle Gottfried	914-374-5134	<a href="mailto:mgottfr@clemson.edu">mgottfr@clemson.edu</a>
Fundraising			
Webmaster			
Parliamentarian			
Historian			
Alumni Relations			

CONFERENCES:

SRMUN conference, Atlanta

CUMUN conference in Clemson (for high school students managed by Clemson University students – POSC 311-2)

All conference attendees are contractually obliged to attend the conferences they are scheduled to attend. If a student assigned to go to a conference does not show up to the conference then that student may receive a failing grade for the semester. In addition, that student will be expected to reimburse the university/MUN all monies paid for their portion of the conference (ie. travel, hotel, registration, food, etc.). In other words, if you sign up to go to a conference and you are accepted as a conference participant then you must go to that conference.

### WEEK BY WEEK SCHEDULE

TU

Orientation session

Election of new officers

Discuss likely conferences for Spring semester

TALK ABOUT ELECTIONS FOR NEW MUN OFFICERS; HAVE ELECTION  
FOR NEW MUN OFFICERS

TU Everyone should indicate what conferences they are interested in attending and rank their preferences. Session on parliamentary procedure

TU UN bodies, country assignments/partners (for the various MUN conferences)

TU Simulation/Position Papers

TU Speaking Practice/techniques/Simulation

TU Resolution writing/simulation

TU Resolution writing/simulation

Conference trips: conference trips for fall 2010 to be determined. Different people will go to different conferences, and will be integrated into the above schedule.

\*\*APPOINTMENTS WILL BE SET FOR INTERVIEWS BY MUN OFFICERS OF  
VARIOUS CANDIDATES TO MUN CONFERENCES;

SUCCESSFUL CANDIDATES TO BE NOTIFIED AND VARIOUS MUN  
CONFERENCE CONTACT PERSONS TO BE GIVEN THE EXACT NUMBER OF  
MEMBERS OF THE CLEMSON MUN DELEGATION

000008

\*\*DEADLINES FOR GIVING SIGNED CONTRACTS TO MUN OFFICERS FOR  
THE VARIOUS MUN CONFERENCES TO BE ANNOUNCED.

\*\* FOR INFORMATION REGARDING CUMUN, PLEASE CONTACT LAD  
WILLIAMSON (803-600-5843) OR DR. MORRIS (see contact information above)



# Curriculum and Course Change System - Print Change/Delete Course Form 000309

X **Change a Course - Abbrev & Number: PO SC- 312**

Corresponding Lab Course: --

Corresponding Honors course: --

.. **Add Honors course:** --

Corresponding Graduate course: --

.. **Add Graduate course:** --

**Course Title: STATE STUDENT LEG**

## Brief Statement of Change:

We are adding a caveat to the course description stipulating that no more than three hours' credit from PO SC 305, 310, 311, 312, 313, 409, 410 may be applied toward a Political Science major.

Last Term taught: 1108

Effective Term: 08/2012

.. **Change Abbrev to:**

.. **Change Number to:**

.. **Change Catalog Title:**

from:

to:

.. **Change Transcript Title:**

from: STATE STUDENT LEG

to:

.. From: Fixed Credit: (,)

**Change of Credit** Variable Credit: 0-0 (-), (-)

.. To: Fixed Credit: (,)

Variable Credit: - (-), (-)

.. **Add cross-listing with the following child course(s):**

.. **Delete cross-listing with the following child course(s):**

.. **Reverse Parent/Child relationship with:**

.. **Change Method**

**of Instruction**

.. **Change Course Modifier**

.. **Change General Education Designation**

from:

to:

.. A-Lecture Only

..

.. B-Lab (w/fee)

..

.. D-Seminar

..

.. E-Independent Study

..

.. F-Tutorial (w/fee)

..

.. G-Studio

..

X H-Field course

..

.. I-Study Abroad

..

.. L-Lab (no/fee)

..

.. N/B-Lecture/Lab(w/fee)

..

.. N/L-Lecture/Lab(no fee)

..

from:

to:

.. Pass/Fail Only

..

.. X Graded

..

.. Variable Title

..

.. Creative Inquiry

..

.. X Repeatable

..

.. maximum credits

..

from:

to:

to:

to:

from:

to:

.. English Composition

..

.. Oral Communication

..

.. Mathematics

..

.. Natural Science w/Lab

..

.. Math or Science

..

.. A&H (Literature)

..

.. A&H (Non-Literature)

..

.. Social Science

..

.. CCA

..

.. STS

..

## X Change Catalog Description:

**from:** Participation in state student legislature simulation exercises in competition with other colleges and universities in the state.

May be repeated for a maximum of six credits; however, no more three hours credit from PO SC 310, 311, 312, 313, 409, 410 may be applied toward a Political Science major or minor or a Global Politics minor. No more than six hours credit from PO SC 310, 311, 312, 313 may be applied toward any other degree. Preq: Consent of instructor.

**to:** State student legislature simulation exercises. May be repeated for a maximum of six credits. No more than three hours from PO SC 305, 310, 311, 312, 313, 409, 410 may be applied toward a Political Science major, minor, or a Global Politics minor. No more than six hours from PO SC 310, 311, 312, 313 may be applied toward any other degree. Preq: Consent of instructor.

## .. Change Prerequisite(s):

**from:**

**to:**

**Learning Objectives:** This class will give you a hands-on approach to drafting and debating a piece of legislation in a mock-legislative body. The class will also emphasize the proper use of parliamentary procedure with the goal of each student becoming proficient in its use during debate. Every student should write a bill and be prepared to argue for his or her piece of legislation in front of your peers in a reasoned, thorough presentation.

**Topical Outline:** 1. Welcome, Introduction of Officers and Class, Mock Debate.

2. Bill ideas due with research.

3. Discuss parliamentary procedure and bill format, mock debate.

4. Rough draft of the bill due.

5. Debate rough draft returned with corrections.

6. Debate final draft of bills.

7-15. Debate.

16. Finish class bills

**Evaluation:** 1. Class participation

a. Speeches in class: 50 points

- b. Constructive criticism of fellow delegates' bills: 25 points  
c. Class attendance: 50 points

2. Parliamentary procedures quiz: 100 points

000510

3. Drafting a bill  
a. Three bill ideas: 25 points  
b. Research for each idea: 25 points  
c. Rough draft: 50 points  
d. Final draft: 75 points

4. Presenting your bill in class: 100 points

5. Attending Fall Session OR Bill summary paper: 100 points



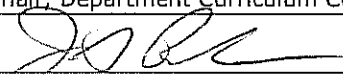
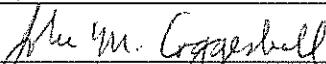



TOTAL: 600 points

**Form Originator:** LAURAO, Laura Olson **Date Form Created:** 11/10/2011

**Form Last Updated by:** , **Date Form Last Updated:** 11/10/2011

**Form Number:** 4690

### Approval

	11/10/11		12/2/11
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11/11/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/11/11		12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
	11/11/11		12/21/11
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

Michael Cunningham, Faculty Advisor

[mcunnin@clemson.edu](mailto:mcunnin@clemson.edu)[russell7693@yahoo.com](mailto:russell7693@yahoo.com)Objective:

This class will give you a hands-on approach to drafting and debating a piece of legislation in a mock-legislative body. The class will also emphasize the proper use of parliamentary procedure with the goal of each student becoming proficient in its use during debate. Every student should write a bill and be prepared to argue for his or her piece of legislation in front of your peers in a reasoned, thorough presentation.

