

000213



Curriculum and Course Change System - Print Major Form

Add Major Name: Management Curriculum Map

Degree: BS

Effective Catalog Year: 2013

Explanation: The six hours of International Studies (first and second semester of sophomore year) have been replaced with three hours of a Cross-Cultural Awareness course and three hours of electives. All business students are currently required to take six hours of International Studies (in addition to International Business). Monitoring and determining what is an appropriate International Studies course has become difficult. The six hours of the original International Studies courses ~~should include~~ a cross-cultural course but this is not currently stated explicitly. While all of our students are required to meet the Cross-Cultural Awareness Requirement of the university, currently, our program of study does not include a line item for this requirement. In essence, the Cross-Cultural Awareness course is a hidden requirement in our program. By changing these three hours to Cross-Cultural Awareness, we are making this requirement very clear to the students.

In addition we are replacing the other three hours of the International Studies requirement with three hours of an elective. Most other business majors have at least ten hours of electives while we have seven hours. Thus, we believe this change will allow our students more flexibility and options in their program of study.

We believe the three hours of Cross-Cultural Awareness coupled with the three hours of International Business will satisfy the AACSB global requirement.

Note: the elimination of the International Studies requirement removes footnote 2, changes the wording of footnote 3 (which now becomes footnote 2) and renumbers all footnotes with the exception of footnote 1.

Footnote 3 (now footnote 2) is being changed to be more explicit about the scheduling procedures pertaining to the General Education requirement and the inclusion of the Cross-Cultural Awareness Requirement. We added, "If this requirement is met through the completion of another General Education Requirement, students will have three additional elective hours. Students must complete 120 total hours. Note: Cross-Cultural Awareness Requirement may also be satisfied by some of these courses."

Footnote 5 (now footnote 4) was amended to eliminate redundancy in the support area options. Specifically Option 3 which states that students can complete five courses from the same foreign language to meet the support requirement as been removed. Option 3 listed the course options that are approved but these same courses are listed under Option 2 which provides a list of approved management support courses. Thus, the inclusion of these two options are repetitive so Option 3 is being deleted.

Form Originator: KSCOTT3, Kristin Scott Date Form Created: 11/8/2012

Form Last Updated by: KSCOTT3, Kristin Scott Date Form Last Updated: 11/8/2012

Form Number: 5636

Approval

	11-8-12		12/7/2012
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11-8-12		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/9/12		2/3/13
Chair, College Curriculum Committee	Date	Provost	Date
	11/9/12		2/3/13
College Dean	Date	President	Date

Management Curriculum (2013-2014)

Sophomore Year

First Semester

- 3 - ACCT 201 Financial Accounting Concepts
- 3 - EXST 301 Introductory Statistics or
3 - MTHSC 309 Intro. Business Statistics
- 3 - MGT 201 Principles of Management¹
- 3 - MGT 218 Mgt. Personal Computer Appl¹
- 3 - Arts and Humanities (Non-Lit.) Requirement¹

Sophomore Year

Second Semester

- 3 - ACCT 202 Managerial Accounting Concepts
 - 3 - MGT 310 Intermediate Business Statistics¹
 - 3 - Cross Cultural Awareness Requirement²
 - 3 - Arts and Humanities (Literature) Requirement²
 - 3 - Elective
- 15

Junior Year

First Semester

- 3 - MGT 318 Management of Information Systems¹
 - 3 - MGT 390 Operations Management¹
 - 3 - MKT 301 Principles of Marketing
 - 3 - Emphasis Area Requirement^{1,3}
 - 3 - Support Area Requirement³
- 15

Second Semester

- 3 - LAW 322 Legal Environment of Business
 - 3 - MGT 307 Human Resource Management¹ or
3 - MGT 400 Mgt. of Organizational Behavior¹
 - 3 - MGT 312 Decision Models for Management¹
 - 3 - Emphasis Area Requirement^{1,3}
 - 3 - Support Area Requirement³
- 15

Senior Year

First Semester

- 3 - FIN 306 Corporation Finance
 - 3 - Emphasis Area Requirement^{1,3}
 - 6 - Support Area Requirement³
 - 3 - Elective
- 15

Second Semester

- 3 - MGT 415 Business Strategy^{1,5}
 - 3 - MGT 423 International Business Management¹
 - 3 - Emphasis Area Requirement^{1,3}
 - 3 - Support Area Requirement³
 - 3 - Elective
- 15

120 Total Semester Hours

¹Grade of C or better in this course is required for graduation.

²See General Education Requirements. If this requirement is met through the completion of another General Education Requirement, students will have three additional elective hours. Students must complete 120 total hours. Note: Cross-Cultural Awareness Requirement may also be satisfied by some of these courses.

³Management majors must complete an emphasis area consisting of twelve hours beyond the coursework required by the management curriculum and the support area requirement. Students should choose ONE of the following ways to satisfy this requirement:

Entrepreneurship—E L E 301, MGT (E L E) 315 plus two courses from ECON (E L E) 321, E L E 401, 499, MGT 497, MKT (ELE) 314, MKT 420, 425, 426, 427, 428, 429, 430, SOC (E L E, PO SC, PSYCH) 356.

Human Resources Management—Any four of the following courses, including at least two management courses not already taken in the basic curriculum: MGT 307, 400, 416, 425, 431, 435, 436, PSYCH 364, 368, 369, 435, 457, 471.

International Management—Any four of the following courses: ECON 310, FIN 411, LAW 420, MGT 424, 444, MKT 427, PO SC 361, 362, 367, 429, and any business courses approved in advance and taken as part of a study abroad experience.

Management Information Systems—MGT 411, 452; and two courses from CP SC 462, MGT 430 (topic must be approved in advance by advisor), 454, 455, 456.

Operations Management—MGT 402; and two courses from MGT 408, 411, 427; and one course from MGT 404, 412, 444.

Supply Chain Management—MGT 412, 424; and two courses from MGT 305, 317, 402, 408, 427, 444, MKT 426.

General Management—Any four 300- or 400-level management courses.

⁴Management majors must complete a support area consisting of fifteen hours beyond the coursework required by the management curriculum and the management emphasis area requirement. Students should choose ONE of the following two ways to satisfy this requirement: (1) Declare and complete a minor requiring AT LEAST 15 hours of additional coursework; or (2) Complete 15 hours of coursework selected from the approved list of management support courses.

⁵MGT 415 must be taken at Clemson University.

Note: At least 50 percent of the total credits taken in ACCT, ECON, E L E, FIN, LAW, MGT, and MKT must be taken at Clemson University.



Curriculum and Course Change System - Print Major Form

000222

Change Major Name: Marketing

Degree: BS

Effective Catalog Year: 2013

.. Change Major Name to:

.. Change Degree to: (CHE approval required)

X Change Curriculum Requirements

(Submit or upload Curriculum map in catalog format. CHE approval required for > 18 hours of changes)

.. Change General Education Requirements

(Must also submit a General Education Checklist)

.. Add, Change or Delete Concentration(s)

(Submit or upload Curriculum map in catalog format. CHE approval required)

X Add, Change or Delete Emphasis Area(s)

Explanation: Changes in the needs of students and employers require streamlining the curriculum and providing increased flexibility for students. National surveys, along with Clemson alumni and exit surveys, indicate that current and future students require more flexibility and customization (individual choice) in their degree plans. Whereas the Marketing Department was a leader in creating optional study areas (or tracks, or emphasis areas) when they were desired by students and companies, current societal needs call for less structure in curriculum.

(A) Multiple options for Emphasis Areas (9 hours of designated MKT courses) have been collapsed to a single area with 9 hours of MKT emphasis open to student selection. Support courses (15 hours) remain for student-directed specialization.

