

000123



Curriculum and Course Change System - Print Major Form

Change Major Name: Economics (BS - 201401)

Degree: BS

Effective Catalog Year: 2014

.. Change Major Name to:

.. Change Degree to: (CHE approval required)

☒ Change Curriculum Requirements

(Submit or upload Curriculum map in catalog format. CHE approval required for > 18 hours of changes)

.. Change General Education Requirements

(Must also submit a General Education Checklist)

.. Add, Change or Delete Concentration(s)

(Submit or upload Curriculum map in catalog format. CHE approval required)

.. Add, Change or Delete Emphasis Area(s)

Explanation: We are changing the statistics requirements in light of course consolidation and re-labeling by the Department of Mathematics.

Specifically, we are replacing the requirement of "EX STAT 301 or MTHSC 301 or MTHSC 309" with "STAT 3090 or MATH 3020". We are dropping EX STAT 301 (which is becoming STAT 2300) and MTHSC 301 (which is becoming STAT 3300) and adding an option of MATH 3020 for students considering graduate school in economic or related fields.

Form Originator: MJERZMA, Jerzmanowski, Michal Maria **Date Form Created:** 11/6/2013**Form Last Updated by:** MJERZMA, Jerzmanowski, Michal Maria **Date Form Last Updated:** 11/6/2013**Form Number:** 6813**Approval**

	11-6-13		12/6/2013
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11-6-13		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/8/13		
Chair, College Curriculum Committee	Date	Provost	Date
	11/11/13		1/20/14
College Dean	Date	President	Date

000123



Curriculum and Course Change System - Print Major Form

Change Major Name: Economics (BS - 201401)**Degree:** BS**Effective Catalog Year:** 2014**.. Change Major Name to:****.. Change Degree to:** (CHE approval required)**X Change Curriculum Requirements**

(Submit or upload Curriculum map in catalog format. CHE approval required for > 18 hours of changes)

.. Change General Education Requirements

(Must also submit a General Education Checklist)

.. Add, Change or Delete Concentration(s)

(Submit or upload Curriculum map in catalog format. CHE approval required)

.. Add, Change or Delete Emphasis Area(s)**Explanation:** We are changing the statistics requirements in light of course consolidation and re-labeling by the Department of Mathematics.

Specifically, we are replacing the requirement of "EX STAT 301 or MTHSC 301 or MTHSC 309" with "STAT 3090 or MATH 3020". We are dropping EX STAT 301 (which is becoming STAT 2300) and MTHSC 301 (which is becoming STAT 3300) and adding an option of MATH 3020 for students considering graduate school in economic or related fields.

We are also making the following changes to the footnotes to better guide students in their course selection.

Change to footnotes:

1 Students who complete a minor in Accounting or Financial Management must complete three hours of electives to replace the ACCT 2010 or FIN 3060 requirement in the Economics major.

Added:

1 (In Freshman Year) Students considering a graduate degree in Economics or related fields should take MTHSC 106/108.

2 Fin 3110 is recommended for students minoring in Financial Management.

4 Students considering a graduate degree in Economics or related fields should select MTHSC 3020.

Removed an incorrect footnote:

Students minoring in Financial Management may not use FIN 3110 to satisfy any minor requirement.

Form Originator: MJERZMA, Jerzmanowski, Michal Maria **Date Form Created:** 11/6/2013**Form Last Updated by:** MJERZMA, Jerzmanowski, Michal Maria **Date Form Last Updated:** 11/11/2013**Form Number:** 6814**Approval**

	11-11-13		12/6/2013
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11-11-13		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/11/13		
Chair, College Curriculum Committee	Date	Provost	Date
	11/23/13		1/20/14
College Dean	Date	President	Date

Summary of changes: We are changing the statistics requirements in light of course consolidation and re-labeling by the Mathematical Sciences Department.

Specifically, we are replacing the requirement of "EX STAT 301 or MTHSC 301 or MTHSC 309" with "STAT 3090 or MATH 3020". We are dropping EX STAT 301 (which is becoming STAT 2300) and MTHSC 301 (which is becoming STAT 3300) and adding an option of MATH 3020 for students considering graduate school in economic or related fields.

Change to footnotes:

Changed:

¹ Students who complete a minor in Accounting or Financial Management must complete three hours of electives to replace the ACCT 2010 or FIN 3060 requirement in the Economics major.

Added:

1 (in Freshman Year) Students considering a graduate degree in Economics or related fields should take MTHSC 106/108.

² Fin 3110 is recommended for students minoring in Financial Management.

⁴ Students considering a graduate degree in Economics or related fields should take MTHSC 3020.

Removed an incorrect footnote:

Students minoring in Financial Management may not use FIN 3110 to satisfy any minor requirement.

ECONOMICS BS Curriculum (2014-2015)

Freshman Year:

First Semester

1 - BUS 101 Business Foundations¹

3 - ECON 211 Principles of Microeconomics¹

3 - MTHSC 102 Intro. to Math. Analysis^{1,2} or

4 - MTHSC 106 Calculus of One Variable I^{1,2}

3 - PSYCH201 Introduction to Psychology or

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3 - SOC 201 Introduction to Sociology

4 - Natural Science Requirement³

1 - Elective

15

1 Freshman core curriculum class. Students must complete core classes before submitting a change-of-major request from Pre-Business to a business major.

2 The following sequences are acceptable: MTHS 1020/2070, 1060/1080, 1060/2070. For each of the four-credit-hour courses taken, one credit will be applied toward the elective credit-hour requirement. Students considering a graduate degree in Economics or related fields should take MTHSC 106/108.

3 See General Education Requirements.

Second Semester:

3 - COMM 150 Intro. to Human Comm. *or*

3 - COMM 250 Public Speaking

3 - ECON 212 Principles of Macroeconomics¹

3 - ENGL 103 Accelerated Composition

3 - MTHSC 207 Multivariable Calculus^{1,2} *or*

4 - MTHSC 108 Calculus of One Variable II^{1,2}

3 - Science and Tech. in Society Requirement³

15

Sophomore Year

First Semester

3 - ACCT 2010 Financial Accounting Concepts¹

3 - ECON 3140 Intermediate Microeconomics

3 - STAT 3090 Intro. Business Statistics *or*

3 - MATH 3020 Statistics for Science and Engineering²

3 - MGT 201 Principles of Management

15

Second Semester

3 - ACCT 2020 Managerial Accounting Concepts

3 - ECON 3150 Intermediate Macroeconomics

3 - Arts and Humanities (Literature) Requirement³

3 - Arts and Humanities (Non-Lit.) Requirement³

3 - Cross Cultural Awareness Requirement³

15

Junior Year

First Semester

4 - ECON 4050 Introduction to Econometrics

3 - FIN 3060 Corporation Finance^{1,4}

3 - Major Requirement⁵
 3 - Minor Requirement
 3 - Elective
 16

Second Semester

3 - Major Requirement⁵
 6 - Minor Requirement
 6 - Elective
 15

Senior Year

First Semester

3 - Major Requirement⁵
 3 - Minor Requirement
 9 - Elective
 15

Second Semester

6 - Major Requirement⁵
 3 - Minor Requirement
 5 - Elective
 14

120 Total Semester Hours

¹Students who complete a minor in Accounting or Financial Management must complete three hours of electives to replace the ACCT 2010 or FIN 3060 requirement in the Economics major.

² Fin 3110 is recommended for students minoring in Financial Management.

³See General Education Requirements. *Note:* Cross-Cultural Awareness Requirement may be satisfied by other General Education courses, by the International Studies Requirement, or through the use of elective hours.

⁴ Students considering a graduate degree in Economics or related fields should take MTHSC 3020.

⁵ Three credit hours must be selected from ECON 344, 350, 360, 402, 404, 410, 424, 426, 435, 455. *Note:* Only ECON courses numbered 316 and above may be used to satisfy the Major Requirement.

Note: At least 50 percent of the total credits taken in ACCT, ECON, FIN, LAW, MGT, and MKT must be

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Curriculum and Course Change System - Print Change/Delete Course Form

X Change a Course - Abbrev & Number: ECON- 3030

Corresponding Lab Course: --

Corresponding Honors course: --

.. Add Honors course: --

Corresponding Graduate course: --

.. Add Graduate course: --

Course Title: Economics and Sports

Brief Statement of Change:

Remove "Sophomore standing" from the list of prerequisites. Sophomore standing was deemed needlessly restrictive; Econ 2110 is a sufficient prerequisite.

Last Term taught: 200908 .. Change Abbrev to:

Effective Term: 01/2014 .. Change Number to:

.. Change Catalog Title: .. Change Transcript Title:

from: from: Economics and Sports

to: to:

.. From: Fixed Credit: 3 (3,0) To: Fixed Credit: (,)

Change of Credit Variable Credit: - (-), (-) Variable Credit: - (-),(-)

.. Add cross-listing with the following child course(s):

.. Delete cross-listing with the following child course(s):

.. Reverse Parent/Child relationship with:

.. Change Method of Instruction	.. Change Course Modifier	.. Change General Education Designation
from:	to:	from: to:
X A-Lecture Only	.. Pass/Fail Only	.. Creative Inquiry
.. B-Lab (w/fee)	.. X Graded	.. English Composition
.. D-Seminar	.. Variable Title	.. Oral Communication
.. E-Independent Study	.. Creative Inquiry	.. Mathematics
.. F-Tutorial (w/fee)	.. Repeatable	.. Natural Science w/Lab
.. G-Studio	.. maximum credits	.. Natural Science w/Lab
.. H-Field course	from:	.. Math or Science
.. I-Study Abroad	to:	.. A&H (Literature)
.. L-Lab (no/fee)		.. A&H (Non-Literature)
.. N/B-Lecture/Lab(w/fee)		.. Social Science
.. N/L-Lecture/Lab(no fee)		.. CCA
		.. STS

.. Change Catalog Description:

from:

to:

X Change Prerequisite(s):

from: Prerequisite: Sophomore standing and ECON 2110.

to: Prerequisite: ECON 2110.

Learning Objectives:

Topical Outline:

Evaluation:

Form Originator: MJERZMA, Jerzmanowski, Michal Maria Date Form Created: 10/28/2013

Form Last Updated by: MJERZMA, Jerzmanowski, Michal Maria Date Form Last Updated: 10/28/2013

Form Number: 6732

Approval

	11-6-13		12/6/2013
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11-6-13		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/8/13		
Chair, College Curriculum Committee	Date	Provost	Date
	11/11/13		
College Dean	Date	President	Date

000123



Curriculum and Course Change System - Print Change/Delete Course Form

X Change a Course - Abbrev & Number: FIN- 4020

Corresponding Lab Course: --

Corresponding Honors course: FIN--4020

.. Add Honors course: --

Corresponding Graduate course: FIN--6020

.. Add Graduate course: --

Course Title: Adv Corp Finance

Brief Statement of Change:

We are changing the title to more specifically reflect what is covered in the course.

Last Term taught: 201208

Effective Term: 08/2014

.. Change Abbrev to:

.. Change Number to:

X Change Catalog Title:

from: Advanced Corporate Finance

to: Corporate Valuation

X Change Transcript Title:

from: Adv Corp Finance

to: Corp Value

.. From: Fixed Credit: 3 (3,0) To: Fixed Credit: (,)

Change of Credit: Variable Credit: - (-), (-) Variable Credit: - (-),(-)

.. Add cross-listing with the following child course(s):

.. Delete cross-listing with the following child course(s):

.. Reverse Parent/Child relationship with:

.. Change Method of Instruction	.. Change Course Modifier	.. Change General Education Designation
from:	to:	from: to:
X A-Lecture Only Pass/Fail Only Creative Inquiry
.. B-Lab (w/fee)	.. X Graded English Composition
.. D-Seminar Variable Title Oral Communication
.. E-Independent Study Creative Inquiry Mathematics
.. F-Tutorial (w/fee) Repeatable Natural Science w/Lab
.. G-Studio	.. maximum credits Natural Science w/Lab
.. H-Field course	.. from:	.. Math or Science
.. I-Study Abroad	.. to:	.. A&H (Literature)
.. L-Lab (no/fee) A&H (Non-Literature)
.. N/B-Lecture/Lab(w/fee) Social Science
.. N/L-Lecture/Lab(no fee) CCA
		.. STS

.. Change Catalog Description:

from:

to:

.. Change Prerequisite(s):

from:

to:

Learning Objectives:

Topical Outline:

Evaluation:

Form Originator: AM, Morgan, Angela G. Date Form Created: 10/27/2013

Form Last Updated by: AM, Morgan, Angela G. Date Form Last Updated: 11/1/2013

Form Number: 6724

Approval

Angela Morgan	11/4/13	Carice W. Anderson	12/6/2013
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
J. Kennedy	11/4/13		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
Mr. M. Eggerhell	11/8/13		
Chair, College Curriculum Committee	Date	Provost	Date
Charles Wath	11/11/13	John M. Agg	1/20/14
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

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Curriculum and Course Change System - Print Minor Form

Change Minor: Financial Management

Effective Catalog Year:

.. Change Minor Name to:

X Change Minor Requirements:

Current Catalog Description: A minor in Financial Management requires FIN3050, 3070, 3080, 3110 and 3120.**Proposed Catalog Description:** A minor in Financial Management requires FIN 3110 (or FIN 3060), 3050, 3070, 3080, and 3120.**Summary/ Explanation:** Credit cannot be received for both FIN 3060 and FIN 3110. FIN 3110 is normally taken only by Accounting and Financial Management students. Adding FIN 3060 would reduce the number of substitutions forms that have to be written.**Form Originator:** AM, Morgan, Angela G. **Date Form Created:** 10/27/2013**Form Last Updated by:** AM, Morgan, Angela G. **Date Form Last Updated:** 11/1/2013**Form Number:** 6723

Approval

Angela Morgan	11/4/13	Carice W. Anderson	12/6/2013
Chair, Department/Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
T. Kennedy	11/4/13		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
John M. Coggeshall	11/8/13		
Chair, College Curriculum Committee	Date	Provost	Date
Charles Watt	11/11/13	John M. Ayer	1/20/14
College Dean	Date	President	Date

CLEMSON
UNIVERSITY

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Curriculum and Course Change System - Print Major Form

Change Major Name: Financial Management (BS - 201405)

Degree: BS

Effective Catalog Year: 2014

.. Change Major Name to:

.. Change Degree to: (CHE approval required)

X Change Curriculum Requirements

(Submit or upload Curriculum map in catalog format. CHE approval required for > 18 hours of changes)

.. Change General Education Requirements

(Must also submit a General Education Checklist)

.. Add, Change or Delete Concentration(s)

(Submit or upload Curriculum map in catalog format. CHE approval required)

.. Add, Change or Delete Emphasis Area(s)

Explanation: 1) Replacing the former EX STAT 301 or MTHSC 309 requirement with STAT 3090. We are dropping EX STAT 301 which is becoming EX STAT 2300.