Point Scale: (Your grade is the percentage of your points earned/points possible)

1. Class Participation	
a) Speeches in Class (recorded by the MAL)	50 points
b) Constructive criticism of fellow delegates' bill	25 points
c) Class Attendance	50 points
2. Parliamentary Procedure/SCSL Quiz	100 points
3. Drafting a Bill	
a) Three Bill Ideas	25 points
b) Research for Each Idea	25 points
c) Rough Draft	50 points
d) Final Draft, Well-Written, Correct Format	75 points
4. Presenting Your Bill in Class	100 points
5. Your choice ( <u>either, or</u> )	
a) Attending Fall Session (Oct. 27-29)	100 points
b) Bill Summary Paper (due prior to Session)	100 points
TOTAL:	600 points

Attendance:

Class Attendance is necessary to prepare for the Fall Session. We will have 14 classes. You must be at 12 of the 14 classes to get all points. If you are here for all 14 classes, you will earn 2 bonus points on your final average.

Textbook:

No textbook will be required for this class. All bills will be posted online or emailed to you before class on Tuesday night. It is your responsibility to print out these bills for class.

Dues: (*due September 13, 2011*)

Because we are a recognized student organization, we are required to collect \$20 from every member of SCSL at least once a semester. The Fall deadline will be September 13, 2011. Payment of the dues is required for participation in the class.

Calendar:

- |                     |  |
|---------------------|--|
| <u>August 30</u>    | Welcome, Introduction of Officers and Class, Mock Debate.  |
| <u>September 6</u>  | Bill Ideas due with research. Discuss Parliamentary Procedure and Bill Format (Handouts), Mock Debate. |
| <u>September 13</u> | (Dues turned in) Rough Draft of the Bill due. Debate   |
| <u>September 20</u> | Rough Draft returned with corrections. Debate  |
| <u>September 27</u> | Final Draft of Bills due. Debate   |
| <u>October 4</u>    | Debate   |
| <u>October 11</u>   | QUIZ. Debate.  |
| <u>October 18</u>   | Fall Break   |
| <u>October 25</u>   | Debate   |
| <u>November 1</u>   | Debate   |
| <u>November 8</u>   | Debate   |
| <u>November 15</u>  | Papers Due. Debate.  |
| <u>November 22</u>  | Debate   |
| <u>November 29</u>  | Debate   |
| <u>December 6</u>   | Last Class. Finish Class Bills   |



This semester the Executive Committee will be selecting a group of individuals to participate in Fall Session. Since there is a large number enrolled in POSC 312 we have created a grading scale to select individuals. Individuals will be graded based on the listed criteria.

- o Able to attend entire Fall Session
- o Presenting Bill At Session
- o Position At Fall Session
- o Participation in Class (Speeches and Attendance)
- o Seniority (Semesters in SCSL & officer status)

**Bill Summary Paper:**

For those students not attending the Fall Session a short bill summary paper will be required. The paper should review the pros and cons of a piece of state legislation from the most recent session of the General Assembly. A search of the statehouse website at [www.scstatehouse.gov](http://www.scstatehouse.gov) should provide information relating to bills. The bill paper should be approximately 3 pages double spaced, and it should include a summary of the bill, its pros and cons, and reasons for your support or opposition to this bill.



## Curriculum and Course Change System - Print Change/Delete Course Form

000314

**X Change a Course - Abbrev & Number: PO SC- 313**

Corresponding Lab Course: --

Corresponding Honors course: --

.. **Add Honors course:** --

Corresponding Graduate course: --

.. **Add Graduate course:** --**Course Title: MODEL UN CONFERENCE****Brief Statement of Change:**

1. We are adding a caveat to the course description stipulating that no more than three hours' credit from PO SC 305, 310, 311, 312, 313, 409, 410 may be applied toward a Political Science major. 2. We are adding a prerequisite of "consent of instructor."

Last Term taught: 1108

Effective Term: 08/2012

.. **Change Abbrev to:**.. **Change Number to:**.. **Change Catalog Title:**

from:

.. **Change Transcript Title:**

from: MODEL UN CONFERENCE

to:

to:

.. From: Fixed Credit: 1 (1,)

.. To: Fixed Credit: (,)

**Change of Credit**

Variable Credit: - (-), (-)

Variable Credit: - (-),(-)

.. **Add cross-listing with the following child course(s):**.. **Delete cross-listing with the following child course(s):**.. **Reverse Parent/Child relationship with:****.. Change Method of Instruction****.. Change Course Modifier****.. Change General Education Designation**

from:

to:

from:

to:

from:

to:

.. A-Lecture Only

.. .. Pass/Fail Only

..

.. English Composition

..

.. B-Lab (w/fee)

.. X Graded

..

.. Oral Communication

..

X D-Seminar

.. .. Variable Title

..

.. Mathematics

..

.. E-Independent Study

.. .. Creative Inquiry

..

.. Natural Science w/Lab

..

.. F-Tutorial (w/fee)

.. .. Repeatable

..

.. Math or Science

..

.. G-Studio

.. maximum credits

..

.. A&amp;H (Literature)

..

.. H-Field course

.. from:

..

.. A&amp;H (Non-Literature)

..

.. I-Study Abroad

.. to:

..

.. Social Science

..

.. L-Lab (no/fee)

..

..

.. CCA

..

.. N/B-Lecture/Lab(w/fee)

..

..

.. STS

..

.. N/L-Lecture/Lab(no fee)

..

..

**X Change Catalog Description:**

**from:** Course involves preparation for an annual high school Model United Nations conference held on the Clemson campus. Students plan and prepare for the conference in the spring and participate actively in the conference in the fall. No more than three hours credit from PO SC 310, 311, 312, 313, 409, 410 may be applied toward a Political Science major or minor or a Global Politics minor. No more than six hours credit from PO SC 310, 311, 312, 313 may be applied toward any other degree.

**to:** Facilitation of annual high school Model United Nations conference held on Clemson campus. No more than three hours from PO SC 305, 310, 311, 312, 313, 409, 410 may be applied toward a Political Science major, minor, or a Global Politics minor. No more than six hours from PO SC 310, 311, 312, 313 may be applied toward any other degree. Preq: consent of instructor.