(B) Footnotes are updated to reflect single emphasis area with restriction of the number of experiential courses to 3 of the 9 hours. Footnote numbering is changed for Support Courses.

(C) International Studies Requirements (6 hours) are replaced with (1) University general education Cross-Cultural Awareness (3 hours) and (2) MGT 218 (3 hours) now required as a prerequisite for MGT 310. Reduction in international requirements are suggested by exit and alumni surveys, as well as increased study-abroad participation. Footnote 1 was modified to reflect this change.

(D) The placement of MKT 427 and MKT 420 have been switched in the curriculum flow to facilitate the completion of the Sales Certificate (experience from advising and exit surveys suggest this change). That is, MKT 420 moves from first semester Senior year to second semester Junior year, while MKT 427 moves from second semester Junior year to first semester Senior year.

Form Originator: PWEATH2, Peter Weathers Date Form Created: 11/1/2012

Form Last Updated by: PWEATH2, Peter Weathers Date Form Last Updated: 11/1/2012

Form Number: 5589

Approval

<i>Peter D. Weathers, III</i>	11/7/12	<i>Carice W. Anderson</i>	12/7/2012
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
<i>Mary Anne Raymond</i>	11/7/12		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
<i>John M. Coggeshall</i>	11/9/12	<i>David R. Helms</i>	2/3/13
Chair, College Curriculum Committee	Date	Provost	Date
<i>[Signature]</i>	11/9/12	<i>David R. Helms for</i>	2/3/13
College Dean	Date	President	Date

[Signature]

Department Of Marketing Curriculum

CURRENT 2012-13

FRESHMAN YEAR

<u>First Semester</u>	<u>Second Semester</u>
BUS 101 Business Foundations.....1	ECON 212 Principles of Macroeconomics3
ECON 211 Principles of Microeconomics3	MTHSC 207 Multivariable Calculus (3 CH)
MTHSC 102 Introduction to Mathematical Analysis (3 CH)	or MTHSC 108 Calculus of One Variable I I (4 CH)3
or MTHSC 106 Calculus of One Variable I (4 CH).....3	ENGL 103 Accelerated Composition.....3
Psychology 201 Introduction to Psychology	COMM 150 Intro to Human Comm.
or SOC 201 Introduction to Sociology.....3	or COMM 250 Public Speaking3
Natural Science Requirement ¹4	Science & Technology in Society Requirement ¹3
Elective1	15
15	

SOPHOMORE

<u>First Semester</u>	<u>Second Semester</u>
ACCT 201 Financial Accounting Concepts3	ACCT 202 Managerial Accounting Concepts.....3
EX ST 301 Introductory Statistics	MGT 310 Intermediate Business Statistics3
or MTHSC 309 Introductory Business Statistics3	MKT 301 Principles of Marketing3
MGT 201 Principles of Management.....3	Arts and Humanities (Literature) Requirement ¹3
Arts and Humanities (Non-Literature) Requirement ¹3	International Studies Requirements ²3
International Studies Requirements ²3	15
15	

JUNIOR YEAR

<u>First Semester</u>	<u>Second Semester</u>
ENGL 304 Business Writing3	FIN 306 Corporation Finance3
LAW 322 Legal Environment of Business.....3	MKT 427 International Marketing.....3
MKT 302 Consumer Behavior.....3	Emphasis Area Requirement ⁴3
MKT 431 Marketing Research.....3	Support Course Requirement ³3
Support Course Requirement ³3	Elective.....4
15	16

SENIOR YEAR

<u>First Semester</u>	<u>Second Semester</u>
MGT 415 Business Strategy.....3	MKT 450 Strategic Marketing Management3
MKT 420 Professional Selling3	Emphasis Area Requirement ⁴3
Emphasis Area Requirement ⁴3	Support Course Requirement ³6
Support Course Requirement ³3	Elective.....3
Elective.....3	15
15	

Total Semester Hours 121

1. See General Education requirements. Note: Cross-Cultural Awareness Requirement may be satisfied by other General Education courses, by International Studies Requirement or through the use of elective hours.
2. See advisor.
3. Chosen jointly by the student and the advisor. These must support the emphasis area selected by the student. Certain minors may be used to satisfy the Support Courses Requirement. A maximum of six hours can be from MKT 298, 398, 399 and 498. See advisor.
4. Select one of the following emphasis areas (Note: MKT 298, 398, 399, and 498 cannot be used to satisfy emphasis area requirements):
 - *General Marketing* – nine credit hours selected from any MKT courses at the 300 and 400 level.
 - *Services Marketing* - MKT 428 plus six credit hours selected from any MKT courses at the 300 or 400 level.
 - *Sport Marketing* - MKT 321 plus six credit hours selected from any MKT courses at the 300 or 400 level
 - *Technical Marketing* - MKT 426 plus six credit hours selected from any MKT courses at the 300 or 400 level.

Note: At least 50 percent of total credit hours taken in ACCT, ECON, FIN, LAW, MGT, and MKT must be taken at Clemson University.

Department Of Marketing Curriculum

PROPOSED 2013-2014

FRESHMAN YEAR

<u>First Semester</u>		<u>Second Semester</u>	
BUS 101 Business Foundations.....	1	ECON 212 Principles of Macroeconomics	3
ECON 211 Principles of Microeconomics	3	MTHSC 207 Multivariable Calculus (3 CH)	
MTHSC 102 Introduction to Mathematical Analysis (3 CH)		or MTHSC 108 Calculus of One Variable I I (4 CH)	3
or MTHSC 106 Calculus of One Variable I (4 CH).....	3	ENGL 103 Accelerated Composition.....	3
Psychology 201 Introduction to Psychology		COMM 150 Intro to Human Comm.	
or SOC 201 Introduction to Sociology.....	3	or COMM 250 Public Speaking	3
Natural Science Requirement ¹	4	Science & Technology in Society Requirement ¹	3
Elective	1		15
	15		

SOPHOMORE

<u>First Semester</u>		<u>Second Semester</u>	
ACCT 201 Financial Accounting Concepts	3	ACCT 202 Managerial Accounting Concepts.....	3
EX ST 301 Introductory Statistics		MGT 310 Intermediate Business Statistics	3
or MTHSC 309 Introductory Business Statistics	3	MKT 301 Principles of Marketing	3
MGT 201 Principles of Management	3	Arts and Humanities (Literature) Requirement ¹	3
Arts and Humanities (Non-Literature) Requirement ¹	3	Cross-Cultural Awareness Requirement ¹	3
MGT 218 Personal Computer Applications.....	3		15
	15		

JUNIOR YEAR

<u>First Semester</u>		<u>Second Semester</u>	
ENGL 304 Business Writing	3	FIN 306 Corporation Finance	3
LAW 322 Legal Environment of Business.....	3	MKT 420 Professional Selling	3
MKT 302 Consumer Behavior.....	3	MKT Emphasis ³	3
MKT 431 Marketing Research.....	3	Support Course Requirement ²	3
Support Course Requirement ²	3	Elective.....	4
	15		16

SENIOR YEAR

<u>First Semester</u>		<u>Second Semester</u>	
MGT 415 Business Strategy.....	3	MKT 450 Strategic Marketing Management	3
MKT 427 International Marketing	3	MKT Emphasis ³	3
MKT Emphasis ³	3	Support Course Requirement ²	6
Support Course Requirement ²	3	Elective.....	3
Elective.....	3		15
	15		

Total Semester Hours 121

1. See General Education requirements. Note: Cross-Cultural Awareness Requirement may also be satisfied by some of these courses.
2. Chosen jointly by the student and the advisor. Certain minors may be used to satisfy the Support Courses Requirement. A maximum of six hours can be from MKT 298, 398, 399 and 498. See advisor.
3. Select from any MKT 300 and 400 level content courses. A maximum of three hours may be from MKT 398, 399, and 498 to satisfy MKT Emphasis requirements.