2) Adding CPSC 2200 back into computer requirement since CPSC 2200 has dropped their prereq that was requiring another course

Form Originator: AM, Morgan, Angela G. Date Form Created: 10/27/2013

Form Last Updated by: AM, Morgan, Angela G. Date Form Last Updated: 11/1/2013

Form Number: 6725

Approval

Angela Morgan	11/4/13	Charles W. Watt	12/6/2013
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
F. Kennedy	11/4/13		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
John M. Loggathill	11/8/13		
Chair, College Curriculum Committee	Date	Provost	Date
Charles Watt	11/11/13	N. M. Ayers	1/20/14
College Dean	Date	President	Date

Financial Management Curriculum (2014-2015)

Sophomore Year

First Semester

- 3 - ACCT 2010 Financial Accounting Concepts
- 3 - STAT 3090 Intro. Business Statistics
- 3 - MGT 2010 Principles of Management
- 3 - MGT 2180 Mgr. Personal Computer Appl or
- 3 - CPSC 2200 Microcomputer Appl
- 3 - Arts and Humanities (Non-Lit.) Requirement¹

Second Semester

- 1 - ACCT 2040 Accounting Procedures
 - 3 - MGT 3100 Intermediate Business Statistics
 - 3 - MKT 3010 Principles of Marketing
 - 3 - Arts and Humanities (Literature) Requirement¹
 - 3 - Cross-Cultural Awareness Requirement²
 - 3 - Elective
- 16

Junior Year

First Semester

- 3 - ACCT 3110 Intermediate Financial Acct. I
 - 3 - FIN 3110 Financial Management I
 - 3 - ENGL 3040 Business Writing
 - 3 - LAW 3220 Legal Environment of Business
 - 3 - Elective
- 15

Second Semester

- 3 - ACCT 3120 Intermediate Financial Acct. II
 - 3 - FIN 3050 Investment Analysis
 - 3 - FIN 3070 Principles of Real Estate
 - 3 - FIN 3120 Financial Management II
 - 3 - Elective
- 15

Senior Year

First Semester

- 3 - ACCT 3030 Cost Accounting
 - 3 - ACCT 3130 Intermediate Financial Acct. III
 - 3 - FIN 3080 Financial Institutions & Markets
 - 3 - Emphasis Area⁴
 - 3 - Emphasis Area⁴
- 15

Second Semester

- 3 - MGT 4150 Business Strategy³
 - 3 - Emphasis Area⁴
 - 3 - Emphasis Area⁴
 - 3 - Emphasis Area⁴
 - 3 - Elective
- 15

121 Total Semester Hours

¹ See General Education Requirements. *Note:* Cross-Cultural Awareness Requirement may also be satisfied by some of these courses.

² If this requirement is met through the completion of another General Education Requirement, students will have three additional elective hours. Students must complete 121 hours total.

³ MGT 4150 must be taken at Clemson University.

⁴ Fifteen credit hours from one of the following emphasis areas are required. Emphasis areas should be selected before the end of the junior year in consultation with the advisor:

Corporate Finance - FIN 4020, 4040, 4110; plus two courses from FIN 3040, 4050, 4060, or 4080. Completion of three hours of FIN 3990 or 4980 may substitute for one of FIN 3040, 4050, 4060, or 4080. One accounting course may substitute for FIN 3040, 4050, 4060, or 4080. Accounting courses may be selected from any 3000-4000 level courses offered by the School of Accountancy which are not already specifically required.

Financial Planning - ACCT 4040, 4080, FIN 3040, 4050, 4090

Financial Services - FIN 4050, 4060, 4080, 4110, and one course from FIN 3040, 3990 (three credits), 4170, 4980 (three credits)

Real Estate - FIN 4150, 4160, 4170, LAW 3330, plus one course from FIN 3990 (three credits), 4080, 4980 (three credits), LAW 4050

Notes:

1. Financial Management majors are required to have a minimum grade-point ratio of 2.0 in all FIN-designated courses to graduate. Only the last grade for courses that are repeated is used in computing this grade-point ratio.
2. At least 50 percent of the total credits taken in ACCT, ECON, FIN, LAW, MGT, and MKT must be taken at Clemson University.



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Curriculum and Course Change System - Print Change/Delete Course Form

X Change a Course - Abbrev & Number: FIN- 3110

Corresponding Lab Course: --

Corresponding Honors course: FIN--3110

.. **Add Honors course:** --

Corresponding Graduate course: --

.. **Add Graduate course:** --**Course Title: Financial Mgt I****Brief Statement of Change:**

Change the prereq to drop a statistics course. Due to the changes being made by the Math department, EX STAT 3010 is being merged into STAT 2300. We feel that this course does not have the rigor required. Thus, we are requesting that we drop it from our prereqs. I've adjusted the course abbreviations to follow the new MATH and STAT ones.

Last Term taught: 201305

.. **Change Abbrev to:**

Effective Term: 08/2014

.. **Change Number to:**.. **Change Catalog Title:**.. **Change Transcript Title:**

from:

from: Financial Mgt I

to:

to:

.. From: Fixed Credit: 3 (3,0) To: Fixed Credit: (,)

.. **Change of Credit:** Variable Credit: - (-), (-) Variable Credit: - (-),(-).. **Add cross-listing with the following child course(s):**.. **Delete cross-listing with the following child course(s):**.. **Reverse Parent/Child relationship with:**

.. Change Method of Instruction	.. Change Course Modifier	.. Change General Education Designation
from:	to:	from: to:
X A-Lecture Only Pass/Fail Only Creative Inquiry
.. B-Lab (w/fee)	.. X Graded English Composition
.. D-Seminar Variable Title Oral Communication
.. E-Independent Study Creative Inquiry Mathematics
.. F-Tutorial (w/fee) Repeatable Natural Science w/Lab
.. G-Studio	.. maximum credits Natural Science w/Lab
.. H-Field course	.. from: Math or Science
.. I-Study Abroad	.. to: A&H (Literature)
.. L-Lab (no/fee) A&H (Non-Literature)
.. N/B-Lecture/Lab(w/fee) Social Science
.. N/L-Lecture/Lab(no fee) CCA
	 STS

.. **Change Catalog Description:**

from:

to:

X Change Prerequisite(s):

from: ACCT 2010 and 2040, each with a C or better; and one of the following: EX STAT 3010 or IE 3610 or MTHS 3010 or MTHS 3020 or MTHS 3090 or PSYCH 3090

to: ACCT 2010 and 2040, each with a C or better; and one of the following: IE 3610 or MATH 3020 or PSYCH 3090 or STAT 309 or STAT 3300

Learning Objectives:**Topical Outline:****Evaluation:****Form Originator:** AM, Morgan, Angela G. **Date Form Created:** 10/27/2013**Form Last Updated by:** AM, Morgan, Angela G. **Date Form Last Updated:** 11/1/2013**Form Number:** 6726**Approval**

Angela Morgan	11/4/13	Janice W. Anderson	12/6/2013
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
TKennedy	11/4/13		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
John M. Coggeshall	11/8/13		
Chair, College Curriculum Committee	Date	Provost	Date
		John M. Coggeshall	1/10/14

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College Dean <i>Charles Watt</i>	Date <i>11/1/13</i>	President	Date
Director, Calhoun Honors College	Date		

Proposed Financial Management Changes for 2014-2015

FIN 3110	Remove EX STAT 301 from prereqs and update course abbreviations for MATH and STAT
FIN 4020	Change title to more accurately reflect what is taught in the course
Change curriculum map	Change Stats requirement to be STAT 3090
	Add CPSC 2200 back as a computer science course since they've dropped their prereq.
Finance minor	Add "3110 (or 3060)" language to get rid of the need for substitution forms

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Curriculum and Course Change System - Print Major Form

Change Major Name: Management (BS - 201405)

Degree: BS

Effective Catalog Year: 2014

.. Change Major Name to:

.. Change Degree to: (CHE approval required)

☒ Change Curriculum Requirements

(Submit or upload Curriculum map in catalog format. CHE approval required for > 18 hours of changes)

.. Change General Education Requirements

(Must also submit a General Education Checklist)

.. Add, Change or Delete Concentration(s)

(Submit or upload Curriculum map in catalog format. CHE approval required)

.. Add, Change or Delete Emphasis Area(s)

Explanation: We are removing EXST 3010 (Introductory Statistics) from the curriculum map because this class is being consolidated into STAT 2300. EXST 3010 is currently listed in the first semester, sophomore year. We are replacing the EXST 3010 or MTHS 3090 requirement with STAT 3090 (Intro. Business Statistics). STAT 3090 will satisfy the prerequisite for MGT 3100, which our students take in the second semester, sophomore year. Our students take one of these courses to meet the prerequisite requirement for MGT 3070, 3010, 3120, 3900, 4110. Thus, we are removing EX ST 3010 from our curriculum map.

We are adding FIN 3110 as a substitution for FIN 3060 in the senior year on our curriculum map. Curriculum map should now state FIN 3060 (or FIN 3110).

Form Originator: KSCOTT3, Scott, Kristin L Damato Date Form Created: 11/3/2013

Form Last Updated by: KSCOTT3, Scott, Kristin L Damato Date Form Last Updated: 11/5/2013

Form Number: 6765

Approval

	11/5/13		12/6/2013
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11-5-13		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/8/13		
Chair, College Curriculum Committee	Date	Provost	Date
	11/11/13		1/20/14
College Dean	Date	President	Date

Second Semester

- 3 - ACCT 2020 Managerial Accounting Concepts
 - 3 - ECON 2000 Economic Concepts or
 - 3 - ECON 2110 Principles of Microeconomics
 - 3 - ENSP 2000 Intro. to Environmental Science
 - 4 - GC 3400 Digital Imaging and eMedia
 - 3 - GC 4460 Ink and Substrates
- 16

Summer

- 0 - COOP 2010 Cooperative Education⁵
 - 1 - GC 3500 Graphic Comm. Internship I⁵
- 1

Junior Year**First Semester**

- 3 - COMM 2500 Public Speaking
 - 4 - GC 4060 Package and Specialty Printing
 - 3 - MKT 3010 Principles of Marketing
 - 6 - Major Requirement²
- 16

Second Semester

- 3 - ENGL 3140 Technical Writing
 - 4 - GC 4400 Commercial Printing
 - 3 - Major Requirement²
 - 3 - Arts and Humanities (Non-Lit.) Requirement²
 - 3 - Elective
- 16

Summer

- 0 - COOP 2020 Cooperative Education⁵
 - 1 - GC 4500 Graphic Comm. Internship II⁵
- 1

Senior Year**First Semester**

- 4 - GC 4440 Current Dev. and Trends in GC
 - 3 - MGT 3070 Human Resource Management or
 - 3 - PSYC 3640 Industrial Psychology
 - 3 - Graphic Communication Technical Req.²
 - 3 - Major Requirement²
 - 2 - Elective
- 15

Second Semester

- 3 - GC 4480 Planning and Controlling Printing Functions
 - 2 - GC 4800 Senior Seminar in Graphic Comm.
 - 3 - Major Requirement²
 - 4 - Elective
- 12

122 Total Semester Hours

¹Must include four credit hours in chemistry (CH 1010 or 1050) and four credit hours in physics (PHYS 1220/1240 or 2070/2090).

²Must be approved prior to registration. See advisor.

³Students who wish to minor in Business Administration may not select MTHS 2030.

⁴Select any ENGL course from General Education Arts and Humanities (Literature) Requirement.

⁵One internship must be in a fall or spring semester (summer—at least 12 weeks; fall/spring—at least 15 weeks). GC 4550 will not substitute for 4500.

⁶See General Education Requirements. This course or three elective credit hours must also satisfy the Cross-Cultural Awareness Requirement.

MANAGEMENT**Bachelor of Science**

The Bachelor of Science degree in Management prepares students for careers as professional managers in corporations, governmental organizations, and small businesses. In addition, the program provides a foundation for graduates who wish to pursue advanced degrees in business and public administration, law, and the social sciences.

The curriculum gives students a broad exposure to the functional areas of business and allows each to select an emphasis area in a subject that is germane to individual career interests. The Management curriculum provides an examination of the social, legal, political, and economic environments in which organizations must operate; an understanding of the functional areas of business and their interrelationships; and a knowledge of behavioral science, applied statistics, and mathematics as they relate to organizational problem solving. The program is accredited by AACSB International.