**X Change Prerequisite(s):****from:** None**to:** Consent of instructor

**Learning Objectives:** 1. Promote global awareness and understanding of the United Nations among high school students through preparing for and helping manage the annual CUMUN conference.

**Topical Outline:** Over the course of the semester, students participate in the planning of and/or implementation of the CUMUN conference. Specific schedules of events varies by semester.

**Evaluation:** 100% of evaluation is based on professor's assessment of the student's contribution to the CUMUN conference, arising from an individual contract made between the professor and the student at the beginning of the semester.

**Form Originator:** LAURAO, Laura Olson **Date Form Created:** 11/10/2011**Form Last Updated by:** , **Date Form Last Updated:** 11/10/2011**Form Number:** 4689**Approval**


11/10/11 000315

Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
<i>Lama Wilson</i>		<i>Charles W. Anderson</i>	12/2/11
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
<i>Joke</i>	11/11/11		
Chair, College Curriculum Committee	Date	Provost	Date
<i>John M. Coggeshall</i>	11/11/11	<i>Chris R. Helms</i>	12/20/11
College Dean	Date	President	Date
<i>Michael</i>	11/11/11	<i>James T. Helms</i>	12/21/11
Director, Calhoun Honors College	Date		

Clemson University  
 Department of Political Science  
 Fall 2011, POSC 313-1 CUMUNC  
 Clemson University Model United Nations Conference  
*Tuesday 3:30-4:45 pm*  
*Classroom: 233 Brackett Hall*

Faculty Advisor: Dr. Michael Morris

Office: Brackett Hall 232-D

Office Phone #: 864-656-3233

Office Hours: TU: 2:00-5pm; WED: 1:25-5:00 pm; TH: 12:30-5pm other times by appointment

E-mail: [morris@m.clemson.edu](mailto:morris@m.clemson.edu)

Course Description:

This course is offered every semester, and involves preparation for an annual high school Model United Nations conference (CUMUNC) held on the Clemson University campus. Preparation for the CUMUNC conference begins every spring and carries over to the fall semester, with the conference itself being held every November. Students in the CUMUNC class prepare for this high school conference as well as participate actively in the November conference. Clemson University students provide infra-structure for the conference including presiding at conference sessions. Students in the MUN class and in CIRA (POSC 311, section 1) provide support for the students in the CUMUNC section.

Course Objectives:

1. Promote global awareness and understanding of the United Nations among high school students through preparing for and helping manage the annual CUMUNC conference.
2. Introduce students to the history and structure of the United Nations and Model United Nations organizations.
3. Simulate debate about current events involving the United Nations and all of its member states.

Course Attendance and Participation:

Students are expected to attend this class every time it meets, especially since the class will not meet every Tuesday. Each student will determine a list of responsibilities for the semester in consultation with the instructor and other students during the first two class meetings (Tuesday, August 30 and Tuesday, September 6).

Depending on the background of the CUMUNC students, the individual work load of students in the CUMUNC class may include occasional attendance at the MUN class (section 1, POSC 311, 5:00-6:15 pm, Brackett Hall 213). If this is part of an individual student contract for this CUMUNC class, attendance at the indicated MUN classes is expected.

Class meeting schedule

*Tuesday, August 30.* Description by the instructor of record, Michael Morris, of the MUN and CUMUNC courses and their relationship to one another (POSC SC 311-1 and POSC 313-1, respectively). Overview of the CUMUNC course provided by Dr. Morris.

*Tuesday, September 6.* CUMUNC students will discuss the required tasks to be performed for the CUMUNC conference, and will distribute these tasks among each other in coordination with the professor.

*Other class meetings will be scheduled as necessary. \_\_\_\_\_*

Individual Student Contracts:

In consultation with the instructor of record and the other students in the class, each student will determine which tasks he/she will focus on during the course. Potential tasks for the preparation of the CUMUNC include:

1. *Logistical and backup arrangements.* Plan and make reservations for hotel, meals, transportation, brochures and handouts, etc. Plan publicity for the CUMUNC conference. Plan for a keynote speaker for the CUMUNC conference.
2. *Recruiting:* identify and follow up on relevant high school contacts of all students in both the CUMUNC and MUN courses (POSC 313-1 AND POSC 311-1, respectively); rely on Sarah Mathews and the College of Education for contacts; rely on the South Carolina Humanities and Social Sciences Coordinators for contacts and suggestions.
3. *Planning of substance and procedures of CUMUNC conference:* Start with the CUMUNC conference structure and procedures of November 2010 and modify and refine these as appropriate in consultation with all concerned. Examine how a broad international relations simulation might be integrated into a MUN conference approach. Mastery of CUMUNC and MUN rules must be a part of every individual student contract. These rules are reviewed in several MUN class sessions plus in written materials. CUMUNC students must pass a short quiz on these rules, and may retake the quiz if necessary (with no effect on the course grade).

#### Course Evaluation

100% of grade determined by content of the individual student contract and how well this contract has been fulfilled, as judged in the following three ways. (1) CUMUNC students are encouraged to keep in close contact with the instructor of record to make sure that the individual student contract is being fulfilled in a satisfactory manner. (2) All CUMUNC students will keep a log of their activities pursued in fulfilling their individual student contract. (3) Any written materials or documents demonstrating efforts fulfilling the individual student contract should be given to the course instructor.

Mastery of CUMUNC and MUN rules is also required (see section immediately above), but is not part of the class grade.

*Extra credit:* 5 (five) points will be added to your grade for each time you participate in a MUN-sponsored athletic concession or fund-raising activity. The list of Fall 2011 CIRA fund-raising activities will be circulated. There will also be an opportunity to assist the Secretary General in out-of-class work with CIRA (Clemson International Relations Association).

#### Resources for CUMUNC students

The instructor of record of the CUMUNC class, Michael Morris.

Secretary General Cassidi Bowen will assist CUMUNC class members as appropriate.



## Curriculum and Course Change System - Print Change/Delete Course Form

000313

**X Change a Course - Abbrev & Number: PO SC- 409**

Corresponding Lab Course: --

Corresponding Honors course: --

.. **Add Honors course:** --

Corresponding Graduate course: PO SC- -609

.. **Add Graduate course:** --**Course Title: DIR STUD AMER POL****Brief Statement of Change:**

We are adding a caveat to the course description stipulating that no more than three hours' credit from PO SC 305, 310, 311, 312, 313, 409, 410 may be applied toward a Political Science major.