Note: At least 50 percent of total credit hours taken in ACCT, ECON, FIN, LAW, MGT, and MKT must be taken at Clemson University.

Department Of Marketing Curriculum

STRIKE-OUT PRESENTATION

000223

FRESHMAN YEAR

<u>First Semester</u>	<u>Second Semester</u>
BUS 101 Business Foundations.....1	ECON 212 Principles of Macroeconomics3
ECON 211 Principles of Microeconomics3	MTHSC 207 Multivariable Calculus (3 CH)
MTHSC 102 Introduction to Mathematical Analysis (3 CH)	or MTHSC 108 Calculus of One Variable I I (4 CH)3
or MTHSC 106 Calculus of One Variable I (4 CH).....3	ENGL 103 Accelerated Composition.....3
Psychology 201 Introduction to Psychology	COMM 150 Intro to Human Comm.
or SOC 201 Introduction to Sociology.....3	or COMM 250 Public Speaking3
Natural Science Requirement ¹4	Science & Technology in Society Requirement ¹3
Elective1	15
15	

SOPHOMORE

<u>First Semester</u>	<u>Second Semester</u>
ACCT 201 Financial Accounting Concepts3	ACCT 202 Managerial Accounting Concepts.....3
EX ST 301 Introductory Statistics	MGT 310 Intermediate Business Statistics3
or MTHSC 309 Introductory Business Statistics3	MKT 301 Principles of Marketing3
MGT 201 Principles of Management3	Arts and Humanities (Literature) Requirement ¹3
Arts and Humanities (Non-Literature) Requirement ¹3	International Studies Requirements ²3
International Studies Requirements ²3	Cross Cultural Awareness Requirement3
MGT 2183	15
15	

JUNIOR YEAR

<u>First Semester</u>	<u>Second Semester</u>
ENGL 304 Business Writing3	FIN 306 Corporation Finance3
LAW 322 Legal Environment of Business.....3	MKT 427 International Marketing.....3
MKT 302 Consumer Behavior.....3	MKT 420 Professional Selling3
MKT 431 Marketing Research.....3	Emphasis Area Requirement ⁴.....3
Support Course Requirement ³⁻²3	MKT Emphasis ³3
15	Support Course Requirement ³⁻²3
	Elective.....4
	16

SENIOR YEAR

<u>First Semester</u>	<u>Second Semester</u>
MGT 415 Business Strategy.....3	MKT 450 Strategic Marketing Management3
MKT 420 Professional Selling.....3	Emphasis Area Requirement ⁴.....3
MKT 427 International Marketing3	MKT Emphasis ³3
Emphasis Area Requirement ⁴.....3	Support Course Requirement ³⁻²6
MKT Emphasis ³3	Elective.....3
Support Course Requirement ³⁻²3	15
Elective.....3	
15	

Total Semester Hours 121

(see complete notes on next printed page)

1. See General Education requirements. ~~Note: Cross-Cultural Awareness Requirement may be satisfied by other General Education courses, by International Studies Requirement or through the use of elective hours.~~

000226

~~2. See advisor.~~

3. 2. Chosen jointly by the student and the advisor. ~~These must support the emphasis area selected by the student.~~ Certain minors may be used to satisfy the Support Courses Requirement. A maximum of six hours can may be from MKT 298, 398, 399 and 498. See advisor.
3. Select from any MKT 300 and 400 level content courses. A maximum of three hours may be from MKT 398, 399 and 498 to satisfy MKT Emphasis requirements.
4. ~~Select one of the following emphasis areas (Note: MKT 298, 398, 399, and 498 cannot be used to satisfy emphasis area requirements):~~
 - ~~General Marketing—nine credit hours selected from any MKT courses at the 300 and 400 level.~~
 - ~~Services Marketing—MKT 428 plus six credit hours selected from any MKT courses at the 300 or 400 level.~~
 - ~~Sport Marketing—MKT 321 plus six credit hours selected from any MKT courses at the 300 or 400 level.~~
 - ~~Technical Marketing—MKT 426 plus six credit hours selected from any MKT courses at the 300 or 400 level.~~

Note: At least 50 percent of total credit hours taken in ACCT, ECON, FIN, LAW, MGT, and MKT must be taken at Clemson University.

000527



Curriculum and Course Change System - Print Major Form

Change Major Name: Financial Management

Degree: BS

Effective Catalog Year: 2013

.. Change Major Name to:

.. Change Degree to: (CHE approval required)

X Change Curriculum Requirements

(Submit or upload Curriculum map in catalog format. CHE approval required for > 18 hours of changes)

.. Change General Education Requirements

(Must also submit a General Education Checklist)

.. Add, Change or Delete Concentration(s)

(Submit or upload Curriculum map in catalog format. CHE approval required)

.. Add, Change or Delete Emphasis Area(s)

Explanation: The six hours of International Studies (first and second semester of sophomore year) have been replaced with three hours of a Cross-Cultural Awareness course and three hours of electives. All business students are currently required to take six hours of International Studies (which is on top of International Finance.) Monitoring and determining what is an appropriate International Studies course has become difficult. The six hours of the original International Studies courses should include a cross-cultural course but this is not currently stated explicitly. The three hours of cross-cultural awareness coupled with International Finance will satisfy the AACSB global requirement.

We moved MGT 218 into the fall of the sophomore year (where one of the International Studies was) and put the 3 hours of Cross-cultural awareness in the second semester of the sophomore year.

Footnote 1: Added "Note: Cross-Cultural Awareness Requirement may also be satisfied by some of these courses."

Footnote 2: Removed "See advisor" and replaced with "If this requirement is met through the completion of another General Education Requirement, students will have three additional elective hours. Students must complete 121 hours total."

Footnote 3: Removed old footnote 3: "credit cannot be received for both ACCT 303 and ACCT 307" since ACCT 307 is no longer offered.

Footnote 3: Replaced with MGT 415 must be taken at Clemson University since this is the rule that Management has been enforcing.

Footnote 4: Added 3 hours of FIN 498 to the Corporate Finance, Financial Services, and Real Estate lists of possible classes to fulfill these areas.

Form Originator: AM, Angela Morgan Date Form Created: 10/8/2012

Form Last Updated by: , Date Form Last Updated: 11/9/2012

Form Number: 5443

Approval

Angela Morgan	11/14/12	Carrie W. Morgan	12/7/2012
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
Kennedy	11/14/12		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
John M. Loggishall	11/9/12	Chris R. Holmes	2/3/13
Chair, College Curriculum Committee	Date	Provost	Date
M. S. L. L.	11/9/12	Chris R. Holmes for	2/3/13
College Dean	Date	President	Date
		James J. L.	