Students wishing to change majors into the management program must have a 2.0 or higher Clemson/Bridge cumulative grade-point ratio.

**Combined Bachelor of Science/
Master of Science Degree Program**

Under this plan, students may reduce the time necessary to earn both degrees by applying graduate credits to both undergraduate and graduate program requirements. Students may apply up to 12 hours of graduate credits to both the BS and MS degrees. To be eligible for this program, students must have a 3.4 or higher grade-point ratio, have completed at least 90 credits of coursework and have been admitted to the Graduate School prior to registering for graduate courses. Students in this program are conditionally accepted to the graduate program until they have completed all BS degree requirements.

Sophomore Year**First Semester**

- 3 - ACCT 2010 Financial Accounting Concepts
 - 3 - EXST 3010 Introductory Statistics or
 - 3 - MTHS 3090 Intro. Business Statistics
 - 3 - MGT 2010 Principles of Management¹
 - 3 - MGT 2180 Mgt. Personal Computer Appl.¹
 - 3 - Arts and Humanities (Non-Lit.) Requirement²
- 15

Second Semester

- 3 - ACCT 2020 Managerial Accounting Concepts
 - 3 - MGT 3100 Intermediate Business Statistics¹
 - 3 - Arts and Humanities (Literature) Requirement²
 - 3 - Cross Cultural Awareness Requirement²
 - 3 - Elective
- 15

Junior Year**First Semester**

- 3 - MGT 3180 Management of Info. Systems¹
 - 3 - MGT 3900 Operations Management¹
 - 3 - MKT 3010 Principles of Marketing
 - 3 - Emphasis Area Requirement^{1,3}
 - 3 - Support Area Requirement⁴
- 15

Second Semester

- 3 - LAW 3220 Legal Environment of Business
 - 3 - MGT 3070 Human Resource Management¹ or
 - 3 - MGT 4000 Mgt. of Organizational Behavior¹
 - 3 - MGT 3120 Decision Models for Management¹
 - 3 - Emphasis Area Requirement^{1,3}
 - 3 - Support Area Requirement⁴
- 15

Senior Year**First Semester**

- 3 - FIN 3060 Corporation Finance
 - 3 - Emphasis Area Requirement^{1,3}
 - 6 - Support Area Requirement⁴
 - 3 - Elective
- 15

Second Semester

- 3 - MGT 4150 Business Strategy^{1,5}
 - 3 - MGT 4230 International Business Management¹
 - 3 - Emphasis Area Requirement^{1,3}
 - 3 - Support Area Requirement⁴
 - 3 - Elective
- 15

120 Total Semester Hours

¹Grade of C or better in this course is required for graduation.

²See General Education Requirements. If this requirement is met through the completion of another General Education requirement, students will have three additional elective hours. Students must complete 120 total hours. Note: Cross-Cultural Awareness Requirement may also be satisfied by some of these courses.

³Management majors must complete an emphasis area consisting of twelve hours beyond the coursework required by the management curriculum and the support area requirement. Students should choose ONE of the following ways to satisfy this requirement:

Entrepreneurship—ELE 3010, MGT (ELE) 3150 plus two courses from ECON (ELE) 3210, ELE 4010, 4990, MGT 4970, MKT (ELE) 3140, MKT 4200, 4250, 4260, 4270, 4280, 4290, 4300, SOC (ELE, POSC, PSYC) 3560.

Human Resource Management—Any four of the following courses, including at least two management courses not already taken in the basic curriculum: MGT 3070, 4000, 4160, 4250, 4310, 4350, 4360, PSYC 3640, 3680, 3690, 4350, 4570, 4710.

International Management—Any four of the following courses: ECON 3100, FIN 4110, LAW 4200, MGT 4240, 4440, MKT 4270, POSC 3610, 3620, 3670, 4290, and any business courses approved in advance and taken as part of a study abroad experience.

Management Information Systems—MGT 4110, 4520; and two courses from CPSC 4620, MGT 4300 (topic must be approved in advance by advisor), 4540, 4550, 4560.

Operations Management—MGT 4020; and two courses from MGT 4080, 4110, 4270; and one course from MGT 4040, 4120, 4440.

Supply Chain Management—MGT 4120, 4240; and two courses from MGT 3050, 3170, 4020, 4080, 4270, 4440, MKT 4260.

General Management—Any four 3000- or 4000-level management courses.

⁴Management majors must complete a support area consisting of fifteen hours beyond the coursework required by the management curriculum and the management emphasis area requirement. Students should choose ONE of the following two ways to satisfy this requirement: (1) Declare and complete a minor requiring AT LEAST 15 hours of additional coursework; or (2) Complete 15 hours of coursework selected from the approved list of management support courses.

⁵MGT 4150 must be taken at Clemson University.

Note: At least 50 percent of the total credits taken in ACCT, ECON, ELE, FIN, LAW, MGT, and MKT must be taken at Clemson University.

COLLEGE OF BUSINESS AND BEHAVIORAL SCIENCE

Students in the College of Business and Behavioral Science seek to understand and organize human behavior in a business, economic, and social context. The College promotes scholarship with broad awareness of the individual, cultural, political, and global levels and develops distinctive leaders in industry, higher education, professional and public service. The College includes the School of Accountancy and Finance, and the Departments of Aerospace Studies, Economics, Graphic Communications, Management, Marketing, Military Leadership, Political Science, Psychology, and Sociology and Anthropology.

All College of Business and Behavioral Science majors, and other non-majors taking 3000- and 4000-level courses offered by the College, are required to pay a differential fee to fund significant infrastructure and program enhancements. Additional information about this fee and the benefits derived from it is available at www.clemson.edu/cbbs/academics/fees.

BUSINESS AND PROFESSIONAL PROGRAMS

Bachelor of Science degrees are offered in Accounting, Economics, Financial Management, Graphic Communications, Management, and Marketing. With the exception of Graphic Communications, these programs share a common curriculum during the first year, allowing the student maximum flexibility in choosing an appropriate major. The Business programs in Accounting, Financial Management, Management, and Marketing are accredited by AACSB International (Association to Advance Collegiate Schools of Business). The Accounting program has earned additional accounting accreditation by AACSB International. All business and professional curricula prepare students for a variety of careers and furnish an education that recognizes the need for an understanding of the basic principles of science, appreciation for the nature of human interaction, and the comprehension of the economic, political, and social environment.

Pre-Business Program

The Pre-Business program provides students planning to earn Bachelor of Science degrees in Accounting, Economics, Financial Management, Management, and Marketing with a sound academic preparation for these degrees. All Pre-Business students complete a common curriculum during the freshman year. All new Business students (including transfer students) are admitted into the Pre-Business program until the following core classes are satisfactorily completed and the grade-point average requirement is met: BUS 1010, ECON 2110, 2120, MTHS 1020, 2070 or acceptable sequence, ENGL 1030, and a natural science requirement.

Change of Major into Pre-Business

Students who change majors into Pre-Business must have completed at least 12 credit hours at Clemson and must have a 2.0 minimum cumulative grade-point ratio.

Freshman Curriculum

First Semester

- 1 - BUS 1010 Business Foundations¹
- 3 - ECON 2110 Principles of Microeconomics¹
- 3 - MTHS 1020 Intro. to Math. Analysis^{1,2} or
4 - MTHS 1060 Calculus of One Variable I^{1,2}
- 3 - PSYC 2010 Introduction to Psychology or
3 - SOC 2010 Introduction to Sociology
- 4 - Natural Science Requirement^{1,3}
- 1 - Elective
- 15

Second Semester

- 3 - COMM 1500 Intro. to Human Comm. or
3 - COMM 2500 Public Speaking
- 3 - ECON 2120 Principles of Macroeconomics¹
- 3 - ENGL 1030 Accelerated Composition¹
- 3 - MTHS 2070 Multivariable Calculus^{1,2} or
4 - MTHS 1080 Calculus of One Variable II^{1,2}
- 3 - Science and Tech. in Society Requirement¹
- 15

¹Freshman core curriculum class. Students must complete core classes before submitting a change-of-major request from Pre-Business to a business major.

²The following sequences are acceptable: MTHS 1020/2070, 1060/1080, 1060/2070. For each of the four-credit-hour courses taken, one credit will be applied toward the elective credit-hour requirement.

³See General Education Requirements.

Admission to Business Degree Programs

To be eligible for admission into the Bachelor of Science degree programs in Accounting, Economics, Financial Management, or Management, students must have completed the courses outlined in the freshman core curriculum and have a cumulative grade-point average of 2.0 or higher. Students wishing to enter the Marketing Program must have completed the freshman core curriculum and have a Clemson/Bridge cumulative grade-point average of 3.0 or higher.

Students should initiate a change-of-major request with the College of Business and Behavioral Science Academic Advising Center in G-02 Sirrine Hall after completing the freshman core curriculum. Students who fail to meet the requirements for admission to a degree-granting business program may remain in Pre-Business until those requirements are met, but only until 64 semester hours of coursework have been completed. Students who exceed 64 credit hours and still do not meet the requirements for admission into a degree program must declare another major.

Transfer Credit Policy

For upper level undergraduates business courses (3000- and 4000-level courses with the rubrics of ACCT, BUS, ELE, FIN, LAW, MGT and MKT) transfer credits will only be accepted from AACSB International and/or EQUIS accredited institutions. Transfer credits from non-US institutions that do not hold either accreditation may be evaluated on a case-by-case basis.

BEHAVIORAL AND SOCIAL SCIENCE PROGRAMS

Bachelor of Arts degrees are offered in Anthropology, Economics, Political Science, Psychology, and Sociology. Bachelor of Science degrees are also offered in Anthropology, Political Science, Psychology, and Sociology. These programs are designed to meet the needs of students seeking a broad general education as preparation for intelligent citizenship, commercial and industrial life, government service, research, and teaching. These curricula also provide an excellent background for the study of law, journalism, and medicine.

To achieve depth as well as breadth in the educational experience, students select a major consisting of courses above the sophomore level. Students also choose a minor consisting of additional credit hours. Students should contact their advisor for additional information and approval before pursuing a minor. See page 90 for a list of acceptable minors.

Students in Bachelor of Arts programs who plan to teach in public schools may elect education courses required for certification by the South Carolina State Department of Education. Such courses are to be approved by their own department advisors.

ROTC PROGRAMS

Aerospace Studies (AFROTC)

Air Force Reserve Officer Training Corps (AFROTC) is designed to "develop quality leaders for the Air Force." Students can earn a minor in Aerospace Studies and a commission as Second Lieutenants while pursuing a bachelor's degree. Clemson's program has won numerous local and national awards for excellence. The program includes courses in foundations of the Air Force, air power history, leadership and management, and national security affairs. In addition to courses, students participate in a weekly leadership laboratory. "Lead Lab" provides students a training environment to practice leadership principles in a cadet-led Air Force wing. Throughout the program, cadets hone their communication skills through various leadership positions, briefings, and papers. The first year of the program, *Foundations of the United States Air Force*, introduces students to the Air Force and AFROTC. It provides an overview of the basic characteristics, missions, and organization of the Air Force. The second year, *The Evolution of USAF Air and Space Power*, features topics on Air Force heritage and leaders; and introduces air and space power through examination of distinct capabilities and functions. The third year, *Air Force Leadership Studies*, teaches cadets advanced skills and knowledge in management and leadership. Special emphasis is placed on enhancing leadership skills. Cadets have an opportunity to try out these leadership and management techniques in a supervised environment as juniors and seniors. The fourth year, *National Security Affairs and Preparation for Active Duty*, is designed for college seniors and gives them the foundation to understand their role as military officers in American society. It is an overview of complex social and political issues facing the military profession and requires a measure of sophistication commensurate with the senior college level. Seniors are also prepared to enter active duty as they transition from student to Air Force Officer. For additional information, contact the Department of Aerospace Studies.

MANAGEMENT Bachelor of Science

The Bachelor of Science degree in Management pre- pares students for careers as professional managers in corporations, governmental organizations, and small businesses. In addition, the program provides a foundation for graduates who wish to pursue advanced degrees in business and public administration, law, and the social sciences.

The curriculum gives students a broad exposure to the functional areas of business and allows each to select an emphasis area in a subject that is germane to individual career interests. The Management curriculum provides an examination of the social, legal, political, and economic environments in which organizations must operate; an understanding of the functional areas of business and their interrelation- ships; and a knowledge of behavioral science, applied statistics, and mathematics as they relate to organizational problem solving. The program is accredited by AACSB International.

Students wishing to change majors into the management program must have a 2.0 or higher Clemson/ Bridge cumulative grade-point ratio.

Combined Bachelor of Science/

Master of Science Degree Program

Under this plan, students may reduce the time necessary to earn both degrees by applying graduate credits to both undergraduate and graduate program requirements. Students may apply up to 12 hours of graduate credits to both the BS and MS degrees. To be eligible for this program, students must have a 3.4 or higher grade-point ratio, have completed at least 90 credits of coursework and have been admitted to the Graduate School prior to registering for graduate courses. Students in this program are conditionally accepted to the graduate program until they have completed all BS degree requirements.