Last Term taught: 1108

Effective Term: 08/2012

.. **Change Abbrev to:**.. **Change Number to:**.. **Change Catalog Title:**

from:

.. **Change Transcript Title:**

from: DIR STUD AMER POL

to:

to:

.. From: Fixed Credit: (,) To: Fixed Credit: (,)

**Change of Credit** Variable Credit: 1-3 (-), (-) Variable Credit: - (-), (-).. **Add cross-listing with the following child course(s):**.. **Delete cross-listing with the following child course(s):**.. **Reverse Parent/Child relationship with:**.. **Change Method of Instruction**.. **Change Course Modifier**.. **Change General Education Designation**

from:

to:

from:

to:

from:

to:

.. A-Lecture Only

.. .. Pass/Fail Only

..

.. English Composition

..

.. B-Lab (w/fee)

.. X Graded

..

.. Oral Communication

..

.. D-Seminar

.. .. Variable Title

..

.. Mathematics

..

X E-Independent Study

.. .. Creative Inquiry

..

.. Natural Science w/Lab

..

.. F-Tutorial (w/fee)

.. X Repeatable

..

.. Math or Science

..

.. G-Studio

.. maximum credits

..

.. A&amp;H (Literature)

..

.. H-Field course

.. from:

.. A&amp;H (Non-Literature)

..

.. I-Study Abroad

.. to:

.. Social Science

..

.. L-Lab (no/fee)

..

.. CCA

..

.. N/B-Lecture/Lab(w/fee)

..

.. STS

..

.. N/L-Lecture/Lab(no fee)

..

**X Change Catalog Description:**

**from:** Supervised reading and/or research in selected areas of American government. May be repeated for a maximum of six credits; however, no more than three hours credit from PO SC 310, 311, 312, 313, 409, 410 may be applied toward a Political Science major or minor or a Global Politics minor. Preq: Consent of instructor.

**to:** Supervised reading/research in selected areas of American politics. May be repeated for a maximum of six credits. No more than three hours from PO SC 305, 310, 311, 312, 313, 409, 410 may be applied toward a Political Science major, minor, or a Global Politics minor. Preq: Consent of instructor.

.. **Change Prerequisite(s):****from:****to:**

**Learning Objectives:** This course provides students with an opportunity to explore a topic of their own choosing that falls under the auspices of American government in an independent study format. Specific objectives will vary by topic.

**Topical Outline:** EXAMPLE

Students meet with professor once a month to brief me on the progress you are making on a research paper about a subject of your choosing having to do with political parties and elections. Our meetings will be on Friday, Sept. 11, Friday, Oct. 9, and Friday, Nov. 13.

**Evaluation:** EXAMPLE

100% 20-25 page research paper, due at the end of the semester

**Form Originator:** LAURAO, Laura Olson **Date Form Created:** 11/10/2011

**Form Last Updated by:** , **Date Form Last Updated:** 11/10/2011

**Form Number:** 4691

**Approval**

<i>Laurie Olson</i>	11/10/11	<i>Carrie W. Munson</i>	000519 12/2/2011
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
<i>[Signature]</i>	11/11/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
<i>John M. Coggeshall</i>	11/11/11	<i>David R. Helman</i>	12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
<i>[Signature]</i>	11/11/11	<i>[Signature]</i>	12/21/11
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

Political Science 409  
Fall Semester 2009

000520  
Dr. Laura Olson  
laurao@clemson.edu

## INDEPENDENT STUDY: AMERICAN POLITICS

This independent study is designed for you to examine and critically analyze a question of interest to you that is related to American politics.

### Readings

You are expected to read extensively on the topic of your research paper. You may choose readings on your own or in consultation with me.

### Contacting Me

You may always email me at laurao@clemson.edu. My office telephone number is 864-656-1457, and I hold open office hours on Tuesdays and Thursdays from 10-12.

### Class Format and Grades

I expect you to meet with me once a month to brief me on the progress you are making on your research paper. Our meetings will be on Friday, Sept. 11, Friday, Oct. 9, and Friday, Nov. 13.

Grading in this course will follow this scale: A = 90-100; B = 80-89; C = 70-79; D = 60-69; F = 59 and below.

Your grade for the course will be based entirely on the research paper you produce over the course of the semester. By no later than December 11, you will hand in a research paper of 18-20 double-spaced pages on a topic that you will choose in consultation with me. Be advised that I take academic dishonesty very seriously and I will pursue sanctions against you if I catch you plagiarizing. You must always provide proper citation for all outside sources!





## Curriculum and Course Change System - Print Change/Delete Course Form

000521

**X Change a Course - Abbrev & Number: PO SC- 410**

Corresponding Lab Course: --

Corresponding Honors course: --

.. **Add Honors course:** --

Corresponding Graduate course: --

.. **Add Graduate course:** --**Course Title: DIR STUDIES INTL POL****Brief Statement of Change:**

We are adding a caveat to the course description stipulating that no more than three hours' credit from PO SC 305, 310, 311, 312, 313, 409, 410 may be applied toward a Political Science major.

Last Term taught: 1108

.. **Change Abbrev to:**

Effective Term: 08/2012

.. **Change Number to:**.. **Change Catalog Title:**.. **Change Transcript Title:**

from:

from: DIR STUDIES INTL POL

to:

to:

.. From: Fixed Credit: (,)

.. To: Fixed Credit: (,)

Change of Credit: Variable Credit: 1-3 (-), (-)

Variable Credit: - (-), (-)

.. **Add cross-listing with the following child course(s):**.. **Delete cross-listing with the following child course(s):**.. **Reverse Parent/Child relationship with:****.. Change Method of Instruction****.. Change Course Modifier****.. Change General Education Designation**

from:

to:

.. A-Lecture Only

.. .. Pass/Fail Only

..

from:

to:

.. B-Lab (w/fee)

.. X Graded

..

.. English Composition

..

.. D-Seminar

.. .. Variable Title

..

.. Oral Communication

..

X E-Independent Study

.. .. Creative Inquiry

..

.. Mathematics

..

.. F-Tutorial (w/fee)

.. X Repeatable

..

.. Natural Science w/Lab

..

.. G-Studio

.. maximum credits

..

.. Math or Science

..

.. H-Field course

.. from:

..

.. A&amp;H (Literature)

..

.. I-Study Abroad

.. to:

..

.. A&amp;H (Non-Literature)

..

.. L-Lab (no/fee)

..

..

.. Social Science

..

.. N/B-Lecture/Lab(w/fee)

..

..

.. CCA

..

.. N/L-Lecture/Lab(no fee)

..

..

.. STS

..

**X Change Catalog Description:**

**from:** Supervised reading and/or research in selected areas of international/comparative politics. May be repeated for a maximum of six credits; however, no more than three hours credit from PO SC 310, 311, 312, 313, 409, 410 may be applied toward a Political Science major or minor or a Global Politics minor. Preq: Consent of instructor.

**to:** Supervised reading/research in selected areas of international/comparative politics. May be repeated for a maximum of six credits. No more than three hours from PO SC 305, 310, 311, 312, 313, 409, 410 may be applied toward a Political Science major, minor, or a Global Politics minor. Preq: Consent of instructor.