Financial Management Curriculum (2013-2014)

Sophomore Year

First Semester

- 3 - ACCT 201 Financial Accounting Concepts
- 3 - EXST 301 Introductory Statistics or
3 - MTHSC 309 Intro. Business Statistics
- 3 - MGT 201 Principles of Management
- 3 - MGT 218 Mgt. Personal Computer Appl
- 3 - Arts and Humanities (Non-Lit.) Requirement¹

Second Semester

- 1 - ACCT 204 Accounting Procedures
 - 3 - MGT 310 Intermediate Business Statistics
 - 3 - MKT 301 Principles of Marketing
 - 3 - Arts and Humanities (Literature) Requirement¹
 - 3 - Cross-Cultural Awareness Requirement²
 - 3 - Elective
- 16

Junior Year

First Semester

- 3 - ACCT 311 Intermediate Financial Acct. I
 - 3 - FIN 311 Financial Management I
 - 3 - ENGL 304 Business Writing
 - 3 - LAW 322 Legal Environment of Business
 - 3 - Elective
- 15

Second Semester

- 3 - ACCT 312 Intermediate Financial Acct. II
 - 3 - FIN 305 Investment Analysis
 - 3 - FIN 307 Principles of Real Estate
 - 3 - FIN 312 Financial Management II
 - 3 - Elective
- 15

Senior Year

First Semester

- 3 - ACCT 303 Cost Accounting
 - 3 - ACCT 313 Intermediate Financial Acct. III
 - 3 - FIN 308 Financial Institutions & Markets
 - 3 - Emphasis Area⁴
 - 3 - Emphasis Area⁴
- 15

Second Semester

- 3 - MGT 415 Business Strategy ³
 - 3 - Emphasis Area⁴
 - 3 - Emphasis Area⁴
 - 3 - Emphasis Area⁴
 - 3 - Elective
- 15

121 Total Semester Hours

¹ See General Education Requirements. *Note:* Cross-Cultural Awareness Requirement may also be satisfied by some of these courses.

² If this requirement is met through the completion of another General Education Requirement, students will have three additional elective hours. Students must complete 121 hours total.

³ MGT 415 must be taken at Clemson University.

⁴ Fifteen credit hours from one of the following emphasis areas are required. Emphasis areas should be selected before the end of the junior year in consultation with the advisor:

Corporate Finance - FIN 402, 404, 411; plus two courses from FIN 304, 405, 406, or 408. Completion of three hours of FIN 399 or 498 may substitute for one of FIN 304, 405, 406, or 408. One accounting course may substitute for FIN 304, 405, 406, or 408. Accounting courses may be selected from any 300-400 level courses offered by the School of Accountancy which are not already specifically required.

Financial Planning - ACCT 404, 408, FIN 304, 405, 409

Financial Services - FIN 405, 406, 408, 411, and one course from FIN 304, 399 (three credits), 417, 498 (three credits)

Real Estate - FIN 415, 416, 417, LAW 333, plus one course from FIN 399 (three credits), 408, 498 (three credits), LAW 405

Notes:

1. Financial Management majors are required to have a minimum grade-point ratio of 2.0 in all FIN-designated courses to graduate. Only the last grade for courses that are repeated is used in computing this grade-point ratio.
2. At least 50 percent of the total credits taken in ACCT, ECON, FIN, LAW, MGT, and MKT must be taken at Clemson University.



Curriculum and Course Change System - Print Change/Delete Course Form

X Change a Course - Abbrev & Number: ECON- 804

Corresponding Lab Course: --

Corresponding Honors course: --

.. Add Honors course: --

Corresponding Graduate course: --

.. Add Graduate course: --

Course Title: APPLIED MATH ECON

Brief Statement of Change:

Reversal of parent-child relationship to reflect the affiliation of faculty teaching the course.

Last Term taught: 1108

.. Change Abbrev to:

Effective Term: 01/2013

.. Change Number to:

.. Change Catalog Title:

.. Change Transcript Title:

from:

from: APPLIED MATH ECON

to:

to:

.. From: Fixed Credit: 3 (3,) To: Fixed Credit: (,)

Change of Credit Variable Credit: - (-), (-) Variable Credit: - (-),(-)

.. Add cross-listing with the following child course(s):

.. Delete cross-listing with the following child course(s):

X Reverse Parent/Child relationship with: APEC 804

.. Change Method
of Instruction

.. Change Course Modifier

.. Change General Education Designation

from:

to:

from:

to:

from:

to:

X A-Lecture Only

.. Pass/Fail Only

..

.. English Composition

..

.. B-Lab (w/fee)

.. X Graded

..

.. Oral Communication

..

.. D-Seminar

.. Variable Title

..

.. Mathematics

..

.. E-Independent Study

.. Creative Inquiry

..

.. Natural Science w/Lab

..

.. F-Tutorial (w/fee)

.. Repeatable

..

.. Math or Science

..

.. G-Studio

.. maximum credits

..

.. A&H (Literature)

..

.. H-Field course

from:

..

.. A&H (Non-Literature)

..

.. I-Study Abroad

to:

..

.. Social Science

..

.. L-Lab (no/fee)

..

..

.. CCA

..

.. N/B-Lecture/Lab(w/fee)

..

..

.. STS

..

.. N/L-Lecture/Lab(no fee)

..

..

.. Change Catalog Description:

from:

to:

.. Change Prerequisite(s):

from:

to:

Learning Objectives: The main objective of the course is that you learn to use mathematical methods to solve problems with and without constraints in microeconomics, macroeconomics, econometrics, and statistics and also interpret your solutions. The secondary objective is that you develop interpersonal skills to solve problems with others, as necessary, inside and outside the classroom.

Topical Outline: Weeks 1-5

I. Calculus of Functions of One Variable

A. Derivatives of Functions of One Variable Ch. 6

B. Derivatives in Use Ch. 7.1-7.7 and 7.12

C. Integration Ch. 9.1- 9.7 and pgs. 354-356

D. Optimization with One Choice Variable Ch. 8

Weeks 6-10

II. Differential Calculus of Functions of at Least Two Variables and Related Topics

A. Partial Derivatives and Other Topics Chs. 11 and 12

First Individual Examination over Part I

First Group Examination and Group Exercise over Part I

B. Unconstrained Optimization Ch. 13 except 13.5

C. Constrained Optimization Ch. 14

Weeks 11-16

III. Matrix Algebra

A. Basics of Matrix and Vector Algebra Ch. 15

Second Individual Examination over Part II

Second Group Examination and Group Exercise over Part II
 B. Determinants and Inverse Matrices Ch. 16
 C. Optimization and Other Topics handouts
 Comprehensive Final Examination

000233

I might change the schedule to fit the needs of the class and will give you reasonable notice.

Evaluation: Grading Criteria

Final grades will be determined by adding weighted scores of your performance in two major areas: Individual Performance and Individual Contribution to Group Performance.

Grade Weights Percent of Subtotal Percent of Total

1. Individual Performance 90%
 - b. 12 Problem Sets 20%
 - c. First Exam 20%
 - d. Second Exam 20%
 - e. Comprehensive Final Examination 40%
- subtotal 100%
2. Individual Contribution to Team's Performance for In-Class Assignments 10%
- Total 100%

Evaluating Individual Performance

You must show your work and derive the correct answer to earn full credit for your work on a problem. You can earn partial credit on your homework and exams if you show your work. However, you can lose points for illegible penmanship, vague definitions of variables, sloppy arithmetic, and poorly labeled graphs on homework and exams. Homework that is turned in late without my permission will receive at most 60% of possible points. No deductions will be made for late but excused homework. Your request to turn homework in late should be made and approved prior to the deadline. Turn in handwritten or typed solutions to problems on paper. The TAs and I do not accept electronic submissions unless your circumstances are unusual.

Evaluation of Individual Contribution to Group Performance

Your group will redo versions of the exams in class and earn scores. Your group will also do other exercises, such as problems, in class. In-class group exams are the equivalent of two or three in-class group exercises. To get full credit for the answer to a question, members of each group should be prepared to publicly demonstrate and explain the derivation of their answer. I reserve the right to randomly call on a particular individual to defend his or her group's answer.

You will also confidentially rate the contribution of the other members of your group at the end of the semester on a Peer Evaluation Form. You will assign, on average, ten points to other members of your group. However, you cannot assign a score of '10' to every other member. You must assign at least one score of '11' or higher to someone and, hence, at least one score of '9' or lower to someone else. In assigning points, consider the attendance, preparation, degree of correct answers, willingness to help others, respect for other's ways of deriving answers, and flexibility in resolving differences. Justify the reasons for your scores, particularly the highest

4

and lowest ones. I will also observe team-related activities during the semester.