Sophomore Year First Semester

3- ACCT 2010 Financial Accounting Concepts

3- ~~MTHS~~ ^{STAT} 3090 Intro. Business Statistics

3- MGT 2010 Principles of Management

3- MGT 2180 Mgt. Personal Computer Appl.¹

3- Arts and humanities (Non-Lit.) requirement²

15

Second Semester

3- ACCT 2020 Managerial Accounting Concepts

3- MGT 3100 Intermediate Business Statistics¹

3- Arts and humanities (Literature) requirement²

3- Cross Cultural Awareness requirement²

3- Elective 15

Junior Year First Semester

3- MGT 3180 Management of Info. Systems¹

3- MGT 3900 Operations Management¹

3- MKT 3010 Principles of Marketing

3- Emphasis Area requirement^{1,3}

3- Support Area requirement⁴

15

Second Semester

3 - LAW 3220 Legal Environment of Business

3- MGT 3070 human resource Management¹ *or*

3 - MGT 4000 Mgt. of Organizational Behavior¹

3- MGT 3120 Decision Models for Management¹

3- Emphasis Area requirement^{1,3} 3- Support Area requirement⁴

15

Senior Year First Semester

3- FIN 3060 Corporation Finance *or*

FIN 3110 Financial Management I

3- Emphasis Area requirement^{1,3}

6- Support Area requirement⁴ 3- Elective

15

Second Semester

3- MGT 4150 Business Strategy^{1,5}

3- MGT 4230 International Business Management¹

3- Emphasis Area requirement^{1,3} 3- Support Area requirement⁴

3 - Elective

15

120 Total Semester hours

¹Grade of C or better in this course is required for graduation. ²See General Education requirements. If this requirement is met through the completion of another General Education requirement, students will have three additional elective hours. Students must complete 120 total hours. *Note:* Cross- Cultural Awareness requirement may also be satisfied by some of these courses. ³Management majors must complete an emphasis area consisting of twelve hours beyond the coursework required by the management curriculum and the support area requirement. Students should choose ONE of the following ways to satisfy this requirement:

Entrepreneurship—ELE 3010, MGT (ELE) 3150 plus two courses from ECON (ELE) 3210, ELE 4010, 4990, MGT 4400, 4970, MKT (ELE) 3140, MKT 4200, 4250, 4260, 4270, 4280, 4290, 4300, SOC (ELE, POSC, PSYC) 3560.

Human Resource Management—Any four of the following courses, including at least two management courses not already taken in the basic curriculum: MGT 3070, 4000, 4160, 4250, 4310, 4350, 4360, 4400, PSYC 3640, 3680, 4350, 4570, 4710.

International Management—Any four of the following courses: ECON 3100, FIN 4110, LAW 4200, MGT 4240, 4440, MKT 4270, POSC 3610, 3620, 3670, 4290, and any international business courses approved in advance and taken as part of a study abroad experience.

Management Information Systems—MGT 4110, 4520; and two courses from CPSC 4620, MGT 4300 (topic must be approved in advance by advisor), 4540, 4550, 4560.

Operations Management—MGT 4020; and two courses from MGT 4080, 4110, 4270; and one course from MGT 4040, 4120, 4440.

Supply Chain Management—MGT 4120, 4240; and two courses from MGT 3050, 3170, 4020, 4080, 4270, 4440, MKT 4260.

General Management—Any four 3000- or 4000-level management courses. ⁴Management majors must complete a support area consisting of fifteen hours beyond the coursework required by the management curriculum and the management emphasis area requirement. Students should choose ONE of the following two ways to satisfy this requirement: (1) Declare and complete a minor requiring AT LEAST 15 hours of additional coursework; or (2) Complete 15 hours of coursework selected from the approved list of management support courses.

⁵MGT 4150 must be taken at Clemson University.

Note: At least 50 percent of the total credits taken in ACCT, ECON, ELE, FIN, LAW, MGT, and MKT must be taken at Clemson University.



Curriculum and Course Change System - Print Change/Delete Course Form

000143

X Change a Course - Abbrev & Number: MGT- 4110

Corresponding Lab Course: --

Corresponding Honors course: --

.. Add Honors course: --

Corresponding Graduate course: --

.. Add Graduate course: --

Course Title: Project Management

Brief Statement of Change:

Change the prereq to drop a statistics course. Due to the changes being made by the Math department, EXST 3010 is being merged into STAT 2300. We feel that this course does not have the rigor required. Thus, we are requesting that we drop it from our prereqs. We have adjusted the course abbreviations to follow the new MATH and STAT ones.

Last Term taught: 201305 .. Change Abbrev to:

Effective Term: 08/2014 .. Change Number to:

.. Change Catalog Title: .. Change Transcript Title:

from: from: Project Management

to: to:

.. From: Fixed Credit: 3 (3,0) To: Fixed Credit: (,)

Change of Credit Variable Credit: - (-), (-) Variable Credit: - (-),(-)

.. Add cross-listing with the following child course(s):

.. Delete cross-listing with the following child course(s):

.. Reverse Parent/Child relationship with:

.. Change Method of Instruction	.. Change Course Modifier	.. Change General Education Designation
---------------------------------	---------------------------	---

from:	to:	from:	to:	from:	to:
X A-Lecture Only Pass/Fail Only Creative Inquiry	..
.. B-Lab (w/fee)	.. X Graded English Composition	..
.. D-Seminar Variable Title Oral Communication	..
.. E-Independent Study Creative Inquiry Mathematics	..
.. F-Tutorial (w/fee) Repeatable Natural Science w/Lab	..
.. G-Studio	.. maximum credits Natural Science w/Lab	..
.. H-Field course	.. from: Math or Science	..
.. I-Study Abroad	.. to: A&H (Literature)	..
.. L-Lab (no/fee) A&H (Non-Literature)	..
.. N/B-Lecture/Lab(w/fee) Social Science	..
.. N/L-Lecture/Lab(no fee) CCA	..
	 STS	..

.. Change Catalog Description:

from:

to:

X Change Prerequisite(s):

from: Preq: Mths 3090, or Mths 3010, Mths 3020

to: Preq: STAT 3090 or equivalent which includes: MATH 3020, PSYC 3090, IE 3610

Learning Objectives:

Topical Outline:

Evaluation:

Form Originator: KSCOTT3, Scott, Kristin L Damato Date Form Created: 11/3/2013

Form Last Updated by: KSCOTT3, Scott, Kristin L Damato Date Form Last Updated: 11/5/2013

Form Number: 6758

Approval

Chair, Department Curriculum Committee

Date

Chair, Undergraduate Curriculum Committee

Date

Department Chair

Date

Chair, Graduate Curriculum Committee

Date

<i>John M. Loggishell</i>	<i>11/8/13</i>		
Chair, College Curriculum Committee	Date	Provost	Date
<i>Charles Watt</i>	<i>11/11/13</i>	<i>Nathan M. Ayff</i>	<i>1/20/14</i>
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

000143



Curriculum and Course Change System - Print Change/Delete Course Form

000144

X Change a Course - Abbrev & Number: MGT- 3900

Corresponding Lab Course: --

Corresponding Honors course: --

.. Add Honors course: --

Corresponding Graduate course: --

.. Add Graduate course: --

Course Title: Ops Mgt

Brief Statement of Change:

Change the prereq to drop a statistics course. Due to the changes being made by the Math department, EXST 3010 is being merged into STAT 2300. We feel that this course does not have the rigor required. Thus, we are requesting that we drop it from our prereqs. We have adjusted the course abbreviations to follow the new MATH and STAT ones. In addition, we have removed IE 3600 from the equivalents list since it is a prereq for IE 3610.

Last Term taught: 201306

.. Change Abbrev to:

Effective Term: 08/2014

.. Change Number to:

.. Change Catalog Title:

.. Change Transcript Title:

from:

from: Ops Mgt

to:

to:

.. From: Fixed Credit: 3 (3,0) To: Fixed Credit: (,)

Change of Credit Variable Credit: - (-), (-) Variable Credit: - (-),(-)

.. Add cross-listing with the following child course(s):

.. Delete cross-listing with the following child course(s):

.. Reverse Parent/Child relationship with:

.. Change Method of Instruction	.. Change Course Modifier	.. Change General Education Designation
from:	to:	from:
X A-Lecture Only Pass/Fail Only Creative Inquiry
.. B-Lab (w/fee)	.. X Graded English Composition
.. D-Seminar Variable Title Oral Communication
.. E-Independent Study Creative Inquiry Mathematics
.. F-Tutorial (w/fee) Repeatable Natural Science w/Lab
.. G-Studio	.. maximum credits Natural Science w/Lab
.. H-Field course	.. from: Math or Science
.. I-Study Abroad	.. to: A&H (Literature)
.. L-Lab (no/fee)	 A&H (Non-Literature)
.. N/B-Lecture/Lab(w/fee)	 Social Science
.. N/L-Lecture/Lab(no fee)	 CCA
	 STS

.. Change Catalog Description:

from:

to:

X Change Prerequisite(s):

from: Preq: Mths 3090 and Mgt 2180 or equivalents which include: for Mths 3090: Mths 3010, 3020, eXst 3010, PsYC 3090, Ie 3600 and Ie 3610 (must complete both Ie courses) and for Mgt 2180: CPsC 2200.

to: Preq: STAT 3090 and MGT 2180 or equivalents which include: For STAT 3090: MATH 3020, PSYC 3090, IE 3610 and for MGT 2180: CPSC 2200.

Learning Objectives:

Topical Outline:

Evaluation:

Form Originator: KSCOTT3, Scott, Kristin L Damato Date Form Created: 11/3/2013

Form Last Updated by: KSCOTT3, Scott, Kristin L Damato Date Form Last Updated: 11/5/2013

Form Number: 6761

Approval

Chair, Department Curriculum Committee

Date

Chair, Undergraduate Curriculum Committee

Date

Department Chair	<i>Dr. Sharan</i>	<i>11-5-13</i>	Chair, Graduate Curriculum Committee	<i>0001</i>	Date
	<i>John M. Coggeshall</i>	<i>11/8/13</i>			
Chair, College Curriculum Committee		Date	Provost		Date
	<i>Charles Watt</i>	<i>11/11/13</i>	<i>John M. Axt</i>		<i>1/20/14</i>
College Dean		Date	President		Date
Director, Calhoun Honors College		Date			



Curriculum and Course Change System - Print Change/Delete Course Form

000146

X Change a Course - Abbrev & Number: MGT- 3120

Corresponding Lab Course: --

Corresponding Honors course: MGT--3120

.. **Add Honors course:** --

Corresponding Graduate course: --

.. **Add Graduate course:** --**Course Title: Decision Models for Mgt****Brief Statement of Change:**

Change the prereq to drop a statistics course. Due to the changes being made by the Math department, EXST 3010 is being merged into STAT 2300. We feel that this course does not have the rigor required. Thus, we are requesting that we drop it from our prereqs. We have adjusted the course abbreviations to follow the new MATH and STAT ones. In addition, we have removed IE 3600 from the equivalents list since it is a prereq for IE 3610.

Last Term taught: 201306 .. **Change Abbrev to:**Effective Term: 08/2014 .. **Change Number to:**

.. **Change Catalog Title:** .. **Change Transcript Title:**
 from: ..
 to: ..

.. From: Fixed Credit: 3 (3,0) To: Fixed Credit: (,)
 Change of Credit Variable Credit: - (-), (-) Variable Credit: - (-),(-)

.. **Add cross-listing with the following child course(s):**.. **Delete cross-listing with the following child course(s):**.. **Reverse Parent/Child relationship with:**

.. Change Method of Instruction	.. Change Course Modifier	.. Change General Education Designation
from: ..	from: ..	from: ..
X A-Lecture Only Pass/Fail Only Creative Inquiry ..
.. B-Lab (w/fee) X Graded English Composition ..
.. D-Seminar Variable Title Oral Communication ..
.. E-Independent Study Creative Inquiry Mathematics ..
.. F-Tutorial (w/fee) Repeatable Natural Science w/Lab ..
.. G-Studio maximum credits Natural Science w/Lab ..
.. H-Field course from: Math or Science ..
.. I-Study Abroad to: A&H (Literature) ..
.. L-Lab (no/fee) A&H (Non-Literature) ..
.. N/B-Lecture/Lab(w/fee) Social Science ..
.. N/L-Lecture/Lab(no fee) CCA ..
		.. STS ..

.. **Change Catalog Description:**

from:

to:

X Change Prerequisite(s):

from: Preq: Mths 3090 and MGt 2180 or equivalents which include: for Mths 3090: Mths 3010, 3020, eXst 3010, PsYC 3090, Ie 3600 and Ie 3610 (must complete both Ie courses) and for MGt 2180: CPsC 2200.

to: Preq: STAT 3090 and MGT 2180 or equivalents which include: For STAT 3090: MATH 3020, PSYC 3090, IE 3610 and for MGT 2180: CPSC 2200.

Learning Objectives:**Topical Outline:****Evaluation:****Form Originator:** KSCOTT3, Scott, Kristin L Damato **Date Form Created:** 11/3/2013**Form Last Updated by:** KSCOTT3, Scott, Kristin L Damato **Date Form Last Updated:** 11/5/2013**Form Number:** 6760**Approval**

	11/5/13		12/6/2012
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date

<i>Dr. Sharan</i>	<i>11-5-13</i>		
Department Chair	Date	Chair, Graduate Curriculum Committee	<i>000117</i> Date
<i>John M. Coggeshall</i>	<i>11/8/13</i>		
Chair, College Curriculum Committee	Date	Provost	Date
<i>Charles Watt</i>	<i>11/11/13</i>	<i>Mark M. Ayff</i>	<i>1/20/14</i>
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		



000148

Curriculum and Course Change System - Print Change/Delete Course Form

X Change a Course - Abbrev & Number: MGT- 3100

Corresponding Lab Course: --

Corresponding Honors course: MGT--3100

.. **Add Honors course:** --

Corresponding Graduate course: --

.. **Add Graduate course:** --**Course Title: Inter Business Stats****Brief Statement of Change:**

Change the prereq to drop a statistics course. Due to the changes being made by the Math department, EXST 3010 is being merged into STAT 2300. We feel that this course does not have the rigor required. Thus, we are requesting that we drop it from our prereqs. We have adjusted the course abbreviations to follow the new MATH and STAT ones. In addition, we have removed IE 3600 from the equivalents list since it is a prereq for IE 3610.