**.. Change Prerequisite(s):****from:****to:**

**Learning Objectives:** This course provides students with an opportunity to explore a topic of their own choosing that falls under the auspices of global/international politics in an independent study format. Specific objectives will vary by topic.

**Topical Outline: EXAMPLE**

This course will constitute an ongoing examination of the existing case studies done on household spending strategies and will guide the student through an independent study on the impacts and uses of remittances in Quinchinche, Ecuador. During the summer, the student will travel to Ecuador and converse with various families in the area, taking notes, recording conversations, and administering surveys. Before leaving, the student will be responsible for reading the required material, drafting a literature review, and designing the research plan. Upon return, the study will culminate in a paper on the families' responses and its relevance to our current understanding of migrant household spending strategies.

**Evaluation: EXAMPLE**

100% 20-25 page research paper, due at the end of the semester.

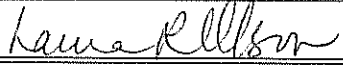
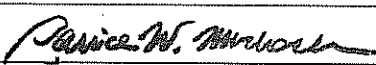



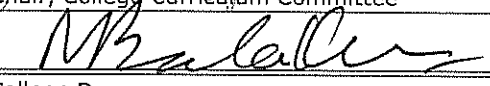

**Form Originator:** LAURAO, Laura Olson **Date Form Created:** 11/10/2011

Form Last Updated by: , Date Form Last Updated: 11/10/2011

Form Number: 4692

000522

## Approval

	11/10/11		12/8/11
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11/11/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/11/11		12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
	11/11/11		12/21/11
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

**PO SC 410**  
**Directed Studies in International Relations**  
**Fall 2008**

Instructor: Dr. Zeynep Taydas

**Course Objectives:**

1. To educate the student in the proper way to conduct a survey
2. To provide an opportunity for the student to perform field research
3. To guide the student in the completion of a paper

**Course Description:**

There is a lot of research devoted to identifying the determinants of remittances and understanding their effects on households, communities, and states. At the household level, case studies have focused on how families reach the decision to send a member abroad, and how they deal with the additional source of income. This course will constitute an examination of the existing case studies done on household spending strategies and will guide the student through an independent study on the impacts and uses of remittances in Quinchinche, Ecuador. With a population of only 1,000 people, Quinchinche is a small town of indigenous members in the Andes. During the summer, the student will travel to Ecuador and converse with various families in the area, taking notes, recording conversations, and administering surveys. Before leaving, however, the student will be responsible for reading the required material, drafting a literature review, and designing the research plan. Upon return, the study will culminate in a paper on the families' responses and its relevance to our current understanding of migrant household spending strategies.

**Required Readings:**

Polling and the Public: What Every Citizen Should Know, 6th Ed., By Herbert Asher

Political Science Research Methods, 6th Ed., By Janet B. Johnson, and H.T. Reynolds

(Additional readings about Ecuador to be determined)

000324



## Curriculum and Course Change System - Print Minor Form

**Change Minor:** Political Science  
**Effective Catalog Year:**

**.. Change Minor Name to:**

**X Change Minor Requirements:**

**Current Catalog Description:** A minor in Political Science requires PO SC 101 or 102 or 104 and 15 additional credits at the 300/400 level, nine of which must be selected from three different fields of political science as follows: American Government PO SC 403, 405, 416, 436, 442 Comparative Politics PO SC 371, 372, 466, 471, 476, 477, 478 International Politics PO SC 361, 362, 363, 375, 429 Political Theory PO SC 450, 453, 455 Public Policy and Public Administration PO SC 302, 321, 421, 423, 424, 427, 430 At least one 400-level course must be included. No more than a total of three credits from PO SC 310, 311, 312, 313, 409, 410 may be applied to the requirements for a Political Science minor.

**Proposed Catalog Description:** A minor in Political Science requires PO SC 101 or 102 or 104 and 15 additional credits at the 300/400 level, nine of which must be selected from three different fields of political science as follows: American Government PO SC 403, 405, 416, 436, 442 Comparative Politics PO SC 371, 372, 466, 471, 476, 477, 478 International Politics PO SC 361, 362, 363, 375, 429 Political Theory PO SC 450, 453, 455 Public Policy and Public Administration PO SC 302, 321, 421, 423, 424, 427, 430 At least one 400-level course must be included. No more than a total of three credits from PO SC 305, 310, 311, 312, 313, 409, 410 may be applied to the requirements for a Political Science minor.

**Summary/ Explanation:** We are adding one course (PO SC 305: "Creative Inquiry") to the caveat in the last sentence.

**Form Originator:** LAURAO, Laura Olson **Date Form Created:** 11/10/2011

**Form Last Updated by:** LAURAO, Laura Olson **Date Form Last Updated:** 11/10/2011

**Form Number:** 4693

## Approval

	11/10/11		12/8/2011
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11/11/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/11/11		12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
	11/11/11		12/21/11
College Dean	Date	President	Date

## History

A minor in History requires 15 credits in history at the 300 and 400 level. Three credits at the 400 level must be included.

## Horticulture

A minor in Horticulture requires HORT 101 and 12 additional credits of horticulture courses (excluding HORT 408 and 471), nine credits of which must be at the 300 level or higher. HORT 271 is highly recommended.

## International Engineering and Science

The minor in International Engineering and Science, open to students in any major in the College of Engineering and Science, requires

1. Completion of a foreign language through at least 202 and
2. Either (a) nine credits of engineering or science courses at the 300 level or higher transferred from a foreign institution during an approved study abroad program of at least three months or (b) an approved international internship or research program in engineering or science of at least three months duration, plus nine credits chosen from 300-level or higher foreign language courses; ECON 310, 412, 413; and PO SC 361, 362, 371, 375, 472, 477, 478.

The international study, internship, or research program must be approved in advance by the Associate Dean for Undergraduate Studies of the College of Engineering and Science.

## Legal Studies

A minor in Legal Studies requires 15 credits at the 300–400 level, with at least six credits selected from Group I, at least six credits selected from Group II, and the remaining three credits selected from either group at the student's option<sup>1</sup>:

*Group I*—HIST 328, 329, 496, PHIL 343, PO SC 437, 438, SOC 388

*Group II*—ECON 402, LAW 322, 333, 405, 420, 499

<sup>1</sup>Additional courses may be approved by a committee composed of representatives selected by the Dean of the College of Architecture, Arts and Humanities and by the Dean of the College of Business and Behavioral Science.

## Management

A minor in Management requires 15 credits as follows: MGT 201, 307, 310, 318, 390.

## Management Information Systems

A minor in Management Information Systems requires 15 credits as follows: ACCT 322 or MGT 318; MGT 411, 452, and two of the following: MGT 312, 454, 455, 456.