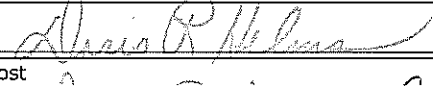

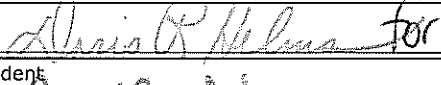
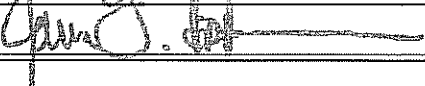
Your evaluation of your peers is the primary source of information that I will use to determine the proportion of the group's points that each member of your group receives. The score for your contribution to your team's performance will, in most cases, equal the mean score of the evaluations of your peers multiplied by your team's performance score. For example, if your teammates give you a mean of 10 for your contribution and your group earns 90 percent of the points possible, then your score for your contribution to the group's performance is 90 percent. In rare cases, I will slightly adjust the mean score of the evaluations in light of justifications that your teammates give for their points, my own assessment of your contribution to the group, and your individual performance relative to that of the group.

Form Originator: MJERZMA, Michal Jerzmanowski **Date Form Created:** 11/6/2012

Form Last Updated by: , **Date Form Last Updated:** 11/8/2012



Form Number: 5600

Approval

	11-9-12		12/7/2012
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11-9-12		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/9/12		2/3/13
Chair, College Curriculum Committee	Date	Provost	Date
	11/9/12		2/3/13
College Dean	Date	President	Date
			
Director, Calhoun Honors College	Date		

Approvals related to cross-listing require the following signatures:

000234

	11-9-12		
[Child Course] Chair, Department Curriculum Committee	Date	[Child Course] Chair, College Curriculum Committee	Date
	11-9-12		
[Child Course] Department Chair	Date	[Child Course] College Dean	Date



000235

Curriculum and Course Change System - Print Change/Delete Course Form

X Change a Course - Abbrev & Number: ECON- 806

Corresponding Lab Course: --

Corresponding Honors course: --

.. **Add Honors course:** --

Corresponding Graduate course: --

.. **Add Graduate course:** --**Course Title: ECONOMETRICS I****Brief Statement of Change:**

Reversal of parent-child relationship to reflect the affiliation of faculty teaching the course.

Last Term taught: 1108

.. **Change Abbrev to:**

Effective Term: 01/2013

.. **Change Number to:**.. **Change Catalog Title:**.. **Change Transcript Title:**

from:

from: ECONOMETRICS I

to:

to:

.. From: Fixed Credit: 3 (3,) To: Fixed Credit: (,)

Change of Credit: Variable Credit: - (-), (-) Variable Credit: - (-),(-).. **Add cross-listing with the following child course(s):**.. **Delete cross-listing with the following child course(s):****X Reverse Parent/Child relationship with: APEC 806**.. **Change Method of Instruction**.. **Change Course Modifier**.. **Change General Education Designation**

from:

to:

from:

to:

from:

to:

X A-Lecture Only

.. .. Pass/Fail Only

..

.. English Composition

..

.. B-Lab (w/fee)

.. .. X Graded

..

.. Oral Communication

..

.. D-Seminar

.. .. Variable Title

..

.. Mathematics

..

.. E-Independent Study

.. .. Creative Inquiry

..

.. Natural Science w/Lab

..

.. F-Tutorial (w/fee)

.. .. Repeatable

..

.. Math or Science

..

.. G-Studio

.. .. maximum credits

..

.. A&H (Literature)

..

.. H-Field course

.. from:

..

.. A&H (Non-Literature)

..

.. I-Study Abroad

.. to:

..

.. Social Science

..

.. L-Lab (no/fee)

..

..

.. CCA

..

.. N/B-Lecture/Lab(w/fee)

..

..

.. STS

..

.. N/L-Lecture/Lab(no fee)

..

..

.. **Change Catalog Description:**

from:

to:

.. **Change Prerequisite(s):**

from:

to:

Learning Objectives: This course is the first in a sequence of graduate econometrics courses required for Ph.D. students in economics. The course is intended to provide intellectual tools that will be essential for successful completion of Econometrics II and Econometrics III (i.e., ECON 807 and ECON 808). Some of these tools may also be useful for microeconomic theory.

Topical Outline: Week 1-2. Probability and Measure

Week 3-4. Borel Measurability, Integration, and Mathematical Expectations

Week 5. Conditional Expectations

Week 6-8. Distributions and Transformations

Week 9-10. Multivariate Normal Distribution and Inference

Week 11-12. Modes of Convergence

Week 13-14. Central Limit Theorems

Week 15-16. Robustness

Other topics may be covered as time permits. I reserve the right to revise the above list as the course progresses, but will make relevant announcements in class.

Evaluation: Students will have the following opportunities to demonstrate their abilities: homework assignments (10%); two midterm exams (15% each); and a final exam (60%). I expect the homework assignments to be done individually. However, I encourage you to consult with each other in working the homework assignments, although copying someone else's work is not permitted—I encourage only a mutual exchange of ideas. The homework assignments will include problems as well as empirical exercises, and will serve to reinforce material discussed in class.

The relative weightings shown above are approximate. In particular, homework assignments

000236

are mandatory, as is class attendance. Shirking will result in (perhaps severely) reduced grades.

Grades on exams, homework, or other assignments may be challenged by presenting a well-written, well-reasoned argument. Any such challenge must be typed on paper and either given to me or one of the department's secretaries within 24 hours after receipt of the graded exam, homework, etc. For this purpose, only hard copies will be accepted; cases submitted by email will not be considered. I am happy to discuss concepts, etc. at any time, but will consider changes to assigned grades only within the framework described here.


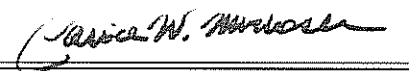
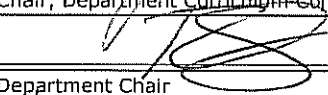
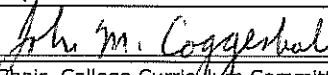
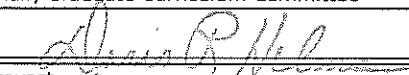

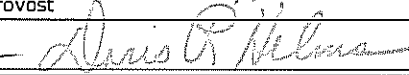

Please note that homework submitted late will receive a grade of zero. All students must take the midterm and final exams. In the event of a serious medical problem, other arrangements will be made after sufficient evidence of a serious medical problem is provided. To avoid possibly unpleasant outcomes, students are advised to make such arrangements before missing an exam.

Form Originator: MJERZMA, Michal Jerzmanowski **Date Form Created:** 11/6/2012

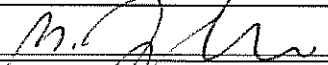
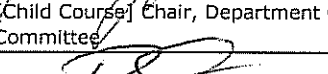
Form Last Updated by: , **Date Form Last Updated:** 11/8/2012

Form Number: 5601

Approval

	11-9-12		12/7/2012
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11-9-12		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/9/12		2/3/13
Chair, College Curriculum Committee	Date	Provost	Date
	11/9/12		2/3/13
College Dean	Date	President	Date
			
Director, Calhoun Honors College	Date		

Approvals related to cross-listing require the following signatures:

	11-9-12		
[Child Course] Chair, Department Curriculum Committee	Date	[Child Course] Chair, College Curriculum Committee	Date
	11-9-12		
[Child Course] Department Chair	Date	[Child Course] College Dean	Date



Curriculum and Course Change System - Print Major Form

000237

Change Major Name: Economics

Degree: BS

Effective Catalog Year: 2013

.. Change Major Name to:

.. Change Degree to: (CHE approval required)

X Change Curriculum Requirements

(Submit or upload Curriculum map in catalog format. CHE approval required for > 18 hours of changes)

.. Change General Education Requirements

(Must also submit a General Education Checklist)

.. Add, Change or Delete Concentration(s)

(Submit or upload Curriculum map in catalog format. CHE approval required)

.. Add, Change or Delete Emphasis Area(s)

Explanation: International Studies Requirements (6 hours) are replaced with (1) University general education Cross-Cultural Awareness (3 hours) and (2) Elective (3 hours). Reduction in international requirements are suggested by exit and alumni surveys, as well as increased study-abroad participation. Old footnote 3 was modified and old Footnote 2 was deleted to reflect this change.