Last Term taught: 201306 |.. **Change Abbrev to:**Effective Term: 01/2014 |.. **Change Number to:**.. **Change Catalog Title:** |.. **Change Transcript Title:**

from: |from: Inter Business Stats

to: |to:

.. |From: Fixed Credit: 3 (3,0) |To: Fixed Credit: (,)

Change of Credit |Variable Credit: - (-), (-) |Variable Credit: - (-),(-).. **Add cross-listing with the following child course(s):**.. **Delete cross-listing with the following child course(s):**.. **Reverse Parent/Child relationship with:**

.. Change Method of Instruction		.. Change Course Modifier		.. Change General Education Designation	
from:	to:	from:	to:	from:	to:
X A-Lecture Only Pass/Fail Only Creative Inquiry	..
.. B-Lab (w/fee)	.. X Graded English Composition	..
.. D-Seminar Variable Title Oral Communication	..
.. E-Independent Study Creative Inquiry Mathematics	..
.. F-Tutorial (w/fee) Repeatable Natural Science w/Lab	..
.. G-Studio	.. maximum credits			.. Natural Science w/Lab	..
.. H-Field course	.. from:			.. Math or Science	..
.. I-Study Abroad	.. to:			.. A&H (Literature)	..
.. L-Lab (no/fee) A&H (Non-Literature)	..
.. N/B-Lecture/Lab(w/fee) Social Science	..
.. N/L-Lecture/Lab(no fee) CCA	..
				.. STS	..

X Change Prerequisite(s):
from: Preq: Mths 3090 and MGT 2180 or equivalents which include: for Mths 3090: Mths 3010, 3020, eXst 3010, PsYC 3090, Ie 3600 and Ie 3610 (must complete both Ie courses) and for MGT 2180: CPsC 2200.

to: Preq: STAT 3090 and MGT 2180 or equivalents which include: For STAT 3090: MATH 3020, PSYC 3090, IE 3610 and for MGT 2180: CPSC 2200.

Learning Objectives:**Topical Outline:****Evaluation:****Form Originator:** KSCOTT3, Scott,Kristin L Damato **Date Form Created:** 11/3/2013**Form Last Updated by:** KSCOTT3, Scott,Kristin L Damato **Date Form Last Updated:** 11/5/2013**Form Number:** 6759**Approval**

	11/5/13		12/6/2013
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date

<i>John M. Goggin</i>	<i>11-5-13</i>		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
<i>John M. Goggin</i>	<i>11/8/13</i>		
Chair, College Curriculum Committee	Date	Provost	Date
<i>Charles Watt</i>	<i>11/11/13</i>	<i>John M. Goggin</i>	<i>1/20/14</i>
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

000149



Curriculum and Course Change System - Print Change/Delete Course Form

X Change a Course - Abbrev & Number: MGT- 3070

Corresponding Lab Course: --

Corresponding Honors course: MGT--3070

.. Add Honors course: --

Corresponding Graduate course: --

.. Add Graduate course: --

Course Title: Human Resource Management

Brief Statement of Change:

Change the prereq to drop a statistics course. Due to the changes being made by the Math department, EXST 3010 is being merged into STAT 2300. We feel that this course does not have the rigor required. Thus, we are requesting that we drop it from our prereqs. We have adjusted the course abbreviations to follow the new MATH and STAT ones.

Last Term taught: 201306

.. Change Abbrev to:

Effective Term: 08/2014

.. Change Number to:

.. Change Catalog Title:

.. Change Transcript Title:

from:

from: Human Resource Management

to:

to:

.. From: Fixed Credit: 3 (3,0) To: Fixed Credit: (,)

.. Change of Credit Variable Credit: - (-), (-) Variable Credit: - (-), (-)

.. Add cross-listing with the following child course(s):

.. Delete cross-listing with the following child course(s):

.. Reverse Parent/Child relationship with:

.. Change Method of Instruction

.. Change Course Modifier

.. Change General Education Designation

from:	to:	from:	to:	from:	to:
X A-Lecture Only Pass/Fail Only Creative Inquiry
.. B-Lab (w/fee)	.. X Graded English Composition
.. D-Seminar Variable Title Oral Communication
.. E-Independent Study Creative Inquiry Mathematics
.. F-Tutorial (w/fee) Repeatable Natural Science w/Lab
.. G-Studio	.. maximum credits Natural Science w/Lab
.. H-Field course	.. from: Math or Science
.. I-Study Abroad	.. to: A&H (Literature)
.. L-Lab (no/fee) A&H (Non-Literature)
.. N/B-Lecture/Lab(w/fee) Social Science
.. N/L-Lecture/Lab(no fee) CCA
	 STS

.. Change Catalog Description:

from:

to:

X Change Prerequisite(s):

from: Preq: Mths 3010 or Mths 3020 or Mths 3090 or eXst 3010 or PsYC 3090 or Ie 3610.

to: Preq: STAT 3090 or equivalent which includes: MATH 3020, PSYC 3090, IE 3610

Learning Objectives:

Topical Outline:

Evaluation:

Form Originator: KSCOTT3, Scott, Kristin L Damato Date Form Created: 11/3/2013

Form Last Updated by: KSCOTT3, Scott, Kristin L Damato Date Form Last Updated: 11/5/2013

Form Number: 6757

Approval

	11/5/13		12/6/2013
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11-5-13		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date

<i>John M. Coggerhall</i>	<i>11/8/13</i>		
Chair, College Curriculum Committee	Date	Provost	Date
<i>Charles Watt</i>	<i>11/11/13</i>	<i>John M. Ayers</i>	<i>1/20/14</i>
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

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Curriculum and Course Change System - Print Major Form

Change Major Name: Management (MS - 201308)**Degree:** BS**Effective Catalog Year:** 2014**.. Change Major Name to:****.. Change Degree to:** (CHE approval required)**.. Change Curriculum Requirements**

(Submit or upload Curriculum map in catalog format. CHE approval required for > 18 hours of changes)

.. Change General Education Requirements

(Must also submit a General Education Checklist)

.. Add, Change or Delete Concentration(s)

(Submit or upload Curriculum map in catalog format. CHE approval required)

X Add, Change or Delete Emphasis Area(s)**Explanation:** Change from: International Management—Any four of the following courses: ECON 3100, FIN 4110, LAW 4200, MGT 4240, 4440, MKT 4270, POSC 3610, 3620, 3670, 4290, and any business courses approved in advance and taken as part of a study abroad experience.

Change to: International Management—Any four of the following courses: ECON 3100, FIN 4110, LAW 4200, MGT 4240, 4440, MKT 4270, POSC 3610, 3620, 3670, 4290, and any international business courses approved in advance and taken as part of a study abroad experience.

Reason for the change: We are adding in the word "international" to the verbiage following the prerequisites as the lack of precise wording has resulted in approval problems and student confusion in the past.

Form Originator: KSCOTT3, Scott, Kristin L Damato **Date Form Created:** 11/3/2013**Form Last Updated by:** KSCOTT3, Scott, Kristin L Damato **Date Form Last Updated:** 11/3/2013**Form Number:** 6762**Approval:**

	11/5/13		12/6/2013
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11-5-13		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/8/13		
Chair, College Curriculum Committee	Date	Provost	Date
	11/11/13		1/20/14
College Dean	Date	President	Date



Curriculum and Course Change System - Print Major Form

000153

Change Major Name: Management (BS - 201405)**Degree:** BS**Effective Catalog Year:** 2014**.. Change Major Name to:****.. Change Degree to:** (CHE approval required)**.. Change Curriculum Requirements**

(Submit or upload Curriculum map in catalog format. CHE approval required for > 18 hours of changes)

.. Change General Education Requirements

(Must also submit a General Education Checklist)

.. Add, Change or Delete Concentration(s)

(Submit or upload Curriculum map in catalog format. CHE approval required)

X Add, Change or Delete Emphasis Area(s)**Explanation:** Change from: Human Resource Management—Any four of the following courses, including at least two management courses not already taken in the basic curriculum: MGT 3070, 4000, 4160, 4250, 4310, 4350, 4360, PSYC 3640, 3680, 3690, 4350, 4570, 4710.

Change to: Human Resource Management—Any four of the following courses, including at least two management courses not already taken in the basic curriculum: MGT 3070, 4000, 4160, 4250, 4310, 4350, 4360, 4400, PSYC 3640, 3680, 4350, 4570, 4710.

Reason for change: (1) add MGT 4400 (negotiations) to the list of course options and (2) delete PSYC 3690 from the course options as it is no longer being offered.

Form Originator: KSCOTT3, Scott,Kristin L Damato **Date Form Created:** 11/3/2013**Form Last Updated by:** KSCOTT3, Scott,Kristin L Damato **Date Form Last Updated:** 11/3/2013**Form Number:** 6764**Approval**

	11/5/13		12/6/2013
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11-5-13		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/8/13		
Chair, College Curriculum Committee	Date	Provost	Date
	11/11/13		1/20/14
College Dean	Date	President	Date



000154

Curriculum and Course Change System - Print Major Form

Change Major Name: Management (BS - 201405)**Degree:** BS**Effective Catalog Year:** 2014**.. Change Major Name to:****.. Change Degree to:** (CHE approval required)**.. Change Curriculum Requirements**

(Submit or upload Curriculum map in catalog format. CHE approval required for > 18 hours of changes)

.. Change General Education Requirements

(Must also submit a General Education Checklist)

.. Add, Change or Delete Concentration(s)

(Submit or upload Curriculum map in catalog format. CHE approval required)

X Add, Change or Delete Emphasis Area(s)**Explanation:** Change from: Entrepreneurship—ELE 3010, MGT (ELE) 3150 plus two courses from ECON (ELE) 3210, ELE 4010, 4990, MGT 4970, MKT (ELE) 3140, MKT 4200, 4250, 4260, 4270, 4280, 4290, 4300, SOC (ELE, POSC, PSYC) 3560.

Change to: Entrepreneurship—ELE 3010, MGT (ELE) 3150 plus two courses from ECON (ELE) 3210, ELE 4010, 4990, MGT 4400, MGT 4970, MKT (ELE) 3140, MKT 4200, 4250, 4260, 4270, 4280, 4290, 4300, SOC (ELE, POSC, PSYC) 3560.

Reason for change: we would like to add MGT 4400 (negotiations) to the list of course offerings.

Form Originator: KSCOTT3, Scott, Kristin L Damato **Date Form Created:** 11/3/2013**Form Last Updated by:** KSCOTT3, Scott, Kristin L Damato **Date Form Last Updated:** 11/3/2013**Form Number:** 6763**Approval**

	11/5/13		12/6/2013
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11-5-13		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/8/13		
Chair, College Curriculum Committee	Date	Provost	Date
	11/11/13		1/20/14
College Dean	Date	President	Date



Curriculum and Course Change System - Print Change/Delete Course Form

000155

X Change a Course - Abbrev & Number: ACCT- 4100

Corresponding Lab Course: --

Corresponding Honors course: --

.. Add Honors course: --

Corresponding Graduate course: ACCT--6100

.. Add Graduate course: --

Course Title: Budget and Exec Cont

Brief Statement of Change:

We are requesting a name and description change for ACCT 4100/6100. Over time the content of this course has changed to stay consistent with contemporary managerial accounting practices. The new title and descriptions are being updated to reflect those changes.

Last Term taught: 201306

Effective Term: 08/2014

.. Change Abbrev to:

.. Change Number to:

X Change Catalog Title:

from: Budgeting and Executive Control

to: Contemporary Reporting and Management Control Systems

X Change Transcript Title:

from: Budget and Exec Cont

to: Reporting and Mgmt Control Sys

.. From: Fixed Credit: 3 (3,0) To: Fixed Credit: (,)

Change of Credit Variable Credit: - (-), (-) Variable Credit: - (-),(-)

.. Add cross-listing with the following child course(s):

.. Delete cross-listing with the following child course(s):

.. Reverse Parent/Child relationship with:

.. Change Method of Instruction

.. Change Course Modifier

.. Change General Education Designation

from:	to:	from:	to:	from:	to:
X A-Lecture Only Pass/Fail Only Creative Inquiry	..	
.. B-Lab (w/fee)	.. X Graded English Composition	..	
.. D-Seminar Variable Title Oral Communication	..	
.. E-Independent Study Creative Inquiry Mathematics	..	
.. F-Tutorial (w/fee) Repeatable Natural Science w/Lab	..	
.. G-Studio	.. maximum credits Natural Science w/Lab	..	
.. H-Field course	from: Math or Science	..	
.. I-Study Abroad	to: A&H (Literature)	..	
.. L-Lab (no/fee) A&H (Non-Literature)	..	
.. N/B-Lecture/Lab(w/fee) Social Science	..	
.. N/L-Lecture/Lab(no fee) CCA	..	
	 STS	..	

< Change Catalog Description:

from: Study and application of selected techniques used in the planning and control functions of business organizations.

to: Application of analyses and management control systems for contemporary business needs including sustainability reporting, lean systems, capacity management, performance measures and incentive systems, and target costing.

. Change Prerequisite(s):

from:

to:

Learning Objectives: Technical Competency: You will be able to understand the fundamentals of management control and contemporary decision frameworks. You will demonstrate this competency through activities, including in-class assignments, out of-class assignments and exams.