## Mathematical Sciences

A minor in Mathematical Sciences requires MTHSC 208 and 12 additional credits in mathematical sciences courses numbered 300 or higher.

## Microbiology

A minor in Microbiology requires MICRO 305 and 11 additional credits selected from 400-level microbiology courses.

## Military Leadership

A minor in Military Leadership requires at least 15 credits including M L 301, 302, 401, 402, and one of the following: HIST 390, NURS 305, or PO SC 428. Completion of Leadership Laboratory and participation in cadet activities are mandatory. (M L 100 and 200 levels may be taken concurrently in the sophomore year.)

## Modern Languages

A minor in Modern Languages requires 15 credits from one modern language (Chinese, French, German, Italian, Japanese, or Spanish) from courses at the 300 and 400 levels, including at least one literature course at the 400 level. In French, one of the 300-level courses must be FR 305. FR H438 and H439 and SPAN H438 and H439 may not be used to satisfy requirements for the French or Spanish minor.

## Music

A minor in Music requires MUSIC 151, 152, 242, 243, 251, 252; 415 or 416; four semesters of ensemble, totaling four credits, selected from MUSIC 323, 361, 362, 363, 369, 370, 371, 372; and one three-hour MUSIC course at the 300–400 level. All four semesters of applied music and large ensemble must be on the student's primary instrument.

## Natural Resource Economics

A minor in Natural Resource Economics requires AP EC 457; C R D (AP EC) 357; and three courses selected from AP EC 352, 403, 409, 421, 433, 452, 475, C R D (AP EC) 412, ECON 319.

## Nonprofit Leadership

A minor in Nonprofit Leadership requires NPL 300, 390, 490, and one course selected from each of the following areas:

*Group I*—COMM 348, 480, PRTM 308

*Group II*—ED F 334, 335, PSYCH 340, SOC 350

*Group III*—HLTH 401, MKT 428, 429, PRTM 421

*Group IV*—MGT 307, PO SC 427, PSYCH 368

*Group V*—HLTH 440, PHIL 344, PO SC 321, PRTM 305, 321

## Packaging Science

A minor in Packaging Science requires PKGSC 102, 202, 204, and 206; and at least nine credits selected from the following: FD SC 401, 402, FOR 441, 442, G C 405, 406, PKGSC 320, 368, 401, 404, 416, 420, 430, 440, 454, 464.

## Pan African Studies

A minor in Pan African Studies requires 18 credits as follows: HIST 311 or 312, P A S 301, and 12 credits arranged as follows:

*Group I*—Three credits from GEOG 330, HIST 337, 338, 339, 438, P A S 101, 498

*Group II*—Three credits from ENGL 482, 483, PO SC 381, SOC 460, THEA 317

*Group III*—Three credits in any 300–400-level course in the social sciences approved by the Director of the Pan African Studies Program

*Group IV*—Three credits in any 300–400-level course in the humanities approved by the Director of the Pan African Studies Program

Courses are to be scheduled in consultation with the appropriate advisors. Pan African Studies advisors will provide all affected advisors with a list of approved courses prior to registration.

## Park and Protected Area Management

A minor in Park and Protected Area Management requires PRTM 270, 474 and nine additional credits from PRTM 320, 321, 330, 403, (GEOG) 430, 431.

## Philosophy

A minor in Philosophy requires 15 credits in philosophy, nine of which must be at the 300 level or above.

## Physics

A minor in Physics requires PHYS 122, 221, 222, and nine additional credits in physics courses at the 300 level or higher.

## Plant Pathology

A minor in Plant Pathology requires PL PA 310 and 12 credits from the following: BIOSC (PL PA) 425, (PL PA) 426, I P M 401, MICRO 305, or any 300–400-level PL PA courses.

## Political Science

A minor in Political Science requires PO SC 101 or 102 or 104 and 15 additional credits at the 300–400 level, nine of which must be selected from three different fields of political science as follows:

*American Government*—PO SC 403, 405, 416, 436, 442

*Comparative Politics*—PO SC 371, 372, 466, 471, 476, 477, 478

*International Politics*—PO SC 361, 362, 363, 375, 429

*Political Theory*—PO SC 450, 453, 455

*Public Policy and Public Administration*—PO SC 302, 321, 421, 423, 424, 427, 430

At least one 400-level course must be included. No more than a total of three credits from PO SC 310, 311, 312, 313, 409, 410 may be applied to the requirements for a Political Science minor. 305

## Psychology

A minor in Psychology requires PSYCH 201 and 15 credits from PSYCH 275 and/or 300- and 400-level psychology courses. At least nine hours from courses other than PSYCH 497 and 498 must be taken.



000326

## Curriculum and Course Change System - General Education Checklist

Major Name: Economics BA

## Specific General Education Requirements

Requirement	Select from Gen Ed List	Select from Restricted Gen Ed List	Specific Course(s)	No Change
		Specify restrictions - e.g. PHIL courses only	Specify courses or cluster* of courses if appropriate	
English Composition			ENGL 103	
Oral Communication*	..	..	..	X
Academic & Professional Development			..	X
Mathematics	..	..	..	X
Natural Science with lab	..	..	..	X
Math or Natural Science	..	..	..	X
Arts & Humanities (Literature)	..	..	..	X
Arts & Humanities (Non-Literature)	..	..	..	X
Social Sciences	..	..	..	X
Cross-Cultural Awareness	..	..	..	X
Science and Tech. in Society	..	..	..	X

\*Departments may specify a cluster of courses to meet the Oral communication competency but must include a plan for implementation and assessment in the following textbox:

## Distributed Competencies

The faculties of each degree program will decide the most appropriate ways to integrate learning experiences in each of the areas below. Quantification in terms of credit hours is avoided in favor of the presumption that faculties will want to place a serious effort in each area and distribute this effort to a significant degree throughout their curricula.

**Ethical Judgement Integration Plan - Address competencies, implementation, and assessment:** An understanding of ethics is integral in the economic concepts that underly welfare analysis. These are explored most thoroughly in a required course, Econ 314, Intermediate Microeconomic Theory. Several welfare criteria which are used to evaluate policy changes are examined in depth in this course. Students must learn how to evaluate the impacts of private and public policy changes using microeconomic analysis, and to translate these findings into their impact on human welfare. Annual assessment focuses on student performance on exams in Econ 314, and their answers to specific questions related to policy analysis and welfare concepts. If during the review, less than 70% of the students's answers display competency in this requirement, the Assessment Committee, in conjunction with the Instructors responsible for Econ 314, will make recommendations and implement plans to improve student performance in this area. Assessment results and action plans will be documented in WEAVE.