Three hours of the International Studies requirement are being replaced by three hours of Cross Cultural Awareness. This class change is occurring for the following reason: While all our students are required to meet the Cross Cultural Awareness Requirement of the university, currently, our program of study does not included a line item for this requirement. In fact, the only mention of this requirement is in a footnote where we indicate the Cross Cultural Awareness Requirement may be met by using other General Education courses or through the International Studies Requirement or by using elective hours. In essence, the Cross Cultural Awareness Requirement is a hidden requirement in our program. By changing these three hours to be Cross Cultural Awareness, we are making this

requirement very clear to the students. Three hours of the International Studies requirement are being replaced by three hours of elective. This class change is meant to give our students greater flexibility, particularly related to study abroad classes.

Form Originator: MJERZMA, Michal Jerzmanowski Date Form Created: 11/8/2012

Form Last Updated by: MJERZMA, Michal Jerzmanowski Date Form Last Updated: 11/8/2012

Form Number: 5637

Approval

	11-9-12		12/7/2012
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11-9-12		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/9/12		2/3/13
Chair, College Curriculum Committee	Date	Provost	Date
	11/9/12		2/3/13
College Dean	Date	President	Date

ECONOMICS Bachelor of Science Curriculum (2013-2014)**Sophomore Year****First Semester**

- 3 - ACCT 201 Financial Accounting Concepts¹
- 3 - ECON 314 Intermediate Microeconomics
- 3 - EXST 301 Introductory Statistics *or*
 - 3 - MTHSC 301 Statistical Methods I *or*
 - 3 - MTHSC 309 Intro. Business Statistics
- 3 - MGT 201 Principles of Management
- 3- Elective

15

Second Semester

- 3 - ACCT 202 Managerial Accounting Concepts
- 3 - ECON 315 Intermediate Macroeconomics
- 3 - Arts and Humanities (Literature) Requirement²
- 3- Arts and Humanities (Non-Lit.) Requirement²
- 3- Cross Cultural Awareness Requirement²

15

Junior Year**First Semester**

- 4 - ECON 405 Introduction to Econometrics
- 3 - FIN 306 Corporation Finance³
- 3 - Major Requirement⁴
- 3 - Minor Requirement
- 3 - Elective

16

Second Semester

- 3 - Major Requirement⁴
- 6 - Minor Requirement
- 6 - Elective

15

Senior Year**First Semester**

- 3 - Major Requirement⁴
- 3 - Minor Requirement
- 9 - Elective

15

Second Semester6 - Major Requirement⁴

3 - Minor Requirement

5 - Elective

14

120 Total Semester Hours

¹Students who complete a minor in Accounting must complete three hours of electives to replace the ACCT 201 requirement in the Economics major.

²See General Education Requirements. Note: Cross-Cultural Awareness Requirement may also be satisfied by some of these courses.

³Students minoring in Financial Management may not use FIN 311 to satisfy any minor requirement. See advisor.

⁴Three credit hours must be selected from ECON 344, 350, 360, 402, 404, 410, 424, 426, 435, 455. Note: Only ECON courses numbered 316 and above may be used to satisfy the Major Requirement.

Note: At least 50 percent of the total credits taken in ACCT, ECON, FIN, LAW, MGT, and MKT must be taken at Clemson University.



Curriculum and Course Change System - Print Major Form

000240

Change Major Name: Accounting

Degree: BS

Effective Catalog Year: 2013

.. Change Major Name to:

.. Change Degree to: (CHE approval required)

X Change Curriculum Requirements

(Submit or upload Curriculum map in catalog format. CHE approval required for > 18 hours of changes)

.. Change General Education Requirements

(Must also submit a General Education Checklist)

.. Add, Change or Delete Concentration(s)

(Submit or upload Curriculum map in catalog format. CHE approval required)

.. Add, Change or Delete Emphasis Area(s)

Explanation: Currently, accounting students are required to take six hours of International Studies and 3 hours of International Business. Changes are being proposed to the six hours of International Studies Requirement to eliminate a hidden requirement and to increase the flexibility of our curriculum. Details on each of the proposed changes can be found below:

1. Three hours of the International Studies requirement are being replaced by three hours of Cross Cultural Awareness. This class change is occurring for the following reason: While all our students are required to meet the Cross Cultural Awareness Requirement of the university, currently, our program of study does not include a line item for this requirement. In fact, the only mention of this requirement is in a footnote where we indicate the Cross Cultural Awareness Requirement may be met by using other General Education courses or through the International Studies Requirement or by using elective hours. In essence, the Cross Cultural Awareness Requirement is a hidden requirement in our program. By changing these three hours to be Cross Cultural Awareness, we are making this requirement very clear to the students.

2. Three hours of the International Studies requirement are being replaced by three hours of elective. This class change is occurring for the following reason: Currently, we only have 5 hours of electives in our major. This is very restrictive on students and provides them little flexibility, particularly related to study abroad classes. All other business majors have at least 10 hours of electives. Thus, we believe this change will allow our students more options and flexibility in their program of study.

Note, the elimination of the International Studies requirement changes the wording of footnote 1, removes footnote 2 from the old curriculum map and renumbers all footnotes.

We believe the three hours of cross-cultural awareness coupled with the three hours of International Business will satisfy the AACSB global requirement.

Finally, we have added a new footnote (FN 7 in new curriculum map), which notes that MGT 415 must be taken at Clemson University. This new footnote is necessary to inform students of the changes MGT made to MGT 415 in a prior semester.

Form Originator: CHOLLIN, Carl Hollingsworth Date Form Created: 10/8/2012

Form Last Updated by: , Date Form Last Updated: 11/7/2012

Form Number: 5441

Approval

	11/7/12		12/7/2012
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11/7/12		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/7/12		2/3/13
Chair, College Curriculum Committee	Date	Provost	Date
	11/9/12		2/3/13
College Dean	Date	President	Date

Accounting Bachelor of Science

000241

Sophomore Year

First Semester

- 3 - ACCT 201 Financial Accounting Concepts
 - 3 - EX ST 301 Introductory Statistics *or*
3 - MTHSC 309 Intro. to Business Statistics
 - 3 - MGT 201 Principles of Management
 - 3 - Arts and Humanities (Non-Lit.) Requirement¹
 - 3 - Elective
- 15

Second Semester

- 1 - ACCT 204 Accounting Procedures
 - 3 - MGT 218 Mgt. Personal Computer Appl.
 - 3 - MKT 301 Principles of Marketing
 - 3 - Arts and Humanities (Literature) Requirement¹
 - 3 - Cross Cultural Awareness¹
 - 3 - Elective
- 16

Junior Year

First Semester

- 3 - ACCT 311 Intermediate Financial Acct. I
 - 3 - ACCT 322 Accounting Information Systems
 - 3 - ENGL 304 Business Writing
 - 3 - FIN 311 Financial Management I
 - 3 - Fine Arts Requirement²
- 15