Critical Thinking and Problem Solving: You will be able to use problem solving and critical thinking skills to analyze a case and present solutions to the problems presented in the case. You will demonstrate this competency through team assignments and case summaries.

Communication and Teamwork: You will work in small groups and use interpersonal communication skills to solve several cost-related problems. You will further demonstrate communication skills through succinctly writing solutions to cases.

Optical Outline: Segment 1

Week 1 Course Overview

Weeks 2 & 3 Management Control Systems

Week 4 Traditional Accounting Review

Week 5 Lean Processes

Week 6 Lean Accounting

10/8 EXAM 1

Segment 2

Week 7 Lean Product Decisions

Week 8 Capacity Management

Week 9 Sustainability Reporting

Week 10 EXAM 2

Segment 3

Week 11 Target Costing

Week 12 & 13 Performance Measurement and Incentives

Week 14 EXAM 3

Week 15 Final Exam

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Evaluation: Your grade is comprised of three segment exams, team cases, assignments and case summaries. Letter grades will be assigned according to the percentage earned indicated in the table below. Natural rounding will be used (For example, 89.5 is rounded up, while 89.4 is rounded down).

Your grade will include a combination of individual and group grades calculated as follows:

ACCT 4100 Distribution

Exams (3) 60%

Assignments 15%

Team Cases 25%

TOTAL 100%

A 90-100%

B 80-89%

C 70-79%

D 60-69%

F Below 60%

ACCT 6100 Distribution

Exams (3) 60%

Research Paper 15%

Team Cases 25%

TOTAL 100%

A 90-100%

B 80-89%

C 70-79%

F Below 70%


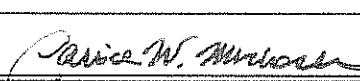
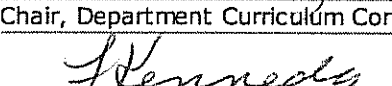

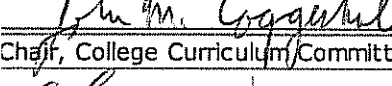

Add course requirements for honors and/or 600-level courses (if applicable): Students will research two companies methods of reporting for three separate topics covered during the course. They will write a 20 page paper using the management control framework to explain differences in the reporting methods. Their analyses will include reporting recommendations that would make the systems more effective.

Form Originator: CHOLLIN, Hollingsworth, Carl W **Date Form Created:** 10/21/2013

Form Last Updated by: CHOLLIN, Hollingsworth, Carl W **Date Form Last Updated:** 11/5/2013

Form Number: 6680

Approval

	11/5/13		12/6/2013
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11/5/13		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/8/13		
Chair, College Curriculum Committee	Date	Provost	Date
	11/11/13		1/20/14
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

000157



Curriculum and Course Change System - Print Change/Delete Course Form

X Delete a Course - Abbrev & Number: ACCT- 3400

Corresponding Graduate Course: --

.. Corresponding Honors course: --

Course Title: Int Aud Theory**Brief Statement of Change:**

Course is no longer being taught. Course was last taught in Spring of 2007.

Last Term taught: 200701**Effective Term: 01/2014****Form Originator: CHOLLIN, Hollingsworth, Carl W Date Form Created: 10/10/2013****Form Last Updated by: CHOLLIN, Hollingsworth, Carl W Date Form Last Updated: 10/10/2013****Form Number: 6658****Approval**

<i>Carl W. Hollingsworth</i>	11/1/13	<i>Patricia W. Hollingsworth</i>	12/6/2013
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
<i>F. Kennedy</i>	11/7/13		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
<i>John M. Loggertell</i>	11/8/13		
Chair, College Curriculum Committee	Date	Provost	Date
<i>Charles Watt</i>	11/11/13	<i>Mark M. Agj</i>	1/20/14
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

000158



Curriculum and Course Change System - Print Change/Delete Course Form

X Change a Course - Abbrev & Number: ACCT- 2990

Corresponding Lab Course: --
 Corresponding Honors course: --
 .. **Add Honors course:** --
 Corresponding Graduate course: --
 .. **Add Graduate course:** --
Course Title: C I in Accounting

Brief Statement of Change:

We are proposing renumbering ACCT 2990 Creative Inquiry to ACCT 3980 Creative Inquiry. ACCT 2990 is our creative inquiry class. Students completing this course have been recruited from the 3000 level accounting courses due to the skill set required to complete accounting creative inquiry projects. By enrolling in ACCT 2990 students are able to receive credit for creative inquiry course but cannot use these course to complete the business requirement in our curriculum (without requesting a substitution) nor do they get credit for an upper division accounting course when completing state CPA requirements. Renumbering this class will eliminate these issues.

Last Term taught: 201301 .. **Change Abbrev to:**
 Effective Term: 08/2014 **X Change Number to: 3980**

.. **Change Catalog Title:** .. **Change Transcript Title:**
 from: from: C I in Accounting
 to: to:

.. From: Fixed Credit: (,) To: Fixed Credit: (,) ..
Change of Credit: Variable Credit: 1-6 (-), (-) Variable Credit: - (-),(-)

.. **Add cross-listing with the following child course(s):**

.. **Delete cross-listing with the following child course(s):**

.. **Reverse Parent/Child relationship with:**

.. Change Method of Instruction	.. Change Course Modifier	.. Change General Education Designation
from: to:	from: to:	from: to:
.. A-Lecture Only	.. X Pass/Fail Only	.. Creative Inquiry
.. B-Lab (w/fee) Graded	.. English Composition
X D-Seminar Variable Title	.. Oral Communication
.. E-Independent Study Creative Inquiry	.. Mathematics
.. F-Tutorial (w/fee)	.. X Repeatable	.. Natural Science w/Lab
.. G-Studio	.. maximum credits	.. Natural Science w/Lab
.. H-Field course	.. from:	.. Math or Science
.. I-Study Abroad	.. to:	.. A&H (Literature)
.. L-Lab (no/fee) A&H (Non-Literature)
.. N/B-Lecture/Lab(w/fee) Social Science
.. N/L-Lecture/Lab(no fee) CCA
		.. STS

.. Change Catalog Description:

from:
to:

.. Change Prerequisite(s):

from:
to:

Learning Objectives:**Topical Outline:****Evaluation:**

Form Originator: CHOLLIN, Hollingsworth, Carl W **Date Form Created:** 11/1/2013

Form Last Updated by: CHOLLIN, Hollingsworth, Carl W **Date Form Last Updated:** 11/5/2013

Form Number: 6752

Approval

	11/1/13		12/6/2013
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date

F Kennedy		11/7/13	
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
John M. Loggins	11/8/13		
Chair, College Curriculum Committee	Date	Provost	Date
Charles Watt	11/11/13	John M. Loggins	1/20/14
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		



Curriculum and Course Change System - Print Major Form

000160

Change Major Name: Accounting (BS - 201401)**Degree:** BS**Effective Catalog Year:** 2014**.. Change Major Name to:****.. Change Degree to:** (CHE approval required)**X Change Curriculum Requirements**

(Submit or upload Curriculum map in catalog format. CHE approval required for > 18 hours of changes)

.. Change General Education Requirements

(Must also submit a General Education Checklist)

.. Add, Change or Delete Concentration(s)

(Submit or upload Curriculum map in catalog format. CHE approval required)

.. Add, Change or Delete Emphasis Area(s)**Explanation:** We are proposing four changes to the accounting curriculum map. Detail on each of the proposed change can be found below:

1. In the second semester of the junior year we are removing ACCT 3400 Internal Auditing Theory from the curriculum map, as the course has not been taught since spring of 2007. In connection with this change we are updating footnote 3 to eliminate the reference to ACCT 3400.

2. In the second semester of the senior year, our curriculum map presents two options, one for students completing an internship and one for those not completing an internship. This presentation has proven confusing to students. The only difference between the two options currently is students who do not complete an internship take three additional hours of business requirements. Thus, we are proposing combining the two options and presenting the students with the option of taking ACCT 3990 Internship in Accounting or three credits of business requirement.

3. The third change to the curriculum map relates to the courses which satisfy the business requirement denoted in footnote 6. Specifically, we are expanding footnote 6 to include all 3000 or 4000 level ACCT, ECON, FIN, LAW or MGT courses. This change will allow all our students to minor in any of these disciplines without having to complete a substitution form.

4. We are removing EX ST 3010 Introductory Statistics from the first semester sophomore year on our curriculum map. Currently, the curriculum map indicates that students must take three hours of EX ST 3010 Introductory Statistics or MTHSC 3090 Intro. to Business Statistics. Our students take one of these courses to meet the prerequisite requirement for FIN 3110. However, Finance is removing EX ST 3010 as an acceptable prerequisite for FIN 3110. Thus, we are removing EX ST 3010 from our curriculum map.

Form Originator: CHOLLIN, Hollingsworth, Carl W **Date Form Created:** 10/11/2013**Form Last Updated by:** CHOLLIN, Hollingsworth, Carl W **Date Form Last Updated:** 11/5/2013**Form Number:** 6660**Approval**

	11/5/13		12/6/2013
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11/7/13		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
	11/8/13		
Chair, College Curriculum Committee	Date	Provost	Date
	11/11/13		1/20/14
College Dean	Date	President	Date

Accounting Bachelor of Science

000161

Sophomore Year

First Semester

- 3 - ACCT 2010 Financial Accounting Concepts
 - 3 - MTHSC 3090 Intro. to Business Statistics
 - 3 - MGT 2010 Principles of Management
 - 3 - Arts and Humanities (Non-Lit.) Requirement¹
 - 3 - Elective
- 15

Second Semester

- 1 - ACCT 2040 Accounting Procedures
 - 3 - MGT 2180 Mgt. Personal Computer Appl.
 - 3 - MKT 3010 Principles of Marketing
 - 3 - Arts and Humanities (Literature) Requirement¹
 - 3 - Cross Cultural Awareness¹
 - 3 - Elective
- 16

Junior Year

First Semester

- 3 - ACCT 3110 Intermediate Financial Acct. I
 - 3 - ACCT 3220 Accounting Information Systems
 - 3 - ENGL 3040 Business Writing
 - 3 - FIN 3110 Financial Management I
 - 3 - Fine Arts Requirement²
- 15

Second Semester

- 3 - ACCT 3120 Intermediate Financial Acct. II
 - 3 - ACCT 4150 Auditing
 - 3 - FIN 3120 Financial Management II
 - 3 - LAW 3220 Legal Environment of Business
 - 3 - PHIL 3440 Business Ethics
 - 1 - Elective
- 16

Note, in addition to the change eliminating ACCT 3440, FN 3 is also removed from ACCT 4150

Senior Year

First Semester

- 3 - ACCT 3030 Cost Accounting
 - 3 - ACCT 3130 Intermediate Financial Acct. III
 - 3 - ACCT 4040 Individual Taxation³ or
3 - ACCT 4060 Business Taxation³
 - 3 - MGT 3100 Intermediate Business Statistics
 - 3 - International Business Requirement⁴
- 15

Second Semester

3 - ACCT 3990 Internship in Accounting⁵ or

3 - Business Requirement⁶

3 - ACCT 4100 Budgeting & Executive Control

3 - MGT 4150 Business Strategy⁷

6 - Business Requirement⁶

15

122 Total Semester Hours

¹ See General Education Requirements. Note: Cross-Cultural Awareness Requirement may also be satisfied by some of these courses.

² A A H 2100, MUSIC 2100, or THEA 2100.

³ Students planning to pursue the Master of Professional Accountancy degree program should take ACCT 4040.

⁴ ECON 3100, FIN 4110, LAW 4200, MGT 4230, or MKT 4270.

⁵ The internship may be completed either in the summer between junior and senior years with MGT 4150, ACCT 4100, and six of Business Requirement completed during the second semester of the senior year; or the internship may be completed in the second semester of the senior year with MGT 4150, ACCT 4100, and six of Business Requirement completed during the summer sessions.

⁶ Any three hour 3000 or 4000 level course in ACCT, ECON, FIN, LAW, or MGT.

⁷ MGT 4150 must be taken at Clemson University.

Note: At least 50 percent of the total credits taken in ACCT, ECON, FIN, LAW, MGT, and MKT must be taken at Clemson University.

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CLEMSON

UNIVERSITY

Curriculum and Course Change System - Print Change/Delete Course Form

000163

X Change a Course - Abbrev & Number: LAW- 4050

Corresponding Lab Course: --

Corresponding Honors course: --

.. Add Honors course: --

Corresponding Graduate course: LAW--6050

.. Add Graduate course: --

Course Title: Construction Law

Brief Statement of Change:

Either of the prerequisites, LAW 3220 (The Legal Environment of Business) or LAW 3330 (Real Estate Law) will give a Law 4050 student practice in case analysis and an understanding of general legal principles such as contract, tort, government regulation, and personal property issues that impact the study of Construction Law.

Last Term taught: 201305

Effective Term: 01/2014

.. Change Abbrev to:

.. Change Number to:

.. Change Catalog Title:

.. Change Transcript Title:

from:

from: Construction Law

to:

to:

.. From: Fixed Credit: 3 (3,0) To: Fixed Credit: (,)

Change of Credit: Variable Credit: - (-), (-) Variable Credit: - (-),(-)

.. Add cross-listing with the following child course(s):

.. Delete cross-listing with the following child course(s):

.. Reverse Parent/Child relationship with:

.. Change Method of Instruction**.. Change Course Modifier****.. Change General Education Designation**

from:	to:	from:	to:	from:	to:
X A-Lecture Only Pass/Fail Only Creative Inquiry	..
.. B-Lab (w/fee)	.. X Graded English Composition	..
.. D-Seminar Variable Title Oral Communication	..
.. E-Independent Study Creative Inquiry Mathematics	..
.. F-Tutorial (w/fee) Repeatable Natural Science w/Lab	..
.. G-Studio	.. maximum credits Natural Science w/Lab	..
.. H-Field course	from: Math or Science	..
.. I-Study Abroad	to: A&H (Literature)	..
.. L-Lab (no/fee) A&H (Non-Literature)	..
.. N/B-Lecture/Lab(w/fee) Social Science	..
.. N/L-Lecture/Lab(no fee) CCA	..
	 STS	..