**Communication Integration Plan - Address competencies, implementation, and assessment:** Economics students are required to take COMM 150 or COMM 250. In addition, a number of junior and senior level courses have advanced, extensive writing requirements. Students are required to take at least one of the following such courses to satisfy the requirement: ECON 344, 350, 360, 402, 404, 410, 424, 426, 435, or 455. A random sample of writing assignments from a subset of these courses will be evaluated for competency by the Assessment Committee. If less than 70% of these assignments display competency in this requirement, the Assessment Committee, in conjunction with the Curriculum Committee, will make recommendations and implement plans to improve student performance in this area. Assessment results and action plans will be documented in WEAVE.

**Critical Thinking Integration Plan - Address competencies, implementation, and assessment:** Critical thinking is essential to the study of Economics. An emphasis on careful, logical analysis of economic and social problems is infused throughout the economics curriculum. Assessment of competency in critical thinking will be based on an integrated analytical assignment in Econ 314 (Intermediate Microeconomics) which requires that students employ logical skills in analyzing economic problems. If during the review, less than 70% of student answers display competency in this requirement, the Assessment Committee, in conjunction with the Instructors responsible for Econ 314 will make recommendations and implement plans to improve student performance in this area. Assessment results and action plans will be documented in WEAVE.

Form Originator: SAUERR, Raymond Sauer Date Form Created: 5/3/2011

Form Last Updated by: SAUERR, Raymond Sauer Date Form Last Updated: 11/14/2011 Form Number: 4072

## Approval

	11-14-11		12/8/2011
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11-14-11		
Department Chair	Date		
	11/11/11		12/20/11
Chair, Graduate Curriculum Committee	Date	Chair, Graduate Curriculum Committee	Date
	11/14/11		12/21/11
Provost	Date	Provost	Date
	11/14/11		12/21/11
College Dean	Date	President	Date



## Curriculum and Course Change System - General Education Checklist

Major Name: Economics BS

## Specific General Education Requirements

Requirement	Select from Gen Ed List	Select from Restricted Gen Ed List	Specific Course(s)	No Change
		Specify restrictions - e.g. PHIL courses only	Specify courses or cluster* of courses if appropriate	
English Composition			ENGL 103	
Oral Communication*	..	..	..	X
Academic & Professional Development			..	X
Mathematics	..	..	..	X
Natural Science with lab	..	..	..	X
Math or Natural Science	..	..	..	X
Arts & Humanities (Literature)	..	..	..	X
Arts & Humanities (Non-Literature)	..	..	..	X
Social Sciences	..	..	..	X
Cross-Cultural Awareness	..	..	..	X
Science and Tech. in Society	..	..	..	X

\*Departments may specify a cluster of courses to meet the Oral communication competency but must include a plan for implementation and assessment in the following textbox:

## Distributed Competencies

The faculties of each degree program will decide the most appropriate ways to integrate learning experiences in each of the areas below. Quantification in terms of credit hours is avoided in favor of the presumption that faculties will want to place a serious effort in each area and distribute this effort to a significant degree throughout their curricula.

**Ethical Judgement Integration Plan - Address competencies, implementation, and assessment:** An understanding of ethics is integral in the economic concepts that underly welfare analysis. These are explored most thoroughly in a required course, Econ 314, Intermediate Microeconomic Theory. Several welfare criteria which are used to evaluate policy changes are examined in depth in this course. Students must learn how to evaluate the impacts of private and public policy changes using microeconomic analysis, and to translate these findings into their impact on human welfare. Annual assessment focuses on student performance on exams in Econ 314, and their answers to specific questions related to policy analysis and welfare concepts. If during the review, less than 70% of the students's answers display competency in this requirement, the Assessment Committee, in conjunction with the Instructors responsible for Econ 314, will make recommendations and implement plans to improve student performance in this area. Assessment results and action plans will be documented in WEAVE.



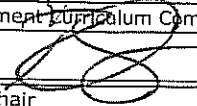
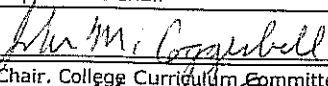
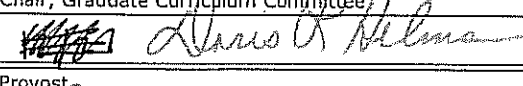


**Communication Integration Plan - Address competencies, implementation, and assessment:** Economics students are required to take COMM 150 or COMM 250. In addition, a number of junior and senior level courses have advanced, extensive writing requirements. Students are required to take at least one of the following such courses to satisfy the requirement: ECON 344, 350, 360, 402, 404, 410, 424, 426, 435, or 455. A random sample of writing assignments from a subset of these courses will be evaluated for competency by the Assessment Committee. If less than 70% of these assignments display competency in this requirement, the Assessment Committee, in conjunction with the Curriculum Committee, will make recommendations and implement plans to improve student performance in this area. Assessment results and action plans will be documented in WEAVE.

**Critical Thinking Integration Plan - Address competencies, implementation, and assessment:** Critical thinking is essential to the study of Economics. An emphasis on careful, logical analysis of economic and social problems is infused throughout the economics curriculum. Assessment of competency in critical thinking will be based on an integrated analytical assignment in Econ 314 (Intermediate Microeconomics) which requires that students employ logical skills in analyzing economic problems. If during the review, less than 70% of student answers display competency in this requirement, the Assessment Committee, in conjunction with the Instructors responsible for Econ 314 will make recommendations and implement plans to improve student performance in this area. Assessment results and action plans will be documented in WEAVE.

Form Originator: SAUERR, Raymond Sauer Date Form Created: 5/3/2011

Form Last Updated by: SAUERR, Raymond Sauer Date Form Last Updated: 11/14/2011 Form Number: 4072

## Approval

	11-14-11		12/8/2011
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11-14-11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/11/11		12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
	11/14/11		12/21/11
College Dean	Date	President	Date

X Delete a Course - Abbrev & Number: G C- 215

Corresponding Graduate Course: --

X Corresponding Honors course: G C-H-215

000328

Course Title: PHOTO/DIGITAL IMAGES

Brief Statement of Change:

Course content has been incorporated into other courses.

Last Term taught: 1001


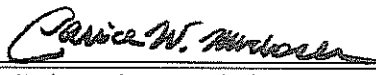
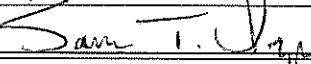
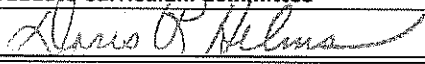
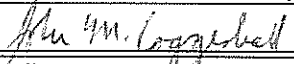

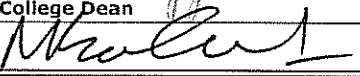

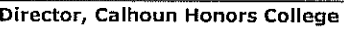
Effective Term: 01/2012

Form Originator: NWOOLBR, Nona Woolbright Date Form Created: 10/27/2011

Form Last Updated by: , Date Form Last Updated: 10/27/2011

Form Number: 4572

Approval

	11/1/11		12/8/2011
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11/1/11		12/20/11
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/1/11		12/21/11
Chair, College Curriculum Committee	Date	Provost	Date
	11/1/11		
College Dean	Date	President	Date
			
Director, Calhoun Honors College	Date		



X Delete a Course - Abbrev & Number: G C- 310

Corresponding Graduate Course: ---

X Corresponding Honors course: G C-H-310

Course Title: ELECTRONIC WORKFLOW

Brief Statement of Change:

Course content has been incorporated into other courses.