Second Semester

- 3 - ACCT 312 Intermediate Financial Acct. II
 - 3 - ACCT 340 Internal Auditing Theory³ *or*
3 - ACCT 415 Auditing³
 - 3 - FIN 312 Financial Management II
 - 3 - LAW 322 Legal Environment of Business
 - 3 - PHIL 344 Business Ethics
 - 1 - Elective
- 16

Senior Year

First Semester

- 3 - ACCT 303 Cost Accounting
 - 3 - ACCT 313 Intermediate Financial Acct. III
 - 3 - ACCT 404 Individual Taxation³ *or*
3 - ACCT 406 Business Taxation³
 - 3 - MGT 310 Intermediate Business Statistics
 - 3 - International Business Requirement⁴
- 15

Second Semester

Option A: Internship⁶

3 - ACCT 399 Internship in Accounting⁵
3 - ACCT 410 Budgeting & Executive Control
3 - MGT 415 Business Strategy⁷
6 - Business Requirement⁶
15

Option B: Business Management

3 - ACCT 410 Budgeting & Executive Control
3 - MGT 415 Business Strategy⁷
9 - Business Requirement⁶
15

122 Total Semester Hours

¹ See General Education Requirements. *Note: Cross-Cultural Awareness Requirement may also be satisfied by some of these courses.*

² A A H 210, MUSIC 210, or THEA 210.

³ Students planning to pursue the Master of Professional Accountancy degree program should take ACCT 404 and 415. Students planning to work in industry upon completion of the degree program should take ACCT 340 and 406.

⁴ ECON 310, FIN 411, LAW 420, MGT 423, or MKT 427.

⁵ The internship may be completed either in the summer between junior and senior years with MGT 415, ACCT 410, and six of Business Requirement completed during the second semester of the senior year; or the internship may be completed in the second semester of the senior year with MGT 415, ACCT 410, and six of Business Requirement completed during the summer sessions.

⁶ ACCT 340, any 400-Level ACCT course, ECON 302, (MGT) 306, FIN 304, 305, 307, 308, 402, 404, MGT 390, 411, 452, or 456.

⁷ *MGT 415 must be taken at Clemson University.*

Note: At least 50 percent of the total credits taken in ACCT, ECON, FIN, LAW, MGT, and MKT must be taken at Clemson University.

100242

000220



Curriculum and Course Change System - Print Change/Delete Course Form

X Change a Course - Abbrev & Number: SOC- 203

Corresponding Lab Course: --

Corresponding Honors course: --

.. Add Honors course: --

Corresponding Graduate course: --

.. Add Graduate course: --

Course Title: TECH, ENVIR & SOC**Brief Statement of Change:**

We propose to elevate the course to a 400-level class. The complexity of the issues covered in this class merit a 400-level designation. Students will gain deeper insights into the complex relationships between science, technology and the environment, recognizing that many environment and technology issues are profoundly social issues. The course requirements have been changed to reflect higher-level of work expected of the students. By adding another upper-level course in our curriculum, we are giving our students more choices for one of our "institutions" courses, thus strengthening our major. Changing the course to a 400-level class will also result in more choices for sociology minors and students enrolled in other minors related to environmental issues.

Last Term taught: 1001

.. Change Abbrev to:

Effective Term: 01/2013

X Change Number to: 403

.. Change Catalog Title:

.. Change Transcript Title:

from:

from: TECH, ENVIR & SOC

to:

to:

.. From: Fixed Credit: 3 (3,) To: Fixed Credit: (,)

Change of Credit: Variable Credit: - (-), (-) Variable Credit: - (-),(-)

.. Add cross-listing with the following child course(s):

.. Delete cross-listing with the following child course(s):

.. Reverse Parent/Child relationship with:

.. Change Method of Instruction	.. Change Course Modifier	.. Change General Education Designation
from:	to:	from: to:
X A-Lecture Only	.. Pass/Fail Only	.. English Composition
.. B-Lab (w/fee)	.. X Graded	.. Oral Communication
.. D-Seminar	.. Variable Title	.. Mathematics
.. E-Independent Study	.. Creative Inquiry	.. Natural Science w/Lab
.. F-Tutorial (w/fee)	.. Repeatable	.. Math or Science
.. G-Studio	.. maximum credits	.. A&H (Literature)
.. H-Field course	from:	.. A&H (Non-Literature)
.. I-Study Abroad	to:	.. Social Science
.. L-Lab (no/fee)		.. CCA
.. N/B-Lecture/Lab(w/fee)		.. STS
.. N/L-Lecture/Lab(no fee)		

.. Change Catalog Description:

from:

to:

X Change Prerequisite(s):

from: None

to: SOC 201 or SOC 202 or consent of instructor.

Learning Objectives: - To provide an introduction and overview of the Science, Technology and Society scholarship from a sociological perspective;

- To examine and assess sociological scholarship in the areas of science, technology, and the environment;

- To examine key issues in science, technology, society, environment and human impacts and inputs

Topical Outline: Week 1: Introduction to Environmental Sociology

Week 2: The Sociological Perspective on the Social Impacts of Science and Technology

Week 3: Sociology of Science and Knowledge Production

Week 4: Ecological Modernization Theory vs. the Treadmill of Production

Week 5: Individuals and the Environment, Science and Technology: Attitudes and Behaviors

Week 6: The Impact of Science of Technology and Living in A "Risk Society"

Week 7: Social Inequality and Environmental Justice

Week 8: The Intersection of Science Technology and Society: Population Growth and Development

Week 9: The Intersection of Science, Technology and Society: The Globalization of Food and Food Production Systems

Week 10: The Intersection of Science, Technology and Society: The Social Construction of Nature

Week 11: The Intersection of Science, Technology and Society: Global Warming and Geoengineering Climate Change

Week 12: The Intersection of Science, Technology and Society: Sustainability

Week 13: Resistance to Technology, Science, and Globalization

Week 14: Looking to the Future: Social Change and Social Movements

Week 15: Moving toward a sustainable world. Environmental, social, scientific, and technological factors associated with sustainability.

Evaluation: Reading critiques and response papers: 35%

Class preparation and participation: 10%

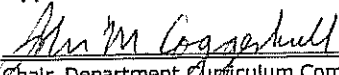

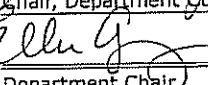
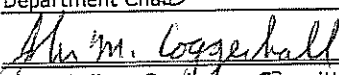
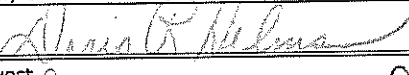
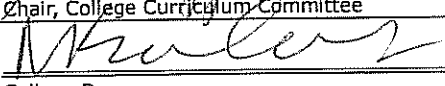
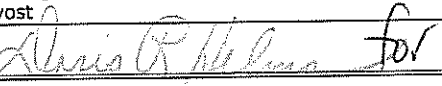

Research Project: 25%

Test # 1: 10%

000521

Test # 2: 10%
Test # 3 (Final exam): 10%
Form Originator: CAMOBLE, F Mobley Date Form Created: 9/7/2012
Form Last Updated by: CAMOBLE, F Mobley Date Form Last Updated: 10/18/2012
Form Number: 5212

Approval

	10/29/12		12/7/2012
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	10/30/12		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/9/12		2/3/13
Chair, College Curriculum Committee	Date	Provost	Date
	11/9/12		2/3/13
College Dean	Date	President	Date
			
Director, Calhoun Honors College	Date		



000216

Curriculum and Course Change System - Print Change/Delete

Course Form**X Change a Course - Abbrev & Number: MGT- 415**

Corresponding Lab Course: --

Corresponding Honors course: MGT-H-415

.. Add Honors course: --

Corresponding Graduate course: --

.. Add Graduate course: --**Course Title: BUSINESS STRATEGY****Brief Statement of Change:**

Need to add the statement, "Must be taken at Clemson University" to the course description to be consistent with the pre-business and departmental curriculum maps and to ensure that students are aware of this requirement. Adding this statement to the course description should make it more obvious to the students than only having it listed as a footnote in the curriculum maps.