.. Change Catalog Description:

from:

to:

X Change Prerequisite(s):

from: LAW 3220

to: LAW 3220 or LAW 3330


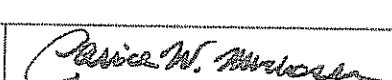
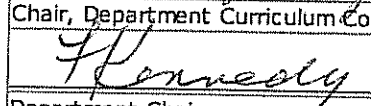
Learning Objectives:**Topical Outline:****Evaluation:**

Form Originator: CHOLLIN, Hollingsworth, Carl W Date Form Created: 10/10/2013

Form Last Updated by: CHOLLIN, Hollingsworth, Carl W Date Form Last Updated: 10/10/2013

Form Number: 6657

Approval

	11/1/13		12/6/2013
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
	11/7/13		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date

<i>John Coggeshall</i>	<i>11/8/13</i>		
Chair, College Curriculum Committee	Date	Provost	Date
<i>Charles Watt</i>	<i>11/11/13</i>	<i>John M. Ayers</i>	<i>1/20/14</i>
College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

002435

CLEMSON

UNIVERSITY

Curriculum and Course Change System - Print Change/Delete Course Form**X Change a Course - Abbrev & Number: MKT- 4950**

Corresponding Lab Course: --

Corresponding Honors course: --

.. Add Honors course: --

Corresponding Graduate course: MKT--6950

.. Add Graduate course: --**Course Title: Selected Topics****Brief Statement of Change:**

The course description currently indicates that MKT 4950 may be repeated for credit, but it doesn't indicate how many times it may be repeated. This change is being implemented to clarify the number of times the course may be repeated for credit (5).

Last Term taught: 201305

.. Change Abbrev to:

Effective Term: 08/2014

.. Change Number to:**.. Change Catalog Title:****.. Change Transcript Title:**

from:

from: Selected Topics

to:

to:

From: Fixed Credit: (,)
 To: Fixed Credit: (,)

Change of Credit Variable Credit: 1-15 (-), (-) Variable Credit: - (-), (-)

.. Add cross-listing with the following child course(s):**.. Delete cross-listing with the following child course(s):****.. Reverse Parent/Child relationship with:**

.. Change Method of Instruction	.. Change Course Modifier	.. Change General Education Designation	
from:	from:	from:	to:
to:	to:	.. Creative Inquiry	..
X A-Lecture Only	.. Pass/Fail Only	.. English Composition	..
..	X Graded	.. Oral Communication	..
.. B-Lab (w/fee)	.. Variable Title	.. Mathematics	..
..	.. Creative Inquiry	.. Natural Science w/Lab	..
.. D-Seminar	X Repeatable	.. Natural Science w/Lab	..
..	maximum credits	.. Math or Science	..
.. E-Independent Study	from:	.. A&H (Literature)	..
..	to:	.. A&H (Non-Literature)	..
.. F-Tutorial (w/fee)		.. Social Science	..
..		.. CCA	..
.. G-Studio		.. STS	..
..			
.. H-Field course			
..			
.. I-Study Abroad			
..			
.. L-Lab (no/fee)			
..			
.. N/B-Lecture/Lab(w/fee)			
..			
.. N/L-Lecture/Lab(no fee)			
..			

X Change Catalog Description:

from: In-depth examination of timely topics in marketing. May be repeated for credit, but only if

different topics are covered.

to: In-depth examination of timely topics in marketing. May be repeated for credit up to five times (15 hours), but only if different topics are covered in each course.

.. Change Prerequisite(s):

from:

to:

Learning Objectives: MKT 4950 (Selected Topics) can differ from semester to semester, thus there are no specific learning objectives.

Topical Outline: MKT 4950 (Selected Topics) can differ from semester to semester, thus there is no specific topical outline.

Evaluation: MKT 4950 (Selected Topics) can differ from semester to semester, thus there are no specific evaluative criteria.

Form Originator: PWEATH2, Weathers III, Peter D **Date Form Created:** 10/24/2013

Form Last Updated by: PWEATH2, Weathers III, Peter D **Date Form Last Updated:** 11/6/2013

Form Number: 6714

Approval

<i>Peter D. Weathers III</i>	11/6/13	<i>Patricia W. Anderson</i>	12/6/13
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum	
<i>Mary Anne Raymond</i>	11/7/13		
Department Chair	Date	Chair, Graduate Curriculum Corr	
<i>John M. Coggeshall</i>	11/8/13		
Chair, College Curriculum Committee	Date	Provost	
<i>Charles Wath</i>	11/11/13	<i>Mark A. Agg</i>	1/20/14
College Dean	Date	President	
Director, Calhoun Honors College	Date		

CLEMSON

UNIVERSITY Curriculum and Course Change System - Print Change/Delete Course Form

X Change a Course - Abbrev & Number: MKT- 4340

Corresponding Lab Course: --

Corresponding Honors course: --

.. Add Honors course: --

Corresponding Graduate course: --

.. Add Graduate course: --

Course Title: Sport Promotion

003157

Brief Statement of Change:

MKT 4230 hasn't been enforced as a prerequisite for MKT 4340 in a number of years and isn't necessary to successfully complete MKT 4340. Thus, we are removing MKT 4230 as a prerequisite.

Last Term taught: 200001 .. Change Abbrev to:

Effective Term: 08/2014 .. Change Number to:

.. Change Catalog Title: .. Change Transcript Title:

from: from: Sport Promotion

to: to:

.. From: Fixed Credit: 3 (3,0) To: Fixed Credit: (,)

Change of Credit Variable Credit: - (-), (-) Variable Credit: - (-),(-)

.. Add cross-listing with the following child course(s):

.. Delete cross-listing with the following child course(s):

.. Reverse Parent/Child relationship with:

.. Change Method of Instruction	.. Change Course Modifier	.. Change General Education Designation
from: to:	from: to:	from: to:
X A-Lecture Only Pass/Fail Only Creative Inquiry
.. B-Lab (w/fee)	.. X Graded English Composition
.. D-Seminar Variable Title Oral Communication
.. E-Independent Study Creative Inquiry Mathematics
.. F-Tutorial (w/fee) Repeatable Natural Science w/Lab
.. G-Studio	.. maximum credits Natural Science w/Lab
.. H-Field course	.. from: Math or Science
.. I-Study Abroad	.. to: A&H (Literature)
.. L-Lab (no/fee) A&H (Non-Literature)
.. N/B-Lecture/Lab(w/fee) Social Science
.. N/L-Lecture/Lab(no fee) CCA
	 STS

.. Change Catalog Description:

from:

to:

X Change Prerequisite(s):

from: MKT 3210 and MKT 4230

to: MKT 3210

Learning Objectives:

Topical Outline:

Evaluation:

Form Originator: PWEATH2, Weathers III, Peter D Date Form Created: 10/24/2013

Form Last Updated by: PWEATH2, Weathers III, Peter D Date Form Last Updated: 11/5/2013

Form Number: 6709

Approval

<i>Peter D. Weathers, III</i>	11/6/13	<i>Patricia W. Anderson</i>	12/6/2013
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
<i>Mary Anne Raymond</i>	11/7/13		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
<i>John M. Loggesshall</i>	11/8/13		
Chair, College Curriculum Committee	Date	Provost	Date
<i>Charles Watt</i>	11/11/13	<i>Nick M. Ayff</i>	1/20/14
College Dean	Date	President	Date

CLEMSON

UNIVERSITY

Curriculum and Course Change System - Print Change/Delete Course Form

X Change a Course - Abbrev & Number: MKT- 4300

Corresponding Lab Course: --

Corresponding Honors course: --

.. Add Honors course: --

Corresponding Graduate course: MKT--6300

.. Add Graduate course: --

Course Title: Product Management

003158

Brief Statement of Change:

The MGT 3100 prerequisite for MKT 4300 has not been enforced in a number of years, thus we are removing it as a prerequisite. MGT 3100 is not necessary to successfully complete MKT 4300.

Last Term taught: 201301 .. Change Abbrev to:

Effective Term: 08/2014 .. Change Number to:

.. Change Catalog Title: .. Change Transcript Title:

from: from: Product Management

to: to:

.. From: Fixed Credit: 3 (3,0) To: Fixed Credit: (,)

Change of Credit Variable Credit: - (-), (-) Variable Credit: - (-),(-)

.. Add cross-listing with the following child course(s):

.. Delete cross-listing with the following child course(s):

.. Reverse Parent/Child relationship with:

.. Change Method of Instruction	.. Change Course Modifier	.. Change General Education Designation
from:	to:	from:
X A-Lecture Only	.. Pass/Fail Only	.. Creative Inquiry
.. B-Lab (w/fee)	.. X Graded	.. English Composition
.. D-Seminar	.. Variable Title	.. Oral Communication
.. E-Independent Study	.. Creative Inquiry	.. Mathematics
.. F-Tutorial (w/fee)	.. Repeatable	.. Natural Science w/Lab
.. G-Studio	.. maximum credits	.. Natural Science w/Lab
.. H-Field course	from:	.. Math or Science
.. I-Study Abroad	to:	.. A&H (Literature)
.. L-Lab (no/fee)		.. A&H (Non-Literature)
.. N/B-Lecture/Lab(w/fee)		.. Social Science
.. N/L-Lecture/Lab(no fee)		.. CCA
		.. STS



Curriculum and Course Change System - Print Change/Delete Course Form

000169

X Change a Course - Abbrev & Number: MKT- 4250

Corresponding Lab Course: --

Corresponding Honors course: --

.. Add Honors course: --

Corresponding Graduate course: --

.. Add Graduate course: --

Course Title: Retail Management

Brief Statement of Change:

MKT 3010 (Principles of Marketing) and MKT 4200 (Professional Selling) are prerequisites for MKT 4250 (Retail Management). However, students often have trouble enrolling in MKT 4200 until their senior year. This, in turn, makes it difficult for students to satisfy the MKT 4250 prerequisites. Eliminating MKT 4200 as a prerequisite for MKT 4250 will enable more students to enroll in MKT 4250, and the content of MKT 4200 is not critical for successfully completing MKT 4250.

Last Term taught: 201206 .. Change Abbrev to:

Effective Term: 08/2014 .. Change Number to:

.. Change Catalog Title: .. Change Transcript Title:

from: from: Retail Management

to: to:

.. From: Fixed Credit: 3 (3,0) To: Fixed Credit: (,)

Change of Credit Variable Credit: - (-), (-) Variable Credit: - (-), (-)

.. Add cross-listing with the following child course(s):

.. Delete cross-listing with the following child course(s):

.. Reverse Parent/Child relationship with:

.. Change Method of Instruction

.. Change Course Modifier

.. Change General Education Designation

from:	to:	from:	to:	from:	to:
X A-Lecture Only Pass/Fail Only Creative Inquiry	..
.. B-Lab (w/fee)	.. X Graded English Composition	..
.. D-Seminar Variable Title Oral Communication	..
.. E-Independent Study Creative Inquiry Mathematics	..
.. F-Tutorial (w/fee) Repeatable Natural Science w/Lab	..
.. G-Studio	.. maximum credits Natural Science w/Lab	..
.. H-Field course	.. from: Math or Science	..
.. I-Study Abroad	.. to: A&H (Literature)	..
.. L-Lab (no/fee) A&H (Non-Literature)	..
.. N/B-Lecture/Lab(w/fee) Social Science	..
.. N/L-Lecture/Lab(no fee) CCA	..
	 STS	..

.. Change Catalog Description:

from:

to:

X Change Prerequisite(s):

from: MKT 3010 and MKT 4200

to: MKT 3010

Learning Objectives:

Topical Outline:

Evaluation:

Form Originator: PWEATH2, Weathers III, Peter D Date Form Created: 10/24/2013

Form Last Updated by: PWEATH2, Weathers III, Peter D Date Form Last Updated: 11/5/2013

Form Number: 6706

Approval

<i>Peter D. Weathers, III</i>	11/6/13	<i>Carice W. Wilson</i>	12/6/2013
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
<i>Mary Anne Raymond</i>	11/7/13		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
<i>John M. Coggeshall</i>	11/8/13		
Chair, College Curriculum Committee	Date	Provost	Date
		<i>John M. Coggeshall</i>	1/20/14

11/5/13 Charles Watt

Curriculum and Course Change System

College Dean	Date	President	Date
Director, Calhoun Honors College	Date		

600170

000174



Curriculum and Course Change System - Print Change/Delete

Course Form

X **Change a Course - Abbrev & Number:** MKT- 3990

Corresponding Lab Course: --

Corresponding Honors course: --

.. **Add Honors course:** --

Corresponding Graduate course: --

.. **Add Graduate course:** --**Course Title:** Mktg Internship**Brief Statement of Change:**

The number of in-class hours indicated in the course description (9) is misleading. We are changing the number of in-class hours (to 3) to correspond to the way internships are described by other departments. An internship can be taken once (for 3 hours), subject to footnotes 3 and 4 in the Marketing curriculum map. In addition, we are removing the "Marketing majors only" restriction. We feel that if a student completes a pre-approved "Marketing" internship, he/she should earn credit for a Marketing course, regardless of the student's declared major.