Last Term taught: 1008



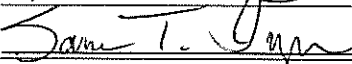
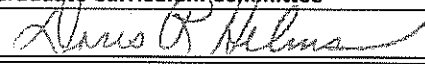
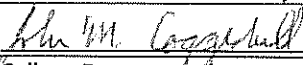
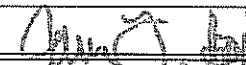
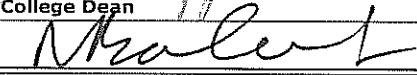

Effective Term: 01/2012

Form Originator: NWOOLBR, Nona Woolbright Date Form Created: 10/27/2011

Form Last Updated by: NWOOLBR, Nona Woolbright Date Form Last Updated: 10/27/2011

Form Number: 4573

Approval

Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11/1/11		12/6/11
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/1/11		12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
	11/1/11		12/20/11
College Dean	Date	President	Date
	11/1/11		
Director, Calhoun Honors College	Date		

Change Major Name: Graphic Communications

Degree: BS

Effective Catalog Year: 2012

.. Change Major Name to:

.. Change Degree to: (CHE approval required)

X Change Curriculum Requirements

(Submit or upload Curriculum map in catalog format. CHE approval required for > 18 hours of changes)

.. Change General Education Requirements

(Must also submit a General Education Checklist)

.. Add, Change or Delete Concentration(s)

(Submit or upload Curriculum map in catalog format. CHE approval required)

.. Add, Change or Delete Emphasis Area(s)

Explanation: 1. Deleting GC 215 and GC 310 from the curriculum and replacing them with GC 340. *yes*

2. Adding change in course numbering - GC 446 will be GC 346.

Form Originator: NWOOLBR, Nona Woolbright Date Form Created: 11/13/2011

Form Last Updated by: NWOOLBR, Nona Woolbright Date Form Last Updated: 11/13/2011 *No*

Form Number: 4696

Approval

Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
<i>[Signature]</i>	11/13/11		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
<i>[Signature]</i>	11-14-11	<i>[Signature]</i>	12/20/11
Chair, College Curriculum Committee	Date	Provost	Date
<i>[Signature]</i>	11/11/11	<i>[Signature]</i>	12/21/11
College Dean	Date	President	Date
<i>[Signature]</i>	11/11/11		

## Graphic Communications Bachelor of Science

### Freshman Year

#### First Semester

- 1 - G C 101 Orientation to Graphic Comm.
- 4 - G C 102 Foundations in Graphic Comm.
- 3 - PSYCH 201 Introduction to Psychology
- 4 - Approved Laboratory Science Requirement<sup>1</sup>
- 3 - Major Requirement<sup>2</sup>
- 15

#### Second Semester

- 4 - G C 104 Graphic Communications I
- 3 - ENGL 103 Accelerated Composition
- 3 - EX ST 301 Introductory Statistics or
- 3 - MTHSC 301 Statistical Methods I or
- 3 - MTHSC 309 Intro. Business Statistics
- 4 - Approved Laboratory Science Requirement<sup>1</sup>
- 1 - Elective
- 15

### Sophomore Year

#### First Semester

- 4 - G C 207 Graphic Communications II
- 3 - ACCT 201 Financial Accounting Concepts
- 3 - MGT 201 Principles of Management
- 2 - PKGSC 102 Intro. to Packaging Science
- 3 - Arts and Humanities (Literature) Requirement<sup>3</sup>
- 15

#### Second Semester

- 4 - G C 340 Digital Imaging and eMedia
- 3 - G C 346 Ink and Substrates
- 3 - ACCT 202 Managerial Accounting Concepts
- 3 - ECON 200 Economic Concepts or
- 3 - ECON 211 Principles of Microeconomics
- 3 - EN SP 200 Intro. to Environmental Science
- 16

### Summer

- 0 - CO-OP 201 Cooperative Education<sup>4</sup>
- 1 - G C 350 Graphic Comm. Internship I<sup>4</sup>
- 1

### Junior Year

#### First Semester

- 4 - G C 406 Packaging and Specialty Printing
- 3 - MKT 301 Principles of Marketing
- 3 - COMM 250 Public Speaking
- 6 - Major Requirement<sup>6</sup>
- 16

## Second Semester

- 4 - GC 440 Commercial Printing
  - 3 - Arts and Humanities (Non-Lit)/CCA Awareness<sup>5</sup>
  - 3 - ENGL 314 Technical Writing
  - 3 - Major Requirement<sup>6</sup>
  - 3 - Electives
- 16

## Summer

- 0 - CO-OP 202 Cooperative Education<sup>4</sup>
  - 1 - G C 450 Graphic Comm. Internship II<sup>4</sup>
- 1

## Senior Year

### First Semester

- 4 - G C 444 Current Dev. and Trends in GC
  - 3 - MGT 307 Human Resource Management or
  - 3 - PSYCH 364 Industrial Psychology
  - 3 - Major Requirement GC Technical<sup>7</sup>
  - 3 - Major Requirement <sup>6</sup>
  - 2 - Electives
- 15

### Second Semester

- 3 - G C 448 Planning and Controlling Printing Functions
  - 2 - G C 480 Senior Seminar in Graphic Comm.
  - 3 - Major Requirement<sup>6</sup>
  - 4 - Electives
- 12
- 122 Total Semester Hours

<sup>1</sup>Approved Laboratory Science requirement must include one Chemistry (CHEM 101 or 105) and one Physics (PHYS 122/124 or 207/209)

<sup>2</sup>See General Education Requirements

<sup>3</sup>Select any ENGL course from General Education Arts and Humanities (Literature) Requirement

<sup>4</sup>One internship must be in a Fall or Spring semester (summer at least 12 weeks; Fall/Spring 15 week minimum). GC 455 will not substitute for GC 450.

<sup>5</sup>See General Ed. Requirements. These three credit hours or three Electives credit hours must also satisfy the Cross-Cultural Awareness Requirement.

<sup>6</sup>Major Requirements must be approved by GC Faculty advisor prior to registration. A list of acceptable Major Requirements is available in the Graphic Communications Office.

<sup>7</sup>Major Requirements GC Technical must be approved by GC Faculty advisor prior to registration. A list of acceptable GC Technical courses is available in the GC Office.