Last Term taught: 1206

Effective Term: 01/2013

.. Change Abbrev to:**.. Change Number to:****.. Change Catalog Title:**

from:

to:

.. Change Transcript Title:

from: BUSINESS STRATEGY

to:

.. From: Fixed Credit: 3 (3,) To: Fixed Credit: (,)

Change of Credit Variable Credit: - (-), (-) Variable Credit: - (-),(-)**.. Add cross-listing with the following child course(s):****.. Delete cross-listing with the following child course(s):****.. Reverse Parent/Child relationship with:****.. Change Method of Instruction**

from:

to:

X A-Lecture Only

..

.. B-Lab (w/fee)

..

.. D-Seminar

..

.. E-Independent Study

..

.. F-Tutorial (w/fee)

..

.. G-Studio

..

.. H-Field course

..

.. I-Study Abroad

..

.. L-Lab (no/fee)

..

.. N/B-Lecture/Lab(w/fee)

..

.. N/L-Lecture/Lab(no fee)

..

.. Change Course Modifier

from:

to:

.. Pass/Fail Only

..

X Graded

..

.. Variable Title

..

.. Creative Inquiry

..

.. Repeatable

..

maximum credits

from:

to:

.. Change General Education Designation

from:

to:

.. English Composition

..

.. Oral Communication

..

.. Mathematics

..

.. Natural Science w/Lab

..

.. Math or Science

..

.. A&H (Literature)

..

.. A&H (Non-Literature)

..

.. Social Science

..

.. CCA

..

.. STS

..

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X Change Catalog Description:

from: MGT 415, H415 Business Strategy 3(3,0) Capstone course for seniors. Various methods are used in analyzing complex business problems, requiring students to integrate their knowledge of all areas of business. Student participation and written and oral communications are stressed. Preq: FIN 306 or 311; MGT 201; MKT 301; Senior standing.

to: MGT 415, H415 Business Strategy 3(3,0) Capstone course for seniors. Various methods are used in analyzing complex business problems, requiring students to integrate their knowledge of all areas of business. Student participation and written and oral communications are stressed. Preq: FIN 306 or 311; MGT 201; MKT 301; Senior standing. Must be taken at Clemson University.

.. Change Prerequisite(s):**from:****to:**

Learning Objectives: Learning Outcomes: Upon completion of this course, students will be able to:

- To explain the complex, dynamic environments in which organizations operate, and to compare and contrast the implications of environmental issues and trends for organizational strategy and effectiveness.
- To compare and contrast analytic frameworks for strategy, and apply them to organizations.
- To integrate functional knowledge and apply it in a comprehensive strategy framework for assessing the operating context and organizational issues, particularly industry and competitive analysis, and assessment of the firm, in order to support effective strategic decision-making.
- To communicate the characteristics of an effective upper level manager.
- To refine analytical, problem solving and decision making skills, and to enhance communication skills.

Topical Outline: This course provides a framework for integrating knowledge from functional foundation courses throughout the undergraduate curriculum. You will be expected to analyze and assess internal operations of a firm and the external and competitive environment of an industry. Students will also be asked to formulate effective competitive strategies for firms under conditions of domestic and international uncertainty. Comprehensive case studies, readings and industry simulations will be used to help the student understand the difficulties and challenges of effectively implementing strategic plans. This course is designed to challenge your analytical and decision-making skills, as well as develop interpersonal skills important to your future success.

Date Topic Text Assignment

Week 1:

Introduction

Week 2:

August 27 Strategy and Its Importance Ch. 1

August 29 Ch. 1 Mystic Monk Coffee (C-2)

Week 3:

September 3 Charting Firm's Direction Ch. 2

September 5 Evaluating Firm's Ext. Environment Ch. 3 Netflix (C-88)

Week 4:

September 10 Ch. 3

September 12 Evaluating Firm's Resources, Capabilities & Competitiveness

Ch. 4 Competition Among the N. A. Warehouse Clubs (C-54)

Week 5:

September 17 Ch. 4

September 19 5 Generic Competitive Strategies Ch. 5

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Week 6:

September 24 Ch. 5

September 26 Strengthening Competitive Position Ch. 6 Redbox (C-104)

Week 7:

October 1 Ch. 6

October 3 Midterm Exam

Week 8:

October 8 Int'l Competitive Strategies Ch. 7 Norton Lilly International (C-368)

October 10 Ch. 7 Local Firm Case Analysis due

Week 9:

October 15 NO CLASS Fall Break

October 17 Diversification/Multibusiness Firm Ch. 8 Smucker's (C-257)

Week 10:

October 22 Ch. 8 Sara Lee Corporation (C-243)

October 24 Guest Speaker

Week 11:

October 29 Class Project

October 31 Ethics & Corporate Responsibility Ch. 9

Week 12:

November 5 Ch. 9 Countrywide Financial Corp. (C-422)

November 7 Guest Speaker

Week 13:

November 12 Building the Strategic Firm Ch. 10

November 14 Ch. 10 Tata Motors

Week 14:

November 19 Managing Internal Operations Ch. 11 Starbucks (C-333)

November 21 NO CLASS Thanksgiving Holidays

Week 15:

November 26 Corporate Culture & Leadership Ch. 12 Southwest Airlines (C-276)

November 28 Firm's Business Strategy Project Presentations

Week 16:

December 3 Firm's Business Strategy Project Presentations

December 5 Firm's Business Strategy Project Presentations

Week 17:

December 10 Final Exam Final Exam

Evaluation: Your final grade will be based on the following graded assignments:

Modules Points

Local Firm Case Analysis 100

Team Text Case Analysis 100

Midterm 100

Team Firm Business Strategy Project 100

Final Exam 100

Total Points 500

Course Requirements and Evaluation Criteria:

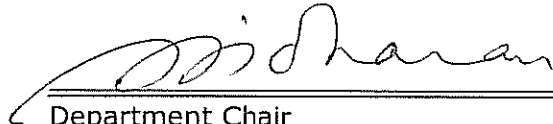
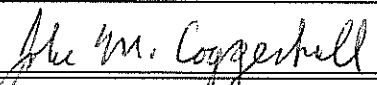

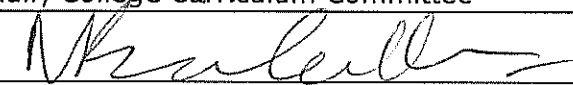

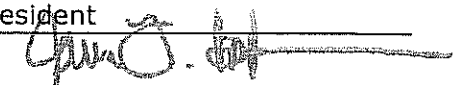
Grading Scale: Late assignments will NOT be accepted. Final course grades are as follows:

90 – 100 = A; 80 – 89.9 = B; 70 – 79.9 = C; 60 – 69.9 = D; <60 = F

Form Originator: KSCOTT3, Kristin Scott **Date Form Created:** 10/23/2012**Form Last Updated by:** , **Date Form Last Updated:** 10/25/2012**Form Number:** 5526**Approval**

<i>Kristin Scott</i>	11-8-12	<i>Janice W. Mink</i> 12/7/2012
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum

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	11-8-12	
Department Chair	Date	Chair, Graduate Curriculum Comm
	11/9/12	 2/3/12
Chair, College Curriculum Committee	Date	Provost
	11/9/12	 for 2/3/12
College Dean	Date	President
		
Director, Calhoun Honors College	Date	