Last Term taught: 201306

.. **Change Abbrev to:**

Effective Term: 08/2014

.. **Change Number to:**.. **Change Catalog Title:**.. **Change Transcript Title:**

from:

from: Mktg Internship

to:

to:

X

From: Fixed Credit: 3 (0,9) To: Fixed Credit: 3 (3,)

Change of Credit Variable Credit: - (-), (-) Variable Credit: - (-),(-)
.. **Add cross-listing with the following child course(s):**.. **Delete cross-listing with the following child course(s):**.. **Reverse Parent/Child relationship with:**

.. Change Method of Instruction	.. Change Course Modifier	.. Change General Education Designation
from:	from:	from:
to:	to:	to:
X A-Lecture Only	X Pass/Fail Only	.. Creative Inquiry
..	.. Graded	.. English Composition
.. B-Lab (w/fee)	.. Variable Title	.. Oral Communication
..	.. Creative Inquiry	.. Mathematics
.. D-Seminar	.. Repeatable	.. Natural Science w/Lab
..	maximum credits	.. Natural Science w/Lab
.. E-Independent Study	from:	.. Math or Science
..	to:	.. A&H (Literature)
.. F-Tutorial (w/fee)		.. A&H (Non-Literature)
..		.. Social Science
.. G-Studio		.. CCA
..		.. STS
.. H-Field course		
..		
.. I-Study Abroad		
..		
.. L-Lab (no/fee)		
..		
.. N/B-Lecture/Lab(w/fee)		
..		

.. N/L-Lecture/Lab(no fee)

000172

X Change Catalog Description:

from: Pre-planned, preapproved, faculty-supervised marketing internships. Credit will only be given for internships of at least ten full-time, consecutive weeks with the same internship provider. Restricted to students with a major in Marketing. To be taken Pass/No Pass only.

to: Pre-planned, preapproved, faculty-supervised marketing internships. Credit will only be given for internships of at least ten full-time, consecutive weeks with the same internship provider. To be taken Pass/No Pass only. May be taken once (for 3 hours), subject to footnotes 3 and 4 in the curriculum map.

.. Change Prerequisite(s):**from:****to:**

Learning Objectives: MKT 3990 (Marketing Internship) differs from student to student, thus there are no specific learning objectives.

Topical Outline: MKT 3990 (Marketing Internship) differs from student to student, thus there is no specific topical outline.

Evaluation: MKT 3990 (Marketing Internship) differs from student to student, thus there are no specific evaluative criteria.

Form Originator: PWEATH2, Weathers III, Peter D **Date Form Created:** 10/24/2013

Form Last Updated by: PWEATH2, Weathers III, Peter D **Date Form Last**

Updated: 11/6/2013

Form Number: 6715

Approval

<i>Peter D. Weathers, III</i>	11/6/13	<i>Paricia M. ...</i> 12/6/2013
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum
<i>Mary Anne Raymond</i>	11/9/13	
Department Chair	Date	Chair, Graduate Curriculum Comm
<i>John M. Coggeshall</i>	11/8/13	
Chair, College Curriculum Committee	Date	Provost
<i>Charles Watt</i>	11/11/13	<i>John M. ...</i> 1/20/14
College Dean	Date	President
Director, Calhoun Honors College	Date	

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Curriculum and Course Change System - Print Change/Delete Course Form

000173

X Change a Course - Abbrev & Number: MKT- 3010

Corresponding Lab Course: --

Corresponding Honors course: MKT--3010

.. Add Honors course: --

Corresponding Graduate course: --

.. Add Graduate course: --

Course Title: Prin of Marketing

Brief Statement of Change:

Although not indicated in the course catalog, APEC 2000-level courses have been accepted as prerequisites for MKT 3010 for a number of years. With implementation of the new iRoar system, we need to formalize these preqs so that overrides will not be necessary to allow students who have taken APEC 2000-level courses to enroll in MKT 3010. Further, the Economics department has indicated that APEC 2000-level courses are on par with the current preqs of ECON 2000/2110/2120, thus we feel the APEC courses are acceptable prerequisites for MKT 3010.

Last Term taught: 201306.. Change Abbrev to:

Effective Term: 08/2014 .. Change Number to:

.. Change Catalog Title: .. Change Transcript Title:

from: from: Prin of Marketing

to: to:

.. From: Fixed Credit: 3 (3,0) To: Fixed Credit: (,)

Change of Credit Variable Credit: - (-), (-) Variable Credit: - (-),(-)

.. Add cross-listing with the following child course(s):

.. Delete cross-listing with the following child course(s):

.. Reverse Parent/Child relationship with:

.. Change Method of Instruction		.. Change Course Modifier		.. Change General Education Designation	
from:	to:	from:	to:	from:	to:
X A-Lecture Only Pass/Fail Only Creative Inquiry	..
.. B-Lab (w/fee)	.. X Graded English Composition	..
.. D-Seminar Variable Title Oral Communication	..
.. E-Independent Study Creative Inquiry Mathematics	..
.. F-Tutorial (w/fee) Repeatable Natural Science w/Lab	..
.. G-Studio	.. maximum credits Natural Science w/Lab	..
.. H-Field course	.. from: Math or Science	..
.. I-Study Abroad	.. to: A&H (Literature)	..
.. L-Lab (no/fee) A&H (Non-Literature)	..
.. N/B-Lecture/Lab(w/fee) Social Science	..
.. N/L-Lecture/Lab(no fee) CCA	..
	 STS	..

.. Change Catalog Description:

from:

to:

X Change Prerequisite(s):

from: ECON 2000 or ECON 2110 or ECON 2120; and sophomore standing

to: ECON 2000 or ECON 2110 or ECON 2120 or any APEC 2000-level course; and sophomore standing

Learning Objectives:

Topical Outline:

Evaluation:

Form Originator: PWEATH2, Weathers III, Peter D Date Form Created: 10/24/2013

Form Last Updated by: PWEATH2, Weathers III, Peter D Date Form Last Updated: 11/5/2013

Form Number: 6705

Approval

<i>Pete D. Weathers, III</i>	11/6/13	<i>Parice W. Mink</i>	12/6/2013
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
<i>MaryAnne Raymond</i>	11/7/13		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
<i>John M. Coggeshall</i>	11/8/13		
Chair, College Curriculum Committee	Date	Provost	Date
		<i>John M. Coggeshall</i>	1/20/14

11/5/13

Charles Watt

Curriculum and Course Change System

College Dean	11/11/13		
	Date	President	Date
Director, Calhoun Honors College			
	Date		

60-171



Curriculum and Course Change System - Print Major Form

000175

Change Major Name: Marketing (BS - 201401)**Degree:** BS**Effective Catalog Year:** 2014**.. Change Major Name to:****.. Change Degree to:** (CHE approval required)**X Change Curriculum Requirements**

(Submit or upload Curriculum map in catalog format. CHE approval required for > 18 hours of changes)

.. Change General Education Requirements

(Must also submit a General Education Checklist)

.. Add, Change or Delete Concentration(s)

(Submit or upload Curriculum map in catalog format. CHE approval required)

.. Add, Change or Delete Emphasis Area(s)**Explanation:** We are making three changes to the curriculum.

1) We are removing EXST 3010 (Introductory Statistics) from the curriculum map because this class is being consolidated into STAT 2300. EXST 3010 is currently listed in the first semester, sophomore year. We are replacing the EXST 3010 or MTHS 3090 requirement with STAT 3090 (Intro. Business Statistics). STAT 3090 will satisfy the prerequisite for MGT 3100, which our students take in the second semester, sophomore year.

2) We are adding CPSC 2200 to the curriculum map (first semester, sophomore year) as an acceptable substitute for MGT 2180. In the course catalog, CPSC 2200 is listed as an equivalent course for MGT 2180, and CPSC 2200 has no prerequisites. Thus, we want to give our students the option of taking either course.

3) Footnotes 3 and 4 in the Marketing curriculum were instituted to clearly specify the number of experiential courses which will count toward support courses (footnote 3) or the marketing requirement (footnote 4). MKT 4990 (Independent Study) should also be included in these lists.

Form Originator: PWEATH2, Weathers III, Peter D **Date Form Created:** 10/30/2013**Form Last Updated by:** PWEATH2, Weathers III, Peter D **Date Form Last Updated:** 11/5/2013**Form Number:** 6744**Approval**

<i>Peter D. Weathers III</i>	11/6/13	<i>Carice W. Anderson</i>	12/6/2013
Chair, Department Curriculum Committee	Date	Chair, Undergraduate Curriculum Committee	Date
<i>Mary Anne Raymond</i>	11/7/13		
Department Chair	Date	Chair, Graduate Curriculum Committee	Date
<i>John M. Coggeshall</i>	11/8/13		
Chair, College Curriculum Committee	Date	Provost	Date
<i>Charles W. Tate</i>	11/11/13	<i>N. M. Ayer</i>	1/20/14
College Dean	Date	President	Date

Current Marketing Curriculum (2013-2014)**Sophomore Year****First Semester**

3 - ACCT 2010 Financial Accounting Concepts
 3 - EXST 3010 Introductory Statistics *or*
 3 - MTHS 3090 Intro. Business Statistics
 3 - MGT 2010 Principles of Management
 3 - MGT 2180 Personal Computer Applications
 3 - Arts and Humanities (Non-Lit.) Requirement1
 15

Second Semester

3 - ACCT 2020 Managerial Accounting Concepts
 3 - MGT 3100 Intermediate Business Statistics
 3 - MKT 3010 Principles of Marketing
 3 - Arts and Humanities (Literature) Requirement1
 3 - Cross-Cultural Awareness Requirement1
 15

Junior Year**First Semester**

3 - ENGL 3040 Business Writing
 3 - LAW 3220 Legal Environment of Business
 3 - MKT 3020 Consumer Behavior
 3 - MKT 4310 Marketing Research2
 3 - Support Course Requirement3
 15

Second Semester

3 - FIN 3060 Corporation Finance
 3 - MKT 4200 Professional Selling
 3 - Marketing Requirement4
 3 - Support Course Requirement3
 4 - Elective
 16

Senior Year**First Semester**

3 - MGT 4150 Business Strategy2
 3 - MKT 4270 International Marketing
 3 - Marketing Requirement4
 3 - Support Course Requirement3
 3 - Elective
 15

Second Semester

3 - MKT 4500 Strategic Marketing Management²

3 - Marketing Requirement⁴

6 - Support Course Requirement³

3 - Elective

15

121 Total Semester Hours

¹See General Education Requirements. *Note:* Cross-Cultural Awareness Requirement may also be satisfied by some of these courses.

²Must be taken at Clemson University.

³Chosen jointly by the student and the advisor. Certain minors may be used to satisfy the Support Courses Requirement. A maximum of six hours can be from MKT 2980, 3980, 3990 and 4980. See advisor.

⁴Select from any MKT 3000 and 4000 level content courses. A maximum of three hours may be from MKT 3980, 3990, and 4980 to satisfy Marketing Emphasis area requirements.

Note: At least 50 percent of the total credits taken in ACCT, ECON, FIN, LAW, MGT, and MKT must be taken at Clemson University.

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Proposed Marketing Curriculum (2014-2015)

Sophomore Year

First Semester

- 3 - ACCT 2010 Financial Accounting Concepts
- 3 - ~~STAT 3090 Intro. Business Statistics~~
- 3 - MGT 2010 Principles of Management
- 3 - MGT 2180 Personal Computer Applications *or*
CPSC 2200 Microcomputer Applications
- 3 - Arts and Humanities (Non-Lit.) Requirement I
- 15

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Deleted: EXST 3010

Deleted: Introductory Statistics *or* ~~3 - MTHS 3090 Intro. Business Statistics~~

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Second Semester

- 3 - ACCT 2020 Managerial Accounting Concepts
- 3 - MGT 3100 Intermediate Business Statistics
- 3 - MKT 3010 Principles of Marketing
- 3 - Arts and Humanities (Literature) Requirement I
- 3 - Cross-Cultural Awareness Requirement I
- 15

Junior Year

First Semester

- 3 - ENGL 3040 Business Writing
- 3 - LAW 3220 Legal Environment of Business
- 3 - MKT 3020 Consumer Behavior
- 3 - MKT 4310 Marketing Research²
- 3 - Support Course Requirement³
- 15

Second Semester

- 3 - FIN 3060 Corporation Finance
- 3 - MKT 4200 Professional Selling
- 3 - Marketing Requirement⁴
- 3 - Support Course Requirement³
- 4 - Elective
- 16

Senior Year

First Semester

- 3 - MGT 4150 Business Strategy²
- 3 - MKT 4270 International Marketing
- 3 - Marketing Requirement⁴
- 3 - Support Course Requirement³
- 3 - Elective
- 15

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Second Semester

3 - MKT 4500 Strategic Marketing Management²

3 - Marketing Requirement⁴

6 - Support Course Requirement³

3 - Elective

15

121 Total Semester Hours

¹See General Education Requirements. *Note:* Cross-Cultural Awareness Requirement may also be satisfied by some of these courses.

²Must be taken at Clemson University.

³Chosen jointly by the student and the advisor. Certain minors may be used to satisfy the Support Courses Requirement. A maximum of six hours can be from MKT 2980, 3980, 3990, 4980, and 4990. See advisor.

Deleted: and

⁴Select from any MKT 3000 and 4000 level content courses. A maximum of three hours may be from MKT 3980, 3990, 4980, and 4990 to satisfy Marketing Emphasis area requirements.

Deleted: and

Note: At least 50 percent of the total credits taken in ACCT, ECON, FIN, LAW, MGT, and MKT must be taken at Clemson University.